



2021 Escapes

Coach Holidays & Self Drive Breaks

NEW!
Online Shop

See page 4 for details.



AMAZING!
Offers and so much
included all year round

See inside for details.

Departing
from

North West, North East,
Yorkshire & East Midlands,
South, Eastern &
South East,
Midlands



The UK's only Employee Owned Travel Company

alfatravel.co.uk

01257 248055



YOUR HOLIDAY CHOICE UK AND IRELAND

Welcome to our 2021 Escapes Brochure

Hello and a warm welcome to our **NEW 2021 Escapes brochure**, showcasing a handpicked collection of holidays to some of the UK and Ireland's finest destinations departing in 2021, with amazing included excursions.

As if our holidays weren't already great value for money, they are even more so with our amazing Spring and Autumn offers and all those little extras that are included all year round. With **FREE** lunches on resort days, **FREE** drinks, half price bar deals and no single supplements, there are plenty of reasons to escape with us on your next holiday.*

With lots of single rooms available, no hidden charges for seats or pick ups and a fantastic range of 21 destinations to choose from with Leisureplex Hotels, plus a whole host of tempting partner breaks, what more reason do you need to get away.

Whether you have travelled with us before or are looking to holiday with us for the first time, we look forward to welcoming you on board in 2021 and thank you for your continued support.

Best wishes,

The Alfa Team

*T&C's apply, see Autumn & Spring offers on page 4 for details.

SOCIAL DISTANCING AND COVID PROCEDURES

The safety of our customers and employee owners will always be our number one priority and that is why we have introduced a range of new processes and procedures as a result of the Covid outbreak. You can find our Covid Secure operating procedures by visiting our website, which is regularly updated as the guidance evolves. You can also call our reservations team who will be happy to answer any queries you have. Details of the latest procedures will be posted out with your tickets prior to departure.

ALFA PEACE OF MIND COVID GUARANTEE

With Alfa you can book your holiday with confidence, safe in the knowledge that if you have to cancel your holiday due to having to self isolate with Covid-19 symptoms or subject to a local lockdown or you are contacted by 'Track and Trace' and advised to self isolate, you can move your holiday departure date free of charge to another date in the future.* We strongly recommend that customers obtain an insurance policy which covers against cancellation and medical expenses if you fall ill whilst on holiday.

THE ALFA TRAVEL COMMUNITY

Why not become an 'Alfan' and join our Facebook Group, search 'Alfa Travel Community Group' on Facebook to join your fellow Alfa holidaymakers.

*Valid on all existing and new bookings. Evidence will be required to prove that you are self isolating in conjunction with Covid-19. You are entitled to transfer your holiday free of charge under our guarantee to an alternative date (please be aware any increase in the holiday price will be applicable), if you choose to cancel your holiday you will be charged the appropriate cancellation fees in line with our booking terms and conditions.



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HOLIDAY WITH US AND EXPERIENCE THE ALFA DIFFERENCE:

Take the stress out of your holiday travel arrangements and choose a break with Alfa Travel. From the moment you make your first enquiry, to the last day of your holiday, our dedicated team of employee owners will help make it an experience to remember.

Here at Alfa, we are passionate about offering the very widest choice of coach holidays, featuring exclusive itineraries and unique experiences. We also pride ourselves on offering the widest range of ways to join your holiday, see page 5 for more details.



SO MUCH INCLUDED ALL YEAR ROUND WITH ALFA TRAVEL

Here at Alfa Travel we include so much as standard with our holidays, meaning they really are great value for money whatever time of year you choose to travel! With **FREE** return travel from your local joining point, **NO CHARGE** for local pick up points or seat reservations (including front seats), tickets and luggage labels included as well as fascinating excursions... plus so much more... there are so many reasons to book your next break with us.

ALFA INCLUDES AS STANDARD ON ALL HOLIDAYS:

- Accommodation, dinner & breakfast
- Entertainment most evenings[^]
- All rooms with en-suite bath or shower
- Excursions included[^]
- Return coach travel
- Hotels ideally situated in resort
- **NO CHARGE** for local pick up points or seat reservations (including front seats)
- Options to join your tour coach directly at one of our interchanges
- Tickets and luggage labels included
- **FREE** pot of tea or coffee with evening meals at Leisureplex Hotels

**GREAT
VALUE FOR
MONEY
WHATEVER TIME
OF YEAR**

[^]Entertainment most evenings applies to Leisureplex Hotels. Excursions only available on coach holidays and may be subject to change at short notice due to the Covid pandemic. Please see our Covid procedures on our website or call our reservations team for latest updates on entertainment.



AUTUMN & SPRING OFFERS

As if our holidays weren't already great value for money... they are even more so with our amazing Autumn & Spring offers. With **FREE** lunches on resort days, **FREE** drinks, half price bar deals and no single supplements, there are plenty of reasons to escape with us on your next holiday.



SCOTTISH SINGLE SAVER*+

No single supplements at Dunoon or Fort William regardless of when you book your holiday. Double rooms used as singles charged only the standard single supplement.



FREE DRINKS ON SPRING HOLIDAYS

Enjoy a complimentary glass of wine, beer or a soft drink with dinner every evening on Spring 2021 tours up until the end of April 2021 (at Leisureplex Hotels only).



BLACKPOOL SINGLE SAVER*

No single supplements throughout most of the season, with the only exclusions being August, September, Christmas and New Year.



AUTUMN & SPRING SINGLE SAVER*

No single supplements at Leisureplex Hotels on Spring holidays up until the end of April 2021 and tours departing in October 2021.



HALF PRICE BAR OFFER

At Blackpool, Dunoon, Fort William, Ilfracombe, Newquay, Porthcawl and Sandown. Take advantage of the nightly half price bar. Available on Spring 2021 holidays from 7pm-11pm up until the end of April 2021. HALF PRICE BAR promotion is valid on selected drinks.



FREE LUNCHES ON RESORT DAYS

Relax and enjoy a free lunch on non-excursion days at our Leisureplex Hotels on Spring holidays up until the end of April 2021 and tours departing in October 2021. 5 day breaks include lunch on one free day whilst 7 day breaks include lunch on all free days in resort.



DOUBLE AS SINGLE OFFER*+

Double rooms used as singles are charged only a standard single supplement at Leisureplex Hotels on Spring departures up until the end of April 2021 and all departures in October to December 2021.

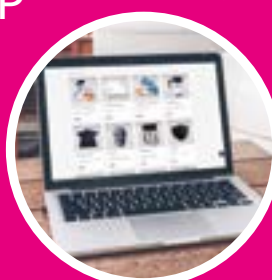
*Offer excludes Christmas and New Year tours that have a non-Leisureplex overnight hotel. Book early to secure your room as offers are subject to availability!
+Double for sole is subject to availability and is authorised by the Alfa reservations team, whose decision is final.

NEW ONLINE SHOP & ALFA CLUB MEMBERSHIP

For all of you that love the Alfa brand just as much as we do, you can now purchase our fantastic range of branded goodies online. There's lots of different products to choose from, so why not treat yourself or surprise a loved one. You can also purchase membership to join our new Alfa Travel Club for just £25 for the year where you will gain access to a whole host of exclusive member benefits such as free gifts, discounts, early access to brochures and much more.

Visit our shop today alfatravel.co.uk/shop

Note: Memberships run on an annual basis from January - December.





If you are on the border between two departure areas, you might want to consider requesting both brochures

JOINING YOUR TOUR

We will pick you up close to home and take you to your nearest interchange where you will embark on your tour coach and be whisked away to your holiday destination. From the moment you board your coach at your local pick up point, to arrival at your holiday destination, everything is taken care of so you can relax and enjoy your holiday.

Our interchanges are based across the UK and from May 2021 we will be adding a NEW interchange at South Mimms. Some of our pick up points which currently depart via our Reading interchange will move over to depart via South Mimms.

Hundreds of pick up points

With our extensive pick up network there are hundreds of local pick up points available.

For more details and to find the nearest one to you see our main brochure or visit our website at alfatravel.co.uk and click on the 'Pickup Finder' link at the top of the page.



Holidays Departing from the North West

Interchange – Burtonwood (M62 near Warrington)

Options available to join your holiday en-route as well as Park & Tour at Burtonwood Services for only £7 per day. See main brochure for more details.

Holidays Departing from Midlands

Interchange – Tamworth (M42 near Junction 10)

Options available to join your holiday en-route.

Alfa South Wales & West
COMING SOON!

Holidays Departing from the North East

Interchange – Bowburn (A1(M), Junction 61)

Options available to join your holiday en-route.

Holidays Departing from Yorkshire & East Midlands

Interchange – Woodall (M1, Junction 30/31 Northbound side)

Options available to join your holiday en-route.

NEW Holidays Departing from Eastern & South East

Interchange – South Mimms (M25, Junction 23)

Available for holidays departing from May 2021 onwards

Holidays Departing from the South

Interchange – Reading (M4, Junction 11/12)

Options available to join your holiday en-route.

EASTER WEEKENDERS



THE PERFECT TIME TO ESCAPE TO THE SEASIDE

Make your Easter one to remember with our fantastic 3 night breaks departing on Good Friday, 2nd April 2021, and returning on Easter Monday, 5th April 2021.

As the days get brighter and a little warmer, Easter falls at the perfect time of the year to escape to one of our lovely seaside resorts and enjoy a relaxing break.

With a brilliant choice of destinations to choose from and excursions included in the price, you're sure to find an Alfa Holiday you will love! Plus, don't forget there are lots of extras that Alfa includes on our holidays that make them great value for money!

Easter Weekenders 2021 Holidays

Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
4	£149	✓	✓	✓	✓		✓	✓

*Note that Self Drive breaks do not include excursions. From prices listed are for coach holidays. For more details of our Self Drive breaks, see page 7.



4 DAYS
FROM
£149
PER PERSON

ALFA INCLUDES

- 3 nights dinner, room & breakfast
- En-suite rooms
- Entertainment on at least one evening at Leisureplex Hotels
- No single supplements at Leisureplex hotels
- Return coach travel from local pick up points
- 2 half day excursions



4 DAYS
FROM
£109
PER PERSON

ALFA INCLUDES

- 3 nights dinner, room & breakfast
- En-suite rooms
- Entertainment on at least one evening at Leisureplex Hotels
- Return coach travel from local pick up points
- 2 half day excursions
- No single supplements at Leisureplex Hotels
- Free drink with dinner every evening* (see Spring offers on page 4 for more details)

*Available on Spring weekends only, Winter weekends are excluded from this offer.

NEW WEEKENDS FOR 2021

Our new range of weekend breaks are designed to give you chance to relax and take in the stunning British scenery. Escape to one of our lovely seaside resorts for the weekend for your own perfect mini getaway. With some fantastic destinations to choose from, plus a **FREE** drink with dinner every evening on our Spring Weekend tours, there has never been a better time to spend the weekend with us.

Spring and Winter Weekends 2021 Holidays

Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
4	£109	✓	✓	✓	✓	✓	✓	✓

*Note that Self Drive breaks do not include excursions. From prices listed are for coach holidays. For more details of our Self Drive breaks, see page 7.



SUPER SAVERS

With great savings on offer, when you book a Super Saver, we choose the destination and let you know which resort and Leisureplex Hotel you will be travelling to two weeks prior to departure. These great value Alfa holidays are perfect for the adventurous customers who like to travel to different places and love our very own Leisureplex Hotels*.

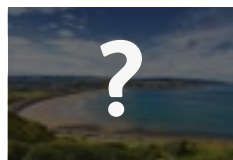
HOW DOES IT WORK?



Choose the date on which you wish to travel and the length of the holiday you want. There are varying durations to choose from.



You can book your holiday online at alfatravel.co.uk, over the phone with our friendly reservations team or visit your local travel agent.



When you book, we send you a confirmation showing the date, duration and cost of your holiday and a provisional seat allocation but the destination remains a mystery.



14 days prior to departure, we choose the destination for your holiday and send you a new confirmation showing the holiday we have chosen for you including the seat you have been allocated.

Part of the fun is not knowing where you will be going, but safe in the knowledge that you will be staying at one of our Leisureplex Hotels.*



**MAKE YOUR BUDGET
GO FURTHER**
BY LETTING US SURPRISE YOU WITH OUR
CHOICE OF DESTINATION!

Super Savers 2021 Holidays

Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids
4	£149	✓	✓	✓	✓		✓
5	£139	✓	✓	✓	✓	✓	✓
7	£199	✓		✓	✓	✓	✓
8	£349	✓					

*There are occasions when our Super Saver tours will stay at one of our carefully chosen partner hotels. This will be shown on the final confirmation. Visit our website or view our main 2021 holiday brochure for full Super Saver terms and conditions.

SELF DRIVE

Our unbeatable value for money Self Drive Hotel Break packages offer varying durations to choose from as well as a fabulous selection of locations to explore throughout the UK.

You can make your own way to the hotel, explore the resort at your leisure, yet still be reassured you will receive the quality accommodation and premium service that comes with every Alfa holiday.



Self Drive 2021 Holidays

Nights	Departure Dates	Price Range
2	Feb 5 – Sep 24	£79 - £169
3	Feb 5 – Sep 24	£99 - £204
4	Feb 1 – Sep 27	£139 - £254
6	Mar 7 - Sep 26	£199 - £339
7	Mar 27 - Sep 26	£244 - £374



ALFA INCLUDES

- Choice of 22 Leisureplex Hotels
- Choice of 2, 3, 4, 6 or 7 night stays
- Dinner, room and full British breakfast
- Entertainment most evenings
- Dunoon & Isle of Wight holidays include ferry tickets in the holiday cost
- Please note: hotel breaks do not include excursions

**2 NIGHTS
FROM
£79
PER PERSON**



Weston-super-Mare

Weston-super-Mare is situated in a sheltered bay at the foot of the Mendip Hills with views across the Bristol Channel to South Wales. There are many charming Victorian and Edwardian terraces interspersed with colourful parks and gardens providing fascinating walks; from the delightful rocky point at Anchor Head to the sandy beaches at the southern end of the resort. Weston offers a great many attractions including the Grand Pier – described as “the ultimate 21st Century indoor theme park”!

EXCURSIONS INCLUDED

Bath, Cheddar Gorge, SS Great Britain, Bristol, West Somerset Railway, Minehead, Dunster, Wells

2 excursions on 4/5 day holidays **3 excursions** on 7/8 day holidays

(check your chosen itinerary for details)

2021 Holidays								
Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
4	£119	✓		✓	✓			✓
5	£154	✓	✓	✓	✓	✓	✓	✓
7	£229	✓	✓	✓	✓	✓	✓	✓
8	£409	✓		✓				✓



ANCHOR HEAD HOTEL

Weston-super-Mare

 **Leisureplex**





Ilfracombe

Ilfracombe nestles around a harbour as old and as beautiful as any in Britain with the breathtaking scenery of North Devon as a backdrop. For the energetic there are splendid walks along the Coastal Path, the famous Torr's walks or swimming from the Tunnel beaches and coves. For those who like to take things a bit easier, one can simply stroll through the delightful gardens or while away an hour or two watching the ever-changing harbour scene. A boat trip is a “must” during your stay to see the spectacular cliffs of North Devon or visit the legendary Isle of Lundy.


EXCURSIONS INCLUDED

Barnstaple, Bideford, Minehead, Lynton, Lynmouth, Clovelly, Dunster, Exmoor, Hartland Abbey, Great Torrington, Woolcombe, Dartington Crystal

2 excursions on 5 day holidays **3 excursions** on 7/8 day holidays

(check your chosen itinerary for details)

2021 Holidays								
Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
5	£159	✓	✓	✓	✓	✓	✓	✓
7	£224	✓	✓	✓	✓	✓	✓	✓
8	£389	✓	✓	✓		✓		✓



IMPERIAL HOTEL

Ilfracombe

 **Leisureplex**





Newquay

Newquay is Cornwall's premier holiday resort boasting some of the finest coastline and beaches in Europe. Although well known as Britain's surfing capital, there are many other activities and the surrounding countryside has an endless wealth of fascinating places to visit. The town is an ancient one, dating from the fifteenth century when a new quay was constructed. The heart of the town is the old harbour, it spreads along the cliff tops which stand behind the eleven magnificent sandy beaches. Newquay offers wonderful cliff and beach walks, a picturesque harbour to explore and the variety of activities one associates with such a major resort.


EXCURSIONS INCLUDED

Eden Project, Mevagissey, Lost Gardens of Heligan, Padstow, Bodmin, Falmouth, St Ives

2 excursions on 5 day holidays **3 excursions** on 7/8 day holidays


(check your chosen itinerary for details)


2021 Holidays								
Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
5	£159	✓	✓	✓	✓	✓	✓	✓
7	£224	✓	✓	✓	✓	✓	✓	✓
8	£374	✓	✓	✓	✓	✓		✓



ELIOT HOTEL

Newquay

 **Leisureplex**



See your chosen itinerary for excursion details. Single and room with a view supplements may apply, call or visit alfatravel.co.uk for details



Torquay

Torquay is one of Britain's most famous resorts, situated at the heart of 22 miles of unspoilt coastline, often referred to as the "English Riviera". It has a mild climate, sparkling blue waters and in its beautiful public gardens you will see subtropical plants and palm trees. Torquay has something to offer everyone: by day you can relax on one of the clean sandy beaches, explore the bustling harbour and marina and the excellent shops or if you are feeling more active there are lovely walks, or activities such as sailing, bowls, golf or fishing. By night you'll be spoilt for choice: there are numerous theatre and cabaret shows to be enjoyed.

EXCURSIONS INCLUDED

Looe, Polperro, Sidmouth, Exmouth, Plymouth, Buckfast Abbey, Salcombe, Brixham

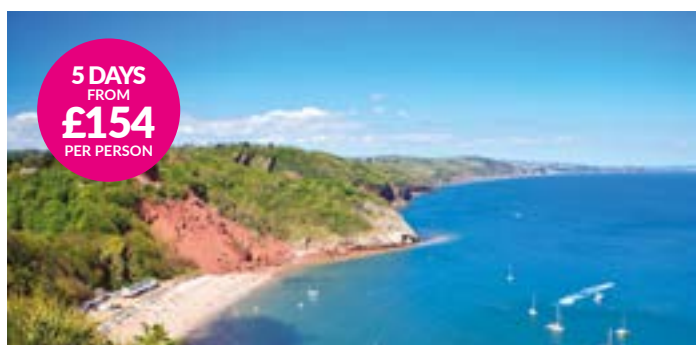
2 excursions on 4/5 day holidays 3 excursions on 7 day holidays

(check your chosen itinerary for details)

2021 Holidays								
Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
4	£119			✓	✓			✓
5	£154	✓	✓	✓	✓	✓	✓	✓
7	£239	✓	✓	✓	✓	✓	✓	✓

METROPOLE HOTEL

Torquay



Torquay

The English Riviera has a mild climate, sparkling blue waters and beautiful public gardens with subtropical plants and palm trees. Torquay boasts a bustling harbour and excellent shops. There is always something to do in the beautiful town of Torquay, for example, head on over to Babbacombe and visit Bygones or the model village. A stroll along the palm tree lined paths towards the pier is a must for the beautiful views, even at night you'll see the lights illuminating the promenade reflected across the picturesque bay. There is a reason that Torquay is at the Heart of the English Riviera, and you will see for yourself that it's because it's absolutely stunning!

EXCURSIONS INCLUDED

Dartmouth, Teignmouth, Exeter, Plymouth, Buckfast Abbey, South Devon Railway, Totnes, Topsham, Exmouth, Brixham, Sidmouth

2 excursions on 4/5 day holidays 3 excursions on 7/8 day holidays

(check your chosen itinerary for details)

2021 Holidays								
Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
5	£154	✓	✓	✓	✓	✓	✓	✓
7	£234	✓	✓	✓	✓	✓	✓	✓

REGINA HOTEL

Torquay



Exmouth

Exmouth developed as a resort in Georgian times and was once probably the most select seaside resort in Britain, home to such famous people as Lady Nelson and Lady Byron. Nowadays it offers a rich mixture of immaculate sands, lovely gardens, a busy marina and a wide range of sports facilities that combine to make it an excellent resort for all ages and interests. To the South the resort overlooks Lyme Bay, while to the West it looks across the estuary of the River Exe to the Haldon Hills and Dawlish Warren. There are boat trips aplenty but also lots to do on dry land with good shops, a museum, many old pubs and good walks at every turn.

EXCURSIONS INCLUDED

Seaton, Sidmouth, Teignmouth, Dawlish, Dartmoor, Torquay, Exeter, Buckfast Abbey

2 excursions on 4/5 day holidays 3 excursions on 7/8 day holidays

(check your chosen itinerary for details)

2021 Holidays								
Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
4	£119			✓	✓			✓
5	£159	✓	✓	✓	✓	✓	✓	✓
7	£239	✓	✓	✓	✓	✓	✓	✓
8	£399	✓		✓				✓

CAVENDISH HOTEL

Exmouth

*Note that Self Drive breaks do not include excursions. From prices listed are for coach holidays. For more details of our Self Drive breaks, see page 7.

Hotel icon key:



The hotel has a lift



Entertainment on at least one evening



Tea/Coffee facilities in bedroom



WiFi at least in the public areas



117 The number of bedrooms in the hotel



St. Ives

The beautiful, picture postcard resort of St. Ives is the dazzling jewel in Cornwall's crown. Renowned for its arts scene, quaint cottages and winding alleys, St. Ives provides the perfect base from which to explore. Despite its popularity, St. Ives somehow manages to retain its old-world charm with an enchanting maze of narrow streets and lanes hemmed in by picturesque granite buildings. There are innumerable small craft shops, art galleries, pubs and cafes. Porthmeor Beach provides surf and excitement whilst the quieter beaches of Porthminster and Carbis Bay offer more sheltered bathing to relax and soak up the stunning St. Ives atmosphere.

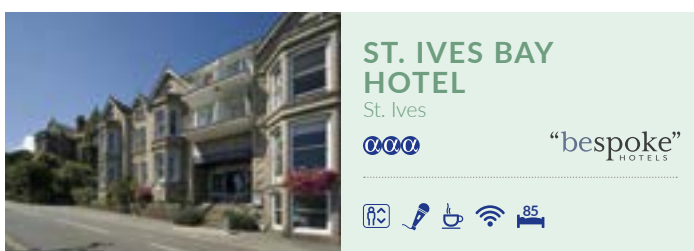
EXCURSIONS INCLUDED

Falmouth, Isle of Scilly, Truro, St. Mawes

2 excursions on 5 day holidays **3 excursions** on 7/8 day holidays

(check your chosen itinerary for details)

2021 Holidays								
Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
5	£319				✓			
7	£549						✓	
8	£569	✓		✓				



ST. IVES BAY HOTEL

St. Ives



"bespoke" HOTELS



Paignton

A classic and colourful seaside resort, Paignton is popular for its mild climate and lively seafront where you will find a whole host of traditional seaside attractions such as the pier, theatre and promenade. Loved for its long sandy beaches, this resort has been an English Riviera favoured holiday destination for generations of visitors. One of the great things about Paignton is that it is a compact resort, with the seafront and town centre shops all in close proximity, making it an ideal location for a relaxing break away. Paignton was also the home town of Agatha Christie, and Isaac Singer of sewing machine fame.

EXCURSIONS INCLUDED

Salcombe, Totnes, Teignmouth, Exeter, Buckfast Abbey

2 excursions on 5 day holidays **3 excursions** on 7/8 day holidays

(check your chosen itinerary for details)

2021 Holidays								
Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
5	£254			✓	✓	✓		
7	£479			✓			✓	
8	£529	✓	✓					



MARINE HOTEL Paignton



ESPLANADE HOTEL

Paignton



Royal Kent

Based in the genteel former spa town of Royal Tunbridge Wells, we explore the history of the Garden of England from the times of Henry VIII to the county's role during World War 2. There are an abundance of ground floor rooms available at the Mercure Hotel making this the ideal base from which to explore the local town. At leisure in Tunbridge Wells, the lower end of town includes the historic Pantiles district, where the spring waters that give the town its name can still be sampled.

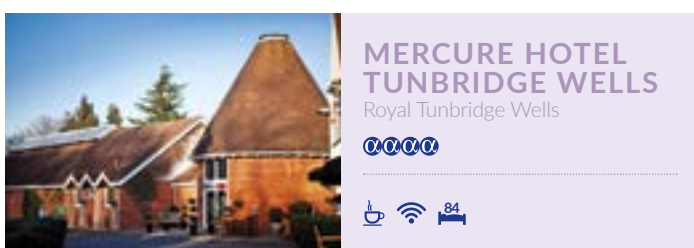
EXCURSIONS INCLUDED

Hever Castle & Gardens, Kent Life Museum, Medway Boat Trip

2 excursions on 5 day holidays

(check your chosen itinerary for details)

2021 Holidays								
Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
5	£299	✓		✓			✓	



MERCURE HOTEL TUNBRIDGE WELLS

Royal Tunbridge Wells



See your chosen itinerary for excursion details. Single and room with a view supplements may apply, call or visit alfatravel.co.uk for details



5 DAYS
FROM
£234
PER PERSON

Weymouth

Weymouth is one of Britain's oldest seaside resorts, made popular by George III whose statue stands on the promenade. It has just about everything one could ask for in a seaside town: a lovely curving bay with soft sands, a fascinating harbour with interesting old pubs and cottages, the remains of a Tudor castle, some engaging architecture, a wide variety of shops and plenty to entertain both day and night. Add to this a bird reserve which is almost in the centre of town, a museum, an indoor swimming pool and lots of boat trips and you are sure to have an absorbing holiday.

EXCURSIONS INCLUDED

Abbotsbury, Bournemouth, Bridport, Dorchester, Poole, Swanage, Wareham

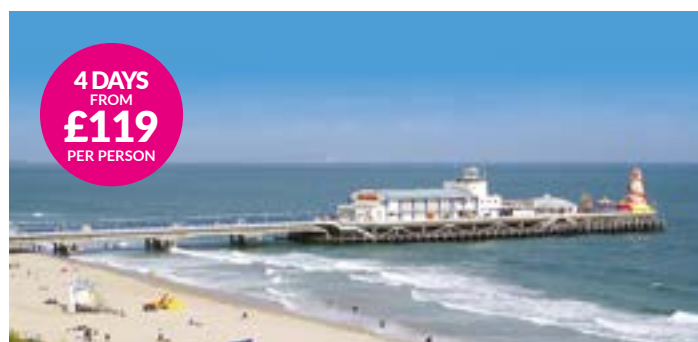
② excursions on 5 day holidays ③ excursions on 8 day holidays

(check your chosen itinerary for details)

2021 Holidays								
Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
5	£234	✓	✓	✓	✓	✓	✓	
8	£434	✓	✓	✓	✓	✓	✓	



Alfa uses 4 hotels for Weymouth tours. Choose from The Royal – a Bespoke Hotel, Russell, Prince Regent or Norfolk Hotels. See alfatravel.co.uk for more details



4 DAYS
FROM
£119
PER PERSON

Bournemouth

Bournemouth is superbly situated on the sunny South coast on top of spectacular cliffs which look down upon miles of golden sand. It is probably Britain's most international resort. Stroll through the splendid gardens or browse through the remarkable selection of shops. The town is full of flowers and there are beautifully manicured parks and gardens. The delightful "chines", small valleys in the cliffs, offer shady groves leading to the shore. The Lower Gardens and Central Gardens in particular provide a lush green contrast to the nearby beach. There are many outstanding attractions including museums, an art gallery, two piers and evening entertainment.

EXCURSIONS INCLUDED

Lyndhurst, Salisbury, Weymouth, Portland, Shaftesbury, Beaulieu, Swanage

② excursions on 4/5 day holidays ③ excursions on 7/8 day holidays

(check your chosen itinerary for details)

2021 Holidays								
Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
4	£119			✓	✓	✓	✓	✓
5	£154	✓	✓	✓	✓	✓	✓	✓
7	£239	✓	✓	✓	✓	✓	✓	✓
8	£429	✓	✓	✓	✓	✓	✓	✓



DEVON TOWERS HOTEL

Bournemouth

AA ★★

Leisureplex



4 DAYS
FROM
£119
PER PERSON

Bognor Regis

Bognor Regis has been a seaside fishing settlement since Anglo Saxon times. It became a fashionable resort in the reign of George III and has been frequented by royalty on numerous occasions. The resort is flat and has an excellent promenade walk. There is a pier and the delightful Hotham Park which boasts numerous activities including a narrow gauge railway and boating lake. The sea laps the shore of the pebbly beach, with large expanses of sand revealed at low tide. Inland, the scenery is quintessentially English with the splendour of the South Downs, England's newest National Park, very close to hand.

EXCURSIONS INCLUDED

Chichester, Arundel, Portsmouth, Southsea, Worthing, Amberley Working Museum, Fishbourne Roman Palace, Bluebell Railway, Sheffield Park Gardens, Littlehampton, HMS Victory

② excursions on 4/5 day holidays ③ excursions on 7 day holidays

(check your chosen itinerary for details)

2021 Holidays								
Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
4	£119			✓	✓	✓	✓	✓
5	£159	✓	✓	✓	✓	✓	✓	✓
7	£239	✓	✓	✓	✓	✓	✓	✓



ROYAL NORFOLK

Bognor Regis

AA ★★

Leisureplex

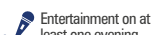


*Note that Self Drive breaks do not include excursions. From prices listed are for coach holidays. For more details of our Self Drive breaks, see page 7.

Hotel icon key:



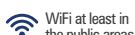
The hotel has a lift



Entertainment on at least one evening



Tea/Coffee facilities in bedroom



WiFi at least in the public areas



The number of bedrooms in the hotel





5 DAYS
FROM
£164
PER PERSON



SHANKLIN HOTEL

Shanklin

 AA ***

Leisureplex

    102

Shanklin, Isle of Wight

Shanklin boasts a long, safe sandy beach which lies at the foot of the spectacular cliffs on which most of the town is situated. The two are connected by a cliff lift. The traditional seaside part of town blends into the picturesque thatched cottages of Shanklin Old Town at the head of the impressive Shanklin Chine. The delightful nature trail through the Chine is not to be missed and includes a surprising relic of the Second World War - a section of PLUTO, the Pipeline Under The Ocean, which was used to pump fuel under the sea to France for the Normandy landings.

EXCURSIONS INCLUDED

Alum Bay, Ryde, Cowes, Isle of Wight Steam Railway, Rosemary Vineyard, Newport, Mottistone House & Gardens, Isle of Wight Bus & Coach Museum, Calbourne Water Mill & Rural Museum

2 excursions on 5 day holidays 3 excursions on 7/8 day holidays (check your chosen itinerary for details)

2021 Holidays								
Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
5	£164	✓	✓	✓	✓	✓	✓	✓
7	£249	✓	✓	✓	✓	✓	✓	✓
8	£374	✓						✓



5 DAYS
FROM
£174
PER PERSON



BAYSHORE HOTEL

Sandown

 AA ***

Leisureplex

    127

Sandown, Isle of Wight

The Isle of Wight has a great deal to offer with many superb sandy beaches, mile upon mile of stunning countryside and coastal walks and all the usual modern holiday facilities in the resorts. Sandown is the island's principal resort, and offers a wealth of entertainments. Sandown Bay is the largest on the island and offers a long, safe, sandy beach framed at either end by stunning white cliffs contrasting with the rich blue sea. On the High Street you will find a wide variety of wonderful shops. Dinosaur Isle offers life-like dinosaur models and skeletons. There is also a traditional pier.

EXCURSIONS INCLUDED

Alum Bay, Cowes, Newport, Isle of Wight Steam Railway, Whippingham Church, Osborne House, Rosemary Vineyard, Ryde

2 excursions on 5 day holidays 3 excursions on 7/8 day holidays

(check your chosen itinerary for details)

2021 Holidays								
Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
5	£174	✓	✓	✓	✓	✓	✓	✓
7	£229	✓	✓	✓	✓	✓	✓	✓
8	£379	✓	✓	✓				✓



4 DAYS
FROM
£119
PER PERSON



QUEENS HOTEL

Eastbourne

 AA ***

Leisureplex

    127

Eastbourne

Eastbourne is one of Britain's more elegant resorts, enjoying a glorious location on the South Coast. Because it is sheltered by Beachy Head and the South Downs it has an excellent sunshine record, always coming around the top of the sunshine league. It has a spacious promenade to stroll along and the world-famous Carpet Gardens line the seafront. Eastbourne has clean inviting beaches predominantly of shingle leading to sand at low tide and offering excellent bathing. There's plenty to see and do with first class shops, cinemas, museums, shows, concerts and dancing in the Winter Gardens.

EXCURSIONS INCLUDED

Rye, Hastings, Brighton, Battle Abbey, Bluebell Railway, Sheffield Park Gardens, Leeds Castle, Kipling's Bateman's, Michelham Priory, Battle, Carr-Taylor Vineyard, Newhaven, Seaford

2 excursions on 4/5 day holidays 3 excursions on 7/8 day holidays

(check your chosen itinerary for details)

2021 Holidays								
Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
4	£119			✓	✓			✓
5	£149	✓	✓	✓	✓	✓	✓	✓
7	£239	✓	✓	✓	✓	✓	✓	✓
8	£389	✓		✓				✓

See your chosen itinerary for excursion details. Single and room with a view supplements may apply, call or visit alfatravel.co.uk for details



4 DAYS
FROM
£109
PER PERSON



HOTEL DE PARIS

Cromer

AAA 4★

Leisureplex



Cromer

Cromer was once a small fishing village which has now grown into a bustling family holiday resort, with superb sunshine records. This attractive, small resort is full of character with its narrow twisting streets in the town centre and lively seafront promenade behind the sandy beach. Colourful gardens offer quiet relaxation but if you're feeling energetic there are leisure facilities available including bowling greens, tennis courts, squash and golf. During the summer season there's a varied entertainments programme.

EXCURSIONS INCLUDED

Great Yarmouth, The Broads Boat Trip, Sheringham, Norwich, Wroxham, North Norfolk Coast, Sandringham, Blickling Hall, Bure Valley Railway, Wells-next-the-Sea

2 excursions on 4/5 day holidays 3 excursions on 7 day holidays 4 excursions on 8 day holidays
(check your chosen itinerary for details)

2021 Holidays								
Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
4	£109			✓			✓	✓
5	£159	✓	✓	✓	✓	✓	✓	✓
7	£239	✓	✓	✓	✓		✓	✓
8	£389	✓		✓				✓



5 DAYS
FROM
£159
PER PERSON



NEW BEACH HOTEL

Great Yarmouth

AAA 4★

Leisureplex



Great Yarmouth

Great Yarmouth is East Anglia's top seaside venue, whose long sandy beach stretches for miles, backed by the Marine Parade and promenade, ideal for a gentle stroll or a ride on a horse-drawn landau. Visitors enjoy a huge range of attractions including the Model Village, a magnificent Sea Life Centre and the Hippodrome Circus, one of the longest running permanent circuses in England. Historically, Great Yarmouth's South Quay was a bustling port, described by Daniel Defoe as the finest quay in Europe with its many Georgian buildings.

EXCURSIONS INCLUDED

Cromer, Sheringham, Norwich, The Broads Boat trip, Aldeburgh, Southwold, Wroxham, Bressingham Steam & Gardens

2 excursions on 5 day holidays 3 excursions on 7/8 day holidays
(check your chosen itinerary for details)

2021 Holidays								
Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
5	£159	✓	✓	✓	✓	✓	✓	✓
7	£249	✓	✓	✓	✓	✓	✓	✓
8	£374	✓	✓					✓



5 DAYS
FROM
£319
PER PERSON



THE ROYAL HOTEL

Whitby

AAA

"bespoke" HOTELS



Whitby

Historic Whitby is an ideal touring base from which to explore the breathtaking North York Moors and Yorkshire Coast. From the atmospheric Abbey towering over the cobbled streets, to the windswept beach and working harbour, Whitby is not your traditional seaside town. Famous as the home of Dracula, you can discover ancient vampire legends, and sit under the whale bone arch, watching the brightly coloured fishing vessels passing by. Towering over the harbour are the ancient ruins of the Abbey of St. Hilda which dominates East Cliff. Plus, don't forget to sample Yorkshire's best fish and chips!

EXCURSIONS INCLUDED

North York Moors Railway, Ryedale Folk Museum, Scarborough

2 excursions on 5 day holidays
(check your chosen itinerary for details)

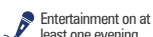
2021 Holidays								
Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
5	£319	✓		✓	✓	✓		

*Note that Self Drive breaks do not include excursions. From prices listed are for coach holidays. For more details of our Self Drive breaks, see page 7.

Hotel icon key:



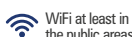
The hotel has a lift



Entertainment on at least one evening



Tea/Coffee facilities in bedroom



WiFi at least in the public areas



117 The number of bedrooms in the hotel



5 DAYS
FROM
£159
PER PERSON



ROYAL HOTEL

Skegness

000



Skegness

Skegness is the largest resort on the Lincolnshire coast and has been a firm favourite holiday destination for decades. Wide, clean, award-winning beaches are amongst the fine attributes of this lively town. Between both the North and South Parades and the beach you will find a boating lake, bowling greens, indoor and outdoor swimming pools, mini golf and the lovely Compass Gardens and Tower Gardens. In the evening the town comes to life in a different way with the Pleasure Beach lit up and theatre audiences throng to see popular stars entertain. Skegness has everything to make your holiday complete.

EXCURSIONS INCLUDED

Boston, Spalding, Lincoln, Louth, Mablethorpe, Wainfleet

2 excursions on 5 day holidays 3 excursions on 7 day holidays

(check your chosen itinerary for details)

2021 Holidays								
Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
5	£159	✓	✓	✓				
7	£284	✓			✓	✓		



4 DAYS
FROM
£109
PER PERSON



CUMBERLAND HOTEL

Scarborough

000 AA ★★★

Leisureplex



Scarborough

Scarborough is arguably the oldest seaside resort in Britain - a Dr Wittie of Scarborough was advocating sea bathing as long ago as 1660, more than a century before it became popular in Regency Brighton! But Scarborough is much older even than this - a cursory glance at the headland which divides Scarborough's two bays reveals the impressive medieval castle. The name Scarborough is a Viking one and the castle grounds conceal the remains of a Roman signal station. The busy harbour is haven to a welter of fishing vessels and there are the usual seaside pursuits a-plenty on the adjacent South Bay promenade which leads to the Spa.

EXCURSIONS INCLUDED

Beverley, Bridlington, Hull, North York Moors, The Deep, Whitby, York

2 excursions on 4/5 day holidays 3 excursions on 7 day holidays

(check your chosen itinerary for details)

2021 Holidays								
Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
4	£109	✓	✓				✓	✓
5	£159	✓	✓	✓	✓	✓	✓	✓
7	£239	✓	✓	✓	✓	✓	✓	✓



4 DAYS
FROM
£119
PER PERSON



MONARCH HOTEL

Bridlington

000

Leisureplex



Bridlington

Bridlington has an historic old town, long promenade, sandy beach and cliff top walks with views of the trawler port. Recently refurbished, the spa entertainment centre has a free to enter art gallery hosting a variety of exhibitions. With its sandy beaches, award-winning promenades and historic harbour, Bridlington is a hidden seaside gem awash with traditional entertainment. Visit the funfair, amusements and donkey rides on the beach for a traditional British day out. Alternatively, stroll through Bridlington's Old Town High Street and immerse yourself in a bygone era and perhaps pick up a hidden treasure in one of the antique shops.

EXCURSIONS INCLUDED

Scarborough, Filey, Beverley, Burton Agnes Hall, North York Moors Railway, Whitby, Withernsea

2 excursions on 4/5 day holidays 3 excursions on 7 day holidays

(check your chosen itinerary for details)

2021 Holidays								
Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
4	£119	✓	✓				✓	✓
5	£154	✓	✓	✓	✓	✓	✓	✓
7	£274	✓	✓	✓	✓	✓	✓	✓

See your chosen itinerary for excursion details. Single and room with a view supplements may apply, call or visit alfatravel.co.uk for details



5 DAYS
FROM
£309
PER PERSON

Hadrian's Wall & Alnwick Castle

Northumbria is an area of magnificent scenery, famous for its castles and acres of sweeping coastline. Explore Alnwick Castle, the second largest inhabited castle in the UK, and follow the history of Hadrian's Wall from our river side base in picturesque Chollerford.

EXCURSIONS INCLUDED

Alnwick Castle, Hadrian's Wall, Northumberland Coast

3 excursions on 5/8 day holidays

(check your chosen itinerary for details)

2021 Holidays								
Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
5	£309	✓		✓	✓	✓	✓	
8	£469				✓	✓		



THE GEORGE HOTEL

Chollerford



"bespoke"
HOTELS



5 DAYS
FROM
£244
PER PERSON

Northumberland

Newcastle provides an excellent base from which to explore this area of spectacular scenery, rich in history. Here was the most northerly sustained frontier of the Roman Empire and a beacon of Christianity during the Dark Ages. Gorgeous coastline with rocky headlands and delightful coves, fishing villages and medieval castles, rolling countryside and fascinating historic sights - they are all here! Whichever tour you choose, the included excursions will ensure you have a great time exploring England's most peaceful and tranquil county.

EXCURSIONS INCLUDED

Beamish, Durham, Warkworth, Northumbrian Coast, Bamburgh, Lindisfarne, Hadrian's Wall, Chesters Fort, Carlisle

2 or 3 excursions on 5 day holidays

(check your chosen itinerary for details)

2021 Holidays								
Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
5	£244	✓		✓		✓	✓	



CALEDONIAN HOTEL

Newcastle



5 DAYS
FROM
£239
PER PERSON

York

One of the world's great tourism cities, York boasts a wealth of places to visit including Roman walls, the famous York Minster, and the National Railway Museum. Our tour also includes a visit to Castle Howard, one of England's grandest stately homes. Extensively restored following a fire in 1940, the house and its extensive gardens offer many elegant and dramatic scenes to delight the eye.

EXCURSIONS INCLUDED

Harrogate, Ripon, Castle Howard, Helmsley, York

3 excursions on 5 day holidays

(check your chosen itinerary for details)

2021 Holidays								
Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
5	£239	✓	✓	✓		✓		



THE HAWKHILLS HOTEL

Easingwold



*Note that Self Drive breaks do not include excursions. From prices listed are for coach holidays. For more details of our Self Drive breaks, see page 7.

Hotel icon key:



The hotel has a lift



Entertainment on at least one evening



Tea/Coffee facilities in bedroom



WiFi at least in the public areas



The number of bedrooms in the hotel



5 DAYS
FROM
£359
PER PERSON



ST. GEORGE HOTEL

Harrogate



"bespoke"
HOTELS



Harrogate

Harrogate is a delightfully genteel Spa town surrounded by glorious scenery which is famous for its elegant gardens and health-giving waters - and of course, Betty's Tea Rooms! One of the most famous hotels in Harrogate, the St. George Hotel, is a magnificent Edwardian property situated at the heart of this historic spa town. There is so much to do on your doorstep including the Royal Baths, stylish shops and Royal Hall.

EXCURSIONS INCLUDED

York, Knaresborough

2 excursions on 5 day holidays

(check your chosen itinerary for details)

2021 Holidays								
Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
5	£359	✓	✓	✓	✓	✓	✓	



5 DAYS
FROM
£249
PER PERSON



JURYS INN HOTEL

Sheffield



Derbyshire Dales

Inland England at its very best! Our base is England's greenest city, Sheffield, which includes areas of the Peak District National Park within its boundaries. Our excursions take us to a selection of delightful towns and lovely countryside as well as beautiful Chatsworth House. For this tour, we are based in the fantastic city centre of Sheffield, where you can explore Sheffield Town Hall which offers stunning architecture, and the beautiful Peace Gardens which are particularly impressive when lit up at night.

EXCURSIONS INCLUDED

Ashbourne, Buxton, Northern Peaks, Bakewell, Chatsworth House, Matlock

3 excursions on 5 day holidays

(check your chosen itinerary for details)

2021 Holidays								
Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
5	£249	✓	✓	✓	✓	✓		



5 DAYS
FROM
£279
PER PERSON



PRINCE OF WALES HOTEL

Berkeley, Cotswolds



"bespoke"
HOTELS



The Cotswolds

The Cotswolds is England's largest designated Area of Outstanding Natural Beauty. It covers parts of six counties and is popular with international visitors who come from all over the world to experience this archetypally English countryside with river valleys, water meadows and beech woods, sleepy limestone villages and historic market towns where time sometimes appears to have stood still for centuries.

EXCURSIONS INCLUDED

The Cotswolds, Cirencester, Bath, Berkeley Castle & Gardens, Gloucester

3 excursions on 5 day holidays

4 excursions on 7/8 day holidays

(check your chosen itinerary for details)

2021 Holidays								
Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
5	£279			✓	✓	✓		
7	£459						✓	
8	£519	✓	✓					

See your chosen itinerary for excursion details. Single and room with a view supplements may apply, call or visit alfatravel.co.uk for details



Windermere

Windermere is one of the most popular towns in the Lake District, attracting visitors all year round. With the shores of the lake at the heart of the town you are never far away from fantastic scenery, with several local viewpoints providing panoramic views of the lake and the more distant mountains. Windermere town is bustling with independent shops selling local produce and quirky gifts and with different dining experiences to suit everyone, you will be spoilt for choice.

EXCURSIONS INCLUDED

Lakes Tour, Lakeside & Haverthwaite Railway, Lake Windermere Boat Trip, Keswick, Grasmere

2 excursions on 5/7 day holidays

(check your chosen itinerary for details)

2021 Holidays								
Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
5	£319	✓	✓			✓		
7	£369			✓	✓		✓	



Lake District

The Lake District is England's largest National Park and has inspired more poetry than any other area of English landscape. Both Wordsworth and Coleridge lived and worked here for a time and every corner provides a new and enticing vista. Our range of tours to this most dramatic corner of England offer boat trips on the lakes, visits to historic attractions and an exploration of some of the quaint towns and villages of the region.

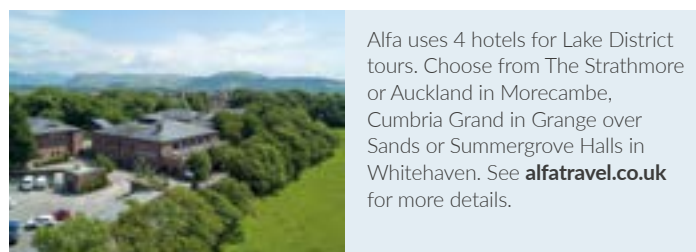
EXCURSIONS INCLUDED

Grasmere, Keswick, Ravenglass, Eskdale Railway, Muncaster Castle, Windermere, Ullswater, Grange over Sands, Ulverston, Coniston, Kirkby Lonsdale

2 excursions on 5 day holidays **4 excursions** on 7 day holidays

(check your chosen itinerary for details)

2021 Holidays								
Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
5	£259	✓	✓	✓			✓	
7	£344			✓	✓	✓		



Southport

One of Britain's most elegant resorts with wide boulevards, delightful parks, a fabulous Marine Lake and one of the longest piers in Britain. Home to wide unspoiled beaches and many golf courses including the magnificent Royal Birkdale. The delightful pavement cafés and many restaurants make it a superb place for just strolling around and enjoying the atmosphere of this unique resort.

EXCURSIONS INCLUDED

Chester, Liverpool

2 excursions on 5 day holidays

(check your chosen itinerary for details)

2021 Holidays								
Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
5	£269	✓	✓	✓	✓	✓		



*Note that Self Drive breaks do not include excursions. From prices listed are for coach holidays. For more details of our Self Drive breaks, see page 7.

Hotel icon key:



The hotel has a lift



Entertainment on at least one evening



Tea/Coffee facilities in bedroom



WiFi at least in the public areas



117 The number of bedrooms in the hotel



5 DAYS
FROM
£204
PER PERSON



MONTEREY BEACH HOTEL

St Annes



Lytham St. Annes

The twin resorts of Lytham and St. Annes provide a contrast to nearby Blackpool with their peaceful parks and gardens and half timbered houses. There are excellent shops, an attractive promenade and of course, some of the best golf courses in England. The Ribble Estuary is probably the most important wildfowl site in the UK.

EXCURSIONS INCLUDED

Ribble Valley, Skipton, Southport

2 excursions on 5 day holidays

(check your chosen itinerary for details)

2021 Holidays

Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
5	£204	✓	✓	✓				



4 DAYS
FROM
£109
PER PERSON



QUEENS HOTEL

Blackpool



Leisureplex



Blackpool

Few resorts anywhere in the world can rival the popularity of Blackpool - Britain's Capital of Fun! The world famous Tower, three piers, miles of golden sands, the spectacular Pleasure Beach with its breathtaking "white knuckle" rides, horse drawn carriages, a Sealife Centre, Madame Tussaud's Waxworks, a Zoo Park, an Art Gallery - Blackpool has them all. But save some of your energy for the evening and sample the terrific summer shows, lively bars and pubs, for it is at night that Blackpool really stands out as the most exciting of all Britain's resorts.

EXCURSIONS INCLUDED

Southport, Ribble Valley, Oswaldtwistle Mills, Lancaster, Lake Windermere Cruise, Grasmere, Skipton, Lytham St. Annes, Fleetwood

2 excursions on 4/5 day holidays

3 excursions on 7 day holidays

(check your chosen itinerary for details)

2021 Holidays

Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
4	£109	✓	✓	✓			✓	✓
5	£154	✓	✓	✓	✓	✓	✓	✓
7	£229	✓	✓	✓	✓	✓	✓	✓



4 DAYS
FROM
£119
PER PERSON



HYDRO HOTEL

Llandudno



Leisureplex



Llandudno

Situated on a sandy isthmus between the Great Orme and Little Orme Heads, Llandudno boasts two superb beaches. The shingly North Shore is the busier of the two with its Victorian Pier, boat trips, donkey rides and much more. The sandy West Shore is quieter with miles of sands and panoramic views of the Snowdonia mountain range in the distance. Llandudno is a highly attractive resort with its magnificent crescent of hotels, broad tree-lined streets and elegant shops.

EXCURSIONS INCLUDED

Betws-y-Coed, Conwy, Caernarfon, Snowdonia, Anglesey, Beaumaris, Ffestiniog Railway, Snowdon & Llanberis Lake Railway, Llangollen, Bala Lake, Plas Newydd House & Gardens, Gwydir Castle, Bodnant Gardens, Penrhyn Castle

2 or 3 excursions on 4/5 day holidays

3 excursions on 7/8 day holidays

(check your chosen itinerary for details)

2021 Holidays

Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
4	£119	✓	✓				✓	✓
5	£154	✓	✓	✓	✓	✓	✓	✓
7	£249	✓	✓	✓	✓	✓	✓	✓
8	£399	✓						✓

See your chosen itinerary for excursion details. Single and room with a view supplements may apply, call or visit alfatravel.co.uk for details



4 DAYS
FROM
£124
PER PERSON



GEORGE IV HOTEL

Criccieth

Leisureplex



Leisureplex

Criccieth

Criccieth lies on the South side of the Llyn Peninsula with splendid views over Cardigan Bay. It is home to a medieval castle, built by the Welsh in the mid-thirteenth century but later taken by Edward I who incorporated it into his ring of castles designed to maintain Norman control. It was captured by Owain Glyndwr in the uprising of 1404 and the scorch marks from that battle can still be seen! The castle headland divides the town into two with a pebbly beach to the West and a lovely sheltered mainly sandy beach to the East.

EXCURSIONS INCLUDED

Caernarfon, Snowdonia, Ffestiniog, Porthmadog, Snowdon Mountain Railway, Portmeirion Village, Llanberis Lake Railway, Talyllyn Railway, Welsh Highland Railway

2 or 3 excursions on 4/5 day holidays 3 excursions on 7 day holidays

(check your chosen itinerary for details)

2021 Holidays

Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
4	£124	✓		✓			✓	✓
5	£159	✓	✓	✓	✓	✓	✓	✓
7	£234	✓	✓	✓	✓	✓	✓	✓



4 DAYS
FROM
£179
PER PERSON



SEABANK HOTEL

Porthcawl

Leisureplex



Leisureplex

Porthcawl

Located between Swansea and Cardiff, Porthcawl was originally a port for the iron and steel industries and still has some interesting features from that period, including the oldest maritime warehouse in Wales and an attractive harbour. It developed as a seaside resort after the Great War and the splendid Grand Pavilion dates from 1932. Nearby is Kenfig Nature Reserve, a site of national importance. An attractive seaside resort, which offers numerous facilities and an expansive sandy beach.

EXCURSIONS INCLUDED

Glamorgan Coast, Barry, Cardiff, Swansea, Bracelet Bay, St Fagans National History Museum, National Botanic Gardens of Wales, Aberglasney Gardens, Dyffryn Gardens, Tenby, Llancaich Fawr, Caerphilly, Llanelly House, Margam Country Park, Cowbridge, Brecon Mountain Railway, Cyfarthfa Castle

2 excursions on 4/5 day holidays 3 excursions on 7/8 day holidays (check your chosen itinerary for details)

2021 Holidays

Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
4	£179	✓		✓	✓			✓
5	£159	✓	✓	✓	✓	✓	✓	✓
7	£234	✓	✓	✓	✓	✓	✓	✓
8	£399	✓		✓				✓



5 DAYS
FROM
£174
PER PERSON



Alfa uses 4 hotels for Tenby tours including the Leisureplex Cliffe Norton Hotel Leisureplex You can also choose from the Imperial – a Bespoke Hotel, the Giltar or the Belgrave. See alfatravel.co.uk for more details.

Tenby

Tenby is a uniquely attractive resort. Its pastel coloured buildings, narrow streets, fortified walls and its shimmering bays give it an atmosphere which is reminiscent of the Mediterranean. Its medieval castle was bombarded into submission by Cromwell using artillery on both land and sea and the feeling of a town whose history is much richer than most seaside resorts is very strong as one ambles around the narrow streets or stops for a drink in one of the many bars or cafés. The fifteenth century Tudor Merchants House gives an insight into life when it was a busy trading port. Tenby has four magnificent sandy beaches and a delightful harbour.

EXCURSIONS INCLUDED

Pembroke, St Davids, Narberth, Carmarthen, Gwili Railway, Broad Haven

2 excursions on 5 day holidays 3 excursions on 6/7/8 day holidays

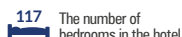
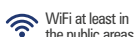
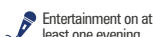
(check your chosen itinerary for details)

2021 Holidays

Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
5	£174	✓	✓	✓	✓	✓	✓	✓
6	£404	✓						
7	£304	✓	✓	✓	✓	✓	✓	✓
8	£449	✓						✓

*Note that Self Drive breaks do not include excursions. From prices listed are for coach holidays. For more details of our Self Drive breaks, see page 7.

Hotel icon key:





5 DAYS
FROM
£194
PER PERSON



ROB ROY HOTEL

Aberfoyle



Loch Lomond

Based in the heart of the Trossachs at Aberfoyle, the surrounding forests and hidden lakes offer a tranquil but breathtaking natural beauty. At the heart of the Loch Lomond and Trossachs National Park is Loch Lomond itself. You won't find a bigger loch or lake in the whole of Britain and you'll have a hard time finding one more beautiful too. Our tour includes a cruise on the waters where you can admire the mighty bulk of Ben Lomond, Scotland's most southerly Munro, as well as the jagged shoulders of Arrochar Alps. The Trossachs were home to Rob Roy and the setting for Walter Scott's The Lady of the Lake.

EXCURSIONS INCLUDED

Trossachs, Loch Lomond Boat Trip, Falkirk Wheel, Stirling

3 excursions on 5 day holidays

(check your chosen itinerary for details)

2021 Holidays

Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
5	£194	✓	✓	✓			✓	



5 DAYS
FROM
£169
PER PERSON



SELBORNE HOTEL

Dunoon



Leisureplex



Dunoon

Dunoon is splendidly situated on the western shores of the Firth of Clyde, where Loch Long and Holy Loch join the sea. It boasts some lovely gardens, two bays, and a flat promenade - perfect for that most traditional of seaside occupations, strolling along the prom! There is a modern indoor swimming pool with solarium and sauna, bowling greens, squash and tennis courts and both 9 and 18 hole golf courses. There are two cinemas and, in the season, entertainment at the Queens Hall. Within just a few miles is some of Scotland's most spectacular mountain scenery in the Argyll Forest Park.

EXCURSIONS INCLUDED

Arran, Cumbrae, Dumbarton, Loch Lomond, Oban, Inveraray Castle, Isle of Bute, Glasgow, Cowal Peninsula, Lochgoilhead, Tighnabruaich, Mount Stuart, Ardgowan

2 or **3** excursions on 5 day holidays **3** excursions on 6 day holidays

3 or **4** excursions on 7/8 day holidays (check your chosen itinerary for details)

2021 Holidays

Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
5	£169	✓	✓				✓	✓
6	£234				✓			
7	£224	✓	✓	✓			✓	✓
8	£299	✓		✓	✓	✓		✓



5 DAYS
FROM
£174
PER PERSON



CROIT ANNA HOTEL

Fort William



Leisureplex



Fort William

Fort William, the "Outdoor Capital of the UK", is not only an important tourist centre but also a splendid location from which to explore the magnificent Western Highlands. It is situated at the southern end of the Great Glen, on the shores of Loch Linnhe, beneath towering Ben Nevis, Britain's highest mountain. For those who do not feel quite up to the ascent of Ben Nevis, nearby Aonach Mor offers Britain's only alpine cable car, rising over 2000 feet to the Snowgoose restaurant, from where there are spectacular views of the Great Glen. The surrounding countryside has some of Britain's most spectacular scenery.

EXCURSIONS INCLUDED

Isle of Skye, Loch Ness, Inverness, Isle of Mull, Mallaig, Oban

2 excursions on 5 day holidays **3** excursions on 7/8 day holidays

(check your chosen itinerary for details)

2021 Holidays

Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
5	£174	✓	✓					✓
7	£239	✓	✓				✓	✓
8	£339			✓	✓	✓		✓

See your chosen itinerary for excursion details. Single and room with a view supplements may apply, call or visit alfatravel.co.uk for details



5 DAYS
FROM
£289
PER PERSON

Glasgow & Edinburgh

Visit the Capital of Scotland, Edinburgh and Glasgow, two of Scotland's most historic and vibrant cities, steeped in culture and with lots to see and do, from our base in Bannockburn. With its magnificent buildings and delightful parks beside the Clyde, Glasgow has become one of Europe's most dynamic and cultured cities. Edinburgh is Scotland's most historic city which is also home to the National Museum of Scotland which is well worth a visit.

EXCURSIONS INCLUDED

Glasgow Guided tour & free time, Edinburgh Guided Tour & free time

2 excursions on 5 day holidays

(check your chosen itinerary for details)



KING ROBERT HOTEL

Bannockburn



2021 Holidays

Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
5	£289	✓	✓	✓				



5 DAYS
FROM
£349
PER PERSON

Pitlochry & Highland Safari

Venture into the stunning Perthshire Highlands to Pitlochry, which lies in the heart of Scotland with clear sparkling air, beautiful scenery and rich clan history. Enjoy a chance to get off the beaten track on our unique Land Rover safari experience.

EXCURSIONS INCLUDED

Highland Safari, Blair Castle, Queen's View, Blair Atholl

2 excursions on 5 day holidays

(check your chosen itinerary for details)



THE PITLOCHRY HYDRO HOTEL

Pitlochry



"bespoke" HOTELS



2021 Holidays

Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
5	£349	✓	✓				✓	



5 DAYS
FROM
£329
PER PERSON

Scottish Borders

Visit Edinburgh and discover a city like no other. This holiday not only offers the chance to explore Scotland's Capital, Edinburgh, but also the enchanted beauty of the Scottish border country and an opportunity to step aboard The Royal Yacht Britannia.

EXCURSIONS INCLUDED

Edinburgh, Royal Yacht Britannia, Jedburgh

2 excursions on 5 day holidays

(check your chosen itinerary for details)



THE WAVERLEY CASTLE HOTEL

Melrose



"bespoke" HOTELS



2021 Holidays

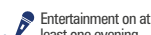
Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
5	£329	✓	✓				✓	

*Note that Self Drive breaks do not include excursions. From prices listed are for coach holidays. For more details of our Self Drive breaks, see page 7.

Hotel icon key:



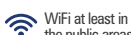
The hotel has a lift



Entertainment on at least one evening



Tea/Coffee facilities in bedroom



WiFi at least in the public areas



117

The number of bedrooms in the hotel



7 DAYS
FROM
£499
PER PERSON



EVISTON HOUSE HOTEL

Killarney



Killarney & Scenic County Kerry

Killarney, justifiably Ireland's most popular tourist destination, is surrounded by a breathtaking landscape in which Mother Nature's rugged mountain faces are mirrored in the serene visage of Killarney's Three Lakes. The bustling centre of Killarney Town itself offers enough shops and cafés to give an authentic taster of the warm Irish welcome for which the country is so famous.

EXCURSIONS INCLUDED

Tralee, Dingle Peninsula, Ring of Kerry

2 excursions included on 7 day holidays

(check your chosen itinerary for details)

2021 Holidays

Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
7	£499	✓		✓	✓	✓		



7 DAYS
FROM
£629
PER PERSON



BAYVIEW HOTEL

Killybegs



ADAIR ARMS HOTEL

Ballymena



All of Ulster

This new and varied tour includes stays at Ballymena in the East as well as at Killybegs, Ireland's largest fishing port, on the West coast. Our excursions include Belfast and her historic shipbuilding quarter, the Royal Residence of Hillsborough Castle, and the dramatic coastline of Giant's Causeway. From Killybegs we visit the Gaeltacht (Irish speaking) area of Glencolmille, from where St Columba originated.

EXCURSIONS INCLUDED

Belfast Guided Tour, Hillsborough Castle, Bushmills Distillery, Giant's Causeway, Slieve League, Glencolmille Folk Village

4 excursions included on 7/8 day holidays

(check your chosen itinerary for details)

2021 Holidays

Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
7	£629		✓					
8	£699	✓						



7 DAYS
FROM
£639
PER PERSON



WESTPORT WOODS HOTEL

Westport



Wild Atlantic Way

Based in the lively town of Westport, in the shadow of the sacred mountain of Croagh Patrick, we explore the wild beauty of lakes, rocky coastlines and soaring cliffs. Enjoy plenty of interesting excursions including mystic abbeys, prehistoric stone circles and quaint picturesque villages. Our tour takes us to Achill Island, to view the magnificent sandy beaches, and we also visit the historic city of Galway.

EXCURSIONS INCLUDED

Galway, Connemara, Achill Islands

3 excursions included on 7 day holidays

(check your chosen itinerary for details)

2021 Holidays

Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
7	£639	✓	✓					

See your chosen itinerary for excursion details. Single and room with a view supplements may apply, call or visit alfatravel.co.uk for details



7 DAYS
FROM
£529
PER PERSON

Bantry Bay & Cork

The legendary beauty of Bantry, West Cork is made famous in song. Located at the head of Bantry Bay it is a busy market town and fishing port with an abundance of award-winning restaurants situated around the Wolf Tone plaza. It has a colourful history, twice entered by French fleets in 1689 to support James II against William of Orange and in 1796 to aid Wolfe Tone and an Irish uprising.

EXCURSIONS INCLUDED

Beara Peninsula, Blarney Castle, Cork, Bantry House & Gardens

3 excursions included on 7 day holidays

(check your chosen itinerary for details)



WESTLODGE HOTEL

Bantry

0000



2021 Holidays								
Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
7	£529	✓		✓	✓	✓		



6 DAYS
FROM
£459
PER PERSON

Heart of Ireland

Kilkenny is a flourishing city with a fascinating medieval history and a thriving crafts industry with many shops along its winding lanes selling pottery, paintings and jewellery. The city has deep religious roots and many well preserved churches and monasteries, including the imposing St Catherine's Cathedral and the Black Abbey priory both from the 13th century. The 800-year-old Norman castle overlooks the ancient streets of Kilkenny which today has been transformed into a cosmopolitan destination.

EXCURSIONS INCLUDED

Kilkenny Castle, Waterford, Cahir Castle, Rock of Cashel

3 excursions included on 6/7 day holidays

(check your chosen itinerary for details)



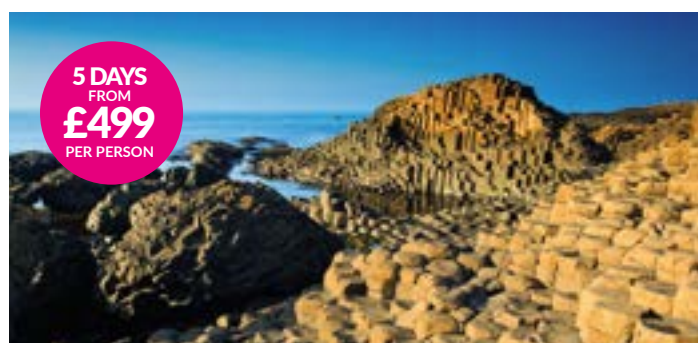
SPRINGHILL COURT HOTEL

Kilkenny

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2021 Holidays								
Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
6	£459	✓						
7	£519			✓	✓	✓		



5 DAYS
FROM
£499
PER PERSON

Belfast & Giant's Causeway

Take in the highlights of Northern Ireland, including the spectacular rock formation of the Giant's Causeway, so named after the legend that Giant's built a causeway between Ireland and Scotland. Our tour also includes a guided tour of Belfast, the birthplace of RMS Titanic and includes entry to the Titanic Museum and a visit to the Royal residence at Hillsborough Castle.

EXCURSIONS INCLUDED

Belfast Guided Tour, Titanic Museum, Bushmill's Distillery, Giant's Causeway, Hillsborough Castle

3 excursions included on 5/7 day holidays

(check your chosen itinerary for details)



MALONE LODGE HOTEL

Belfast

0000

ADAIK ARMS HOTEL

Ballymena

0000

2021 Holidays								
Days	From	North West	North East	Midlands	South	Eastern & South East	Yorkshire & East Mids	Self Drive*
5	£499	✓	✓					
7	£599				✓	✓		

*Note that Self Drive breaks do not include excursions. From prices listed are for coach holidays. For more details of our Self Drive breaks, see page 7.



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