

Your UK
holiday choice



DEPARTING
FROM
**YORKSHIRE &
EAST MIDLANDS**

Coach Holidays & SELF DRIVE BREAKS

November 2020 - December 2021



The UK's only Employee Owned Travel Company

alfatravel.co.uk

01257 248000

Welcome to the ALFA TRAVEL BROCHURE

Hello..... and a warm welcome to our **NEW 2021 brochure**, featuring a handpicked collection of holidays to the UK's finest seaside destinations, with amazing included excursions and seasonal offers – all designed to make memories that will last a lifetime.

As the only employee owned travel company in the UK, our team of resident 'Alfa Travel Memory Makers' have been busy designing a fantastic new range of holiday experiences within the UK especially with our customers in mind. Working with our very own Leisureplex Hotels and carefully selected Alfa preferred partner hotels, our unique range of tours take in some of the 'must see' destinations from the world-famous to those magical 'hidden gems'.

If you fancy blowing the cobwebs away, we invite you to join us on our brand new range of short weekend coach breaks departing in the spring and autumn including Easter. We also pride ourselves on offering the widest range of ways to join your holiday with lots of new pick up points added to our programmes for 2021.

Whether you choose to sit back and take in stunning views from the comfort of your personal, luxury seat on our coach breaks, or you prefer to experience the freedom to go as you please on our self drive breaks in your own car, you're always assured of the same great Alfa hospitality.

Our experience and heritage means we are truly trusted by our customers who book with us again and again, and as an employee owned business that's something that makes us all very proud.

With lots of single rooms available, no hidden charges for seats or pick ups and a fantastic range of 21 destinations to choose from with Leisureplex hotels, plus a whole host of tempting partner breaks, what more reason do you need to get away.

Whether you have travelled with us before or are looking to holiday with us for the first time, we look forward to welcoming you on board in 2021 and thank you for your continued support.

Best wishes, the Alfa Team

WHAT IS EMPLOYEE OWNERSHIP?

Our business is majority owned by a trust operated on behalf of our employees.

This means that each and every one of our drivers, interchange, hotel and central office teams equally benefit from the success of our business. We believe this is what makes the Alfa Leisureplex difference, with every one of our employee owners dedicated to going that extra mile to provide you with a memorable holiday experience.



PEACE OF MIND

We are fully bonded tour operator members of the Association of British Travel Agents, so you can be sure that all payments made to us in advance of your holiday are fully protected. In addition, as an ABTA member we adhere to a strict code of conduct. For more information on ABTA, the Code of Conduct and the arbitration scheme available to you if you have a complaint, contact ABTA, 30 Park Street, London SE1 9EQ.



Tel 020 3117 0500
www.abta.com





BOOKING WITH ALFA MADE EASY



BOOK AT YOUR CONVENIENCE
ON OUR WEBSITE
alfatravel.co.uk

Why not search and book your holiday from the comfort of your own home.

Call our friendly reservations team on **01257 248000**

Our offices are open:

**Mon-Fri: 8.30am-6.30pm, Sat: 9.00am-5.00pm,
Sundays & Bank Holidays: 10.00am-4.00pm.**

Visit an approved Travel Agent

We have an extensive range of partner travel agents within your local area, who will be able to guide you through your booking.

SOCIAL DISTANCING AND COVID PROCEDURES

The safety of our customers and employee owners will always be our number one priority and that is why we have introduced a range of new processes and procedures as a result of the Covid outbreak. You can find our Covid Secure operating procedures by visiting our website, which is regularly updated as the guidance evolves. You can also call our reservations team who will be happy to answer any queries you have. Details of the latest procedures will be posted out with your tickets prior to departure.

ALFA PEACE OF MIND COVID GUARANTEE

With Alfa you can book your holiday with confidence, safe in the knowledge that if you have to cancel your holiday due to having to self isolate with Covid-19 symptoms or subject to a local lockdown or you are contacted by 'Track and Trace' and advised to self isolate, you can move your holiday departure date free of charge to another date in the future.* We strongly recommend that customers obtain an insurance policy which covers against cancellation and medical expenses if you fall ill whilst on holiday.



THE ALFA TRAVEL COMMUNITY

Why not become an 'Alfan' and join our Facebook Group, search 'Alfa Travel Community Group' on Facebook to join your fellow Alfa holidaymakers.

YOUR UK HOLIDAY CHOICE

Introduction to Alfa	2	NEW BESPOKE COLLECTION	34
Events	7	NEW St Ives & Isles of Scilly	34
Easter Breaks	8	NEW Paignton	35
NEW Weekends	9	NEW The Cotswolds	35
Spring Breaks	10	NEW Weymouth	36
Autumn Breaks	11	NEW Windermere & The Lakes	36
SOUTH WEST ENGLAND	12	NEW Harrogate, York & Knaresborough	36
Sidmouth	12	NEW Hadrian's Wall & Alnwick Castle	37
Weston-super-Mare	13	NEW Pitlochry & Highland Safari	37
Ilfracombe	14	NEW Scottish Borders & Edinburgh	37
Newquay	15	NORTH WEST ENGLAND	38
Torquay	16	Lake District	38
Exmouth	18	Blackpool	39
SOUTH & SOUTH EAST ENGLAND	19	WALES	40
Eastbourne	20	Llandudno	40
Isle of Wight - Sandown	22	Criccieth	42
Isle of Wight - Shanklin	23	Tenby	43
NEW Royal Kent	24	Porthcawl	44
Weymouth	24	SCOTLAND	45
Wartime Britain	24	NEW Aberdeen	45
Bournemouth	25	Loch Lomond & The Falkirk Wheel	45
Bognor Regis	26	Dunoon	46
EAST COAST ENGLAND	27	Fort William	47
Southend on Sea	27	Festive Season	48
Skegness	27	Self Drive Hotel Breaks	50
Great Yarmouth	28	Super Savers	53
Cromer	29	Joining Your Tour	54
NORTH EAST & YORKSHIRE	30	Group Holidays	56
Northumbria	30	Holiday Insurance	56
Scarborough	31	Booking Conditions	57
Bridlington	32		
CENTRAL ENGLAND	33		
NEW Warwick Castle & The Cotswolds	33		
NEW Oxford & Cambridge	33		



*Valid on all existing and new bookings. Evidence will be required to prove that you are self isolating in conjunction with Covid-19. You are entitled to transfer your holiday free of charge under our guarantee to an alternative date (please be aware any increase in the holiday price will be applicable), if you choose to cancel your holiday you will be charged the appropriate cancellation fees in line with our booking terms and conditions.

HOLIDAY WITH US... EXPERIENCE THE ALFA DIFFERENCE

Here at Alfa, we are passionate about offering the very widest choice of coach holidays, featuring exclusive itineraries and unique experiences.

The majority of our coach holidays include free excursions and admissions to some of the UK's most fascinating places without the need to pre book yourself or queue at busy times of the year.

Our fantastic team of knowledgeable employee owner drivers are on hand to share with you their 'hidden secrets' and top tips to help you get the most out of your holiday.

HOTEL ICON KEY

Keep a look out for the icon keys throughout the brochure which will help you to easily identify which facilities are available at your chosen hotel.



The hotel has a lift



Entertainment on at least one evening



Tea/Coffee facilities in bedroom



WiFi at least in the public areas



The number of bedrooms in the hotel

ENJOY YOUR STAY THE ALFA WAY

All the hotels featured in our brochure are handpicked by our resident team of Alfa product curators to ensure that you get the most out of your holiday. Many of our UK holidays stay at our own group of Leisureplex Hotels which are highlighted throughout the brochure with the **Leisureplex** logo.

GRADE	DESCRIPTION
αα	Good standard of accommodation, perhaps with a smaller menu selection and limited entertainment
ααα	Very good standard of accommodation, equivalent to a 3 star standard, with choice of menu and usually entertainment
αααα	Excellent accommodation, superb facilities and high standard of catering



EXPLORE THE VERY BEST OF THE BRITISH SEASIDE WITH LEISUREPLEX HOTELS

From a warm welcome on arrival to the very last minute of your holiday, our helpful team will be on hand to make your stay one to remember. Our quality hotels are matched by professional, efficient employee owners representing the very best of the UK hospitality industry.

Set in some of the most iconic seaside resorts, many of our hotels offer stunning views and the perfect location from which to take an evening stroll or explore the delights of the local town.

Leisureplex Hotels offer evening entertainment on most days during the week. All our hotels are large enough to provide both cosy relaxing lounge areas where you can enjoy a tranquil glass of wine or curl up with a book.



All 22 Leisureplex Hotels have achieved the AA Covid Confident Accreditation. This is recognition for our improved procedures aimed at the combat of Covid-19.



All rooms in our **Leisureplex** hotels are en-suite and include flatscreen freeview TV's, tea and coffee making facilities and hairdryers. Wi-Fi is available in our public areas and some hotels include Wi-Fi in the rooms, see the hotel descriptions for more details.



DINING IN LEISUREPLEX HOTELS

We provide a full British Breakfast to start off the day and in the evening you can relax with our substantial menus which offer plenty of choice and a selection of wines. Don't forget you can take advantage of our great value meal deal, where we can provide a picnic lunch for you to enjoy on your travels.

If you have any special dietary requests then we can cater for most needs..

CATERING FOR YOUR NEEDS

As we can accommodate most dietary requirements, should you have a specific need, please inform us at the time of booking and inform the hotel at least one week prior to your arrival. Our dedicated Special Requirements team can be contacted by emailing specialrequirements@alfatravel.co.uk or alternatively calling 01257 248134.

We will do our best to cater for any Special Requirements you may have. If you or any member of your party has any medical problem or disability which may affect your stay, please provide us with full details at the time of booking by emailing our Special Requirements team on specialrequirements@alfatravel.co.uk or alternatively by calling 01257 248134. A team member will guide you through some short questions to ascertain your needs and to ascertain our ability to cater for those needs.

For Data Protection reasons and to ensure we have the most up to date information, you must go through this process each time you book, as we are unable to keep this information on file. Due to the time required to carry out the Special Requirements process we regret that we cannot accept Special Requirements requests less than 21 days prior to the start of the holiday.

Please note that due to weight restrictions we cannot transport motorised wheelchairs or scooters on outbound and inbound journeys. We do however advise on hire in resort and do permit motorised wheelchairs or scooters on our excursions.

If you would like to write to our customer care team, you can do so at Alfa Travel, Euxton Lane, Chorley, PR7 6AF.

Please refer to booking conditions on page 57 for more details.



GREAT HOTELS IN GREAT LOCATIONS

All hotels featured are in superb locations and are perfectly placed to ensure you make the most of the region you're visiting. Most holidays are to our own group of 22 Leisureplex Hotels, which are highlighted in our brochure with the **Leisureplex** HOLIDAY HOMES symbol and we also work with a selection of carefully chosen partner hotels.



Our Alfa Preferred Partner Breaks offer the chance to explore a whole host of destinations across the UK and Midlands, with the same quality assurances that you expect from Alfa. So whether you are looking to tick off that bucket list 'must do' holiday destination or simply looking to kick back and relax, look out for our partner hotels throughout the brochure.

All rooms are en suite bath or shower and many of the hotels we feature have sea, loch, garden and castle view rooms, which you can book at a small supplement (see tour pages for hotel descriptions and prices).



WELCOME TO ALFA

Take the stress out of your holiday travel arrangements and choose a break with Alfa Travel. From the moment you make your first enquiry, to the last day of your holiday, our dedicated employee owners will help make it an experience to remember.

We will pick you up close to home at no extra cost and take you to one of our interchanges where you will join your tour coach and be whisked away to your holiday destination. From the moment you embark on your tour coach, your holiday begins! All you have to do is simply sit back, relax and enjoy the scenery en route to your chosen destination and we'll take care of the rest.

With a wide range of options to join your holiday, see 'Joining Your Tour' on page 54, plus **NO CHARGE** for seat reservations (including front seats) and fascinating excursions included, there are plenty of reasons to escape with us on your next holiday.

OUR COACHES

Board one of our coaches for a holiday packed with inspiring itineraries and excursions. Our fantastic team of knowledgeable and experienced drivers are some of the best in the industry and are on hand throughout your holiday to share their 'top tips' so you can get the most out of your holiday.

We are proud of our fleet of modern Mercedes coaches which offer our customers the highest standards of safety. On board our Alfa Travel coaches you will find individually reclining seats with seat belts, air-conditioning for a comfortable environment and on-board toilet facilities. In addition to the air conditioning system all of our coaches are fitted with the Aura Air filtration and disinfection system which is currently the only filtration system proven to remove Coronavirus from the air. Over half of our fleet also have free WiFi on board, along with USB sockets fitted on our 10 new 2020 plate coaches.



SOLO TRAVELLERS

Whether you're thinking of taking your first solo holiday, or even if you're a seasoned independent traveller, our holidays offer you the perfect opportunity to experience the very best of the UK. With lots of solo travellers choosing to holiday with Alfa, you can share our amazing holidays with like-minded people making many friends along the way. With no single supplements across our Leisureplex Hotels from October to April and a low supplement across the other months, we have been making more single rooms available across our range of tours. We also offer double rooms for solo use for just half the usual supplement from October to April. If you can't find the room you are looking for, please contact our friendly reservations team who will do their best to accommodate your needs.

A VARIETY OF BREAKS TO CHOOSE FROM

NEW WEEKENDS

Your very own team of Alfa memory makers have been busy designing a fantastic new range of holiday experiences, so if you fancy blowing the cobwebs away, we invite you to join us on our brand new range of short weekend coach breaks which start in February 2021. These new breaks are the perfect opportunity for a long weekend break away, departing on Friday and returning on Monday, with two half day excursions included they give you the chance to relax and escape to one of our lovely seaside resorts. See page 9 for details.

SELF DRIVE BREAKS

If a coach holiday isn't for you then perhaps you can take advantage of one of our unbeatable value for money Self Drive Hotel Break Packages which offer varying locations to choose from as well as a fabulous selection of locations to explore throughout the UK.

You can make your own way to the hotel, explore the resort at your leisure, yet still be reassured you will receive the quality accommodation and premium service that comes with every Alfa holiday. All Self Drive holidays are to our own Leisureplex Hotels which are in superb locations and are perfectly placed to ensure you make the most of the resort you are visiting. Plus, with varying durations to choose from, the difficult bit will be deciding where to go first.

UK's only Employee Owned Travel Company



FABULOUS UK EVENTS

COMBINE YOUR HOLIDAY WITH A CHANCE TO SEE SOME AMAZING EVENTS

Britain is packed with exciting events and things to do this year; from air shows to festivals, carnival processions or fabulous fireworks displays; you'll be spoilt for choice!

We've highlighted tours which have events happening in and around the resort during your stay, to view the full list visit alfatravel.co.uk/2021events to see what experiences you can enjoy on your next Alfa holiday.



HERE IS JUST A SELECTION OF WHAT'S ON OFFER!

UK Events prices in £s per person

Event	Departure Date	Code	Tour	Duration	Price From	Tour info
Ilfracombe Art Trail	May 9	113Y	Devon Coast Delights	7	£319	See page 14
Torbay Steam Fair	Aug 4	5150Y	Three Rivers & A Riviera	5	£299	See page 16
Torbay Royal Regatta	Aug 15	154Y	The Best of Devon	7	£399	See page 17
Cowes Week	Jul 28	5203Y	Railway Lines & Vines	5	£309	See page 23
Isle of Wight Festival	Jun 16	5203Y	Railway Lines & Vines	5	£299	See page 23
Isle of Wight Jazz Festival	Jun 2	5203Y	Railway Lines & Vines	5	£299	See page 23
Bournemouth 7s Festival	May 26	5171Y	Bournemouth & Salisbury	5	£259	See page 25
Folk on the Pier	May 5	5267Y	Cromer & Royal Norfolk	5	£279	See page 29
Blackpool Illuminations	Sep 12 - Oct 29	4305WY, 5305Y, 307Y	Blackpool	4, 5, 7	£169 - £359	See page 39

Note that prices quoted are for the Alfa tour only and do not include an entry costs associated with the events mentioned. Alfa also take no responsibility for any changes to events, please check with the event host for further details.

ALL TOURS DEPARTING FROM YORKSHIRE & EAST MIDLANDS

EASTER WEEKENDERS



THE PERFECT TIME TO ESCAPE TO THE SEASIDE

Make your Easter one to remember with our fantastic 3 night breaks departing on Good Friday, 2nd April 2021 and returning on Easter Monday, 5th April 2021.

Easter is the perfect time to escape to one of our lovely seaside resorts. Plus, don't forget there are lots of little extras that Alfa includes on our holidays that make them great value for money!

ALFA INCLUDES

- 3 nights dinner, room & breakfast
- En suite rooms
- Entertainment on at least one evening at Leisureplex Hotels
- No single supplements at Leisureplex hotels
- Return coach travel from local pick up points
- 2 half day excursions



4 DAYS
FROM
£149
PER PERSON

4 Day Easter Weekenders

Departs Friday 2 April 2021 - Returns Monday 5 April 2021

Resort & Hotel	Code	Half Day Excursions Included	Price
Cromer Hotel de Paris	4265Y	Wells-next-the-Sea, Wroxham	£199
Scarborough Cumberland Hotel	4275Y	Bridlington, Whitby	£189
Bridlington Monarch Hotel	4279Y	Beverley, Scarborough	£189
Llandudno Hydro Hotel	4350Y	Conwy, Betwys-y-Coed	£199
Super Saver	SS4Y	2 Excursions of our choice	£149

Supplements per person: Room with a view £16. No Single Supplements at Leisureplex Hotels.

NEW WEEKENDS

SHORT ON TIME OR JUST NEED A FEW DAYS AWAY?

Our new range of weekend breaks are designed to give you chance to relax and take in the stunning British scenery. Escape to one of our lovely seaside resorts for the weekend for your own perfect mini getaway.

Keep a look out for our '**WEEKEND BREAKS**' throughout this brochure for some fantastic destinations and with a free drink with dinner, there has never been a better time to spend the weekend with us.

BRAND NEW!

ALFA INCLUDES

- 3 nights dinner, room & breakfast
- En suite rooms
- Entertainment on at least one evening at Leisureplex Hotels
- Return coach travel from local pick up points
- 2 half day excursions
- No single supplements at Leisureplex hotels
- Free drink with dinner every evening (see page 10 for details)

Weekend Breaks			Spring Weekends				Winter Weekends		
Resort & Hotel	Hotel	Tour Code	12-Feb-21	26-Feb-21	12-Mar-21	26-Mar-21	29-Oct-21	12-Nov-21	26-Nov-21
Great Yarmouth Weekend	New Beach Hotel	4260WY	-	-	-	-	£169	£169	£179
Cromer Weekend	Hotel de Paris	4265WY	£109	£119	-	£144	£179	£189	-
Scarborough Weekend	Cumberland Hotel	4275WY	£109	£109	-	£144	£179	£179	£179
Bridlington Weekend	Monarch Hotel	4279WY	-	-	£129	-	£179	-	£179
Blackpool Weekend	Queens Hotel Blackpool	4305WY	£109	£109	£129	£139	£169	£169	£179
Llandudno Weekend	Hydro Hotel	4350WY	£119	£119	£139	£149	£179	£189	£189
Criccieth Weekend	George IV Hotel	4365WY	-	-	-	-	£169	£179	£179
Porthcawl Weekend	Seabank Hotel	4385WY	-	-	-	-	£169	£169	£179



HALF PRICE BAR

Take advantage of the nightly half price bar. Available on Spring 2021 holidays from 7pm-11pm up until the end of April 2021.



Available at the following Leisureplex hotels:

Imperial Hotel, Ilfracombe (See page 14)

Eliot Hotel, Newquay (See page 15)

Bayshore Hotel, Sandown (See page 22)

Queens Hotel, Blackpool (See page 39)

Seabank Hotel, Porthcawl (See page 44)

Selborne Hotel, Dunoon (See page 46)

Croft Anna Hotel, Fort William (See page 47)

See main resort pages listed above for tour details.

Note that the half price bar promotion is only valid on selected drinks.

SPRING BREAKS

LENGTHENING DAYS, PRISTINE BEACHES AND SPRINGTIME BLOSSOM

Start the year in style with one of our fantastic value for money Spring Breaks. With a wide choice of destinations, all with included excursions, evening entertainment on at least 2 evenings, return coach travel and amazing offers, there can be no better way to enjoy the Spring sunshine.



5 DAYS
FROM
£144
PER PERSON

SPRING OFFERS

As if our holidays weren't already great value for money... they are even more so with our amazing Spring offers. With **FREE** lunches on resort days, **FREE** drinks, half price bar deals and no single supplements, there are plenty of reasons to escape with us on your next holiday.

HALF PRICE BAR

At Blackpool, Dunoon, Fort William, Ilfracombe, Newquay, Porthcawl and Sandown. Take advantage of the nightly half price bar. Available on Spring 2021 holidays from 7pm-11pm up until end of April 2021. **HALF PRICE BAR** promotion is valid on selected drinks.

FREE DRINKS ON SPRING HOLIDAYS

Have a drink on us! Enjoy a complimentary glass of wine, beer or a soft drink with dinner every evening on Spring 2021 tours up until the end of April 2021 (at Leisureplex Hotels only).

FREE LUNCHES ON RESORT DAYS

Relax and enjoy a free lunch on non-excursion days at our Leisureplex Hotels on Spring 2021 holidays departing up until the end of April 2021. 5 day breaks include lunch on one free day in resort.

SPRING SINGLE SAVER

No single supplements at Leisureplex Hotels on Spring 2021 holidays departing up until the end of April 2021.

*Offer excludes Christmas and New Year tours and tours that have a non-Leisureplex overnight hotel. Book early to secure your room as offers are subject to availability! +Double for sole is subject to availability and is authorised by the Alfa reservations team, whose decision is final.

SCOTTISH SINGLE SAVER*+

There are no supplements for guests staying in single rooms at our Leisureplex Selborne Hotel in Dunoon or Croit Anna Hotel in Fort William regardless of when you book your holiday. Plus, if you prefer the comfort of a double room, you will only be charged our standard Leisureplex single supplement price.

BLACKPOOL SINGLE SAVER

Solo travellers staying at our Queens Hotel in Blackpool are invited to take advantage of the fact that we don't charge single supplements throughout most of the season, with the only exclusions being August, September, Christmas and New Year.

DOUBLE AS SINGLE OFFER*+

Are you a single traveller who would prefer that extra bit of space and the cosiness of a double bed? For guests staying in any of our Leisureplex Hotels you can request a double room and only be charged our standard Leisureplex single supplement on Spring departures up until the end of April 2021.

Spring Breaks 2021 - 5 Day Holidays prices in £s per person

Resort	Hotel	Code	Full Day Excursions Included (Excursions are full days, except where (H) denotes a half day excursion)		Feb 15	Feb 22	Mar 01	Mar 08	Mar 15	Mar 22	Mar 29	Apr 07	Apr 12	Apr 19	Apr 21
					Mon	Mon	Mon	Mon	Mon	Mon	Mon	Wed	Mon	Mon	Wed
Weston-s-Mare	Anchor Head	5100Y	Bath	Cheddar Gorge and Wells	£164	-	-	-	-	£189	-	-	£189	-	-
Ilfracombe	Imperial	5110Y	Barnstaple and Bideford	Minehead, Lynton and Lynmouth	-	-	£159	-	-	£174	-	-	-	-	-
Newquay	Eliot	5132Y	Eden Project	Padstow & Bodmin	-	-	-	-	£189	-	£199	-	-	-	£199
Torquay	Regina	5151Y	Teignmouth and Exeter	Plymouth and Buckfast Abbey	-	-	-	£174	-	-	£184	-	£189	-	£199
Torquay	Metropole	5154Y	Plymouth and Buckfast Abbey	Sidmouth and Exmouth	£174	-	-	-	£179	-	£184	£184	-	-	-
Exmouth	Cavendish	5155Y	Sidmouth and Seaton	Teignmouth and Dawlish	-	£164	£169	-	£189	-	-	£199	-	-	-
Bournemouth	Devon Towers	5170Y	Lyndhurst and Salisbury	Weymouth and Portland	£159	-	-	-	-	£164	-	-	-	-	£199
Sandown	Bayshore	5195Y	Alum Bay and Cowes	Newport	-	-	-	-	£184	-	-	-	-	-	-
Shanklin	Shanklin	5200Y	Alum Bay and Godshill	Ryde and Cowes	-	-	-	-	-	£189	-	-	£204	-	-
Bognor Regis	Royal Norfolk	5205Y	Chichester and Arundel	Portsmouth and Southsea	-	-	-	£174	£174	-	-	-	£199	-	-
Eastbourne	Queens	5215Y	Rye and Hastings	Brighton	-	£159	£164	-	£189	-	£194	-	-	-	-
Eastbourne	Queens	5217Y	Bluebell Railway and Sheffield Park Gardens	Leeds Castle	-	-	-	-	-	-	-	-	-	£254	-
Great Yarmouth	New Beach	5261Y	Cromer and the Broads	Norwich	-	£159	£164	-	-	£189	-	£189	-	-	-
Cromer	De Paris	5265Y	Sheringham and Norwich	Gt. Yarmouth and Wroxham	-	-	-	£189	-	-	£194	-	£199	-	-
Scarborough	Cumberland	5276Y	Bridlington and Beverley	North York Moors and Whitby	£159	-	-	£179	-	-	£189	-	-	-	£199
Bridlington	Monarch	5279Y	Scarborough & Filey	Beverley & Burton Agnes Hall	-	-	£154	-	-	£159	-	-	-	-	£199
Blackpool	Queens	5305Y	Southport	Ribble Valley and Oswaldtwistle Mills	£159	-	-	-	£164	-	-	-	-	£174	-
Llandudno	Hydro	5350Y	Betws-y-Coed and Conwy	Caernarfon and Snowdonia	-	£159	£169	-	-	£189	-	£199	-	-	£219
Criccieth	George IV	5365Y	Caernarfon and Snowdonia	Ffestiniog and Porthmadog	-	-	-	-	-	-	£189	-	-	-	£239
Tenby	Cliffe Norton	5380Y	Pembroke and St Davids	Narberth and Carmarthen	-	£174	-	£179	-	-	-	-	£224	-	-
Porthcawl	Seabank	5385Y	Glamorgan Coast, Barry and Cardiff	Swansea and Bracelet Bay	£159	-	£159	£159	-	-	£159	-	-	-	-
Dunoon	Selborne	5410Y	Dumbarton & Loch Lomond	Oban	-	-	-	-	-	-	-	-	£189	£189	-
Fort William	Croit Anna	5433Y	The Isle of Skye	Loch Ness and Inverness	-	-	-	£199	-	-	£199	-	£209	-	-
Super Saver**	Our Choice	SS5Y	At least 2 full day excursions included		£144	£144	£144	£149	£149	£149	£149	£164	£164	£164	£169

Supplements per person: No Single Supplements at Leisureplex Hotels on Feb-Apr departures! Feb-Apr: Room with a view £20.

**On Super Saver holidays you choose the date and we choose the destinations and seats, which are notified to you approximately 14 days prior to departure.



AUTUMN BREAKS



ENJOY AN AUTUMN BREAK WITH ALFA TRAVEL

What better time to take a break than as the browns and golds of autumn light up our beautiful British countryside, with falling leaves and transforming landscapes, autumn can be a stunning time of year to take a break and recharge your batteries.

An autumn break with Alfa Travel is fantastic value for money. With included excursions, entertainment on at least 2 evenings, return coach travel and amazing offers, it's the perfect excuse to get away. There's a wide range of superb holiday destinations to choose from staying at our very own Leisureplex Hotels, the difficult part will be deciding where to go!

AUTUMN OFFERS

As if our holidays weren't already great value for money... they are even more so with our amazing Autumn offers. With **FREE** lunches on resort days and no single supplements, there are plenty of reasons to escape with us on your next holiday.

FREE LUNCHES ON RESORT DAYS

Relax and enjoy a free lunch on non-excursion days at our Leisureplex Hotels on tours departing in October 2021. 5 day breaks include lunch on one free day whilst in resort.

SCOTTISH SINGLE SAVER*+

There are no supplements for guests staying in single rooms at our Leisureplex Selborne Hotel in Dunoon or Croit Anna Hotel in Fort William regardless of when you book your holiday. Plus, if you prefer the comfort of a double room, you will only be charged our standard Leisureplex single supplement price.

BLACKPOOL SINGLE SAVER*

Solo travellers staying at our Queens Hotel in Blackpool are invited to take advantage of the fact that we don't charge single supplements throughout most of the season, with the only exclusions being August, September, Christmas and New Year.

AUTUMN SINGLE SAVER*

No single supplements at Leisureplex Hotels on holidays departing in October 2021.

DOUBLE AS SINGLE OFFER*+

Are you a single traveller who would prefer that extra bit of space and the cosiness of a double bed? For guests staying in any of our Leisureplex Hotels you can request a double room and only be charged our standard Leisureplex single supplement price, on holidays departing between October and December 2021.

*Offer excludes Christmas and New Year tours and tours that have a non-Leisureplex overnight hotel. Book early to secure your room as offers are subject to availability!
+Double for sole is subject to availability and is authorised by the Alfa reservations team, whose decision is final. Winter Weekends are not included in these offers, see page 9 for details.

Autumn Breaks 2021 - 5 Day Holidays prices in £s per person

Resort	Hotel	Code	Full Day Excursions Included (Excursions are full days, except where (H) denotes a half day excursion)		Sep 22	Sep 29	Oct 06	Oct 13	Oct 18	Oct 25
					Wed	Wed	Wed	Wed	Mon	Mon
Ilfracombe	Imperial	5110Y	Barnstaple and Bideford	Minehead, Lynton and Lynmouth	£219	-	-	£189	-	-
Torquay	Regina	5151Y	Teignmouth and Exeter	Plymouth and Buckfast Abbey	-	£209	-	£199	-	-
Torquay	Metropole	5152Y	Looe and Polperro	Sidmouth and Exmouth	£249	-	-	-	£199	-
Torquay	Metropole	5155Y	Sidmouth and Seaton	Teignmouth and Dawlish	£229	-	-	£219	-	-
Bournemouth	Devon Towers	5170Y	Lyndhurst and Salisbury	Weymouth and Portland	-	-	£199	-	-	-
Sandown	Bayshore	5195Y	Alum Bay and Cowes	Newport	-	-	£199	-	-	-
Shanklin	Shanklin	5200Y	Alum Bay and Godshill	Ryde and Cowes	-	-	-	-	-	£199
Eastbourne	Queens	5215Y	Rye and Hastings	Brighton	£234	£219	-	-	-	£209
Great Yarmouth	New Beach	5261Y	Cromer and the Broads	Norwich	-	-	£199	-	-	-
Cromer	Hotel de Paris	5265Y	Sheringham and Norwich	Gt. Yarmouth and Wroxham	-	£219	-	£219	-	-
Scarborough	Cumberland	5276Y	Bridlington and Beverley	North York Moors and Whitby	£229	-	-	-	£199	-
Bridlington	Monarch	5279Y	Scarborough & Filey	Beverley & Burton Agnes Hall	-	£239	-	-	-	£199
Blackpool	Queens	5305Y	Southport	Ribble Valley and Oswaldtwistle Mills	-	-	-	£249	-	£249
Llandudno	Hydro	5350Y	Betws-y-Coed and Conwy	Caernarfon and Snowdonia	-	-	£224	£219	-	£209
Criccieth	George IV	5365Y	Caernarfon and Snowdonia	Ffestiniog and Porthmadog	-	-	-	-	£199	-
Tenby	Cliffe Norton	5380Y	Pembroke and St Davids	Narberth and Carmarthen	-	-	£229	-	-	-
Porthcawl	Seabank	5385Y	Glamorgan Coast, Barry and Cardiff	Swansea and Bracelet Bay	-	-	-	-	£219	-
Dunoon	Selborne	5400Y	Arran	Cumbræ	£259	-	-	-	-	-
Dunoon	Selborne	5410Y	Dumbarton & Loch Lomond	Oban	-	£209	-	-	-	-
Fort William	Croit Anna	5433Y	The Isle of Skye	Loch Ness and Inverness	-	-	-	£199	-	£199
Super Saver**	Our Choice	SS5Y	At least 2 full day excursions included		£199	£199	£179	£179	£179	£179

Supplements per person: No Single Supplements at Leisureplex Hotels on Oct departures! Single (Sep) £29, (Oct) £0. Room with a view (Sep) £29, (Oct) £21

**On Super Saver holidays you choose the date and we choose the destinations and seats, which are notified to you approximately 14 days prior to departure.

SOUTH WEST

“Very good hotel, staff excellent and always very helpful. I would recommend this hotel to anyone.”

T. Ashton

Stunning landscapes that melt together with rolling hills and postcard-shot beaches, the largest of all regions in England often feels pleasantly off the beaten track.

In this part of the country you can discover endless Areas of Outstanding Natural Beauty, cream teas, cider, Cornish pasties and Cheddar cheese.

Step into England's history with the stately grandeur of Brunel's SS Great Britain, discover the beautiful Hartland Abbey, see how the Romans bathed in Bath, or visit the Eden Project, a dramatic global garden dubbed the eighth wonder of the world by some.

There are also a huge array of bustling, picturesque and vibrant seaside villages to visit, including Padstow, Lynton, Lynmouth, Falmouth, St. Ives, Paignton and Looe.

South West of England shouts 'picturesque' from every corner.



Hartland Abbey



“Weston-super-Mare is the most popular resort in North Somerset. Our annual Sand Sculpture Festival open from May-Oct shows off some fantastic works of art, you can even have a go yourself. On the Grand Pier you can soak up the views in Tiffany's tea rooms and a visit to the refurbished Weston museum is a must. We also have the famous Helicopter museum, with a fantastic collection on display as well as organised trips to fly across the bay!”

Janet Day, General Manager,
Anchor Head Hotel,
Weston-super-Mare



DESTINATIONS AVAILABLE IN THIS AREA:

Sidmouth, Weston-Super-Mare, Ilfracombe, Newquay, Torquay, Exmouth



Sidmouth

Sidmouth

Situated amid the dramatic red sandstone cliffs of the Jurassic Coast, Sidmouth is a Regency coastal town with a peaceful, genteel ambience. The wide flat promenade and shingle beach are framed by prominent headlands, one of which features a delightful walled garden. In the resort centre, many independent boutique shops rub shoulders with cafes and restaurants of the highest quality.

BEDFORD HOTEL Sidmouth

Set on Devon's Jurassic Coast, The Bedford Hotel is situated in a prominent location on Sidmouth's seafront, overlooking Lyme Bay. Individually designed rooms have been tastefully decorated and modernised whilst keeping their traditional feel. Dinner menus include freshly made seaside favourites, speciality fish dishes and daily specials using locally sourced Devon produce. Tel: 01395 513047.



Powderham Castle



Tiverton Canal

SIDMOUTH TOUR 5160Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Exe Estuary Boat Tour and entrance to Powderham Castle
- Horse Drawn Canal Boat Trip and entrance to Knightshayes Court

5 DAYS
FROM
£369
PER PERSON

EXCURSIONS INCLUDED

F Exe Estuary Boat Tour & Powderham Castle

A relaxing cruise around the historic Exe Estuary (*included in tour cost*) with informative commentary is followed by a visit to Powderham Castle, a Grade 1 listed seat of the Earls of Devon with its Grade 2* listed gardens (*entrance included in tour cost*).

F Tiverton Canal & Knightshayes Court

Scenic tranquility awaits as we glide through the Devon countryside on our horse-drawn barge (*included in tour cost*). We then visit Knightshayes, a Victorian country house surrounded by acres of glorious gardens and parkland (*entrance included in tour cost*).

Departs Wednesday - Returns on Sunday			
Jun 2	£379	Oct 13	£369
Supplements per person			
Single (Jun)	£29	Single (Oct)	£27



Weston-super-Mare

Weston-super-Mare

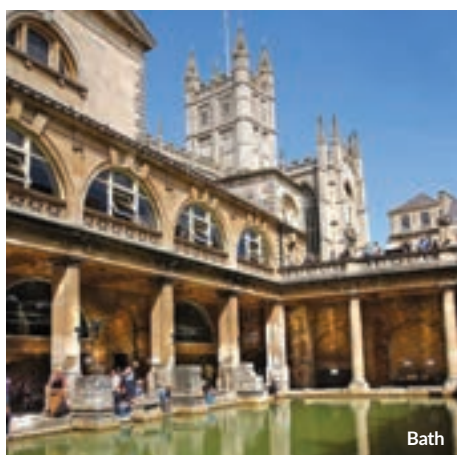
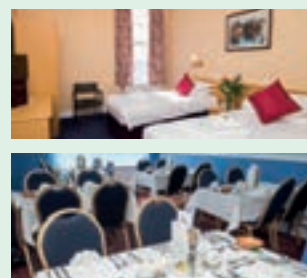
SOMERSET'S BEST KNOWN HOLIDAY RESORT

Weston-super-Mare is situated in a sheltered bay at the foot of the Mendip Hills with views across the Bristol Channel to South Wales. There are many charming Victorian and Edwardian terraces interspersed with colourful parks and gardens providing fascinating walks; from the delightful rocky point at Anchor Head to the sandy beaches at the southern end of the resort. Weston offers a great many attractions including the Grand Pier – described as “the ultimate 21st Century indoor theme park”! It also boasts the Sea Life centre, a helicopter museum and a big wheel which offers breathtaking views. The sheltered bay is ideal for a quiet walk and there is a choice of several boat trips. Other superb activities include ten pin bowling, golf and bowls.

ANCHOR HEAD HOTEL

Weston-super-Mare  

Splendidly situated between Weston's two piers and close to the boating slipway and a small beach; the promenade walk begins right next to the hotel. There is an attractive TV lounge and delightful bar with dance floor. There are magnificent views of the bay from the lounge, restaurants and many of the bedrooms.
Tel: 01934 620880.



Bath



Cheddar Gorge

CHEDDAR, BATH & WELLS TOUR 5100Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£164
PER PERSON

EXCURSIONS INCLUDED

F Bath

Already a spa resort in Roman times, Bath became the height of fashion during the eighteenth century and has many fine Georgian buildings - highlights include the iconic Royal Crescent and the majestic Circus. The Pump Room is well worth a visit and there are several museums, including the world's largest costume museum. There is also a fine medieval abbey. Some of the lesser know features of Bath are its many gardens, from the 18th century Sydney Gardens to the lovingly recreated Georgian Garden at the Circus.

F Cheddar Gorge & Wells

Spectacular Cheddar Gorge has the highest inland cliffs in the country. The deep caves beneath the cliffs, where prehistoric man once lived, are today used to refine Cheddar cheese. England's smallest city, Wells, is crowned by its glorious cathedral and unique moated Bishop's Palace. The Wells Museum offers further insight into the geology of the local area.

Departs Monday - Returns on Friday

Feb 15	£164	Apr 12	£189
Mar 22	£189		

Departs Wednesday - Returns on Sunday

May 19	£249	Aug 18	£289
Jun 23	£279	Sep 1	£279

Supplements per person

Single (Feb-Apr)	£0	View (Feb-Apr)	£20
Single (May-Sep)	£29	View (May-Sep)	£29

BATH, BRISTOL & CHEDDAR GORGE TOUR 102Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions

7 DAYS
FROM
£329
PER PERSON

EXCURSIONS INCLUDED

F Bath

Already a spa resort in Roman times, Bath became the height of fashion during the eighteenth century and has many fine Georgian buildings. The Pump Room is well worth a visit and there are several museums, including the world's largest costume museum. There is also a fine medieval abbey.

F Bristol

A visit to the ancient maritime city of Bristol, with its world-famous suspension bridge that spans the picturesque Avon Gorge, fascinating docks and eclectic array of architecture.

F Cheddar Gorge & Wells

Spectacular Cheddar Gorge has the highest inland cliffs in the country. The deep caves beneath the cliffs, where prehistoric man once lived, are today used to refine Cheddar cheese. England's smallest city, Wells, is crowned by its glorious cathedral and unique moated Bishop's Palace. The Wells Museum offers further insight into the geology of the local area.

Departs Sunday - Returns on Saturday

May 9	£329	Jul 25	£399
May 23	£369	Aug 22	£389

Supplements per person

Single	£40	View	£38
--------	-----	------	-----



Ilfracombe

Ilfracombe

COAST OF CONTRASTS & BEAUTIFUL MOORLAND

Ilfracombe nestles around a harbour as old and as beautiful as any in Britain with the breathtaking scenery of North Devon as a backdrop. For the energetic there are splendid walks along the Coastal Path, the famous Torrs walks or swimming from the Tunnel beaches and coves. For those who like to take things a bit easier, one can simply stroll through the delightful gardens or while away an hour or two watching the ever-changing harbour scene. A boat trip is a "must" during your stay to see the spectacular cliffs of North Devon or visit the legendary Isle of Lundy. There is also plenty to do in the evenings with theatre, concerts, and cinema, as well as the entertainment provided at our hotel.

IMPERIAL HOTEL

Ilfracombe



Situated in one of the best positions in Ilfracombe, overlooking Wildersmouth beach and the splendid Landmark Theatre and Conference Centre, close to the High Street and only a short, almost level walk from the harbour. There is a large restaurant, bar, comfortable lounge and dance floor where entertainment is provided most evenings. Tel: 01271 862536.



Fabulous half price bar offer!
See page 9 for details.

Leisureplex

HOLIDAY HOTELS



Dunster Castle

BEAUTIFUL ILFRACOMBE

TOUR 5110Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£159
PER PERSON

EXCURSIONS INCLUDED

F Barnstaple & Bideford

Barnstaple is an ancient market town lying on the River Taw. It has many shops and a number of interesting buildings including the parish church and St. Anne's Chapel Museum. Bideford is an historic port with delightful quayside shops and cafés. Its historic quayside was once amongst the busiest in England. Today it is a relaxing town, with many reminders of its maritime heritage.

F Minehead, Lynton & Lynmouth

We travel to the twin towns of Lynton and Lynmouth, spectacularly situated on the northern edge of the Exmoor National Park. A trip on the water operated cliff railway is not to be missed. Continuing to Minehead, now a popular holiday centre but once an important port, retaining many historic features from that era. Its promenade with its cafés, bars and shops offers access to the sandy beach.

Departs Monday - Returns on Friday			
Mar 1	£159	Mar 22	£174
Departs Wednesday - Returns on Sunday			
May 19	£239	Aug 11	£269
Jun 16	£259	Sep 22	£219
Jul 28	£269	Oct 13	£189
Supplements per person			
Single (Mar, Oct)	£0	View (Mar)	£20
Single (May-Sep)	£29	View (May-Sep)	£29
		View (Oct)	£21



Bideford

DEVON COAST DELIGHTS

TOUR 113Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Hartland Abbey

7 DAYS
FROM
£284
PER PERSON

EXCURSIONS INCLUDED

F Barnstaple & Woolacombe

Barnstaple is a lively, bustling place; with several narrow interesting streets and a profusion of shops. The quay, once a busy port, is well worth a look, as is the 14th century parish church. Barnstaple's Pannier Market, unusually built over the top of Market Street, dates back to Saxon times. Woolacombe is a lively village with an award-winning 3 mile long beach.

F Bideford & Hartland Abbey

A visit to the ancient port of Bideford and then to Hartland Abbey with its beautiful gardens and grounds which lead to the rocky cove (*entrance to house & gardens included in tour cost*).

F Lynton, Lynmouth & Dunster

We travel to the twin towns of Lynton and Lynmouth, spectacularly situated on the northern edge of the Exmoor National Park. A trip on the water operated cliff railway is not to be missed. Picturesque Dunster is a fascinating historic village with a Norman castle steeped in history.

Departs Sunday - Returns on Saturday			
Apr 25	£284	May 23	£349
May 9	£319	Aug 8	£379
Supplements per person			
Single (Apr)	£0	View (Apr)	£28
Single (May-Aug)	£40	View (May-Aug)	£38



Newquay

Newquay

THE FINEST BEACHES IN EUROPE

Newquay is Cornwall's premier holiday resort boasting some of the finest coastline and beaches in Europe. Although well known as Britain's surfing capital, there are many other activities and the surrounding countryside has an endless wealth of fascinating places to visit. The town is an ancient one, dating from the fifteenth century when a new quay was constructed. The heart of the town is the old harbour, it spreads along the cliff tops which stand behind the eleven magnificent sandy beaches. Newquay offers wonderful cliff and beach walks, a picturesque harbour to explore and the variety of activities one associates with such a major resort, including swimming pools, golf, putting, squash, tennis, bowls and boating. There are also the atmospheric smugglers' pubs which are a living reminder of the more colourful side of Cornwall's history!

ELIOT HOTEL

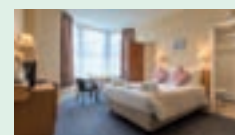
Newquay



Very well situated close to Great Western and Tolcarne beaches, only a few yards from the seafront and within easy walking distance of the shops and harbour. There are three lovely airy lounges in which to relax, plus a large lounge with bar and dance floor where entertainment is provided most evenings. There is also a games room and a large car park. Tel: 01637 878177.



Fabulous half price bar offer! See page 9 for details.



CORNISH GARDENS TOUR 5131Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Eden Project
- Entrance to Lost Gardens of Heligan

5 DAYS FROM
£259
PER PERSON

EXCURSIONS INCLUDED

F Eden Project

Today's excursion takes us to the South coast of Cornwall and one of the wonders of the modern world - the magnificent Eden Project. With its fantastic architecture and amazing collection of plants from around the world, it is an experience never to be forgotten (*entrance included in the tour cost*).

F Mevagissey & Heligan

Mevagissey is still a working fishing port with a lively harbour and many interesting pubs. A short journey takes us to the Lost Gardens of Heligan in Saint Austell. Extending to some 80 acres, this is the site of the largest garden restoration in Europe and Britain's real life secret garden (*entrance included in the tour cost*).



Mevagissey Harbour

Departs Wednesday - Returns on Sunday

May 19	£289	Aug 18	£309
Jun 2, 30	£299	Sep 22	£259

Supplements per person

Single	£29		
--------	-----	--	--

CORNISH TOWNS & EDEN TOUR 5132Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Eden Project

5 DAYS FROM
£189
PER PERSON

EXCURSIONS INCLUDED

F Eden Project

Refer to Cornish Gardens 5131Y description opposite.

F Padstow & Bodmin

We travel North to Padstow, a charming fishing village on the Camel Estuary. Centred around an attractive harbour, the bustling town of is an eclectic mix of fisherman's cottages and merchants houses. Padstow is also Cornwall's capital of seafood cuisine, made famous by the celebrity chef Rick Stein. We then head inland to historic Bodmin, formerly Cornwall's county town, which features several museums, the largest parish church in Cornwall and quirky independent shops in its quaint narrow streets.



Eden Project

Departs Monday - Returns on Friday

Mar 15	£189	Mar 29	£199
--------	------	--------	------

Departs Wednesday - Returns on Sunday

Apr 21	£199	Oct 6	£209
--------	------	-------	------

Supplements per person

Single	£0		
--------	----	--	--

CORNISH COAST & EDEN TOUR 132Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Entrance to Eden Project

7 DAYS FROM
£359
PER PERSON

EXCURSIONS INCLUDED

F Eden Project

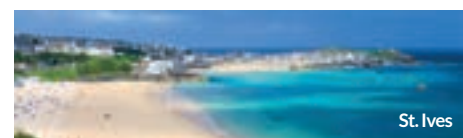
Refer to Cornish Gardens 5131Y description opposite.

F St. Ives

Today we travel South along Cornwall's northern coast through St. Agnes, Portreath and Gwithian to St. Ives, one of Britain's most picturesque towns. A regular and inexpensive shuttle service runs the short distance from the coach park into the centre of this delightful town.

H Padstow

We travel North to Padstow, a charming fishing village on the Camel Estuary. Centred around an attractive harbour, the bustling town of is an eclectic mix of fisherman's cottages and merchants houses. Padstow is also Cornwall's capital of seafood cuisine, made famous by the celebrity chef Rick Stein.



St. Ives

Departs Sunday - Returns on Saturday

May 9	£359	Aug 29	£399
Jun 13	£389		

Supplements per person

Single	£40		
--------	-----	--	--



Torquay QUEEN OF THE ENGLISH RIVIERA

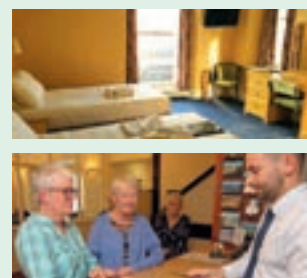
Torquay is one of Britain's most famous resorts, situated at the heart of 22 miles of unspoilt coastline, often referred to as the "English Riviera". It has a mild climate, sparkling blue waters and in its beautiful public gardens you will see subtropical plants and palm trees. Torquay has something to offer everyone: by day you can relax on one of the clean sandy beaches, explore the bustling harbour and marina and the excellent shops or if you are feeling more active there are lovely walks, or activities such as sailing, bowls, golf or fishing. By night you'll be spoilt for choice: there are theatres and cabarets and of course you'll see the lights illuminating the promenade reflected across the beautiful bay. The many local attractions include Paignton Zoo, Babbacombe Model Village, Kent's Cavern, Torbay Steam Railway and Cockington thatched village.

REGINA HOTEL

Torquay



Wonderfully situated on the harbour-side, with the principal shops and theatre a gentle stroll away. Part of the Regina is particularly interesting as the home for three years of the poet, Elizabeth Barrett Browning (Barrett Browning wing not lift accessible). There is a lounge bar overlooking the harbour, air conditioned restaurant and bar with dance floor. Public car park across the road. Tel: 01803 292904.



THREE RIVERS & A RIVIERA TOUR 5150Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£279
PER PERSON

EXCURSIONS INCLUDED

F Dartmouth

Today we visit Dartmouth, a picturesque river town near the estuary of the Dart, home of the Royal Naval College. Passengers may choose to take a sail on the river upstream towards Totnes (cost not included in tour price). We then return to Torquay via Paignton.

F Teignmouth & Exeter

We travel through the attractive seaside towns of Teignmouth and Dawlish, then along the estuary of the River Exe to Exeter. Exeter is a city full of history - visit the famous cathedral or the nearby Ship Inn which Drake used to frequent.



Dartmouth

Departs Wednesday - Returns on Sunday

May 26	£279	Aug 4	£299
Jun 16, 30	£289	Sep 1	£289
Supplements per person			
Single	£29	View	£29

CAPTIVATING CITIES OF DEVON TOUR 5151Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Buckfast Abbey

5 DAYS
FROM
£174
PER PERSON

EXCURSIONS INCLUDED

F Teignmouth & Exeter

Refer to Three Rivers & a Riviera 5150Y description opposite.

F Plymouth & Buckfast Abbey

This historic naval city has a breathtaking harbour and a wealth of attractions including the National Marine Aquarium, the delightful Hoe, the Promenade along Plymouth Sound and some excellent shopping. We return via Buckfast Abbey, famous for its tonic wine.



Exeter Cathedral

Departs Monday - Returns on Friday

Mar 8	£174	Apr 12	£189
Mar 29	£184		

Departs Wednesday - Returns on Sunday

Apr 21	£199	Oct 13	£199
Sep 29	£209		

Supplements per person

Single (Mar-Apr, Oct)	£0	View (Mar-Apr)	£20
Single (Sep)	£29	View (Sep)	£29
		View (Oct)	£21

DEVONIAN DELIGHTS TOUR 152Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Entrance to Buckfast Abbey

7 DAYS
FROM
£319
PER PERSON

EXCURSIONS INCLUDED

F Plymouth & Buckfast Abbey

This historic naval city has a breathtaking harbour and a wealth of attractions including the National Marine Aquarium, the delightful Hoe, the Promenade along Plymouth Sound and some excellent shopping. We return via Buckfast Abbey, famous for its tonic wine.

F Teignmouth & Exeter

Refer to Three Rivers & a Riviera 5150Y description opposite.

H Brixham

Morning excursion to the pretty fishing town of Brixham at the southern end of Torbay.



Teignmouth

Departs Sunday - Returns on Saturday

May 2	£319	Jun 13	£399
May 30	£389	Jul 18	£414

Supplements per person

Single	£40	View	£38
--------	-----	------	-----



“You can always find something to do in our beautiful town. See the penguins at the Living Coast or head to Babbacombe and visit Bygones or the Model Village. A stroll along the palm tree lined paths towards the pier is a must for the beautiful views; you are in the Heart of the English Riviera after all. Don't hesitate to come and visit us in Torquay!”

**Bartek Maron, Cluster Manager,
Regina Hotel, Torquay**

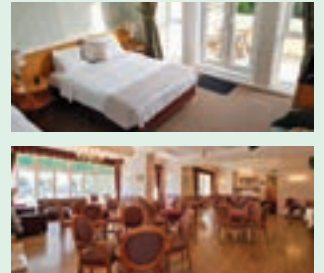


Babbacombe

METROPOLE HOTEL

Torquay

Situated in the heart of Torquay just a five minute walk from the beach, the Metropole Hotel offers a conveniently located base to explore beautiful Torquay and the well-renowned English Riviera. All 96 guest bedrooms are traditionally furnished and equipped with en-suite bathrooms, Freeview TV, and tea and coffee making facilities, some featuring balconies and sea views. The hotel also features two large entertainment rooms and provides a variety of evening entertainment on a regular basis. Tel: 01803 293682.



DEVON & CORNWALL

TOUR 5152Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£199
PER PERSON

EXCURSIONS INCLUDED

F Looe & Polperro

We travel over the River Tamar into Cornwall and visit these picture perfect Cornish villages with their intricate maze of narrow little streets lined with charming Cornish cottages.

F Sidmouth & Exmouth

Today we visit East Devon and the elegant resorts of Exmouth and Sidmouth, travelling through Teignmouth and Dawlish. These South Devon towns have been seaside resorts for two centuries and their elegant Georgian villas provide quite a contrast to the fisherman's cottages in Cornwall.



Polperro

Departs Monday - Returns on Friday

Apr 19	£209	Oct 18	£199
--------	------	--------	------

Departs Wednesday - Returns on Sunday

Jul 14	£299	Aug 25	£289
Aug 11	£299	Sep 22	£249

Supplements per person

Single (Apr, Oct)	£0	View (Apr)	£20
Single (Jul-Sep)	£29	View (Jul-Sep)	£29
		View (Oct)	£21

PLYMOUTH & EAST DEVON

TOUR 5154Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Buckfast Abbey

5 DAYS
FROM
£174
PER PERSON

EXCURSIONS INCLUDED

F Plymouth & Buckfast Abbey

This historic naval city has a breathtaking harbour and a wealth of attractions including the National Marine Aquarium, the delightful Hoe, the Promenade along Plymouth Sound and some excellent shopping. We return via Buckfast Abbey, famous for its tonic wine (free entrance).

F Sidmouth & Exmouth

Refer to Devon & Cornwall 5152Y description opposite.



Sidmouth

Departs Monday - Returns on Friday

Feb 15	£174	Mar 29	£184
Mar 15	£179	Oct 25	£199

Departs Wednesday - Returns on Sunday

Apr 7	£184	Jun 2, 16	£279
May 19	£249	Sep 8	£279

Supplements per person

Single (Feb-Apr, Oct)	£0	View (Feb-Apr)	£20
Single (May-Sep)	£29	View (May-Sep)	£29
		View (Oct)	£21

THE BEST OF DEVON

TOUR 154Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Entrance to Buckfast Abbey

7 DAYS
FROM
£289
PER PERSON

EXCURSIONS INCLUDED

F Plymouth & Buckfast Abbey

Refer to Plymouth & East Devon 5154Y description opposite.

F Sidmouth & Exmouth

Refer to Devon & Cornwall 5152Y description opposite.

H Salcombe

Salcombe sits on the banks of the Salcombe Estuary making it one of the prettiest towns in South Devon. Located within the South Devon Area of Outstanding Natural Beauty, it is known for its coastal views. Until about 100 years ago Salcombe earned its living from the estuary and the sea.



Salcombe

Departs Sunday - Returns on Saturday

Apr 25	£289	Jun 27	£399
May 2	£299	Jul 4, 25	£399
May 23	£349	Aug 15	£399
Jun 6	£389	Sep 5	£379

Supplements per person

Single (Apr)	£0	View (Apr)	£28
Single (May-Sep)	£40	View (May-Sep)	£38



Exmouth

Exmouth

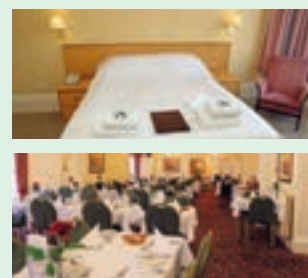
MILES OF GOLDEN SANDS, A WORLD HERITAGE COAST

Exmouth developed as a resort in Georgian times and was once probably the most select seaside resort in Britain, home to such famous people as Lady Nelson and Lady Byron. Nowadays it offers a rich mixture of immaculate sands, lovely gardens, a busy marina and a wide range of sports facilities that combine to make it an excellent resort for all ages and interests. To the South the resort overlooks Lyme Bay, while to the West it looks across the estuary of the River Exe to the Haldon Hills and Dawlish Warren. There are boat trips aplenty but also lots to do on dry land with good shops, a museum, many old pubs and good walks at every turn. For the more active there is a swimming pool, golf, and all forms of water sports including a sailing school.

CAVENDISH HOTEL

Exmouth

Popular with sightseers, this delightful hotel is wonderfully situated on the level seafront overlooking Exmouth's fine golden sands, a few minutes' walk from the shops. Rooms are equipped with tea/coffee facilities and private bath or shower and WC. There is a large quiet lounge with sea views. The bar lounge has a dance floor and hosts entertainment most evenings. Extensive car parking. Tel: 01395 272528.



Dawlish



Seaton

DELIGHTFUL DEVON TOUR 5155Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£164
PER PERSON

EXCURSIONS INCLUDED

F Sidmouth & Seaton

Sidmouth is a famously select resort which was regularly visited by Princess Victoria before she became Queen. Huge cliffs rise on either side of the town's Regency architecture. Seaton is a charming resort with a delightful tramway and a visitor centre run by the local wildlife trust, which explores the historic and current wildlife of the Jurassic Coast.

F Teignmouth & Dawlish

We travel around the estuary of the River Exe to Dawlish, a relaxing resort famous for its attractive gardens and black swans. We continue to Teignmouth, a fascinating ancient port with a myriad of narrow streets. It became a popular resort with the coming of the railways and still retains its functions as both port and holiday resort.

Departs Monday - Returns on Friday			
Feb 22	£164	Mar 15	£189
Mar 1	£169		
Departs Wednesday - Returns on Sunday			
Apr 7	£199	Jul 7, 21	£299
May 12	£259	Aug 4	£299
May 26	£269	Sep 22	£229
Jun 9, 23	£279	Oct 13	£219
Supplements per person			
Single (Feb-Apr Oct)	£0	View (Feb-Apr)	£20
Single (May-Sep)	£29	View (May-Sep)	£29
		View (Oct)	£21

THE JURASSIC COAST TOUR 158Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions

7 DAYS
FROM
£294
PER PERSON

EXCURSIONS INCLUDED

F Dartmoor & Torquay

Heading West, we skirt the southern edge of Dartmoor to Buckfastleigh, before turning South to Devon's largest resort, Torquay. Here we have plenty of time to explore the harbour or visit the many shops before returning to Exmouth.

F Sidmouth & Seaton

Sidmouth is a famously select resort which was regularly visited by Princess Victoria before she became Queen. Huge cliffs rise on either side of the town's Regency architecture. Seaton is a charming resort with a delightful tramway.

F Teignmouth & Dawlish

We travel around the estuary of the River Exe to Dawlish, a relaxing resort renowned for its attractive gardens and tranquil brook on which glide the resort's famous black swans. The Town Beach is a short walk away. We continue to Teignmouth, a fascinating ancient port with a myriad of narrow streets. It became a popular resort with the coming of the railways and still retains its functions as both port and holiday resort. There is a Victorian pier with traditional amusements and an excellent sandy beach, as well as fresh local seafood, landed on the quay.

Departs Sunday - Returns on Saturday			
Apr 25	£294	Aug 15	£429
Jun 27	£429	Sep 5	£409
Supplements per person			
Single (Apr)	£0	View (Apr)	£28
Single (Jun-Sep)	£40	View (Jun-Sep)	£38

SOUTH AND SOUTH EAST

Visit the South of England for the chance to step back in time in medieval villages and quintessential coastal towns, or why not explore the myths and legends of smugglers along England's stunning South Coastline.

Blending festivals, culture, history and breathtaking scenery, you'll never be short on things to do in the UK's sunniest region.

Some of the region's best attractions include Brighton's Royal Pavilion – one of the most opulent buildings in England, Alum Bay - famous for its coloured sands and nearby, the magnificent chalk needles.

“We really enjoyed our recent holiday. The three trips we had out were an excellent choice, made all the more enjoyable by our driver.”

M. Cheshire



Royal Pavillion, Brighton



Beachy Head



“Officially the sunniest town in Britain, Bognor Regis is an old-school seaside resort in West Sussex. Enjoy the live music from the bandstand in the charming grounds of Hotham Park, take a short trip to Arundel which is home to Arundel Castle & Gardens, or explore the Tudor Market Cross and Norman Cathedral surrounded by a host of independent shops. The South Downs National Park is also just a stone's throw away and well worth a visit.”

**Peter Malinowski, General Manager,
Royal Norfolk Hotel, Bognor Regis**

DESTINATIONS AVAILABLE IN THIS AREA:

Eastbourne, Sandown (Isle of Wight), Shanklin (Isle of Wight), Royal Kent, Weymouth, Wartime Britain, Bournemouth, Bognor Regis



Eastbourne

ELEGANT GARDENS & A WEALTH OF EXCURSIONS

Eastbourne is one of Britain's more elegant resorts, enjoying a glorious location on the South Coast. Because it is sheltered by Beachy Head and the South Downs it has an excellent sunshine record, always coming around the top of the sunshine league. It has a spacious promenade to stroll along and the world-famous Carpet Gardens line the seafront. Eastbourne has clean inviting beaches predominantly of shingle leading to sand at low tide and offering excellent bathing. There's plenty to see and do with first class shops, cinemas, museums, shows, concerts and dancing in the Winter Gardens. There is also a large variety of sporting facilities, whether you want to play or spectate, such as boating, bowls, golf, putting, and walking on the South Downs.

Leisureplex
HOLIDAY HOTELS



QUEENS HOTEL

Eastbourne



This magnificent Victorian hotel is situated in an outstanding position overlooking the pier. Spacious public rooms include a public bar, sun lounge and two restaurants. Several function rooms including the Princes Suite with its own bar where entertainment is provided most evenings. Two lifts serve all floors and a wheelchair lift is now available between the ground floor's two levels. Extensive car parking. Tel: 01323 722822.



EXCITING EASTBOURNE TOUR 219Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Carr Taylor Vineyard

7 DAYS
FROM
£299
PER PERSON

EXCURSIONS INCLUDED

F Battle & Carr-Taylor Vineyard

Battle was the site of William the Conqueror's victory over Harold. Follow the history trail around the village to learn how the battle unfolded. We then visit nearby Carr-Taylor Vineyard, for a guided tour of the Vineyard, a visit to the winery and bottling room and the opportunity to taste the wines! (Entrance to vineyard included in tour cost).

F Rye & Hastings

Today, Rye is best known for its Thursday market but historically it was one of the Cinque Ports and home for many years to the novelist Henry James. We then visit Hastings, which has undergone extensive regeneration in recent years, and features a new £15m pier, several museums and galleries, a cliff railway, and delightful shops in the Old Town.

F Brighton

Refer to Elegant Eastbourne 5215Y description opposite.

Departs Sunday - Returns on Saturday

Apr 25	£299	Aug 8	£449
May 30	£414	Aug 22	£429
Jun 27	£429	Sep 12	£399

Supplements per person

Single (Apr)	£0	View (Apr)	£28
Single (May-Sep)	£40	View (May-Sep)	£38



Royal Pavilion, Brighton



Eastbourne Pier



Queens Hotel & Eastbourne Beach

ELEGANT EASTBOURNE TOUR 5215Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£159
PER PERSON

EXCURSIONS INCLUDED

F Rye & Hastings

Today, Rye is best known for its Thursday market but historically it was one of the Cinque Ports and home for many years to the novelist Henry James. We then visit Hastings, which has undergone extensive regeneration in recent years, and features a new £15m pier, several museums and galleries, a cliff railway, and delightful shops in the Old Town.

F Brighton

We travel to Brighton, a resort famous for its graceful Regency buildings including the exotic iron-domed Royal Pavilion which was built as a palace for the Prince Regent. Its enticing series of narrow streets, The Lanes, have many delightful small shops.

Departs Monday - Returns on Friday

Feb 22	£159	Mar 29	£194
Mar 1	£164	Oct 25	£209
Mar 15	£189		

Departs Wednesday - Returns on Sunday

Sep 22	£234	Sep 29	£219
--------	------	--------	------

Supplements per person

Single (Feb-Mar, Oct)	£0	View (Feb-Mar)	£20
Single (Sep)	£29	View (Sep)	£29
		View (Oct)	£21



Hastings

EASTBOURNE & BRIGHTON TOUR 5216Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Battle Abbey

5 DAYS
FROM
£289
PER PERSON

EXCURSIONS INCLUDED

F Rye & Battle Abbey

Today, Rye is best known for its Thursday market but historically it was one of the Cinque Ports and home for many years to the novelist Henry James. We also explore the atmospheric Battle Abbey ruins and their recently refurbished museum and visitor centre (*entrance included in the tour cost*). Indeed we can stand on the very spot where King Harold is said to have died!

F Brighton

We travel to Brighton, made famous by the Prince Regent who built the remarkable Pavilion. Brighton is host to numerous museums and galleries as well as an aquarium and several theatres, while the pier offers visitors the traditional promenade above the waves. Add to this the abundance of quirky independent shops clustered around the unique "Lanes", and there is never a dull moment in this city by the sea!

Departs Wednesday - Returns on Sunday

May 26	£289	Aug 11	£309
Jul 7	£309		

Supplements per person

Single	£29	View	£29
--------	-----	------	-----



Rye

SUSSEX & KENT TOUR 5217Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Trip on Bluebell Railway
- Entrance to Leeds Castle & Sheffield Park Gardens

5 DAYS
FROM
£254
PER PERSON

EXCURSIONS INCLUDED

F Bluebell Railway & Sheffield Park Gardens

We revisit the Halcyon days of steam to travel the Bluebell Railway through the gentle Sussex Weald before exploring the extensive splendour of Sheffield Park Gardens, a magnificent landscape garden surrounding four lakes, laid out in the 18th century by 'Capability' Brown (*entrance included in the tour cost*).

F Leeds Castle

We visit what Lord Conway described as 'The Loveliest Castle in the World', a romantic and deeply historical wonderland which is listed in the Domesday Book. It has been a Norman stronghold, a royal residence for six of England's medieval queens and a palace of Henry VIII. One of the best days out in its area with its 500 acres of beautiful parkland and even falconry displays can be seen. (*Entrance included in the tour cost*).

Departs Monday - Returns on Friday

Apr 19	£254		
--------	------	--	--

Departs Wednesday - Returns on Sunday

Jun 9	£304	Jul 21	£329
-------	------	--------	------

Supplements per person

Single (Apr)	£0	View (Apr)	£20
Single (Jun-Jul)	£29	View (Jun-Jul)	£29



Leeds Castle

Sandown Beach & Pier

Sandown

MAGNIFICENT SEASIDE & UNSPOILT COUNTRYSIDE

The Isle of Wight has a great deal to offer with many superb sandy beaches, mile upon mile of stunning countryside and coastal walks and all the usual modern holiday facilities in the resorts. Sandown is the island's principal resort, and offers a wealth of entertainments. Sandown Bay is the largest on the island and offers a long, safe, sandy beach framed at either end by stunning white cliffs contrasting with the rich blue sea. On the High Street you will find a wide variety of wonderful shops. Dinosaur Isle offers life-like dinosaur models and skeletons. There is also a traditional pier. In addition, Sandown boasts Brown's Pleasure Park, swimming and squash at the Heights Leisure Centre and a fascinating Geological Museum. There are plenty of evening entertainments to suit all tastes. Nearby Brading has a Roman Villa complete with mosaic floors.

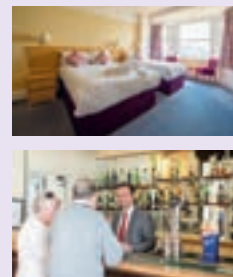
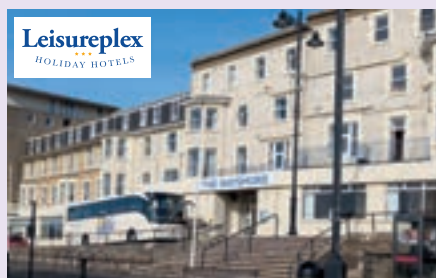
BAYSHORE HOTEL

Sandown  

Situated in a magnificent position on the seafront, opposite the superbly sandy beaches and pier and close to the shopping centre. The Bayshore is a popular choice and all bedrooms are well decorated. The hotel has a light and spacious bar and lounge area with a large dance floor where entertainment is regularly provided. There is a sun lounge and attractive restaurant overlooking the sea and a games room and lounge. Tel: 01983 403154.



Fabulous half price bar offer! See page 9 for details.



PICTURESQUE BEACHES & HISTORICAL TOWNS TOUR 5195Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£184
PER PERSON

EXCURSIONS INCLUDED

F Alum Bay & Cowes

We journey across the island to Alum Bay, famous for its coloured sands. Nearby are the magnificent chalk Needles, the remains of a ridge which once joined the island to the mainland. Returning via Britain's yachting capital, Cowes.

F Newport

We travel through Shanklin to Ventnor, the island's most southerly resort with its unique micro climate. Turning inland we continue to Newport, the county town. The quay on the River Medina is always a source of interest. We return to Sandown via the charming village of Godshill, with its picturesque church and thatched cottages.



Departs Monday - Returns on Friday

Mar 15	£184		
Departs Wednesday - Returns on Sunday			
Oct 6	£199		
Supplements per person			
Single	£0	View (Mar)	£20
		View (Oct)	£21

DIVERSE LANDSCAPES & A ROYAL RESIDENCE TOUR 5197Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Osborne House

5 DAYS
FROM
£269
PER PERSON

EXCURSIONS INCLUDED

F Alum Bay & Godshill

We journey across the island to Alum Bay, famous for its coloured sands. Nearby are the magnificent chalk Needles, the remains of a ridge which once joined the island to the mainland. We return through the centre of the island via pretty Godshill.

F Whippingham Church & Osborne House

We journey to the North of the island to see the famous Whippingham Church of St. Mildred, designed for Victoria and Albert. We continue to Queen Victoria's spectacular hideaway, Osborne House, which still features a large collection of the Royal's possessions, artwork and photographs. Osborne House is also home to the Swiss Cottage and a private beach. (Entrance included in the tour cost).



Departs Wednesday - Returns on Sunday

May 12	£269	Jul 7	£299
May 26	£299	Jul 14	£299
Jun 23	£299	Aug 11	£299
Supplements per person			
Single	£29	View	£29

ISLE OF WIGHT - SANDOWN TOUR 197Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Entrance to Osborne House
- Entrance to Rosemary Vineyard

7 DAYS
FROM
£349
PER PERSON

EXCURSIONS INCLUDED

F Alum Bay & Godshill

Refer to Diverse Landscapes & A Royal Residence 5197Y description opposite.

F Whippingham Church & Osborne House

Refer to Diverse Landscapes & A Royal Residence 5197Y description opposite.

H Rosemary Vineyard & Ryde

We travel along the eastern coast to Rosemary Vineyard, one of the largest producers of English wine. Relax and enjoy a taste of the good life in this peaceful setting (entrance included in the tour cost). We then continue to Ryde which offers many shops and a magnificent pier with outstanding views across the busy Solent.



Departs Sunday - Returns on Saturday

May 9	£349	Aug 15	£429
Jun 27	£419	Sep 5	£409
Supplements per person			
Single	£40	View	£38



Shanklin Beach & Town

Shanklin

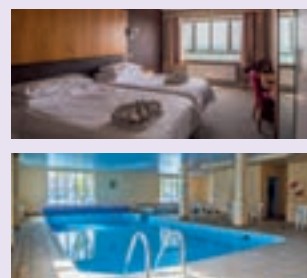
BEAUTIFUL BEACH, THATCHED COTTAGES & LOVELY WALKS

Shanklin boasts a long, safe sandy beach which lies at the foot of the spectacular cliffs on which most of the town is situated. The two are connected by a cliff lift. The traditional seaside part of town blends into the picturesque thatched cottages of Shanklin Old Town at the head of the impressive Shanklin Chine. The delightful nature trail through the Chine is not to be missed and includes a surprising relic of the Second World War - a section of PLUTO, the Pipeline Under The Ocean, which was used to pump fuel under the sea to France for the Normandy landings. Although a quieter and more intimate resort than Sandown, it nevertheless has its own theatre, lively pubs and entertainments.

SHANKLIN HOTEL

Shanklin

One of the best known hotels on the island, the Shanklin is situated in Shanklin town with superb views from its magnificent Starlite Restaurant and many bedrooms. Shanklin Old Village is a few minutes' walk away and the beach is accessible via the nearby cliff lift. Facilities include an impressive reception area, splendid bar, spectacular Starlite Restaurant with dance floor, indoor swimming pool, whirlpool, sauna, and games room. Car parking is available. Tel: 01983 862286.



SEASIDE TOWNS & THE NEEDLES TOUR 5200Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£189
PER PERSON

EXCURSIONS INCLUDED

F Alum Bay & Godshill

Refer to Delights of the Isle 203Y description opposite.

F Ryde & Cowes

Visits to the two principal towns in the North East of the island. Ryde has the oldest pleasure pier in Britain, built during the Napoleonic wars. Cowes is famous throughout the world as a yachting centre.



Cowes

Departs Monday - Returns on Friday

Mar 22	£189	Oct 25	£199
Apr 12	£204		
Supplements per person			
Single	£0	View (Mar-Apr)	£20
		View (Oct)	£21

RAILWAY LINES & VINES TOUR 5203Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Trip on Isle of Wight Steam Railway
- Entrance to Rosemary Vineyard

5 DAYS
FROM
£269
PER PERSON

EXCURSIONS INCLUDED

F Isle of Wight Steam Railway & Godshill

We travel towards Ryde where we take a journey back in time on board a train pulled by a restored locomotive at the Isle of Wight Steam Railway (*rail fare included in the tour cost*). The sight of the powerful majestic steam engines, the charm of the quiet rural stations, and the friendliness of traditionally uniformed staff, will leave you with some enduring memories from a special day out. We return via Godshill, a picturesque village well known for its church, thatched cottages and local produce.

F Rosemary Vineyard & Ryde

We travel along the eastern coast to Rosemary Vineyard, one of the largest producers of English wine. Relax and enjoy a taste of the good life in this peaceful setting (*entrance included in the tour cost*). We then continue to Ryde which offers many shops and a magnificent pier with outstanding views across the busy Solent.

Departs Wednesday - Returns on Sunday

Jun 2	£299	Aug 4, 25	£309
Jun 16, 30	£299	Sep 8	£289
Jul 28	£309	Sep 29	£269
Supplements per person			
Single	£29	View	£29

DELIGHTS OF THE ISLE TOUR 203Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Trip on Isle of Wight Steam Railway
- Entrance to Rosemary Vineyard

7 DAYS
FROM
£444
PER PERSON

EXCURSIONS INCLUDED

F Alum Bay & Godshill

We journey around the South of the island through Ventnor and Blackgang to Alum Bay, famous for its coloured sands. Nearby are the magnificent chalk Needles, the remains of a ridge which once joined the island to the mainland. We return through the centre of the island and visit Godshill, a picturesque village well known for its church and thatched cottages.

F Isle of Wight Steam Railway & Cowes

We take a journey back in time on board a train pulled by a restored locomotive at the Isle of Wight Steam Railway (*rail fare included in the tour cost*). We then continue to Cowes, Britain's yachting capital situated on the West bank of the River Medina. It's a great place to visit for its selection of boutique shops, cafes and restaurants.

H Rosemary Vineyard & Ryde

We travel along the eastern coast to Rosemary Vineyard, one of the largest producers of English wine. Relax and enjoy a taste of the good life in this peaceful setting (*entrance included in the tour cost*). We then continue to Ryde which offers many shops and a magnificent pier with outstanding views across the busy Solent.

Departs Sunday - Returns on Saturday

Jun 27	£444	Aug 8	£449
Jul 18	£449		
Supplements per person			
Single	£40	View	£38



Hever Castle

Royal Kent

Based in the genteel former spa town of Royal Tunbridge Wells. The lower end of town includes the historic Pantiles district, where the spring waters that give the town its name can still be sampled.

MERCURE HOTEL

Tunbridge Wells **0000**



Situated on the outskirts of Royal Tunbridge Wells, in a quiet corner of Kent. The hotel is styled around a traditional Georgian oast house and surrounded by summer seating area and pond. There is a feel good Health Club with heated pool, steam room and sauna (charges may apply). All bedrooms are en-suite and feature flat-screen TV and hairdryer. Tel: 01892 628298.



NEW HOTEL

HOTEL PRINCE REGENT

Weymouth **000**



NEW HOTEL

NORFOLK HOTEL

Weymouth **00**



NEW HOTEL

RUSSELL HOTEL

Weymouth **000**



NEW HOTEL

ROYAL KENT

TOUR 5243Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Hever Castle & Gardens and Kent Life Museum
- Boat Trip on Medway

NEW TOUR

5 DAYS
FROM
£299
PER PERSON

EXCURSIONS INCLUDED

F NEW! Hever Castle & Gardens

One of England's most romantic castles, childhood home to Anne Boleyn, Hever stands out with its double moat and extensive portrait collection. (Entrance included in the tour cost).

F NEW! Kent Life Museum & Medway Boat Trip

We visit the Kent Life museum with its Victorian and WW2 village, oast houses, working forge and traditional cottage gardens. From here we take a boat trip on the Medway to the heart of Maidstone passing Allington Castle, where Henry VIII used to meet Anne. (Museum entrance and boat fare included in the tour cost).

Departs Wednesday - Returns on Sunday			
May 5	£299	Jul 14	£299
Departs Monday - Returns on Friday			
Oct 25	£299		
Supplements per person			
Single	£89		



VIEW
OUR NEW
BESPOKE
COLLECTION
ON PAGE 36

Weymouth Harbour

Wonderful Weymouth

Weymouth has a fabulous beach and harbour as well as some atmospheric shopping streets, the remains of a Tudor castle, a nature reserve and plenty to entertain both by day and by night.

WONDERFUL WEYMOUTH

TOUR 5165Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£219
PER PERSON

EXCURSIONS INCLUDED

F Dorchester, Bridport & Abbotsbury

We first travel to Dorchester, the county town of Dorset – *Casterbridge* in Thomas Hardy's books. Afterwards we continue to the ancient town of Bridport – the stunning backdrop to the ITV television drama *Broadchurch* - and the village of Abbotsbury on The Fleet, the lagoon behind the amazing Chesil Beach.

F Poole & Bournemouth

Travelling eastwards to the Georgian port of Poole, now a leading yacht harbour. Then onto Dorset's largest resort, Bournemouth. Not just a seaside resort but a "city by the sea" with a huge range of shops, entertainments and amenities.

Departs Wednesday - Returns on Sunday			
Apr 7*	£249	Aug 4	£299
May 12^	£254	Sep 1	£299
Jun 2*	£264	Oct 13^	£219
Supplements per person			
Single (Apr)	£25	View (Norfolk Hotel - May)	£29
Single (May-Sep)	£29	View (Norfolk Hotel - Oct)	£21
Single (Oct)	£27		

*Stays at Russell Hotel. ^ Stays at Norfolk Hotel.



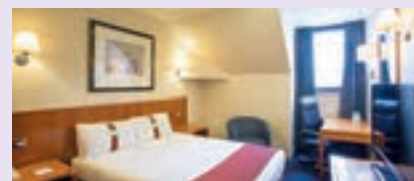
Churchill War Rooms

Wartime Britain

Experience some of the pivotal locations of WWII, familiar from so many films and TV series, as we visit Churchill's bunker, the code breakers' base at Bletchley Park and the Imperial War Museum at Duxford.

HOLIDAY INN LUTON

SOUTH | Luton **000**



Set in the beautiful Hertfordshire countryside the Holiday Inn Luton South is in an ideal location for leisure travellers planning to explore Oxford and Cambridgeshire. Guest rooms are well equipped and modern in décor and a pillow menu helps to ensure a good night's sleep. The Open Lobby Restaurant offers a range of hearty British dishes in a relaxed informal dining atmosphere. Tel: 01582 449988.



WARTIME BRITAIN

TOUR 5248Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Bletchley Park, Churchill War Rooms & RAF Duxford

5 DAYS
FROM
£329
PER PERSON

EXCURSIONS INCLUDED

F Bletchley Park

Famous for the secret team who cracked the Enigma Code during World War II, Bletchley Park gives us a glimpse into 1940's Britain and the efforts of the home front (entrance included). We return via the market town of Aylesbury.

F London & the Churchill War Rooms

We visit the Churchill War Rooms, the wartime bunker under Whitehall that sheltered Churchill during the Blitz (entrance included). We then have free time to explore the capital.

F RAF Duxford

The Imperial War Museum based at RAF Duxford (entrance included) is Britain's best-preserved World War II airfield and reflects the landmark achievements made in aviation history. We return via the pretty town of Bishop's Stortford.

Departs Wednesday - Returns on Sunday			
Jun 9	£329	Aug 25	£329
Supplements per person			
Single	£100		


Bournemouth

Bournemouth

BRITAIN'S MOST INTERNATIONAL RESORT

Bournemouth is superbly situated on the sunny South coast on top of spectacular cliffs which look down upon miles of golden sand. It is probably Britain's most international resort. Stroll through the splendid gardens or browse through the remarkable selection of shops. The town is full of flowers and there are beautifully manicured parks and gardens. The delightful "chines", small valleys in the cliffs, offer shady groves leading to the shore. The Lower Gardens and Central Gardens in particular provide a lush green contrast to the nearby beach. There are many outstanding attractions including museums, an art gallery, two piers and a wealth of evening entertainment ranging from classical music to top name summer shows.

DEVON TOWERS HOTEL

Bournemouth 



Ideally situated in a quiet location on the West Cliff, set back from the seafront and a short walk from the International Centre, shops and pier. There is a delightful bar lounge which provides plenty of space for relaxing. The spacious restaurant serves the traditional three-course Leisureplex menu, offering plenty of choice. Entertainment is featured most evenings. Tel: 01202 553863.



VIBRANT BOURNEMOUTH TOUR 5170Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£159
PER PERSON

EXCURSIONS INCLUDED

F Lyndhurst & Salisbury

Lyndhurst is the capital of the New Forest, an area of beautiful unspoilt countryside. Salisbury is famous for its spectacular cathedral which has the tallest spire in England. The well preserved medieval town is a delight and the Cathedral library houses an original of the *Magna Carta*.

F Weymouth & Portland

Refer to Bournemouth & Salisbury 5171Y description opposite.



Beaulieu

Departs Monday - Returns on Friday

Feb 15	£159	Mar 22	£164
--------	------	--------	------

Departs Wednesday - Returns on Sunday

Apr 21	£199	Oct 6	£199
--------	------	-------	------

Supplements per person

Single	£0		
--------	----	--	--

BOURNEMOUTH & SALISBURY TOUR 5171Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£249
PER PERSON

EXCURSIONS INCLUDED

F Salisbury & Shaftesbury

Refer to Bournemouth & Beaulieu 173Y description opposite.

F Weymouth & Portland

Weymouth is one of Britain's oldest seaside resorts, made popular by George III whose statue stands on the promenade. It has just about everything one could ask for in a seaside town: a lovely curving bay with soft sands, a fascinating harbour with interesting old pubs and cottages, the remains of a Tudor castle, some engaging architecture, and a wide variety of shops. Portland is connected to the mainland by the spectacular Chesil Beach.



Shaftesbury

Departs Wednesday - Returns on Sunday

May 12	£249	Jun 30	£279
--------	------	--------	------

Supplements per person

Single	£29		
--------	-----	--	--

BOURNEMOUTH & BEAULIEU TOUR 173Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Beaulieu

7 DAYS
FROM
£389
PER PERSON

EXCURSIONS INCLUDED

F Lyndhurst & Beaulieu

A day in the New Forest, an area of beautiful unspoilt countryside, much of it woodland, with its famous wild ponies. Beaulieu is a fantastic day out for everyone, with Palace House, Abbey, National Motor Museum and Gardens which stretch down to the river's edge (*entrance included in the tour cost*).

F Salisbury & Shaftesbury

Salisbury's history dates back to the nearby Iron Age fort, but it is chiefly famous for having the tallest cathedral spire in England along with a superbly well preserved medieval town plan with many wooden buildings. We then journey past the ancient and mystical Stonehenge on our way to Shaftesbury, a famously picturesque village.

F Weymouth & Portland

Refer to Bournemouth & Salisbury 5171Y description opposite.



Portland Bill Lighthouse

Departs Sunday - Returns on Saturday

Jun 6	£389	Aug 1, 29	£399
-------	------	-----------	------

Supplements per person

Single	£40		
--------	-----	--	--



Bognor Regis

Bognor Regis

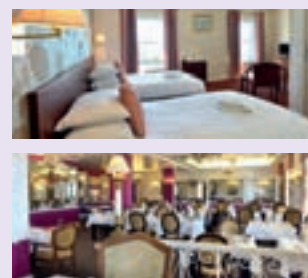
QUINTESSENTIAL ENGLISH LANDSCAPES & BRILLIANT SEASCAPES

Bognor Regis has been a seaside fishing settlement since Anglo Saxon times. It became a fashionable resort in the reign of George III and has been frequented by royalty on numerous occasions. The resort is flat and has an excellent promenade walk. There is a pier and a delightful park, Hotham Park, which boasts a narrow gauge railway, putting green, crazy golf, tennis court and boating lake. On the beach between Bognor Regis and Aldwick lies the wreck of a floating pontoon - part of the Mulberry Harbour which was destined to be towed across to Normandy on D-Day June 6, 1944 and was washed up on the beach shortly after. The sea laps the shore of the pebbly beach, with large expanses of sand revealed at low tide. Inland, the scenery is quintessentially English with the splendour of the South Downs, England's newest National Park, very close at hand.

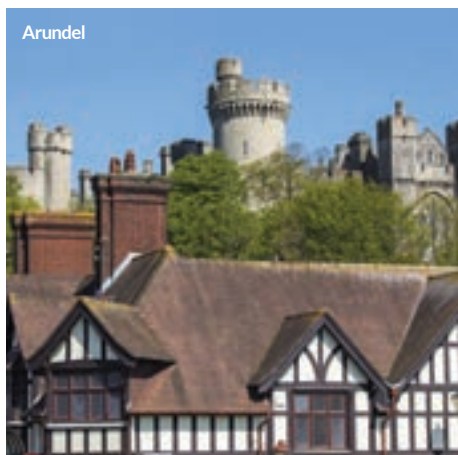
ROYAL NORFOLK HOTEL

Bognor Regis

Situated in a delightfully sunny spot on the seafront with extensive lawns and superb Channel views, this exceptional Georgian building dates from the 1830s and has been visited by the Emperor Napoleon III of France and various descendants of Queen Victoria. It is a short walk from the pier and shops. There is an attractive lobby bar, a split level restaurant, and a ballroom with small dance floor. Tel: 01243 826222.



Arundel



Chichester Cathedral

SOUTH DOWNS SPLENDOUR TOUR 5205Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£174
PER PERSON

EXCURSIONS INCLUDED

Chichester & Arundel

We visit the historic city of Chichester with its fine cathedral, Georgian houses and ancient city walls. The cathedral hosts a pair of Peregrine falcons, who can sometimes be seen swooping across the city. We then travel to historic Arundel. Its castle and cathedral dominate the countryside and the charming town is delightful.

Portsmouth & Southsea

A trip westwards along the coast to the historic naval town with its fascinating harbour which plays host to the remains of Henry VIII's Mary Rose and Nelson's flagship, Victory. Gunwharf Quays Shopping Village is a shopper's paradise with nearly 100 great quality outlets under one roof. For those with a head for heights, take the lift to the top of the Spinnaker Tower (entry fee may apply) to take in spectacular vistas across the Solent to the New Forest and Isle of Wight. We continue to Southsea with its stunning pier and promenade.

Departs Monday - Returns on Friday			
Mar 8, 15	£174	Apr 12	£199
Departs Wednesday - Returns on Sunday			
May 5	£239	Aug 11	£289
Jun 9	£269	Sep 8	£269
Jul 7, 21	£289	Oct 6	£219
Supplements per person			
Single (Mar-Apr, Oct)	£0	View (Mar-Apr)	£20
Single (May-Sep)	£29	View (May-Sep)	£29
		View (Oct)	£21

SPLENDID SUSSEX TOUR 207Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Amberley Museum

7 DAYS
FROM
£369
PER PERSON

EXCURSIONS INCLUDED

Chichester & Littlehampton

We visit the historic city of Chichester with its fine cathedral, Georgian houses and ancient city walls. The cathedral hosts a pair of Peregrine falcons, who can sometimes be seen swooping across the city. We return via Littlehampton, a beautiful seaside town famous for the UK's longest bench.

Portsmouth & Southsea

We journey westwards along the coast to the historic naval town of Portsmouth with its fascinating harbour before continuing to Southsea with its stunning pier and promenade.

Worthing & Amberley

We visit the large seaside town of Worthing, where Oscar Wilde wrote *The Importance of Being Earnest* while on a visit in the 1890s. We then stop at Arundel and the Amberley Museum & Heritage Centre where working craftspeople demonstrate their traditional crafts and we can ride on the narrow gauge railway and historic bus services (*entrance included in the tour cost*).

Departs Sunday - Returns on Saturday			
May 9	£369	Jul 11	£439
May 30	£409	Aug 15, 22	£439
Supplements per person			
Single	£40	View	£38

EAST COAST

The East of England is home to expansive wetlands, vast sandy beaches and stylish coastal towns.

Discover the famous Norfolk Broads, a stunning National Park with over 125 miles of lock free waterways which are home to some of the rarest plants and animals in the UK.

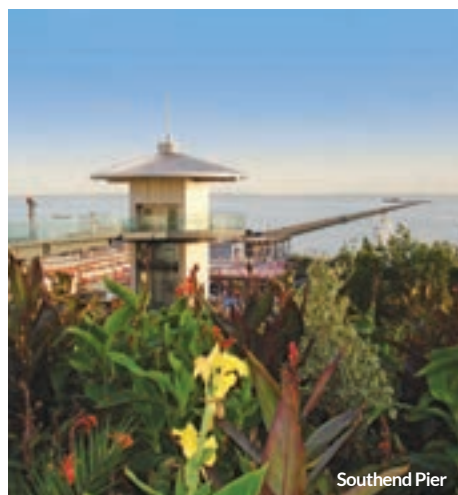
Travel through England's history with a visit to Sandringham House; the much loved country retreat of Her Majesty the Queen and Blickling Estate; a fascinating Jacobean hall and gardens.

The East Coast is home to a variety of popular towns, with attraction-packed resorts such as Skegness, Great Yarmouth and Southend-on-Sea, to the charming seaside resort of Cromer and smaller villages like Louth and Aldeburgh.

If you've never visited the beautiful East Coast of England before then prepare to be inspired!



Cromer



Southend Pier



Skegness

EAST COAST

Southend-on-Sea

Southend is the largest resort in Essex and Londoners' favourite seaside resort. It has a famous pier, the longest in the world, with a railway service along to the pier head over a mile out to sea. A large lift offers access to the seafront from the town's centre.

PARK INN PALACE

Southend **000**



The Palace Hotel is a short stroll away from Southend's excellent shopping centre with the seafront accessible via a free promenade lift. Below the hotel is the long pier with its own railway. The restaurant, lounge and bar are on the first floor with stunning views of the sea. Tel: 01702 455100.



SOUTHEND-ON-SEA TOUR 252Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Maritime Museum
- Guided Tour of London

7 DAYS
FROM
£389
PER PERSON

EXCURSIONS INCLUDED

F Greenwich & National Maritime Museum

We travel via the Blackwall Tunnel to Greenwich and the famous National Maritime Museum (free entrance). There is a Nelson display, and the history of Atlantic trading. A short walk away uphill is the Royal Observatory with its amazing collection of Harrison's ship clocks and story of 'finding longitude'.

F Colchester & Clacton on Sea

Today we visit Britain's oldest town which grew from a Roman fortress and still has long stretches of Roman fortifications as well as a splendid Norman keep (the largest in Europe) and interesting sites from the Civil War. We then continue to Clacton, the leading resort on the Essex "Sunshine Coast".

F London

We have a morning guided sightseeing tour (*included in the tour cost*) to take in the principal sights of London and perhaps select a place to visit at length later in the day.

Departs Sunday - Returns on Saturday

May 23	£389	Sep 5	£399
Supplements per person			
Single	£165	View	£69

Skegness

Skegness is the largest resort on the Lincolnshire coast and has been a firm favourite holiday destination for decades. Wide, clean, award-winning beaches are amongst the fine attributes of this lively town. While many gardens straddle the seashore.

ROYAL HOTEL

Skegness **000**



Situated in its own grounds at the southern end of the promenade, looking towards the sea and an easy stroll from the resort's principal attractions, including both the clock tower and beach. There is a lounge bar, games room and a ballroom.

Tel: 01754 762301.



SPECTACULAR SKEGNESS TOUR 5272Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£269
PER PERSON

EXCURSIONS INCLUDED

F Boston & Spalding

Both of these towns have rich histories dating from Norman times. Boston was a hugely important port until the river silted up in the late 1600s. The religious persecution of the seventeenth century was nowhere more bitterly fought than in Lincolnshire and led to the founding of the great American city of the same name by people from Boston.

F Lincoln

Lincoln's splendid cathedral is one of the finest in the country and is surrounded by many other fascinating buildings of all periods including its castle which houses one of four remaining copies of the *Magna Carta*. With independent boutique shopping, great arts and culture and a wealth of places to eat and drink, Lincoln provides a great day out.

Departs Monday - Returns on Friday

Jul 19	£269	
Supplements per person		
Single	£29	

"Outside our Hotel de Paris is the famous Grade II listed pier, home to a lifeboat station and Pavilion Theatre, where the UK's only remaining traditional end of pier variety show takes place. Cromer is one of the few places in the UK where you can see the sun rise and set from the same bench. With great sandy beaches, a lighthouse, museums and wonderful walking routes along the Norfolk Coast Path, Cromer is a great place for your next holiday."

Karolina Fox, General Manager,
Hotel de Paris, Cromer



DESTINATIONS AVAILABLE IN THIS AREA:

Southend-on-Sea, Skegness, Great Yarmouth, Cromer



Norfolk Broads

Great Yarmouth

EAST ANGLIA'S LIVELIEST RESORT

Great Yarmouth is East Anglia's top seaside venue, whose long sandy beach stretches for miles, backed by the Marine Parade and promenade, ideal for a gentle stroll or a ride on a horse-drawn landau. Visitors enjoy a huge range of attractions including the Model Village, a magnificent Sea Life Centre and the Hippodrome Circus, one of the longest running permanent circuses in England. Historically, Great Yarmouth's South Quay was a bustling port, described by Daniel Defoe as the finest quay in Europe with its many Georgian buildings. Those with an interest in history might also enjoy the Nelson Museum and the preserved Row Houses, unique to Great Yarmouth. There's something for everyone in England's far East!

NEW BEACH HOTEL

Great Yarmouth

Recently refurbished and expanded with all the facilities you could need, the New Beach is situated in Great Yarmouth's most central and lively location, on the seafront opposite Britannia Pier and adjacent to the shops and resort amenities. All public areas (new bar lounge with sea views, new restaurant and entertainment room) are on the ground floor. Tel: 01493 332300.



GREAT YARMOUTH & THE BROADS TOUR 5261Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Broads Boat Trip

5 DAYS
FROM
£159
PER PERSON

EXCURSIONS INCLUDED

F Cromer & the Broads

We travel to Cromer via Caister and North Walsham. The attractive, small resort of Cromer is full of character with its narrow twisting streets in the town centre. The lively seafront promenade behind the sandy beach contrasts with relaxing colourful gardens. We return through Aylsham to Wroxham where we take a short trip on the Norfolk Broads to relax and enjoy the tranquillity and beautiful scenery (*boat fare included in the tour cost*).

F Norwich

Norwich is one of Britain's most attractive cities, a fine town with an irregular medieval street plan and many notable buildings of all periods including a Norman Castle and imposing cathedral. In addition to the historical attractions, the centre of Norwich is replete with a myriad of interesting shops and a large daily market featuring a variety of clothes and homewares as well as the local agricultural produce.

Departs Monday - Returns on Friday

Feb 22	£159	Mar 22	£189
Mar 1	£164		

Departs Wednesday - Returns on Sunday

Apr 7	£189	Aug 4, 18, 25	£279
Jul 14	£279	Oct 6	£199

Supplements per person

Single (Feb-Apr, Oct)	£0	View (Feb-Apr)	£20
Single (Jul-Aug)	£29	View (Jul-Aug)	£29
		View (Oct)	£21

THE GOLDEN MILE OF FUN TOUR 263Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Broads Boat Trip

7 DAYS
FROM
£299
PER PERSON

EXCURSIONS INCLUDED

F Cromer & the Broads

We travel to Cromer via Caister and North Walsham. The attractive, small resort of Cromer is full of character with its narrow twisting streets in the town centre. The lively seafront promenade behind the sandy beach contrasts with relaxing colourful gardens. We return through Aylsham to Wroxham where we take a short trip on the Norfolk Broads to relax and enjoy the tranquillity and beautiful scenery (*boat fare included in the tour cost*).

F Aldeburgh & Southwold

Once a major Tudor port whose shipwrights built Drake's *Golden Hind*, Aldeburgh is today a picturesque coastal town with many interesting buildings such as the moot hall, windmill and Martello Tower. We also visit Southwold with its pier, waterclock and lighthouse.

F Norwich

Norwich is one of Britain's most attractive cities, a fine town with an irregular medieval street plan and many notable buildings of all periods including a Norman Castle and imposing cathedral.

Departs Sunday - Returns on Saturday

May 2	£299	Jul 18	£389
May 9	£319	Sep 19	£349
Jun 13	£379		

Supplements per person

Single	£40	View	£38
--------	-----	------	-----

GREAT YARMOUTH WEEKENDS TOUR 4260WY

WHAT ALFA INCLUDES

- 3 nights dinner, room & breakfast
- 2 half day excursions
- Drink with dinner every evening (see page 10 for full details)

NEW TOUR
4 DAYS
FROM
£169
PER PERSON

EXCURSIONS INCLUDED

H NEW! Cromer

Cromer is an attractive, small resort, on the north Norfolk coast and is proudly known as 'The Gem of the Norfolk Coast'. Cromer is full of character with its narrow twisting streets, combining the charm of the ancient fishing town with the hustle and bustle of a modern seaside town. During the summer season there is a varied entertainments programme available at the famous Pier Pavilion.

H NEW! Aldeburgh

Aldeburgh was once a major Tudor port and its shipwrights were responsible for building Francis Drake's 'Golden Hind'. Aldeburgh is a picturesque coastal town on the river Alde with breathtaking views both seawards and following the river Alde inland towards Orford. The town also features many interesting buildings such as the moot hall, windmills and Martello Tower.



Aldeburgh

Departs Friday - Returns on Monday

Oct 29	£169	Nov 26	£179
Nov 12	£169		

Supplements per person

Single	£0	View	£17
--------	----	------	-----



Hotel de Paris & Cromer Pier

Cromer VICTORIAN CHARM AMID FLINT COTTAGES & UNSPOILT BEACHES

Cromer was once a small fishing village which has now grown into a bustling family holiday resort, with superb sunshine records. This attractive, small resort is full of character with its narrow twisting streets in the town centre and lively seafront promenade behind the sandy beach. Colourful gardens offer quiet relaxation but if you're feeling energetic there are leisure facilities available including bowling greens, tennis courts, squash and golf. During the summer season there's a varied entertainments programme available at the famous Pier Pavilion. Cromer is set amidst the pleasant countryside of North Norfolk with its leafy country lanes, villages with their flint cottages and of course the Norfolk Broads, miles and miles of waterways weaving their way through this unique landscape.

HOTEL DE PARIS

Cromer

A delightful and unique hotel, occupying the finest position in Cromer, a town full of character. Hotel de Paris is close to the shops and historic parish church and directly overlooking the pier and lively seafront. Superb reception lounge, attractive bar and lounge. Delightful restaurant with small dance floor.
Tel: 01263 513141.



CROMER & ROYAL NORFOLK TOUR 5267Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Blickling Hall
- Entrance to Sandringham Museum & Gardens

5 DAYS
FROM
£279
PER PERSON

EXCURSIONS INCLUDED

F North Norfolk Coast & Sandringham

Refer to Royal Sandringham & The Broads 269Y description opposite.

F Sheringham & Blickling Hall

A short distance along the coast lies Sheringham, a delightful bustling seaside town boasting a splendid craft centre with traditional rural crafts which have been part of North Norfolk life for generations. Turning inland we come to Blickling Hall, a superb Jacobean House said to be home to the ghosts of both Anne Boleyn and Falstaff! *(Entrance included in the tour cost).*



Sandringham House & Gardens

Departs Wednesday - Returns on Sunday

May 5	£279	Jun 23	£299
Supplements per person			
Single	£29	View	£29

ROYAL SANDRINGHAM & THE BROADS TOUR 269Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Broads Boat Trip
- Entrance to Sandringham Museum & Gardens

7 DAYS
FROM
£409
PER PERSON

EXCURSIONS INCLUDED

F Norwich

Norwich is one of Britain's most attractive cities, a fine town with an irregular medieval street plan and many notable buildings of all periods including a Norman Castle and imposing cathedral.

F North Norfolk Coast & Sandringham

We travel West to Wells-next-the-Sea, a quaint, thriving port with a unique atmosphere. We continue along the coast and then inland to Royal Sandringham to visit the Royal Estate *(entrance to Museum and gardens included in the tour cost).* The gardens are a delight to behold with their sweeping lawns and riverside walks.

NB. Entrance is not possible when Royal Family is in residence, expected to be late July/early August.

F Great Yarmouth & the Broads

Norfolk's principal seaside resort is Great Yarmouth, packed with entertainments and amusements for all ages. We also visit Wroxham in the heart of the Norfolk Broads from where we take a trip on the Broads *(boat fare included in tour cost).*

Departs Sunday - Returns on Saturday

Jun 27	£409	Aug 8	£419
Supplements per person			
Single	£40	View	£38

CROMER WEEKENDS TOUR 4265WY

WHAT ALFA INCLUDES

- 3 nights dinner, room & breakfast
- 2 half day excursions
- Drink with dinner every evening *(see page 10 for full details)*

NEW TOUR
4 DAYS
FROM
£109
PER PERSON

EXCURSIONS INCLUDED

H NEW! Wells-next-the-Sea

Wells-next-the-Sea is a popular tourist destination in its own right, a traditional fishing port and resort town, it is well known for its expansive beach and colourful beach huts. With its enduring appeal as a holiday destination, and its role as a haven for wildlife, Wells is steeped in history and charm.

H NEW! Wroxham

Considered the capital of the Norfolk Broads, Wroxham has been frequented by holidaymakers since the late 1800's and today is especially popular with those seeking a boating holiday or trip along its many lock free waterways. Set amid the tranquillity and beautiful scenery of the Broads, Wroxham is a delightful traditional town.

Departs Friday - Returns on Monday

Feb 12	£109	Oct 29	£179
Feb 26	£119	Nov 12	£189
Mar 26	£144		

Supplements per person

Single	£0	View (Feb-Mar)	£16
		View (Oct)	£17

NORTH EAST & YORKSHIRE

North East England and Yorkshire is where England's true beauty shines, from historical attractions, World Heritage Sites and stunning countryside, to those that know this region there is a wealth of beauty unspoilt by large numbers of visitors.

It's easy to uncover some of the regions heritage, from historic York, to the bygone era of North Eastern life at the Beamish Open Air Museum. There's also Durham Cathedral, the largest and finest example of Norman architecture in England, famous for its appearance in Harry Potter films.

Let's not forget the maritime history of Scarborough, Bridlington and Whitby, which have been the heart of these towns for centuries. Many of you may remember Whitby from the TV series Heartbeat!

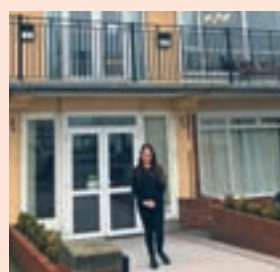
The real beauty of North East England is its secret and it's there waiting to be discovered.



"Excellent from start to finish. 10 out of 10 for every detail. Will book Alfa again, no hesitation."

T. Reed

Angel of the North



"Glorious beaches, history galore, sporting fun, independent shops, great entertainment and amazing nature; whatever the weather there is always something to do. Sewerby Hall has it all - uniquely situated in a dramatic cliff top position with spectacular views over Bridlington and set in 50 acres of early 19th Century parkland. I'd also highly recommend a visit to Bridlington Spa which hosts the best dance, comedy and music performances. Don't just take my word for it, come and see for yourself what Bridlington has to offer!"

Jenny Badarau, General Manager, Monarch Hotel, Bridlington



DESTINATIONS AVAILABLE IN THIS AREA:

Newcastle, Scarborough, Bridlington



North of England Open Air Museum, Beamish

Northumbria & Beamish

Gateshead, just over the Tyne from Newcastle, provides an excellent base from which to explore this area of spectacular scenery, rich in history. Here was the most northerly sustained frontier of the Roman Empire and a beacon of Christianity during the Dark Ages. Gorgeous coastline with rocky headlands and delightful coves, fishing villages and medieval castles, rolling countryside and fascinating historic sights - they are all here!

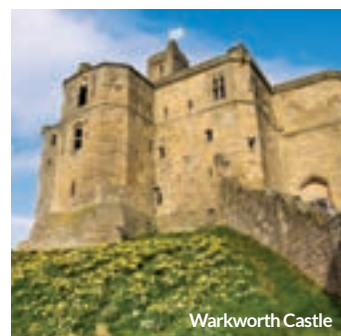
CALEDONIAN HOTEL | Newcastle

AA ★★

Located in Jesmond, about one mile from Newcastle's city centre, the Caledonian is a comfortable friendly hotel. There is a small lounge area, whilst the Billabong Bar and Bistro offers a pleasant atmosphere throughout the day. All bedrooms are modern and have bath or shower, TV, telephone, hair dryer and tea/coffee making facilities. Some rooms in wing not lift accessible. Tel: 0191 281 7881.



Durham



Warkworth Castle

NORTHUMBRIA & BEAMISH TOUR 5291Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Beamish Open Air Museum

5 DAYS FROM
£269
PER PERSON

EXCURSIONS INCLUDED

F Beamish

The North of England Open Air Museum is set in lovely countryside and vividly recreates life in the North East at the start of the Industrial Revolution (*entrance included in the tour cost*).

F Durham

A short journey brings us to Durham with its superb Norman cathedral. The adjacent castle is a reminder that church and state were never closer than in the time of the warlike Prince Bishops who were based here.

F Warkworth & the Northumbrian Coast

Warkworth Castle, birthplace of Harry Hotspur, is a magnificent sight enclosed within the meandering River Coquet. More castles follow at Dunstanburgh and romantically situated Bamburgh, signs of the turbulent past of this border region.

Departs Wednesday - Returns on Sunday			
May 12	£269	Aug 4	£279
Supplements per person			
Single	£70		

Scarborough

Scarborough

THE GEM OF THE YORKSHIRE COAST

Scarborough is arguably the oldest seaside resort in Britain - a Dr Wittie of Scarborough was advocating sea bathing as long ago as 1660, more than a century before it became popular in Regency Brighton! But Scarborough is much older even than this - a cursory glance at the headland which divides Scarborough's two bays reveals the impressive medieval castle. The name Scarborough is a Viking one and the castle grounds conceal the remains of a Roman signal station. The busy harbour is haven to a welter of fishing vessels and there are the usual seaside pursuits a-plenty on the adjacent South Bay promenade which leads to the Spa. The steep hill sides are beautifully landscaped and there are many attractive parks and gardens. The resort is noted for its theatres and there is an art gallery and several small museums.

CUMBERLAND HOTEL

Scarborough 



Very well situated on the South Cliff just a few minutes walk from the Spa complex, beach and town centre. With excellent views of the town from the North facing grounds, this brilliant hotel has all the amenities including in room tea/coffee.
Tel: 01723 361826.



SCARBOROUGH & WHITBY TOUR 5276Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£159
PER PERSON

EXCURSIONS INCLUDED

F Bridlington & Beverley

A short journey brings us to Bridlington, a lively seaside resort and fishing port. Points of interest include the priory church with its unique organ. Further South lies Beverley, a delightful town with many Georgian buildings and the famous 13th century Minster, not to be confused with the equally impressive church of St. Mary, which is also well worth a visit!

F North York Moors & Whitby

We travel inland along the southern edge of the North York Moors to Pickering with its magnificent 12th century castle. Then over the moors to Whitby, incomparably situated on the banks of the River Esk and with a skyline dominated by the remains of the ancient abbey. The many attractions of this famous port town include the Mining Museum, several art galleries (entry fees may apply), as well as fish and chips!

Departs Monday - Returns on Friday

Feb 15	£159	Mar 29	£189
Mar 8	£179	Oct 18	£199

Departs Wednesday - Returns on Sunday

Apr 21	£199	Aug 11	£299
May 5	£239	Sep 1	£289
Jun 30	£284	Sep 8	£279
Jul 14	£299	Sep 22	£229

Supplements per person

Single (Feb-Apr, Oct)	£0	View (Feb-Apr)	£20
Single (May-Sep)	£29	View (May-Sep)	£29
		View (Oct)	£21

MINSTERS & MOORS TOUR 277Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions

7 DAYS
FROM
£379
PER PERSON

EXCURSIONS INCLUDED

F Bridlington & Beverley

A short journey brings us to Bridlington, a lively seaside resort and fishing port. Points of interest include the priory church with its unique organ. Further South lies Beverley, a delightful town with many Georgian buildings and the famous 13th century Minster.

F The North York Moors & Whitby

We travel inland along the southern edge of the North York Moors to Pickering with its magnificent 12th century castle. Then over the moors to Whitby, incomparably situated on the banks of the River Esk and with a skyline dominated by the remains of the ancient abbey.

F York

One of the world's great tourism cities with its wealth of places to visit including the Roman walls, the famous Minster and the fascinating Jorvik centre. Like stepping back into the middle ages, the overhanging timber-framed houses and traditional shopfronts of The Shambles makes this one of the UK's most historic (and picturesque) streets. The journey to and from York passes through the Howardian Hills AONB and some relaxing rolling countryside.

Departs Sunday - Returns on Saturday

May 23	£379	Jul 11	£399
Jun 13	£399	Aug 1	£399

Supplements per person

Single	£40	View	£38
--------	-----	------	-----

SCARBOROUGH WEEKENDS TOUR 4275WY

WHAT ALFA INCLUDES

- 3 nights dinner, room & breakfast
- 2 half day excursions
- Drink with dinner every evening (see page 10 for full details)

NEW TOUR
4 DAYS
FROM
£109
PER PERSON

EXCURSIONS INCLUDED

H NEW! Bridlington

With its sandy beaches, award-winning promenades and historic harbour, Bridlington is a hidden seaside gem awash with traditional entertainment. Stroll through the Old Town high street and immerse yourself in a bygone era and perhaps pick up a hidden treasure in one of the numerous antique shops.

H NEW! Whitby

From the atmospheric Abbey towering over cobbled streets to the windswept beach and working harbour, Whitby is not your traditional coastal town. Discover ancient vampire legends and sit under the whale bone arch, watching the brightly coloured fishing vessels passing by.



Departs Friday - Returns on Monday

Feb 12, 26	£109	Oct 29	£179
Mar 26	£144	Nov 12, 26	£179

Supplements per person

Single	£0	View (Feb-Mar)	£16
		View (Oct)	£17



Bridlington

Bridlington

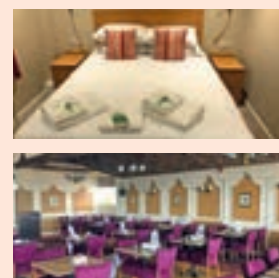
HISTORIC OLD TOWN WITH A SANDY BEACH & CLIFF TOP WALKS

Bridlington has an historic old town, long promenade, sandy beach and cliff top walks with views of the trawler port. Recently refurbished, the spa entertainment centre has a free to enter art gallery hosting a variety of exhibitions. With its sandy beaches, award-winning promenades and historic harbour, Bridlington is a hidden seaside gem awash with traditional entertainment. Visit the funfair, amusements and donkey rides on the beach for a traditional British day out. Alternatively, explore Bridlington's Old Town and Priory Church of St Mary, which was founded as an Augustinian monastery in 1113. Stroll through the Old Town High Street and immerse yourself in a bygone era and perhaps pick up a hidden treasure in one of the numerous antique shops.

MONARCH HOTEL

Bridlington

Located in a prominent seafront location on Bridlington's South beach, the Monarch Hotel offers breathtaking panoramic sea views in a peaceful setting. Situated close to the Spa Theatre and a short walk to the busy fishing harbour which is alive with colourful trawlers and pleasure boats, the Monarch is sure to provide the perfect base for exploring Bridlington. The hotel features an onsite restaurant and comfortable bar area, as well as a good size dance floor where entertainment is regularly featured. Tel: 01262 674447.



EAST COAST ESCAPE TOUR 5279Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Burton Agnes Hall

5 DAYS
FROM
£154
PER PERSON

EXCURSIONS INCLUDED

F Scarborough & Filey

Today we visit Filey, a tranquil resort town with a flat prom and picturesque bay. Later we head north to Scarborough which is said to be the oldest seaside resort in Britain. The town's two bays are divided by a dramatic headland with its medieval castle.

F Beverley & Burton Agnes Hall

Today we visit Burton Agnes Hall (*included in tour cost*) an Elizabethan Manor House filled with treasures collected over the centuries. The extensive gardens include walled areas with intricate planting, sweeping lawns and a woodland walk. Later we head south to historic Beverley which is home to an impressive 13th century Minster. Meander the quaint cobbled streets and take in the glorious architecture of this beautiful city.

Departs Monday - Returns on Friday

Mar 1	£154	Oct 25	£199
Mar 22	£159		

Departs Wednesday - Returns on Sunday

Apr 21	£199	Aug 18	£299
May 19	£279	Sep 8	£279
Jun 16	£289	Sep 29	£239
Jul 21	£299		

Supplements per person

Single (Feb-Mar, Oct)	£0	View (Mar-Apr)	£20
Single (May-Sep)	£29	View (May-Sep)	£29
		View (Oct)	£21

BRIDLINGTON TOUR 279Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Trip on North York Moors Railway

7 DAYS
FROM
£309
PER PERSON

EXCURSIONS INCLUDED

F Scarborough & Filey

Refer to East Coast Escape 5279Y description opposite.

F North York Moors Railway & Whitby

We enjoy a scenic journey by train from Pickering to Goathland (*included in tour cost*). Our heritage train takes us through the dramatic North York Moors National Park where we alight in Whitby. From the atmospheric Abbey towering over winding cobbled streets to the windswept beach and working harbour, Whitby is not your traditional coastal town. Discover ancient vampire legends and sit under the whale bone arch, watching the brightly coloured fishing vessels passing by and don't forget to sample Yorkshire's best fish and chips!

F Beverley & Withernsea

Today we visit Withernsea, a charming seaside town which boasts a sandy beach and long flat prom. The old lighthouse plays host to an unusual museum dedicated to film star Kay Kendall. Later we head inland to historic Beverley which is home to an impressive 13th century Minster, noted as one of England's finest Gothic churches. Meander the quaint cobbled streets and take in the glorious architecture of this beautiful city.

Departs Sunday - Returns on Saturday

May 2	£309	Aug 29	£399

Supplements per person

Single	£40	View	£38
--------	-----	------	-----

BRIDLINGTON WEEKENDS TOUR 4279WY

WHAT ALFA INCLUDES

- 3 nights dinner, room & breakfast
- 2 half day excursions
- Drink with dinner every evening (see page 10 for full details)

NEW TOUR
4 DAYS
FROM
£129
PER PERSON

EXCURSIONS INCLUDED

H NEW! Beverley

Today we visit historic Beverley, a delightful town with many Georgian buildings and the famous 13th century Minster. Meander the quaint cobbled streets and take in the glorious architecture of this beautiful town.

H NEW! Scarborough

Said to be the oldest seaside resort in Britain, Scarborough's two bays are divided by a dramatic headland with its medieval castle. Scarborough is a seaside resort, fishing port, notable venue for the arts and home to Roman, Viking and medieval remains - a rich mixture which means there is never a dull moment!



Scarborough

Departs Friday - Returns on Monday

Mar 12	£129	Nov 26	£179
Oct 29	£179		

Supplements per person

Single	£0	View (Mar)	£16
		View (Oct)	£17

CENTRAL ENGLAND

Visit Central England for the chance to explore the historic counties of Derbyshire, Herefordshire and Nottinghamshire.

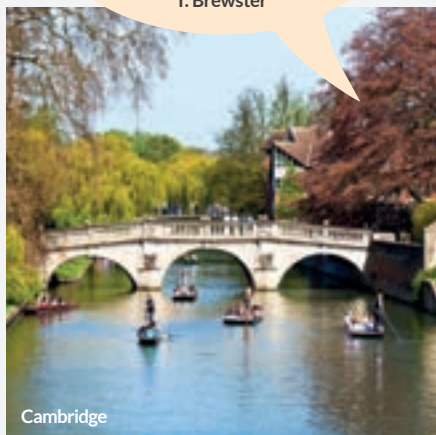
Experience the thousand years of jaw-dropping history at Warwick Castle.

In Central England you can also marvel at the picturesque chocolate box sleepy Cotswolds villages, with stunning rolling hills it is one of the prettiest places in England to explore.

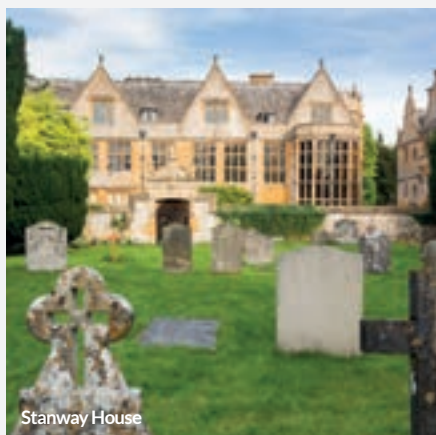
Make time to discover the glorious town of Oxford, which is one of Britain's oldest university cities, there's guaranteed to be plenty going on when you visit.

"Our holiday has been excellent. The driver was first class, and the included tours were excellent and very informative. We look forward to holidaying with you again."

T. Brewster



Cambridge



Stanway House

DESTINATIONS AVAILABLE IN THIS AREA:

Warwick Castle & The Cotswolds, Oxford & Cambridge



Warwick Castle

Warwick Castle & The Cotswolds

A superb introduction to the variety of the Midlands, from our base near Coventry with its spectacular Cathedral, multitude of shops and superb Motor Museum.

QUALITY HOTEL

Allesley near Coventry **000**



The award winning hotel is situated on the outskirts of Coventry in the village of Allesley. The Quality Hotel offers a friendly welcome and excellent facilities such as a relaxing sauna and steam room, bar and complimentary WiFi throughout. The hotel has 80 well appointed bedrooms, which are all en-suite and include satellite colour television, trouser press, hairdryer, and direct dial telephone. Tel: 020 3966 8654.



NEW HOTEL

WARWICK CASTLE & THE COTSWOLDS TOUR 5332Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Stanway House & Warwick Castle

NEW TOUR

5 DAYS FROM
£239
PER PERSON

EXCURSIONS INCLUDED

F Warwick Castle

One of the Midlands' premier attractions, Warwick Castle (*entry included*) is much more than a well preserved medieval structure. Each day, exciting shows, performances and re-enactments bring the castle to life, with interactive displays and exhibitions detailing the site's history.

F Stanway House & Fountain & The Cotswolds

We visit the beautifully preserved Jacobean manor at Stanway House (*entry included*), once part of Tewkesbury Abbey's estate and the residence of the Earls of Wemyss whose family took possession after the dissolution. In the grounds is the tallest gravity fed fountain in the World, rising to 300ft depending on weather conditions.

Departs Wednesday - Returns on Sunday

Jul 28	£239	Aug 18	£239
Supplements per person			
Single	£70		



Oxford

Oxford & Cambridge

We visit these two great university cities as well as St. Alban's. Oxford revolves around its university and its high street. The river Cam runs through Cambridge, calm and pretty with regular punt trips.

HOLIDAY INN LUTON SOUTH

Luton **000**



Set in the beautiful Hertfordshire countryside the Holiday Inn Luton South is in an ideal location for leisure travellers planning to explore Oxford and Cambridgeshire. Guest rooms are well equipped and modern in décor and a pillow menu helps to ensure a good night's sleep. The Open Lobby Restaurant offers a range of hearty British dishes in a relaxed informal dining atmosphere. Tel: 01582 449988.



NEW HOTEL

OXFORD & CAMBRIDGE TOUR 5323Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Guided Tours of Cambridge & Oxford

NEW TOUR

5 DAYS FROM
£279
PER PERSON

EXCURSIONS INCLUDED

F Oxford

We turn West to Oxford, site of England's oldest university, the 'City of Spires'. We have a guided walking tour of the city (*guided tour included in the tour cost*) and time to visit the many shops before returning to our hotel.

F Cambridge

The college buildings of Cambridge are a wonder to behold, and the river, the Botanic Gardens and the excellent shops are also worthy of a visit (*guided tour included in the tour cost*).

H St. Alban's

With its splendid Abbey and the remains of Roman Verulamium, St. Alban's has many delightful buildings and is often used for filming including the well known TV series 'Inspector Morse' and 'Foyle's War'.

Departs Wednesday - Returns on Sunday

Jul 7	£279	Sep 22	£279
Supplements per person			
Single	£100		

BESPOKE COLLECTION

FEATURING FORMER BAY & COAST & COUNTRY HOTELS

Formerly known as the Bay and Coast & Country hotels, we are delighted to introduce new for 2021 a fantastic range of unique third party partner hotels set in unrivalled locations within iconic destinations across the UK. From classic coastal spots such as elegant Weymouth or magical St. Ives to the stunning vistas of Windermere, the charms of Northumbria and legends of the Scottish borders, there is truly something for everyone.

Designed to complement our own Leisureplex hotels, this new collection of breaks at a range of Bespoke hotels offers the same friendly, warm welcome you have come to expect from Alfa.



St. Mary's, Scilly Isles



Swanage

DESTINATIONS AVAILABLE IN THIS AREA:

St. Ives & the Isles of Scilly, Paignton, Cotswolds, Weymouth, Lake District, Harrogate, York & Knaresborough, Hadrian's Wall & Alnwick Castle, Pitlochry & Highland Safari, Scottish Borders & Edinburgh



St. Ives

Glorious St. Ives & the Isles of Scilly

The beautiful, picture postcard resort of St. Ives is the dazzling jewel in Cornwall's crown. Renowned for its arts scene, complete with its own Tate gallery, quaint cottages and winding alleys conjuring up tales of smugglers from long ago, St. Ives provides the perfect base from which to explore.

ST. IVES BAY | St. Ives

St. Ives

NEW HOTEL



A beachfront retreat with beautiful views of Porthminster Beach. The hotel's bar, lounge, and courtyard terrace offer a relaxing environment. All guest rooms include TV and hairdryer.



ST. IVES & THE ISLES OF SCILLY TOUR 137Y

WHAT ALFA INCLUDES

- 6 nights dinner room, & breakfast
- 2 full & 1 half day excursions
- Return ferry to the Isles of Scilly

NEW TOUR

7 DAYS
FROM
£549
PER PERSON

EXCURSIONS INCLUDED

H NEW! Falmouth

We enjoy a jaunt to the seaside town of Falmouth, known for its maritime history.

F NEW! Isles of Scilly

Sail to the stunning Isles of Scilly arriving in picturesque St. Mary's our destination. Enjoy the chance to explore this truly tropical paradise with white sandy beaches, indigenous plants, flora and fauna. (Return ferry included in tour cost).

F NEW! Truro & St. Mawes

Visit the county town of Cornwall, bustling Truro before continuing on to the picturesque St. Mawes, one of Cornwall's most exclusive coastal villages offering stunning seascapes.



St. Mawes

Departs Sunday - Returns on Saturday	
Sep 19	£549
Supplements per person	
Single	£69



Paignton

Paignton

A classic seaside resort with a small historic fishing port, Paignton offers all the traditional seaside attractions such as the pier, theatre and promenade. Paignton was also the home town of Agatha Christie, and Isaac Singer of sewing machine fame.

ESPLANADE HOTEL | Paignton

NEW HOTEL



In a prime position overlooking Paignton beach and only a few minutes from the town centre, the Esplanade's en-suite guest rooms include TV and hairdryer. The hotel's restaurant serves a delicious, varied menu.



PAIGNTON TOUR 146Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Entrance to Buckfast Abbey

NEW TOUR

7 DAYS
FROM
£479
PER PERSON

EXCURSIONS INCLUDED

F NEW! Salcombe & Totnes

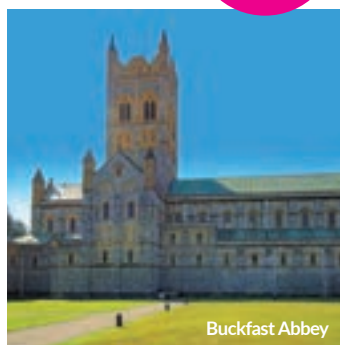
We travel through beautiful rolling countryside to the pretty coastal town of Salcombe. On our return we visit Totnes, a delightful riverside market town.

F NEW! Teignmouth & Exeter

We travel through the attractive seaside towns of Teignmouth and Dawlish, then along the estuary of the River Exe to Exeter. Exeter is a city full of history - visit the famous cathedral or the nearby Ship Inn which Drake used to frequent.

H NEW! Buckfast Abbey

Beautifully situated on the southern edge of Dartmoor on the banks of the River Dart, the Abbey is famous for its tonic wine, but it is also a living monastic community (free entrance).



Buckfast Abbey

Departs Sunday - Returns on Saturday

Aug 8	£479	
Supplements per person		
Single	£69	



Berkeley Castle & Gardens

BESPOKE
COLLECTION

The Delightful Cotswolds

The Cotswolds covers parts of six counties and is popular with international visitors who come from all over the world to experience this archetypically English countryside with river valleys, water meadows and beech woods, sleepy limestone villages and historic market towns.

PRINCE OF WALES | Berkeley, Cotswolds

NEW HOTEL



A characterful and popular hotel, located on the outskirts of the beautiful Cotswolds. Facilities include a lovely garden and patio plus the atmospheric Prince Bar.



THE DELIGHTFUL COTSWOLDS TOUR 326Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 2 full & 2 half day excursions
- Entrance to Berkeley Castle

NEW TOUR

7 DAYS
FROM
£459
PER PERSON

EXCURSIONS INCLUDED

F NEW! Cotswolds

Travel through a myriad of colourful quaint villages set against the stunning back drop of the rolling Cotswolds hills, designated as an Area of Outstanding Natural Beauty. We visit the chocolate box towns of Moreton-in-Marsh and stunning Bourton-on-the-Water.

F NEW! Cirencester & Bath

Enjoy a jaunt to Cirencester, the capital of the Cotswolds. This market town dates back to the Domesday Book with a market square which is dominated by an imposing cathedral-styled parish church. We then continue on to the historical city of Bath, a designated UNESCO heritage site which stands majestically on the banks of the River Avon.

H NEW! Gloucester

We visit the country's most inland port, with its historic cathedral, medieval Priory and many quirky streets lined with independent shops and cafés.

H NEW! Berkeley Castle & Gardens

Visit Berkeley Castle, the home of the Berkeley family for over 850 years, a stunning Norman fortress. (Entrance included in tour cost).

Departs Sunday - Returns on Saturday

Sep 19	£459	
Supplements per person		
Single	£69	



Weymouth

Charming Weymouth

The holiday resort of Weymouth is perfectly positioned on the south coast of Dorset. For over 200 years since first being popularised by George III the town has remained amongst the most popular seaside resorts in the UK, set against the backdrop of a stunning blue flag beach.



NEW HOTEL

ROYAL WEYMOUTH HOTEL

Weymouth **UUG**

Facing the blue flag sandy beach and the South West Coast Path, this majestic 19th-century Victorian seafront hotel boasts a central seafront position on Weymouth's Georgian curved bay.



CHARMING WEYMOUTH TOUR 5167Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 1 full & 1 half day excursions

NEW TOUR

5 DAYS
FROM
£299
PER PERSON

EXCURSIONS INCLUDED

F NEW! Dorchester, Bridport & Abbotsbury

We first travel to Dorchester, the county town of Dorset. Afterwards we continue to the ancient town of Bridport – ITV's *Broadchurch* and the village of Abbotsbury on The Fleet, the lagoon behind the amazing Chesil beach.

Full Day to Poole and Bournemouth. Travelling Eastwards to the Georgian port of Poole, now a leading yacht harbour, then to Dorset's largest resort, Bournemouth.

H NEW! Swanage

Explore the Isle of Purbeck passing through the quaint village of Corfe Castle to visit the seaside town of Swanage.

Departs Wednesday - Returns on Sunday

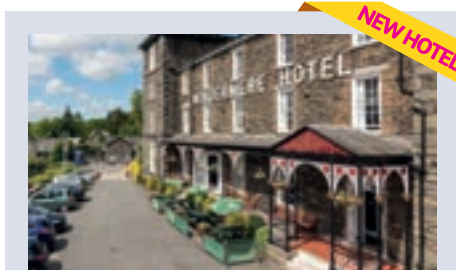
Oct 13	£299		
Supplements per person			
Single	£49		



Lake Windermere

Windermere & the Lakes

The Lake District is an area of outstanding natural beauty and home to the five tallest mountains and deepest lake in England and two national parks. Majestic rugged peaks, picturesque lakes and undulating hills and fells provide a kaleidoscope of colourful landscapes.



NEW HOTEL

THE WINDERMERE HOTEL

Bowness-on-Windermere **UUG**

An impressive hotel situated overlooking the town at the very gateway to the Lake District. The town of Windermere and the lake with which it shares its name are amongst the most famous parts of the Lake District.



WINDERMERE & THE MAGIC OF THE LAKES TOUR 295Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 1 full & 1 half day excursions
- Boat Trip & Trip on the Lakeside & Haverthwaite Railway

NEW TOUR

7 DAYS
FROM
£399
PER PERSON

EXCURSIONS INCLUDED

F NEW! Lakes Tour, Railway & Cruise

We travel to the south of Lake Windermere where we join the Lakeside & Haverthwaite Railway and journey through the Leven valley, before enjoying a cruise on the lake to picturesque Bowness for some free time to explore. *(Railway journey and boat trip included in tour cost).*

H NEW! Keswick & Grasmere

We visit the bustling market town of Keswick situated on the shores of Derwentwater set against the stunning back drop of Cat Bells, before continuing on to pretty Grasmere situated in the heart of the Lake District and home to the famous Grasmere Gingerbread shop.

Departs Sunday - Returns on Saturday

Apr 25	£399		
Supplements per person			
Single	£69		



Knaresborough

Harrogate, York & Knaresborough

One of the most famous hotels in Harrogate, the St. George Hotel is a magnificent Edwardian property situated in the heart of this historic spa town. There is so much to explore on your doorstep including the Royal Baths, stylish shops, Royal Hall and famous Betty's tearooms.



NEW HOTEL

ST. GEORGE HOTEL

Harrogate **UUUU**

An elegant Edwardian hotel located close to Harrogate's many attractions. This stunning hotel is stylishly furnished and ideally situated to explore.



HARROGATE, YORK & KNARESBOROUGH TOUR 5288Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 1 full & 1 half day excursions

NEW TOUR

5 DAYS
FROM
£369
PER PERSON

EXCURSIONS INCLUDED

F NEW! York

Explore one of the world's great tourism cities with its wealth of places to visit including the Roman Walls, the famous Minster and the quaint Shambles with its historic, picturesque streets and shops. The city is home to many fascinating museums including the National Railway Museum (free entry), Jorvik Viking Centre and York Chocolate Story (entry fees may apply).

H NEW! Knaresborough

Enjoy a jaunt to the picturesque market town of Knaresborough, perched high above the River Nidd.

Departs Monday - Returns on Friday

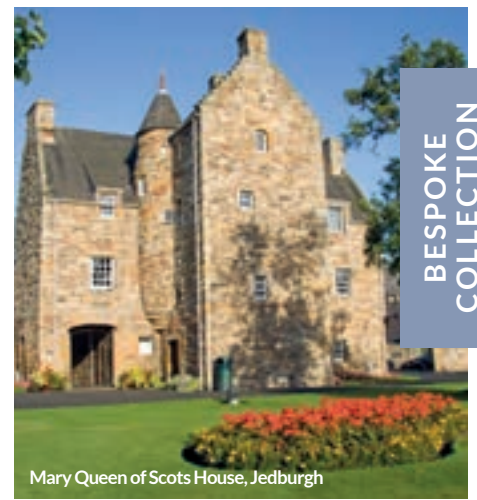
Jul 19	£369		
Supplements per person			
Single	£89		



Alnwick Castle



Blair Castle



Mary Queen of Scots House, Jedburgh

BESPOKE
COLLECTION

Hadrian's Wall & Alnwick Castle

Northumbria is an area of magnificent scenery, famous for its castles and acres of sweeping coastline. Explore Alnwick Castle, the second largest inhabited castle in the UK and follow the history of Hadrian's Wall from our river side base in picturesque Chollerford.



NEW HOTEL

THE GEORGE HOTEL

Chollerford, Hexham **UCCU**

Housed in a stone building dating from the 18th-century, The George Hotel is set in a scenic riverside location in the heart of Hadrian's Wall Country. Facilities include an indoor swimming pool.



HADRIAN'S WALL & ALNICK CASTLE TOUR 5293Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Entrance to Alnwick Castle
- Entrance to Chesters Fort

NEW TOUR

5 DAYS
FROM
£289
PER PERSON

EXCURSIONS INCLUDED

F NEW! Alnwick Castle

Explore Alnwick and its stunning castle and gardens on our full day visit (*entrance included in the tour cost*). Once an important fortress and more recently used as one of the settings for the Harry Potter films.

F NEW! Hadrian's Wall

Accompanied by a local tour guide, we travel along the route of the wall and visit Chesters Roman Fort (*entrance included in the tour cost*), Hexham and Corbridge.

H NEW! Northumberland Coast

Enjoy a scenic coastal drive to Tynemouth which offers stunning seascapes from the promenade.

Departs Monday - Returns on Friday			
May 17	£309	Oct 25	£289

Pitlochry & Highland Safari

Venture into the stunning Perthshire Highlands to Pitlochry, which lies in the heart of Scotland with clear sparkling air, beautiful scenery and rich clan history. Enjoy a chance to get off the beaten track on our unique Land Rover safari experience exploring the ancient Caledonian Pine Forest.



NEW HOTEL

THE PITLOCHRY HYDRO HOTEL | Pitlochry **UCCU**

Perfectly situated in the Perthshire Highlands, and just a short walk from the town of Pitlochry, this grand Victorian hotel is set in gardens with breath taking views of the surrounding mountains. Facilities include an indoor swimming pool.



PITLOCHRY & HIGHLAND SAFARI TOUR 5540Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 1 half day & 3/4 day excursion
- Land Rover safari experience & Entrance to Blair Castle

NEW TOUR

5 DAYS
FROM
£399
PER PERSON

EXCURSIONS INCLUDED

H NEW! Highland Safari

This is a truly memorable experience as we board Land Rovers to take a unique journey through the diverse landscapes of Highland Perthshire, as we head into the hills and explore the ancient Caledonian Pine Forest.

T NEW! Blair Castle, Queen's View & Blair Atholl

Admire the spectacular scenery of Queen's View and visit Blair Atholl with an included visit to Blair Castle, home of the Atholl Highlanders, Europe's only private army, packed with artefacts.

Departs Monday - Returns on Friday			
Jul 19	£399		
Supplements per person			
Single	£49		

Scottish Borders & Edinburgh

Visit Edinburgh and discover a city like no other. Steeped in history, Scotland's capital seamlessly blends old and new, with stunning cityscapes dominated by its ancient castle. This holiday also offers the chance to be enchanted by the beauty of the Scottish border country.



NEW HOTEL

THE WAVERLEY CASTLE HOTEL | Melrose **UCCU**

A 4-minute walk from the River Tweed, this stately looking hotel is located within 5 acres of rolling parkland. Waverley Castle prides itself on its stylish guest spaces with a choice of relaxing lounge and bar areas, chic dining room and beautifully refurbished ballroom.



SCOTTISH BORDERS, EDINBURGH & RYB TOUR 5395Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 1 full & 1 half day excursion
- Visit on board The Royal Yacht Britannia

NEW TOUR

5 DAYS
FROM
£349
PER PERSON

EXCURSIONS INCLUDED

F NEW! Edinburgh

Discover the narrow cobbled streets of the Old Town, the Georgian elegance of the New Town or the medieval atmosphere of the Royal Mile in Edinburgh. Step on board The Royal Yacht Britannia to explore this majestic ship in all her glory.

H NEW! Jedburgh

Enjoy panoramic views from your coach seat, as we explore beautiful Border Country. We call at Jedburgh, known for its associations with Mary Queen of Scots.

Departs Monday - Returns on Friday			
Jul 19	£349		
Supplements per person			
Single	£49		

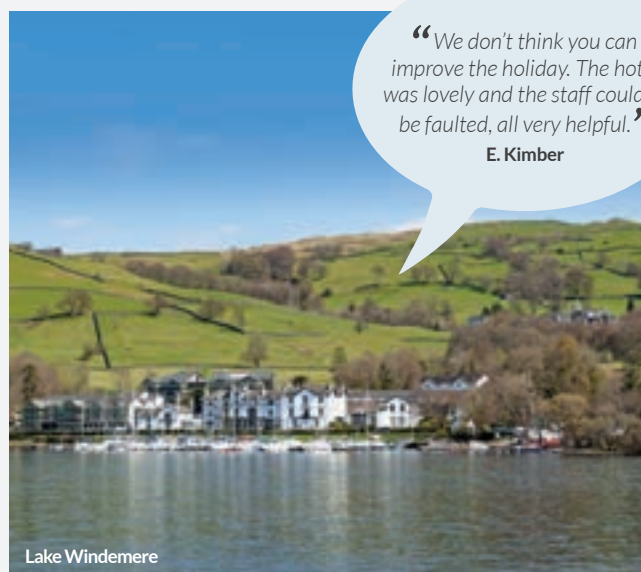
NORTH WEST

There are so many enchanting places to visit in the North West, with its idyllic countryside, iconic seaside resorts and historic towns; this is one of the most exciting corners of the country.

The serenity of the Lake District, with its stunning scenery and varied landscapes provides the perfect escape from the hustle and bustle.

One of the best known holiday resorts in the North West, also known as Britain's Capital of Fun, is Blackpool! This vibrant seaside resort is famous for its Tower, spectacular Pleasure Beach, three piers and miles of golden sands.

There is something to charm everyone in the North West.



"We don't think you can improve the holiday. The hotel was lovely and the staff couldn't be faulted, all very helpful."

E. Kimber

Lake Windermere

"Whilst in Blackpool a visit to one of the traditional piers is an absolute must, as is a trip to the famous Tower where the ballroom dancing is magical. Another great experience is Madame Tussauds with stunningly life-like wax figures of some of the UK's best loved superstars; you can even have a drink in the Rovers Return! As the regular driver for Alfa's Blackpool tours, my favourite excursion is to Windermere in the Lake District, it is always beautiful!"



Roy Barber, Alfa Tour Driver

DESTINATIONS AVAILABLE IN THIS AREA:

Lake District, Blackpool



Ullswater

Lake District

The Lake District is England's largest National Park and has inspired more poetry than any other area of English landscape. Both Wordsworth and Coleridge lived and worked here for a time and every corner provides a new and enticing vista. Our range of tours to this most dramatic corner of England offer boat trips on the lakes, visits to historic attractions and an exploration of some of the quaint towns.

STRATHMORE HOTEL | Morecambe

NEW HOTEL

Offering panoramic views over Morecambe Bay to the Lake District's peaks, the Strathmore Hotel enjoys an ideal position on Morecambe's East Promenade. Nearby attractions include Happy Mount Park with its bowling greens, café and miniature train rides, and Morecambe Winter Gardens which hosts many exhibitions and theatre shows. The hotel's restaurant offers a set menu with choice for each course. The relaxing lounge and bar afford great views over Morecambe Bay. All guest rooms are en-suite and feature TV, telephone and hairdryer. Tel: 01524 421234.



Lake Windermere & Bowness

PICTURESQUE LAKE DISTRICT TOUR 5298Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Trips on Lake Windermere Cruise & Ullswater Cruise

5 DAYS FROM
£289
PER PERSON

EXCURSIONS INCLUDED

F Ullswater & Keswick

We travel to Pooley Bridge to join the Ullswater 'Steamer' boat trip to Glenridding (boat fare included in tour cost), at the foot of the mighty Helvellyn. We then continue to Keswick, the busiest town in the North Lakes, situated beside Derwent Water. Whilst here, why not visit the Pencil Museum and discover the fascinating history of this important every day item.

F Lake Windermere Cruise & Grasmere

Today we take a boat trip on England's largest lake, Windermere, from Lakeside to Bowness (included in tour cost). We continue via Ambleside to Grasmere for a look around Wordsworth's village.

Departs Monday - Returns on Friday			
May 17	£289	Jul 17	£309
Supplements per person			
Single	£90		



Blackpool

Blackpool

BRITAIN'S CAPITAL OF FUN

Few resorts anywhere in the world can rival the popularity of Blackpool - Britain's Capital of Fun! The world famous Tower, three piers, miles of golden sands, the spectacular Pleasure Beach with its breathtaking "white knuckle" rides, horse drawn carriages, a Sealife Centre, Madame Tussaud's Waxworks, a Zoo Park, an Art Gallery - Blackpool has them all. But save some of your energy for the evening and sample the terrific summer shows, lively bars and pubs, for it is at night that Blackpool really stands out as the most exciting of all Britain's resorts. For a complete contrast to the sheer energy of Blackpool, the excursions included in our itineraries takes us to some of the most serene scenery in Britain including the Ribble Valley and the Lake District.

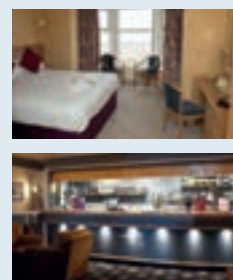
QUEENS HOTEL

Blackpool

Ideally situated on South Promenade between Central and South Piers, the Queens is one of Blackpool's larger hotels. It overlooks the Irish Sea and is only a ten minute walk from the famous Pleasure Beach. Generously sized public areas include lounge bar and entertainment theatre. Extensive car parking.
Tel: 01253 336980.



Fabulous half price bar offer!
See page 9 for details.



BRITAIN'S CAPITAL OF FUN

TOUR 5305Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Guided tour of Ribble Valley

5 DAYS
FROM
£159
PER PERSON

EXCURSIONS INCLUDED

F Southport

Despite their common Victorian heritage, the studied elegance of Southport's Lord Street could not be more different from Blackpool's Golden Mile! It has several lovely parks and its shops are outstanding. With 22 miles of coastline and plenty of beaches, it's the perfect place to relax and unwind. There's plenty to keep you entertained with a great choice of restaurants, three theatres, a museum and an art gallery.

F Ribble Valley & Oswaldtwistle Mills

Take our guided tour through the Ribble Valley and visit Clitheroe, Chatburn and Downham. We hear tales of the infamous 17th Century trial and execution of the Pendle Witches and learn about the Sabden Treacle Mines. We visit Oswaldtwistle Mills and return by the 'Nick of Pendle' road to Blackpool (guided tour included in tour cost).

Departs Monday - Returns on Friday

Feb 15	£159	Apr 19	£174
Mar 15	£164	Oct 25	£249

Departs Wednesday - Returns on Sunday

May 12	£199	Aug 18, 25	£249
Jun 9, 16, 23	£229	Oct 13	£249
Jul 7, 21, 28	£249		

Supplements per person

Single (Feb-Jul, Oct)	£0	View (Feb-Apr)	£20
Single (Aug)	£29	View (May-Aug)	£29
		View (Oct)	£21

BLACKPOOL & WINDERMERE

TOUR 307Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Trip on Lake Windermere Cruise

7 DAYS
FROM
£329
PER PERSON

EXCURSIONS INCLUDED

F Lake Windermere Cruise & Grasmere

Today we take a boat trip on England's largest lake, Windermere (included in tour cost). The surrounding scenery varies from vast lawns to towering hills and a variety of sailing marinas. We also visit Grasmere, famously the former home of William Wordsworth, who was inspired in his writing by much of the local scenery.

F Ribble Valley & Skipton

A delightful scenic drive through some of the loveliest country in the North, visiting Clitheroe in the Ribble Valley, as well as the well-known railway town of Settle, and historic Skipton with its famous castle.

F Southport

Despite their common Victorian heritage, the studied elegance of Southport's Lord Street could not be more different from Blackpool's Golden Mile! It has several lovely parks and its shops are outstanding. With 22 miles of coastline and plenty of beaches, it's the perfect place to relax and unwind. There's plenty to keep you entertained with a great choice of restaurants, three theatres, a museum and an art gallery.

Departs Sunday - Returns on Saturday

Jun 6	£329	Aug 8	£359
Jul 11, 25	£359	Sep 12	£349

Supplements per person

Single (Jun-Jul)	£0	View	£38
Single (Aug-Sep)	£40		

BLACKPOOL WEEKENDS

TOUR 4305WY

WHAT ALFA INCLUDES

- 3 nights dinner, room & breakfast
- 2 half day excursions
- Drink with dinner every evening (see page 10 for full details)

NEW TOUR
4 DAYS
FROM
£109
PER PERSON

EXCURSIONS INCLUDED

H NEW! Lytham St. Annes

The twin resorts of Lytham and St Annes provide a contrast to nearby Blackpool with their peaceful parks and gardens and half-timbered houses. There are excellent shops, an attractive promenade and of course, some of the best golf courses in England.

H NEW! Fleetwood

At the Southern side of the mouth of the Wyre lies the resort town and former ferry port of Fleetwood. Here we find a beautiful Victorian seaside resort boasting a stunning promenade, a beautiful yacht marina and the famous Fleetwood market. There are a number of award winning fish and chip shops, which is a must for any visitor to the town.

Fleetwood, View from Knott End



Departs Friday - Returns on Monday

Feb 12, 26	£109	Oct 29	£169
Mar 12	£129	Nov 12	£169
Mar 26	£139	Nov 26	£179

Supplements per person

Single	£0	View (Feb-Mar)	£16
		View (Oct)	£17

WALES

A colourful myriad of rugged coastline, mountainous national parks and Celtic culture, Wales has everything you could wish for in a holiday.

Delve into Wales' epic heritage with more than 600 castles to explore, including the magnificent World Heritage Sites of Beaumaris, Caernarfon and Harlech castles.

Lose yourself in the pretty seaside towns of Tenby, Criccieth and Porthcawl, with glorious beaches and warming atmospheres to provide the perfect holiday escape.

Vibrant Llandudno is a Victorian seaside gem with history dating back to the Bronze Age, it's located between two famous headlands; The Great Orme and Little Orme which have breathtaking views from the summit.

Experience the magic of Portmeirion which has served as the location for numerous films and television shows such as The Prisoner.

The phrase 'good things come in small packages' may be a cliché, but in the case of Wales it's absolutely true.



Portmeirion

"Llandudno has fantastic beaches at both the North and West shore, both of which have lovely views. A must for any visit to Llandudno is a trip up the Great Orme, for those who don't fancy walking up there is a vintage coach, a tram or cable car to take you to the top. The promenade is nice and flat with ample shops and cafes and lots going on during the summer season."



Derek Ashley, Alfa Tour Driver

DESTINATIONS AVAILABLE IN THIS AREA:

Llandudno, Criccieth, Tenby, Porthcawl



Llandudno

Llandudno ELEGANT BOULEVARDS BETWEEN MOUNTAINS & SEA

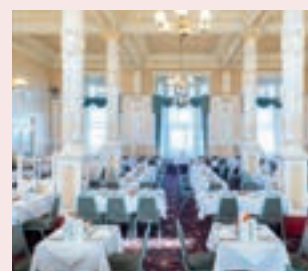
Situated on a sandy isthmus between the Great Orme and Little Orme Heads, Llandudno boasts two superb beaches. The shingly North Shore is the busier of the two with its Victorian Pier, boat trips, donkey rides and much more. The sandy West Shore is quieter with miles of sands and panoramic views of the Snowdonia mountain range in the distance. Llandudno is a highly attractive resort with its magnificent crescent of hotels, broad tree-lined streets and elegant shops all combining to produce a unique atmosphere.



HYDRO HOTEL

Llandudno

Ideally placed on the seafront close to the Venue Cymru Theatre and a short walk from Llandudno's wonderful shops, pier and Happy Valley gardens. Large entertainment suite with dance floor and entertainment most evenings. Magnificent restaurant, "Looking Glass" bar with views over the bay, newly refurbished sun lounge and games room with snooker included. Many rooms have views over the bay or over the town to the Snowdonia mountains. WiFi available in all bedrooms. Car parking available. Tel: 01492 870101.



LLANDUDNO WEEKENDS TOUR 4350WY

EXCURSIONS INCLUDED

NEW! Conwy

Historic Conwy is an impressive sight with its mighty castle, medieval town walls and unique railway bridge. Surrounded by stunning Welsh countryside and watched over by the mighty Snowdonia mountains, it really is a beautiful place to visit.

NEW! Betws-y-Coed

Experience the lure of Snowdonia with a visit to the bustling mountain village of Betws-y-Coed, the gateway to Snowdonia. This wooded Snowdonia village is nestled in a picturesque setting where three rivers meet and is a hive of activity attracting visitors all year round.

WHAT ALFA INCLUDES

- 3 nights dinner, room & breakfast
- 2 half day excursions
- Drink with dinner every evening (see page 10 for full details)

NEW TOUR

4 DAYS FROM
£119
PER PERSON

Departs Friday - Returns on Monday

Feb 12	£119	Mar 26	£149
Feb 26	£119	Oct 29	£179
Mar 12	£139	Nov 12, 26	£189

Supplements per person

Single	£0	View (Feb-Mar)	£16
		View (Oct)	£17



Caernarfon

NORTH WALES HIGHLANDS & ISLANDS TOUR 5350Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£159
PER PERSON

EXCURSIONS INCLUDED

F Betws-y-Coed & Conwy

We travel down the Vale of Conwy, through Llanrwst to Betws-y-Coed, a wooded village in a picturesque setting where three rivers meet. We then continue to the historic town of Conwy, with its mighty castle and medieval town walls.

F Caernarfon & Snowdonia

A magnificent journey today takes us along the shores of Conwy Bay to Caernarfon, with its splendid castle. We then turn inland through to Porthmadog, a small Welsh coastal town known by locals as port. Passing through the heart of Snowdonia's national park with its lakes, villages and Snowdon peak. On the return journey we visit Llanberis and the National Slate Museum (free entrance).

Departs Monday - Returns on Friday

Feb 22	£159	Mar 22	£189
Mar 1	£169	Oct 25	£209

Departs Wednesday - Returns on Sunday

Apr 7	£199	Aug 18	£299
Apr 21	£219	Sep 1	£289
Jun 2	£274	Oct 6	£224
Jun 30	£299	Oct 13	£219

Supplements per person

Single (Feb-Apr, Oct)	£0	View (Feb-Apr)	£20
Single (Jun-Sep)	£29	View (Jun-Sep)	£29
		View (Oct)	£21



Snowdonia

GARDENS OF NORTH WALES TOUR 5353Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Entrance to Bodnant Gardens, Gwydir Castle, Penrhyn Castle & Plas Newydd House & Gardens

5 DAYS
FROM
£289
PER PERSON

EXCURSIONS INCLUDED

F Beaumaris & Plas Newydd House & Gardens

We cross through Anglesey with the charming town of Beaumaris then we visit the beautiful 18th century Plas Newydd House with its fine gardens and parkland that overlook the Menai Straits (entrance to Plas Newydd House and gardens included in the tour cost).

F Gwydir Castle & Bodnant Gardens

We spend the morning at the fine Elizabethan Gardens of the splendid Tudor Gwydir Castle and continue to Bodnant Gardens, widely acknowledged as one of the world's most spectacular gardens, not to mention its stunning views across to Snowdonia. We return on a picturesque journey via Betws-y-Coed (entrance to Gwydir Castle and Bodnant Gardens included in the tour cost).

H Penrhyn Castle

A visit to the early 19th century Penrhyn Castle, offering attractive walks in the grounds amongst its collection of exotic trees and shrubs and in its Victorian walled garden (entrance included in the tour cost).

Departs Wednesday - Returns on Sunday

May 19	£289	Jul 14	£329
--------	------	--------	------

Supplements per person

Single	£29	View	£29
--------	-----	------	-----



Bodnant Gardens

QUEEN OF THE WELSH RESORTS TOUR 353Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to National Slate Museum

7 DAYS
FROM
£359
PER PERSON

EXCURSIONS INCLUDED

F Anglesey & Beaumaris

We travel to Anglesey with time to explore the charming town of Beaumaris before paying a visit to Llanfairpwllgwygyl, famous not only for its inordinately long name, but also for Pringle's Woollen Mills, where we have a short stop.

F Betws-y-Coed & Conwy

We travel down the Vale of Conwy, through Llanrwst to Betws-y-Coed, a wooded village in a picturesque setting where three rivers meet. We then continue to the historic town of Conwy, with its mighty castle and medieval town walls.

F Caernarfon & Snowdonia

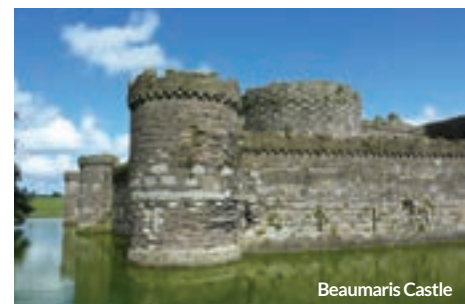
A magnificent journey today takes us along the shores of Conwy Bay to Caernarfon, with its splendid castle beside the harbour. We then turn inland through to Porthmadog, a small Welsh coastal town known by locals as port. Passing through the heart of Snowdonia's national park with its lakes, villages and Snowdon peak. On the return journey we visit Llanberis at the foot of Snowdon, the highest mountain in Wales. In Llanberis we visit the National Slate Museum (free entrance).

Departs Sunday - Returns on Saturday

May 23	£379	Aug 22	£399
Jun 13	£399	Sep 12	£369
Jul 4	£399	Sep 19	£359

Supplements per person

Single	£40	View	£38
--------	-----	------	-----



Beaumaris Castle

Criccieth

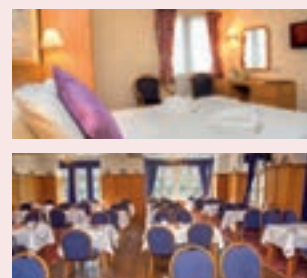
THE PEARL OF WALES ON THE SHORES OF SNOWDONIA

Criccieth lies on the South side of the Llyn Peninsula with splendid views over Cardigan Bay. It is home to a medieval castle, built by the Welsh in the mid-thirteenth century but later taken by Edward I who incorporated it into his ring of castles designed to maintain Norman control. It was captured by Owain Glyndwr in the uprising of 1404 and the scorch marks from that battle can still be seen! The castle headland divides the town into two with a pebbly beach to the West and a lovely sheltered mainly sandy beach to the East. Nearby is the village of Llanystumdwy, which boasts a museum devoted to David Lloyd George, the "Welsh Wizard", whose family once lived in Criccieth. The countryside around Criccieth is breathtaking with fabulous coastal views over Cardigan Bay and delightful gardens and castles at every turn.

GEORGE IV HOTEL

Criccieth     

Situated on the High Street in the centre of Criccieth with magnificent views towards the sea and castle from many bedrooms. This iconic hotel with its ideal location, is a popular choice with its extensive public areas including a delightful intimate bar, attractive large restaurant, entertainment room with additional bar and a cosy lounge.
Tel: 01766 522168.



WELSH HIGHLANDS & MEDIEVAL TOWN TOUR 5365Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to National Slate Museum

5 DAYS
FROM
£189
PER PERSON

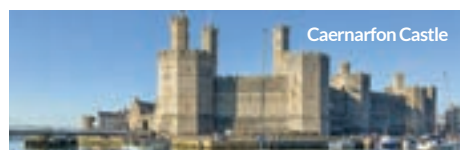
EXCURSIONS INCLUDED

F Caernarfon & Snowdonia

We travel to Caernarfon, home to one of the finest castles in Wales and boasting attractive streets and a lively harbour. Passing through the heart of Snowdonia on the return journey we visit Llanberis at the foot of Snowdon. In Llanberis we visit the National Slate Museum (free entrance).

F Ffestiniog & Porthmadog

We travel East to Blaenau Ffestiniog, in the heart of Snowdonia, once a major centre of the slate mining industry. We return to the coast at Porthmadog, a harbour town with a long maritime history and arguably Britain's narrow gauge railway capital with stations on both the Ffestiniog and the Welsh Highland Railways.



Caernarfon Castle

Departs Monday - Returns on Friday

Mar 29	£189	Oct 18	£199
--------	------	--------	------

Departs Wednesday - Returns on Sunday

Apr 21	£239		
--------	------	--	--

Supplements per person

Single	£0	View (Mar-Apr)	£20
		View (Oct)	£21

PORTMEIRION & SNOWDON RAILWAY TOUR 5366Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Portmeirion
- Trip on Snowdon Mountain Railway

5 DAYS
FROM
£269
PER PERSON

EXCURSIONS INCLUDED

F Snowdon

The unique Snowdon Mountain Railway rises to within 66' of the summit of Wales' highest mountain and provides unforgettable views of some of the finest mountain scenery in the British Isles (*rail fare included in tour cost - service stops part way in severe weather*).

F Portmeirion Village

This unique village is set on its own peninsula on the southern shores of Snowdonia. Its dreamlike Italianate quality made it the setting for the famous TV series *The Prisoner*. There are lovely gardens and fascinating views at every turn (*entrance included in tour cost*).



Portmeirion

Departs Wednesday - Returns on Sunday

May 5	£269	Jul 28	£299
Jun 9	£289	Aug 11	£299
Jul 7	£299	Sep 1	£294

Supplements per person

Single	£29	View	£29
--------	-----	------	-----

PORTMEIRION & SNOWDONIA TOUR 368Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Portmeirion
- Trip on Snowdon Mountain Railway

7 DAYS
FROM
£389
PER PERSON

EXCURSIONS INCLUDED

F Portmeirion Village

Refer to Portmeirion & Snowdon Railway 5366Y description opposite.

F Snowdon

Refer to Portmeirion & Snowdon Railway 5366Y description opposite.

F Barmouth & Ffestiniog

A lovely coastal journey through Harlech to Barmouth, with its long sandy beach and picturesque harbour, before continuing to Ffestiniog in the heart of Snowdonia, once a major centre of the slate mining industry.



Barmouth

Departs Sunday - Returns on Saturday

May 30	£389	Aug 22	£409
Jul 4	£399		

Supplements per person

Single	£40	View	£38
--------	-----	------	-----



Criccieth



Wales

Tenby

Tenby PASTEL COLOURED BUILDINGS, MEDIEVAL WALLS & PICTURE PERFECT BEACHES

Tenby is a uniquely attractive resort. Its pastel coloured buildings, narrow streets, fortified walls and its shimmering bays give it an atmosphere which is reminiscent of the Mediterranean. A town rich in history worth embracing when walking around its narrow streets. Tenby has four magnificent sandy beaches and a delightful harbour which is always busy with pleasure craft and the regular ferries which serve nearby Caldey Island monastery, a "must" to explore during your stay.



Portmeirion

CRICCIETH WEEKENDS TOUR 4365WY

NEW TOUR

WHAT ALFA INCLUDES

- 3 nights dinner, room & breakfast
- 2 half day excursions
- Drink with dinner every evening (see page 10 for full details)

4 DAYS
FROM
£169
PER PERSON

EXCURSIONS INCLUDED

H NEW! Caernarfon

We travel to Caernarfon, which is home to Wales' most famous castle and an UNESCO World Heritage Site. As you approach the mighty Caernarfon Castle, it's easy to imagine how menacing it must have appeared in medieval times. Whilst the castle commands most of the attention, Caernarfon town also boasts some attractive streets and a lively harbour.

H NEW! Porthmadog

The harbour town of Porthmadog has a long history, which is explored in the town's Maritime Museum (entry fee applies). The Ffestiniog Railway, which terminates in Porthmadog once transported slate from quarries in Blaenau Ffestiniog.



Porthmadog

Departs Friday - Returns on Monday

Oct 29	£169	Nov 12, 26	£179
Supplements per person			
Single	£0	View	£17

KING ARTHUR COUNTRY TOUR 5380Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£174
PER PERSON

EXCURSIONS INCLUDED

F Pembroke & St. Davids

Our tour visits Pembroke, birthplace of Henry VII and site of a prolonged siege by Oliver Cromwell from which the town retains a magnificent castle. St. Davids is situated on the far South West coast of Wales; an attractive village, set amongst beautiful coastal scenery.

F Narberth & Carmarthen

A delightful small town with an intriguing museum, Narberth boasts an atmospheric castle ruin, a wide range of quirky independent shops, and a distinctive former town hall and gaol, which resembles a boathouse. One of the oldest settlements in Wales, Carmarthen is brimming with historic architecture, such as Clough Williams-Ellis's bridge over the Towy, and boasts a bustling market and shopping streets. It is also reputed to be the birthplace of King Arthur and Merlin.

Departs Monday - Returns on Friday

Feb 22	£174	Apr 12	£224
Mar 8	£179		

Departs Wednesday - Returns on Sunday

May 12	£269	Aug 4, 18	£329
Jun 2, 9	£289	Sep 1	£319
Jun 30	£309	Oct 6	£229

Supplements per person

Single (Feb-Apr, Oct)	£0	View (Feb-Apr)	£20
Single (May-Sep)	£29	View (May-Sep)	£29
		View (Oct)	£21



CLIFFE NORTON HOTEL

Tenby **AAA** **4A** **★★★**



The Cliffe Norton Hotel occupies a prime position on the North Beach, affords uninterrupted views across the bay, and is just a short walk from the town centre. The full Leisureplex menu is served in the panoramic dining room (nine steps to dining room). The rooms are decorated to complement the building's period features. Rooms available with magnificent sea views across the bay. Tel: 01834 842333.

Leisureplex
HOLIDAY HOTELS

TIMELESS TENBY TOUR 382Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 2 full & 1 half day excursions

7 DAYS
FROM
£304
PER PERSON

EXCURSIONS INCLUDED

F Pembroke & St. Davids

Our tour visits Pembroke, birthplace of Henry VII and site of a prolonged siege by Oliver Cromwell from which the town retains a magnificent castle. St. Davids is situated on the far South West coast of Wales; an attractive village, set amongst beautiful coastal scenery.

F Narberth & Carmarthen

A delightful small town with an intriguing museum, Narberth boasts an atmospheric castle ruin, a wide range of quirky independent shops, and a distinctive former town hall and gaol, which resembles a boathouse. One of the oldest settlements in Wales, Carmarthen is brimming with historic architecture, such as Clough Williams-Ellis's bridge over the Towy, and boasts a bustling market and shopping streets. It is also reputed to be the birthplace of King Arthur and Merlin.

H Broad Haven

As the name suggests, Broad Haven's beach is wide and calm, backed by a long flat promenade and a selection of tea rooms and cafés.

Departs Sunday - Returns on Saturday

Apr 25	£304	Aug 22	£469
Jul 4, 11	£469	Sep 19	£389

Supplements per person

Single (Apr)	£0	View (Apr)	£28
Single (Jul-Sep)	£40	View (Jul-Sep)	£38

NEW TOUR

Porthcawl Weekends

SEE PAGE 9 FOR DETAILS



Seabank Hotel, Porthcawl

Porthcawl THE HEART OF THE SOUTH WALES HERITAGE COAST

Located between Swansea and Cardiff, Porthcawl was originally a port for the iron and steel industries and still has some interesting features from that period, including the oldest maritime warehouse in Wales, an attractive harbour and the last coal and gas powered lighthouse in the country. It developed as a seaside resort after the Great War and the splendid Grand Pavilion dates from 1932. Nearby is Kenfig Nature Reserve, a site of national importance.

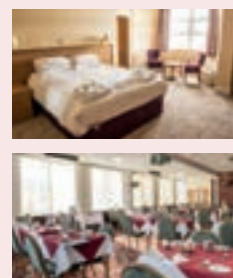
SEABANK HOTEL

Porthcawl

Porthcawl's most prominent building is situated on a headland, a short walk from the Grand Pavilion and John Street shops. There are spectacular views of the Bristol Channel and South Wales coast from the bar, newly refurbished restaurant and most bedrooms. Extensive public areas include the Smuggler's Bar, restaurant and large function room. Extensive car parking. Tel: 01656 782261.



Fabulous half price bar offer! See page 9 for details.



GARDENS OF SOUTH WALES TOUR 5387Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Aberglasney Gardens, Dyffryn Gardens, National Botanic Gardens of Wales & St. Fagans Nat. History Museum

5 DAYS FROM
£269
PER PERSON

EXCURSIONS INCLUDED

F National Botanic Garden of Wales & Aberglasney Gardens

A short journey takes us to Carmarthen and the first major Botanic Garden to be created this century. Features include a Mediterranean Garden, Double Walled Garden and Great Glass House. In the afternoon we continue to nearby Aberglasney Gardens, one of the most beautiful gardens in Wales with a famous Cloister Garden and Yew Tunnel (*entrance to both gardens included in the tour cost*).

F Dyffryn Gardens & St. Fagans National History Museum

We travel to the heart of the vale of Glamorgan to visit Dyffryn Gardens (*entrance included in the tour cost*). This grade 1 Edwardian garden has 55 acres of garden rooms, seasonal bedding and an extensive arboretum. We then visit St. Fagans National History Museum (free entrance) one of Europe's premier open air museums and the most popular heritage attraction in Wales, featuring reconstructed buildings brought from all parts of Wales.

Departs Wednesday - Returns on Sunday

May 26	£289	Aug 4	£299
Jul 28	£299	Sep 22	£269

Supplements per person

Single	£29	View	£29
--------	-----	------	-----

SPECTACULAR SOUTH WALES TOUR 5388Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Trip on Brecon Mountain Railway
- Entrance to National Botanic Gardens & Cyfarthfa Castle

5 DAYS FROM
£269
PER PERSON

EXCURSIONS INCLUDED

F Brecon Mtn. Railway & Cyfarthfa Castle

Today we take a trip on the newly extended Brecon Mountain Railway, which winds its way high into the Beacons National Park (*return fare included in tour cost*). We then visit Cyfarthfa Castle, once a pivotal location in the Industrial Revolution and today a fascinating museum with extensive gardens.

F Nat. Botanic Gardens of Wales & Swansea

A short journey takes us to Carmarthen and the first major Botanic Garden to be created this century. Features include a Mediterranean Garden, Double Walled Garden and Great Glass House. Swansea is a bustling city full of interest including the National Waterfront Museum and the Dylan Thomas Centre.



Cyfarthfa Castle

Departs Wednesday - Returns on Sunday

May 12	£269	Jul 14	£299
--------	------	--------	------

Supplements per person

Single	£29	View	£29
--------	-----	------	-----

GLAMORGAN GAMBOL TOUR 5385Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS FROM
£159
PER PERSON

EXCURSIONS INCLUDED

F Glamorgan Coast, Barry & Cardiff

We travel via Southerndown and Llantwit Major to the port of Barry and nearby Barry Island, setting for television's "Gavin and Stacey". We continue to Cardiff for a look around the Welsh capital where we can explore the National Museum, visit the revitalised waterfront at Cardiff Bay, home to the Millennium Centre complex and drink in the atmosphere of this vibrant city.

F Swansea & Bracelet Bay

Refer to South Wales Cities & Seaside 387Y description below.

Departs Monday - Returns on Friday

Feb 15	£159	Mar 8, 29	£159
Mar 1	£159	Oct 18	£219

Departs Wednesday - Returns on Sunday

Jun 23	£279	Sep 8	£269
--------	------	-------	------

Supplements per person

Single (Feb-Mar, Oct)	£0	View (Feb-Mar)	£20
Single (Jun-Sep)	£29	View (Jun-Sep)	£29
		View (Oct)	£21

SOUTH WALES CITIES & SEASIDE TOUR 387Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Guided Tour of Cardiff
- Entrance to St. Fagans National History Museum

7 DAYS FROM
£379
PER PERSON

EXCURSIONS INCLUDED

F Tenby

Tenby's two superb beaches and photogenic harbour are overlooked by its pastel coloured Georgian and Regency buildings. Its narrow streets and fortified walls combine to create a unique seaside atmosphere.

F Cardiff & St. Fagans Nat. History Museum

We travel the short distance to Cardiff and start the day with a tour of the city (*guide included*). We then have free time to look around the Welsh capital where we can explore the National Museum or visit the revitalised waterfront at Cardiff Bay. We then visit St. Fagans National History Museum (free entrance) one of Europe's premier open air museums and the most popular heritage attraction in Wales, featuring reconstructed buildings brought from all parts of Wales.

F Swansea & Bracelet Bay

Swansea is a bustling city full of interest including the National Waterfront Museum and the Dylan Thomas Centre. Bracelet Bay, near Mumbles, offers exceptional sea views across the Bristol Channel. The more active guest might choose to make the short walk from here to Mumbles.

Departs Sunday - Returns on Saturday

Jun 13	£399	Aug 1, 15	£399
Jun 27	£399	Sep 19	£379

Supplements per person

Single	£40	View	£38
--------	-----	------	-----

SCOTLAND

A land of magical glens and picturesque lochs with stunning mountain views, when it comes to exploring Scotland, it's as much about the journey as the destination.

Scotland is studded with an astonishing number of ancient monuments, castles and legends in abundance. For example, you can experience the Jacobite tales that whisper through the medieval grand hall of Drum Castle or go in search of the infamous 'Nessie' at Loch Ness.

From the shimmering waters of Loch Lomond, to the unspoilt natural beauty of the highlands and everything in between, a holiday to Scotland is sure to leave you with memories to last a lifetime.



“Fort William is the self-styled Outdoor Capital of the UK, home to the highest mountain in Britain towering above us at 4411ft. An ideal base for exploring the beauty of the Highlands and Islands, discover the Islands of Mull and Skye or take your chance at spotting the Loch Ness Monster! For those wanting to chill and take in the beautiful views of Loch Linnhe from the front facing bedrooms or the public rooms you may be lucky to see some otters, porpoise, seals and many more!”

Tony Riley, Alfa Tour Driver & Clair Adams, General Manager, Croit Anna Hotel Fort William

“It was my first holiday in Scotland, and by far my best! Thanks for a lovely week and hope to travel with Alfa again soon.”

L. Whikling

DESTINATIONS AVAILABLE IN THIS AREA:

Aberdeen, Loch Lomond & Falkirk Wheel, Dunoon, Fort William



Stonehaven

Aberdeen

Ancient sites and symbols, mysterious standing stones, towering granite walls and legendary castles mark Aberdeen and Aberdeenshire as a heartland of Scottish history. This majestic part of Scotland has long been loved by monarchs too.

STATION HOTEL

Aberdeen

This attractive Victorian Hotel is located in the heart of Aberdeen, within a five minute walk from popular visitor attractions such as the Aberdeen Maritime Museum and vibrant shopping streets. The restaurant serves delicious locally sourced produce. Tel: 01224 587214.



NEW HOTEL

ABERDEEN TOUR 487Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Guided tour of Drum Castle
- Entrance to Braemar Highland Games Centre with free Scone & Haddo House

NEW TOUR

7 DAYS FROM
£389
PER PERSON

EXCURSIONS INCLUDED

F NEW! Stonehaven & Drum Castle

Located South of Aberdeen along the coast, Stonehaven is a delightful Scottish town. Dating from the 13th century, Drum Castle was owned by the Irvine family for over 650 years and for centuries it was the seat of the chief of Clan Irvine. (Guided tour included).

F NEW! Fraserburgh & Haddo House

Discover the endless golden sandy beaches and bustling harbour or step back in time at the Fraserburgh Heritage centre. Stately and striking, Haddo House casts a huge impression from the moment you set eyes on it. (Entrance included).

F NEW! Braemar & Highland Games Centre

Enjoy some traditional Scottish bagpipe music as you are welcomed off the coach, then discover the 200-year history of the Braemar Royal Highland Society and The Braemar Highland Games. Afterwards, enjoy a home-made scone in the onsite tea room (included in the tour price), before we explore the charming village of Braemar.

Departs Sunday - Returns on Saturday

Jun 27	£389	Aug 8	£399
Supplements per person			
Single	£89		



Loch Lomond

Loch Lomond & The Falkirk Wheel

Based in the heart of the Trossachs at Aberfoyle, the surrounding forests and hidden lakes offer a tranquil but breathtaking natural beauty. The Trossachs were home to Rob Roy and the setting for Walter Scott's *The Lady of the Lake*.

ROB ROY HOTEL | Aberfoyle



Named after the legendary folk hero Rob Roy MacGregor the recently refurbished Rob Roy Hotel is wonderfully situated at the edge of the Trossachs within Scotland's first National Park. The restaurant offers a varied menu sourced from local produce, whilst the Thistle Bar has pleasant ambience in which to relax. Tel: 01877 382245.



LOCH LOMOND & THE FALKIRK WHEEL TOUR 5537Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 3 full day excursions
- Boat Trips on Falkirk Wheel & Loch Lomond

5 DAYS FROM
£259
PER PERSON

EXCURSIONS INCLUDED

F The Trossachs

Travelling via Duke's Pass and Brig O'Turk, we head North to Loch Earn and the town of Lochearnhead. We return via Loch Lubnaig and the Falls of Leny, before taking a scenic diversion to Callander.

F The Falkirk Wheel & Stirling

We visit the Falkirk Wheel, the world's first and only rotating boatlift! We discover this fascinating construction by taking a breathtaking boat journey (boat fare included in the tour cost), returning via Stirling, one of Britain's most historic cities with a magnificent castle and ancient market street.

F Loch Lomond & the Bonnie Clyde

We travel to Dumbarton on the Clyde and follow the river to Helensburgh. In the afternoon we journey to Balloch at the southern tip of Loch Lomond before taking a trip on the loch (included in the tour cost).

Departs Monday - Returns on Friday

May 17	£259	Jul 19	£279
Supplements per person			
Single	£29		

View of Firth of Clyde from Selborne Hotel

Dunoon

A WINDOW ON THE OUTSTANDING SCENERY OF THE HIGHLANDS

Dunoon is splendidly situated on the western shores of the Firth of Clyde, where Loch Long and Holy Loch join the sea. It boasts some lovely gardens, two bays, and a flat promenade - perfect for that most traditional of seaside occupations, strolling along the prom! There is a modern indoor swimming pool with solarium and sauna, bowling greens, squash and tennis courts and both 9 and 18 hole golf courses. There are two cinemas and, in the season, entertainment at the Queens Hall. Within just a few miles is some of Scotland's most spectacular mountain scenery in the Argyll Forest Park. The journeys along Loch Eck and to Colintraive are amongst the most memorable anywhere in Scotland.

SELBORNE HOTEL

Dunoon            

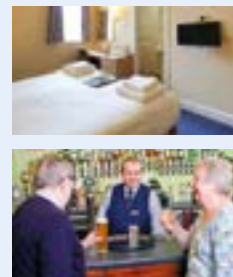
Superbly situated looking South across the Clyde with pleasant lawns reaching down to the promenade and water's edge. All the public rooms and many of the bedrooms offer uninterrupted views of the river which is a constant source of interest. Ground floor areas include a lounge, bar lounge with dance floor, quiet lounge and games room. Wi-Fi available in the bedrooms. Car parking available. Tel: 01369 702761.



Fabulous half price bar offer! See page 9 for details.

Leisureplex

HOLIDAY HOMES



ARRAN & CUMBRAE

TOUR 5400Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Return Ferry to Great Cumbrae
- Return Ferry to Arran

5 DAYS FROM
£259
PER PERSON

EXCURSIONS INCLUDED

F Cumbrae

We follow the beautiful Ayrshire Coast to Largs, where we board the ferry to Great Cumbrae, known as the Jewel in the Clyde. In the island's main town, Millport, look out for the famous Crocodile Rock. Home to the cathedral of the isles and the university marine biological station, the island also has a sweeping golf course almost to the summit and a round island road. Away from Millport the island consists of green fields and golden beaches.

F Arran

Often referred to as 'Scotland in Miniature' The beautiful isle of Arran lies in the Firth of Clyde between the mainland and the Mull of Kintyre and rises spectacularly to almost 900 metres. The island is divided into highland and lowland, a geologist's paradise. A memorable day as we catch the ferry from Ardrossan to Brodick for a circular trip around the island visiting Lochranza, then along the West coast with views of the Mull of Kintyre as we travel to Blackwaterfoot before returning via the mountainous spine of the island to Brodick in time for the ferry back to the mainland.

Departs Wednesday - Returns on Sunday

Jun 30	£279	Sep 22	£259
Supplements per person			
Single	£0	View	£29

DUNOON

TOUR 5410Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS FROM
£189
PER PERSON

EXCURSIONS INCLUDED

F Dumbarton & Loch Lomond

We travel alongside Loch Eck and Loch Fyne before reaching Loch Lomond. After a scenic journey along the shores, with stops for photo opportunities, we reach the Clyde at Dumbarton. We return via Gare Loch and Loch Long, with views of the Arrochar Alps.

F Oban

We visit the principal town on the West coast and port for many of the ferry services to the Hebridean Islands. En route we pass Inveraray, seat of the Dukes of Argyll, Loch Awe and the remarkable Falls of Lora.



Departs Monday - Returns on Friday

Apr 12	£189	May 17	£239
Apr 19	£189	Jul 19	£259

Departs Wednesday - Returns on Sunday

Jun 23	£259	Sep 29	£209
Sep 1	£249		

Supplements per person

Single	£0	View (Apr)	£20
		View (May-Sep)	£29

DUNOON, ROTHESAY & GLASGOW

TOUR 412Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 2 full & 2 half day excursions
- Guided Tour of Glasgow
- Return Ferry to Isle of Bute

7 DAYS FROM
£349
PER PERSON

EXCURSIONS INCLUDED

F Isle of Bute

Today's journey takes us to Colintraive and then via a short ferry crossing to the Isle of Bute. We continue to its capital, the resort of Rothesay. This peaceful island is home to a rich heritage, contrasting landscapes and seascapes and unrivalled panoramic views.

F Glasgow

We take the ferry across the River Clyde and continue to Glasgow. With its magnificent buildings and delightful parks beside the Clyde, Glasgow has become one of Europe's most dynamic and cultured cities. We have a guided tour of the city (included in the tour cost).

H The Cowal Peninsula

A delightful short tour to explore the area immediately around Dunoon visiting Innellan, Toward, Kilmun Church and Strone.

H Lochgoilhead

A small village at the head of fjord-like Loch Goil, approached via a steep descent from the 'Rest and be Thankful' Pass.

Departs Sunday - Returns on Saturday

Jun 6	£349	Jul 11	£359
Jul 4	£349	Aug 8	£359

Supplements per person

Single	£0	View	£38
--------	----	------	-----



Eilean Donan Castle, Isle of Skye

Fort William & Skye

OUTDOOR CAPITAL OF THE UK

Fort William, the "Outdoor Capital of the UK", is not only an important tourist centre but also a splendid location from which to explore the magnificent Western Highlands. It is situated at the southern end of the Great Glen, on the shores of Loch Linnhe, beneath towering Ben Nevis, Britain's highest mountain. For those who do not feel quite up to the ascent of Ben Nevis, nearby Aonach Mor offers Britain's only alpine cable car, rising over 2000 feet to the Snowgoose restaurant, from where there are spectacular views of the Great Glen. The surrounding countryside has some of Britain's most spectacular scenery and its torrid history has produced over 30 battlefields in the Lochaber area alone. As a touring centre, Fort William is unrivalled and our excursions make the best of this with coverage of many of the area's most interesting places.

CROIT ANNA HOTEL

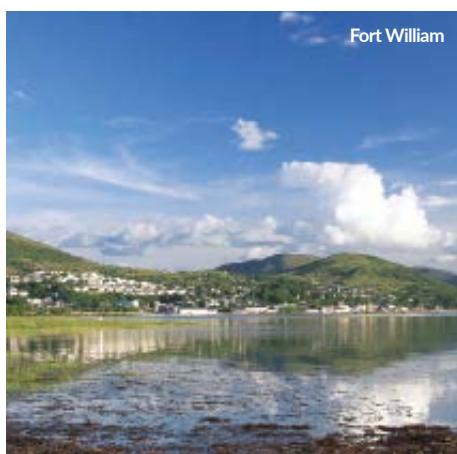
Fort William



Situated on the shores of Loch Linnhe, three miles from the centre of Fort William, with spectacular views across the loch from all of the public rooms and most of the bedrooms, the Croit Anna offers a comfortable and friendly base in which to relax. There is a panoramic lounge, spacious bar and terrace. Wi-Fi available in the bedrooms. Extensive car parking. Tel: 01397 702268.



Fabulous half price bar offer!
See page 9 for details.



Fort William

LOCH NESS & SKYE TOUR 5433Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£199
PER PERSON

EXCURSIONS INCLUDED

F Isle of Skye

A scenic journey takes us along Loch Lochy, then past the Five Sisters of Kintail to the much photographed Eilean Donan Castle. We continue to Kyle of Lochalsh and then across to Skye with a short tour of this enchanting Island, visiting the villages of Portree, famed for its colourful cottages, and Broadford, nestled below Ben na Calliach.

F Loch Ness & Inverness

We travel to the beautiful city of Inverness which boasts an array of historic buildings including Inverness Castle and St. Andrew's Cathedral. The route to Inverness follows the shores of probably the most famous lake in Britain, Loch Ness. This magnificent long loch is surrounded by the towering Scottish hills. Whether a monster lurks in the deep waters is a matter of conjecture, but do have a look just in case!

Departs Monday - Returns on Friday			
Mar 8, 29	£199	May 17	£259
Apr 12	£209	Oct 25	£199
Departs Wednesday - Returns on Sunday			
Oct 13	£199		
Supplements per person			
Single	£0	View (May)	£29
View (Mar-Apr)	£20	View (Oct)	£21

ALL ROADS LEAD TO THE ISLES TOUR 432Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Return Ferry to Isle of Mull

7 DAYS
FROM
£304
PER PERSON

EXCURSIONS INCLUDED

F Isle of Skye

A scenic journey takes us along Loch Lochy, then past the Five Sisters of Kintail to the much photographed Eilean Donan Castle. We continue to Kyle of Lochalsh and then across to Skye with a short tour of this enchanting Island, visiting the villages of Portree, famed for its colourful cottages, and Broadford, nestled below Ben na Calliach.

F Mallaig

Along the famous "Road to the Isles" to this delightful fishing port, superbly situated overlooking the Sound of Sleat and the Cuillin Mountains of Skye.

F Isle of Mull

We take the Corran ferry across Loch Linnhe to Ardgour and proceed through this unspoilt peninsula to Lochaline where we board a second ferry to Mull. We have time to explore Tobermory, the capital of Mull with its colourful buildings and echoes of Iceland and Norway.

Departs Sunday - Returns on Saturday			
Apr 25	£304	Jul 18, 25	£389
May 2	£349	Aug 1, 29	£389
May 23, 30	£369	Sep 12	£374
Jun 13	£379	Sep 19	£359
Supplements per person			
Single	£0	View (Apr)	£28
		View (May-Sep)	£38



Tobermory, Mull



FESTIVE SPECIALS
FROM
£164
PER PERSON

NEW
Twixmas
FROM
£169
PER PERSON

CHRISTMAS BREAKS
FROM
£379
PER PERSON

NEW YEAR BREAKS
FROM
£269
PER PERSON

SPECIAL OFFERS

FESTIVE SINGLE SAVER

Festive Specials are free of single supplement charges.

FESTIVE BREAKS



ADD SOME SPARKLE TO YOUR FESTIVE SEASON

Get into the festive spirit with Alfa Travel and choose from our selection of pre-Christmas Festive Specials, Christmas Breaks and New Year holidays. We offer great value for money with festive entertainment and menus, guaranteeing you a party season to remember!

ALFA INCLUDES

ALL FESTIVE TOURS:

- Rooms with en-suite facilities
- Festive entertainment programme
- Includes at least 2 lunches at Leisureplex Hotels
- Festive Menus
- Coach travel from pick up points listed on page 54

FESTIVE SPECIALS (5 DAYS):

- 4 nights dinner, room and breakfast
- 1 half day excursion & 1 full day shopping excursion

TWIXMAS (4 DAYS):

- 3 nights dinner, room and breakfast
- 2 half day excursions

CHRISTMAS (5 DAYS):

- 4 nights dinner, room & breakfast with 3 resort lunches
- 2 half day excursions

NEW YEAR (4 DAYS):

- 3 nights dinner, room & breakfast with 1 resort lunch & 1 resort brunch
- 2 half day excursions



4 DAYS
FROM
£179
PER PERSON

FESTIVE SPARKLE WEEKENDS FOR GROUPS

Festive Weekenders are available for Group Bookings throughout November & December

ALFA INCLUDES

- 3 nights dinner, room & full British breakfast
- Sherry reception on arrival
- Festive menus plus Sunday lunch
- Full day shopping excursion

Call our Groups Team today on 01257 248007 for more information.

Festive Specials			2020					2021				
Depart Monday - Return Friday			Nov 02	Nov 09	Nov 16	Nov 23	Dec 30	Nov 01	Nov 08	Nov 15	Nov 22	Dec 13
Resort	Hotel	Code										
Weston-super-Mare	Anchor Head	5100XY	-	-	-	-	£219	-	-	£224	-	£229
Ilfracombe	Imperial	5110XY	-	£209	-	-	-	£219	-	-	-	-
Newquay	Eliot	5132XY	£194	-	-	-	-	-	£224	-	-	-
Torquay	Regina	5150XY	-	-	-	-	£214	-	-	-	£224	-
Torquay	Metropole	5154XY	-	-	-	-	-	-	-	-	£224	-
Exmouth	Cavendish	5155XY	-	-	£214	-	-	-	£224	-	-	£224
Bournemouth	Devon Towers	5170XY	-	£214	-	-	-	£224	-	-	-	£224
Sandown	Bayshore	5195XY	-	-	-	-	-	£214	-	-	-	£219
Shanklin	Shanklin	5200XY	-	-	£214	-	-	-	£224	-	-	-
Bognor Regis	Royal Norfolk	5205XY	-	-	-	-	£214	-	£224	-	-	-
Eastbourne	Queens	5215XY	£209	-	-	-	-	£219	-	-	-	£224
Great Yarmouth	New Beach	5260XY	-	-	-	£204	-	£209	-	-	£214	-
Cromer	Hotel de Paris	5265XY	-	-	-	£219	-	-	-	-	£229	-
Scarborough	Cumberland	5275XY	-	-	-	-	£214	£219	-	-	-	£224
Bridlington	Monarch	5279XY	-	£219	-	-	-	-	£229	-	-	£229
Blackpool	Queens	5305XY	-	£214	-	-	-	-	£224	-	-	£234
Llandudno	Hydro	5350XY	-	-	£224	-	-	-	-	£234	-	£239
Criccieth	George IV	5365XY	-	-	-	-	-	-	£224	-	-	-
Tenby	Cliffe Norton	5380XY	-	-	-	£214	-	-	-	-	£224	-
Porthcawl	Seabank	5385XY	-	-	-	£214	-	£209	-	-	£224	-
Dunoon	Selborne	5410XY	-	-	-	-	-	£209	-	£219	-	£219
Fort William	Croit Anna Hotel	5433XY	-	-	£194	-	-	-	£204	-	£209	-
Super Saver**	Our Choice	SS5Y	-	£169	£169	£169	£164	£199	£199	£199	£199	£199

Supplements per person: Room with a view 2020 - £20/ 2021 - £21. **See page 53 for further details of Super Saver Holidays.

Twixmas - 4 Days

2021: Departs Monday 27th Dec - Return Thursday 30th Dec

Resort	Hotel	Code	2021
Newquay	Eliot	NTWY	£189
Great Yarmouth	New Beach	GYTWY	£194
Bridlington	Monarch	BTWY	£199
Blackpool	Queens Blackpool	BLTWY	£199
Criccieth	George IV	CRTWY	£194
Dunoon	Selborne	DTWY	£194
Super Saver	Our Choice	SS4Y	£169

Supplements per person:

Room with a view	£17
Single Room	£0

**See page 53 for further details on Super Saver Holidays



PARTY NIGHTS 2020



call for more details

CHRISTMAS PROGRAMME

23RD DECEMBER

Sherry reception on arrival followed by dinner and dancing.

CHRISTMAS EVE

Morning excursion. Competitions after lunch.

Gala dinner followed by dancing and entertainment.

CHRISTMAS DAY

Morning competition to guess the weight of the Christmas Cake. Traditional Christmas lunch with "Santa" and presents. Afternoon tea and games. Dinner followed by dancing and entertainment.

BOXING DAY

Morning excursion. Pre-lunch glass of punch followed by Grand Boxing Day Lunch. Evening dinner and farewell dance.

27TH DECEMBER

After breakfast, we reluctantly leave our hotel and journey home.

NEW YEAR PROGRAMME



30TH DECEMBER

Glass of sherry on arrival followed by dinner and an evening of entertainment.

NEW YEAR'S EVE

Morning excursion followed by lunch and an afternoon to relax or stroll around the resort. Dinner and an evening of entertainment until the early hours with spot prizes, games and a glass of bubbly to welcome in the New Year.

NEW YEAR'S DAY

A relaxing morning with a Grand New Year's Day Brunch from 10:00am until 1:00pm replacing our normal breakfast service. Afternoon excursion followed by dinner and farewell dance.

2ND JANUARY

After breakfast, we reluctantly leave our hotel and journey home.

Individual hotel programmes may differ slightly from this programme.

Christmas - 2020/21 - 5 Days

2020: Depart Wednesday 23 Dec - Return Sunday 27 Dec
2021: Depart Thursday 23 Dec - Return Monday 27 Dec

Resort	Hotel	Code	2020	2021
Newquay	Eliot	NXV	-	£479
Sandown	Bayshore	IWXY	-	£479
Shanklin	Shanklin	IWSXY	£459	-
Great Yarmouth	New Beach	GXY	£419	£454
Bridlington	Monarch	BXY	-	£479
Scarborough	Cumberland	SCXY	£459	-
Blackpool	Queens Blackpool	BLXY	-	£499
Criccieth	George IV	CRXY	£449	£479
Dunoon	Selborne	DXV	-	£474
Super Saver**	Our Choice	SS5Y	£379	£439

Supplements per person:

Room with a view	£20	£21
Single Room	£26	£27

**See page 53 for further details on Super Saver Holidays

New Year - 2020/21 - 4 Days

2020: Depart Wednesday 30 Dec - Return Saturday 2 Jan 2021
2021: Depart Thursday 30 Dec - Return Sunday 2 Jan 2022

Resort	Hotel	Code	2020	Code	2021
Newquay	Eliot	NNMY	£294	NNYY	£349
Ilfracombe	Imperial	INMY	£304	INYY	-
Sandown	Bayshore	IWNYY	£309	IWNYY	£349
Great Yarmouth	New Beach	GNYY	£329	GNYY	£344
Bridlington	Monarch	BDNY	£319	BDNY	£349
Blackpool	Queens Blackpool	BLNY	-	BLNY	£364
Criccieth	George IV	CRNY	-	CRNY	£369
Dunoon	Selborne	DNYY	-	DNYY	£364
Super Saver**	Our Choice	SS4Y	£269	-	£319

Supplements per person:

Room with a view	£16	£17
Single Room	£20	£21

**See page 53 for further details on Super Saver Holidays

2 NIGHTS
FROM
£79
PER PERSON

ALFA INCLUDES

- Choice of 22 Leisureplex hotels
- Choice of 2, 3, 4, 6 or 7 night stays
- Dinner, room and full British breakfast
- Entertainment most evenings
- Dunoon & Isle of Wight holidays include ferry tickets in the holiday cost
- Please note: hotel breaks do not include coach excursions

SELF DRIVE HOTEL BREAKS

OUR SELF DRIVE BREAKS ARE FULL OF CHOICE

Our unbeatable value for money Self Drive Hotel Break packages offer varying locations to choose from as well as a fabulous selection of locations to explore throughout the UK.

You can make your own way to the hotel, explore the resort at your leisure, yet still be reassured you will receive the quality accommodation and premium service that comes with every Alfa holiday. Call our reservations team or email brochure@alfatravel.co.uk if you would like to request a dedicated self drive brochure.

GREAT HOTELS IN GREAT LOCATIONS

All of our Self Drive holidays are to our own Leisureplex Hotels, which are in superb locations and are perfectly placed to ensure you make the most of the region you're visiting.

All rooms are en suite with bath or shower, plus don't forget that many of our Leisureplex Hotels have rooms with a view which you can book for just a small supplement.

With varying durations to choose from, the difficult bit will be deciding where to go first!

FREE FERRIES

Isle of Wight holidays include off peak ferry tickets in the holiday cost. However, a supplement will apply per car for all peak travel dates.

Peak travel dates are subject to change, call our reservations team on **01257 248000** for more details.

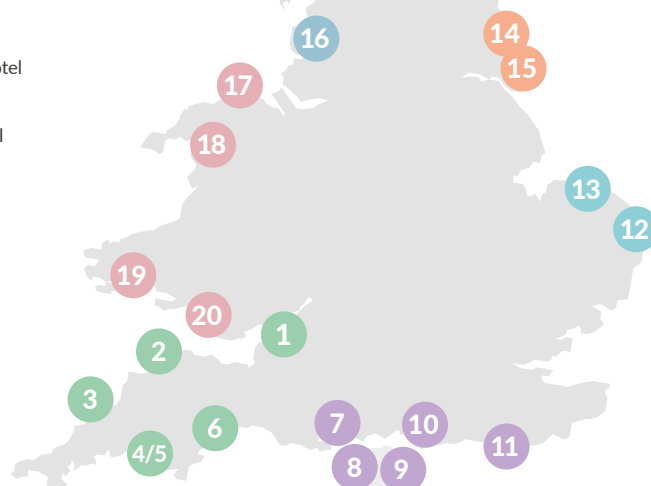
Please note the Isle of Wight off peak ferry crossing is from Portsmouth to Fishbourne. If you would like to take your off peak ferry from Lymington to Yarmouth just let us know when you book your break.

"We very much enjoyed the hotel and would not hesitate to book an Alfa Self Drive break again."

M Slater

LEISUREPLEX HOTELS

- | | |
|---|-------------------------------------|
| 1 Weston-super-Mare - Anchor Head Hotel | 12 Great Yarmouth - New Beach Hotel |
| 2 Ilfracombe - Imperial Hotel | 13 Cromer - Hotel De Paris |
| 3 Newquay - Eliot Hotel | 14 Scarborough - Cumberland Hotel |
| 4 Torquay - Regina Hotel | 15 Bridlington - Monarch Hotel |
| 5 Torquay - Metropole Hotel | 16 Blackpool - Queens Hotel |
| 6 Exmouth - Cavendish Hotel | 17 Llandudno - Hydro Hotel |
| 7 Bournemouth - Devon Towers | 18 Criccieth - George IV Hotel |
| 8 Shanklin - Shanklin Hotel | 19 Tenby - Cliffe Norton Hotel |
| 9 Sandown - Bayshore Hotel | 20 Porthcawl - Seabank Hotel |
| 10 Bognor Regis - Royal Norfolk Hotel | 21 Dunoon - Selborne Hotel |
| 11 Eastbourne - Queens Hotel | 22 Fort William - Croit Anna Hotel |



2 Night Breaks – 2021 prices in £s per person

Friday to Sunday		Code	22 Jan - 26 Mar	2 Apr (Easter)	9 Apr - 30 Apr	7 May - 14 May	21 May - Jul 16	23 Jul - 3 Sep	10 Sep	17 Sep - 17 Dec	27 Dec+	30 Dec+
Resort	Hotel											
Weston-super-Mare	Anchor Head	3100SD	£79	£124	£94	£114	£129	£124	£119	£99	£149	£274
Ilfracombe	Imperial	3110SD	£79	£114	£99	£104	£124	£119	£104	£94	£144	£259
Newquay	Eliot	3130SD	£79	£129	£89	£99	£124	£119	£104	£94	-	£244
Torquay	Regina	3150SD	£79	£124	£99	£114	£134	£129	£119	£104	£149	£284
Torquay	Metropole	3151SD	£79	£124	£99	£114	£134	£129	£119	£104	£149	£284
Exmouth	Cavendish	3155SD	£79	£124	£114	£134	£144	£139	£129	£104	£149	£289
Bournemouth	Devon Towers	3170SD	£79	£129	£89	£124	£134	£129	£119	£104	£144	£274
Isle of Wight - Sandown	Bayshore	3195SD	£109	£149	£134	£149	£159	£159	£149	£139	-	£289
Isle of Wight - Shanklin	Shanklin	3200SD	£109	£149	£134	£159	£169	£169	£149	£129	-	£339
Bognor Regis	Royal Norfolk	3205SD	£79	£129	£109	£134	£149	£144	£134	£109	£149	£304
Eastbourne	Queens	3215SD	£94	£129	£109	£134	£149	£144	£129	£109	£154	£324
Great Yarmouth	New Beach	3260SD	£79	£124	£109	£114	£124	£119	£104	£94	-	£244
Cromer	Hotel de Paris	3265SD	£99	£129	£124	£129	£144	£139	£124	£104	£144	£284
Scarborough	Cumberland	3276SD	£94	£129	£114	£129	£139	£134	£129	£109	£149	£304
Bridlington	Monarch	3279SD	£99	£129	£124	£129	£144	£139	£124	£104	£144	£284
Blackpool	Queens	3305SD	£79	£114	£104	£129	£139	£134	£134	£134	£154	£324
Llandudno	Hydro	3350SD	£99	£134	£124	£134	£139	£134	£124	£104	£154	£324
Criccieth	George IV	3365SD	£79	£129	£104	£129	£139	£134	£124	£104	£149	£294
Tenby	Cliffe Norton	3380SD	£99	£134	£129	£134	£139	£134	£124	£119	£164	£329
Porthcawl	Seabank	3385SD	£79	£129	£104	£124	£139	£134	£124	£104	£149	£299
Dunoon	Selborne	3410SD	£109	£129	£109	£139	£149	£139	£139	£119	£169	£319
Fort William	Croit Anna	3430SD	£79	£119	£104	£124	£134	£129	£124	£104	-	-

Supplements per person: Single Room: May-Sept: £17, Oct-Apr No single supplements at Leisureplex Hotels (Excludes Christmas & New Year breaks) Room with a View: Jan-Apr: £10, May-Sept: £19, Oct-Dec: £11. Non-Leisureplex Hotel supplements may vary. During special events, festivals, conferences and exhibitions certain rates may not be available. All rates are subject to availability. + Dec 27 stay is Monday to Wednesday, Dec 30 stay is Thursday to Saturday.

3 Night Breaks – 2021 prices in £s per person

Friday to Monday		Code	22 Jan - 26 Mar	2 Apr (Easter)	9 Apr - 30 Apr	7 May - 14 May	21 May- Jul 16	23 Jul - 3 Sep	10 Sep	17 Sep - 17 Dec	27 Dec+	30 Dec+
Resort	Hotel											
Weston-super-Mare	Anchor Head	4100SD	£99	£144	£119	£134	£154	£149	£144	£124	£174	£324
Ilfracombe	Imperial	4110SD	£99	£134	£119	£124	£149	£144	£129	£119	£169	£304
Newquay	Eliot	4130SD	£99	£149	£109	£119	£149	£144	£129	£119	-	£289
Torquay	Regina	4150SD	£99	£144	£119	£134	£159	£154	£144	£129	£174	£334
Torquay	Metropole	4151SD	£99	£144	£119	£134	£159	£154	£144	£129	£174	£334
Exmouth	Cavendish	4155SD	£99	£144	£129	£154	£169	£164	£154	£129	£174	£339
Bournemouth	Devon Towers	4170SD	£99	£149	£109	£144	£159	£154	£144	£129	£169	£324
Isle of Wight - Sandown	Bayshore	4195SD	£129	£174	£154	£174	£194	£189	£179	£169	-	£344
Isle of Wight - Shanklin	Shanklin	4200SD	£129	£174	£154	£184	£204	£199	£184	£164	-	£394
Bognor Regis	Royal Norfolk	4205SD	£99	£149	£124	£154	£174	£169	£159	£134	£174	£354
Eastbourne	Queens	4215SD	£114	£149	£129	£154	£174	£169	£154	£134	£179	£364
Great Yarmouth	New Beach	4260SD	£99	£144	£124	£134	£149	£144	£129	£119	-	£289
Cromer	Hotel de Paris	4265SD	£114	£149	£139	£149	£169	£164	£149	£129	£169	£334
Scarborough	Cumberland	4275SD	£114	£149	£134	£149	£164	£159	£154	£134	£174	£354
Bridlington	Monarch	4279SD	£114	£149	£139	£149	£169	£164	£149	£129	£169	£334
Blackpool	Queens	4305SD	£99	£134	£119	£149	£164	£159	£159	£159	£179	£364
Llandudno	Hydro	4350SD	£124	£154	£144	£154	£164	£159	£149	£129	£179	£364
Criccieth	George IV	4365SD	£99	£149	£119	£149	£164	£159	£149	£129	£174	£344
Tenby	Cliffe Norton	4380SD	£114	£154	£144	£154	£164	£159	£149	£144	£189	£369
Porthcawl	Seabank	4385SD	£99	£149	£119	£144	£164	£159	£149	£129	£174	£349
Dunoon	Selborne	4410SD	£129	£154	£129	£164	£174	£169	£164	£149	£199	£364
Fort William	Croit Anna	4430SD	£99	£139	£119	£144	£159	£154	£149	£129	-	-

Supplements per person: Single Room: May-Sept: £23, Oct-Apr No single supplements at Leisureplex Hotels (Excludes Christmas & New Year breaks) Room with a View: Jan-Apr: £16, May-Sept: £24, Oct-Dec: £17. Non-Leisureplex Hotel supplements may vary. During special events, festivals, conferences and exhibitions certain rates may not be available. All rates are subject to availability. + Dec 27 stay is Monday to Thursday, Dec 30 stay is Thursday to Sunday.

4 Night Breaks – 2021 prices in £s per person

Monday to Friday		Code	Feb 1 - Mar 22	Mar 29 - May 3	May 10	May 17	May 24 - Jul 12	Jul 19 - Jul 26	Aug 02 - Aug 23	Aug 30 - Sep 20	Sep 27 - Oct 25	Nov 1 - Dec 13	Dec 23+
Resort	Hotel												
Weston-super-Mare	Anchor Head	5100SD	£154	£164	£179	£199	£214	£209	£214	£219	£174	£174	£434
Ilfracombe	Imperial	5110SD	£149	£164	£179	£184	£199	£194	£194	£199	£174	£169	£414
Newquay	Eliot	5130SD	£149	£164	£179	£184	£199	£194	£194	£199	£174	£169	£404
Torquay	Regina	5150SD	£149	£164	£184	£204	£219	£214	£214	£219	£184	£179	£439
Torquay	Metropole	5151SD	£149	£164	£184	£204	£219	£214	£214	£219	£184	£179	£439
Exmouth	Cavendish	5155SD	£154	£169	£209	£224	£239	£234	£239	£239	£184	£179	£449
Bournemouth	Devon Towers	5170SD	£149	£164	£189	£209	£224	£219	£219	£224	£184	£179	£434
Isle Of Wight - Sandown	Bayshore	5195SD	£154	£169	£189	£214	£234	£229	£229	£229	£184	£169	£429
Isle Of Wight - Shanklin	Shanklin	5200SD	£154	£169	£214	£234	£254	£249	£249	£249	£189	£174	£454
Bognor Regis	Royal Norfolk	5205SD	£154	£169	£209	£229	£244	£239	£249	£249	£184	£174	£449
Eastbourne	Queens	5215SD	£154	£169	£214	£229	£249	£244	£244	£244	£184	£179	£454
Great Yarmouth	New Beach	5260SD	£149	£164	£179	£184	£199	£194	£194	£199	£174	£184	£439
Cromer	Hotel de Paris	5265SD	£154	£169	£189	£209	£224	£219	£229	£229	£184	£189	£434
Scarborough	Cumberland	5275SD	£154	£169	£189	£209	£229	£224	£229	£229	£184	£179	£464
Bridlington	Monarch	5279SD	£154	£169	£189	£209	£224	£219	£229	£229	£184	£189	£434
Blackpool	Queens	5305SD	£139	£154	£189	£204	£209	£204	£229	£229	£219	£179	£469
Llandudno	Hydro	5350SD	£154	£169	£194	£219	£234	£229	£229	£229	£189	£179	£469
Criccieth	George IV	5365SD	£154	£169	£189	£209	£234	£229	£229	£229	£184	£179	£444
Tenby	Cliffe Norton	5380SD	£179	£194	£214	£234	£249	£244	£254	£254	£209	£214	£459
Porthcawl	Seabank	5385SD	£154	£169	£189	£214	£224	£219	£219	£224	£184	£179	£444
Dunoon	Selborne	5410SD	£154	£169	£184	£184	£199	£194	£194	£199	£184	£174	£419
Fort William	Croit Anna	5430SD	£154	£169	£189	£204	£214	£209	£209	£214	£184	£174	-

Supplements per person: Single Room: May-Sept: £29, Oct-Apr No single supplements at Leisureplex Hotels (Excludes Christmas & New Year breaks) Room with a View: Feb-Apr: £20, May-Sept: £29, Oct-Dec: £21. Non-Leisureplex Hotel supplements may vary. During special events, festivals, conferences and exhibitions certain rates may not be available. All rates are subject to availability. + Dec 23 is Wednesday to Sunday.

6 Night Breaks – 2021 prices in £s per person

Sunday to Saturday		Code	Mar 7 - Mar 21	Mar 28 - April 11	Apr 18	Apr 25	May 02	May 09	May 16	May 23 - Jun 06	Jun 13 - Jul 11	Jul 18 - Aug 29	Sep 05	Sep 12	Sep 19	Sep 26	Oct 03 - Oct 24
Resort	Hotel																
Weston-super-Mare	Anchor Head	102SD	£199	£229	£244	£254	£254	£264	£269	£284	£279	£274	£269	£269	£269	£254	£254
Ilfracombe	Imperial	112SD	£199	£229	£244	£244	£244	£254	£254	£269	£264	£259	£264	£264	£264	£239	£239
Newquay	Eliot	132SD	£199	£229	£244	£254	£249	£259	£259	£274	£269	£264	£264	£264	£264	£239	£239
Torquay	Regina	152SD	£209	£239	£254	£269	£264	£274	£289	£304	£319	£294	£279	£279	£279	£269	£269
Torquay	Metropole	153SD	£199	£229	£244	£264	£264	£274	£294	£319	£319	£304	£279	£279	£279	£269	£269
Exmouth	Cavendish	157SD	£214	£244	£264	£274	£269	£289	£304	£329	£329	£319	£299	£299	£299	£264	£264
Bournemouth	Devon Towers	172SD	£209	£229	£239	£254	£249	£259	£269	£284	£279	£274	£269	£269	£269	£254	£254
Isle Of Wight	Bayshore	197SD	£204	£234	£249	£269	£264	£269	£284	£299	£299	£289	£279	£279	£279	£264	£264
Isle Of Wight - Shanklin	Shanklin	202SD	£214	£244	£264	£264	£264	£289	£324	£339	£339	£329	£314	£314	£314	£269	£269
Bognor Regis	Royal Norfolk	207SD	£219	£249	£264	£264	£259	£284	£314	£324	£324	£314	£289	£289	£289	£264	£264
Eastbourne	Queens	217SD	£214	£244	£259	£264	£264	£289	£324	£339	£339	£329	£314	£314	£314	£269	£269
Great Yarmouth	New Beach	262SD	£199	£229	£239	£244	£244	£249	£254	£269	£264	£259	£254	£254	£254	£239	£239
Cromer	Hotel de Paris	267SD	£219	£249	£264	£284	£269	£284	£284	£304	£304	£289	£279	£279	£279	£264	£264
Scarborough	Cumberland	277SD	£209	£239	£254	£264	£264	£274	£284	£299	£299	£289	£279	£279	£279	£259	£259
Bridlington	Monarch	280SD	£224	£254	£269	£284	£284	£284	£289	£299	£299	£289	£279	£279	£279	£264	£264
Blackpool	Queens	307SD	£204	£234	£249	£259	£249	£254	£269	£299	£299	£289	£289	£289	£289	£289	£289
Llandudno	Hydro	352SD	£214	£244	£259	£269	£264	£274	£289	£304	£304	£289	£274	£274	£274	£264	£264
Criccieth	George IV	367SD	£214	£244	£259	£279	£264	£274	£279	£294	£289	£284	£269	£269	£269	£254	£254
Tenby	Cliffe Norton	382SD	-	£274	£289	£304	£304	£304	£309	£319	£319	£309	£299	£299	£299	£284	£284
Porthcawl	Seabank	387SD	£214	£244	£264	£264	£264	£274	£284	£299	£299	£289	£274	£274	£274	£254	£254
Dunoon	Selborne	412SD	£224	£234	£249	£259	£249	£259	£259	£264	£264	£259	£259	£259	£259	£239	£239
Fort William	Croit Anna	432SD	£204	£234	£249	£259	£259	£264	£274	£289	£284	£279	£269	£269	£269	£254	£254

Supplements per person: Single Room: May-Sept: £40, Oct-Apr No single supplements at Leisurplex Hotels (Excludes Christmas & New Year breaks) Room with a View: Mar-Apr: £28, May-Sept: £38, Oct: £29. Non-Leisurplex Hotel supplements may vary. During special events, festivals, conferences and exhibitions certain rates may not be available. All rates are subject to availability.

7 Night Breaks – 2021 prices in £s per person

Saturday to Saturday or Sunday to Sunday		Code	Mar 27 - Apr 11	April 17 - 18	April 24 - 25	May 1 - 2	May 8 - 9	May 15 - 16	May 22 - Jul 11	Jul 17 - Sep 5	Sep 11 - Sep 12	Sep 18 - Sep 19	Sep 25 - Sep 26	Oct 2 - Oct 24
Resort	Hotel													
Weston-super-Mare	Anchor Head	100SD	£249	£269	£279	£274	£284	£299	£329	£319	£299	£299	£279	£279
Ilfracombe	Imperial	110SD	£244	£264	£269	£264	£279	£279	£289	£284	£279	£279	£264	£264
Newquay	Eliot	130SD	£249	£264	£274	£269	£279	£284	£314	£299	£279	£279	£259	£259
Torquay	Regina	150SD	£259	£274	£294	£294	£304	£329	£349	£339	£304	£304	£294	£294
Torquay	Metropole	151SD	£259	£274	£294	£294	£304	£329	£349	£339	£304	£304	£294	£294
Exmouth	Cavendish	155SD	£269	£289	£304	£304	£334	£349	£364	£354	£314	£314	£289	£289
Bournemouth	Devon Towers	170SD	£249	£264	£279	£274	£289	£319	£324	£314	£289	£289	£279	£279
Isle Of Wight	Bayshore	195SD	£259	£274	£289	£284	£299	£329	£339	£329	£284	£284	£284	£284
Isle Of Wight - Shanklin	Shanklin	200SD	£264	£279	£294	£299	£334	£359	£374	£364	£329	£329	£294	£294
Bognor Regis	Royal Norfolk	205SD	£269	£284	£289	£289	£329	£349	£359	£349	£304	£304	£289	£289
Eastbourne	Queens	215SD	£264	£279	£294	£299	£334	£359	£374	£364	£329	£329	£294	£294
Great Yarmouth	New Beach	260SD	£249	£259	£269	£264	£269	£274	£284	£279	£269	£269	£264	£264
Cromer	Hotel de Paris	265SD	£274	£289	£304	£304	£324	£334	£349	£339	£299	£299	£289	£289
Scarborough	Cumberland	275SD	£264	£279	£294	£299	£319	£334	£349	£339	£304	£304	£284	£284
Bridlington	Monarch	279SD	£274	£289	£304	£314	£329	£334	£349	£339	£299	£299	£289	£289
Blackpool	Queens	305SD	£254	£269	£284	£279	£289	£319	£329	£319	£329	£329	£319	£319
Llandudno	Hydro	350SD	£269	£284	£304	£299	£319	£329	£344	£334	£299	£299	£284	£284
Criccieth	George IV	365SD	£269	£284	£299	£299	£319	£324	£339	£329	£289	£289	£279	£279
Tenby	Cliffe Norton	380SD	£294	£309	£324	£324	£344	£354	£369	£359	£319	£319	£309	£309
Porthcawl	Seabank	385SD	£264	£279	£294	£289	£314	£324	£334	£324	£289	£289	£274	£274
Dunoon	Selborne	410SD	£254	£269	£284	£279	£284	£284	£299	£289	£279	£279	£264	£264
Fort William	Croit Anna	430SD	£254	£269	£284	£279	£289	£314	£324	£314	£284	£284	£274	£274

Supplements per person: Single Room: May-Sept: £45, Oct-Apr No single supplements at Leisurplex Hotels (Excludes Christmas & New Year breaks) Room with a View: Mar-Apr: £32, May-Sept: £43, Oct: £33. Non-Leisurplex Hotel supplements may vary. During special events, festivals, conferences and exhibitions certain rates may not be available. All rates are subject to availability.



For more details visit
alfatravel.co.uk/self-drive
 or call our reservations team
 on **01257 248000**





MAKE YOUR BUDGET GO FURTHER

BY LETTING US SURPRISE YOU WITH OUR CHOICE OF DESTINATION!



SUPER SAVERS

VALUE FOR MONEY BUDGET BREAKS



With great savings on offer, when you book a super saver, we chose the destination and let you know which resort and Leisureplex Hotel you will be travelling to, two weeks before departure. These great value Alfa holidays are perfect for the adventurous customers who like to travel to different places and love our very own Leisureplex Hotels*.

HOW DOES IT WORK?

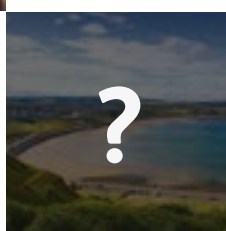
Choose the date on which you wish to travel and the length of holiday you want. There are varying durations to choose from.



When you book, we send you a Confirmation showing the date, duration and cost of your holiday and a provisional seat allocation but the destination remains a mystery!



You can book your holiday online at alfatravel.co.uk, over the phone with our friendly reservations team or visit your local travel agent.



14 days prior to departure, we choose the destination for your holiday and send you a new Confirmation showing the holiday we have chosen for you including the seat you have been allocated.

Part of the fun is not knowing where you will be going, but safe in the knowledge that you will be staying at one of our Leisureplex Hotels.*

SUPER SAVER TERMS AND CONDITIONS:

- It is not possible to reserve specific seats on Super Saver holidays and the seat number shown on your initial Super Saver Confirmation is a notional one only. The actual seat allocated will be shown on the Final Confirmation which you will receive approximately 14 days prior to departure.
- Because of the limited time between final allocation of your holiday and departure, we regret that it is not possible to operate our Special Requirements procedure on Super Saver holidays.
- Where clients book 8 day holidays, we reserve the right to amend your departure date by one day (from a Saturday - Saturday holiday to a Sunday - Sunday holiday or vice versa). In all other cases, the date of departure of your Super Saver will be the date of your actual departure.
- Super Saver prices exclude insurance and any single room supplements.

- All Super Saver rooms are sold as standard rooms and it is not possible to book sea view rooms. On rare occasions clients booking a Super Saver may be allocated a sea view room. If so, this will be at our expense - making your saving even greater!
- Your Super Saver destination is selected at the discretion of Alfa Travel and in booking a Super Saver holiday you undertake to accept whichever Hotel is allocated to you. The only exception to this is that if you have been to the allocated hotel with us within the previous 6 months, you may request an alternative which we will attempt to provide, but if no alternative is possible you undertake to travel to the resort we have selected.

* There are occasions when our Super Saver tours will stay at one of our carefully chosen partner hotels. This will be shown on the final confirmation which you will receive approximately 14 days prior to departure.

4 Day Holidays - SS4Y

Departs Fri - Returns on Mon			
Apr 2	£149	Nov 12	£149
Oct 29	£149	Nov 26	£149
Departs Mon - Returns on Thu			
Dec 27	£169		
Departs Thu - Returns on Sun			
Dec 30	£319		
Supplements per person			
Single (Dec 30)	£21		

5 Day Holidays - SS5Y

Departs Mon - Returns on Fri			
Feb 15, 22	£144	Oct 18, 25	£179
Mar 1	£144	Nov 1	£199
Mar 8, 15, 22	£149	Nov 8, 15, 22, 29	£199
Apr 12, 19	£164	Dec 13	£199
Departs Wed - Returns on Sun			
Apr 7	£164	Jul 7, 14, 21, 28	£249
Apr 21	£169	Aug 4, 18, 25	£249
May 5	£219	Aug 11	£269
May 12, 19	£219	Sep 1	£249
May 26	£229	Sep 8	£239
Jun 9, 16, 23	£229	Sep 22, 29	£199
Jun 30	£249	Oct 6, 13	£179
Departs Thu - Returns on Mon			
Dec 23	£439		
Supplements per person			
Single (May-Sep)	£29	Single (Dec 23)	£21

7 Day Holidays - SS7Y

Departs Sun - Returns on Sat			
Apr 25	£259	Jun 27	£359
May 2	£269	Jul 4, 18, 25	£349
May 9	£299	Jul 11	£359
May 23	£329	Aug 1, 8, 29	£349
May 30	£329	Aug 15, 22	£359
Jun 6	£329	Sep 12	£329
Jun 13	£339	Sep 19	£319
Supplements per person			
Single (May-Sep)	£40		

No Single Supplements on Super Saver breaks departing between October and April! (Except where stated above).



JOINING YOUR TOUR

Take the stress out of your travel arrangements and choose an Alfa Travel Coach Holiday. You can choose from an extensive list of local joining points and make the journey part of your holiday, as you travel in comfort to your holiday destination.

FREE FEEDER SERVICE FROM LOCAL PICK-UP POINTS

We will pick you up close to home and take you to our Woodall Interchange (M1, Junction 30/31 Northbound side) where you will embark on your tour coach and be whisked away to your holiday destination.

Once at Woodall you can relax and make the most of the facilities within the services, safe in the knowledge that your luggage will be taken care of by our experienced interchange staff and drivers. From the moment you board the coach at your pick up point; to arriving at your holiday destination you don't need to worry about your luggage; we will take care of it so you can enjoy your holiday.

Pick-up times will be finalised two weeks before departure and will be indicated on your travel ticket.



JOIN EN-ROUTE

Joining your Alfa holiday is now even more convenient. If you want to join your tour coach en-route to your chosen resort, we'll pick you up on the way.

For all tours we can pick you up at: **Woodall** (M1, Junc. 30/31)

NEW Wetherby Services (A1 M, Junc. 46) – Scottish tours only



LOCAL PICK-UP POINTS FOR WOODALL SERVICES

DERBYSHIRE: **NEW** Alfreton, Chesterfield, **NEW** Clay Cross, Dronfield, **NEW** Ripley

LINCOLNSHIRE: **NEW** Boston, Lincoln, Scunthorpe, **NEW** Skegness, **NEW** Sleaford, Brigg, Cleethorpes, Grimsby, Barton

NOTTINGHAMSHIRE: Kirkby in Ashfield, Mansfield, **NEW** Newark-on-Trent, Retford, Sutton in Ashfield, Worksop

EAST YORKSHIRE: Beverley, **NEW** Bridlington, Hessle, Hull, Goole

NORTH YORKSHIRE: Harrogate, Selby, **NEW** Scarborough, York, Ripon

SOUTH YORKSHIRE: Barnsley, Doncaster, Mexborough, Rotherham, Sheffield

WEST YORKSHIRE: Batley, Bramley#, Castleford, Cleckheaton, Cross Gates#, Dewsbury, Leeds, Morley, Pontefract, Rothwell#, Seacroft#, Wakefield, Wetherby, Pudsey

#Pick-Up points available until 31st December 2020 only.



OUR COACHES

Most of our holidays are operated by our own fleet of luxury Mercedes coaches, all of which have an on board washroom and are air conditioned. We also work with selected third party coach operators who supplement our own fleet during peak periods. The facilities on third party coaches can vary, but the majority have air conditioning. We are members of the Confederation of Passenger Transport and the Coach Tourism Association – bodies established to encourage standards of excellence in our industry.



SOCIAL DISTANCING

Please note that the seating plans may be reduced to accommodate social distancing guidance in place at the date of departure. As this continues to evolve we are currently booking to full capacity for 2021 holidays and any adjustments would be made prior to tickets being issued. A second coach will be used when we have more than the maximum number of guests travelling.



WE'RE GOOD TO GO INDUSTRY STANDARD

We are delighted to have been awarded the Visit Britain 'We're Good to Go' accreditation for England, Wales, Scotland and Northern Ireland. This accreditation recognises that we are following government and industry COVID-19 guidelines to ensure our coaches and all aspects of our holidays are safe and secure for our customers and employee owners.

The 'We're Good to Go' accreditation has been unveiled as a nationwide industry standard and consumer mark to provide a 'ring of confidence' for domestic tourism and has been developed in partnership with Tourism Northern Ireland, Visit Scotland and Visit Wales to ensure a standardised approach across the UK.

So whether you have travelled with us before or are looking to holiday with us for the first time, you can rest assured that the safety of our guests and employee owners will always be our number one priority and we look forward to welcoming you on board!

SEATING PLAN

Upon confirming your Alfa booking you will be able to select your seat for your tour coach, which you will join at Woodall. The seating plan below shows a typical Alfa coach.

		Offside																	
49 Seater		4	8	12	16	20		28	32	36	40	44	48						
		3	7	11	15	19		27	31	35	39	43	47						
														49					
		2	6	10	14	18	22	24	26	30	34	38	42	46					
		1	5	9	13	17	21	23	25	29	33	37	41	45					
		Nearside																	

*Please note that pre-booked seats do not apply to the vehicle which transports you from your pick-up point to the interchange and back and are subject to availability. Some of our partner coaches have an alternative seating plan, in which case the row and nearside/offside position shown determine your seat.



Group HOLIDAYS



ALL TYPES OF GROUPS CATERED FOR

At Alfa Travel we understand that all of our Groups are unique. From Coach to Self Drive breaks, we pride ourselves on offering fantastic holidays to suit any Group. We have a range of great Spring holidays as well as a Fun-Filled Festive season to entertain your Group all year round. With our own portfolio of Leisureplex hotels and an extensive array of Partner hotels, Alfa Travel really can provide the flexibility to help you create the perfect group holiday. Alternatively, if you have a specific programme in mind, we can also tailor make your holiday for you.



Call today on
01257 248007,

email

groups@alfatravel.co.uk

or go online at

alfatravel.co.uk/group-bookings

REASONS TO BOOK A GROUP HOLIDAY WITH ALFA TRAVEL:

- A fantastic range of value for money holidays
- Special joining arrangements - one pick up of your choice for every ten passengers booked.
- Direct return travel - so you don't have to travel via the interchange.
- **FREE PLACE DISCOUNTS** on the 21st, 31st, 41st and 48th passenger travelling.
- Tailored itineraries to suit your requirements.
- Exclusive sole use of each coach for 30* passengers or more. *T&Cs apply.
- Extensive collection of accommodation from our Leisureplex Hotel Group **PLUS** an array of carefully selected Partner Hotels.

HOLIDAY INSURANCE

THE FOLLOWING IS A SUMMARY OF THE HOLIDAY INSURANCE POLICY OFFERED BY ALFA FOR HOLIDAYS DEPARTING IN 2020 AND 2021.

FROM JUST
£14
PER PERSON

Covid cancellation and medical cover now included as standard

A client Holiday Travel Insurance scheme is available to eligible passengers travelling on our holidays which is arranged by Wrihtsure Services (Hampshire) Limited and underwritten by ERGO Travel Insurance Services Ltd (ETI) on behalf of Great Lakes Insurance SE (GLISE). Great Lakes Insurance SE is a German insurance company with its headquarters at Königinstrasse 107, 80902 Munich, UK Branch office: Plantation Place, 30 Fenchurch Street, London, EC3M 3AJ, company number SE000083. Great Lakes Insurance SE, UK Branch, is authorised by Bundesanstalt für Finanzdienstleistungsaufsicht and subject to limited regulation by the Financial Conduct Authority and Prudential Regulation Authority, registration number 769884.

ERGO Travel Insurance Services Ltd is registered in the UK, company number 11091555. Registered office: Plantation Place, 30 Fenchurch Street, London, EC3M 3AJ. Authorised and regulated by the Financial Conduct Authority, register number 805870. Details about the extent of GLISE's authorisation and regulation by the Prudential Regulation Authority, and regulation by the Financial Conduct Authority are available upon request.

Wrihtsure Services (Hampshire) Ltd is authorised and regulated by the Financial Conduct Authority (their registration number is 311394) and is permitted to advise on and arrange general insurance contracts. You can check these details online using the Financial Services Register (accessible from <https://register.fca.org.uk>) or by contacting the Financial Conduct Authority Consumer Helpline on 0800 1116768.

Alfa Travel Limited is an Appointed Representative of Wrihtsure Services (Hampshire) Limited who are authorised and regulated by the Financial Conduct Authority. Their firm reference is 311394.

Please note, this insurance is only available to residents of the United Kingdom who purchase their cover before they travel.

Departures in:	Duration	Aug 2020 – Apr 2021	May 2021 – Dec 2021
British Holidays	1-4 days	£14	£15
	5 days	£22	£23
	6-8 days	£26	£27
Southern Ireland Holidays	1-5 days	£29	£30
	6-14 days	£38	£39

The above premiums are inclusive of Insurance Premium Tax @ 20%. British holidays include the Isle of Man & Northern Ireland. Should you wish to take advantage of our Insurance please note that the premium is additional to the holiday cost and should be paid at the time you pay the deposit on your holiday.

You are not obliged to take the insurance we offer, but should you decide to insure elsewhere you must supply details of your insurer including an emergency telephone number. If you book on the internet, you should send an email quoting your Booking Reference and the name, policy number and emergency contact number of your insurer to reservations@alfatravel.co.uk. If you choose not to insure, we will ask you to sign a Disclaimer to confirm that you will be responsible for any costs the company may incur in helping you resolve any difficulties you may experience which would normally have been covered by a holiday insurance policy.

DEMANDS AND NEEDS

This insurance policy will suit the Demands and Needs of an individual or group (where applicable) who have no excluded pre-existing medical conditions, are travelling in countries included within the policy terms and who wish to insure themselves against unforeseen events detailed in the cover section below. Subject to the terms, conditions and maximum specified claim limits.

IMPORTANT

We will not provide you with advice about the suitability of this product for your individual needs but will be happy to provide you with factual information.

We summarise below the details of the insurance cover provided which also includes details of the 24 hour Emergency Assistance service, **who can be contacted 24/7 365 days a year on 01403 288167**.

The following is a brief summary of the cover available. Full details of Cover, Policy Warranties and Exclusions will be forwarded with your confirmation of booking. In any event you may ask for a specimen copy of the Policy Wording before booking should you wish to examine this in advance.

HEALTH CONDITIONS

Insurers shall not be liable for claims WHERE AT THE TIME OF TAKING OUT THIS POLICY AND BETWEEN THAT TIME AND YOUR DEPARTURE:

- You are aware of any medical condition or set of circumstances that could reasonably be expected to give rise to a claim (for example the state of health of a Close Relative, Business Associate or any person on whom your travel plans depend).
- The Insured Person whose medical condition gives rise to a claim:

- Is receiving, or on a waiting list for, surgery, in-patient treatment or investigations in a hospital, clinic or nursing home.
- Is travelling against any health requirements stipulated by the carrier, their handling agents or other public transport provider.
- Is travelling against the advice of a Medical Practitioner or for the purpose of obtaining medical treatment abroad.
- Has been given a terminal prognosis.

Please note: If you are on medication at the time of travel, Your medical condition(s) must be stable and well controlled. If you are travelling outside of the UK You must notify the Change in Health helpline immediately if a change in health occurs (including any change to medication) between the date this policy is issued and your scheduled date of departure.

Summary of Cover - Cover limits and applicable excesses per person

Section and Cover	Benefit	Excess
1. Cancellation and Curtailment/ Loss of Deposit	£1,500	£45 for holidays under £150 and £55 for holidays over £150. (£10 in respect of Loss of Deposit)
2. Travel delay and disruption - Delay - Abandonment after 12 hours - Missed Departure	£20 per 12hrs (max £60) £2,500 £100UK/£300 Southern Ireland	Nil As Per Cancellation Nil
3. Emergency medical and repatriation expenses - Hospital confinement benefit UK - Hospital confinement benefit outside of the UK - Funeral expenses and body repatriation - Emergency dental treatment - Taxi fares	£2,500 UK only/£2,000,000 Southern Ireland £10 per 24hrs (max £100) £15 per 24hrs (max £450) £1,500 UK Only/£5,000 Southern Ireland £250 £1,000	£55 Nil Nil £55 £55 £55
4. Personal accident - Death (aged over 18) - Death (under 18) - Death (aged 66 or over) - Permanent total disablement - Loss of limb(s) or total and irrecoverable loss of Sight	£15,000 £1,000 £7,500 £15,000 £15,000	Nil
5. Personal effects and money - Single item limit - Valuables limit - Personal money - Cash - Loss of passport/travel documents	£1,500 £200 £400 £200 £200 (£50 under 18) £200	£55 Nil £55 £55 Nil
6. Luggage delay	£50 per 12 hours (minimum 12 hours - max £100)	Nil
7. Personal liability	£2,000,000	Nil
8. Legal costs and expenses	£25,000	Nil

COOLING OFF PERIOD

You should read your policy immediately to ensure it meets with your requirements. If for any reason it does not it must be returned to the issuer of the policy within 14 days of the date of issue or prior to travel which ever is the sooner. Your money will be refunded in full, provided no claims have been made or incident likely to give rise to a claim has arisen. If you cancel your policy after 14 days no refund will be given.

PROTECTING YOUR INFORMATION

We will only use your personal details in line with our Privacy Notice. This can be found on our website or is available in hard copy format upon request and you should read this carefully and contact us immediately if you have any queries. Your personal information includes all of the details you have given us to process your insurance policy (we will not ask for more information than is necessary). We may share your data with Third Parties for the provision and ongoing performance of your insurance policy. Your data may be transferred outside the UK. All of the personal information you supply to us will be handled strictly in accordance with the applicable Data Protection regulations and legislation.

HOW TO CLAIM

In the event of cancellation, written notice must be sent to Alfa Travel immediately. For both cancellation and all other claims you must contact the claims department by phone on 01403 288170 for a claims form which must be returned within 28 days of your cancellation or return from holiday.

We do not charge fees for our insurance related services however we and Wrihtsure Services (Hampshire) Limited may receive some form of remuneration in relation to the arrangement of insurance.

PLEASE NOTE: The above is an outline of the cover provided. A policy document containing full details of what is and what is not covered will be forwarded along with your Booking Confirmation. You should read it carefully and you must inform us within 14 days if the policy is unacceptable for any reason.

BOOKING CONDITIONS

These Booking Conditions, together with our Privacy Policy and where your holiday is booked via our website, our Website Terms of Use, together with any other written information we brought to your attention before we confirmed your booking, form the basis of your contract with Alfa Travel Limited, a company registered in England and Wales with company number 02326610 and registered office Alfa Building Euxton Lane, Euxton, Chorley, Lancashire, PR7 6AF ("we", "us", "our"). Please read them carefully as they set out our respective rights and obligations. In these Booking Conditions references to "you" and "your" include the first named person on the booking and all persons on whose behalf a booking is made or any other person to whom a booking is added or transferred.

By making a booking, the first named person on the booking agrees on behalf of all persons detailed on the booking that:

- (1) They have read these Booking Conditions and has the authority to and does agree to be bound by them;
- (2) They consent to our use of personal data in accordance with our Privacy Policy and is authorised on behalf of all persons named on the booking to disclose their personal details to us, including where applicable special categories of data (such as information on health conditions or disabilities and dietary requirements);
- (3) They are over 18 years of age and where placing an order for services with age restrictions declares that they and all members of the party are of the appropriate age to purchase those services;
- (4) They accept financial responsibility for payment of the booking on behalf of all persons detailed on the booking.

PLEASE NOTE: Our obligations to you will differ depending upon what services you book with us and whether or not they create a Package. We have tried to set out our obligations as clearly as possible below. These booking conditions contain three sections:

- (A) Section A contains the conditions that will apply to all bookings you make with us; and
- (B) Section B sets out the additional terms and conditions that will apply when you make a booking with us for a Package.

Where your booking is for a Package, as defined below, we will act as a "Package Organiser" and you will receive the rights and benefits under the Package Travel and Linked travel arrangements Regulations 2018 ("PTRs"), as outlined in Section B of these Booking Conditions. These can be found here: <https://www.legislation.gov.uk/uksi/2018/634/contents/made>

A "Package" exists if you book a combination of at least two different types of the following individual travel services, for the purpose of the same trip or holiday:

- a) transport; or
- b) accommodation; or
- c) rental of cars, motor vehicles, motorcycles (in certain circumstances); and
- d) any other tourist service not intrinsically part of one of the above travel services, provided that those travel services are purchased together from a single visit to our website and selected by you before you agree to pay; or are advertised, sold or charged at an inclusive or total price; or advertised or sold under the term "package" or a similar term.

IMPORTANT NOTE: Please note that where you have made a booking which consists of not more than one type of travel service as listed at (a) - (c) above, combined with one or more tourist services as listed at (d) above, this will not create a Package where the tourist services:

- do not account for 25% of the value of the combination and are not advertised as, and do not otherwise represent, an essential feature of the package; or
- are selected and purchased after the performance of the transport, accommodation or car rental has started.

These bookings will be treated as "Single Component" bookings and will not be afforded the benefit of the rights under the PTRs.

SECTION A – APPLICABLE TO ALL BOOKINGS EXCEPT FOR BOOKINGS OF HOLIDAYS

1. Booking & Paying For Your Arrangements

Bookings via telephone or travel agent

Where you make an enquiry for a booking, we will reserve your holiday provisionally for 3 days (or only 1 day if the enquiry is made within 6 weeks of the departure date). If you wish to confirm the booking you must pay a deposit of £50 per person plus your insurance premium within that 3 day period. If we do not receive the balance in full within that time, we will cease to hold the holiday for you.

You must ensure you pay the balance of monies due (without any further reminder from us) 42 days before departure.

Bookings via the internet

It is not possible to make a provisional booking when booking online. Payment must be made online using your credit or debit card. The deposits are the same as those set out above for telephone and travel agent bookings. You can choose the option to have your balance payment taken automatically at the due dates set out below. If you do not select the option to automatically take payment from your card, you must ensure you pay the balance of monies due (without any further reminder from us) 42 days before departure. You should print the final page of the internet booking process as your confirmation for your records, although a confirmation will also be sent to you by email if you have provided your email address or alternatively via post.

All Bookings

Your booking is confirmed when we issue you with a booking confirmation. We reserve the right to return your deposit and decline to issue a booking confirmation at our absolute discretion. A binding contract will come into existence between you and us as soon as we have issued you with a booking confirmation that will confirm the details of your booking and will be sent to you or your agent. If your booking confirmation or any other document is incorrect you must advise us immediately as changes cannot be made later and it may harm your rights if we are not notified of any inaccuracies in any document within ten days of our sending it out (five days for tickets).

If we do not receive this balance in full and on time, we reserve the right to treat your booking as cancelled by you in which case the cancellation charges set out below will become payable.

Travel Tickets will be forwarded approximately 10 days prior to departure. Since local pick up times are frequently re-scheduled, it is essential that you check the time shown on your travel ticket and do not rely on your initial confirmation for your pick up time.

2. Accuracy

We endeavour to ensure that all the information and prices both on our website and in any advertising material that we publish are accurate, however, occasionally changes and errors occur and we reserve the right to correct prices and other details in such circumstances. You must check the current price and all other details relating to the travel arrangements that you wish to book before you make your booking.

3. Prices

We reserve the right to amend advertised prices at any time. We also reserve the right to correct errors in both advertised and confirmed prices. Special note: changes and errors sometimes occur. You must check the price of your chosen travel arrangements at the time of booking.

Where you have booked a Package, additional terms and conditions apply, please see clause 26 for further information.

4. Insurance

Adequate travel insurance is a condition of your contract with us, either through our scheme or an equivalent travel policy. If you wish to insure through another company, you must inform us of the insurer's name and emergency contact number by telephone or by emailing us at reservations@alfatravel.co.uk quoting your booking reference. You must be satisfied that your insurance fully covers all your personal requirements including pre-existing medical conditions, cancellation charges, medical expenses and repatriation in the event of accident or illness. If you choose to travel without adequate insurance cover, we will not be liable for any losses howsoever arising, in respect of which insurance cover would otherwise have been available.

5. Special Requests

Any special requests must be advised to us at the time of booking e.g. diet, room location, a particular facility at a hotel etc. If booking on the website, please indicate it in the Special Requests section on the booking screen. Whilst every effort will be made by us to try and accommodate your reasonable special requests, we cannot guarantee that they will be fulfilled.

The fact that a special request has been noted on your confirmation invoice or any other documentation or that it has been passed on to the supplier is not confirmation that the request will be met. Failure to meet any special request will not be a breach of contract on our part unless the request has been specifically confirmed by us. We do not accept bookings that are conditional upon any special request being met. Where a payment is made for additional facilities, our liability shall be limited to the brochure price of that supplement.

6. Fitness to Travel and Medical Conditions

Whilst we are not a specialist disabled holiday company, we will do our utmost to cater for any special requirements you may have. If you or any member of your party has any medical problem or disability which may affect your trip, please provide us with full details before we confirm your booking so that we can try to advise you as to the suitability of your chosen travel arrangements. We may require you to produce a doctor's certificate certifying that you are fit to participate in your chosen tour.

Acting reasonably, if we are unable to properly accommodate the needs of the person(s) concerned, we will not confirm your booking or if you did not give us full details at the time of booking, we will cancel it and impose applicable cancellation charges when we become aware of these details.

If you or any member of your party is mobility impaired or have any medical circumstances or disabilities which may affect your holiday you must contact the special requirements team on 01257 248000 or by emailing specialrequirements@alfatravel.co.uk so that we can ascertain if your chosen hotel is able to satisfy your needs. Please note we do not have any vehicles fitted with wheelchair lifts, so it is essential that all customers are able to manage the steps necessary to board a coach either unaided or with the assistance of members of their own party. Due to weight restrictions on our coaches, we cannot accommodate scooters, either on the outbound or inbound journey. Passengers may be able to hire scooters during their stay and they are able to take these on the excursions, so long as the heaviest piece weighs no more than 15kg and the scooter has a brake which can be applied when the coach is moving. Please note that the passenger will be responsible for the scooter and drivers cannot be held responsible for loading/unloading. Should you wish to hire a scooter, please do not hesitate to contact our reservations team on 01257 248000 and they will be happy to check if the hotel can accommodate scooters and to provide you with hire details for companies local to the hotel.

7. Minimum Number of Passengers

Please Note: for all of the holidays that we offer, we require a minimum of 30 travellers to have booked on each holiday in order for us to be able to operate it. Where we do not receive this number of bookings in respect of your chosen holiday, we may unfortunately be unable to go ahead with providing that holiday and may be required to cancel your holiday as a result. If we choose to cancel in such circumstances, whilst we are not liable to pay you any additional compensation, we will provide an equivalent tour at a discount from the published price as set out in clause 10. If this alternative is not acceptable, we will refund all monies paid, whereupon we shall have no further liability to you.

Duration of Holiday	Deadline by which we will notify you of our need to terminate
More than 6 days	20 days before the start of the package
6 days or less	7 days before the start of the package

8. If You Change Your Booking & Transfers of Bookings

If you wish to change any part of your booking after our booking confirmation has been issued, you must inform us in writing as soon as possible. This should be done by the first named person on the booking. Whilst we will do our best to assist, we cannot guarantee that we will be able to meet your requested change. Where we can meet a request, all changes will be subject to payment of an administration fee of £20 per person per change if made more than 42 days prior to departure or £40 per person per change if made 42 days or less prior to departure, as well as any costs and charges incurred by us and/or incurred or imposed by any of our suppliers in making this change. You should be aware that these costs could increase the closer to the departure date that changes are made and you should contact us as soon as possible. Where we are unable to assist you and you do not wish to proceed with the original booking we will treat this as a cancellation by you. A cancellation fee may be payable in accordance with clause 9.

Important Note: Certain arrangements may not be amended or transferred after they have been confirmed and any alteration could incur a cancellation charge of up to 100% of that part of the arrangements.

9. If You Cancel Your Booking Before Departure

If you or any other member of your party decides to cancel your confirmed booking you must notify us in writing. Your notice of cancellation will only take effect when it is received in writing by us at our offices and will be effective from the date on which we receive it.

Should one or more member of a party cancel, it may increase the per person holiday price of those still travelling and you will be liable to pay this increase.

Since we incur costs in cancelling your arrangements, you will have to pay the cancellation charges as follows:

Period before departure in which you notify us	Coach holidays and self drive
More than 84 days	Deposit is forfeited
43 to 84 days prior to departure	Loss of Deposit
29 to 42 days prior to departure	40%
15 to 28 days prior to departure	55%
8 to 14 days prior to departure	75%
Less than 8 days prior to departure	100%

Please note that insurance premiums and amendments charges are not refundable in any circumstances.

If the reason for your cancellation is covered under the terms of your insurance policy, you may be able to reclaim these charges.

Where possible, we will deduct the cancellation charge(s) from any monies you have already paid to us.

10. If We Change or Cancel

As we plan your holiday arrangements many months in advance we may occasionally have to make changes or cancel your booking and we reserve the right to do so at any time.

Changes: If we make a minor change to your holiday, we will make reasonable efforts to inform you or your travel agent as soon as reasonably possible if there is time before your departure but we will have no liability to you. Examples of minor changes include change of accommodation to another of the same or higher standard, changes of carriers, or changes to your seats booked on the coach.

Occasionally we may have to make a significant change to your confirmed arrangements. Examples of "significant changes" include the following, when made before departure:

- A change of accommodation area for the whole or a significant part of your time away.
- A change of accommodation to that of a lower standard or classification for the whole or a significant part of your time away.
- A change of outward departure time or overall length of your arrangements by more than 12 hours.
- A significant change to your itinerary, missing out one or more destination entirely.

Cancellation: We will not cancel your travel arrangements after the balance due date for your holiday, except for reasons of force majeure or failure by you to pay the final balance or where the minimum 30 clients required for a particular travel arrangement is not reached.

If we have to make a significant change or cancel, we will tell you as soon as possible and if there is time to do so before departure, we will offer you the choice of:

- i (for significant changes) accepting the changed arrangements; or
- ii having a refund of all monies paid; or
- iii if available and where we offer one, accepting an offer of alternative travel arrangements (we will refund any price difference if the alternative is of a lower value).

continued on the following page...

You must notify us of your choice within 7 days of our offer. If we do not hear from you within 7 days, we will contact you again to request notification of your choice. If you fail to respond again, we will assume that you have chosen to accept the change or alternative booking arrangements.

Discount in the event of cancellation due to low numbers:

In the unfortunate event that we have to cancel due to insufficient numbers booked onto your chosen holiday, we will contact you to offer an alternative holiday and will provide a discount off the published price as detailed below;

Period before departure in which we notify you	Amount of discount we will provide*
More than 56 Days	Nil
28 - 56 Days prior to departure	£10
15 - 27 Days prior to departure	£15
8 - 14 Days prior to departure	£20
0 - 7 Days prior to departure	£25

If you chose not to book the alternative offered, the Company will refund all monies paid, whereupon all liability on the part of the Company shall cease.

Compensation:

In addition to a full refund of all monies paid by you, we will pay you compensation as detailed below, in the following circumstances:

- (a) If, where we make a significant change, you do not accept the changed arrangements and cancel your booking;
- (b) If we cancel your booking and no alternative arrangements are available and/or we do not offer one.

The compensation that we offer does not exclude you from claiming more if you are entitled to do so.

Period before departure in which we notify you	Amount of discount we will provide*
	Coach holidays and self drive
More than 84 days prior to departure	Nil
60 - 84 days prior to departure	Nil
42 - 59 days prior to departure	Nil
28 - 41 days prior to departure	£15
14 - 27 days prior to departure	£20
Less than 14 days prior to departure	£25

***IMPORTANT NOTE:** We will not pay you compensation in the following circumstances:

- (a) where we make a minor change;
- (b) where we make a significant change or cancel your arrangements before the balance due date;
- (c) where we make a significant change and you accept those changed arrangements or you accept an offer of alternative travel arrangements;
- (d) where we have to cancel your arrangements as a result of your failure to make full payment on time;
- (e) where the change or cancellation by us arises out of alterations to the confirmed booking requested by you;
- (f) where we are forced to cancel or change your arrangements due to Force Majeure (see clause 13).
- (g) if we cancel your travel arrangements because the minimum number of participants to run the arrangements has not been reached.

If we become unable to provide a significant proportion of the arrangements that you have booked with us after you have departed, we will, if possible, make alternative arrangements for you at no extra charge and where those alternative arrangements are of a lower standard, provide you with an appropriate price reduction.

11. Complaints

We make every effort to ensure that your trip runs smoothly but if you do have a problem during your tour, please inform the relevant supplier (e.g. your driver/hotelier as applicable) immediately who will endeavour to put things right. If your complaint is not resolved locally, and you wish to complain further, write to: The Customer Care Team, Alfa Travel, East Terrace, Euxton, Chorley PR7 6AF within 28 days of the end of your stay, providing your booking reference and all other relevant information or email care@alfatravel.co.uk

Failure to follow the procedure set out in this clause may affect ours and the applicable supplier's ability to investigate your complaint, and will affect your rights under this contract.

Please note that we offer an Alternative Dispute Resolution service through our ABTA membership. Please see clause 25 for further details. You can access the European Commission Online Dispute Resolution (ODR) platform at <http://ec.europa.eu/consumers/odr/>. This ODR platform is a means of registering your complaint with us; it will not determine how your complaint should be resolved.

12. Our Responsibility for your Booking

(1) Subject to the remainder of this clause, we have a duty to provide the services making up your booking with us with reasonable skill and care. We have no liability to you for the actual provision of the services, except in cases where it is proved that we have breached that duty and damage to you has been caused.

(2) We will not be responsible or pay you compensation for any injury, illness, death, loss, damage, expense, cost or other claim of any description if it results from:

- (a) The act(s) and/or omission(s) of the person(s) affected; or
- (b) The act(s) and/or omission(s) of a third party unconnected with the provision of the services contracted for and which were unforeseeable or unavoidable; or
- (c) Unusual or unforeseeable circumstances beyond ours or our supplier(s) control, the consequences of which could not have been avoided even if all due care had been exercised; or
- (d) An event which either ourselves or suppliers could not, even with all due care, have foreseen or forestalled.

(3) **We limit the amount of compensation we may have to pay you if we are found liable under this clause:**

- (a) loss of and/or damage to any luggage or personal possessions and money. The maximum amount we will have to pay you in respect of these claims is £25 per person in total because you are assumed to have adequate insurance in place to cover any losses of this kind.
- (b) Claims not falling under (a) above and which don't involve injury, illness or death. The maximum amount we will have to pay you in respect of these claims is twice the price paid by you in total. This maximum amount will only be payable where everything has gone wrong and you have not received any benefit at all from your booking.

(4) It is a condition of our acceptance of liability under this clause that you notify any claim to ourselves and our supplier(s) strictly in accordance with the complaints procedure set out in these conditions.

(5) Where any payment is made, the person(s) receiving it (and their parent or guardian if under 18 years) must also assign to ourselves or our insurers any rights they may have to pursue any third party and must provide ourselves and our insurers with all assistance we may reasonably require.

(6) Please note, we cannot accept any liability for any damage, loss or expense or other sum(s) of any description: (a) which on the basis of the information given to us by you concerning your booking prior to our accepting it, we could not have foreseen you would suffer or incur if we breached our contract with you; or (b) relate to any business.

(7) We will not accept responsibility for services or facilities which do not form part of our agreement or where they are not advertised on our website. For example any excursion you book whilst on the tour, or any service or facility which your hotel or any other supplier agrees to provide for you.

Please Note: Where you have booked a Package we will accept responsibility for that Package as a package organiser and additional terms and condition apply. Please see clause 29 for further information.

13. Force Majeure

Except where otherwise expressly stated in these Booking Conditions we will not be liable or pay you compensation if our contractual obligations to you are affected by "Force Majeure". For the purposes of these Booking Conditions, Force Majeure means any event beyond our or our supplier's control, the consequences of which could not have been avoided even if all reasonable measures had been taken. Examples include warfare and acts of terrorism (and threat thereof), civil strife, significant risks to human health such as the outbreak of serious disease at the travel destination or natural disasters such as floods, earthquakes or weather conditions which make it impossible to travel safely to the travel destination or remain at the travel destination, the act of any government or other national or local authority including port or river authorities, industrial dispute, labour strikes, lock closure, natural or nuclear disaster, fire, chemical or biological disaster, unavoidable technical problems with transport and all similar events outside our or the supplier(s) concerned's control.

Brexit Implications: please note that certain travel arrangements may be affected as a result of the United Kingdom's decision to leave the European Union. This could include an unavailability of access to certain ports, changes to the visa requirements of British citizens travelling to Ireland and the validity of EHIC cards. Please rest assured that this is something we will continue to monitor and will advise our customers as soon as possible if we become aware of any confirmed bookings that will be affected. However, since this is something which is completely unprecedented and outside our control, we would treat any such changes as Force Majeure, and whilst we will endeavour to provide suitable alternative arrangements or refunds where possible, we will not be liable to pay you any compensation.

Covid-19 Implications: please note that certain travel arrangements may be affected by social distancing measures introduced by the government following the Coronavirus pandemic. This could include the unavailability of certain venues and attractions resulting in changes to itineraries at short notice and/or access to certain destinations. Any such changes, which are outside of our control, will not be considered as a major change in accordance with Clause 10 of these booking conditions. It may also be necessary to introduce changes to the configuration of seating on board our coaches and to apply certain restrictions within our hotels and interchanges, to enable us to operate safely within the guidelines. If we are unable to operate with a load factor of 30 passengers or more per coach, we reserve the right to introduce a surcharge after the booking has been made. Customers will have the option of cancelling their holiday with a full refund if they do not wish to pay the surcharge, but no compensation will be payable by Alfa Travel.

14. Visa, Passport and Health Requirements for holidays to Republic of Ireland

It is your responsibility to check and fulfill the passport, visa, health and immigration requirements applicable to your itinerary. We can only provide general information about this. You must check requirements for your own specific circumstances with the Irish Embassies and/or Consulates and your own doctor as applicable. Requirements do change and you must check the up to date position in good time before departure.

Most countries now require passports to be valid for at least 6 months after your return date. If your passport is in its final year, you should check with the Embassy of the country you are visiting. For further information contact the Passport Advice line on 0300 222 0000 or visit <https://www.gov.uk/browse/citizenship/passports>. For holidays to the Republic of Ireland you should obtain a completed and issued form EHIC prior to departure.

Up to date travel advice can be obtained from the Foreign and Commonwealth Office, visit <https://www.gov.uk/travelaware>.

Non British passport holders, including other EU nationals, should obtain up to date advice on passport and visa requirements from the Embassy, High Commission or Consulate of your destination or country or countries through which you are travelling. We do not accept any responsibility if you cannot travel, or incur any other loss because you have not complied with any passport, visa, immigration requirements or health formalities. You agree to reimburse us in relation to any fines or other losses which we incur as a result of your failure to comply with any passport, visa, immigration requirements or health formalities.

15. Law and Jurisdiction

These Booking Conditions are governed by English law and we both agree that the courts of England and Wales have exclusive jurisdiction over any dispute, claim or other matter which may arise between us (unless you live in Scotland or Northern Ireland, in which case you can bring proceedings in your local court under Scottish or Northern Irish law, as applicable).

16. Your Behaviour

All our customers are expected to conduct themselves in an orderly and acceptable manner and not to disrupt the enjoyment of others. If in our opinion or in the opinion of any hotel manager or any other person in authority, your behaviour or that of any member of your party is causing or is likely to cause distress, danger or annoyance to any other customers or any third party, or damage to property, or to cause a delay or diversion to transportation, we reserve the right to terminate your booking with us immediately. In the event of such termination our liability to you and/or your party will cease and you and/or your party will be required to leave your accommodation or other arrangements immediately. We will have no further obligations to you and/or your party. No refunds for lost accommodation or any other arrangements will be made and we will not pay any expenses or costs incurred as a result of termination. You and/or your party may also be required to pay for loss and/or damage caused by your actions and we will hold you and each member of your party jointly and individually liable for any damage or losses caused by you or any member of your party. Full payment for any such damage or losses must be paid directly to the hotel manager or other supplier prior to departure. If you fail to make payment, you will be responsible for meeting any claims (including legal costs) subsequently made against us as a result of your actions together with all costs we incur in pursuing any claim against you. We cannot be held responsible for the actions or behaviour of other guests or individuals who have no connection with your booking arrangements or with us.

17. Smoking

Smoking is prohibited by law on all coaches and in the public areas of all hotels throughout the UK. Most hotels, including all Leisureplex Hotels, also prohibit smoking in hotel bedrooms and treat electronic cigarettes as though they were cigarettes made from tobacco and therefore prohibit their use inside the hotel. Failure to follow smoking prohibitions will be considered unreasonable behaviour and the provisions of clause 16 above shall apply.

18. Infectious and Contagious Diseases

If you develop an infectious or contagious disease and in our reasonable opinion your presence on the coach represents a serious risk of infection to other customers we reserve the right to refuse to allow you to travel. In such circumstances, we will make every effort to assist with alternative means of returning you to your point of origin but responsibility for the costs incurred in such alternative transport will be yours. If you have taken the insurance policy offered by us at the time of booking, we will ensure all necessary arrangements are made. If you have insurance through another insurer, it is your responsibility to make contact with your insurer but we will make every effort to assist if requested. Please contact us on our emergency number 01257 248002 to request such assistance.

19. Animals

Animals (other than registered assistance dogs) are not allowed on our trips. If you have a registered assistance dog you must advise us at the time of booking and provide the dog's registration number or a letter from the Charity who provided the dog, which confirms their assistance dog status.

20. Hotel Amenities

Some facilities (e.g. lifts) are not always available due to sudden breakdowns or the need to service them. Other facilities (e.g. outdoor swimming pools) are only available when weather permits. The nature and frequency of entertainment is also subject to demand and is at the discretion of the hotel.

21. Late Arrival by Passenger and Passengers in Difficulties

We will be unable to delay departures where you arrive late at any of the stops en route during your trip or where you are late to arrive at the departure point and where you miss a pick up you shall have no claim against us for any losses you incur as a result. We will, however, make every effort to assist passengers who get into difficulty through circumstances beyond their control where you notify us and request such assistance by telephoning our emergency number: 01257 248002.

22. Conditions of Suppliers

Many of the services which make up your holiday are provided by independent suppliers. Those suppliers provide these services in accordance with their own terms and conditions which will form part of your contract with us. Some of these terms and conditions may limit or exclude the supplier's liability to you, usually in accordance with applicable International Conventions. Copies of the relevant parts of these terms and conditions are available on request from us or the supplier concerned.

23. Excursions

Excursions or other tours that you may choose to book or pay for whilst you are on the trip are not part of your contracted arrangements with us. For any excursion or other tour that you book, your contract will be with the operator of the excursion or tour and not with us. We are not responsible for the provision of the excursion or tour or for anything that happens during the course of its provision by the operator.

24. Baggage

Each passenger is allowed one suitcase measuring no more than 26in x 8in x 15in and weighing no more than 33lb (15kg). In the interests of the health and safety of our employees and agents, we ask customers to strictly observe this weight limitation on individual suitcases and customers will be refused portage facilities for suitcases which exceed the weight limit.

25. ABTA

We are a Member of ABTA, membership number V2560. We are obliged to maintain a high standard of service to you by ABTA's Code of Conduct. We can also offer you ABTA's scheme for the resolution of disputes which is approved by the Chartered Trading Standards Institute. If we can't resolve your complaint, go to www.abta.com to use ABTA's simple procedure. Further information on the Code and ABTA's assistance in resolving disputes can be found on www.abta.com.

SECTION B: PACKAGE BOOKINGS

THIS SECTION ONLY APPLIES TO PACKAGES AND SHOULD BE READ IN CONJUNCTION WITH SECTION A OF THESE BOOKING CONDITIONS.

26. Pricing

We reserve the right to amend the price of unsold holidays at any time and correct errors in the prices of confirmed holidays. We also reserve the right to increase the price of confirmed holidays solely to allow for increases which are a direct consequence of changes in:

- (i) the price of the carriage of passengers resulting from the cost of fuel or other power sources;
- (ii) the level of taxes or fees chargeable for services applicable to the holiday imposed by third parties not directly involved in the performance of the holiday, including tourist taxes.
- (iii) the exchange rates relevant to the package.

You will be charged for the amount of any increase in accordance with this clause. However, if this means that you have to pay an increase of more than 8% of the price of your confirmed holiday (excluding any insurance premiums, amendment charges and/or additional services or travel arrangements), you will have the option of accepting a change to another holiday if we are able to offer one (if this is of lower quality you will be refunded the difference in price), or cancelling and receiving a full refund of all monies paid to us, except for any insurance premiums and any amendment charges and/or additional services or travel arrangements. Should you decide to cancel for this reason, you must exercise your right to do so within 7 days from the issue date printed on your final invoice. We will consider an appropriate refund of insurance premiums paid if you can show that you are unable to transfer or reuse your policy.

Should the price of your holiday go down due to the changes mentioned above, then any refund due will be paid to you less an administrative fee of £10. However, please note that travel arrangements are not always purchased in local currency and some apparent changes have no impact on the price of your travel due to contractual and other protection in place.

There will be no change made to the price of your confirmed holiday within 20 days of your departure nor will refunds be paid during this period.

27. Transferring Your Package

If any member of your party is prevented from travelling on their Package, that person(s) may transfer their place to someone else, subject to the following conditions:

- that person is introduced by you and satisfies all the conditions applicable to the travel arrangements making up the Package;
- we are notified not less than 7 days before departure;
- you pay any outstanding balance payment, an administration fee of £20 per person transferring if made more than 42 days prior to departure or £40 per person transferring if made less than 42 days prior to departure, as well as any additional fees, charges or other costs arising from the transfer; and
- the transferee agrees to these Booking Conditions, the Supplier/Principal's terms and conditions and all other requirements applicable to the travel arrangements making up the Package.
- You and the transferee remain jointly and severally liable for payment of all sums.

If you are unable to find a replacement, cancellation charges as set out will apply in accordance with clause 9. Otherwise, no refunds will be given for passengers not travelling or for unused services.

28. If You Cancel your Package due to Unavoidable & Extraordinary Circumstances

If you have booked a Package, you have the right to cancel your confirmed Package before departure without paying a cancellation charge in the event of "unavoidable and extraordinary circumstances" occurring at your holiday destination or its immediate vicinity and significantly affecting the performance of the Package or significantly affecting transport to the destination. In these circumstances, we shall provide you with a full refund of the monies you have paid but we will not be liable to pay you any compensation.

Please note that your right to cancel in these circumstances will only apply where the Government or Foreign and Commonwealth Office advises against travel to your destination or its immediate vicinity.

For the purposes of this clause, "unavoidable and extraordinary circumstances" means warfare, acts of terrorism, significant risks to human health such as the outbreak of serious disease at the travel destination or natural disasters such as floods, earthquakes or weather conditions which make it impossible to travel safely to the travel destination.

29. Our Responsibilities in Respect of Packages

(1) We will accept responsibility for the arrangements we agree to provide or arrange for you as an "organiser" under the Package Travel and Linked Travel Arrangements Regulations 2018, as set out below and as such, we are responsible for the proper provision of all travel services included in your package, as set out in your confirmation invoice. Subject to these Booking Conditions, if we or our suppliers negligently perform or arrange those services and we don't remedy or resolve your complaint within a reasonable period of time, and this has affected the enjoyment of your package holiday you may be entitled to an appropriate price reduction or compensation or both.

You must inform us without undue delay of any failure to perform or improper performance of the travel services included in this package. The level of any such price reduction or compensation will be calculated taking into consideration all relevant factors such as but not limited to: following the complaints procedure as described in these Booking Conditions and the extent to which ours or our employees' or suppliers' negligence affected the overall enjoyment of your holiday. Please note that it is your responsibility to show that we or our supplier(s) have been negligent if you wish to make a claim against us.

(2) We will not be responsible or pay you compensation for any injury, illness, death, loss, damage, expense, cost or other claim of any description if it results from:

- (a) the acts and/or omissions of the person affected; or
- (b) the acts and/or omissions of a third party unconnected with the provision of the services contracted for and which were unavoidable and extraordinary; or
- (c) Force Majeure (as defined in clause 13).

(3) We limit the amount of compensation we may have to pay you if we are found liable under this clause:

- (a) **loss of and/or damage to any luggage or personal possessions and money:** the maximum amount we will have to pay you in respect of these claims is an amount equivalent to the excess on your insurance policy which applies to this type of loss per person in total because you are required to have adequate insurance in place to cover any losses of this kind.
- (b) **Claims not falling under (a) above and which don't involve injury, illness or death:** the maximum amount we will have to pay you in respect of these claims is up to three times the price paid by or on behalf of the person(s) affected in total. This maximum amount will only be payable where everything has gone wrong and you or your party has not received any benefit at all from your booking.
- (c) **Claims in respect of international travel by air, sea and rail, or any stay in a hotel:**
 - i) The extent of our liability will in all cases be limited as if we were carriers under the appropriate Conventions such as The Paris Convention (with respect to hotel arrangements). You can ask for a copy of this Convention from our offices. Please contact us. In addition, you agree that the operating carrier or transport company's own 'Conditions of Carriage' will apply to you on that journey. When arranging transportation for you, we rely on the terms and conditions contained within these international conventions and those 'Conditions of Carriage'. You acknowledge that all of the terms and conditions contained in those 'Conditions of Carriage' form part of your contract with us, as well as with the transport company and that those 'Conditions of Carriage' shall be deemed to be included by reference into this contract.
 - ii) When making any payment, we are entitled to deduct any money which you have received or are entitled to receive from the transport provider or hotelier for the complaint or claim in question.

(4) It is a condition of our acceptance of liability under this clause that you notify any claim to us and our supplier(s) strictly in accordance with the complaints procedure set out in these conditions.

(5) Where any payment is made, the person(s) receiving it (and their parent or guardian if under 18 years) must also assign to us or our insurers any rights they may have to pursue any third party and must provide ourselves and our insurers with all assistance we may reasonably require.

(6) **Please note:** we cannot accept any liability for any damage, loss or expense or other sum(s) of any description:

- (a) which on the basis of the information given to us by you concerning your booking prior to our accepting it, we could not have foreseen you would suffer or incur if we breached our contract with you; or
- (b) relate to any business;
- (c) indirect or consequential loss of any kind.

(7) We will not accept responsibility for services or facilities which do not form part of our agreement or where they are not advertised on our website. For example any excursion you book whilst away, or any service or facility which your hotel or any other supplier agrees to provide for you.

(8) Where it is impossible for you to return to your departure point as per the agreed return date of your package, due to "unavoidable and extraordinary circumstances", we shall provide you with any necessary accommodation (where possible, of a comparable standard) for a period not exceeding three nights per person. Please note that the 3 night cap does not apply to persons with reduced mobility, pregnant women or unaccompanied minors, nor to persons needing specific medical assistance, provided we have been notified of these particular needs at least 48 hours before the start of your holiday. For the purposes of this clause, "unavoidable and extraordinary circumstances" mean warfare, acts of terrorism, significant risks to human health such as the outbreak of serious disease at the travel destination or natural disasters such as floods, earthquakes or weather conditions which make it impossible to travel safely back to your departure point.

30. Insolvency Protection for Package Payments

We provide full financial protection for our package holidays where we act as package organiser which don't include flights by way of a bond held by ABTA Ltd, The Travel Association 30 Park Street London SE1 9EQ www.abta.co.uk. ABTA can be contacted by calling 0203 117 0599.

31. Cutting your holiday short

If you are forced to return home early, we cannot refund the cost of any travel arrangements you have not used. If you cut short your holiday and return home early in circumstances where you have no reasonable cause for complaint about the standard of accommodation and services provided, we will not offer you any refund for that part of your holiday not completed, or be liable for any associated costs you may incur. Depending on the circumstances, your travel insurance may offer cover for curtailment and we suggest that any claim is made directly with them.

32. Prompt Assistance for Packages

If you have booked a Package and whilst you are on holiday, you find yourself in difficulty for any reason we will offer you such prompt assistance as is appropriate in the circumstances. In particular, we will provide you with appropriate information on health services, local authorities and consular assistance, and with distance communications and finding alternative travel arrangements. Where you require assistance that is not owing to any failure by us, our employees or sub-contractors, we will not be liable for the costs of any alternative travel arrangements or other such assistance you require. Any Supplier/Principal, or other transport supplier may however pay for or provide refreshments and/or appropriate accommodation and you should make a claim directly to them. Subject to the other terms of these Booking Conditions, we will not be liable for any costs, fees or charges you incur in the above circumstances, if you fail to obtain our prior authorisation before making your own travel arrangements. Furthermore, we reserve the right to charge you a fee for our assistance in the event that the difficulty is caused intentionally by you or a member of your party, or otherwise through your or your party's negligence.

33. What is included in your Package

Holiday price includes coach travel, accommodation, excursions and meals as specified in the holiday description. Some hotels make a small additional charge for tea or coffee taken after meals. Personal items and other food and beverages are not included in the price of the holiday.

Published July 2020



FANTASTIC FRIENDLY DRIVERS

Our fantastic team of knowledgeable drivers are on hand to share with you their 'hidden secrets' and top tips to help you get the most out of your holiday.



AMAZING TOURS

Whether you're looking for a new adventure or seeking to rediscover the hidden delights of some of our most loved seaside resorts, with a variety of breaks to choose from, we think you'll find the perfect holiday with us.



SO MUCH INCLUDED

With **FREE** return travel from your local joining point, **NO CHARGE** for local pick up points or seat reservations (including front seats), fascinating excursions included in the tour cost and our amazing offers on Autumn and Spring tours, there are plenty of reasons to escape with us on your next holiday.



BOOKING IS EASY WITH ALFA

THERE ARE **3 EASY WAYS** TO BOOK YOUR HOLIDAY:



CALL OUR FRIENDLY RESERVATIONS TEAM ON 01257 248000

Our offices are open: Mon-Fri: 8.30am-6.30pm, Sat: 9.00am-5.00pm,
Sundays & Bank Holidays: 10.00am-4.00pm.



BOOK ONLINE AT alfatravel.co.uk

The easiest way to book your holiday is online. It is totally secure, you can pay online using a debit or credit card* and you will receive an instant booking confirmation.



VISIT AN APPROVED TRAVEL AGENT

Visit the Travel Agent who supplied your brochure or call us to find the location of your nearest appointed Travel Agent. There you will find friendly advisors who will be able to guide you through your booking and give you valuable feedback from other clients who have used Alfa.

**CONFIRM YOUR
HOLIDAY BOOKING
WITH A DEPOSIT
STARTING FROM
JUST £50.**

*There is no extra charge for using a debit or credit card.



**Find us on
facebook®**

**Sign up for our
email newsletter**



to keep up to date with all the latest news and offers!

THE UK'S ONLY **EMPLOYEE OWNED** TRAVEL COMPANY

