

UK &
IRELAND



DEPARTING
FROM
SOUTH

Coach Holidays & SELF DRIVE BREAKS

November 2020 - December 2021



The UK's only Employee Owned Travel Company

alfatravel.co.uk

01257 248000

Welcome to the ALFA TRAVEL BROCHURE

Hello..... and a warm welcome to our **NEW 2021 brochure**, featuring a handpicked collection of holidays to the UK's finest seaside destinations, with amazing included excursions and seasonal offers – all designed to make memories that will last a lifetime.

As the only employee owned travel company in the UK, our team of resident 'Alfa Travel Memory Makers' have been busy designing a fantastic new range of holiday experiences within the UK and Ireland especially with our customers in mind. Working with our very own Leisureplex Hotels and carefully selected Alfa preferred partner hotels, our unique range of tours take in some of the 'must see' destinations from the world-famous to those magical 'hidden gems'.

If you fancy blowing the cobwebs away, we invite you to join us on our brand new range of short weekend coach breaks departing in the spring and autumn including Easter. We also pride ourselves on offering the widest range of ways to join your holiday with lots of new pick up points added to our programmes for 2021.

Whether you choose to sit back and take in stunning views from the comfort of your personal, luxury seat on our coach breaks, or you prefer to experience the freedom to go as you please on our self drive breaks in your own car, you're always assured of the same great Alfa hospitality.

Our experience and heritage means we are truly trusted by our customers who book with us again and again, and as an employee owned business that's something that makes us all very proud.

With lots of single rooms available, no hidden charges for seats or pick ups and a fantastic range of 21 destinations to choose from with Leisureplex hotels, plus a whole host of tempting partner breaks, what more reason do you need to get away.

Whether you have travelled with us before or are looking to holiday with us for the first time, we look forward to welcoming you on board in 2021 and thank you for your continued support.

Best wishes, the Alfa Team

WHAT IS EMPLOYEE OWNERSHIP?

Our business is majority owned by a trust operated on behalf of our employees.

This means that each and every one of our drivers, interchange, hotel and central office teams equally benefit from the success of our business. We believe this is what makes the Alfa Leisureplex difference, with every one of our employee owners dedicated to going that extra mile to provide you with a memorable holiday experience.



PEACE OF MIND

We are fully bonded tour operator members of the Association of British Travel Agents, so you can be sure that all payments made to us in advance of your holiday are fully protected. In addition, as an ABTA member we adhere to a strict code of conduct. For more information on ABTA, the Code of Conduct and the arbitration scheme available to you if you have a complaint, contact ABTA, 30 Park Street, London SE1 9EQ.



Tel 020 3117 0500
www.abta.com





BOOKING WITH ALFA MADE EASY



BOOK AT YOUR CONVENIENCE
ON OUR WEBSITE
alfatravel.co.uk

Why not search and book your holiday from the comfort of your own home.

Call our friendly reservations team on **01257 248000**

Our offices are open:

**Mon-Fri: 8.30am-6.30pm, Sat: 9.00am-5.00pm,
Sundays & Bank Holidays: 10.00am-4.00pm.**

Visit an approved Travel Agent

We have an extensive range of partner travel agents within your local area, who will be able to guide you through your booking.

SOCIAL DISTANCING AND COVID PROCEDURES

The safety of our customers and employee owners will always be our number one priority and that is why we have introduced a range of new processes and procedures as a result of the Covid outbreak. You can find our Covid Secure operating procedures by visiting our website, which is regularly updated as the guidance evolves. You can also call our reservations team who will be happy to answer any queries you have. Details of the latest procedures will be posted out with your tickets prior to departure.

ALFA PEACE OF MIND COVID GUARANTEE

With Alfa you can book your holiday with confidence, safe in the knowledge that if you have to cancel your holiday due to having to self isolate with Covid-19 symptoms or subject to a local lockdown or you are contacted by 'Track and Trace' and advised to self isolate, you can move your holiday departure date free of charge to another date in the future.* We strongly recommend that customers obtain an insurance policy which covers against cancellation and medical expenses if you fall ill whilst on holiday.



THE ALFA TRAVEL COMMUNITY

Why not become an 'Alfan' and join our Facebook Group, search 'Alfa Travel Community Group' on Facebook to join your fellow Alfa holidaymakers.

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*Valid on all existing and new bookings. Evidence will be required to prove that you are self isolating in conjunction with Covid-19. You are entitled to transfer your holiday free of charge under our guarantee to an alternative date (please be aware any increase in the holiday price will be applicable), if you choose to cancel your holiday you will be charged the appropriate cancellation fees in line with our booking terms and conditions.

HOLIDAY WITH US... EXPERIENCE THE ALFA DIFFERENCE






Here at Alfa, we are passionate about offering the very widest choice of coach holidays, featuring exclusive itineraries and unique experiences.

The majority of our coach holidays include free excursions and admissions to some of the UK and Ireland's most fascinating places without the need to pre book yourself or queue at busy times of the year.

Our fantastic team of knowledgeable employee owner drivers are on hand to share with you their 'hidden secrets' and top tips to help you get the most out of your holiday.


HOTEL ICON KEY

Keep a look out for the icon keys throughout the brochure which will help you to easily identify which facilities are available at your chosen hotel.

				
The hotel has a lift	Entertainment on at least one evening	Tea/Coffee facilities in bedroom	WiFi at least in the public areas	The number of bedrooms in the hotel

ENJOY YOUR STAY THE ALFA WAY

All the hotels featured in our brochure are handpicked by our resident team of Alfa product curators to ensure that you get the most out of your holiday. Many of our UK holidays stay at our own group of Leisureplex Hotels which are highlighted throughout the brochure with the **Leisureplex** logo.

GRADE	DESCRIPTION
	Good standard of accommodation, perhaps with a smaller menu selection and limited entertainment
	Very good standard of accommodation, equivalent to a 3 star standard, with choice of menu and usually entertainment
	Excellent accommodation, superb facilities and high standard of catering



EXPLORE THE VERY BEST OF THE BRITISH SEASIDE WITH LEISUREPLEX HOTELS

From a warm welcome on arrival to the very last minute of your holiday, our helpful team will be on hand to make your stay one to remember. Our quality hotels are matched by professional, efficient employee owners representing the very best of the UK hospitality industry.

Set in some of the most iconic seaside resorts, many of our hotels offer stunning views and the perfect location from which to take an evening stroll or explore the delights of the local town.

Leisureplex Hotels offer evening entertainment on most days during the week. All our hotels are large enough to provide both cosy relaxing lounge areas where you can enjoy a tranquil glass of wine or curl up with a book.



All 22 Leisureplex Hotels have achieved the AA Covid Confident Accreditation. This is recognition for our improved procedures aimed at the combat of Covid-19.



All rooms in our **Leisureplex** hotels are en-suite and include flatscreen freeview TV's, tea and coffee making facilities and hairdryers. Wi-Fi is available in our public areas and some hotels include Wi-Fi in the rooms, see the hotel descriptions for more details.



DINING IN LEISUREPLEX HOTELS

We provide a full British Breakfast to start off the day and in the evening you can relax with our substantial menus which offer plenty of choice and a selection of wines. Don't forget you can take advantage of our great value meal deal, where we can provide a picnic lunch for you to enjoy on your travels.

If you have any special dietary requests then we can cater for most needs.

CATERING FOR YOUR NEEDS

As we can accommodate most dietary requirements, should you have a specific need, please inform us at the time of booking and inform the hotel at least one week prior to your arrival. Our dedicated Special Requirements team can be contacted by emailing specialrequirements@alfatravel.co.uk or alternatively calling 01257 248134.

We will do our best to cater for any Special Requirements you may have. If you or any member of your party has any medical problem or disability which may affect your stay, please provide us with full details at the time of booking by emailing our Special Requirements team on specialrequirements@alfatravel.co.uk or alternatively by calling 01257 248134. A team member will guide you through some short questions to ascertain your needs and to ascertain our ability to cater for those needs.

For Data Protection reasons and to ensure we have the most up to date information, you must go through this process each time you book, as we are unable to keep this information on file. Due to the time required to carry out the Special Requirements process we regret that we cannot accept Special Requirements requests less than 21 days prior to the start of the holiday.

Please note that due to weight restrictions we cannot transport motorised wheelchairs or scooters on outbound and inbound journeys. We do however advise on hire in resort and do permit motorised wheelchairs or scooters on our excursions.

If you would like to write to our customer care team, you can do so at Alfa Travel, Euxton Lane, Chorley, PR7 6AF.

Please refer to booking conditions on page 69 for more details.



GREAT HOTELS IN GREAT LOCATIONS

All hotels featured are in superb locations and are perfectly placed to ensure you make the most of the region you're visiting. Most holidays are to our own group of 22 Leisureplex Hotels, which are highlighted in our brochure with the **Leisureplex** HOLIDAY HOMES symbol and we also work with a selection of carefully chosen partner hotels.



Our Alfa Preferred Partner Breaks offer the chance to explore a whole host of destinations across the UK and Ireland, with the same quality assurances that you expect from Alfa. So whether you are looking to tick off that bucket list 'must do' holiday destination or simply looking to kick back and relax, look out for our partner hotels throughout the brochure.

All rooms are en suite bath or shower and many of the hotels we feature have sea, loch, garden and castle view rooms, which you can book at a small supplement (see tour pages for hotel descriptions and prices).



WELCOME TO ALFA

Take the stress out of your holiday travel arrangements and choose a break with Alfa Travel. From the moment you make your first enquiry, to the last day of your holiday, our dedicated employee owners will help make it an experience to remember.

We will pick you up close to home at no extra cost and take you to one of our interchanges where you will join your tour coach and be whisked away to your holiday destination. From the moment you embark on your tour coach, your holiday begins! All you have to do is simply sit back, relax and enjoy the scenery en route to your chosen destination and we'll take care of the rest.

With a wide range of options to join your holiday, see 'Joining Your Tour' on page 65, plus **NO CHARGE** for seat reservations (including front seats) and fascinating excursions included, there are plenty of reasons to escape with us on your next holiday.

OUR COACHES

Board one of our coaches for a holiday packed with inspiring itineraries and excursions. Our fantastic team of knowledgeable and experienced drivers are some of the best in the industry and are on hand throughout your holiday to share their 'top tips' so you can get the most out of your holiday.

We are proud of our fleet of modern Mercedes coaches which offer our customers the highest standards of safety. On board our Alfa Travel coaches you will find individually reclining seats with seat belts, air-conditioning for a comfortable environment and on-board toilet facilities. In addition to the air conditioning system all of our coaches are fitted with the Aura Air filtration and disinfection system which is currently the only filtration system proven to remove Coronavirus from the air. Over half of our fleet also have free WiFi on board, along with USB sockets fitted on our 10 new 2020 plate coaches.



SOLO TRAVELLERS

Whether you're thinking of taking your first solo holiday, or even if you're a seasoned independent traveller, our holidays offer you the perfect opportunity to experience the very best of the UK and Ireland. With lots of solo travellers choosing to holiday with Alfa, you can share our amazing holidays with like-minded people making many friends along the way. With no single supplements across our Leisureplex Hotels from October to April and a low supplement across the other months, we have been making more single rooms available across our range of tours. We also offer double rooms for solo use for just half the usual supplement from October to April. If you can't find the room you are looking for, please contact our friendly reservations team who will do their best to accommodate your needs.

A VARIETY OF BREAKS TO CHOOSE FROM

NEW WEEKENDS

Your very own team of Alfa memory makers have been busy designing a fantastic new range of holiday experiences, so if you fancy blowing the cobwebs away, we invite you to join us on our brand new range of short weekend coach breaks which start in February 2021. These new breaks are the perfect opportunity for a long weekend break away, departing on Friday and returning on Monday, with two half day excursions included they give you the chance to relax and escape to one of our lovely seaside resorts. See page 9 for details.

SELF DRIVE BREAKS

If a coach holiday isn't for you then perhaps you can take advantage of one of our unbeatable value for money Self Drive Hotel Break Packages which offer varying locations to choose from as well as a fabulous selection of locations to explore throughout the UK.

You can make your own way to the hotel, explore the resort at your leisure, yet still be reassured you will receive the quality accommodation and premium service that comes with every Alfa holiday. All Self Drive holidays are to our own Leisureplex Hotels which are in superb locations and are perfectly placed to ensure you make the most of the resort you are visiting. Plus, with varying durations to choose from, the difficult bit will be deciding where to go first.

UK's only Employee Owned Travel Company



FABULOUS UK EVENTS

COMBINE YOUR HOLIDAY WITH A CHANCE TO SEE SOME AMAZING EVENTS

Britain is packed with exciting events and things to do this year; from air shows to festivals, carnival processions or fabulous fireworks displays; you'll be spoilt for choice!

We've highlighted tours which have events happening in and around the resort during your stay, to view the full list visit alfatravel.co.uk/2021events to see what experiences you can enjoy on your next Alfa holiday.



HERE IS JUST A SELECTION OF WHAT'S ON OFFER!

UK Events prices in £s per person

Event	Departure Date	Code	Tour	Duration	Price From	Tour info
Boardmasters Festival	Aug 7	131EC	Cornish Coast & Eden	8	£439	See page 19
Torbay Steam Fair	Aug 7	5152EC	Devon & Cornwall	5	£299	See page 21
Torbay Royal Regatta	Aug 15	154EC	The Best of Devon	7	£399	See page 21
	Aug 21	5150EC	Three Rivers & A Riviera	5	£299	See page 20
Bournemouth Air Show	Sep 4	5171EC	Bournemouth & Salisbury	5	£269	See page 24
Cowes Week	Jul 31	5196EC	Historic Locomotives & Vibrant Sands	5	£299	See page 26
Blackpool Illuminations	Sep 11 – Oct 18	5305EC, 307EC	Blackpool	5, 7	£239 - £249	See page 43
Blackpool Air Show	Aug 8	307EC	Blackpool & Windermere	7	£359	See page 43
Cowal Games	Aug 21	413EC	Dunoon & Isle of Bute	8	£399	See page 55

Note that prices quoted are for the Alfa tour only and do not include any entry costs associated with the events mentioned. Alfa also take no responsibility for any changes to events, please check with the event host for further details.

ALL TOURS DEPARTING FROM THE SOUTH

EASTER WEEKENDERS



THE PERFECT TIME TO ESCAPE TO THE SEASIDE

Make your Easter one to remember with our fantastic 3 night breaks departing on Good Friday, 2nd April 2021 and returning on Easter Monday, 5th April 2021.

Easter is the perfect time to escape to one of our lovely seaside resorts. Plus, don't forget there are lots of little extras that Alfa includes on our holidays that make them great value for money!

ALFA INCLUDES

- 3 nights dinner, room & breakfast
- En suite rooms
- Entertainment on at least one evening at Leisureplex Hotels
- No single supplements at Leisureplex hotels
- Return coach travel from local pick up points
- 2 half day excursions



4 DAYS
FROM
£159
PER PERSON

4 Day Easter Weekenders

Departs Friday 2 April 2021 - Returns Monday 5 April 2021

Resort & Hotel	Code	Half Day Excursions Included		Price
Weston-Super-Mare Anchor Head Hotel	4100EC	Wells	Bristol	£189
Ilfracombe Imperial Hotel	4110EC	Barnstaple	Lynton and Lynmouth	£179
Newquay Eliot Hotel	4130EC	Padstow	Truro	£189
Exmouth Cavendish Hotel	4155EC	Exeter	Seaton	£194
Bournemouth Devon Towers Hotel	4170EC	Lyndhurst	Swanage	£189
Sandown Bayshore Hotel	4195EC	Newport	Ryde	£189
Shanklin Shanklin Hotel	4203EC	Godshill	Newport	£199
Bognor Regis Royal Norfolk Hotel	4205EC	Arundel	Chichester	£194
Eastbourne Queens Hotel	4215EC	Hastings	Newhaven and Seaford	£199
Cromer Hotel de Paris	4265EC	Wroxham	Wells-next-the-Sea	£199
Tenby Cliffe Norton Hotel	4380EC	Pembroke	Narberth	£204
Porthcawl Seabank Hotel	4385EC	Swansea	Barry Island	£199
Super Saver	SS4EC	2 Excursions of our choice		£159

Supplements per person: Room with a view £16. No Single Supplements at Leisureplex Hotels.

NEW WEEKENDS

SHORT ON TIME OR JUST NEED A FEW DAYS AWAY?

Our new range of weekend breaks are designed to give you chance to relax and take in the stunning British scenery. Escape to one of our lovely seaside resorts for the weekend for your own perfect mini getaway.

Keep a look out for our '**WEEKEND BREAKS**' throughout this brochure for some fantastic destinations and with a free drink with dinner, there has never been a better time to spend the weekend with us.

BRAND NEW!

ALFA INCLUDES

- 3 nights dinner, room & breakfast
- En suite rooms
- Entertainment on at least one evening at Leisureplex Hotels
- Return coach travel from local pick up points
- 2 half day excursions
- No single supplements at Leisureplex hotels
- Free drink with dinner every evening (see page 10 for details)

Weekend Breaks			Spring Weekends				Winter Weekends		
Resort & Hotel	Hotel	Tour Code	12/02/2021	26/02/2021	12/03/2021	26/03/2021	22/10/2021	05/11/2021	19/11/2021
Weston-super-Mare Weekend	Anchor Head Hotel	4100WS	£119	£129	-	£189	£169	£169	£179
Torquay Weekend	Regina Hotel	4150WS	-	-	-	-	£169	£169	£179
Torquay Weekend	Metropole Hotel	4154WS	£119	£129	£139	£199	-	-	-
Exmouth Weekend	Cavendish Hotel	4155WS	£119	£134	£139	£189	£179	£179	£189
Bournemouth Weekend	Devon Towers Hotel	4170WS	£119	£129	£139	-	£169	£169	£179
Bognor Regis Weekend	Royal Norfolk Hotel	4205WS	£119	£134	£139	£194	-	£179	£189
Eastbourne Weekend	Queens Hotel	4215WS	£119	£129	£139	£199	£179	£189	£189
Great Yarmouth Weekend	New Beach Hotel	4260WS	-	-	-	-	£169	£179	£179
Tenby Weekend	Cliffe Norton Hotel	4380WS	-	-	-	-	£179	£179	£189
Porthcawl Weekend	Seabank Hotel	4385WS	-	-	-	£179	£169	£169	£179
			Supplements per person: Sea view £16 per person.				Supplements per person: Sea view £17 per person.		



HALF PRICE BAR

Take advantage of the nightly half price bar. Available on Spring 2021 holidays from 7pm-11pm up until the end of April 2021.



Available at the following Leisureplex hotels:

Imperial Hotel, Ilfracombe (See page 17)

Eliot Hotel, Newquay (See page 18)

Bayshore Hotel, Sandown (See page 26)

Queens Hotel, Blackpool (See page 43)

Seabank Hotel, Porthcawl (See page 50)

Selborne Hotel, Dunoon (See page 54)

Croft Anna Hotel, Fort William (See page 56)

See main resort pages listed above for tour details

Note that the half price bar promotion is only valid on selected drinks.



SPRING BREAKS

5 DAYS
FROM
£139
PER PERSON

LENGTHENING DAYS, PRISTINE BEACHES AND SPRINGTIME BLOSSOM

Start the year in style and enjoy the beautiful sights of Britain as the flowers come into bloom with one of our fantastic value for money Spring Breaks. Choose from a 5 day break or a week long holiday all with included excursions, entertainment on at least 2 evenings, return coach travel and amazing offers. With a great choice of destinations, staying at our very own Leisureplex Hotels, there can be no better way to enjoy the Spring sunshine.

SPRING OFFERS

As if our holidays weren't already great value for money... they are even more so with our amazing Spring offers. With **FREE** lunches on resort days, **FREE** drinks, half price bar deals and no single supplements, there are plenty of reasons to escape with us on your next holiday.

HALF PRICE BAR

At Blackpool, Dunoon, Fort William, Ilfracombe, Newquay, Porthcawl and Sandown. Take advantage of the nightly half price bar. Available on Spring 2021 holidays from 7pm-11pm up until end of April 2021. **HALF PRICE BAR** promotion is valid on selected drinks.

FREE DRINKS ON SPRING HOLIDAYS

Have a drink on us! Enjoy a complimentary glass of wine, beer or a soft drink with dinner every evening on Spring 2021 tours up until the end of April 2021 (at Leisureplex Hotels only).

FREE LUNCHES ON RESORT DAYS

Relax and enjoy a free lunch on non-excursion days at our Leisureplex Hotels on Spring 2021 holidays departing up until the end of April 2021. 5 day breaks include lunch on one free day whilst 7 day breaks include lunch on all free days in resort.

SPRING SINGLE SAVER*

No single supplements at Leisureplex Hotels on Spring 2021 holidays departing up until the end of April 2021.

BLACKPOOL SINGLE SAVER*

Solo travellers staying at our Queens Hotel in Blackpool are invited to take advantage of the fact that we don't charge single supplements throughout most of the season, with the only exclusions being August, September, Christmas and New Year.

DOUBLE AS SINGLE OFFER*+

Are you a single traveller who would prefer that extra bit of space and the cosiness of a double bed? For guests staying in any of our Leisureplex Hotels you can request a double room and only be charged our standard Leisureplex single supplement on Spring departures up until the end of April 2021.

*Offer excludes Christmas and New Year tours and tours that have a non-Leisureplex overnight hotel. Book early to secure your room as offers are subject to availability! +Double for sole is subject to availability and is authorised by the Alfa reservations team, whose decision is final.

5 Day Spring Breaks – 2021 prices in £s per person

Resort	Hotel	Code	Full Day Excursions Included (Excursions are full days, except where (H) denotes a half day excursion)		Feb 01	Feb 08	Feb 15	Feb 22	Mar 01	Mar 08	Mar 15	Mar 22	Mar 29	Apr 03	Apr 05	Apr 10	Apr 12	Apr 17	Apr 19
					Mon	Mon	Mon	Mon	Mon	Mon	Mon	Mon	Mon	Sat	Mon	Sat	Mon	Sat	Mon
Weston-s-Mare	Anchor Head	5100EC	Bath	Cheddar Gorge and Wells	£154	£154	-	£159	£164	-	-	-	£179	-	-	£199	-	-	-
Ilfracombe	Imperial	5110EC	Barnstaple and Bideford	Minehead, Lynton and Lynmouth	-	-	-	£169	£169	£169	-	-	-	-	£189	-	£194	-	£199
Newquay	Eliot	5132EC	Eden Project	Padstow and Bodmin	-	-	-	£164	-	£174	-	-	-	£194	-	-	£209	£209	-
Torquay	Regina	5150EC	Dartmouth	Teignmouth and Exeter	-	£159	£159	£164	£169	-	-	-	-	-	-	£199	-	-	-
Torquay	Metropole	5152EC	Looe and Polperro	Sidmouth and Exeter	-	-	-	£154	-	-	-	£184	-	£199	-	-	£209	-	-
Torquay	Metropole	5154EC	Plymouth and Buckfast Abbey	Sidmouth and Exmouth	-	£154	-	-	£164	£174	-	-	£189	-	-	£199	-	£219	-
Exmouth	Cavendish	5155EC	Sidmouth and Seaton	Teignmouth and Dawlish	£164	£164	£164	£169	£179	£179	-	£189	-	-	-	-	£194	-	£199
Bournemouth	Devon Towers	5170EC	Lynhurst and Salisbury	Weymouth and Portland	£154	£154	-	-	£174	£174	-	-	-	£199	-	-	-	£219	-
Sandown	Bayshore	5195EC	Alum Bay and Cowes	Newport	-	-	-	-	-	£174	-	£179	£184	-	£184	£184	-	£194	-
Shanklin	Shanklin	5200EC	Alum Bay and Godshill	Ryde and Cowes	-	-	-	-	£164	£174	-	£184	-	£199	-	-	-	£219	-
Bognor Regis	Royal Norfolk	5205EC	Chichester and Arundel	Portsmouth and Southsea	£164	£164	£164	£164	£169	£174	-	£174	-	-	-	£204	-	-	£204
Eastbourne	Queens	5215EC	Rye and Hastings	Brighton	£149	£159	-	£169	£174	£174	-	£194	-	£199	-	£209	-	£214	-
Eastbourne	Queens	5216EC	Rye & Battle Abbey	Brighton	-	-	-	-	-	-	£189	-	-	-	-	-	-	-	-
Great Yarmouth	New Beach	5260EC	Cromer and Broads	Norwich	-	-	£164	-	£174	£179	£184	£184	£189	-	-	£189	-	-	-
Cromer	Hotel de Paris	5265EC	Sheringham and Norwich	Great Yarmouth and Wroxham	-	-	£164	-	£169	-	-	-	£199	-	-	-	-	-	-
Scarborough	Cumberland	5276EC	Bridlington and Beverley	North York Moors and Whitby	£159	£159	£159	-	£169	-	-	-	£199	-	£199	-	£209	£209	-
Bridlington	Monarch	5279EC	Scarborough & Filey	Beverley & Burton Agnes Hall	£154	-	-	£169	-	-	£184	-	£194	-	-	-	-	£219	-
Blackpool	Queens	5305EC	Southport	Ribble Valley and Oswaldtwistle Mills	£154	-	-	£164	-	£169	£174	£174	£174	-	-	-	£189	-	-
Llandudno	Hydro	5350EC	Betws-y-coed and Conwy	Caernarfon and Snowdonia	£154	£159	£159	-	-	£174	£179	-	-	-	£194	-	£199	£209	-
Criccieth	George IV	5365EC	Caernarfon and Snowdonia	Ffestiniog and Porthmadog	-	-	-	-	-	-	£179	-	-	-	-	-	-	£199	-
Tenby	Cliffe Norton	5380EC	Pembroke and St Davids	Narberth and Carmarthen	£174	-	£174	£179	-	-	£194	-	-	-	£249	-	-	£269	-
Porthcawl	Seabank	5386EC	Cardiff and St Fagans National History Museum	Swansea and Bracelet Bay	-	£159	-	-	-	£174	-	£179	-	-	-	-	-	-	-
Super Saver**	Our Choice	SS5EC	At least 2 full day excursions included		£139	£139	£144	£144	£149	£154	£159	£159	£154	£174	£164	£164	£174	£179	£169

Supplements per person: No Single Supplements at Leisureplex Hotels on Feb-Apr departures! Feb-Apr: Room with a view £20.

**On Super Saver holidays you choose the date and we choose the destinations and seats, which are notified to you approximately 14 days prior to departure.

7 Day Spring Breaks – 2021 prices in £s per person

Resort	Hotel	Code	Full Day Excursions Included <small>(Excursions are full days, except where (H) denotes a half day excursion)</small>			Mar 14	Mar 28	Apr 17	Apr 18	Apr 25
						Sun	Sun	Sat	Sun	Sun
Weston-s-Mare	Anchor Head	102EC	Bath	Bristol	Cheddar Gorge and Wells	£229	-	-	£279	-
Ilfracombe	Imperial	113EC	Barnstaple and Woolacombe	Bideford and Hartland Abbey	Lynton, Lynmouth and Dunster	£224	£249	-	-	£284
Newquay	Eliot	132EC	Eden Project	St Ives	Padstow (H)	£229	£239	-	£309	£319
Torquay	Regina	153EC	Exmouth and Sidmouth	Teignmouth and Exeter	Buckfast Abbey	£234	£239	-	£304	£304
Exmouth	Cavendish	158EC	Dartmoor and Torquay	Sidmouth and Seaton	Teignmouth and Dawlish	£239	£239	-	£319	-
Sandown	Bayshore	197EC	Alum Bay and Godshill	Whippingham Church and Osborne House	Rosemary Vineyard and Ryde	£239	£259	-	-	-
Shanklin	Shanklin	203EC	Alum Bay and Godshill	Isle of Wight Steam Railway and Cowes	Rosemary Vineyard and Ryde	£249	£279	-	£349	-
Bognor Regis	Royal Norfolk	207EC	Chichester and Littlehampton	Portsmouth and Southsea	Worthing and Amberley	-	£269	-	-	-
Eastbourne	Queens	218EC	Battle & Carr-Taylor Vineyard	Rye & Hastings	Brighton	-	£249	-	-	-
Scarborough	Cumberland	277EC	Bridlington and Beverley	North York Moors and Whitby	York	-	-	-	-	£319
Llandudno	Hydro	353EC	Anglesey and Beaumaris	Betws-y-Coed and Conwy.	Caernarfon and Snowdonia	-	£299	-	-	£319
Criccieth	George IV	368EC	Portmeirion Village	Snowdon	Barmouth and Ffestiniog	-	-	-	£349	-
Porthcawl	Seabank	387EC	Tenby	Cardiff and St Fagans National History Museum	Swansea and Bracelet Bay	£234	£259	-	£304	-
Fort William	Croit Anna	433EC*	Inverness and Loch Ness	Isle of Mull	The Isle of Skye	-	-	£364	-	-
Super Saver**	Our Choice	SS7EC	At least 2 full day excursions included			£204	£214	-	-	£249

Supplements per person: No Single Supplements at Leisureplex Hotels on Mar-Apr departures! Mar-Apr: Room with a view £28. * This is an 8 day tour, supplements may vary, call for details.

**On Super Saver holidays you choose the date and we choose the destinations and seats, which are notified to you approximately 14 days prior to departure.



5 DAYS
FROM
£169
PER PERSON

AUTUMN BREAKS

ENJOY AN AUTUMN BREAK WITH ALFA TRAVEL

What better time to take a break than as the browns and golds of autumn light up our beautiful British countryside, with falling leaves and transforming landscapes, autumn can be a stunning time of year to take a break and recharge your batteries.

An autumn break with Alfa Travel is fantastic value for money. With included excursions, entertainment on at least 2 evenings, return coach travel and amazing offers, it's the perfect excuse to get away. There's a wide range of superb holiday destinations to choose from staying at our very own Leisureplex Hotels, the difficult part will be deciding where to go!

AUTUMN OFFERS

As if our holidays weren't already great value for money... they are even more so with our amazing Autumn offers. With **FREE** lunches on resort days and no single supplements, there are plenty of reasons to escape with us on your next holiday.

FREE LUNCHES ON RESORT DAYS

Relax and enjoy a free lunch on non-excursion days at our Leisureplex Hotels on tours departing in October 2021. 5 day breaks include lunch on one free day whilst 7 day breaks include lunch on all free days in resort.

BLACKPOOL SINGLE SAVER*

Solo travellers staying at our Queens Hotel in Blackpool are invited to take advantage of the fact that we don't charge single supplements throughout most of the season, with the only exclusions being August, September, Christmas and New Year.

AUTUMN SINGLE SAVER*

No single supplements at Leisureplex Hotels on holidays departing in October 2021.

DOUBLE AS SINGLE OFFER*+

Are you a single traveller who would prefer that extra bit of space and the cosiness of a double bed? For guests staying in any of our Leisureplex Hotels you can request a double room and only be charged our standard Leisureplex single supplement price, on holidays departing between October and December 2021.

*Offer excludes Christmas and New Year tours and tours that have a non-Leisureplex overnight hotel. Book early to secure your room as offers are subject to availability! +Double for sole is subject to availability and is authorised by the Alfa reservations team, whose decision is final. Winter Weekends are not included in these offers, see page 9 for details.

Autumn Breaks 2021 - 5 Day Holidays prices in £s per person

Resort	Hotel	Code	Full Day Excursions Included (Excursions are full days, except where (H) denotes a half day excursion)		Sep 18	Sep 22	Sep 25	Oct 02	Oct 06	Oct 09	Oct 18	Oct 25
					Sat	Wed	Sat	Sat	Wed	Sat	Mon	Mon
Weston-s-Mare	Anchor Head	5100EC	Bath	Cheddar Gorge and Wells	-	-	-	£209	-	-	-	-
Ilfracombe	Imperial	5110EC	Barnstaple and Bideford	Minehead, Lynton and Lynmouth	£219	-	-	-	£199	-	-	£189
Newquay	Eliot	5132EC	Eden Project	Padstow and Bodmin	-	-	-	£209	-	-	-	£209
Torquay	Regina	5150EC	Dartmouth	Teignmouth and Exeter	£239	-	-	-	-	-	£199	-
Torquay	Metropole	5154EC	Plymouth and Buckfast Abbey	Sidmouth and Exmouth	-	-	-	-	£199	-	-	£199
Exmouth	Cavendish	5155EC	Sidmouth and Seaton	Teignmouth and Dawlish	£239	-	-	£219	-	-	-	£199
Bournemouth	Devon Towers	5170EC	Lynhurst and Salisbury	Weymouth and Portland	-	-	£229	-	-	£199	-	-
Sandown	Bayshore	5195EC	Alum Bay and Cowes	Newport	£239	-	-	-	-	£209	-	£199
Shanklin	Shanklin	5203EC	Isle of Wight Steam Railway and Godshill	Rosemary Vineyard and Ryde	-	-	-	£259	-	-	£229	-
Bognor Regis	Royal Norfolk	5205EC	Chichester and Arundel	Portsmouth and Southsea	£239	-	-	£219	-	-	-	£199
Eastbourne	Queens	5215EC	Rye and Hastings	Brighton	-	-	£219	-	£209	£209	-	£209
Great Yarmouth	New Beach	5260EC	Cromer and Broads	Norwich	-	-	-	£219	-	£199	-	£189
Cromer	Hotel de Paris	5265EC	Sheringham and Norwich	Great Yarmouth and Wroxham	-	-	-	-	-	-	£199	-
Cromer	Hotel de Paris	5266EC	Great Yarmouth and The Broads	Sheringham and Norwich	-	£259	-	-	-	-	-	-
Scarborough	Cumberland	5276EC	Bridlington and Beverley	North York Moors and Whitby	-	-	-	-	£219	-	-	-
Scarborough	Cumberland	5277EC	Hull and the Deep	York	-	£229	-	-	-	-	-	-
Bridlington	Monarch	5279EC	Scarborough & Filey	Beverley & Burton Agnes Hall	-	-	-	-	£229	-	-	-
Blackpool	Queens	5305EC	Southport	Ribble Valley and Oswaldtwistle Mills	-	-	-	-	-	£249	£249	-
Llandudno	Hydro	5350EC	Betws-y-coed and Conwy	Caernarfon and Snowdonia	-	-	-	£224	-	£224	-	£214
Llandudno	Hydro	5351EC	Anglesey and Beaumaris	Caernarfon and Snowdonia	-	-	£249	-	-	-	-	-
Criccieth	George IV	5365EC	Caernarfon and Snowdonia	Festiniog and Porthmadog	-	-	£244	-	£219	-	-	-
Tenby	Cliffe Norton	5380EC	Pembroke and St Davids	Narberth and Carmarthen	-	£259	-	-	-	-	£229	-
Porthcawl	Seabank	5386EC	Cardiff and St Fagans National History Museum	Swansea and Braclet Bay	-	-	-	-	£219	-	£209	-
Super Saver**	Our Choice	SS5EC	At least 2 full day excursions included		£209	£199	£199	£189	£179	£179	£179	£169

Supplements per person: No Single Supplements at Leisureplex Hotels on Oct departures! Sep: Single £29, Oct: Single £0, Sep: Room with a view £29, Oct: Room with a view £21.

SOUTH WEST

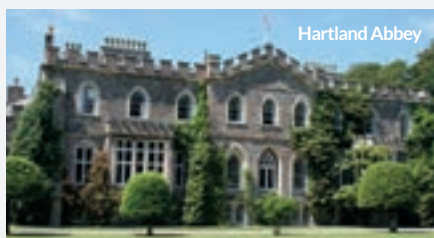
Stunning landscapes that melt together with rolling hills and postcard-shot beaches, the largest of all regions in England often feels pleasantly off the beaten track.

In this part of the country you can discover endless Areas of Outstanding Natural Beauty, cream teas, cider, Cornish pasties and Cheddar cheese.

Step into England's history with the stately grandeur of Brunel's SS Great Britain, discover the beautiful Hartland Abbey, see how the Romans bathed in Bath, or visit the Eden Project, a dramatic global garden dubbed the eighth wonder of the world by some.

There are also a huge array of bustling, picturesque and vibrant seaside villages to visit, including Padstow, Lynton, Lynmouth, Falmouth, St. Ives, Paignton and Looe.

South West of England shouts 'picturesque' from every corner.



Hartland Abbey

"Weston-super-Mare is the most popular resort in North Somerset. Our annual Sand Sculpture Festival open from May-Oct shows off some fantastic works of art, you can even have a go yourself. On the Grand Pier you can soak up the views in Tiffany's tea rooms and a visit to the refurbished Weston museum is a must. We also have the famous Helicopter museum, with a fantastic collection on display as well as organised trips to fly across the bay!"

Janet Day, General Manager,
Anchor Head Hotel, Weston-super-Mare



DESTINATIONS AVAILABLE IN THIS AREA:

Paignton, Teignmouth, Weston-super-Mare, Exmouth, Ilfracombe, Newquay, Torquay



Paignton

Paignton

A classic seaside resort with a small historic fishing port, Paignton offers all the traditional seaside attractions such as the pier, theatre and promenade. Paignton was also the home town of Agatha Christie, and Isaac Singer of sewing machine fame.

MARINE HOTEL

Paignton **0000**



Ideally situated opposite the promenade, which offers a delightful flat walk to the resort's amenities, the Marine Hotel offers a superior standard of accommodation and panoramic views of Paignton's seafront and gardens. Tel: 01803 559778.



PAIGNTON

TOUR 5149EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£254
PER PERSON

EXCURSIONS INCLUDED

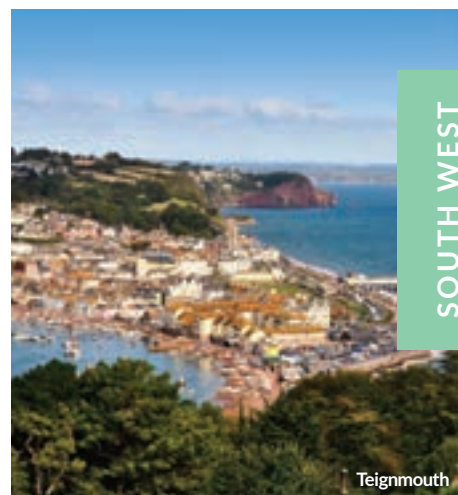
F Teignmouth & Exeter

We travel through the attractive seaside towns of Teignmouth and Dawlish. Teignmouth boasts crescents of Georgian buildings, a traditional pier and sandy beaches. Dawlish is a Regency resort nestled between Devon's hills. We continue along the estuary of the River Exe to Exeter. Exeter is a city full of history - visit the famous cathedral or the nearby Ship Inn which Drake used to frequent.

F Salcombe & Totnes

We travel through beautiful rolling countryside to the pretty coastal town of Salcombe. On our return we visit Totnes, a delightful riverside market town.

Departs Monday - Returns on Friday			
Mar 15	£254		
Departs Saturday - Returns on Wednesday			
Jun 5	£359	Sep 11	£359
Supplements per person			
Single (Mar)	£25	View (Mar)	£28
Single (Jun-Sep)	£29	View (Jun-Sep)	£29



Teignmouth

Teignmouth

A fascinating ancient port with a myriad of narrow streets, Teignmouth became a popular resort with the coming of the railways. The busy port on the River Teign contrasts with the wide open sands and traditional pier of the sea-ward side of the town.

CLIFFDEN HOTEL

Teignmouth **000**



This historic property is set in extensive landscaped grounds that lead to the seafront. The hotel was for many years owned by guide dog charities and has been thoughtfully adapted for use by guests with sight difficulties. All 47 en-suite rooms offer hairdryer, TV, telephone and tea/coffee making facilities. Tel: 01626 770052.



TEIGNMOUTH

TOUR 5148EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to World of Country Life

5 DAYS
FROM
£349
PER PERSON

EXCURSIONS INCLUDED

F Honiton & Sidmouth

The lively market town of Honiton is renowned for its historic lace and pottery industries. Today it is a centre for the antiques trade with many interesting shops to browse. Sidmouth is a famously select resort which was regularly visited by Princess Victoria before she became Queen. Huge cliffs rise on either side of the town's Regency architecture.

F World of Country Life & Exmouth

Exmouth developed as a resort in Georgian times. Today Exmouth offers a rich mixture of immaculate sands, lovely gardens and a busy marina. The award winning, family owned World of Country Life has an eclectic mix of museums, animals, and entertainment, both outdoors and under cover, making it an excellent day out (entrance included).

Departs Monday - Returns on Friday			
Apr 12	£349	Oct 18	£349
Supplements per person			
Single	£110		



Weston-super-Mare

SOMERSET'S BEST
KNOWN RESORT

Weston-super-Mare is situated in a sheltered bay at the foot of the Mendip Hills with views across the Bristol Channel to South Wales. There are many charming Victorian and Edwardian terraces interspersed with colourful parks and gardens providing fascinating walks; from the delightful rocky point at Anchor Head to the sandy beaches at the southern end of the resort. Weston offers a great many attractions including the Grand Pier – described as “the ultimate 21st Century indoor theme park”! It also boasts the Sea Life centre, a helicopter museum and a big wheel which offers breathtaking views. The sheltered bay is ideal for a quiet walk and there is a choice of several boat trips. Other superb activities include ten pin bowling, golf and bowls. At night there are numerous attractions including top class cabaret at the Playhouse and dancing at the famous Winter Gardens.

Leisureplex
HOLIDAY HOTELS



ANCHOR HEAD HOTEL

Weston-super-Mare

AAAA ★★



Splendidly situated between Weston's two piers and close to the boating slipway and a small beach; the promenade walk begins right next to the hotel. There is an attractive TV lounge and delightful bar with dance floor. There are magnificent views of the bay from the lounge, restaurants and many of the bedrooms. Tel: 01934 620880.



WESTON-SUPER-MARE WEEKENDS TOUR 4100WS

WHAT ALFA INCLUDES

- 3 nights dinner, room & breakfast
- 2 half day excursions
- Drink with dinner every evening (see page 10 for full details)

NEW TOUR

4 DAYS
FROM
£119
PER PERSON

EXCURSIONS INCLUDED

H NEW! Wells

England's smallest city, Wells, nestles on the Southern side of the Mendip Hills with history dating back to Roman times. It can call itself a city because of its glorious 13th century cathedral which remains remarkably unspoilt. The city also features beautiful gardens at the Bishop's Palace.

H NEW! Bristol

Enveloped in the hills of South West England the ancient maritime city of Bristol has its own unmistakable identity, with its world-famous suspension bridge that spans the picturesque Avon Gorge, fascinating docks and eclectic array of architecture.

Departs Friday - Returns on Monday

Feb 12	£119	Oct 22	£169
Feb 26	£129	Nov 5	£169
Mar 26	£189	Nov 19	£179

Supplements per person

Single	£0	View (Feb-Mar)	£16
		View (Oct-Nov)	£17



Wells



Weston-super-Mare



Bath

CHEDDAR, BATH & WELLS TOUR 5100EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£154
PER PERSON

EXCURSIONS INCLUDED

F Bath

Already a spa resort in Roman times, Bath became the height of fashion during the eighteenth century and has many fine Georgian buildings. The Pump Room is well worth a visit and there are several museums, including the world's largest costume museum. There is also a fine medieval abbey.

F Cheddar Gorge & Wells

Through spectacular Cheddar Gorge, which has the highest inland cliffs in the country, to England's smallest city, Wells with its glorious cathedral.

Departs Monday - Returns on Friday			
Feb 1, 8	£154	Mar 1	£164
Feb 22	£159	Mar 29	£179
Departs Saturday - Returns on Wednesday			
Apr 10	£199	Aug 28	£289
May 29	£274	Oct 2	£209
Jun 5, 19	£279		
Supplements per person			
Single (Feb-Apr, Oct)	£0	View (Feb-Apr)	£20
Single (May-Aug)	£29	View (May-Aug)	£29
		View (Oct)	£21



Bath

STEAMSHIPS & STEAM TRAINS TOUR 5103EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to SS Great Britain
- Trip on West Somerset Railway

5 DAYS
FROM
£269
PER PERSON

EXCURSIONS INCLUDED

F Brunel's SS Great Britain & Bristol

In the morning we visit the stately grandeur of the only surviving 19th century iron-hulled steam ship, the Brunel's SS Great Britain (entrance included in the tour cost), before exploring the fascinating docks and the rest of this ancient maritime city. Take in the street art by locals including Banksy and delve into the 'Bristol sound' in the city's cultural scene with music and theatre venues all through town.

F West Somerset Railway & Minehead

We travel to Bishops Lydeard to catch our own slice of the Golden Age of Steam, chugging through miles of sylvan scenery and restored period stations to Minehead (rail fare included in the tour cost) where we spend a relaxing afternoon exploring the beach and peaceful old town. This charming seaside town, with its mile long seafront, attractive harbour and boating heritage is a wonderful place to revel in and unwind.

Departs Saturday - Returns on Wednesday			
May 8	£269		
Supplements per person			
Single	£29	View	£29



Brunel's SS
Great Britain

BATH, BRISTOL & CHEDDAR GORGE TOUR 102EC

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions

7 DAYS
FROM
£229
PER PERSON

EXCURSIONS INCLUDED

F Bath

Refer to Cheddar, Bath & Wells 5100EC description opposite.

F Bristol

A visit to the ancient maritime city of Bristol, with its world-famous suspension bridge that spans the picturesque Avon Gorge, fascinating docks and eclectic array of architecture.

F Cheddar Gorge & Wells

Through spectacular Cheddar Gorge, which has the highest inland cliffs in the country, to England's smallest city, Wells with its glorious cathedral.

Departs Sunday - Returns on Saturday			
Mar 14	£229	Jul 11	£384
Apr 18	£279	Aug 8	£399
May 16	£349	Sep 12	£369
Jun 6	£374		
Supplements per person			
Single (Mar-Apr)	£0	View (Mar-Apr)	£28
Single (May-Sep)	£40	View (May-Sep)	£38



Cheddar Gorge



Exmouth

Exmouth

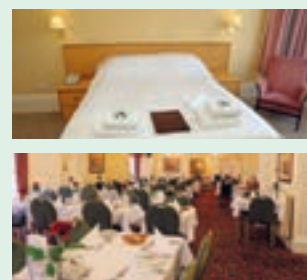
MILES OF GOLDEN SANDS, A WORLD HERITAGE COAST

Exmouth developed as a resort in Georgian times and was once probably the most select seaside resort in Britain, home to such famous people as Lady Nelson and Lady Byron. Nowadays it offers a rich mixture of immaculate sands, lovely gardens, a busy marina and a wide range of sports facilities that combine to make it an excellent resort for all ages and interests. To the South the resort overlooks Lyme Bay, while to the West it looks across the estuary of the River Exe to the Haldon Hills and Dawlish Warren. There are boat trips aplenty but also lots to do on dry land with good shops, a museum, many old pubs and good walks at every turn. For the more active there is a swimming pool, golf, and all forms of water sports including a sailing school.

CAVENDISH HOTEL

Exmouth

Popular with sightseers, this delightful hotel is wonderfully situated on the level seafront overlooking Exmouth's fine golden sands, a few minutes' walk from the shops. Rooms are equipped with tea/coffee facilities and private bath or shower and WC. There is a large quiet lounge with sea views. The bar lounge has a dance floor and hosts entertainment most evenings. Extensive car parking. Tel: 01395 272528.



DELIGHTFUL DEVON TOUR 5155EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£164
PER PERSON

EXCURSIONS INCLUDED

F Sidmouth & Seaton

Sidmouth is a famously select resort which was regularly visited by Princess Victoria before she became Queen. Huge cliffs rise on either side of the town's Regency architecture. Seaton is a charming resort with a delightful tramway.

F Teignmouth & Dawlish

We travel around the estuary of the River Exe to Dawlish, a relaxing resort famous for its attractive gardens and black swans. We continue to Teignmouth, a fascinating ancient port with a myriad of narrow streets. It became a popular resort with the coming of the railways and still retains its functions as both port and holiday resort.

Departs Monday - Returns on Friday

Feb 1	£164	Mar 22	£189
Feb 8, 15	£164	Apr 12	£194
Feb 22	£169	Apr 19	£199
Mar 1, 8	£179	Oct 25	£199

Departs Saturday - Returns on Wednesday

May 8	£249	Jul 17, 31	£299
May 22	£269	Aug 28	£289
Jun 5	£279	Sep 18	£239
Jun 19	£279	Oct 2	£219

Supplements per person

Single (Feb-Apr, Oct)	£0	View (Feb-Apr)	£20
Single (May-Sep)	£29	View (May-Sep)	£29
		View (Oct)	£21

THE JURASSIC COAST TOUR 158EC

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions

7 DAYS
FROM
£239
PER PERSON

EXCURSIONS INCLUDED

F Dartmoor & Torquay

Heading West, we skirt the southern edge of Dartmoor to Buckfastleigh, before turning South to Devon's largest resort, Torquay. Here we have plenty of time to explore the harbour or visit the many shops before returning to Exmouth.

F Sidmouth & Seaton

Sidmouth is a famously select resort which was regularly visited by Princess Victoria before she became Queen. Huge cliffs rise on either side of the town's Regency architecture. Seaton is a charming resort with a delightful tramway and a visitor centre run by the local wildlife trust, which explores the historic and current wildlife of the Jurassic Coast.

F Teignmouth & Dawlish

We travel around the estuary of the River Exe to Dawlish, a relaxing resort famous for its attractive gardens and black swans. We continue to Teignmouth, a fascinating ancient port with a myriad of narrow streets. It became a popular resort with the coming of the railways.

Departs Sunday - Returns on Saturday

Mar 14, 28	£239	Jul 11	£429
Apr 18	£319	Aug 8	£429
May 16	£369	Sep 5	£409
Jun 13	£429	Sep 26	£329

Supplements per person

Single (Mar-Apr)	£0	View (Mar-Apr)	£28
Single (May-Sep)	£40	View (May-Sep)	£38

EXMOUTH WEEKENDS TOUR 4155WS

WHAT ALFA INCLUDES

- 3 nights dinner, room & breakfast
- 2 half day excursions
- Drink with dinner every evening (see page 10 for full details)

NEW TOUR
4 DAYS
FROM
£119
PER PERSON

EXCURSIONS INCLUDED

H NEW! Exeter

Exeter is one of the most vibrant, attractive and historically interesting cities in England. Exeter is a city full of history including the famous cathedral or the nearby Ship Inn which Drake used to frequent.

H NEW! Seaton

Sitting at the heart of the Jurassic Coast World Heritage Site, Seaton is a charming resort with a delightful tramway. Whether you are looking for interesting attractions, wanting to explore stunning natural landscapes, or just wanting somewhere to eat or shop, you'll find it in Seaton. Seaton beach overlooks Lyme Bay and is surrounded by beautiful countryside, making it the perfect place to relax.

Departs Friday - Returns on Monday

Feb 12	£119	Oct 22	£179
Feb 26	£134	Nov 5	£179
Mar 12	£139	Nov 19	£189
Mar 26	£189		

Supplements per person

Single	£0	View (Feb-Mar)	£16
		View (Oct-Nov)	£17

Ilfracombe

COAST OF CONTRASTS & BEAUTIFUL MOORLAND

Ilfracombe nestles around a harbour as old and as beautiful as any in Britain with the breathtaking scenery of North Devon as a backdrop. For the energetic there are splendid walks along the Coastal Path, the famous Torrs walks or swimming from the Tunnel beaches and coves. For those who like to take things a bit easier, one can simply stroll through the delightful gardens or while away an hour or two watching the ever-changing harbour scene. A boat trip is a "must" during your stay to see the spectacular cliffs of North Devon or visit the legendary Isle of Lundy. There is also plenty to do in the evenings with theatre, concerts, and cinema, as well as the entertainment provided at our hotel.

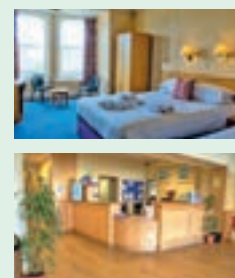
IMPERIAL HOTEL

Ilfracombe   

Situated in one of the best positions in Ilfracombe, overlooking Wildersmouth beach and the splendid Landmark Theatre and Conference Centre, close to the High Street and only a short, almost level walk from the harbour. There is a large restaurant, bar, comfortable lounge and dance floor where entertainment is provided most evenings. Tel: 01271 862536.



Fabulous half price bar offer! See page 9 for details.



BEAUTIFUL ILFRACOMBE TOUR 5110EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£169
PER PERSON

EXCURSIONS INCLUDED

F Barnstaple & Bideford

Barnstaple is an ancient market town lying on the River Taw. It has many shops and a number of interesting buildings including the parish church and St. Anne's Chapel Museum. Bideford is an historic port whose quays are lined with interesting shops and cafés.

F Minehead, Lynton & Lynmouth

We travel to the twin towns of Lynton and Lynmouth, spectacularly situated on the northern edge of the Exmoor National Park. A trip on the water operated cliff railway is not to be missed. Continuing to Minehead, now a popular holiday centre but once an important port, retaining many historic features from that era.

Departs Monday - Returns on Friday			
Feb 22	£169	Apr 12	£194
Mar 1, 8	£169	Apr 19	£199
Apr 5	£189	Oct 25	£189
Departs Saturday - Returns on Wednesday			
Sep 18	£219		
Departs Wednesday - Returns on Sunday			
Oct 6	£199		
Supplements per person			
Single (Feb-Apr, Oct)	£0	View (Feb-Apr)	£20
Single (Sep)	£29	View (Sep)	£29
		View (Oct)	£21

EXMOOR & CLOVELLY TOUR 5111EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Clovelly

5 DAYS
FROM
£249
PER PERSON

EXCURSIONS INCLUDED

F Bideford & Clovelly

A visit to the ancient port of Bideford and then to the delightfully preserved private village of Clovelly, with its single cobbled street tumbling down to the sea (*entrance to Clovelly included in tour cost*).

F Exmoor & Dunster

We travel through the Exmoor National Park along the North coast of Devon, which has the highest sea cliffs in Britain, to picturesque Dunster, a fascinating historic village with a Norman castle steeped in history.



Departs Saturday - Returns on Wednesday			
Jun 12, 26	£259	Aug 7, 21	£269
Jul 24	£269	Sep 4	£249
Supplements per person			
Single	£29	View	£29

DEVON COAST DELIGHTS TOUR 113EC

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Hartland Abbey

7 DAYS
FROM
£224
PER PERSON

EXCURSIONS INCLUDED

F Barnstaple & Woolacombe

Barnstaple is a lively, bustling place; with several narrow interesting streets and a profusion of shops. The quay, once a busy port, is well worth a look, as is the 14th century parish church. Barnstaple's Pannier Market, unusually built over the top of Market Street, dates back to Saxon times.

F Bideford & Hartland Abbey

A visit to the ancient port of Bideford and then to Hartland Abbey with its beautiful gardens and grounds which lead to the rocky cove (*entrance to house & gardens included in tour cost*).

F Lynton, Lynmouth & Dunster

We travel to the twin towns of Lynton and Lynmouth, spectacularly situated on the northern edge of the Exmoor National Park. A trip on the water operated cliff railway is not to be missed. Picturesque Dunster is a fascinating historic village with a Norman castle steeped in history.

Departs Sunday - Returns on Saturday			
Mar 14	£224	Jul 18	£379
Mar 28	£249	Aug 15	£379
Apr 25	£284	Aug 29	£369
Jun 6	£359	Sep 12	£354
Jun 20	£374		
Supplements per person			
Single (Mar-Apr)	£0	View (Mar-Apr)	£28
Single (Jun-Sep)	£40	View (Jun-Sep)	£38



Newquay THE FINEST BEACHES IN EUROPE

Newquay is Cornwall's premier holiday resort boasting some of the finest coastline and beaches in Europe. Although well known as Britain's surfing capital, there are many other activities and the surrounding countryside has an endless wealth of fascinating places to visit. The town is an ancient one, dating from the fifteenth century when a new quay was constructed. The heart of the town is the old harbour, it spreads along the cliff tops which stand behind the eleven magnificent sandy beaches. Newquay offers wonderful cliff and beach walks, a picturesque harbour to explore and the variety of activities one associates with such a major resort, including swimming pools, golf, putting, squash, tennis, bowls and boating. There are also the atmospheric smugglers' pubs which are a living reminder of the more colourful side of Cornwall's history!

Leisureplex
HOLIDAY HOTELS



ELIOT HOTEL

Newquay

Very well situated close to Great Western and Tolcarne beaches, only a few yards from the seafront and within easy walking distance of the shops and harbour. There are three lovely airy lounges in which to relax, plus a large lounge with bar and dance floor where entertainment is provided most evenings. There is also a games room and a large car park. Tel: 01637 878177.



Fabulous half price bar offer! See page 9 for details.



CORNISH GARDENS TOUR 5131EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Eden Project
- Entrance to Lost Gardens of Heligan

5 DAYS FROM
£264
PER PERSON

EXCURSIONS INCLUDED

F Eden Project

Today's excursion takes us to the South coast of Cornwall and one of the wonders of the modern world - the magnificent Eden Project. With its fantastic architecture and amazing collection of plants from around the world, it is an experience never to be forgotten. In addition to the gardens, a new exhibition has been added, exploring the Invisible Worlds all around us, which are usually too small or too remote to grab our attention (*entrance included in the tour cost*).

F Mevagissey & Heligan

Mevagissey is still a working fishing port with a lively harbour and many interesting pubs. A short journey takes us to the Lost Gardens of Heligan in Saint Austell. Extending to some 80 acres, this is the site of the largest garden restoration in Europe and Britain's real life secret garden (*entrance included in the tour cost*). Heligan is also recognised as the home of the national collection of Camellias and Rhododendrons, due to the vast array of specimens that were introduced between 1830 and 1920. Visitors may also want to seek out the famous "Sleeping Beauty" statue.

Departs Saturday - Returns on Wednesday

May 15	£264	Aug 14	£309
Jun 12	£299	Sep 4	£299
Jul 10	£309	Sep 11	£289

Supplements per person

Single	£29		
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Mevagissey Harbour



Newquay



Eden Project

CORNISH TOWNS & EDEN TOUR 5132EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Eden Project

5 DAYS
FROM
£164
PER PERSON

EXCURSIONS INCLUDED

F Eden Project

Today's excursion takes us to the South coast of Cornwall and one of the wonders of the modern world - the magnificent Eden Project. With its fantastic architecture and amazing collection of plants from around the world, it is an experience never to be forgotten. In addition to the gardens, a new exhibition has been added, exploring the Invisible Worlds all around us, which are usually too small or too remote to grab our attention (*entrance included in the tour cost*).

F Padstow & Bodmin

We travel North to Padstow, a charming fishing village on the Camel Estuary. Centred around an attractive harbour, the bustling town of is an eclectic mix of fisherman's cottages and merchants houses. Padstow is also Cornwall's capital of seafood cuisine, made famous by the celebrity chef Rick Stein. We then head inland to historic Bodmin, formerly Cornwall's county town, which features several museums, the largest parish church in Cornwall and quirky independent shops in its quaint narrow streets.

Departs Monday - Returns on Friday

Feb 22	£164	Apr 12	£209
Mar 8	£174	Oct 25	£209

Departs Saturday - Returns on Wednesday

Apr 3	£194	Oct 2	£209
Apr 17	£209		

Supplements per person

Single	£0		
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Padstow

CORNISH COAST & EDEN TOUR 132EC

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Entrance to Eden Project

7 DAYS
FROM
£229
PER PERSON

EXCURSIONS INCLUDED

F Eden Project

Today's excursion takes us to the South coast of Cornwall and one of the wonders of the modern world - the magnificent Eden Project. With its fantastic architecture and amazing collection of plants from around the world, it is an experience never to be forgotten. In addition to the gardens, a new exhibition has been added, exploring the Invisible Worlds all around us, which are usually too small or too remote to grab our attention (*entrance included in the tour cost*).

F St. Ives

Today we travel South along Cornwall's northern coast through St. Agnes, Portreath and Gwihian to St. Ives, one of Britain's most picturesque towns. A regular and inexpensive shuttle service runs the short distance from the coach park into the centre of this delightful town.

H Padstow

Refer to Cornish Coast & Eden 131EC description opposite.

7 Days - 132EC: Departs Sunday - Returns on Saturday

Mar 14	£229	Apr 25	£319
Mar 28	£239	Jun 6	£389
Apr 18	£309	Jul 25	£409

Supplements per person

Single (Mar-Apr)	£0	Single (Jun-Jul)	£40
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St. Ives

CORNISH COAST & EDEN TOUR 131EC

WHAT ALFA INCLUDES

- 7 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Entrance to Eden Project

8 DAYS
FROM
£379
PER PERSON

EXCURSIONS INCLUDED

F Eden Project

Today's excursion takes us to the South coast of Cornwall and one of the wonders of the modern world - the magnificent Eden Project. With its fantastic architecture and amazing collection of plants from around the world, it is an experience never to be forgotten. In addition to the gardens, a new exhibition has been added, exploring the Invisible Worlds all around us, which are usually too small or too remote to grab our attention (*entrance included in the tour cost*).

F St. Ives

Today we travel South along Cornwall's northern coast through St. Agnes, Portreath and Gwihian to St. Ives, one of Britain's most picturesque towns. A regular and inexpensive shuttle service runs the short distance from the coach park into the centre of this delightful town.

H Padstow

We travel North to Padstow, a charming fishing village on the Camel Estuary. Centred around an attractive harbour, the bustling town of is an eclectic mix of fisherman's cottages and merchants houses. Padstow is also Cornwall's capital of seafood cuisine, made famous by the celebrity chef Rick Stein.

8 Days - 131EC: Departs Saturday - Returns on Saturday

May 8	£379	Aug 7	£439
Jul 3	£439		

Supplements per person

Single	£45		
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Eden Project



Torquay

QUEEN OF THE ENGLISH RIVIERA

Torquay is one of Britain's most famous resorts, situated at the heart of 22 miles of unspoilt coastline, often referred to as the "English Riviera". It has a mild climate, sparkling blue waters and in its beautiful public gardens you will see subtropical plants and palm trees. Torquay has something to offer everyone: by day you can relax on one of the clean sandy beaches, explore the bustling harbour and marina and the excellent shops or if you are feeling more active there are lovely walks, or activities such as sailing, bowls, golf or fishing. By night you'll be spoilt for choice: there are theatres and cabarets and of course you'll see the lights illuminating the promenade reflected across the beautiful bay. The many local attractions include Paignton Zoo, Babbacombe Model Village, Kent's Cavern, Torbay Steam Railway and Cockington thatched village.

REGINA HOTEL

Torquay

Wonderfully situated on the harbour-side, with the principal shops and theatre a gentle stroll away. Part of the Regina is particularly interesting as the home for three years of the poet, Elizabeth Barrett Browning (Barrett Browning wing not lift accessible). There is a lounge bar overlooking the harbour, air conditioned restaurant and bar with dance floor. Public car park across the road. Tel: 01803 292904.



THREE RIVERS & A RIVIERA TOUR 5150EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£159
PER PERSON

EXCURSIONS INCLUDED

F Dartmouth

Today we visit Dartmouth, a picturesque river town near the estuary of the Dart, home of the Royal Naval College. Passengers may choose to take a sail on the river upstream towards Totnes (cost not included in tour price). We then return to Torquay via Paignton.

F Teignmouth & Exeter

We travel through the attractive seaside towns of Teignmouth and Dawlish. Teignmouth boasts crescents of Georgian buildings, a traditional pier and sandy beaches. Dawlish is a Regency resort nestled between Devon's hills. We continue along the estuary of the River Exe to Exeter. Exeter is a city full of history - visit the famous cathedral or the nearby Ship Inn which Drake used to frequent.

Departs Monday - Returns on Friday

Feb 8, 15	£159	Mar 1	£169
Feb 22	£164	Oct 18	£199

Departs Saturday - Returns on Wednesday

Apr 10	£199	Aug 21	£299
Jun 26	£279	Sep 18	£239
Jul 31	£299		

Supplements per person

Single (Feb-Apr, Oct)	£0	View (Feb-Apr)	£20
Single (Jun-Sep)	£29	View (Jun-Sep)	£29
		View (Oct)	£21

DEVON RIVERS & RAILWAY TOUR 5153EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Trip on Exe Estuary Boat
- Trip on South Devon Railway

NEW TOUR

5 DAYS
FROM
£279
PER PERSON

EXCURSIONS INCLUDED

F NEW! South Devon Railway & Totnes

We spend a morning at the fascinating working Buckfast Abbey, a fine reconstruction built by just six monks! The picturesque South Devon Railway conveys us with style to the Tudor town of Totnes (*rail fare included in the tour cost*) where we have time to explore before a visit to Dartmouth.

F NEW! Topsham & Exmouth

We potter around the pretty pink and white cottages of Topsham before taking a cruise down the River Exe estuary (*boat trip included in the tour cost*) to Exmouth where we have time to shop. We return via the opposite bank of the Exe estuary, passing through Teignmouth and Dawlish.



Departs Saturday - Returns on Wednesday

May 8	£279	Jul 3	£299
Jun 5	£289	Jul 31	£299

Supplements per person

Single	£29	View	£29
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THE ENGLISH RIVIERA TOUR 153EC

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Entrance to Buckfast Abbey

7 DAYS
FROM
£234
PER PERSON

EXCURSIONS INCLUDED

F Exmouth & Sidmouth

Today we visit East Devon and the elegant resorts of Exmouth and Sidmouth, travelling through Teignmouth and Dawlish and along the western side of the River Exe estuary, past Exeter and then down the eastern side of the river. Unlike their Cornish cousins, these South Devon towns have been seaside resorts for two centuries and their elegant Georgian villas provide quite a contrast to the fisherman's cottages in Cornwall.

F Teignmouth & Exeter

We travel through the attractive seaside towns of Teignmouth and Dawlish, then along the estuary of the River Exe to Exeter. Exeter is a city full of history - visit the famous cathedral or the nearby Ship Inn which Drake used to frequent.

H Buckfast Abbey

Beautifully situated on the southern edge of Dartmoor on the banks of the River Dart, the Abbey is famous for its tonic wine, but it is also a living monastic community (free entrance).

Departs Sunday - Returns on Saturday

Mar 14	£234	Jul 11	£414
Mar 28	£239	Aug 8	£414
Apr 18, 25	£304	Aug 29	£409
May 9	£349	Sep 12	£379

Supplements per person

Single (Mar-Apr)	£0	View (Mar-Apr)	£28
Single (May-Sep)	£40	View (May-Sep)	£38

TORQUAY WEEKENDS

TOUR 4150WS & 4154WS

WHAT ALFA INCLUDES

- 3 nights dinner, room & breakfast
- 2 half day excursions
- Drink with dinner every evening (see page 10 for full details)

NEW TOUR

4 DAYS
FROM
£119
PER PERSON

EXCURSIONS INCLUDED

H NEW! Brixham

Today's excursion takes us to the pretty fishing town of Brixham at the southern end of Torbay.

H NEW! Buckfast Abbey

We spend half a day at the fascinating working Buckfast Abbey, a fine reconstruction built by just six monks! Beautifully situated on the southern edge of Dartmoor on the banks of the River Dart, the Abbey is famous for its tonic wine, but is also a living monastic community (free entrance).

4150WS - Regina: Departs Friday - Returns on Monday

Oct 22	£169	Nov 19	£179
Nov 5	£169		

Supplements per person

Single	£0	View	£17
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4154WS - Metropole: Departs Friday - Returns on Monday

Feb 12	£119	Mar 12	£139
Feb 26	£129	Mar 26	£199

Supplements per person

Single	£0	View	£16
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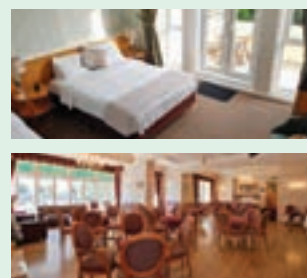


Babbacombe

METROPOLE HOTEL

Torquay

Situated in the heart of Torquay just a five minute walk from the beach, the Metropole Hotel offers a conveniently located base to explore beautiful Torquay and the well-renowned English Riviera. All 96 guest bedrooms are traditionally furnished and equipped with en-suite bathrooms, Freeview TV, and tea and coffee making facilities, some featuring balconies and sea views. The hotel also features two large entertainment rooms and provides a variety of evening entertainment on a regular basis. Tel: 01803 293682.



THE BEST OF DEVON

TOUR 154EC

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Entrance to Buckfast Abbey

7 DAYS
FROM
£329
PER PERSON

EXCURSIONS INCLUDED

F Plymouth & Buckfast Abbey

Refer to Plymouth & East Devon 5154EC description opposite.

F Sidmouth & Exmouth

Refer to Plymouth & East Devon 5154EC description opposite.

H Salcombe

Salcombe sits on the banks of the Salcombe Estuary making it one of the prettiest towns in South Devon. Located within the South Devon Area of Outstanding Natural Beauty, it is known for its coastal views. Until about 100 years ago Salcombe earned its living from the estuary and the sea.



Sidmouth

Departs Sunday - Returns on Saturday

May 9	£329	Aug 15	£399
Jun 13	£389	Sep 26	£329

Supplements per person

Single	£40	View	£38
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PLYMOUTH & EAST DEVON

TOUR 5154EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Buckfast Abbey

5 DAYS
FROM
£154
PER PERSON

EXCURSIONS INCLUDED

F Plymouth & Buckfast Abbey

This historic naval city has a breathtaking harbour and a wealth of attractions including the National Marine Aquarium, the delightful Hoe, the Promenade along Plymouth Sound and some excellent shopping. We return via Buckfast Abbey, famous for its tonic wine (free entrance).

F Sidmouth & Exmouth

Today we visit the elegant resorts of Exmouth and Sidmouth, travelling through Teignmouth and Dawlish and along the western side of the River Exe estuary, past Exeter and then down the eastern side of the river. Unlike their Cornish cousins, these South Devon towns have been seaside resorts for two centuries and their elegant Georgian villas provide quite a contrast to the fisherman's cottages in Cornwall.

Departs Monday - Returns on Friday

Feb 8	£154	Mar 29	£189
Mar 1	£164	Oct 25	£199
Mar 8	£174		

Departs Saturday - Returns on Wednesday

Apr 10	£199	May 15	£249
Apr 17	£219	Aug 28	£299

Departs Wednesday - Returns on Sunday

Oct 6	£199		
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Supplements per person

Single (Feb-Apr, Oct)	£0	View (Feb-Apr)	£20
Single (May-Aug)	£29	View (May-Aug)	£29
		View (Oct)	£21

DEVON & CORNWALL

TOUR 5152EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£154
PER PERSON

EXCURSIONS INCLUDED

F Looe & Polperro

We travel over the River Tamar into Cornwall and visit these picture perfect Cornish villages with their intricate maze of narrow little streets lined with charming Cornish cottages. Looe has a bustling port and is an award winning resort, with its beautiful sandy beaches, while Polperro, another Cornish gem, almost takes you back in time with its unspoilt beauty and slower pace of life, perfect for relaxing.

F Sidmouth & Exmouth

Today we visit East Devon and the elegant resorts of Exmouth and Sidmouth, travelling through Teignmouth and Dawlish and along the western side of the River Exe estuary, past Exeter and then down the eastern side of the river. Unlike their Cornish cousins, these South Devon towns have been seaside resorts for two centuries and their elegant Georgian villas provide quite a contrast to the fisherman's cottages in Cornwall.

Departs Monday - Returns on Friday

Feb 22	£154	Apr 12	£209
Mar 22	£184		

Departs Saturday - Returns on Wednesday

Apr 3	£199	Jul 3, 10	£299
Jun 12	£289	Aug 7	£299

Supplements per person

Single (Feb-Apr)	£0	View (Feb-Apr)	£20
Single (Jun-Aug)	£29	View (Jun-Aug)	£29

SOUTH AND SOUTH EAST

Visit the South of England for the chance to step back in time in medieval villages and quintessential coastal towns, or why not explore the myths and legends of smugglers along England's stunning South Coastline.

Blending festivals, culture, history and breathtaking scenery, you'll never be short on things to do in the UK's sunniest region.

Some of the region's best attractions include Brighton's Royal Pavilion – one of the most opulent buildings in England. Isle of Wight Steam Railway – journey back in time on board a restored steam locomotive. Stonehenge – one of the wonders of the world and the famous cliffs of Beachy Head - the highest point of those iconic chalky rock faces.

Your beautiful South adventure starts here!



Beachy Head

“Officially the sunniest town in Britain, Bognor Regis is an old-school seaside resort in West Sussex. Enjoy the live music from the bandstand in the charming grounds of Hotham Park, take a short trip to Arundel which is home to Arundel Castle & Gardens, or explore the Tudor Market Cross and Norman Cathedral surrounded by a host of independent shops. The South Downs National Park is also just a stone's throw away and well worth a visit.”



Peter Malinowski, General Manager,
Royal Norfolk Hotel, Bognor Regis

DESTINATIONS AVAILABLE IN THIS AREA:

Eastbourne, Bournemouth, Weymouth,
Sandown (Isle of Wight), Shanklin (Isle of Wight),
Bognor Regis



Eastbourne Pier

Eastbourne ELEGANT GARDENS & A WEALTH OF EXCURSIONS

Eastbourne is one of Britain's more elegant resorts, enjoying a glorious location on the South Coast. Because it is sheltered by Beachy Head and the South Downs it has an excellent sunshine record, always coming around the top of the sunshine league. It has a spacious promenade to stroll along and the world-famous Carpet Gardens line the seafront. Eastbourne has clean inviting beaches predominantly of shingle leading to sand at low tide and offering excellent bathing.



Queens Hotel

Eastbourne

This magnificent Victorian hotel is situated in an outstanding position overlooking the pier. Spacious public rooms include a public bar, sun lounge and two restaurants. Several function rooms including the Princes Suite with its own bar where entertainment is provided most evenings. Two lifts serve all floors and a wheelchair lift is now available between the ground floor's two levels. Extensive car parking. Tel: 01323 722822.



EASTBOURNE WEEKENDS TOUR 4215WS

EXCURSIONS INCLUDED

NEW! Hastings

The town gives its name to the Battle of Hastings which took place 8 miles to the North West at Senlac Hill in 1066. Today the town offers a great range of attractions for visitors, including a new £15m pier, several museums and galleries, a cliff railway, and delightful shops in the old town.

NEW! Newhaven & Seaford

A thriving and creative town which is steeped in Maritime history, the port town of Newhaven boasts Napoleonic fort and lots of independent shops. Seaford, with its bustling town centre and a beautiful pebbled beach, sits amid a gently curving bay, with a small museum housed in a Martello tower.

WHAT ALFA INCLUDES

- 3 nights dinner, room & breakfast
- 2 half day excursions
- Drink with dinner every evening (see page 10 for full details)

NEW TOUR

4 DAYS
FROM
£119
PER PERSON

Departs Friday - Returns on Monday

Feb 12	£119	Mar 26	£199
Feb 26	£129	Oct 22	£179
Mar 12	£139	Nov 5, 19	£189

Supplements per person

Single	£0	View (Feb-Mar)	£16
		View (Oct-Nov)	£17

ELEGANT EASTBOURNE

TOUR 5215EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£149
PER PERSON

EXCURSIONS INCLUDED

F Rye & Hastings

Refer to Eastbourne & Brighton description below.

F Brighton

We travel via the dramatic Devil's Dyke to the resort famous for its graceful Regency buildings including the exotic iron-domed Royal Pavilion which was built as a palace for the Prince Regent. Brighton is host to numerous museums and galleries as well as an aquarium and several theatres, while the pier offers visitors the traditional promenade above the waves.

Departs Monday - Returns on Friday

Feb 1	£149	Mar 1, 8	£174
Feb 8	£159	Mar 22	£194
Feb 22	£169	Oct 25	£209

Departs Saturday - Returns on Wednesday

Apr 3	£199	Apr 17	£214
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Departs Wednesday - Returns on Sunday

Oct 6	£209		
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Supplements per person

Single (Feb-Apr, Oct)	£0	View (Feb-Apr)	£20
		View (Oct)	£21



Queens Hotel & Beach, Eastbourne

SOUTH &
SOUTH EAST

Royal Pavilion, Brighton



EASTBOURNE & BRIGHTON

TOUR 5216EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Battle Abbey

5 DAYS
FROM
£189
PER PERSON

EXCURSIONS INCLUDED

F Rye & Battle Abbey

Today, Rye is best known for its Thursday market but historically it was one of the Cinque Ports and home for many years to the novelist Henry James. We also explore the atmospheric Battle Abbey ruins and their recently refurbished museum and visitor centre (*entrance included in the tour cost*). Indeed we can stand on the very spot where King Harold is said to have died!

F Brighton

We travel to Brighton, made famous by the Prince Regent who built the remarkable Pavilion. Brighton is host to numerous museums and galleries as well as an aquarium and several theatres, while the pier offers visitors the traditional promenade above the waves. Add to this the abundance of quirky independent shops clustered around the unique "Lanes", and there is never a dull moment in this city by the sea!

Departs Monday - Returns on Friday

Mar 15	£189		
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Departs Saturday - Returns on Wednesday

Jun 12	£304	Aug 21	£309
Jul 31	£309	Oct 9	£224

Supplements per person

Single (Mar, Oct)	£0	View (Mar)	£20
Single (Jun-Aug)	£29	View (Jun-Aug)	£29
		View (Oct)	£21



Rye

HISTORIC EASTBOURNE

TOUR 218EC

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Carr Taylor Vineyard

7 DAYS
FROM
£249
PER PERSON

EXCURSIONS INCLUDED

F Battle & Carr-Taylor Vineyard

Battle was the site of William the Conqueror's victory over Harold. Follow the history trail around the village to learn how the battle unfolded. We then visit nearby Carr-Taylor Vineyard, for a guided tour of the Vineyard, a visit to the winery and bottling room and the opportunity to taste the wines! (*Entrance to vineyard included in tour cost*).

F Rye & Hastings

Today, Rye is best known for its Thursday market but historically it was one of the Cinque Ports and home for many years to the novelist Henry James. We then visit Hastings, which has undergone extensive regeneration in recent years, and features a new £15m pier, several museums and galleries, a cliff railway, and delightful shops in the Old Town.

F Brighton

Refer to Eastbourne & Brighton description opposite.

Departs Sunday - Returns on Saturday

Mar 28	£249	Jul 11	£439
May 16	£379	Aug 8	£439
Jun 13	£429	Sep 5	£429

Supplements per person

Single (Mar)	£0	View (Mar)	£28
Single (May-Sep)	£40	View (May-Sep)	£38



Leeds Castle

SUSSEX & KENT

TOUR 5217EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Trip on Bluebell Railway
- Entrance to Leeds Castle & Sheffield Park Gardens

NEW TOUR

5 DAYS
FROM
£299
PER PERSON

EXCURSIONS INCLUDED

F NEW! The Bluebell Railway & Sheffield Park Gardens

We go back in time to travel on the fine steam Bluebell Railway, one of the first preserved heritage lines, through the gentle Sussex Weald before exploring the extensive splendour of Sheffield Park Gardens. A magnificent landscape garden laid out in the 18th century by 'Capability' Brown with four lakes at its centre. Walk through this horticultural work of art on its circulating paths through the wooded areas surrounding them. (*Rail fare and entrance to gardens included in the tour cost*).

F NEW! Leeds Castle

We visit what Lord Conway described as 'The Loveliest Castle in the World', a romantic and deeply historical wonderland which is listed in the Domesday Book. It has been a Norman stronghold, a royal residence for six of England's medieval queens and a palace of Henry VIII. One of the best days out in its area with its 500 acres of beautiful parkland and even falconry displays can be seen. (*Entrance included in the tour cost*).

Departs Saturday - Returns on Wednesday

Apr 10	£299	Jul 17	£329
May 15	£299	Sep 25	£299

Supplements per person

Single (Apr)	£0	View (Apr)	£20
Single (May-Sep)	£29	View (May-Sep)	£29



Bournemouth

Bournemouth

BRITAIN'S MOST INTERNATIONAL RESORT

Bournemouth is superbly situated on the sunny South coast on top of spectacular cliffs which look down upon miles of golden sand. It is probably Britain's most international resort. Stroll through the splendid gardens or browse through the remarkable selection of shops. The town is full of flowers and there are beautifully manicured parks and gardens. The delightful "chines", small valleys in the cliffs, offer shady groves leading to the shore. The Lower Gardens and Central Gardens in particular provide a lush green contrast to the nearby beach. There are many outstanding attractions including museums, an art gallery, two piers and a wealth of evening entertainment ranging from classical music to top name summer shows.

DEVON TOWERS HOTEL

Bournemouth  

Ideally situated in a quiet location on the West Cliff, set back from the seafront and a short walk from the International Centre, shops and pier. There is a delightful bar lounge which provides plenty of space for relaxing. The spacious restaurant serves the traditional three-course Leisureplex menu, offering plenty of choice. Entertainment is featured most evenings. Tel: 01202 553863.



VIBRANT BOURNEMOUTH TOUR 5170EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£154
PER PERSON

EXCURSIONS INCLUDED

F Lyndhurst & Salisbury

Lyndhurst is the capital of the New Forest, an area of beautiful unspoilt countryside. Salisbury is famous for its spectacular cathedral which has the tallest spire in England. The well preserved medieval town is a delight and the Cathedral library houses an original of the *Magna Carta*.

F Weymouth & Portland

Refer to Bournemouth & Salisbury Tour 5171EC description opposite.



Shaftesbury

Departs Monday - Returns on Friday

Feb 1, 8	£154	Mar 1, 8	£174
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Departs Saturday - Returns on Wednesday

Apr 3	£199	Sep 25	£229
Apr 17	£219	Oct 9	£199

Supplements per person

Single (Feb-Apr, Oct)	£0	Single (Sep)	£29
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BOURNEMOUTH & SALISBURY TOUR 5171EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£259
PER PERSON

EXCURSIONS INCLUDED

F Salisbury & Shaftesbury

Salisbury's history dates back to the nearby Iron Age fort, but it is chiefly famous for having the tallest cathedral spire in England along with a superbly well preserved medieval town plan with many wooden buildings. We then journey past the ancient and mystical Stonehenge on our way to Shaftesbury, a famously picturesque village.

F Weymouth & Portland

We travel to Weymouth to spend the day in this delightful Dorset resort. Weymouth boasts splendid beaches, a busy harbour and many narrow shopping streets as well as a Tudor fort and a nature reserve. The view of Chesil Beach from Portland is quite remarkable.



Portland Bill Lighthouse

Departs Saturday - Returns on Wednesday

May 15	£259	Sep 4	£269
Jul 10	£289		

Supplements per person

Single	£29		
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BOURNEMOUTH & BEAULIEU TOUR 173EC

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Beaulieu

7 DAYS
FROM
£379
PER PERSON

EXCURSIONS INCLUDED

F Lyndhurst & Beaulieu

A day in the New Forest, an area of beautiful unspoilt countryside, much of it woodland, with its famous wild ponies. Beaulieu is a fantastic day out for everyone, with Palace House, Abbey, National Motor Museum and Gardens which stretch down to the river's edge (*entrance included in the tour cost*).

F Salisbury & Shaftesbury

Refer to Bournemouth & Salisbury Tour 5171EC description opposite.

F Weymouth & Portland

Refer to Bournemouth & Salisbury Tour 5171EC description opposite.



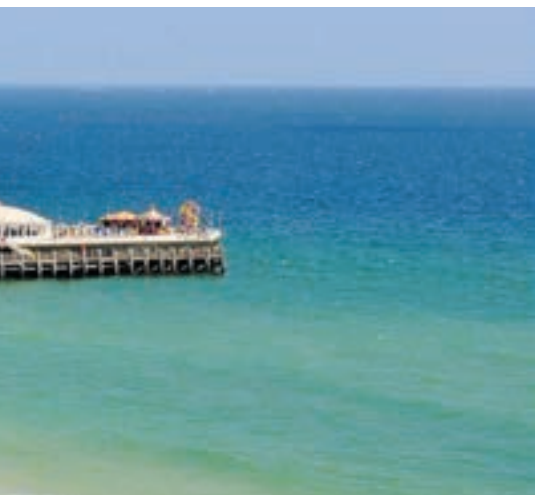
Beaulieu

Departs Sunday - Returns on Saturday

Jun 20	£399	Sep 12	£379
Aug 15	£399		

Supplements per person

Single	£40		
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Weymouth Harbour

VIEW
OUR NEW
BESPOKE
COLLECTION
ON PAGE 33

Weymouth A SPECTACULAR BEACH & A WEALTH OF HISTORY

Weymouth is one of Britain's oldest seaside resorts, made popular by George III whose statue stands on the promenade. It has just about everything one could ask for in a seaside town: a lovely curving bay with soft sands, a fascinating harbour with interesting old pubs and cottages, the remains of a Tudor castle, some engaging architecture, a wide variety of shops and plenty to entertain both day and night.



Salisbury Cathedral

BOURNEMOUTH WEEKENDS TOUR 4170WS

WHAT ALFA INCLUDES

- 3 nights dinner, room & breakfast
- 2 half day excursions
- Drink with dinner every evening (see page 10 for full details)

NEW TOUR

4 DAYS
FROM
£119
PER PERSON

EXCURSIONS INCLUDED

H NEW! Lyndhurst

Lyndhurst has been known as the capital of the New Forest since William the Conqueror established it as a royal hunting ground in 1079. It is an area of beautiful unspoilt countryside, famous for its wild ponies. Lyndhurst has a variety of tea rooms, pubs, restaurants and independent shops.

H NEW! Swanage

Swanage is situated on the Isle of Purbeck in Dorset and is a gateway town for exploring the Jurassic Coast. The friendly resort has been a popular destination since Victorian times. Despite being just six miles from the urban expanse of Poole and Bournemouth, Swanage feels a world away, and retains a sense of bustling but easy-going seaside charm with the beach holding the prestigious blue flag for cleanliness.

Departs Friday - Returns on Monday

Feb 12	£119	Oct 22	£169
Feb 26	£129	Nov 5	£169
Mar 12	£139	Nov 19	£179
Supplements per person			
Single	£0		

HOTEL PRINCE REGENT

Weymouth **UOU**



An elegant hotel situated on Weymouth's Esplanade. Restaurant offers splendid views of the bay and a varied menu with friendly waiter service. The comfortable bar lounge has a TV and is popular for pre-dinner aperitifs. The hotel houses a beautiful expansive period ballroom, ideal for dancing. Tel: 01305 771313.



WONDERFUL WEYMOUTH TOUR 5165EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£249
PER PERSON

EXCURSIONS INCLUDED

F Dorchester, Bridport & Abbotsbury

We first travel to Dorchester, the county town of Dorset – *Casterbridge* in Thomas Hardy's books. Afterwards we continue to the ancient town of Bridport – the stunning backdrop to the ITV television drama *Broadchurch* - and the village of Abbotsbury on The Fleet, the lagoon behind the amazing Chesil Beach.

F Poole & Bournemouth

Travelling eastwards to the Georgian port of Poole, now a leading yacht harbour. Then onto Dorset's largest resort, Bournemouth. A "city by the sea" with a huge range of shops, entertainments and amenities. It has miles of golden sands and some of the finest parks and gardens in the country.

Departs Monday - Returns on Friday

Mar 29*	£254		
Departs Saturday - Returns on Wednesday			
Apr 10	£254	Aug 28	£299
Jul 31	£299	Sep 25	£249

Supplements per person

Single (Mar)	£25	View (Mar)	£29
Single (Apr)	£28		
Single (Jul-Sep)	£29		

*Departures stay at Berkeley Hotel, all other dates at Prince Regent.

BERKELEY HOTEL

Weymouth **UOU**



This original Georgian building is splendidly situated with wonderful views of Weymouth's sweeping bay from the hotel and some of the bedrooms. Tel: 01305 766640.



DELIGHTFUL WEYMOUTH TOUR 165EC

WHAT ALFA INCLUDES

- 7 nights dinner, room & breakfast
- 3 full day excursions

8 DAYS
FROM
£489
PER PERSON

EXCURSIONS INCLUDED

F Wareham & Swanage

We travel East to the Purbeck Hills and the quaint resort of Swanage.

F Dorchester, Bridport & Abbotsbury

Refer to Wonderful Weymouth 5165EC description opposite.

F Poole & Bournemouth

Travelling eastwards to the Georgian port of Poole, now a leading yacht harbour. Then onto Dorset's largest resort, Bournemouth. Bournemouth is not just a seaside resort but a "city by the sea" with a huge range of shops, entertainments and amenities. It has a real international flavour, miles of golden sands and some of the finest parks and gardens in the country.

Departs Saturday - Returns on Saturday

Jul 10	£499	Sep 11	£489
Supplements per person			
Single	£45	View	£43

Sandown Beach & Pier

Sandown

MAGNIFICENT SEASIDE & UNSPOILT COUNTRYSIDE

The Isle of Wight has a great deal to offer with many superb sandy beaches, mile upon mile of stunning countryside and coastal walks and all the usual modern holiday facilities in the resorts. Sandown is the island's principal resort, and offers a wealth of entertainments. Sandown Bay is the largest on the island and offers a long, safe, sandy beach framed at either end by stunning white cliffs contrasting with the rich blue sea. On the High Street you will find a wide variety of wonderful shops. Dinosaur Isle offers life-like dinosaur models and skeletons. There is also a traditional pier. In addition, Sandown boasts Brown's Pleasure Park, swimming and squash at the Heights Leisure Centre and a fascinating Geological Museum. There are plenty of evening entertainments to suit all tastes. Nearby Brading has a Roman Villa complete with mosaic floors.

BAYSHORE HOTEL

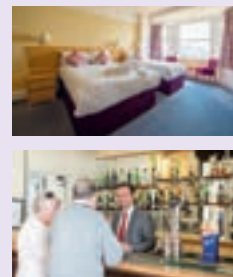
Sandown   



Situated in a magnificent position on the seafront, opposite the superbly sandy beaches and pier and close to the shopping centre. The Bayshore is a popular choice and all bedrooms are well decorated. The hotel has a light and spacious bar and lounge area with a large dance floor where entertainment is regularly provided. There is a sun lounge and attractive restaurant overlooking the sea and a games room and lounge. Tel: 01983 403154.



Fabulous half price bar offer!
See page 9 for details.



PICTURESQUE BEACHES & HISTORICAL TOWNS TOUR 5195EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£174
PER PERSON

EXCURSIONS INCLUDED

F Alum Bay & Cowes

We journey across the island to Alum Bay, famous for its coloured sands. Nearby are the magnificent chalk Needles, the remains of a ridge which once joined the island to the mainland. Returning via Britain's yachting capital, Cowes.

F Newport

We travel through Shanklin to Ventnor, the island's most southerly resort with its unique micro climate. Turning inland we continue to Newport, the county town. The quay on the River Medina is always a source of interest. We return to Sandown via the charming village of Godshill, with its picturesque church and thatched cottages.

Departs Monday - Returns on Friday			
Mar 8	£174	Apr 5	£184
Mar 22	£179	Oct 25	£199
Mar 29	£184		
Departs Saturday - Returns on Wednesday			
Apr 10	£184	Sep 18	£239
Apr 17	£194	Oct 9	£209
Supplements per person			
Single (Mar-Apr, Oct)	£0	View (Mar-Apr)	£20
Single (Sep)	£29	View (Sep)	£29
		View (Oct)	£21

HISTORIC LOCOMOTIVES & VIBRANT SANDS TOUR 5196EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Trip on Isle of Wight Steam Railway

5 DAYS
FROM
£269
PER PERSON

EXCURSIONS INCLUDED

F Alum Bay & Cowes

Refer to Picturesque Beaches & Historical Towns 5195EC description opposite.

F Isle of Wight Steam Railway & Godshill

We travel towards Ryde where we take a journey back in time on board a train pulled by a restored locomotive at the Isle of Wight Steam Railway (*rail fare included in the tour cost*). We return via Godshill, a picturesque village well known for its church, thatched cottages and local produce.



Departs Saturday - Returns on Wednesday			
May 8	£269	Jun 19	£299
May 22	£279	Jul 10, 31	£299
Supplements per person			
Single	£29	View	£29

ISLE OF WIGHT - SANDOWN TOUR 197EC

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Entrance to Osborne House
- Entrance to Rosemary Vineyard

7 DAYS
FROM
£239
PER PERSON

EXCURSIONS INCLUDED

F Alum Bay & Godshill

We journey across the island to Alum Bay, famous for its coloured sands. Nearby are the magnificent chalk Needles, the remains of a ridge which once joined the island to the mainland. We return through the centre of the island via pretty Godshill.

F Whippingham Church & Osborne House

We journey to the North of the island to see the famous Whippingham Church of St. Mildred, designed for Victoria and Albert. We continue to Queen Victoria's spectacular hideaway, Osborne House, which still features a large collection of the Royal's possessions, artwork and photographs. Osborne House is also home to the Swiss Cottage and a private beach. (*Entrance included in the tour cost*).

H Rosemary Vineyard & Ryde

We travel along the eastern coast to Rosemary Vineyard, one of the largest producers of English wine (*entrance included in the tour cost*). We then continue to Ryde which offers many shops and a magnificent pier with outstanding views across the busy Solent.

Departs Sunday - Returns on Saturday			
Mar 14	£239	Jul 11	£429
Mar 28	£259	Aug 8	£429
May 16	£389	Sep 5	£409
Jun 13	£424	Sep 26	£379
Supplements per person			
Single (Mar)	£0	View (Mar)	£28
Single (May-Sep)	£40	View (May-Sep)	£38



Shanklin Beach & Town

Shanklin

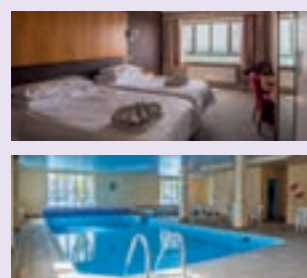
BEAUTIFUL BEACH, THATCHED COTTAGES & LOVELY WALKS

Shanklin boasts a long, safe sandy beach which lies at the foot of the spectacular cliffs on which most of the town is situated. The two are connected by a cliff lift. The traditional seaside part of town blends into the picturesque thatched cottages of Shanklin Old Town at the head of the impressive Shanklin Chine. The delightful nature trail through the Chine is not to be missed and includes a surprising relic of the Second World War - a section of PLUTO, the Pipeline Under The Ocean, which was used to pump fuel under the sea to France for the Normandy landings. Although a quieter and more intimate resort than Sandown, it nevertheless has its own theatre, lively pubs and entertainments.

SHANKLIN HOTEL

Shanklin

One of the best known hotels on the island, the Shanklin is situated in Shanklin town with superb views from its magnificent Starlite Restaurant and many bedrooms. Shanklin Old Village is a few minutes' walk away and the beach is accessible via the nearby cliff lift. Facilities include an impressive reception area, splendid bar, spectacular Starlite Restaurant with dance floor, indoor swimming pool, whirlpool, sauna, and games room. Car parking is available. Tel: 01983 862286.



SEASIDE TOWNS & THE NEEDLES TOUR 5200EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£164
PER PERSON

EXCURSIONS INCLUDED

F Alum Bay & Godshill

We travel round the southern tip of the island at Blackgang on our way to Alum Bay, famous for its coloured sands. Returning via Newport and the picturesque village of Godshill.

F Ryde & Cowes

Visits to the two principal towns in the North East of the island. Ryde has the oldest pleasure pier in Britain, built during the Napoleonic wars. Cowes is famous throughout the world as a yachting centre.



Cowes

Departs Monday - Returns on Friday

Mar 1	£164	Mar 22	£184
Mar 8	£174		

Departs Saturday - Returns on Wednesday

Apr 3	£199	Apr 17	£219
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Supplements per person

Single	£0	View	£20
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RAILWAY LINES & VINES TOUR 5203EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Trip on Isle of Wight Steam Railway
- Entrance to Rosemary Vineyard

5 DAYS
FROM
£229
PER PERSON

EXCURSIONS INCLUDED

F Isle of Wight Steam Railway & Godshill

We travel towards Ryde where we take a journey back in time on board a train pulled by a restored locomotive at the Isle of Wight Steam Railway (*rail fare included in the tour cost*). The sight of the powerful majestic steam engines, the charm of the quiet rural stations, and the friendliness of traditionally uniformed staff, will leave you with some enduring memories from a special day out. We return via Godshill, a picturesque village well known for its church, thatched cottages and local produce.

F Rosemary Vineyard & Ryde

We travel along the eastern coast to Rosemary Vineyard, one of the largest producers of English wine. Relax and enjoy a taste of the good life in this peaceful setting (*entrance included in the tour cost*). We then continue to Ryde which offers many shops and a magnificent pier with outstanding views across the busy Solent.

Departs Saturday - Returns on Wednesday

May 29	£299	Aug 7	£309
Jul 3	£309	Sep 4	£289
Jul 10	£309	Oct 2	£259

Departs Monday - Returns on Friday

Oct 18	£229		
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Supplements per person

Single (May-Sep)	£29	View (May-Sep)	£29
Single (Oct)	£0	View (Oct)	£21

DELIGHTS OF THE ISLE TOUR 203EC

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Trip on Isle of Wight Steam Railway
- Entrance to Rosemary Vineyard

7 DAYS
FROM
£249
PER PERSON

EXCURSIONS INCLUDED

F Alum Bay & Godshill

We journey around the south of the island through Ventnor and Blackgang to Alum Bay, famous for its coloured sands. We return through the centre of the island and visit Godshill, a picturesque village well known for its church and thatched cottages.

F Isle of Wight Steam Railway & Cowes

We take a journey back in time on board a train pulled by a restored locomotive at the Isle of Wight Steam Railway (*rail fare included in the tour cost*). We then continue to Cowes, Britain's yachting capital situated on the River Medina.

H Rosemary Vineyard & Ryde

We travel along the eastern coast to Rosemary Vineyard, one of the largest producers of English wine (*entrance included in the tour cost*). We then continue to Ryde which offers many shops and a magnificent pier with outstanding views across the busy Solent.

Departs Sunday - Returns on Saturday

Mar 14	£249	Jul 18	£449
Mar 28	£279	Jul 25	£459
Apr 18	£349	Aug 15	£449
May 9	£379	Aug 29	£429
May 16	£399	Sep 12	£399
Jun 20	£444		

Supplements per person

Single (Mar-Apr)	£0	View (Mar-Apr)	£28
Single (May-Sep)	£40	View (May-Sep)	£38



Bognor Regis

Bognor Regis

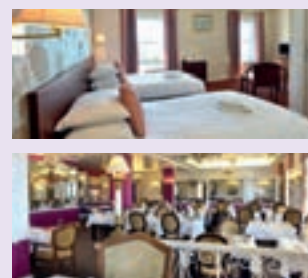
QUINTESSENTIAL ENGLISH LANDSCAPES & BRILLIANT SEASCAPES

Bognor Regis has been a seaside fishing settlement since Anglo Saxon times. It became a fashionable resort in the reign of George III and has been frequented by royalty on numerous occasions. The resort is flat and has an excellent promenade walk. There is a pier and a delightful park, Hotham Park, which boasts a narrow gauge railway, putting green, crazy golf, tennis court and boating lake. On the beach between Bognor Regis and Aldwick lies the wreck of a floating pontoon - part of the Mulberry Harbour which was destined to be towed across to Normandy on D-Day June 6, 1944 and was washed up on the beach shortly after. The sea laps the shore of the pebbly beach, with large expanses of sand revealed at low tide. Inland, the scenery is quintessentially English with the splendour of the South Downs, England's newest National Park, very close at hand.

ROYAL NORFOLK HOTEL

Bognor Regis

Situated in a delightfully sunny spot on the seafront with extensive lawns and superb Channel views, this exceptional Georgian building dates from the 1830s and has been visited by the Emperor Napoleon III of France and various descendants of Queen Victoria. It is a short walk from the pier and shops. There is an attractive lobby bar, a split level restaurant, and a ballroom with small dance floor. Tel: 01243 826222.



SOUTH DOWNS SPLENDOUR TOUR 5205EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£164
PER PERSON

EXCURSIONS INCLUDED

F Chichester & Arundel

We visit the historic city of Chichester with its fine cathedral, Georgian houses and ancient city walls. The cathedral hosts a pair of Peregrine falcons, who can sometimes be seen swooping across the city. We then travel to historic Arundel. Its castle and cathedral dominate the countryside and the charming town is delightful.

F Portsmouth & Southsea

We journey westwards along the coast to the historic naval town of Portsmouth with its fascinating harbour. Gunwharf Quays Shopping Village is a shopper's paradise with nearly 100 great quality outlets under one roof. We continue to Southsea with its stunning pier and promenade.

Departs Monday - Returns on Friday			
Feb 1	£164	Mar 8, 22	£174
Feb 8, 15, 22	£164	Apr 19	£204
Mar 1	£169	Oct 25	£199
Departs Saturday - Returns on Wednesday			
Apr 10	£204	Aug 7	£289
May 8, 29	£269	Aug 28	£279
Jun 12	£269	Sep 18	£239
Jul 17	£289	Oct 9	£219
Supplements per person			
Single (Feb-Apr, Oct)	£0	View (Feb-Apr)	£20
Single (May-Sep)	£29	View (May-Sep)	£29
		View (Oct)	£21

BOGNOR REGIS WEEKENDS TOUR 4205WS

WHAT ALFA INCLUDES

- 3 nights dinner, room & breakfast
- 2 half day excursions
- Drink with dinner every evening (see page 10 for full details)

NEW TOUR
4 DAYS
FROM
£119
PER PERSON

EXCURSIONS INCLUDED

H NEW! Arundel

The market town of Arundel with its many listed buildings sits below the castle of the same name, once a stronghold of Roman Catholicism in England. Combining one thousand years of history with independent shops, contemporary art galleries, cafes and restaurants you really can uncover more than you would expect from this charming and delightful town.

H NEW! Chichester

We visit the historic city of Chichester with its fine cathedral and broad streets which are packed with listed buildings and Georgian houses. The pedestrianised city centre is neatly enclosed within the ancient city walls and this helps to make Chichester compact and pleasant to explore on foot.

Departs Friday - Returns on Monday			
Feb 12	£119	Mar 26	£194
Feb 26	£134	Nov 5	£179
Mar 12	£139	Nov 19	£189
Supplements per person			
Single	£0	View (Feb-Mar)	£16
		View (Nov)	£17

SPLENDID SUSSEX TOUR 207EC

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Amberley Museum

7 DAYS
FROM
£269
PER PERSON

EXCURSIONS INCLUDED

F Chichester & Littlehampton

We visit the historic city of Chichester with its fine cathedral, Georgian houses and ancient city walls. The cathedral hosts a pair of Peregrine falcons, who can sometimes be seen swooping across the city. We return via Littlehampton, a beautiful seaside town famous for the UK's longest bench.

F Portsmouth & Southsea

We journey westwards along the coast to the historic naval town of Portsmouth with its fascinating harbour before continuing to Southsea with its stunning pier and promenade.

F Worthing & Amberley

We visit the large seaside town of Worthing, where Oscar Wilde wrote *The Importance of Being Earnest* while on a visit in the 1890s. We then stop at Arundel and the Amberley Museum & Heritage Centre where working craftspeople demonstrate their traditional crafts and we can ride on the narrow gauge railway and historic bus services (entrance included in the tour cost).

Departs Sunday - Returns on Saturday			
Mar 28	£269	Jul 11	£439
Jun 6	£409	Sep 26	£339
Supplements per person			
Single (Mar)	£0	View (Mar)	£28
Single (Jun-Sep)	£40	View (Jun-Sep)	£38

EAST COAST

The East of England is home to expansive wetlands, vast sandy beaches and stylish coastal towns.

Discover the famous Norfolk Broads, a stunning National Park with over 125 miles of lock free waterways which are home to some of the rarest plants and animals in the UK.

Travel through England's history with a visit to Sandringham House; the much loved country retreat of Her Majesty the Queen and lovely Lincoln with its splendid Cathedral and fascinating castle which houses one of four remaining copies of the Magna Carta.

The East Coast is home to a variety of popular towns, with attraction-packed resorts such as Skegness and Great Yarmouth, to the charming seaside resort of Cromer and smaller villages like Aldeburgh.

If you've never visited the beautiful East Coast of England before then prepare to be inspired!



"My 10th holiday with Alfa Travel, first class company and look forward to taking more trips with you."

J. Hope



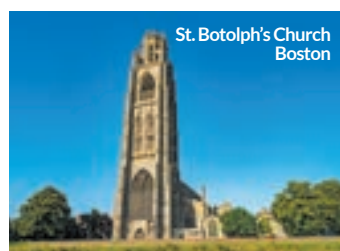
EAST COAST

Skegness QUEEN OF THE LINCOLNSHIRE COAST

Skegness is the largest resort on the Lincolnshire coast and has been a firm favourite holiday destination for decades. Wide, clean, award-winning beaches are amongst the fine attributes of this lively town. Between both the North and South Parades and the beach you will find a boating lake, bowling greens, indoor and outdoor swimming pools, mini golf and the lovely Compass Gardens and Tower Gardens. In the evening, theatre audiences throng to see popular stars entertain.

ROYAL HOTEL | Skegness

The Royal Hotel has an excellent reputation for being warm, friendly, comfortable and relaxing. Situated in its own grounds at the southern end of the promenade, looking towards the sea and an easy stroll from the resort's principal attractions. There is a lounge bar, games room and a ballroom.
Tel: 01754 762301.



St. Botolph's Church
Boston



Lincoln Cathedral

LINCOLNSHIRE COAST TOUR 272EC

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Tour of Bateman's Brewery

7 DAYS
FROM
£284
PER PERSON

EXCURSIONS INCLUDED

F Boston & Spalding

Both of these towns have rich histories dating from Norman times. Boston was a hugely important port until the river silted up in the late 1600s. The religious persecution of the seventeenth century was nowhere more bitterly fought than in Lincolnshire and led to the founding of the great American city of the same name by people from Boston.

F Lincoln

Lincoln's splendid cathedral is one of the finest in the country and is surrounded by many other fascinating buildings of all periods including its castle which houses one of four remaining copies of the Magna Carta.

F Mablethorpe, Louth & Wainfleet

We have a short break at Mablethorpe, a small resort once frequented by the poet Tennyson and notable for its splendid sands. We continue to Wainfleet for a fascinating tour of Batemans Brewery (entrance included in the tour cost). We then visit Louth, an ancient market town on the Wolds with a mixture of Elizabethan and Georgian buildings and a splendid church.

Departs Sunday - Returns on Saturday			
Mar 14	£284	Aug 22	£389
Supplements per person			
Single (Mar)	£32	Single (Aug)	£40

"Outside our Hotel de Paris is the famous Grade II listed pier, home to a lifeboat station and Pavilion Theatre, where the UK's only remaining traditional end of pier variety show takes place. Cromer is one of the few places in the UK where you can see the sun rise and set from the same bench. With great sandy beaches, a lighthouse, museums and wonderful walking routes along the Norfolk Coast Path, Cromer is a great place for your next holiday."



Karolina Fox, General Manager, Hotel de Paris, Cromer

DESTINATIONS AVAILABLE IN THIS AREA:

Skegness, Great Yarmouth, Cromer



Norfolk Broads

Great Yarmouth

EAST ANGLIA'S LIVELIEST RESORT

Great Yarmouth is East Anglia's top seaside venue, whose long sandy beach stretches for miles, backed by the Marine Parade and promenade, ideal for a gentle stroll or a ride on a horse-drawn landau. Visitors enjoy a huge range of attractions including the Model Village, a magnificent Sea Life Centre and the Hippodrome Circus, one of the longest running permanent circuses in England. Historically, Great Yarmouth's South Quay was a bustling port, described by Daniel Defoe as the finest quay in Europe with its many Georgian buildings. Those with an interest in history might also enjoy the Nelson Museum and the preserved Row Houses, unique to Great Yarmouth. There's something for everyone in England's far East!

NEW BEACH HOTEL

Great Yarmouth

Recently refurbished and expanded with all the facilities you could need, the New Beach is situated in Great Yarmouth's most central and lively location, on the seafront opposite Britannia Pier and adjacent to the shops and resort amenities. All public areas (new bar lounge with sea views, new restaurant and entertainment room) are on the ground floor. Tel: 01493 332300.



GREAT YARMOUTH WEEKENDS TOUR 4260WS

WHAT ALFA INCLUDES

- 3 nights dinner, room & breakfast
- 2 half day excursions
- Drink with dinner every evening (see page 10 for full details)

NEW TOUR
4 DAYS FROM
£169
PER PERSON

EXCURSIONS INCLUDED

NEW! Cromer

Cromer is an attractive, small resort, on the north Norfolk coast and is proudly known as 'The Gem of the Norfolk Coast'. Cromer is full of character with its narrow twisting streets, combining the charm of the ancient fishing town with the hustle and bustle of a modern seaside town. During the summer season there is a varied entertainments programme available at the famous Pier Pavilion.

NEW! Aldeburgh

Aldeburgh was once a major Tudor port and its shipwrights were responsible for building Francis Drake's 'Golden Hind'. Aldeburgh is a picturesque coastal town on the river Alde with breathtaking views both seawards and following the river Alde inland towards Orford. The town also features many interesting buildings such as the moot hall, windmills and Martello Tower.



Aldeburgh

Departs Friday - Returns on Monday

Oct 22	£169	Nov 5, 19	£179
Supplements per person			
Single	£0	View	£17

GREAT YARMOUTH & THE BROADS TOUR 5261EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Broads Boat Trip

5 DAYS FROM
£219
PER PERSON

EXCURSIONS INCLUDED

Cromer & the Broads

We travel to Cromer via Caister and North Walsham. The attractive, small resort of Cromer is full of character with its narrow twisting streets in the town centre. The lively seafront promenade behind the sandy beach contrasts with relaxing colourful gardens. We return through Aylsham to Wroxham where we take a short trip on the Norfolk Broads to relax and enjoy the tranquillity and beautiful scenery (*boat fare included in the tour cost*).

Norwich

Norfolk's county town of Norwich is one of Britain's most attractive cities, a fine town with an irregular medieval street plan and many notable buildings of all periods including a Norman Castle and imposing cathedral. In addition to the historical attractions, the centre of Norwich is replete with a myriad of interesting shops and a large daily market featuring a variety of clothes and homewares as well as the local agricultural produce.

Departs Saturday - Returns on Wednesday

May 1	£239	Aug 14	£279
Jun 26	£269	Sep 4	£269
Jul 10	£279		

Departs Wednesday - Returns on Sunday

Sep 22	£219		
Supplements per person			
Single	£29	View	£29

THE GOLDEN MILE OF FUN TOUR 263EC

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Broads Boat Trip

7 DAYS FROM
£349
PER PERSON

EXCURSIONS INCLUDED

Cromer & the Broads

Refer to Gt. Yarmouth & Broads 5261EC description opposite.

Aldeburgh & Southwold

Once a major Tudor port whose shipwrights built Drake's *Golden Hind*, Aldeburgh is today a picturesque coastal town with many interesting buildings such as the moot hall, windmill and Martello Tower. We also visit Southwold with its pier, waterclock and lighthouse.

Norwich

Refer to Gt. Yarmouth & Broads 5261EC description opposite.



Norwich

Departs Sunday - Returns on Saturday

May 16	£349	Jul 4, 25	£389
Jun 20	£379	Aug 29	£379
Supplements per person			
Single	£40	View	£38



Hotel de Paris & Cromer Pier

Cromer VICTORIAN CHARM AMID FLINT COTTAGES & UNSPOILT BEACHES

Cromer was once a small fishing village which has now grown into a bustling family holiday resort, with superb sunshine records. This attractive, small resort is full of character with its narrow twisting streets in the town centre and lively seafront promenade behind the sandy beach. Colourful gardens offer quiet relaxation but if you're feeling energetic there are leisure facilities available including bowling greens, tennis courts, squash and golf. During the summer season there's a varied entertainments programme available at the famous Pier Pavilion. Cromer is set amidst the pleasant countryside of North Norfolk with its leafy country lanes, villages with their flint cottages and of course the Norfolk Broads, miles and miles of waterways weaving their way through this unique landscape.

HOTEL DE PARIS

Cromer

A delightful and unique hotel, occupying the finest position in Cromer, a town full of character. Hotel de Paris is close to the shops and historic parish church and directly overlooking the pier and lively seafront. Superb reception lounge, attractive bar and lounge. Delightful restaurant with small dance floor.
Tel: 01263 513141.



NORFOLK DELIGHTS & SEASCAPES TOUR 5265EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£164
PER PERSON

EXCURSIONS INCLUDED

F Sheringham & Norwich

Refer to Cromer & The Broads 5266EC description opposite.

F Great Yarmouth & Wroxham

Norfolk's principal seaside resort is packed with entertainments and amusements of all descriptions. We continue to Wroxham, at the centre of the calm and scenic Broads.



Great Yarmouth

Departs Monday - Returns on Friday

Feb 15	£164	Mar 29	£199
Mar 1	£169	Oct 18	£199

Departs Saturday - Returns on Wednesday

Oct 2	£219		
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Supplements per person

Single	£0	View (Feb-Mar)	£20
		View (Oct)	£21

CROMER & THE BROADS TOUR 5266EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Broads Boat Trip

5 DAYS
FROM
£259
PER PERSON

EXCURSIONS INCLUDED

F Great Yarmouth & the Broads

Refer to Royal Sandringham & The Broads 269EC description opposite.

F Sheringham & Norwich

Along the coast from Cromer lies the seaside town of Sheringham with its rural craft centre. Norwich is one of Britain's most attractive cities, a fine town with an irregular medieval street plan and many notable buildings of all periods including a Norman Castle and imposing cathedral.



Norfolk Broads

Departs Saturday - Returns on Wednesday

May 15	£279	Jul 31	£299
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Departs Wednesday - Returns on Sunday

Jun 19	£289		
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Supplements per person

Single	£29	View	£29
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ROYAL SANDRINGHAM & THE BROADS TOUR 269EC

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Broads Boat Trip
- Entrance to Sandringham Museum & Gardens

7 DAYS
FROM
£349
PER PERSON

EXCURSIONS INCLUDED

F Norwich

Norwich is one of Britain's most attractive cities, a fine town with an irregular medieval street plan and many notable buildings of all periods including a Norman Castle and imposing cathedral.

F North Norfolk Coast & Sandringham

We travel West to Wells-next-the-Sea, a quaint, thriving port with a unique atmosphere. We continue along the coast and then inland to Royal Sandringham to visit the Royal Estate (entrance to museum and gardens included in the tour cost). The gardens are a delight to behold with their sweeping lawns and riverside walks.

NB. Entrance is not possible when Royal Family is in residence, expected to be late July/early August.

F Great Yarmouth & the Broads

Norfolk's principal seaside resort is Great Yarmouth, packed with entertainments and amusements for all ages. We also visit Wroxham in the heart of the Norfolk Broads from where we take a trip on the Broads (boat fare included in tour cost).

Departs Sunday - Returns on Saturday

May 9	£349	Aug 22	£419
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Supplements per person

Single	£40	View	£38
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BESPOKE COLLECTION

FEATURING FORMER BAY & COAST & COUNTRY HOTELS

Formerly known as the Bay and Coast & Country hotels, we are delighted to introduce new for 2021 a fantastic range of unique third party partner hotels set in unrivalled locations within iconic destinations across the UK. From classic coastal spots such as maritime Whitby, elegant Weymouth or magical St. Ives to the stunning vistas of Windermere and the charms of Northumbria, there is truly something for everyone.

Designed to complement our own Leisureplex hotels, this new collection of breaks at a range of Bespoke hotels offers the same friendly, warm welcome you have come to expect from Alfa.



St. Mawes



Swanage

DESTINATIONS AVAILABLE IN THIS AREA:

St. Ives, Paignton, Weston-super-Mare, Weymouth, Tenby, Lake District, Harrogate, York & Knaresborough, Whitby, Hadrian's Wall & Alnwick Castle, Cotswolds



St. Ives

Glorious St. Ives

The beautiful, picture postcard resort of St. Ives is the dazzling jewel in Cornwall's crown. Renowned for its arts scene, complete with its own Tate gallery, quaint cottages and winding alleys conjuring up tales of smugglers from long ago, St. Ives provides the perfect base from which to explore.



ST. IVES BAY

St. Ives **000**

A beachfront retreat with beautiful views of Porthminster Beach. The hotel's bar, lounge, and courtyard terrace offer a relaxing environment. All guest rooms include TV and hairdryer.



GLORIOUS ST. IVES TOUR 5135EC

WHAT ALFA INCLUDES

- 4 nights dinner room, & breakfast
- 1 full & 1 half day excursions

NEW TOUR

5 DAYS
FROM
£319
PER PERSON

EXCURSIONS INCLUDED

F NEW! Falmouth

Today's journey takes us to the third largest natural harbour in the world, Falmouth. It boasts a bustling waterfront, four beaches, a castle, and attractive gardens. Falmouth has been transformed in recent years with the development of the new marina complex, which is now home to the National Maritime Museum Cornwall, housing many fascinating displays illustrating our maritime tradition.

F NEW! Truro & St. Mawes

Visit the county town of Cornwall, bustling Truro before continuing on to the picturesque St. Mawes, one of Cornwall's most exclusive coastal villages offering stunning seascapes.

Departs Monday - Returns on Friday		
Apr 19	£319	
Departs Saturday - Returns on Wednesday		
May 1	£339	
Supplements per person		
Single	£49	



Paignton

Paignton

A classic seaside resort with a small historic fishing port, Paignton offers all the traditional seaside attractions such as the pier, theatre and promenade. Paignton was also the home town of Agatha Christie, and Isaac Singer of sewing machine fame.



ESPLANADE HOTEL

Paignton **000**

In a prime position overlooking Paignton beach and only a few minutes from the town centre, the Esplanade's en-suite guest rooms include TV and hairdryer. The hotel's restaurant serves a delicious, varied menu. After dinner, take the opportunity to relax in the Riviera Suite.



PAIGNTON TOUR 5147EC

WHAT ALFA INCLUDES

- 4 nights dinner room, & breakfast
- 1 full & 1 half day excursions

Entrance to Buckfast Abbey

NEW TOUR

5 DAYS
FROM
£289
PER PERSON

EXCURSIONS INCLUDED

F NEW! Salcombe & Totnes

The beautiful coastal town of Salcombe sits on the banks of the Salcombe Estuary making it one of the prettiest towns in South Devon. Located within the South Devon Area of Outstanding Natural Beauty, Salcombe is known for its outstanding coastal views. Until about 100 years ago Salcombe earned its living from the estuary and the sea. Fishing, seafaring, boat and later shipbuilding with smuggling and probably some piracy being the principal occupations! On our return we visit Totnes, a delightful riverside market town.

H NEW! Buckfast Abbey

Beautifully situated on the southern edge of Dartmoor on the banks of the River Dart, the Abbey is famous for its tonic wine, but it is also a living monastic community (free entrance).

Departs Monday - Returns on Friday		
Apr 19	£289	
Supplements per person		
Single	£49	



Weston-super-Mare

Weston-super-Mare

Weston's charming terraces are interspersed with colourful parks and gardens providing fascinating walks. It also boasts the Sea Life centre, a helicopter museum, a Grand Pier – described as “the ultimate 21st Century indoor theme park” – and a big wheel which offers breathtaking views.



NEW HOTEL

GRAND ATLANTIC

Weston-super-Mare **0000**

Set in a grand, turreted Victorian building overlooking the Bristol Channel and the Beach Lawns, this elegant hotel is situated overlooking the seafront, a minute's walk from the beach and close to the Grand Pier.



WESTON-SUPER-MARE TOUR 5104EC

WHAT ALFA INCLUDES

- 4 nights dinner room, & breakfast
- 1 full & 1 half day excursions

NEW TOUR

5 DAYS
FROM
£279
PER PERSON

EXCURSIONS INCLUDED

F NEW! Dunster & Minehead

Travelling along the shores of the Bristol Channel to the picturesque village of Dunster, overshadowed by its historic castle. Continuing to Minehead, now a popular holiday centre but once an important port and retaining many historic features from that era.

H NEW! Burnham-on-Sea

Home to the UK's shortest pier, Burnham is a traditional resort town, which nonetheless has a lot to offer the visitor by way of a long flat prom, two distinctive lighthouses and plenty of quirky shops and cafés.

Departs Monday - Returns on Friday

Apr 19	£279	
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Departs Saturday - Returns on Wednesday

May 1	£299	
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Supplements per person

Single	£49	
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Weymouth

Charming Weymouth

The holiday resort of Weymouth is perfectly positioned on the south coast of Dorset. For over 200 years since first being popularised by George III the town has remained amongst the most popular seaside resorts in the UK, set against the backdrop of a stunning blue flag beach.



NEW HOTEL

ROYAL WEYMOUTH HOTEL

Weymouth **0000**

Facing the blue flag sandy beach and the South West Coast Path, this majestic 19th-century Victorian seafront hotel boasts a central seafront position on Weymouth's Georgian curved bay.



CHARMING WEYMOUTH TOUR 5167SC

WHAT ALFA INCLUDES

- 4 nights dinner room, & breakfast
- 1 full & 1 half day excursions

NEW TOUR

5 DAYS
FROM
£269
PER PERSON

EXCURSIONS INCLUDED

F NEW! Dorchester, Bridport & Abbotsbury

We first travel to Dorchester, the county town of Dorset. Afterwards we continue to the ancient town of Bridport – ITV's *Broadchurch* and the village of Abbotsbury on The Fleet, the lagoon behind the amazing Chesil beach.

H NEW! Swanage

Explore the Isle of Purbeck passing through the quaint village of Corfe Castle to visit the seaside town of Swanage.

Departs Monday - Returns on Friday

Mar 29	£269	
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Departs Saturday - Returns on Wednesday

Jul 31	£359	Sep 25	£359
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Aug 28

£359	
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Supplements per person

Single	£49	
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Tenby

BESPOKE
COLLECTION

Tenby

Tenby is a uniquely attractive resort. Its pastel coloured buildings, narrow streets, fortified walls and the quality of the light from its shimmering bays give it an atmosphere which is reminiscent of the Mediterranean.



NEW HOTEL

IMPERIAL HOTEL

Tenby **0000**

Built into the ancient stone walls of Tenby, the Imperial Hotel overlooks beautiful South Beach, with spectacular views towards Caldey Island.



TENBY TOUR 5383EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to National Botanic Gardens of Wales

NEW TOUR

5 DAYS
FROM
£309
PER PERSON

EXCURSIONS INCLUDED

F NEW! Pembroke & St. Davids

Our tour visits Pembroke, birthplace of Henry VII and site of a prolonged siege by Oliver Cromwell from which the town retains a magnificent castle. St. Davids is situated on the far South West coast of Wales; although technically a city due to its magnificent cathedral, St. Davids is actually an attractive village, set amongst beautiful coastal scenery.

F NEW! National Botanic Garden of Wales & Carmarthen

The National Botanic Garden has been voted 'No. 1 Garden to Visit in Wales' by BBC Gardeners' World and includes the world's largest single-span glasshouse, and a national nature reserve. We also have some free time in historic Carmarthen, birthplace of Merlin the Wizard.

Departs Monday - Returns on Friday

Apr 12	£309	
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Supplements per person

Single	£49	
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Lake Windermere

Knaresborough

Whitby

Windermere & the Lakes

The Lake District is an area of outstanding natural beauty and home to the five tallest mountains and deepest lake in England and two national parks. Majestic rugged peaks, picturesque lakes and undulating hills and fells provide a kaleidoscope of colourful landscapes.

Harrogate, York & Knaresborough

One of the most famous hotels in Harrogate, the St. George Hotel is a magnificent Edwardian property situated in the heart of this historic spa town. There is so much to explore on your doorstep including the Royal Baths, stylish shops, Royal Hall and famous Betty's tearooms. Our tour also visits the medieval city of York and charming Knaresborough.

Whitby & North York Moors Railway

Historic Whitby is an ideal touring base from which to explore the breath taking North York Moors and Yorkshire Coast. This quaint old fishing town, standing on the mouth of the River Esk, is famous as the home of Dracula. Towering over the harbour are the ancient ruins of the Abbey of St. Hilda, which dominates East Cliff.



NEW HOTEL

THE WINDERMERE HOTEL

Bowness-on-Windermere **UCCU**

An impressive hotel situated overlooking the town at the very gateway to the Lake District. The town of Windermere and the lake with which it shares its name are amongst the most famous parts of the Lake District.



NEW HOTEL

ST. GEORGE HOTEL

Harrogate **UCCU**

An elegant Edwardian hotel located close to Harrogate's many attractions. This stunning hotel is stylishly furnished and ideally situated to explore.



NEW HOTEL

THE ROYAL HOTEL

Whitby **UCCU**

This hotel offers great views of Whitby Abbey, the harbour, the old town and the wonderful beach courtesy of its cliff-top setting.



WINDERMERE & THE MAGIC OF THE LAKES TOUR 295EC

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 1 full & 1 half day excursions
- Boat Trip & Trip on the Lakeside & Haverthwaite Railway

NEW TOUR

7 DAYS
FROM
£369
PER PERSON

EXCURSIONS INCLUDED

F NEW! Lakes Tour, Railway & Cruise

We travel to the south of Lake Windermere where we join the Lakeside & Haverthwaite Railway and journey through the Leven valley, before enjoying a cruise on the lake to picturesque Bowness for some free time to explore. *(Railway journey and boat trip included in tour cost).*

H NEW! Keswick & Grasmere

We visit the bustling market town of Keswick situated on the shores of Derwentwater set against the stunning back drop of Cat Bells, before continuing on to pretty Grasmere situated in the heart of the Lake District and home to the famous Grasmere Gingerbread shop.

Departs Sundayday - Returns on Saturday

Mar 14	£369	Aug 29	£499
Jun 13	£469		
Supplements per person			
Single	£69		

HARROGATE, YORK & KNARESBOROUGH TOUR 5288EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 1 full & 1 half day excursions

NEW TOUR

5 DAYS
FROM
£369
PER PERSON

EXCURSIONS INCLUDED

F NEW! York

Explore one of the world's great tourism cities with its wealth of places to visit including the Roman Walls, the famous Minster and the quaint Shambles with its historic, picturesque streets and shops. The city is home to many fascinating museums including the National Railway Museum (free entry), Jorvik Viking Centre and York Chocolate Story (entry fees may apply).

H NEW! Knaresborough

Enjoy a jaunt to the picturesque market town of Knaresborough, perched high above the River Nidd.

Departs Monday - Returns on Friday

Apr 5	£369		
Supplements per person			
Single	£89		

WHITBY & NORTH YORK MOORS RAILWAY TOUR 5280EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 1 full & 1 half day excursions
- Trip on the North York Moors Railway
- Entry to Ryedale Folk Museum

NEW TOUR

5 DAYS
FROM
£319
PER PERSON

EXCURSIONS INCLUDED

F NEW! North York Moors Railway & Ryedale Folk Museum

Enjoy a journey aboard the fabulously restored carriages of the famous North York Moors Railway before visiting the Ryedale Folk Museum. We return to Whitby taking the scenic route over the stunning moors. *(Rail journey included in tour cost).*

H NEW! Scarborough

We take a jaunt along the coast to Scarborough, one of the world's first seaside resorts. With its two bays, separated by a mighty castle, which is perched on the headland and bustling harbour, there is plenty to explore.

Departs Monday - Returns on Friday

Apr 19	£319		
Supplements per person			
Single	£49		



Alnwick Castle



Berkeley Castle & Gardens

BESPOKE
COLLECTION

Hadrian's Wall & Alnwick Castle

Northumbria is an area of magnificent scenery, famous for its castles and acres of sweeping coastline. Explore Alnwick Castle, the second largest inhabited castle in the UK and follow the history of Hadrian's Wall from our river side base in picturesque Chollerford.

THE GEORGE HOTEL | Chollerford, Hexham

NEW HOTEL



Housed in a stone building dating from the 18th-century, The George Hotel is set in a scenic riverside location in the heart of Hadrian's Wall Country. Facilities include an indoor swimming pool.



The Delightful Cotswolds

The Cotswolds covers parts of six counties and is popular with international visitors who come from all over the world to experience this archetypally English countryside with river valleys, water meadows and beech woods, sleepy limestone villages and historic market towns.

PRINCE OF WALES | Berkeley, Cotswolds

NEW HOTEL



A characterful and popular hotel, located on the outskirts of the beautiful Cotswolds. Facilities include a lovely garden and patio plus the atmospheric Prince Bar.



HADRIAN'S WALL & ALNWICK CASTLE TOUR 293EC

WHAT ALFA INCLUDES

- 7 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Entrance to Alnwick Castle & Chesters Roman Fort

NEW TOUR

8 DAYS
FROM
£469
PER PERSON

EXCURSIONS INCLUDED

F NEW! Alnwick Castle

Explore Alnwick and its stunning castle and gardens on our full day visit (*included in tour cost*). Once an important fortress and more recently used as one of the settings for the Harry Potter films.

F NEW! Hadrian's Wall

Accompanied by a local tour guide, we travel along the route of the wall and visit Chesters Roman Fort (*included in tour cost*), Hexham and Corbridge.

H NEW! Northumberland Coast

Enjoy a scenic coastal drive to Tynemouth which offers stunning seascapes from the promenade.



Hadrian's Wall

Departs Saturday - Returns on Saturday	
May 8	£469

THE DELIGHTFUL COTSWOLDS TOUR 5325EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Entrance to Berkeley Castle

NEW TOUR

5 DAYS
FROM
£299
PER PERSON

EXCURSIONS INCLUDED

F NEW! Cotswolds

Travel through a myriad of colourful quaint villages set against the stunning back drop of the rolling Cotswolds hills, designated as an Area of Outstanding Natural Beauty. We visit the chocolate box towns of Moreton-in-Marsh and stunning Bourton-on-the-Water.

F NEW! Cirencester & Bath

Enjoy a jaunt to Cirencester, the capital of the Cotswolds. This market town dates back to the Domesday Book with a market square which is dominated by an imposing cathedral-styled parish church. We then continue on to the historical city of Bath, a designated UNESCO heritage site which stands majestically on the banks of the River Avon.



Cotswolds

H NEW! Berkeley Castle & Gardens

Visit Berkeley Castle, the home of the Berkeley family for over 850 years, a stunning Norman fortress. (*Entrance included in tour cost*).

Departs Monday - Returns on Friday	
Apr 19	£299
Departs Saturday - Returns on Wednesday	
May 1	£319
Supplements per person	
Single	£49

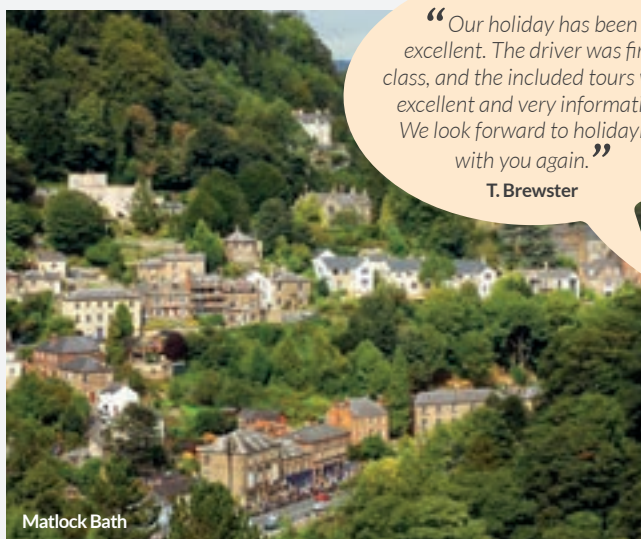
CENTRAL ENGLAND

Visit Central England for the chance to explore the historic counties of Derbyshire, Warwickshire and visit the traditional and charming villages in the beautiful Cotswolds.

Experience the thousand years of jaw-dropping history at Warwick Castle.

In Central England you can also marvel at the picturesque chocolate box sleepy Cotswolds villages, with stunning rolling hills it is one of the prettiest places in England to explore.

Make time to discover the intriguing city of Nottingham, home of legendary outlaw Robin Hood.



Matlock Bath

"Our holiday has been excellent. The driver was first class, and the included tours were excellent and very informative. We look forward to holidaying with you again."

T. Brewster



Belton House

DESTINATIONS AVAILABLE IN THIS AREA:

Nottingham & Rutland, Warwick Castle & Cotswolds, Derbyshire Dales



Nottingham Castle

Nottingham & Rutland

From our tranquil base set in the East Midlands countryside, we visit the bustling city of Nottingham as well as the delightful market towns of the region, before exploring Rutland, England's smallest county.

STOKE ROCHFORD HALL | Grantham

A stunning Grade 1 Victorian country mansion, surrounded by vast landscaped gardens and parkland, Stoke Rochford Hall Hotel offers a tranquil getaway with extensive facilities. Guest rooms are adjacent to main house. Some ground floor rooms available. Tel: 01476 530337.



Nottingham

NOTTINGHAM & RUTLAND TOUR 5318EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Belton House & Grainstore Brewery

5 DAYS
FROM
£274
PER PERSON

EXCURSIONS INCLUDED

F Belton House, Newark & Southwell

We visit Belton House near Grantham, a magnificent 17th century Restoration property (entrance included in the tour cost), as well as Newark and the town of Southwell, site of a splendid medieval minster dating from Robin Hood's time.

F Rutland & Melton Mowbray

The Grainstore Brewery based in Rutland (entrance included in the tour cost) allows us to experience the brewing process first-

hand and sample some of the beers! We then continue to Melton Mowbray, a bustling market town famous for pork pies and stilton cheese.

F Nottingham

The City of Nottingham is full of interest, including the Castle, Lace Market, cave dwellings and Ye Olde Trip To Jerusalem (England's oldest pub).

Departs Saturday - Returns on Wednesday		
Jun 5	£274	Sep 11 £274
Supplements per person		
Single	£29	



Warwick Castle



Bakewell

CENTRAL

Warwick Castle & Cotswolds

A superb introduction to the variety of the Midlands, from our base near Coventry with its spectacular Cathedral, multitude of shops and superb Motor Museum.

QUALITY HOTEL | Allesley near Coventry

NEW HOTEL

The award winning hotel is situated on the outskirts of Coventry in the village of Allesley. The Quality Hotel offers a friendly welcome and excellent facilities such as a relaxing sauna and steam room, bar and complimentary WiFi throughout. The hotel has 80 well appointed bedrooms, which are all en-suite and include satellite colour television, trouser press, hairdryer, and direct dial telephone. Tel: 020 3966 8654.



Stanway House

WARWICK CASTLE & COTSWOLDS TOUR 5332EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Stanway House & Warwick Castle

5 DAYS FROM
£249
PER PERSON

EXCURSIONS INCLUDED

F Stanway House & Fountain & The Cotswolds

We visit the beautifully preserved Jacobean manor at Stanway House (*entry included*), once part of Tewkesbury Abbey's estate and the residence of the Earls of Wemyss whose family took possession after the dissolution. In the grounds is the tallest gravity fed fountain in the World, rising to 300ft depending on weather conditions.

F Warwick Castle

One of the Midlands' premier attractions, Warwick Castle (*entry included*) is much more than a well preserved medieval structure. Each day, exciting shows, performances and re-enactments bring the castle to life, with interactive displays and exhibitions detailing the site's history.

Departs Saturday - Returns on Wednesday			
Apr 3	£249	May 1, 29	£249
Supplements per person			
Single	£70		

Derbyshire Dales

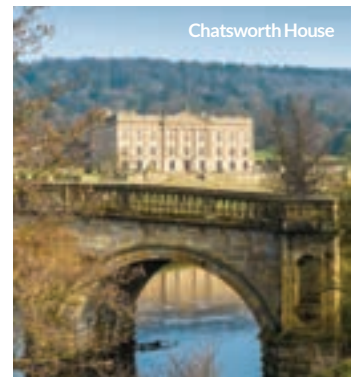
Inland England at its very best! Our base is England's greenest city, Sheffield, which includes areas of the Peak District National Park within its boundaries. Our excursions take us to a selection of delightful towns and lovely countryside as well as beautiful Chatsworth House.

JURYS INN | Sheffield

Located on Eyre Street, this hotel offers a fantastic city centre location. Situated just 5 minutes walk from the hotel is Sheffield Town Hall which offers stunning architecture, and the beautiful Peace Gardens which are particularly impressive when lit up at night. Tel: 0114 291 2222.



Buxton



Chatsworth House

DERBYSHIRE DALES TOUR 5317EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Entrance to Chatsworth House

5 DAYS FROM
£259
PER PERSON

EXCURSIONS INCLUDED

F Ashbourne & Buxton

The delightful market town of Ashbourne has a largely Georgian feel with an attractive cobbled market place. Buxton is the highest market town in England. Its splendid architecture including the Opera House date from its popularity as a major spa town.

F The Northern Peaks, Bakewell & Chatsworth House

We visit Bakewell and Chatsworth, home to the Duke and Duchess of Devonshire and one of the country's outstanding stately

homes (*entrance included in the tour cost*). Returning via Castleton.

H Matlock

The fast flowing River Derwent made Matlock an early mill town but it became a famous spa in Victorian times and has attractive parks and architecture and a preserved railway.

Departs Saturday - Returns on Wednesday			
Apr 17	£259	Jul 10	£259
May 29	£259	Sep 18	£259
Supplements per person			
Single	£79		

NORTH EAST & YORKSHIRE

North East England and Yorkshire is where England's true beauty shines, from historical attractions, World Heritage Sites and stunning countryside, to those that know this region there is a wealth of beauty unspoilt by large numbers of visitors.

It's easy to uncover some of the regions heritage, from historic York, to one of Yorkshire's greatest houses, Castle Howard. Marvel at one of the most spectacular aquariums in the world, The Deep, home to an impressive collection of beautiful fish!

Let's not forget the maritime history of Scarborough, Bridlington and Whitby, which have been the heart of these towns for centuries. Many of you may remember Whitby from the TV series Heartbeat!

The real beauty of North East England is its secret and it's there waiting to be discovered.



Angel of the North

"Excellent from start to finish. 10 out of 10 for every detail. Will book Alfa again, no hesitation."

T. Reed



"Glorious beaches, history galore, sporting fun, independent shops, great entertainment and amazing nature; whatever the weather there is always something to do. Sewerby Hall has it all - uniquely situated in a dramatic cliff top position with spectacular views over Bridlington and set in 50 acres of early 19th Century parkland. I'd also highly recommend a visit to Bridlington Spa which hosts the best dance, comedy and music performances. Don't just take my word for it, come and see for yourself what Bridlington has to offer!"

Jenny Badarau, General Manager, Monarch Hotel, Bridlington



DESTINATIONS AVAILABLE IN THIS AREA:

York, Harrogate & Castle Howard, Scarborough, Bridlington



Castle Howard

York, Harrogate & Castle Howard

One of the world's great tourism cities, York boasts a wealth of places to visit including Roman walls, the famous Minster, and the National Railway Museum. Harrogate is a delightfully genteel Spa town surrounded by glorious scenery. Our tour includes a visit to Castle Howard, one of England's grandest stately homes.

THE HAWKHILLS | Easingwold

This charming Georgian and Victorian building is set within a 240-acre countryside estate and is steeped in heritage. The modern, well equipped accommodation is just a short walk from the main house, and offers 102 comfortable double en-suite bedrooms with views of the garden. The Hawkills has an enviable reputation for first-class cuisine and outstanding service. The Hawkills also has an onsite fitness centre, TV lounge with full size snooker table and bar area in the main house. Tel: 01347 825038.



York Minster



Harrogate

YORK, HARROGATE & CASTLE HOWARD TOUR 5287EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Castle Howard

5 DAYS
FROM
£249
PER PERSON

EXCURSIONS INCLUDED

F Harrogate & Ripon

Today we visit the beautiful spa town of Harrogate, famous for its elegant gardens and health-giving waters – and of course, Betty's Tea Rooms! We have time to take in the stunning scenery, historic buildings and delightful parks and gardens, before we travel to the cathedral city of Ripon whose bustling square is lined with Georgian and medieval buildings.

F Castle Howard & Helmsley

One of Yorkshire's grandest houses, the construction of Castle Howard took nearly a full century under 3 generations of the Earls of Carlisle. Extensively restored following a fire

in 1940, the house and its extensive gardens offer many elegant and dramatic scenes to delight the eye. (Entrance included in the tour cost).

F York

One of the world's great tourism cities with its wealth of places to visit including the Roman walls, the famous Minster and the fascinating Jorvik centre as well as splendid shops! Why not visit the National Railway Museum? (Free entrance).

Departs Monday - Returns on Friday			
Apr 19	£269	Oct 18	£249
Supplements per person			
Single	£49		

Scarborough

Scarborough

THE GEM OF THE YORKSHIRE COAST

Scarborough is arguably the oldest seaside resort in Britain - a Dr Wittie of Scarborough was advocating sea bathing as long ago as 1660, more than a century before it became popular in Regency Brighton! But Scarborough is much older even than this - a cursory glance at the headland which divides Scarborough's two bays reveals the impressive medieval castle. The name Scarborough is a Viking one and the castle grounds conceal the remains of a Roman signal station. The busy harbour is haven to a welter of fishing vessels and there are the usual seaside pursuits a-plenty on the adjacent South Bay promenade which leads to the Spa. The steep hill sides are beautifully landscaped and there are many attractive parks and gardens. The resort is noted for its theatres and there is an art gallery and several small museums.

CUMBERLAND HOTEL

Scarborough  

Very well situated on the South Cliff just a few minutes walk from the Spa complex, beach and town centre. With excellent views of the town from the North facing rooms, this brilliant hotel has all the amenities including in room tea/coffee.
Tel: 01723 361826.



SCARBOROUGH & WHITBY TOUR 5276EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£159
PER PERSON

EXCURSIONS INCLUDED

F Bridlington & Beverley

A short journey brings us to Bridlington, a lively seaside resort and fishing port. Further South lies Beverley, a delightful town with many Georgian buildings and the famous 13th century Minster, not to be confused with the equally impressive church of St. Mary, which is also well worth a visit!

F North York Moors & Whitby

We travel inland along the southern edge of the North York Moors to Pickering with its magnificent 12th century castle. Then over the moors to Whitby, incomparably situated on the banks of the River Esk and with a skyline dominated by the remains of the ancient abbey. The many attractions of this famous port town include the Captain Cook Museum, Mining Museum, and several art galleries (entry fees may apply), as well as fresh fish and chips!

Departs Monday - Returns on Friday

Feb 1	£159	Mar 29	£199
Feb 8, 15	£159	Apr 5	£199
Mar 1	£169	Apr 12	£209

Departs Saturday - Returns on Wednesday

Apr 17	£209	Jul 24	£299
Jun 26	£284	Sep 11	£259

Departs Wednesday - Returns on Sunday

Oct 6	£219		
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Supplements per person

Single (Feb-Apr, Oct)	£0	View (Feb-Apr)	£20
Single (Jun-Sep)	£29	View (Jun-Sep)	£29
		View (Oct)	£21

YORK & THE DEEP TOUR 5277EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to The Deep

5 DAYS
FROM
£229
PER PERSON

EXCURSIONS INCLUDED

F Hull & The Deep

With the cobbled streets of the city's Old Town, the fascinating Museum Quarter, and bustling Marina, Hull is deservedly the UK City of Culture 2017. We visit The Deep, one of the most spectacular aquariums in the world with over 3500 fish! (Entrance included in the tour cost).

F York

Refer to Minsters & Moors 277EC description opposite.



Departs Saturday - Returns on Wednesday

May 22	£269	Aug 28	£289
Aug 14	£299		

Departs Wednesday - Returns on Sunday

Sep 22	£229		
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Supplements per person

Single	£29	View	£29
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MINSTERS & MOORS TOUR 277EC

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions

7 DAYS
FROM
£319
PER PERSON

EXCURSIONS INCLUDED

F Bridlington & Beverley

A short journey brings us to Bridlington, a lively seaside resort and fishing port. Points of interest include the priory church with its unique organ. Further South lies Beverley, a delightful town with many Georgian buildings and the famous 13th century Minster, not to be confused with the equally impressive church of St. Mary, which is also well worth a visit!

F The North York Moors & Whitby

Refer to Scarborough & Whitby 5276EC description opposite.

F York

One of the world's great tourism cities with its wealth of places to visit including the Roman walls, the famous Minster and the fascinating Jorvik centre. Like stepping back into the middle ages, the overhanging timber-framed houses and traditional shopfronts of The Shambles makes this one of the UK's most historic (and picturesque) streets. Why not visit the National Railway Museum? (Free entrance). The journey to and from York passes through the Howardian Hills AONB and some relaxing rolling countryside.

Departs Sunday - Returns on Saturday

Apr 25	£319	Jul 18	£399
May 9	£339	Aug 22	£399
Jun 6, 20	£399	Sep 12	£369

Supplements per person

Single (Apr)	£0	View (Apr)	£28
Single (May-Sep)	£40	View (May-Sep)	£38



Bridlington

Bridlington

HISTORIC OLD TOWN WITH A SANDY BEACH & CLIFF TOP WALKS

Bridlington has an historic old town, long promenade, sandy beach and cliff top walks with views of the trawler port. Recently refurbished, the spa entertainment centre has a free to enter art gallery hosting a variety of exhibitions. With its sandy beaches, award-winning promenades and historic harbour, Bridlington is a hidden seaside gem awash with traditional entertainment. Visit the funfair, amusements and donkey rides on the beach for a traditional British day out. Alternatively, explore Bridlington's Old Town and Priory Church of St Mary, which was founded as an Augustinian monastery in 1113. Stroll through the Old Town High Street and immerse yourself in a bygone era and perhaps pick up a hidden treasure in one of the numerous antique shops.

MONARCH HOTEL

Bridlington

Located in a prominent seafront location on Bridlington's South beach, the Monarch Hotel offers breathtaking panoramic sea views in a peaceful setting. Situated close to the Spa Theatre and a short walk to the busy fishing harbour which is alive with colourful trawlers and pleasure boats, the Monarch is sure to provide the perfect base for exploring Bridlington. The hotel features an onsite restaurant and comfortable bar area, as well as a good size dance floor where entertainment is regularly featured. Tel: 01262 674447.



Leisureplex
HOLIDAY HOTELS



Whitby



Pickering Castle

EAST COAST ESCAPE TOUR 5279EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Burton Agnes Hall

5 DAYS
FROM
£154
PER PERSON

EXCURSIONS INCLUDED

F Scarborough & Filey

Today we visit Filey a tranquil resort town, with a picturesque bay and flat prom. Later we head north to Scarborough which is said to be the oldest seaside resort in Britain, with its two bays and medieval castle.

F Beverley & Burton Agnes Hall

Today we visit Burton Agnes Hall (*included in tour cost*) an Elizabethan Manor House filled with treasures collected over the centuries. The extensive gardens include walled areas with intricate planting, sweeping lawns and a woodland walk. Later we head south to historic Beverley which is home to an impressive 13th century Minster, noted as one of England's finest Gothic churches. Meander the quaint cobbled streets and take in the glorious architecture of this beautiful city.

Departs Monday - Returns on Friday

Feb 1	£154	Mar 15	£184
Feb 22	£169	Mar 29	£194

Departs Saturday - Returns on Wednesday

Apr 17	£219	Jun 19	£289
May 1	£229	Jul 17	£299
May 8	£249	Aug 21	£299

Departs Wednesday - Returns on Sunday

Oct 6	£229		
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Supplements per person

Single (Feb-Apr-Oct)	£0	View (Feb-Apr)	£20
Single (May-Aug)	£29	View (May-Aug)	£29
		View (Oct)	£21

BRIDLINGTON TOUR 279EC

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Trip on North York Moors Railway

7 DAYS
FROM
£399
PER PERSON

EXCURSIONS INCLUDED

F Scarborough & Filey

Refer to East Coast Escape 5279EC description opposite.

F North York Moors Railway & Whitby

We enjoy a scenic journey by train from Pickering to Goathland (*included in tour cost*). Our heritage train takes us through the dramatic North York Moors National Park where we alight in Whitby. From the atmospheric Abbey towering over winding cobbled streets to the windswept beach and working harbour, Whitby is not your traditional coastal town. Discover ancient vampire legends and sit under the whale bone arch, watching the brightly coloured fishing vessels passing by and don't forget to sample Yorkshire's best fish and chips!

F Beverley & Withernsea

Today we visit Withernsea, a charming seaside town which boasts a sandy beach and long flat prom. The old lighthouse plays host to an unusual museum dedicated to film star Kay Kendall. Later we head inland to historic Beverley which is home to an impressive 13th century Minster, noted as one of England's finest Gothic churches. Meander the quaint cobbled streets and take in the glorious architecture of this beautiful city.

Departs Sunday - Returns on Saturday

Jul 4, 25	£414	Sep 12	£399
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Supplements per person

Single	£40	View	£38
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NORTH WEST

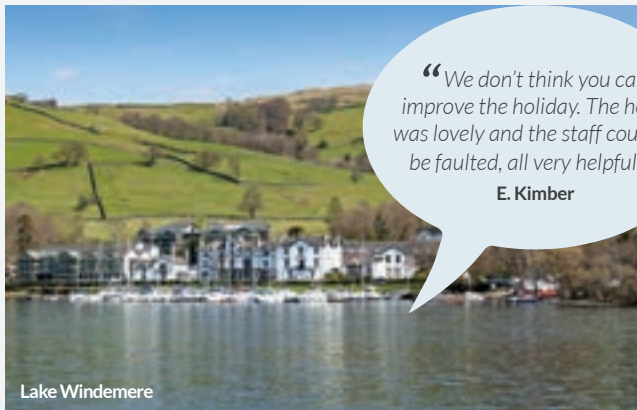
There are so many enchanting places to visit in the North West, with its idyllic countryside, iconic seaside resorts and historic towns; this is one of the most exciting corners of the country.

Experience the revolutionary city of Liverpool, with its impressive musical legacies, art galleries and theatres, together with magnificent buildings.

A visit to the ancient city of Chester is a breathtaking experience, with the most complete city walls, the oldest racecourse, 1000 year old cathedral and the largest Roman Amphitheatre in Britain. Just along the coast from these major cities you will find a string of vibrant seaside resorts such as Blackpool, Morecambe and Southport.

The serenity of the Lake District, with its stunning scenery and varied landscapes provides the perfect escape from the hustle and bustle.

There is something to charm everyone in the North West.



Lake Windermere

"We don't think you can improve the holiday. The hotel was lovely and the staff couldn't be faulted, all very helpful."

E. Kimber

"Whilst in Blackpool a visit to one of the traditional piers is an absolute must, as is a trip to the famous Tower where the ballroom dancing is magical. Another great experience is Madame Tussauds with stunningly life-like wax figures of some of the UK's best loved superstars; you can even have a drink in the Rovers Return! As the regular driver for Alfa's Blackpool tours, my favourite excursion is to Windermere in the Lake District, it is always beautiful!"



Roy Barber, Alfa Tour Driver

DESTINATIONS AVAILABLE IN THIS AREA:

Southport, Liverpool, Isle of Man, Blackpool, Lake District, Chester & Shrewsbury



Southport Pier

NORTH WEST

Southport

One of Britain's most elegant resorts with wide boulevards, delightful parks, a fabulous Marine Lake and one of the longest piers in Britain. Home to wide unspoiled beaches and many golf courses including the magnificent Royal Birkdale. The delightful pavement cafés and many restaurants make it a superb place for just strolling around and enjoying the atmosphere of this unique resort.

BEST WESTERN ROYAL CLIFTON HOTEL

Southport AA ★★★

Situated on Southport Promenade, opposite the Princes Gardens, with easy flat access to all resort amenities. Guest rooms have undergone a programme of refurbishment in recent years. The hotel has two large dining rooms and a bright, airy conservatory lounge bar. Tel: 01704 533771.



Liverpool Albert Dock

SOUTHPORT TOUR 5312EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS FROM
£269
PER PERSON

EXCURSIONS INCLUDED

F Chester

We have plenty of time to explore this lovely city, created by the Romans some 2000 years ago. The centre is compact and easy to get around on foot by means of a waymarked Millennium Festival Trail. Sights include the Eastgate Clock, Chester Visitor Centre, Roman Amphitheatre and the most complete city walls in Britain. There is even a Town Crier that welcomes visitors at 12 noon at the city centre Cross.

F Liverpool

Liverpool is well known for its lively atmosphere. Its magnificent buildings, fascinating waterfront and superb museums make for an absorbing day out.



Chester

Departs Monday - Returns on Friday

Apr 12	£269	
Supplements per person		
Single	£25	



Liverpool

Liverpool City Break

The birthplace of the Beatles, the unique, vibrant, cultural city of Liverpool offers plenty of options for music lovers, cultural enthusiasts or simply leisurely visitors. Visit the number of complimentary museums and galleries along the waterfront as well as exploring all that Liverpool has to offer through the variety of fashion, food, drink and cultural outlets around the city.

ALOFT HOTEL | Liverpool

Housed in the iconic Grade II-listed Royal Insurance Building, the fresh new Aloft Hotel, part of the Marriott group, offers modern amenities in a classical setting. The Aloft Hotel offers easy access to The Pier Head, Royal Albert Dock and The Beatles Story among other attractions. All guest rooms are air conditioned and en-suite, featuring TV, fridge, iron & board and hairdryer. Tel: 0151 294 3970.



NEW HOTEL



Chester



Liverpool

LIVERPOOL CITY BREAK TOUR 5304EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

NEW TOUR

5 DAYS
FROM
£269
PER PERSON

EXCURSIONS INCLUDED

F NEW! Liverpool Guided Tour

Our expert guide first takes us to Port Sunlight, (included in the tour cost) the purpose built workers village on the Wirral. In Port Sunlight we visit the Lady Lever Gallery (free entry). We then take the famous "ferry cross the Mersey" to Liverpool (included in the tour cost). On arrival in the city centre we visit the Museum of Liverpool (free entry). After lunch (not included in tour cost) our guide takes us to the famous Beatles-related sites across Liverpool. We also pass the city's two cathedrals before enjoying some free time for the remainder of the afternoon.

F NEW! Chester

Chester is a classic, contemporary city bursting with shops, eaters, tourist attractions and over 2000 years of history. Home of the most complete city walls, oldest racecourse and largest Roman Amphitheatre in Britain as well as the UK's number one zoo (entry fees may apply). Chester Cathedral's 'Tower Tour' allows you to see one city, two countries and five counties from the top of the tower (fees apply. May be unsuitable for mobility impaired).

Departs Monday - Returns on Friday

Feb 8	£299	Oct 18	£269
Apr 19	£329	Nov 1	£269
Supplements per person			
Single	£99		



Laxey Wheel

Isle of Man

The Isle of Man's scenery combines a beautiful coastline of sandy beaches and rocky points with a mountainous interior which is never more than a few minutes' drive away. The architecture in Douglas is predominantly Victorian but in the villages and towns elsewhere on the island there is a rich cultural heritage of harbours and castles, with many traces of ancient Viking and Celtic history.

HYDRO HOTEL | Douglas

This friendly family run hotel is situated in the centre of Douglas seafront overlooking the bay and a few minutes' walk from the seafront shops. Tel: 01624 676870.



NEW HOTEL



Douglas Harbour

ISLE OF LEGENDS TOUR 593EC

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 2 full excursions
- Return Ferry Crossing

NEW TOUR

7 DAYS
FROM
£384
PER PERSON

EXCURSIONS INCLUDED

F NEW! Southern Island Tour

Visiting Port Erin and Cregneash village at the tip of the island with views of Calf Sound and Calf of Man. Port Erin sports a picturesque beach in a sheltered bay bordered by the Bradda Head cliffs. We also stop at Castletown, the ancient capital of the Island, dominated by Castle Rushen. The ramparts of the castle provide stunning views all round from town to sea. Take your seat in the superbly restored debating chamber of the former parliament building, now open to the public (entry fees may apply). There are also museums on subjects as diverse as witchcraft and seafaring.

F NEW! Northern Island Tour

We visit the other large town, Ramsey, the scene of several invasions during the Middle Ages, and the ancient harbour town of Peel. Peel is home to many museums (entry fees may apply) including the Leese Museum of local history, the Celtic and Viking history centre at the House of Mannanan, and the Transport Museum featuring the tiny Peel P50 microcar.

Departs Sunday - Returns on Saturday

Apr 25	£384	
Supplements per person		
Single	£99	

Overnight
Stops

Outbound journey: We stop overnight in NW England before continuing to our resort.
Return journey: We stop overnight in NW England before continuing to the interchange.





Blackpool

Blackpool

BRITAIN'S CAPITAL OF FUN

Few resorts anywhere in the world can rival the popularity of Blackpool - Britain's Capital of Fun! The world famous Tower, three piers, miles of golden sands, the spectacular Pleasure Beach with its breathtaking "white knuckle" rides, horse drawn carriages, a Sealife Centre, Madame Tussaud's Waxworks, a Zoo Park, an Art Gallery - Blackpool has them all. But save some of your energy for the evening and sample the terrific summer shows, lively bars and pubs, for it is at night that Blackpool really stands out as the most exciting of all Britain's resorts. For a complete contrast to the sheer energy of Blackpool, the excursions included in our itineraries takes us to some of the most serene scenery in Britain including the Ribble Valley and the Lake District.

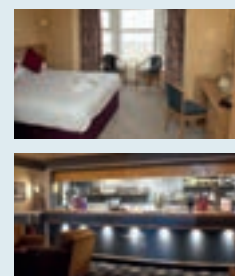
QUEENS HOTEL

Blackpool

Ideally situated on South Promenade between Central and South Piers, the Queens is one of Blackpool's larger hotels. It overlooks the Irish Sea and is only a ten minute walk from the famous Pleasure Beach. Generously sized public areas include lounge bar and entertainment theatre. Extensive car parking. Tel: 01253 336980.



Fabulous half price bar offer! See page 9 for details.



BRITAIN'S CAPITAL OF FUN TOUR 5305EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Guided tour of Ribble Valley

5 DAYS
FROM
£154
PER PERSON

EXCURSIONS INCLUDED

F Southport

Despite their common Victorian heritage, the studied elegance of Southport's Lord Street could not be more different from Blackpool's Golden Mile! It has several lovely parks and its shops are outstanding. With 22 miles of coastline and plenty of beaches, it's the perfect place to relax and unwind. There's plenty to keep you entertained with a great choice of restaurants, three theatres, a museum and an art gallery.

F Ribble Valley & Oswaldtwistle Mills

Take our guided tour through the Ribble Valley and visit Clitheroe, Chatburn and Downham. We hear tales of the infamous 17th Century trial and execution of the Pendle Witches and learn about the Sabden Treacle Mines. We visit Oswaldtwistle Mills and return by the 'Nick of Pendle' road to Blackpool (*guided tour included in tour cost*).

Departs Monday - Returns on Friday

Feb 1	£154	Mar 15, 22, 29	£174
Feb 22	£164	Apr 12	£189
Mar 8	£169	Oct 18	£249

Departs Saturday - Returns on Wednesday

May 22	£209	Aug 28	£239
Jun 5, 19	£229	Sep 11	£249
Jul 24, 31	£249	Oct 9	£249

Supplements per person

Single (Feb-Jul, Oct)	£0	View (Feb-Apr)	£20
Single (Aug-Sep)	£29	View (May-Sep)	£29
		View (Oct)	£21

BLACKPOOL & WINDERMERE TOUR 307EC

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Trip on Lake Windermere Cruise

7 DAYS
FROM
£334
PER PERSON

EXCURSIONS INCLUDED

F Lake Windermere Cruise & Grasmere

Today we take a boat trip on England's largest lake, Windermere (*included in tour cost*). The surrounding scenery varies from vast lawns to towering hills and a variety of sailing marinas. We also visit Grasmere, famously the former home of William Wordsworth, who was inspired in his writing by much of the local scenery.

F Ribble Valley & Skipton

A delightful scenic drive through some of the loveliest country in the North, visiting Clitheroe in the Ribble Valley, as well as the well-known railway town of Settle, and historic Skipton with its famous castle.

F Southport

Despite their common Victorian heritage, the studied elegance of Southport's Lord Street could not be more different from Blackpool's Golden Mile! It has several lovely parks and its shops are outstanding. With 22 miles of coastline and plenty of beaches, it's the perfect place to relax and unwind. There's plenty to keep you entertained with a great choice of restaurants, three theatres, a museum and an art gallery.

Departs Sunday - Returns on Saturday

May 16	£334	Jul 11	£359
Jun 13	£349	Aug 8, 29	£359

Supplements per person

Single (May-Jul)	£0	View	£38
Single (Aug)	£40		



Grasmere



Clitheroe Castle



Lake Windermere & Bowness

Charming Lake District

England's largest National Park has inspired more poetry than any other area of English landscape. Every corner one turns provides a new and enticing vista. The scenery is often seen at its best from the water and we include two boat trips in this fascinating holiday.

AUCKLAND HOTEL | Morecambe

A family owned and run hotel on the Central Promenade offering a warm welcome and personal service, the Auckland is well placed for all the resort's main amenities. There is a sun lounge and patio, a separate TV lounge and a lounge bar offering lunchtime snacks in a convivial relaxed atmosphere. Tel: 01524 412565.



Ullswater

CHARMING LAKE DISTRICT TOUR 297EC

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full & 1 half day excursions
- Boat Trips on Windermere & Ullswater

7 DAYS
FROM
£344
PER PERSON

EXCURSIONS INCLUDED

F Grange-over-Sands & Ulverston

After a brief stop at Grange-over-Sands, we continue to Ulverston, birthplace of Stan Laurel and boasting a 'Laurel & Hardy' Museum.

F Ullswater & Keswick

We travel to Pooley Bridge to join the Ullswater 'Steamer' boat trip to Glenridding (boat fare included in tour cost), at the foot of the mighty Helvellyn. We then continue to Keswick, in the North Lakes, situated beside Derwent Water.

F Windermere & Coniston

We travel to the southern end of Lake

Windermere where we take a boat trip on the lake (included in the tour cost) to the town of Windermere where we have time for shopping. We continue to Coniston and then back to Morecambe.

H Kirkby Lonsdale

Kirkby Lonsdale is a typical Dales farming town with cobbled streets and plenty of craft and fare shops.

Departs Sunday - Returns on Saturday			
Mar 14	£344	Jul 4	£399
Apr 25	£359	Aug 22	£399
Jun 13	£389	Sep 12	£394
Supplements per person			
Single (Mar-Apr)	£35	View	£45
Single (Jun-Sep)	£40		



Shrewsbury

Chester & Shrewsbury

Our base in the rolling hills of the Wrekin near Telford provides easy access to the delights of Cheshire, Shropshire & Wales! We exploit this to the full with visits to magnificent Chester, historical Shrewsbury and the delightful Welsh town of Llangollen.

BUCKATREE HALL HOTEL | Telford

The Buckatree Hall Hotel is set in scenic woodland at the foot of the Wrekin in tranquil Shropshire. The bedrooms are traditionally furnished and many have views of the garden or private lake. The elegant Lakeside Restaurant offers a range of contemporary cuisine, while the Lander Bar and Lounge serves snacks, light dishes and a peaceful area to relax after a busy day of sightseeing. Tel: 01952 641 821.



Llangollen



Chester

CHESTER & SHREWSBURY TOUR 5313EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Boat Trip on River Severn

5 DAYS
FROM
£299
PER PERSON

EXCURSIONS INCLUDED

F Chester

A short journey takes us to this beautiful city on the River Dee, first occupied by the Romans 2000 years ago. The centre is compact and easy to get around on foot by means of a waymarked Millennium Festival Trail. Sightings include the Eastgate Clock, Chester Visitor Centre, Roman Amphitheatre and the most complete city walls in Britain. There is even a Town Crier that welcomes visitors at 12 noon at the city centre Cross.

F Shrewsbury

Birthplace of Charles Darwin, Shrewsbury is a bustling medieval town with over 600 listed

buildings, 4 churches, a Castle and abbey. Today we see Shrewsbury from a different angle, with a boat trip down the River Severn (boat fare included).

H Llangollen

Today we cross the border to Wales and the ancient town of Llangollen on the River Dee, home to the International Eisteddfod, the Welsh festival of literature, music and performance.

Departs Monday - Returns on Friday			
Oct 18	£299		
Supplements per person			
Single	£29		

WALES

A colourful myriad of rugged coastline, mountainous national parks and Celtic culture, Wales has everything you could wish for in a holiday.

Delve into Wales' epic heritage with more than 600 castles to explore, including the magnificent World Heritage Sites of Beaumaris, Caernarfon and Harlech castles.

Lose yourself in the pretty seaside towns of Tenby, Criccieth and Porthcawl, with glorious beaches and warming atmospheres to provide the perfect holiday escape.

Vibrant Llandudno is a Victorian seaside gem with history dating back to the Bronze Age, it's located between two famous headlands; The Great Orme and Little Orme which have breathtaking views from the summit.

Experience the magic of Portmeirion which has served as the location for numerous films and television shows such as The Prisoner.

The phrase 'good things come in small packages' may be a cliché, but in the case of Wales it's absolutely true.



Portmeirion

"I had a marvellous time on your Portmeirion and Snowdonia tour, a real experience I will never forget."

N. Chappell

"Llandudno has fantastic beaches at both the North and West shore, both of which have lovely views. A must for any visit to Llandudno is a trip up the Great Orme, for those who don't fancy walking up there is a vintage coach, a tram or cable car to take you to the top. The promenade is nice and flat with ample shops and cafes and lots going on during the summer season."

Derek Ashley, Alfa Tour Driver



DESTINATIONS AVAILABLE IN THIS AREA:

Llandrindod Wells, Llandudno, Criccieth, Porthcawl, Tenby



Aberystwyth

WALES

Shropshire to the Sea

The pretty spa town of Llandrindod Wells lies in the secret heart of Wales and is surrounded by beautiful hillsides. The town has various craft shops, museums and theatres and a pleasant park. Llandrindod wells bowling club and golf club are not too far from our base for this tour.

COMMODORE HOTEL | Llandrindod Wells

Ideally located in the centre of the historic Spa town of Llandrindod Wells, this beautifully refurbished grand Victorian rectory boasts a heated outdoor pool (seasonal opening) and Arts and Crafts inspired architecture. The stunning backdrop of rolling Welsh Hills is complemented by a scenic Victorian lake and park. Tel: 01597 822288.



Elan Valley

SHROPSHIRE TO THE SEA TOUR 5372EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Guided Tour of Elan Valley & entrance to Berrington Hall

5 DAYS
FROM
£229
PER PERSON

EXCURSIONS INCLUDED

H Elan Valley

A short journey takes us through the tiny market town of Rhayader with its famous memorial clock, to the stunning and remote Elan Valley. We enjoy a scenic guided tour (included in tour cost) by coach of the network of reservoirs whose waters supply the whole of Birmingham.

F Aberystwyth & Devil's Bridge

This journey takes us to the principal resort in West Wales, Aberystwyth, situated in a striking setting on a small promontory dividing two beaches and with steep hills behind and then to Devil's Bridge, which stands over the River Mynach.

F Berrington Hall & Ludlow

We visit the Neo-classical mansion of Berrington Hall (entry included in tour cost), whose grounds were the last to be re-designed by Capability Brown. We continue to the charming Shropshire market town of Ludlow, with its ancient castle and timber framed buildings.

Departs Monday - Returns on Friday			
Apr 19	£229	Oct 25	£249
Supplements per person			
Single	£49		

Llandudno

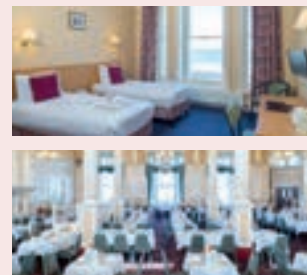
ELEGANT BOULEVARDS BETWEEN MOUNTAINS & SEA

Situated on a sandy isthmus between the Great Orme and Little Orme Heads, Llandudno boasts two superb beaches. The shingly North Shore is the busier of the two with its Victorian Pier, boat trips, donkey rides and much more. The sandy West Shore is quieter with miles of sands and panoramic views of the Snowdonia mountain range in the distance. Llandudno is a highly attractive resort with its magnificent crescent of hotels, broad tree-lined streets and elegant shops all combining to produce a unique atmosphere. A tramway and cable car both offer a route to the summit of the Great Orme (which also boasts a superb dry ski slope – one of the best in Britain). There is plenty to do both day and night and you are sure never to have a dull moment.

HYDRO HOTEL

Llandudno     

Ideally placed on the seafront close to the Venue Cymru Theatre and a short walk from Llandudno's wonderful shops, pier and Happy Valley gardens. Large entertainment suite with dance floor and entertainment most evenings. Magnificent restaurant, "Looking Glass" bar with views over the bay, newly refurbished sun lounge and games room with snooker included. Many rooms have views over the bay or over the town to the Snowdonia mountains. WiFi available in all bedrooms. Car parking available. Tel: 01492 870101.



Caernarfon Castle



Ffestiniog Railway

LLANDUDNO TOUR 5350EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£154
PER PERSON

EXCURSIONS INCLUDED

F Betws-y-Coed & Conwy

We travel down the Vale of Conwy, through Llanrwst to Betws-y-Coed, a wooded village in a picturesque setting where three rivers meet. We then continue to the historic town of Conwy, with its mighty castle and medieval town walls.

F Caernarfon & Snowdonia

A magnificent journey today takes us along the shores of Conwy Bay to Caernarfon, with its splendid castle beside the harbour. We then turn inland through to Porthmadog, a small Welsh coastal town known by locals as port. Passing through the heart of Snowdonia, the 823 square-mile national park with its lakes, villages and Snowdon peak. On the return journey we visit Llanberis at the foot of Snowdon, the highest mountain in Wales.

Departs Monday - Returns on Friday			
Feb 1	£154	Apr 5	£194
Feb 8, 15	£159	Apr 12	£199
Mar 8	£174	Oct 25	£214
Mar 15	£179		
Departs Saturday - Returns on Wednesday			
Apr 17	£209	Oct 2, 9	£224
Supplements per person			
Single	£0	View (Feb-Apr)	£20
		View (Oct)	£21

NORTH WALES HIGHLANDS & ISLANDS TOUR 5351EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to National Slate Museum

5 DAYS
FROM
£249
PER PERSON

EXCURSIONS INCLUDED

F Anglesey & Beaumaris

We travel to Anglesey with time to explore the charming town of Beaumaris. There are many attractions here including the town's castle, the former courthouse, which is now open to the public as a museum, and the lifeboat station. We then continue to the place with the longest name in Europe, usually abbreviated to Llanfairpwllgwygyl. This railway halt, built by an entrepreneurial Victorian, is famous not only for its inordinately long name, but also for its Woollen Mills, where we have a short stop.

F Caernarfon & Snowdonia

A magnificent journey today takes us along the shores of Conwy Bay to Caernarfon, with its splendid castle beside the harbour. We then turn inland through to Porthmadog. Passing through the heart of Snowdonia on the return journey we visit Llanberis at the foot of Snowdon. In Llanberis we visit the National Slate Museum (free entrance), which tells the story of the slate mining industry of North Wales through the centuries.

Departs Saturday - Returns on Wednesday			
Jun 5	£274	Jul 17	£299
Jul 3	£299	Sep 4	£289
Departs Wednesday - Returns on Sunday			
Sep 22	£249		
Supplements per person			
Single	£29	View	£29



Llandudno



Bodnant Gardens



Snowdonia

GARDENS OF NORTH WALES TOUR 5353EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Entrance to Bodnant Gardens, Gwydir Castle, Penrhyn Castle & Plas Newydd House & Gardens

5 DAYS
FROM
£309
PER PERSON

EXCURSIONS INCLUDED

F Beaumaris & Plas Newydd House & Gardens

We cross through Anglesey to the charming town of Beaumaris then we visit the beautiful 18th century Plas Newydd House with its fine gardens and parkland that overlook the Menai Straits (*entrance to Plas Newydd House and gardens included in the tour cost*).

F Gwydir Castle & Bodnant Gardens

We spend the morning at the fine Elizabethan Gardens of the splendid Tudor Gwydir Castle and continue to Bodnant Gardens, widely acknowledged as one of the world's most spectacular gardens, not to mention its stunning views across to Snowdonia. We return on a picturesque journey via Betws-y-Coed (*entrance to Gwydir Castle and Bodnant Gardens included in the tour cost*).

H Penrhyn Castle

A visit to the early 19th century Penrhyn Castle, offering attractive walks in the grounds amongst its collection of exotic trees and shrubs and in its Victorian walled garden (*entrance included in the tour cost*).

Departs Saturday - Returns on Wednesday

Jun 19	£309	Aug 14	£329
Supplements per person			
Single	£29	View	£29

GREAT LITTLE TRAINS OF WALES TOUR 354EC

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Trip on Bala Lake Railway
- Trip on Ffestiniog Railway
- Trip on Llanberis Lake Railway

7 DAYS
FROM
£429
PER PERSON

EXCURSIONS INCLUDED

F Ffestiniog Railway

We travel first to Porthmadog before taking the most famous of the Great Little Trains up to Blaenau Ffestiniog, in the heart of the Welsh slate mining area. The former 'slate capital of the world' has recently become one of the most innovative activity centres of northern Wales.

F Snowdon & Llanberis Lake Railway

Llanberis Lake lies at the foot of Snowdon, the highest mountain in Wales with majestic views. We return via Swallow Falls, an area of outstanding natural beauty.

F Llangollen & Bala Lake

We head over the lovely Horseshoe Pass to Llangollen in the Dee Valley before turning West to Bala, with the largest natural lake in Wales, for a trip on the Bala Lake Railway. Excellent views of the lake and its surrounding woodland scenery can be viewed on the trip.

Fares on the three railway journeys are included in the tour cost.

Departs Sunday - Returns on Saturday

Jun 13	£429	Sep 5	£449
Supplements per person			
Single	£40	View	£38

QUEEN OF THE WELSH RESORTS TOUR 353EC

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to National Slate Museum

7 DAYS
FROM
£299
PER PERSON

EXCURSIONS INCLUDED

F Anglesey & Beaumaris

We travel to Anglesey with time to explore the charming town of Beaumaris before paying a visit to Llanfairpwllgwygyll, famous not only for its inordinately long name, but also for Pringle's Woollen Mills, where we have a short stop.

F Betws-y-Coed & Conwy

We travel down the Vale of Conwy, through Llanrwst to Betws-y-Coed, a wooded village in a picturesque setting where three rivers meet. We then continue to the historic town of Conwy, with its mighty castle and medieval town walls.

F Caernarfon & Snowdonia

A magnificent journey today takes us along the shores of Conwy Bay to Caernarfon, with its splendid castle beside the harbour. We then turn inland through to Porthmadog. Passing through the heart of Snowdonia on the return journey we visit Llanberis at the foot of Snowdon. In Llanberis we visit the National Slate Museum (free entrance).

Departs Sunday - Returns on Saturday

Mar 28	£299	Jul 11	£399
Apr 25	£319	Aug 8	£399
May 16	£359	Sep 26	£339

Supplements per person

Single (Mar-Apr)	£0	View (Mar-Apr)	£28
Single (May-Sep)	£40	View (May-Sep)	£38



Crickieth THE PEARL OF WALES ON THE SHORES OF SNOWDONIA

Crickieth lies on the South side of the Llyn Peninsula with splendid views over Cardigan Bay. It is home to a medieval castle, built by the Welsh in the mid-thirteenth century but later taken by Edward I who incorporated it into his ring of castles designed to maintain Norman control. It was captured by Owain Glyndwr in the uprising of 1404 and the scorch marks from that battle can still be seen! The castle headland divides the town into two with a pebbly beach to the West and a lovely sheltered mainly sandy beach to the East. Nearby is the village of Llanystumdwy, which boasts a museum devoted to David Lloyd George, the "Welsh Wizard", whose family once lived in Crickieth. The countryside around Crickieth is breathtaking with fabulous coastal views over Cardigan Bay, awesome mountain scenery in Snowdonia and delightful gardens and castles at every turn.

Leisureplex
HOLIDAY HOTELS



GEORGE IV HOTEL

Crickieth



Situated on the High Street in the centre of Crickieth with magnificent views towards the sea and castle from many bedrooms. This iconic hotel with its ideal location, is a popular choice with its extensive public areas including a delightful intimate bar, attractive large restaurant, entertainment room with additional bar and a cosy lounge.
Tel: 01766 522168.



WELSH HIGHLANDS & MEDIEVAL TOWN TOUR 5365EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to National Slate Museum

5 DAYS
FROM
£179
PER PERSON

EXCURSIONS INCLUDED

F Caernarfon & Snowdonia

We travel to Caernarfon, home to one of the finest castles in Wales and boasting attractive streets and a lively harbour. Passing through the heart of Snowdonia on the return journey we visit Llanberis where we visit the National Slate Museum (free entrance), which tells the story of the slate mining industry of North Wales through the centuries.

F Ffestiniog & Porthmadog

We travel East to Blaenau Ffestiniog, in the heart of Snowdonia, once a major centre of the slate mining industry. We return to the coast at Porthmadog, a harbour town with a long maritime history and arguably Britain's narrow gauge railway capital with stations on both the Ffestiniog and the Welsh Highland Railways. T. E. Lawrence, of Lawrence of Arabia fame lived nearby and the 14th century poet Shelley is reputed to have regularly visited.

Departs Monday - Returns on Friday			
Mar 15	£179		
Departs Saturday - Returns on Wednesday			
Apr 17	£199	Sep 25	£244
Departs Wednesday - Returns on Sunday			
Oct 6	£219		
Supplements per person			
Single (Mar-Apr, Oct)	£0	View (Mar-Apr)	£20
Single (Sep)	£29	View (Sep)	£29
		View (Oct)	£21



Caernarfon



Criccieth



Portmeirion

WALES

PORTMEIRION & SNOWDON RAILWAY TOUR 5366EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Portmeirion
- Trip on Snowdon Mountain Railway

5 DAYS
FROM
£269
PER PERSON

EXCURSIONS INCLUDED

F Snowdon

The unique Snowdon Mountain Railway rises to within 66' of the summit of Wales' highest mountain and provides unforgettable views of some of the finest mountain scenery in the British Isles. Making its 1085 meter climb, a popular attraction the train has seen some 12 million travellers since 1896 (*rail fare included in tour cost - service stops part way in severe weather*).

F Portmeirion Village

This unique village is set on its own peninsula on the southern shores of Snowdonia. Its dreamlike Italianate quality made it the setting for the famous TV series The Prisoner. There are lovely gardens and fascinating views at every turn. Take time to explore the central piazza, architectural stroll, quayside and battery square. Stunning Portmeirion pottery can be found in the village gift shop. (*Entrance included in tour cost*).

Departs Saturday - Returns on Wednesday

May 22	£269	Jul 24	£299
Jun 19	£289	Sep 4	£294

Supplements per person

Single	£29	View	£29
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Portmeirion

WELSH SCENIC RAILWAYS TOUR 5367EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to National Slate Museum
- Trips on Llanberis Lake Railway, Tallyllyn Railway & Welsh Highland Railway

5 DAYS
FROM
£289
PER PERSON

EXCURSIONS INCLUDED

F Llanberis Lake Railway & Welsh Slate Museum

Llanberis Lake lies at the foot of Snowdon, the highest mountain in Wales with majestic views (*rail fare included in the tour cost*). We then spend time at Llanberis National Slate Museum (free entrance to museum). We return via Swallow Falls.

F Tallyllyn Railway

This historic, steam-operated railway runs for seven and a quarter miles through the beautiful Fathew Valley from Tywyn to Abergynolwyn (*rail fare included in the tour cost*). Opened in 1865, the railway once served the workers of Bryn Eglwys slate quarry but today the passenger trains give access to stunning views.

F Welsh Highland Railway

We visit Porthmadog which is arguably Britain's narrow gauge railway capital with stations on two railways! We take a spectacular 25 mile scenic journey to beneath the castle walls in Caernarfon on the Welsh Highland Railway (*rail fare included in the tour cost*).

Departs Saturday - Returns on Wednesday

May 1	£289	Aug 21	£314
Jun 26	£309		

Supplements per person

Single	£29	View	£29
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Tallyllyn Railway

PORTMEIRION & SNOWDONIA TOUR 368EC

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Portmeirion
- Trip on Snowdon Mountain Railway

7 DAYS
FROM
£349
PER PERSON

EXCURSIONS INCLUDED

F Portmeirion Village

This unique village is set on its own peninsula on the southern shores of Snowdonia. Its dreamlike Italianate quality made it the setting for the famous TV series The Prisoner. There are lovely gardens and fascinating views at every turn (*entrance included in tour cost*).

F Snowdon

The unique Snowdon Mountain Railway rises to within 66' of the summit of Wales' highest mountain and provides unforgettable views of some of the finest mountain scenery in the British Isles (*rail fare included in tour cost - service stops part way in severe weather*).

F Barmouth & Ffestiniog

A lovely coastal journey through Harlech to Barmouth, with its long sandy beach and picturesque harbour, before continuing to Ffestiniog in the heart of Snowdonia, once a major centre of the slate mining industry.

Departs Sunday - Returns on Saturday

Apr 18	£349	Jul 18	£409
May 9	£369	Aug 8, 15, 29	£409
Jun 6, 20	£399	Sep 12	£399

Supplements per person

Single (Apr)	£0	View (Apr)	£28
Single (May-Sep)	£40	View (May-Sep)	£38



Barmouth

Porthcawl

THE HEART OF THE SOUTH WALES HERITAGE COAST

Located between Swansea and Cardiff, Porthcawl was originally a port for the iron and steel industries and still has some interesting features from that period, including the oldest maritime warehouse in Wales, an attractive harbour and the last coal and gas powered lighthouse in the country. It developed as a seaside resort after the Great War and the splendid Grand Pavilion dates from 1932. Nearby is Kenfig Nature Reserve, a site of national importance. This attractive seaside resort offers numerous facilities, including the world famous Porthcawl golf course, the finest course in Wales and one of several in the area, an expansive sandy beach and Coney Beach, a fairground with a variety of rides and amusements which was named after the famous New York venue.

SEABANK HOTEL

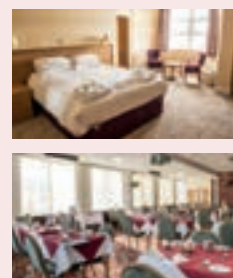
Porthcawl   



Porthcawl's most prominent building is situated on a headland, a short walk from the Grand Pavilion and John Street shops. There are spectacular views of the Bristol Channel and South Wales coast from the bar, newly refurbished restaurant and most bedrooms. Extensive public areas include the Smuggler's Bar, restaurant and large function room. Extensive car parking. Tel: 01656 782261.



Fabulous half price bar offer! See page 9 for details.



Aberglasney Gardens

THE HEART OF SOUTH WALES TOUR 5386EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Guided Tour of Cardiff
- Entrance to St. Fagans National History Museum

5 DAYS FROM
£159
PER PERSON

EXCURSIONS INCLUDED

F Cardiff & St. Fagans Nat. History Museum

We travel the short distance to Cardiff and start the day with a tour of the city (*guide included*). We then have free time to look around the Welsh capital where we can explore the National Museum, visit the revitalised waterfront at Cardiff Bay, home to the Millennium Centre complex and drink in the atmosphere of this vibrant city. We then visit St. Fagans National History Museum (free entrance) one of Europe's premier open air museums and the most popular heritage attraction in Wales, featuring reconstructed buildings brought from all parts of Wales.

F Swansea & Bracelet Bay

Swansea is a bustling city full of interest including the National Waterfront Museum and the Dylan Thomas Centre. Bracelet Bay, near Mumbles, offers exceptional sea views across the Bristol Channel. The more active guest might choose to make the short walk from here to Mumbles.

Departs Monday - Returns on Friday

Feb 8	£159	Mar 22	£179
Mar 8	£174	Oct 18	£209

Departs Wednesday - Returns on Sunday

Oct 6	£219		
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Supplements per person

Single	£0	View (Feb-Mar)	£20
		View (Oct)	£21



Cardiff Castle

GARDENS OF SOUTH WALES TOUR 5387EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Aberglasney Gardens, Dyffryn Gardens & National Botanic Gardens of Wales
- St. Fagans National History Museum

5 DAYS FROM
£224
PER PERSON

EXCURSIONS INCLUDED

F National Botanic Garden of Wales & Aberglasney Gardens

A short journey takes us to Carmarthen and the first major Botanic Garden to be created this century. Features include a Mediterranean Garden, Double Walled Garden and Great Glass House. In the afternoon we continue to nearby Aberglasney Gardens, one of the most beautiful gardens in Wales with a famous Cloister Garden and Yew Tunnel (*entrance to both gardens included in the tour cost*).

F Dyffryn Gardens & St. Fagans National History Museum

We travel to the heart of the vale of Glamorgan to visit Dyffryn Gardens (*entrance included in the tour cost*). This grade 1 Edwardian garden has 55 acres of garden rooms, seasonal bedding and an extensive arboretum. We then visit St. Fagans National History Museum (free entrance) one of Europe's premier open air museums and the most popular heritage attraction in Wales.

Departs Monday - Returns on Friday

Apr 19	£224		
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Departs Saturday - Returns on Wednesday

Jul 24	£299		
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Supplements per person

Single (Apr)	£0	View (Apr)	£20
Single (Jul)	£29	View (Jul)	£29



Seabank Hotel, Porthcawl



Cyfartha Castle



Mumbles

SPECTACULAR SOUTH WALES TOUR 5388EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Trip on Brecon Mountain Railway
- Entrance to National Botanic Gardens of Wales
- Entrance to Cyfartha Castle

5 DAYS
FROM
£214
PER PERSON

EXCURSIONS INCLUDED

F Brecon Mountain Railway & Cyfartha Castle

Today we take a trip on the newly extended Brecon Mountain Railway, which winds its way high into the Beacons National Park (*return fare included in tour cost*). We then visit Cyfartha Castle, once a pivotal location in the Industrial Revolution and today a fascinating museum with extensive gardens.

F National Botanic Gardens of Wales & Swansea

A short journey takes us to Carmarthen and the first major Botanic Garden to be created this century. Features include a Mediterranean Garden, Double Walled Garden and Great Glass House. Swansea is a bustling city full of interest including the National Waterfront Museum and the Dylan Thomas Centre.

Departs Monday - Returns on Friday

Apr 12	£214		
Departs Saturday - Returns on Wednesday			
May 15	£289	Sep 18	£269
Jun 19	£289		

Supplements per person

Single (Apr)	£0	View (Apr)	£20
Single (May-Sep)	£29	View (May-Sep)	£29

SOUTH WALES CITIES & SEASIDE TOUR 387EC

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Guided Tour of Cardiff
- Entrance to St. Fagans National History Museum

7 DAYS
FROM
£234
PER PERSON

EXCURSIONS INCLUDED

F Tenby

Tenby's two superb beaches and photogenic harbour are overlooked by its pastel coloured Georgian and Regency buildings. Its narrow streets and fortified walls combine to create a unique seaside atmosphere.

F Cardiff & St. Fagans National History Museum

Refer to Heart of South Wales 5386EC description opposite.

F Swansea & Bracelet Bay

Swansea is a bustling city full of interest including the National Waterfront Museum and the Dylan Thomas Centre. Bracelet Bay, near Mumbles, offers exceptional sea views across the Bristol Channel. The more active guest might choose to make the short but steep walk from here to Mumbles.

Departs Sunday - Returns on Saturday

Mar 14	£234	Jun 6	£399
Mar 28	£259	Jul 4	£399
Apr 18	£304	Aug 8, 15, 22	£399
May 9	£339	Sep 26	£344

Supplements per person

Single (Mar-Apr)	£0	View (Mar-Apr)	£28
Single (May-Sep)	£40	View (May-Sep)	£38

PORHCRAW WEEKENDS TOUR 4385WS

NEW TOUR

WHAT ALFA INCLUDES

- 3 nights dinner, room & breakfast
- 2 half day excursions
- Drink with dinner every evening (see page 10 for full details)

4 DAYS
FROM
£169
PER PERSON

EXCURSIONS INCLUDED

H NEW! Swansea

Swansea is a bustling city full of interest; take in the sweeping waterfront of Swansea Bay leading to Mumbles and onto the beautiful Gower Peninsula. Swansea is home to the National Waterfront Museum, a striking architectural landmark in its own right, and the Dylan Thomas Centre which is a permanent exhibition of the life and times of one of the literary giants of the 20th century.

H NEW! Barry Island

Made famous as the setting for the television series "Gavin and Stacey", Barry Island is a traditional seaside town with a sweeping promenade along the entire length of Whitmore Bay beach with plenty of attractions and cafés.

Departs Friday - Returns on Monday

Mar 26	£179	Nov 5	£169
Oct 22	£169	Nov 19	£179

Supplements per person

Single	£0	View (Mar)	£16
		View (Oct-Nov)	£17



Tenby

Tenby

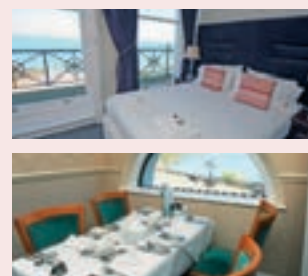
PASTEL COLOURED BUILDINGS, MEDIEVAL WALLS & PICTURE PERFECT BEACHES

Tenby is a uniquely attractive resort. Its pastel coloured buildings, narrow streets, fortified walls and its shimmering bays give it an atmosphere which is reminiscent of the Mediterranean. Its medieval castle was bombarded into submission by Cromwell using artillery on both land and sea and the feeling of a town whose history is much richer than most seaside resorts is very strong as one ambles around the narrow streets or stops for a drink in one of the many bars or cafés. The fifteenth century Tudor Merchants House gives an insight into life when it was a busy trading port. Tenby has four magnificent sandy beaches and a delightful harbour which is always busy with pleasure craft and the regular ferries which serve nearby Caldey Island monastery, a "must" to explore during your stay.

CLIFFE NORTON HOTEL

Tenby

The Cliffe Norton Hotel occupies a prime position on the North Beach, affords uninterrupted views across the bay, and is just a short walk from the town centre. The full Leisureplex menu is served in the panoramic dining room (nine steps to dining room). The rooms are decorated to complement the building's period features. Rooms available with magnificent sea views across the bay. Tel: 01834 842333.



KING ARTHUR COUNTRY TOUR 5380EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£174
PER PERSON

EXCURSIONS INCLUDED

F Pembroke & St. Davids

Our tour visits Pembroke, birthplace of Henry VII and site of a prolonged siege by Oliver Cromwell from which the town retains a magnificent castle. St. Davids is situated on the far South West coast of Wales; an attractive village, set amongst beautiful coastal scenery.

F Narberth & Carmarthen

Narberth boasts an atmospheric castle ruin, a wide range of quirky shops, and a distinctive former town hall and gaol, which resembles a boathouse. Carmarthen is brimming with historic architecture, such as Clough Williams-Ellis's bridge, and boasts a bustling market and shopping streets.

Departs Monday - Returns on Friday

Feb 1	£174	Mar 15	£194
Feb 15	£174	Apr 5	£249
Feb 22	£179	Oct 18	£229

Departs Saturday - Returns on Wednesday

Apr 17	£269	Jun 5	£289
May 1	£269	Jul 31	£329
May 22	£279		

Departs Wednesday - Returns on Sunday

Sep 22	£259		
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Supplements per person

Single (Feb-Apr, Oct)	£0	View (Feb-Apr)	£20
Single (May-Sep)	£29	View (May-Sep)	£29
		View (Oct)	£21

TIMELESS TENBY TOUR 382EC

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 2 full & 1 half day excursions

7 DAYS
FROM
£379
PER PERSON

EXCURSIONS INCLUDED

F Pembroke & St. Davids

Refer to King Arthur Country 5380EC description opposite.

F Narberth & Carmarthen

Refer to King Arthur Country 5380EC description opposite.

H Broad Haven

As the name suggests, Broad Haven's beach is wide and calm, backed by a long flat promenade and a selection of tea rooms and cafés.



Departs Sunday - Returns on Saturday

May 16	£409	Jul 4, 25	£469
Jun 6	£449	Sep 26	£379

Supplements per person

Single	£40	View	£38
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TENBY WEEKENDS TOUR 4380WS

NEW TOUR

WHAT ALFA INCLUDES

- 3 nights dinner, room & breakfast
- 2 half day excursions
- Drink with dinner every evening (see page 10 for full details)

4 DAYS
FROM
£179
PER PERSON

EXCURSIONS INCLUDED

H NEW! Pembroke

Birthplace of Henry VII, Pembroke was the site of a prolonged siege by Oliver Cromwell from which the town retains a magnificent castle. Pembroke is a charming walled town with a central main street heading east from the castle gates and a moat or castle pond extending round much of the town. As wonderful as the castle is to see, there is much more to Pembroke with its major historic sites including the Town Hall, St. Mary's Church, Poyer's House, Orielson Terrace and Barnard's Tower.

H NEW! Narberth

Narberth is a delightful small town in the east of Pembrokeshire. Multicoloured Edwardian and Georgian buildings line the high street which has developed quite a reputation as a shopper's haven. Narberth also boasts an atmospheric castle ruin, a museum and an art gallery in the distinctive former town hall.

Departs Friday - Returns on Monday

Oct 22	£179	Nov 19	£189
Nov 5	£179		

Supplements per person

Single	£0	View	£17
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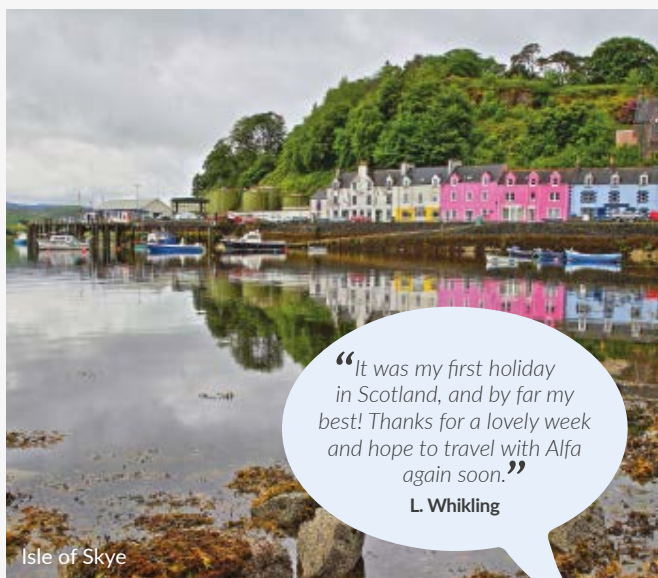
SCOTLAND

A land of magical glens and picturesque lochs with stunning mountain views, when it comes to exploring Scotland, it's as much about the journey as the destination.

Discover the world famous Isle of Skye, a truly magical place which is home to some of Scotland's most iconic landscapes.

Scotland is studded with an astonishing number of ancient monuments, castles and legends in abundance. For example, you can delve into Scotland's turbulent past at Inverary Castle or go in search of the infamous 'Nessie' at Loch Ness.

From the shimmering waters of Loch Lomond, to the unspoilt natural beauty of the highlands and everything in between, a holiday to Scotland is sure to leave you with memories to last a lifetime.



"It was my first holiday in Scotland, and by far my best! Thanks for a lovely week and hope to travel with Alfa again soon."

L. Whikling

Isle of Skye

"Fort William is the self-styled Outdoor Capital of the UK, home to the highest mountain in Britain towering above us at 4411ft. An ideal base for exploring the beauty of the Highlands and Islands, discover the Islands of Mull and Skye or take your chance at spotting the Loch Ness Monster! For those wanting to chill and take in the beautiful views of Loch Linnhe from the front facing bedrooms or the public rooms you may be lucky to see some otters, porpoise, seals and many more!"

Tony Riley, Alfa Tour Driver & Clair Adams, General Manager, Croit Anna Hotel Fort William



DESTINATIONS AVAILABLE IN THIS AREA:

Royal Balmoral & Glamis, Dunoon, Fort William & Skye



Balmoral

SCOTLAND

Royal Balmoral & Glamis

Lying at the foot of the Grampians, Blairgowrie ("Plain of Gowrie" in Scottish Gaelic) has been occupied continuously since the Neolithic period: numerous flint and bronze artefacts have been found in the immediate area. The town's centrepiece is the Wellmeadow, a grassy triangle on which regular markets and shows are held.

ANGUS HOTEL | Blairgowrie

Situated on the charming Wellmeadow green in the town centre. Meals are served in The Baytree bar and restaurant. Indoor pool. Tel: 01250 872455.



Glamis Castle

ROYAL BALMORAL & GLAMIS TOUR 503EC

WHAT ALFA INCLUDES

- 7 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Balmoral & Glamis Castle

8 DAYS
FROM
£449
PER PERSON

EXCURSIONS INCLUDED

F Arbroath & Glamis

Glamis Castle is the family seat of the Earls of Strathmore and setting for Shakespeare's 'Macbeth' (entrance included in the tour cost). In the afternoon we visit Arbroath renowned for its delicious smoked haddock known as 'smokies' and also for its smoked salmon.

F Dewar's Aberfeldy Distillery & Pitlochry

Today we visit Dewar's award-winning whisky distillery at Aberfeldy (entry fee included in tour cost). In addition to an expertly guided tour of the mash and still rooms, we view hand-blown glass exhibits and the dramatic

stave tunnel. We then follow the shores of Loch Tummel and stop briefly at the dramatic Queen's View before spending time in the picturesque riverside town of Pitlochry, with its many independent shops and cafés.

H Balmoral Castle

We travel North to Balmoral Castle and Crathie Church (entrance to Balmoral is included in the tour cost when the castle is open which is April-July only).

Departs Saturday - Returns on Saturday

Jul 10	£449		
Supplements per person			
Single	£72		

Overnight
Stops

Outbound journey: We stop overnight in NW England before continuing to our resort.
Return journey: We stop overnight in NE England before continuing to the interchange.





View of Firth of Clyde from Selborne Hotel

Dunoon A WINDOW ON THE OUTSTANDING SCENERY OF THE HIGHLANDS

Dunoon is splendidly situated on the western shores of the Firth of Clyde, where Loch Long and Holy Loch join the sea. It boasts some lovely gardens, two bays, and a flat promenade - perfect for that most traditional of seaside occupations, strolling along the prom! There is a modern indoor swimming pool with solarium and sauna, bowling greens, squash and tennis courts and both 9 and 18 hole golf courses. There are two cinemas and, in the season, entertainment at the Queens Hall. Within just a few miles is some of Scotland's most spectacular mountain scenery in the Argyll Forest Park. The journeys along Loch Eck and to Colintnaive are amongst the most memorable anywhere in Scotland.

Leisureplex
HOLIDAY HOTELS



SELBORNE HOTEL

Dunoon   

Superbly situated looking South across the Clyde with pleasant lawns reaching down to the promenade and water's edge. All the public rooms and many of the bedrooms offer uninterrupted views of the river which is a constant source of interest. Ground floor areas include a lounge, bar lounge with dance floor, quiet lounge and games room. Wi-Fi available in the bedrooms. Car parking available. Tel: 01369 702761.



Fabulous half price bar offer!
See page 9 for details.



“A holiday to Dunoon is one that you will return from feeling refreshed. With breathtaking scenery, abundant wildlife, cruise ships and submarines passing by on the Clyde, watching the world go by will really keep you occupied. Views from the hilltops over the firth of Clyde provide simply awesome photo opportunities. The botanic gardens at Benmore is a must do visit, as is the wee town of Inveraray, with its fairy tale castle, home of the Duke of Argyll. I have lived and worked at the Selborne Hotel for over 20 years... I never get tired of all that Dunoon & Argyllshire has to offer. Plus don't forget about the half price bar offer – see page 9 for details!”

William Honeyball, General Manager, Selborne Hotel, Dunoon



ARRAN & CUMBRAE TOUR 400EC

WHAT ALFA INCLUDES

- 7 nights dinner, room & breakfast
- 2 full day excursions
- Return Ferry to Arran
- Return Ferry to Cumbrae

8 DAYS
FROM
£379
PER PERSON

EXCURSIONS INCLUDED

F Cumbrae

We follow the beautiful Ayrshire Coast to Largs, where we board the ferry to Great Cumbrae, known as the Jewel in the Clyde. In the island's main town, Millport, look out for the famous Crocodile Rock. Home to the cathedral of the isles and the university marine biological station, the island also has a sweeping golf course and a round island road. Away from Millport the island consists of green fields and golden beaches.

F Arran

Often referred to as 'Scotland in Miniature' The beautiful isle of Arran lies in the Firth of Clyde between the mainland and the Mull of Kintyre and rises spectacularly to almost 900 metres. The island is divided into highland and lowland, a geologist's paradise. A memorable day as we catch the ferry from Ardrossan to Brodick for a circular trip around the island visiting Lochranza, then along the West coast with views of the Mull of Kintyre as we travel to Blackwaterfoot before returning via the mountainous spine of the island to Brodick in time for the ferry back to the mainland.

Departs Saturday - Returns on Saturday

Jun 12	£379	Jul 24	£399
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Supplements per person

Single	£68	View	£43
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Lochranza Castle, Arran

DUNOON & ISLE OF BUTE TOUR 413EC

WHAT ALFA INCLUDES

- 7 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Return Ferry to Isle of Bute

8 DAYS
FROM
£349
PER PERSON

EXCURSIONS INCLUDED

H Lochgoilhead

A small village at the head of fjord-like Loch Goil, approached via a steep descent from 'Rest and be Thankful' Pass.

F Isle of Bute

We travel to Colinton and then via a short ferry crossing to the Isle of Bute. We continue to the island's capital, Rothesay, one of the Clyde's most famous resorts which also boasts a fine castle.

F Oban

We visit Oban the most popular resort and touring centre in the Western Highlands. Its busy harbour provides the link with the islands of the Inner Hebrides and it also has plenty of shops. The busy port is overlooked by McCaig's Tower, a folly erected by banker JS McCaig at the turn of the 20th century. En route we pass Inveraray, seat of the Dukes of Argyll, Loch Awe and the remarkable Falls of Lora.

Departs Saturday - Returns on Saturday

May 8	£349	Aug 21	£399
Jun 19	£379		

Supplements per person

Single	£68	View	£43
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Oban



Inverary Castle

SCOTLAND

HISTORIC HOUSES OF SCOTLAND TOUR 6413EC

WHAT ALFA INCLUDES

- 5 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Return Ferry to Isle of Bute
- Guided Tour of Ardgowan House
- Entrance to Mount Stuart & Inverary Castle

6 DAYS
FROM
£234
PER PERSON

EXCURSIONS INCLUDED

F Mount Stuart

Today's journey takes us to Colinton and then via a short ferry crossing to the Isle of Bute (*ferry included in the tour cost*) and the splendour of Mount Stuart (*entrance included in the tour cost*). This neo-Gothic mansion boasts a fascinating history, impressive architecture, grand décor and 300 acres of remarkable gardens.

F Inverary Castle

One of the most iconic in Scotland, Inverary Castle has a history dating back to the 1400s (*entrance included*). This impressive home of the Dukes of Argyll and the seat of the Clan Campbell offers incredible history and beautiful gardens.

H Ardgowan

Facing Dunoon over the Clyde is the ancient estate of Ardgowan, now in the hands of the 12th Baronet Sir Ludovic Shaw-Stewart, who has worked tirelessly to restore and develop the house and estate. (*Guided visit included in tour cost*).

Departs Monday - Returns on Saturday

Mar 15	£234		
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Departs Sunday - Returns on Friday

Apr 18	£259		
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Supplements per person

Single	£55	View	£16
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Ardgowan

Overnight Stops

Outbound journey: We stop overnight in NW England before continuing to our resort.

Return journey: We stop overnight in NE England before continuing to the interchange.



F Full Day Excursion

H Half Day Excursion

NEW TOUR

Brand NEW Tour

NEW! Excursions

Alfa
TRAVEL



Eilean Donan Castle, Isle of Skye

Fort William & Skye

OUTDOOR CAPITAL OF THE UK

Fort William, the "Outdoor Capital of the UK", is not only an important tourist centre but also a splendid location from which to explore the magnificent Western Highlands. It is situated at the southern end of the Great Glen, on the shores of Loch Linnhe, beneath towering Ben Nevis, Britain's highest mountain. For those who do not feel quite up to the ascent of Ben Nevis, nearby Aonach Mor offers Britain's only alpine cable car, rising over 2000 feet to the Snowgoose restaurant, from where there are spectacular views of the Great Glen. The surrounding countryside has some of Britain's most spectacular scenery and its torrid history has produced over 30 battlefields in the Lochaber area alone. As a touring centre, Fort William is unrivalled and our excursions make the best of this with coverage of many of the area's most interesting places.

CROIT ANNA HOTEL

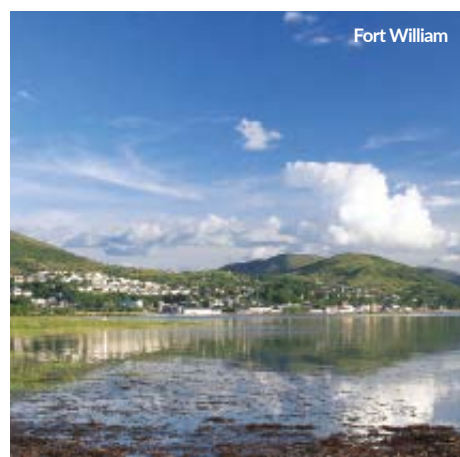
Fort William



Situated on the shores of Loch Linnhe, three miles from the centre of Fort William, with spectacular views across the loch from all of the public rooms and most of the bedrooms, the Croit Anna offers a comfortable and friendly base in which to relax. There is a panoramic lounge, spacious bar and terrace. Wi-Fi available in the bedrooms. Extensive car parking. Tel: 01397 702268.



Fabulous half price bar offer! See page 9 for details.



Fort William

FORT WILLIAM, SKYE & MULL TOUR 433EC

WHAT ALFA INCLUDES

- 7 nights dinner, room & breakfast
- 3 full day excursions
- Return Ferry to Isle of Mull

8 DAYS FROM
£364
PER PERSON

EXCURSIONS INCLUDED

F Inverness & Loch Ness

Refer to Fort William, Skye & Oban 435EC description opposite.

F Isle of Mull

We take the ferry to the Isle of Mull. We then continue by coach up to Tobermory, the capital of Mull with its colourful buildings with echoes of Iceland and Norway.

F Isle of Skye

A scenic journey takes us along Loch Lochy, then past the Five Sisters of Kintail to the much photographed Eilean Donan Castle. We continue to Kyle of Lochalsh and then across to Skye with a short tour of this enchanting Island, visiting the villages of Portree, famed for its colourful cottages, and Broadford, nestled below Ben na Calliach.

Departs Saturday - Returns on Saturday

Apr 17	£364	Jul 24	£429
May 8	£369	Sep 4	£439
Jun 5	£389		

Supplements per person

Single	£68	View (Apr)	£28
		View (May-Sep)	£38



Tobermory, Mull

FORT WILLIAM, SKYE & OBAN TOUR 435EC

WHAT ALFA INCLUDES

- 7 nights dinner, room & breakfast
- 3 full day excursions

8 DAYS FROM
£429
PER PERSON

EXCURSIONS INCLUDED

F Inverness & Loch Ness

We travel to the beautiful city of Inverness which boasts an array of historic buildings including Inverness Castle and St. Andrew's Cathedral. The route to Inverness follows the shores of probably the most famous lake in Britain, Loch Ness. This magnificent long loch is surrounded by the towering Scottish hills. Whether a monster lurks in the deep waters is a matter of conjecture, but do have a look just in case!

F Oban

Oban is the principal town on the West coast and port for many of the ferry services to the Hebrides. En route we pass Inveraray, seat of the Dukes of Argyll, Loch Awe and the remarkable Falls of Lora.

F Isle of Skye

Refer to Fort William, Skye & Mull 433EC description opposite.

Departs Saturday - Returns on Saturday

Jul 3	£429	Aug 21	£429
Supplements per person			
Single	£68	View	£38

Overnight
Stops

Outbound journey:
We stop overnight in NW England
before continuing to our resort.

Return journey:
We stop overnight in NE England
before continuing to the interchange.



IRELAND

Known the world over for its rich green pastoral landscape, misty mountains, romantic cultural tradition and the warmth of the welcome given to visitors, Ireland provides a holiday destination which is both fascinating and relaxing.

Whether you'd like to see Ireland's most visited heritage site at 'St Patrick's Rock' of Cashel, the unforgettable Ring of Kerry or visit Ireland's great cities such as Belfast and Cork, there is something here for everyone.

DESTINATIONS AVAILABLE IN THIS AREA:

Killarney & Scenic County Kerry, Belfast & Giant's Causeway, Heart of Ireland, Bantry Bay & Cork

"The trip to Giant's Causeway was brilliant! Everyone enjoyed it and to make it even better the weather was great!"

M. Eaves



Killarney & Scenic County Kerry

Killarney is brim full of history, heritage and activities. Situated on the Ring of Kerry and surrounded by breath taking landscapes and the serene vistas of three lakes.

KILLARNEY & SCENIC COUNTY KERRY TOUR 882EC

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 2 full day excursions
- Guided tour of The Ring of Kerry

7 DAYS FROM
£499
PER PERSON

EXCURSIONS INCLUDED

F Tralee & Dingle Peninsula

The busy town of Tralee, county town of Kerry, is home to the County Museum and a delightful Town Park. Guided walking routes are available from the Tourist Office.

The indoor craft market and Manor West Shopping centre offer retail therapy. Charming Dingle overlooks the Blasket Islands. This Irish-speaking area is full of friendly pubs and live traditional music.

F Ring of Kerry

Truly a day to remember as we take the unforgettable journey around the Ring of Kerry with its wild seascapes and stunning countryside (*guide included in the tour cost*).

Departs Sunday - Returns on Saturday

Apr 18	£499	Sep 26	£599
Supplements per person			
Single (Apr)	£139	Single (Sep)	£179



Overnight Stops



Outbound journey: We stay overnight in North Wales before catching a morning ferry and continuing to our resort.

Return journey: We leave our resort and catch an afternoon ferry to North Wales, where we stay overnight before returning home.

NOTE: Tours passes through the Republic of Ireland and guests should ensure they have adequate travel documentation and insurance.

EVISTON HOUSE HOTEL | Killarney

A veritable institution in the heart of Killarney, the Eviston House is ideally situated amid traditional shops and pubs, and even boasts the famous Danny Mann music bar. All guest rooms are en-suite and include free WiFi, satellite TV, ironing board and free toiletries.

Tel: 00353 64 663 1640.





Giant's Causeway



Kilkenny Castle



Cobh

Belfast & Giant's Causeway

Take in the highlights of Northern Ireland, including the spectacular rock formation of the Giant's Causeway. Our tour also includes a guided tour of Belfast, entry to the Titanic Museum and a guided tour of the dramatic Mountains of Mourne.

MALONE LODGE HOTEL

Belfast

Centrally located in Belfast, close to all of the city's attractions, the Malone Lodge is a Victorian townhouse hotel, offering a variety of modern facilities. All en-suite rooms include TV, hairdryer, iron & board and direct dial telephone. Tel: 028 9038 8000.



NEW HOTEL

Heart of Ireland

Kilkenny is a flourishing city with a fascinating medieval history and a thriving crafts industry. The 800-year-old Norman castle overlooks the ancient streets of Kilkenny which today has been transformed into a cosmopolitan destination.

SPRINGHILL COURT

Kilkenny

The Springhill Court Hotel is within walking distance of Kilkenny City, with superb shopping, fantastic food and unbeatable nightlife. This modern hotel consists of 85 bright & spacious bedrooms which are all designed with comfort in mind ensuring an enjoyable stay. Tel: 00353 56 7721122.



BELFAST & GIANT'S CAUSEWAY TOUR 886EC

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions & 1 en-route excursion
- Entrance to Titanic Museum, Bushmills Distillery, Giant's Causeway & Hillsborough Castle
- Guided tours of Belfast

7 DAYS FROM
£599
PER PERSON

EXCURSIONS INCLUDED

F Belfast Guided Tour & Titanic Museum

Belfast is an elegant and exciting city (guide included). Visit the iconic City Hall, the Shankill and Falls Roads, and the more sedate Queen's Quarter. The Titanic Quarter, one of Europe's most exciting waterfront developments, is centred upon former shipbuilding land from which vessels such as the RMS Titanic and SS Canberra were launched (*Titanic museum entry included*).

F Bushmills & Giant's Causeway

At Bushmills Distillery we are hosted on a tour with whiskey tasting (*included in tour cost*). We then experience Giant's Causeway, whose hexagonal basalt columns reputedly carried warring giants between Scotland and Ireland. (*Entry to Visitor Centre and causeway site included*).

F Hillsborough Castle

We enjoy a tour of Northern Ireland's Royal Residence (*included in tour cost*) after which we have plenty of time to explore the 100 acres of gardens.

HEART OF IRELAND TOUR 888EC

WHAT ALFA INCLUDES

- 5 nights dinner, room & breakfast
- One full and 2 half day excursions
- Guided tour of Kilkenny
- Entry to Kilkenny Castle
- Entry to Cahir Castle & Rock of Cashel

7 DAYS FROM
£519
PER PERSON

EXCURSIONS INCLUDED

H Kilkenny Castle

We take a guided tour of the medieval city of Kilkenny, today a flourishing cosmopolitan city with a diverse range of restaurants, lively pubs and thriving craft shops (*guide included in the tour cost*). The Norman castle overlooks the River Nore and has guarded the river crossing for more than 900 years. Take a stroll through the beautiful gardens with extensive woodland paths, rose garden and ornamental lake (*entrance to Kilkenny Castle included in the tour cost*).

H Waterford

The Viking city of Waterford has an exciting medieval flavour and riverside bustle. Visit Waterford Museum of Treasures which tells the 1000-year story of Waterford from the time of the Vikings through the medieval and Georgian periods to the present day. The House of Waterford Crystal houses the World's largest selection of traditional crystal.

F Cahir Castle & Rock of Cashel

Ireland's most visited heritage site 'St Patrick's Rock' of Cashel is located just 500 metres from the centre of Cashel Town, County Tipperary. This spectacular collection of medieval buildings is set on an outcrop of limestone in the Golden Vale. Cahir Castle is an imposing 13th-15th Century structure. Appearing to grow from the actual rock on which it stands, the castle has been the scene of sieges and bombardments for centuries and retains its impressive keep tower (*entrance to Cahir Castle included in the tour cost*).

Departs Sunday - Returns on Saturday

Jun 20	£519	Aug 29	£519
Supplements per person			
Single	£139		

Bantry Bay & Cork

The legendary beauty of Bantry, West Cork is made famous in song. Located at the head of Bantry Bay it is a busy market town and fishing port with an abundance of award-winning restaurants situated around the Wolfe Tone plaza.

WESTLODGE HOTEL

Bantry

The Westlodge Hotel is 1 mile from the beautiful town of Bantry in the heart of West Cork overlooking Bantry Bay. The hotel is set within 25 acres of landscaped gardens with nature trails and pond, home to many wildlife species. Lift serves the majority of rooms. Tel: 00353 027 50360



BANTRY BAY & CORK TOUR 889EC

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 2 full day excursions
- Guided tour of Beara peninsula
- Entry to Bantry House & Gardens
- Entry to Blarney Castle

7 DAYS FROM
£549
PER PERSON

EXCURSIONS INCLUDED

F Beara Peninsula

We explore the scenic Beara Peninsula with our Guide (*included in tour cost*). Once the seat of power of the O'Sullivan clan, Beara was one of the last points of Irish resistance after the Battle of Kinsale.

F Blarney Castle & Cork

We visit Blarney Castle, one of Ireland's greatest treasures, built nearly 600 years ago by Cheiftain Cormac MacCarthy. Kiss the famous Blarney Stone found at the top of the tower and legend says you will receive the gift of eloquence! We continue to the little town of Blarney with a chance to see Blarney Woollen Mills before heading to Cork, the second largest city in the Republic of Ireland (*entrance to Blarney Castle included in the tour cost*).

Bantry House & Gardens

Included in the tour cost is entry to the stately Bantry House and Gardens, which is situated a brief walk from our hotel. Styled after Italian palaces seen by the 1st Earl of Bantry on his travels, the house has a varied history, having been used as a home, a hospital, army barracks and a hotel.

Departs Sunday - Returns on Saturday

Apr 18	£549		
Supplements per person			
Single	£139		

Overnight Stops

Outbound journey: We stay overnight in North Wales before catching a morning ferry and continuing to our resort.

Return journey: We leave our resort and catch an afternoon ferry to North Wales, where we stay overnight before returning home.

NOTE: This tour passes through the Republic of Ireland and guests should ensure they have adequate travel documentation and insurance.





MAKE YOUR BUDGET GO FURTHER

BY LETTING US SURPRISE YOU WITH OUR CHOICE OF DESTINATION!



SUPER SAVERS

VALUE FOR MONEY BUDGET BREAKS



With great savings on offer, when you book a super saver, we chose the destination and let you know which resort and Leisureplex Hotel you will be travelling to, two weeks before departure. These great value Alfa holidays are perfect for the adventurous customers who like to travel to different places and love our very own Leisureplex Hotels*.

HOW DOES IT WORK?

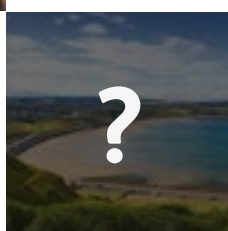
Choose the date on which you wish to travel and the length of holiday you want. There are varying durations to choose from.



When you book, we send you a Confirmation showing the date, duration and cost of your holiday and a provisional seat allocation but the destination remains a mystery!



You can book your holiday online at alfatravel.co.uk, over the phone with our friendly reservations team or visit your local travel agent.



14 days prior to departure, we choose the destination for your holiday and send you a new Confirmation showing the holiday we have chosen for you including the seat you have been allocated.

Part of the fun is not knowing where you will be going, but safe in the knowledge that you will be staying at one of our Leisureplex Hotels.*

SUPER SAVER TERMS AND CONDITIONS:

- It is not possible to reserve specific seats on Super Saver holidays and the seat number shown on your initial Super Saver Confirmation is a notional one only. The actual seat allocated will be shown on the Final Confirmation which you will receive approximately 14 days prior to departure.
- Because of the limited time between final allocation of your holiday and departure, we regret that it is not possible to operate our Special Requirements procedure on Super Saver holidays.
- Where clients book 8 day holidays, we reserve the right to amend your departure date by one day (from a Saturday - Saturday holiday to a Sunday - Sunday holiday or vice versa). In all other cases, the date of departure of your Super Saver will be the date of your actual departure.
- Super Saver prices exclude insurance and any single room supplements.

- All Super Saver rooms are sold as standard rooms and it is not possible to book sea view rooms. On rare occasions clients booking a Super Saver may be allocated a sea view room. If so, this will be at our expense – making your saving even greater!
- Your Super Saver destination is selected at the discretion of Alfa Travel and in booking a Super Saver holiday you undertake to accept whichever Hotel is allocated to you. The only exception to this is that if you have been to the allocated hotel with us within the previous 6 months, you may request an alternative which we will attempt to provide, but if no alternative is possible you undertake to travel to the resort we have selected.

* There are occasions when our Super Saver tours will stay at one of our carefully chosen partner hotels. This will be shown on the final confirmation which you will receive approximately 14 days prior to departure.

4 Day Holidays - SS4EC

Departs Friday - Returns on Monday			
Apr 2	£159	Nov 5	£149
Oct 22	£149	Nov 19	£149
Departs Monday - Returns on Thursday			
Dec 27	£169		
Departs Thursday - Returns on Saturday			
Dec 30	£319		
Supplements per person: Single (Dec 30) £21			

5 Day Holidays - SS5EC

Departs Friday - Returns on Monday			
Feb 1, 8	£139	Apr 12	£174
Feb 15, 22	£144	Apr 19	£169
Mar 1	£149	Oct 18	£179
Mar 8, 29	£154	Oct 25	£169
Mar 15, 22	£159	Nov 1, 8, 15, 22, 29	£189
Apr 5	£164	Dec 6, 13	£189
Departs on Saturday - Returns on Wednesday			
Apr 3	£169	Jul 10	£259
Apr 10	£164	Aug 7, 14, 21	£269
Apr 17	£179	Sep 4	£239
May 1	£209	Sep 11	£229
May 8, 15, 22, 29	£219	Sep 18	£209
Jun 5	£229	Sep 25	£199
Jun 12, 19, 26	£249	Oct 2	£189
Jul 3, 17, 31	£269	Oct 9	£179
Departs on Wednesday - Returns on Sunday			
Sep 22	£199	Oct 6	£179
Departs on Thursday - Returns on Monday			
Dec 23	£439		
Supplements per person: Single (May-Sep) £29, Single (Dec 23) £21			

7 Day Holidays - SS7EC

Departs on Sunday - Returns on Saturday			
Mar 14	£204	Jun 13, 20	£349
Mar 28	£214	Jul 4, 11, 18, 25	£369
Apr 25	£249	Aug 8, 15, 22, 29	£369
May 9	£299	Sep 5	£369
May 16	£299	Sep 12	£349
Jun 6	£339	Sep 26	£299
Supplements per person: Single (May-Sep) £40			

No Single Supplements on Super Saver breaks departing between October and April! (Except where stated above).



FESTIVE SPECIALS
FROM
£164
PER PERSON

TWIXMAS
FROM
£154
PER PERSON

CHRISTMAS BREAKS
FROM
£379
PER PERSON

NEW YEAR BREAKS
FROM
£269
PER PERSON

SPECIAL OFFERS

FESTIVE SINGLE SAVER

Festive Specials are free of single supplement charges.

FESTIVE BREAKS

ADD SOME SPARKLE TO YOUR FESTIVE SEASON 

Get into the festive spirit with Alfa Travel and choose from our selection of pre-Christmas Festive Specials, Christmas Breaks and New Year holidays. We offer great value for money with festive entertainment and menus, guaranteeing you a party season to remember!

ALFA INCLUDES

ALL FESTIVE TOURS:

- Rooms with en-suite facilities
- Festive entertainment programme
- Includes at least 2 lunches at Leisureplex Hotels
- Festive Menus
- Coach travel from pick up points listed on page 66

FESTIVE SPECIALS (5 DAYS):

- 4 nights dinner, room and breakfast
- 1 half day excursion & 1 full day shopping excursion

CHRISTMAS (5 DAYS):

- 4 nights dinner, room & breakfast with 3 resort lunches
- 2 half day excursions

TWIXMAS (4 DAYS):

- 3 nights dinner, room and breakfast
- 2 half day excursions

NEW YEAR (4 DAYS):

- 3 nights dinner, room & breakfast with 1 resort lunch & 1 resort brunch
- 2 half day excursions



4 DAYS
FROM
£179
PER PERSON

FESTIVE SPARKLE WEEKENDS FOR GROUPS

Festive Weekenders are available for Group Bookings throughout November & December

ALFA INCLUDES

- 3 nights dinner, room & full British breakfast
- Sherry reception on arrival
- Festive menus plus Sunday lunch
- Full day shopping excursion

Call our Groups Team today on 01257 248007 for more information.

★ Tour 5265Xs, departing Nov 29th, Festive Special includes tickets to the Thursford Christmas Spectacular Show. ★

Festive Specials			2020						2021						
Depart Monday - Return Friday			Nov 02	Nov 09	Nov 16	Nov 23	Nov 30	Dec 07	Nov 01	Nov 08	Nov 15	Nov 22	Nov 29	Dec 06	Dec 13
Resort	Hotel	Code													
Weston-S-Mare & Bath	Anchor Head	5100XS	£214	-	-	-	-	£224	£224	-	-	-	£224	-	-
Ilfracombe	Imperial	5110XS	£209	£204	£204	£204	£209	-	-	£219	-	£214	-	£219	-
Exmouth	Cavendish	5155XS	£214	£214	£214	£224	£224	£224	£224	-	£224	-	£234	-	-
Newquay	Eliot	5132XS	£204	£209	£209	£209	-	-	£214	-	£219	-	-	£224	-
Torquay	Regina	5150XS	-	£214	-	£219	-	£209	-	£224	-	£229	-	£224	-
Torquay	Metropole	5154XS	-	-	-	-	-	-	-	£224	-	£229	-	£219	-
Bournemouth	Devon Towers	5170XS	-	£214	-	£224	£224	-	-	-	-	£224	-	-	-
Isle Of Wight - Sandown	Bayshore	5195XS	£214	£214	£214	£214		-	-	£224	-	£224	-	-	-
Isle Of Wight - Shanklin	Shanklin	5200XS	£214	-	£214	£224	£224	-	£224	-	£229	-	£234	-	-
Bognor Regis	Royal Norfolk	5205XS	£224	£224	£224	£229	-	£209	-	£224	-	£239	-	£224	-
Eastbourne	Queens	5215XS	£224	£224	£229	£224	£224	£224	£234	£234	£239	£234	£234	£234	£234
Gt. Yarmouth	New Beach	5260XS	£209	-	£204	-	-	-	£219	-	£214	-	-	£219	-
Cromer	Hotel de Paris	5265XS	-	-	£224	-	£224	-	-	-	£234	-	★ £274 ★	-	£234
Scarborough	Cumberland	5275XS	-	-	£224	-	-	-	-	-	£234	-	-	-	£224
Bridlington	Monarch	5279XS	-	-	-	-	-	-	-	£224	-	-	-	-	£224
Blackpool	Queens	5305XS	£224	-	-	£224	-	-	£234	-	-	£234	-	-	£219
Llandudno	Hydro	5350XS	-	£224	-	£224	£224	£224	-	£234	-	-	£234	-	-
Criccieth	George IV	5365XS	£209	-	£209	-	-	-	219	-	£219	-	-	-	£219
Tenby	Cliffe Norton	5380XS	-	£244	£244	-	-	£244	-	£254	-	£234	-	£254	-
Porthcawl	Seabank	5385XS	£214	-	£219	-	£214	-	£224	-	£229	-	£224	-	-
Super Saver**	Our Choice	SS5EC	£164	£174	£174	£174	£174	£174	£189	£189	£189	£189	£189	£189	£189

Supplements per person: Room with a view 2020 - £20 / 2021 - £21.** See page 59 for further details on our Super Saver holidays. Supplements and festive programme may vary, call for more details.

Twixmas - 4 Days

2020: Depart Sunday 27 Dec - Return Wednesday 30 Dec
2021: Depart Monday 27 Dec - Return Thursday 30 Dec

Resort	Hotel	Code	2020	Code	2021
Weston-S-Mare	Anchor Head	WNYSS	£179	-	-
Ilfracombe	Imperial	INYSS	£174	ITWEC	£184
Newquay	Eliot	NNYSS	£174	NTWEC	£184
Exmouth	Cavendish	-	-	EXTWEC	£189
Torquay	Metropole	-	-	TMTWEC	£184
Bournemouth	Devon Towers	BNYSS	£174	BTWEC	£184
Bognor Regis	Royal Norfolk	BRNYSS	£184	BRTWEC	£194
Eastbourne	Queens	-	-	ENTWEC	£199
Cromer	Hotel de Paris	CNYSS	£189	CTWEC	£199
Tenby	Cliffe Norton	TYNYS	£194	-	-
Porthcawl	Seabank	-	-	PTWEC	£184
Super Saver**	Our Choice	SS4EC	£154	SS4EC	£169

Supplements per person:

Room with a view	£16	£17
Single Room	£0	£0

**See page 59 for further details on Super Saver Holidays



PARTY NIGHTS & FESTIVE WEEKENDERS 2020

call for more details



CHRISTMAS PROGRAMME

23RD DECEMBER

Sherry reception on arrival followed by dinner and dancing.

CHRISTMAS EVE

Morning excursion. Competitions after lunch.

Gala dinner followed by dancing and entertainment.

CHRISTMAS DAY

Morning competition to guess the weight of the Christmas Cake. Traditional Christmas lunch with "Santa" and presents. Afternoon tea and games. Dinner followed by dancing and entertainment.

BOXING DAY

Morning excursion. Pre-lunch glass of punch followed by Grand Boxing Day Lunch. Evening dinner and farewell dance.

27TH DECEMBER

After breakfast, we reluctantly leave our hotel and journey home.

NEW YEAR PROGRAMME



30TH DECEMBER

Glass of sherry on arrival followed by dinner and an evening of entertainment.

NEW YEAR'S EVE

Morning excursion followed by lunch and an afternoon to relax or stroll around the resort. Dinner and an evening of entertainment until the early hours with spot prizes, games and a glass of bubbly to welcome in the New Year.

NEW YEAR'S DAY

A relaxing morning with a Grand New Year's Day Brunch from 10:00am until 1:00pm replacing our normal breakfast service. Afternoon excursion followed by dinner and farewell dance.

2ND JANUARY

After breakfast, we reluctantly leave our hotel and journey home.

Individual hotel programmes may differ slightly from this programme.

Christmas - 2020/21 - 5 Days

2020: Depart Wednesday 23 Dec - Return Sunday 27 Dec
2021: Depart Thursday 23 Dec - Return Monday 27 Dec

Resort	Hotel	Code	2020	2021
Weston-s-Mare	Anchor Head	VXEC	£444	-
Ilfracombe	Imperial	IXEC	£434	£454
Exmouth	Cavendish	EXXEC	£479	£499
Newquay	Eliot	NXEC	£429	£449
Torquay	Regina	TXEC	£454	-
Torquay	Metropole	TMXEC	-	£464
Bournemouth	Devon Towers	BXEC	£464	£484
Isle Of Wight - Sandown	Bayshore	IVXEC	£464	-
Isle Of Wight - Shanklin	Shanklin	IWSXEC	£464	£484
Bognor Regis	Royal Norfolk	BRXEC	£464	£484
Eastbourne	Queens	EXEC	£484	£504
Cromer	Hotel de Paris	CXEC	£449	£469
Tenby	Cliffe Norton	TYXEC	£489	-
Porthcawl	Seabank	PXEC	£469	£489
Super Saver**	Our Choice	SS5EC	£379	£439
Supplements per person:				
View			£20	£21
Single Room			£26	£27

**See page 59 for further details on Super Saver Holidays

New Year - 2020/21 - 4 Days

2020: Depart Wednesday 30 Dec - Return Saturday 2 Jan 2021
2021: Depart Thursday 30 Dec - Return Sunday 2 Jan 2022

Resort	Hotel	Code	2020	2021
Ilfracombe	Imperial	INXEC	£319	£334
Exmouth	Cavendish	EXNYEC	£354	£369
Newquay	Eliot	NNYEC	£319	£334
Torquay	Regina	TNYEC	£339	-
Torquay	Metropole Hotel	TMNYEC	-	£354
Bournemouth	Devon Towers	BNYEC	£334	£349
Isle Of Wight - Sandown	Bayshore	IVNYEC	£314	-
Isle Of Wight - Shanklin	Shanklin	IWSNYEC	£314	£334
Bognor Regis	Royal Norfolk	BRNYEC	£354	£369
Eastbourne	Queens	ENYEC	£374	£389
Cromer	Hotel de Paris	CNYEC	-	£359
Porthcawl	Seabank	PNYEC	£344	£359
Super Saver**	Our Choice	SS4EC	£269	£319
Supplements per person:				
Room with a view			£16	£17
Single Room			£20	£21

**See page 59 for further details on Super Saver Holidays.

2 NIGHTS
FROM
£79
PER PERSON

ALFA INCLUDES

- Choice of 22 Leisureplex hotels
- Choice of 2, 3, 4, 6 or 7 night stays
- Dinner, room and full British breakfast
- Entertainment most evenings
- Dunoon & Isle of Wight holidays include ferry tickets in the holiday cost
- Please note: hotel breaks do not include coach excursions

SELF DRIVE HOTEL BREAKS

OUR SELF DRIVE BREAKS ARE FULL OF CHOICE

Our unbeatable value for money Self Drive Hotel Break packages offer varying locations to choose from as well as a fabulous selection of locations to explore throughout the UK.

You can make your own way to the hotel, explore the resort at your leisure, yet still be reassured you will receive the quality accommodation and premium service that comes with every Alfa holiday. Call our reservations team or email brochure@alfatravel.co.uk if you would like to request a dedicated self drive brochure.

GREAT HOTELS IN GREAT LOCATIONS

All of our Self Drive holidays are to our own Leisureplex Hotels, which are in superb locations and are perfectly placed to ensure you make the most of the region you're visiting.

All rooms are en suite with bath or shower, plus don't forget that many of our Leisureplex Hotels have rooms with a view which you can book for just a small supplement.

With varying durations to choose from, the difficult bit will be deciding where to go first!

FREE FERRIES

Isle of Wight holidays include off peak ferry tickets in the holiday cost. However, a supplement will apply per car for all peak travel dates.

Peak travel dates are subject to change, call our reservations team on **01257 248000** for more details.

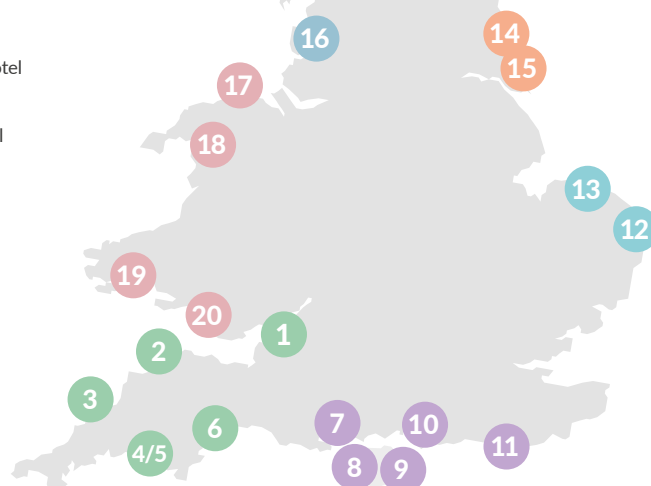
Please note the Isle of Wight off peak ferry crossing is from Portsmouth to Fishbourne. If you would like to take your off peak ferry from Lymington to Yarmouth just let us know when you book your break.

"We very much enjoyed the hotel and would not hesitate to book an Alfa Self Drive break again."

M Slater

LEISUREPLEX HOTELS

- | | |
|---|-------------------------------------|
| 1 Weston-super-Mare - Anchor Head Hotel | 12 Great Yarmouth - New Beach Hotel |
| 2 Ilfracombe - Imperial Hotel | 13 Cromer - Hotel De Paris |
| 3 Newquay - Eliot Hotel | 14 Scarborough - Cumberland Hotel |
| 4 Torquay - Regina Hotel | 15 Bridlington - Monarch Hotel |
| 5 Torquay - Metropole Hotel | 16 Blackpool - Queens Hotel |
| 6 Exmouth - Cavendish Hotel | 17 Llandudno - Hydro Hotel |
| 7 Bournemouth - Devon Towers | 18 Criccieth - George IV Hotel |
| 8 Shanklin - Shanklin Hotel | 19 Tenby - Cliffe Norton Hotel |
| 9 Sandown - Bayshore Hotel | 20 Porthcawl - Seabank Hotel |
| 10 Bognor Regis - Royal Norfolk Hotel | 21 Dunoon - Selborne Hotel |
| 11 Eastbourne - Queens Hotel | 22 Fort William - Croit Anna Hotel |



2 Night Breaks – 2021 prices in £s per person

Friday to Sunday		Code	22 Jan - 26 Mar	2 Apr (Easter)	9 Apr - 30 Apr	7 May - 14 May	21 May - Jul 16	23 Jul - 3 Sep	10 Sep	17 Sep - 17 Dec	27 Dec +	30 Dec +
Resort	Hotel											
Weston-super-Mare	Anchor Head	3100SD	£79	£124	£94	£114	£129	£124	£119	£99	£149	£274
Ilfracombe	Imperial	3110SD	£79	£114	£99	£104	£124	£119	£104	£94	£144	£259
Newquay	Eliot	3130SD	£79	£129	£89	£99	£124	£119	£104	£94	-	£244
Torquay	Regina	3150SD	£79	£124	£99	£114	£134	£129	£119	£104	£149	£284
Torquay	Metropole	3151SD	£79	£124	£99	£114	£134	£129	£119	£104	£149	£284
Exmouth	Cavendish	3155SD	£79	£124	£114	£134	£144	£139	£129	£104	£149	£289
Bournemouth	Devon Towers	3170SD	£79	£129	£89	£124	£134	£129	£119	£104	£144	£274
Isle of Wight - Sandown	Bayshore	3195SD	£109	£149	£134	£149	£159	£159	£149	£139	-	£289
Isle of Wight - Shanklin	Shanklin	3200SD	£109	£149	£134	£159	£169	£169	£149	£129	-	£339
Bognor Regis	Royal Norfolk	3205SD	£79	£129	£109	£134	£149	£144	£134	£109	£149	£304
Eastbourne	Queens	3215SD	£94	£129	£109	£134	£149	£144	£129	£109	£154	£324
Great Yarmouth	New Beach	3260SD	£79	£124	£109	£114	£124	£119	£104	£94	-	£244
Cromer	Hotel de Paris	3265SD	£99	£129	£124	£129	£144	£139	£124	£104	£144	£284
Scarborough	Cumberland	3276SD	£94	£129	£114	£129	£139	£134	£129	£109	£149	£304
Bridlington	Monarch	3279SD	£99	£129	£124	£129	£144	£139	£124	£104	£144	£284
Blackpool	Queens	3305SD	£79	£114	£104	£129	£139	£134	£134	£134	£154	£324
Llandudno	Hydro	3350SD	£99	£134	£124	£134	£139	£134	£124	£104	£154	£324
Criccieth	George IV	3365SD	£79	£129	£104	£129	£139	£134	£124	£104	£149	£294
Tenby	Cliffe Norton	3380SD	£99	£134	£129	£134	£139	£134	£124	£119	£164	£329
Porthcawl	Seabank	3385SD	£79	£129	£104	£124	£139	£134	£124	£104	£149	£299
Dunoon	Selborne	3410SD	£109	£129	£109	£139	£149	£139	£139	£119	£169	£319
Fort William	Croit Anna	3430SD	£79	£119	£104	£124	£134	£129	£124	£104	-	-

Supplements per person: Single Room: May-Sept: £17, Oct-Apr No single supplements at Leisureplex Hotels (Excludes Christmas & New Year breaks) Room with a View: Jan-Apr: £10, May-Sept: £19, Oct-Dec: £11. Non-Leisureplex Hotel supplements may vary. During special events, festivals, conferences and exhibitions certain rates may not be available. All rates are subject to availability. + Dec 27 stay is Monday to Wednesday, Dec 30 stay is Thursday to Saturday.

3 Night Breaks – 2021 prices in £s per person

Friday to Monday		Code	22 Jan - 26 Mar	2 Apr (Easter)	9 Apr - 30 Apr	7 May - 14 May	21 May - Jul 16	23 Jul - 3 Sep	10 Sep	17 Sep - 17 Dec	27 Dec +	30 Dec +
Resort	Hotel											
Weston-super-Mare	Anchor Head	4100SD	£99	£144	£119	£134	£154	£149	£144	£124	£174	£324
Ilfracombe	Imperial	4110SD	£99	£134	£119	£124	£149	£144	£129	£119	£169	£304
Newquay	Eliot	4130SD	£99	£149	£109	£119	£149	£144	£129	£119	-	£289
Torquay	Regina	4150SD	£99	£144	£119	£134	£159	£154	£144	£129	£174	£334
Torquay	Metropole	4151SD	£99	£144	£119	£134	£159	£154	£144	£129	£174	£334
Exmouth	Cavendish	4155SD	£99	£144	£129	£154	£169	£164	£154	£129	£174	£339
Bournemouth	Devon Towers	4170SD	£99	£149	£109	£144	£159	£154	£144	£129	£169	£324
Isle of Wight - Sandown	Bayshore	4195SD	£129	£174	£154	£174	£194	£189	£179	£169	-	£344
Isle of Wight - Shanklin	Shanklin	4200SD	£129	£174	£154	£184	£204	£199	£184	£164	-	£394
Bognor Regis	Royal Norfolk	4205SD	£99	£149	£124	£154	£174	£169	£159	£134	£174	£354
Eastbourne	Queens	4215SD	£114	£149	£129	£154	£174	£169	£154	£134	£179	£364
Great Yarmouth	New Beach	4260SD	£99	£144	£124	£134	£149	£144	£129	£119	-	£289
Cromer	Hotel de Paris	4265SD	£114	£149	£139	£149	£169	£164	£149	£129	£169	£334
Scarborough	Cumberland	4275SD	£114	£149	£134	£149	£164	£159	£154	£134	£174	£354
Bridlington	Monarch	4279SD	£114	£149	£139	£149	£169	£164	£149	£129	£169	£334
Blackpool	Queens	4305SD	£99	£134	£119	£149	£164	£159	£159	£159	£179	£364
Llandudno	Hydro	4350SD	£124	£154	£144	£154	£164	£159	£149	£129	£179	£364
Criccieth	George IV	4365SD	£99	£149	£119	£149	£164	£159	£149	£129	£174	£344
Tenby	Cliffe Norton	4380SD	£114	£154	£144	£154	£164	£159	£149	£144	£189	£369
Porthcawl	Seabank	4385SD	£99	£149	£119	£144	£164	£159	£149	£129	£174	£349
Dunoon	Selborne	4410SD	£129	£154	£129	£164	£174	£169	£164	£149	£199	£364
Fort William	Croit Anna	4430SD	£99	£139	£119	£144	£159	£154	£149	£129	-	-

Supplements per person: Single Room: May-Sept: £23, Oct-Apr No single supplements at Leisureplex Hotels (Excludes Christmas & New Year breaks) Room with a View: Jan-Apr: £16, May-Sept: £24, Oct-Dec: £17. Non-Leisureplex Hotel supplements may vary. During special events, festivals, conferences and exhibitions certain rates may not be available. All rates are subject to availability. + Dec 27 stay is Monday to Thursday, Dec 30 stay is Thursday to Sunday.

4 Night Breaks – 2021 prices in £s per person

Monday to Friday		Code	Feb 1 - Mar 22	Mar 29 - May 3	May 10	May 17	May 24 - Jul 12	Jul 19 - Jul 26	Aug 02 - Aug 23	Aug 30 - Sep 20	Sep 27 - Oct 25	Nov 1 - Dec 13	Dec 23 +
Resort	Hotel												
Weston-super-Mare	Anchor Head	5100SD	£154	£164	£179	£199	£214	£209	£214	£219	£174	£174	£434
Ilfracombe	Imperial	5110SD	£149	£164	£179	£184	£199	£194	£194	£199	£174	£169	£414
Newquay	Eliot	5130SD	£149	£164	£179	£184	£199	£194	£194	£199	£174	£169	£404
Torquay	Regina	5150SD	£149	£164	£184	£204	£219	£214	£214	£219	£184	£179	£439
Torquay	Metropole	5151SD	£149	£164	£184	£204	£219	£214	£214	£219	£184	£179	£439
Exmouth	Cavendish	5155SD	£154	£169	£209	£224	£239	£234	£239	£239	£184	£179	£449
Bournemouth	Devon Towers	5170SD	£149	£164	£189	£209	£224	£219	£219	£224	£184	£179	£434
Isle of Wight - Sandown	Bayshore	5195SD	£154	£169	£189	£214	£234	£229	£229	£229	£184	£169	£429
Isle Of Wight - Shanklin	Shanklin	5200SD	£154	£169	£214	£234	£254	£249	£249	£249	£189	£174	£454
Bognor Regis	Royal Norfolk	5205SD	£154	£169	£209	£229	£244	£239	£249	£249	£184	£174	£449
Eastbourne	Queens	5215SD	£154	£169	£214	£229	£249	£244	£244	£244	£184	£179	£454
Great Yarmouth	New Beach	5260SD	£149	£164	£179	£184	£199	£194	£194	£199	£174	£184	£439
Cromer	Hotel de Paris	5265SD	£154	£169	£189	£209	£224	£219	£229	£229	£184	£189	£434
Scarborough	Cumberland	5275SD	£154	£169	£189	£209	£229	£224	£229	£229	£184	£179	£464
Bridlington	Monarch	5279SD	£154	£169	£189	£209	£224	£219	£229	£229	£184	£189	£434
Blackpool	Queens	5305SD	£139	£154	£189	£204	£209	£204	£229	£229	£219	£179	£469
Llandudno	Hydro	5350SD	£154	£169	£194	£219	£234	£229	£229	£229	£189	£179	£469
Criccieth	George IV	5365SD	£154	£169	£189	£209	£234	£229	£229	£229	£184	£179	£444
Tenby	Cliffe Norton	5380SD	£179	£194	£214	£234	£249	£244	£254	£254	£209	£214	£459
Porthcawl	Seabank	5385SD	£154	£169	£189	£214	£224	£219	£219	£224	£184	£179	£444
Dunoon	Selborne	5410SD	£154	£169	£184	£184	£199	£194	£194	£199	£184	£174	£419
Fort William	Croit Anna	5430SD	£154	£169	£189	£204	£214	£209	£209	£214	£184	£174	-

Supplements per person: Single Room: May-Sept: £29, Oct-Apr No single supplements at Leisureplex Hotels (Excludes Christmas & New Year breaks) Room with a View: Feb-Apr: £20, May-Sept: £29, Oct-Dec: £21. Non-Leisureplex Hotel supplements may vary. During special events, festivals, conferences and exhibitions certain rates may not be available. All rates are subject to availability. + Dec 23 is Wednesday to Sunday.

6 Night Breaks – 2021 prices in £s per person

Sunday to Saturday		Code	Mar 7 - Mar 21	Mar 28 - April 11	Apr 18	Apr 25	May 02	May 09	May 16	May 23 - Jun 06	Jun 13 - Jul 11	Jul 18 - Aug 29	Sep 05	Sep 12	Sep 19	Sep 26	Oct 03 - Oct 24
Resort	Hotel																
Weston-super-Mare	Anchor Head	102SD	£199	£229	£244	£254	£254	£264	£269	£284	£279	£274	£269	£269	£269	£254	£254
Ilfracombe	Imperial	112SD	£199	£229	£244	£244	£244	£254	£254	£269	£264	£259	£264	£264	£264	£239	£239
Newquay	Eliot	132SD	£199	£229	£244	£254	£249	£259	£259	£274	£269	£264	£264	£264	£264	£239	£239
Torquay	Regina	152SD	£209	£239	£254	£269	£264	£274	£289	£304	£319	£294	£279	£279	£279	£269	£269
Torquay	Metropole	153SD	£199	£229	£244	£264	£264	£274	£294	£319	£319	£304	£279	£279	£279	£269	£269
Exmouth	Cavendish	157SD	£214	£244	£264	£274	£269	£289	£304	£329	£329	£319	£299	£299	£299	£264	£264
Bournemouth	Devon Towers	172SD	£209	£229	£239	£254	£249	£259	£269	£284	£279	£274	£269	£269	£269	£254	£254
Isle Of Wight	Bayshore	197SD	£204	£234	£249	£269	£264	£269	£284	£299	£299	£289	£279	£279	£279	£264	£264
Isle Of Wight - Shanklin	Shanklin	202SD	£214	£244	£264	£264	£264	£289	£324	£339	£339	£329	£314	£314	£314	£269	£269
Bognor Regis	Royal Norfolk	207SD	£219	£249	£264	£264	£259	£284	£314	£324	£324	£314	£289	£289	£289	£264	£264
Eastbourne	Queens	217SD	£214	£244	£259	£264	£264	£289	£324	£339	£339	£329	£314	£314	£314	£269	£269
Great Yarmouth	New Beach	262SD	£199	£229	£239	£244	£244	£249	£254	£269	£264	£259	£254	£254	£254	£239	£239
Cromer	Hotel de Paris	267SD	£219	£249	£264	£284	£269	£284	£284	£304	£304	£289	£279	£279	£279	£264	£264
Scarborough	Cumberland	277SD	£209	£239	£254	£264	£264	£274	£284	£299	£299	£289	£279	£279	£279	£259	£259
Bridlington	Monarch	280SD	£224	£254	£269	£284	£284	£284	£289	£299	£299	£289	£279	£279	£279	£264	£264
Blackpool	Queens	307SD	£204	£234	£249	£259	£249	£254	£269	£299	£299	£289	£289	£289	£289	£289	£289
Llandudno	Hydro	352SD	£214	£244	£259	£269	£264	£274	£289	£304	£304	£289	£274	£274	£274	£264	£264
Criccieth	George IV	367SD	£214	£244	£259	£279	£264	£274	£279	£294	£289	£284	£269	£269	£269	£254	£254
Tenby	Cliffe Norton	382SD	-	£274	£289	£304	£304	£304	£309	£319	£319	£309	£299	£299	£299	£284	£284
Porthcawl	Seabank	387SD	£214	£244	£264	£264	£264	£274	£284	£299	£299	£289	£274	£274	£274	£254	£254
Dunoon	Selborne	412SD	£224	£234	£249	£259	£249	£259	£259	£264	£264	£259	£259	£259	£259	£239	£239
Fort William	Croit Anna	432SD	£204	£234	£249	£259	£259	£264	£274	£289	£284	£279	£269	£269	£269	£254	£254

Supplements per person: Single Room: May-Sept: £40, Oct-Apr No single supplements at Leisurplex Hotels (Excludes Christmas & New Year breaks) Room with a View: Mar-Apr: £28, May-Sept: £38, Oct: £29. Non-Leisurplex Hotel supplements may vary. During special events, festivals, conferences and exhibitions certain rates may not be available. All rates are subject to availability.

7 Night Breaks – 2021 prices in £s per person

Saturday to Saturday or Sunday to Sunday		Code	Mar 27 - Apr 11	April 17 - 18	April 24 - 25	May 1 - 2	May 8 - 9	May 15 - 16	May 22 - Jul 11	Jul 17 - Sep 5	Sep 11 - Sep 12	Sep 18 - Sep 19	Sep 25 - Sep 26	Oct 2 - Oct 24
Resort	Hotel													
Weston-super-Mare	Anchor Head	100SD	£249	£269	£279	£274	£284	£299	£329	£319	£299	£299	£279	£279
Ilfracombe	Imperial	110SD	£244	£264	£269	£264	£279	£279	£289	£284	£279	£279	£264	£264
Newquay	Eliot	130SD	£249	£264	£274	£269	£279	£284	£314	£299	£279	£279	£259	£259
Torquay	Regina	150SD	£259	£274	£294	£294	£304	£329	£349	£339	£304	£304	£294	£294
Torquay	Metropole	151SD	£259	£274	£294	£294	£304	£329	£349	£339	£304	£304	£294	£294
Exmouth	Cavendish	155SD	£269	£289	£304	£304	£334	£349	£364	£354	£314	£314	£289	£289
Bournemouth	Devon Towers	170SD	£249	£264	£279	£274	£289	£319	£324	£314	£289	£289	£279	£279
Isle Of Wight	Bayshore	195SD	£259	£274	£289	£284	£299	£329	£339	£329	£284	£284	£284	£284
Isle Of Wight - Shanklin	Shanklin	200SD	£264	£279	£294	£299	£334	£359	£374	£364	£329	£329	£294	£294
Bognor Regis	Royal Norfolk	205SD	£269	£284	£289	£289	£329	£349	£359	£349	£304	£304	£289	£289
Eastbourne	Queens	215SD	£264	£279	£294	£299	£334	£359	£374	£364	£329	£329	£294	£294
Great Yarmouth	New Beach	260SD	£249	£259	£269	£264	£269	£274	£284	£279	£269	£269	£264	£264
Cromer	Hotel de Paris	265SD	£274	£289	£304	£304	£324	£334	£349	£339	£299	£299	£289	£289
Scarborough	Cumberland	275SD	£264	£279	£294	£299	£319	£334	£349	£339	£304	£304	£284	£284
Bridlington	Monarch	279SD	£274	£289	£304	£314	£329	£334	£349	£339	£299	£299	£289	£289
Blackpool	Queens	305SD	£254	£269	£284	£279	£289	£319	£329	£319	£329	£329	£319	£319
Llandudno	Hydro	350SD	£269	£284	£304	£299	£319	£329	£344	£334	£299	£299	£284	£284
Criccieth	George IV	365SD	£269	£284	£299	£299	£319	£324	£339	£329	£289	£289	£279	£279
Tenby	Cliffe Norton	380SD	£294	£309	£324	£324	£344	£354	£369	£359	£319	£319	£309	£309
Porthcawl	Seabank	385SD	£264	£279	£294	£289	£314	£324	£334	£324	£289	£289	£274	£274
Dunoon	Selborne	410SD	£254	£269	£284	£279	£284	£284	£299	£289	£279	£279	£264	£264
Fort William	Croit Anna	430SD	£254	£269	£284	£279	£289	£314	£324	£314	£284	£284	£274	£274

Supplements per person: Single Room: May-Sept: £45, Oct-Apr No single supplements at Leisurplex Hotels (Excludes Christmas & New Year breaks) Room with a View: Mar-Apr: £32, May-Sept: £43, Oct: £33. Non-Leisurplex Hotel supplements may vary. During special events, festivals, conferences and exhibitions certain rates may not be available. All rates are subject to availability.



For more details visit
alfatravel.co.uk/self-drive
 or call our reservations team
 on **01257 248000**



HOLIDAYS DEPARTING

FROM OUR READING INTERCHANGE

For 2021 holidays we have made some changes to our South departures to make it even easier for you to join your Alfa holiday.

From May 2021 we will be adding a new interchange at South Mimms and some of our pick up points which currently depart via our Reading interchange will move over to depart via South Mimms. In addition to this we have also added a number of new pick up points for holidays departing from Reading. Take a look at the map below along with our full list of pick up points on page 66 for more details.



Reading pick up network from May 2021 departures onwards





JOINING YOUR TOUR

Take the stress out of your travel arrangements and choose an Alfa Travel Coach Holiday. You can choose from an extensive list of local joining points and make the journey part of your holiday, as you travel in comfort to your holiday destination.

FREE FEEDER SERVICE FROM LOCAL PICK-UP POINTS

We will pick you up close to home and take you to our Reading Interchange (M4, Junction 11/12) where you will embark on your tour coach and be whisked away to your holiday destination.

Once at Reading you can relax and make the most of the facilities within the services, safe in the knowledge that your luggage will be taken care of by our experienced team of interchange staff and drivers. From the moment you board the coach at your local pick up point, to arriving at your holiday destination you don't need to worry about your luggage; we will take care of it so you can enjoy your holiday.

Pick-up times will be finalised two weeks before departure and will be indicated on your travel ticket.

CHOOSING YOUR PICK-UP POINT

Please consider the relative locations of your pick up point, the interchange and your final holiday destination. It is possible to get from all pick up points to all destinations, however some combinations may result in longer journey times.

For example, we would recommend that clients from Kent, Sussex, Suffolk and Essex do not consider holidays in Eastbourne, Folkestone or East Anglia since the feeder journey will take them west before returning east again. On the other hand, if clients from these areas are considering travelling West (for example to Devon or Cornwall), Reading is on direct line of route and makes a convenient coffee stop.



JOIN EN-ROUTE

Joining your Alfa Holiday is now even more convenient.

If you want to join your tour coach en-route to your chosen resort, we'll pick you up on the way.

For selected tours travelling to **East Anglia**, we can pick you up at:

South Mimms (M25, Junc. 23)



LOCAL PICK-UP POINTS FOR READING SERVICES

BEDFORDSHIRE: Leighton Buzzard#, Luton#

BERKSHIRE: Bracknell, Maidenhead, Newbury, Reading, Slough, Thatcham, Wokingham

BUCKINGHAMSHIRE: Bletchley#, Milton Keynes#

DORSET: Bournemouth, Poole

EAST SUSSEX: Bexhill, Brighton, Eastbourne, Hastings, Peacehaven, Seaford

ESSEX: Basildon#, Brentwood#, Chelmsford#, Colchester#, Harlow#, Leigh-on-Sea#, Southend#, Tarpots#, Witham#

GREATER LONDON: Barnet#, Beckenham^, Bexleyheath#, Bromley, Croydon, Ealing, Eltham#, Enfield#, Gants Hill^, Harrow#, Hounslow^, London Victoria, Orpington#, Redbridge#, Richmond^, Romford#, Ruislip#, Sutton, Twickenham^, Uxbridge#

HAMPSHIRE: Andover, Basingstoke, **NEW** Eastleigh*, Fareham, Havant, Portsmouth, **NEW** Ringwood*, Southampton, Tadley, Winchester

HERTFORDSHIRE: Cheshunt#, Hatfield#, Hemel Hempstead#, Hertford^, Hoddesdon#, Potters Bar#, South Mimms#, St. Albans#, Stevenage#, Ware#, Watford#, Welwyn Garden City#

KENT: Ashford#, Canterbury#, Chatham#, Dartford#, Gillingham#, Gravesend#, Maidstone#, Sevenoaks, Sittingbourne#, Strood#, Tonbridge, Tunbridge Wells, Rainham#

OXFORDSHIRE: Abingdon, Didcot, Oxford, Wallingford, Wantage, Witney

SOMERSET: **NEW** Bath*

SUFFOLK: Ipswich#

SURREY: Addlestone, **NEW** Guildford*, Staines, **NEW** Woking*

WEST SUSSEX: Bognor Regis, Crawley, Horsham, Pease Pottage, Worthing

WILTSHIRE: **NEW** Swindon*

*We have added a range of **NEW** pick-up points (highlighted above) to holidays departing via our Reading interchange, which are available for holidays departing from May 2021.

#For May 2021 departures onwards, these pick up points will only be available for holidays departing via our **NEW** South Mimms interchange (M25, Junction 23), see our 'Eastern and South East' brochure for details of these holidays.

^From May 2021 these pick up points will no longer be available.



OUR COACHES

Most of our holidays are operated by our own fleet of luxury Mercedes coaches, all of which have an on board washroom and are air conditioned. We also work with selected third party coach operators who supplement our own fleet during peak periods. The facilities on third party coaches can vary, but the majority have air conditioning. We are members of the Confederation of Passenger Transport and the Coach Tourism Association – bodies established to encourage standards of excellence in our industry.



SOCIAL DISTANCING

Please note that the seating plans may be reduced to accommodate social distancing guidance in place at the date of departure. As this continues to evolve we are currently booking to full capacity for 2021 holidays and any adjustments would be made prior to tickets being issued. A second coach will be used when we have more than the maximum number of guests travelling.



WE'RE GOOD TO GO INDUSTRY STANDARD

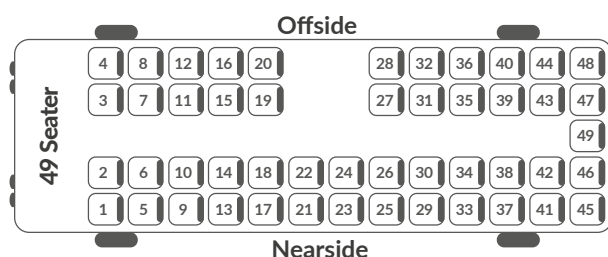
We are delighted to have been awarded the Visit Britain 'We're Good to Go' accreditation for England, Wales, Scotland and Northern Ireland. This accreditation recognises that we are following government and industry COVID-19 guidelines to ensure our coaches and all aspects of our holidays are safe and secure for our customers and employee owners.

The 'We're Good to Go' accreditation has been unveiled as a nationwide industry standard and consumer mark to provide a 'ring of confidence' for domestic tourism and has been developed in partnership with Tourism Northern Ireland, Visit Scotland and Visit Wales to ensure a standardised approach across the UK.

So whether you have travelled with us before or are looking to holiday with us for the first time, you can rest assured that the safety of our guests and employee owners will always be our number one priority and we look forward to welcoming you on board!

SEATING PLAN

Upon confirming your Alfa booking you will be able to select your seat for your tour coach, which you will join at Reading. The seating plan below shows a typical Alfa coach.



**Please note that pre-booked seats do not apply to the vehicle which transports you from your pick-up point to the interchange and back and are subject to availability. Some of our partner coaches have an alternative seating plan, in which case the row and nearside/offside position shown determine your seat.*



Group HOLIDAYS



ALL TYPES OF GROUPS CATERED FOR

At Alfa Travel we understand that all of our Groups are unique. From Coach to Self Drive breaks, we pride ourselves on offering fantastic holidays to suit any Group. We have a range of great Spring holidays as well as a Fun-Filled Festive season to entertain your Group all year round. With our own portfolio of Leisureplex hotels and an extensive array of Partner hotels, Alfa Travel really can provide the flexibility to help you create the perfect group holiday. Alternatively, if you have a specific programme in mind, we can also tailor make your holiday for you.



UP TO 4
FREE
PLACES

Call today on
01257 248007,

email

groups@alfatravel.co.uk

or go online at

alfatravel.co.uk/group-bookings

REASONS TO BOOK A GROUP HOLIDAY WITH ALFA TRAVEL:

- A fantastic range of value for money holidays
- Special joining arrangements - one pick up of your choice for every ten passengers booked.
- Direct return travel - so you don't have to travel via the interchange.
- **FREE PLACE DISCOUNTS** on the 21st, 31st, 41st and 48th passenger travelling.
- Tailored itineraries to suit your requirements.
- Exclusive sole use of each coach for 30* passengers or more. *T&Cs apply.
- Extensive collection of accommodation from our Leisureplex Hotel Group **PLUS** an array of carefully selected Partner Hotels.

HOLIDAY INSURANCE

THE FOLLOWING IS A SUMMARY OF THE HOLIDAY INSURANCE POLICY OFFERED BY ALFA FOR HOLIDAYS DEPARTING IN 2020 AND 2021.

FROM JUST
£14
PER PERSON

Covid cancellation and medical cover now included as standard

A client Holiday Travel Insurance scheme is available to eligible passengers travelling on our holidays which is arranged by Wrightsures Services (Hampshire) Limited and underwritten by ERGO Travel Insurance Services Ltd (ETI) on behalf of Great Lakes Insurance SE (GLUSE). Great Lakes Insurance SE is a German insurance company with its headquarters at Königstrasse 107, 80802 Munich. UK Branch office: Plantation Place, 30 Fenchurch Street, London, EC3M 3AJ, company number SE000083. Great Lakes Insurance SE, UK Branch, is authorised by Bundesanstalt für Finanzdienstleistungsaufsicht and subject to limited regulation by the Financial Conduct Authority and Prudential Regulation Authority, registration number 769884.

ERGO Travel Insurance Services Ltd is registered in the UK, company number 11091555. Registered office: Plantation Place, 30 Fenchurch Street, London, EC3M 3AJ. Authorised and regulated by the Financial Conduct Authority, register number 805870.

Details about the extent of GLUSE's authorisation and regulation by the Prudential Regulation Authority, and regulation by the Financial Conduct Authority are available upon request.

Wrightsures Services (Hampshire) Ltd is authorised and regulated by the Financial Conduct Authority (their registration number is 311394) and is permitted to advise on and arrange general insurance contracts. You can check these details online using the Financial Services Register (accessible from <https://register.fca.org.uk>) or by contacting the Financial Conduct Authority Consumer Helpline on 0800 1116768.

Alfa Travel Limited is an Appointed Representative of Wrightsures Services (Hampshire) Limited who are authorised and regulated by the Financial Conduct Authority. Their firm reference is 311394.

Please note, this insurance is only available to residents of the United Kingdom who purchase their cover before they travel.

Departures in:	Duration	Aug 2020 – Apr 2021	May 2021 – Dec 2021
British Holidays	1-4 days	£14	£15
	5 days	£22	£23
	6-8 days	£26	£27
Southern Ireland Holidays	1-5 days	£29	£30
	6-14 days	£38	£39

The above premiums are inclusive of Insurance Premium Tax @ 20%. British holidays include the Isle of Man & Northern Ireland. Should you wish to take advantage of our Insurance please note that the premium is additional to the holiday cost and should be paid at the time you pay the deposit on your holiday.

You are not obliged to take the insurance we offer, but should you decide to insure elsewhere you must supply details of your insurer including an emergency telephone number. If you book on the internet, you should send an email quoting your Booking Reference and the name, policy number and emergency contact number of your insurer to reservations@alfatravel.co.uk. If you choose not to insure, we will ask you to sign a Disclaimer to confirm that you will be responsible for any costs the company may incur in helping you resolve any difficulties you may experience which would normally have been covered by a holiday insurance policy.

DEMANDS AND NEEDS

This insurance policy will suit the Demands and Needs of an individual or group (where applicable) who have no excluded pre-existing medical conditions, are travelling in countries included within the policy terms and who wish to insure themselves against unforeseen events detailed in the cover section below. Subject to the terms, conditions and maximum specified claim limits.

IMPORTANT

We will not provide you with advice about the suitability of this product for your individual needs but will be happy to provide you with factual information.

We summarise below the details of the insurance cover provided which also includes details of the 24 hour Emergency Assistance service, **who can be contacted 24/7 365 days a year on 01403 288167**.

The following is a brief summary of the cover available. Full details of Cover, Policy Warranties and Exclusions will be forwarded with your confirmation of booking. In any event you may ask for a specimen copy of the Policy Wording before booking should you wish to examine this in advance.

HEALTH CONDITIONS

Insurers shall not be liable for claims WHERE AT THE TIME OF TAKING OUT THIS POLICY AND BETWEEN THAT TIME AND YOUR DEPARTURE:

- You are aware of any medical condition or set of circumstances that could reasonably be expected to give rise to a claim (for example the state of health of a Close Relative, Business Associate or any person on whom your travel plans depend).
- The Insured Person whose medical condition gives rise to a claim:

- Is receiving, or on a waiting list for, surgery, in-patient treatment or investigations in a hospital, clinic or nursing home.
- Is travelling against any health requirements stipulated by the carrier, their handling agents or other public transport provider.
- Is travelling against the advice of a Medical Practitioner or for the purpose of obtaining medical treatment abroad.
- Has been given a terminal prognosis.

Please note: If you are on medication at the time of travel, Your medical condition(s) must be stable and well controlled. If you are travelling outside of the UK You must notify the Change in Health helpline immediately if a change in health occurs (including any change to medication) between the date this policy is issued and your scheduled date of departure.

Summary of Cover - Cover limits and applicable excesses per person

Section and Cover	Benefit	Excess
1. Cancellation and Curtailment/ Loss of Deposit	£1,500	£45 for holidays under £150 and £55 for holidays over £150. (£10 in respect of Loss of Deposit)
2. Travel delay and disruption - Delay - Abandonment after 12 hours - Missed Departure	£20 per 12hrs (max £60) £2,500 £100UK/£300 Southern Ireland	Nil As Per Cancellation Nil
3. Emergency medical and repatriation expenses - Hospital confinement benefit UK - Hospital confinement benefit outside of the UK - Funeral expenses and body repatriation - Emergency dental treatment - Taxi fares	£2,500 UK only/£2,000,000 Southern Ireland £10 per 24hrs (max £100) £15 per 24hrs (max £450) £1,500 UK Only/£5,000 Southern Ireland £250 £1,000	£55 Nil Nil £55 £55 £55
4. Personal accident - Death (aged over 18) - Death (under 18) - Death (aged 66 or over) - Permanent total disablement - Loss of limb(s) or total and irrecoverable loss of Sight	£15,000 £1,000 £7,500 £15,000 £15,000	Nil
5. Personal effects and money - Single item limit - Valuables limit - Personal money - Cash - Loss of passport/travel documents	£1,500 £200 £400 £200 £200 (£50 under 18) £200	£55 Nil £55 £55 Nil
6. Luggage delay	£50 per 12 hours (minimum 12 hours - max £100)	Nil
7. Personal liability	£2,000,000	Nil
8. Legal costs and expenses	£25,000	Nil

COOLING OFF PERIOD

You should read your policy immediately to ensure it meets with your requirements. If for any reason it does not it must be returned to the issuer of the policy within 14 days of the date of issue or prior to travel whichever ever is the sooner. Your money will be refunded in full, provided no claims have been made or incident likely to give rise to a claim has arisen. If you cancel your policy after 14 days no refund will be given.

PROTECTING YOUR INFORMATION

We will only use your personal details in line with our Privacy Notice. This can be found on our website or is available in hard copy format upon request and you should read this carefully and contact us immediately if you have any queries. Your personal information includes all of the details you have given us to process your insurance policy (we will not ask for more information than is necessary). We may share your data with Third Parties for the provision and ongoing performance of your insurance policy. Your data may be transferred outside the UK. All of the personal information you supply to us will be handled strictly in accordance with the applicable Data Protection regulations and legislation.

HOW TO CLAIM

In the event of cancellation, written notice must be sent to Alfa Travel immediately. For both cancellation and all other claims you must contact the claims department by phone on 01403 288170 for a claims form which must be returned within 28 days of your cancellation or return from holiday.

We do not charge fees for our insurance related services however we and Wrightsures Services (Hampshire) Limited may receive some form of remuneration in relation to the arrangement of insurance.

PLEASE NOTE: The above is an outline of the cover provided. A policy document containing full details of what is and what is not covered will be forwarded along with your Booking Confirmation. You should read it carefully and you must inform us within 14 days if the policy is unacceptable for any reason.

BOOKING CONDITIONS

These Booking Conditions, together with our Privacy Policy and where your holiday is booked via our website, our Website Terms of Use, together with any other written information we brought to your attention before we confirmed your booking, form the basis of your contract with Alfa Travel Limited, a company registered in England and Wales with company number 02326610 and registered office Alfa Building Euxton Lane, Euxton, Chorley, Lancashire, PR7 6AF ("we", "us", "our"). Please read them carefully as they set out our respective rights and obligations. In these Booking Conditions references to "you" and "your" include the first named person on the booking and all persons on whose behalf a booking is made or any other person to whom a booking is added or transferred.

By making a booking, the first named person on the booking agrees on behalf of all persons detailed on the booking that:

- (1) They have read these Booking Conditions and has the authority to and does agree to be bound by them;
- (2) They consent to our use of personal data in accordance with our Privacy Policy and is authorised on behalf of all persons named on the booking to disclose their personal details to us, including where applicable special categories of data (such as information on health conditions or disabilities and dietary requirements);
- (3) They are over 18 years of age and where placing an order for services with age restrictions declares that they and all members of the party are of the appropriate age to purchase those services;
- (4) They accept financial responsibility for payment of the booking on behalf of all persons detailed on the booking.

PLEASE NOTE: Our obligations to you will differ depending upon what services you book with us and whether or not they create a Package. We have tried to set out our obligations as clearly as possible below. These booking conditions contain three sections:

- (A) Section A contains the conditions that will apply to all bookings you make with us; and
- (B) Section B sets out the additional terms and conditions that will apply when you make a booking with us for a Package.

Where your booking is for a Package, as defined below, we will act as a "Package Organiser" and you will receive the rights and benefits under the Package Travel and Linked travel arrangements Regulations 2018 ("PTRs"), as outlined in Section B of these Booking Conditions. These can be found here: <https://www.legislation.gov.uk/uksi/2018/634/contents/made>

A "Package" exists if you book a combination of at least two different types of the following individual travel services, for the purpose of the same trip or holiday:

- a) transport; or
- b) accommodation; or
- c) rental of cars, motor vehicles, motorcycles (in certain circumstances); and
- d) any other tourist service not intrinsically part of one of the above travel services, provided that those travel services are purchased together from a single visit to our website and selected by you before you agree to pay; or are advertised, sold or charged at an inclusive or total price; or advertised or sold under the term "package" or a similar term.

IMPORTANT NOTE: Please note that where you have made a booking which consists of not more than one type of travel service as listed at (a) - (c) above, combined with one or more tourist services as listed at (d) above, this will not create a Package where the tourist services:

- do not account for 25% of the value of the combination and are not advertised as, and do not otherwise represent, an essential feature of the package; or
- are selected and purchased after the performance of the transport, accommodation or car rental has started.

These bookings will be treated as "Single Component" bookings and will not be afforded the benefit of the rights under the PTRs.

SECTION A – APPLICABLE TO ALL BOOKINGS EXCEPT FOR BOOKINGS OF HOLIDAYS

1. Booking & Paying For Your Arrangements

Bookings via telephone or travel agent

Where you make an enquiry for a booking, we will reserve your holiday provisionally for 3 days (or only 1 day if the enquiry is made within 6 weeks of the departure date). If you wish to confirm the booking you must pay a deposit of £50 per person plus your insurance premium within that 3 day period. If we do not receive the balance in full within that time, we will cease to hold the holiday for you.

You must ensure you pay the balance of monies due (without any further reminder from us) 42 days before departure.

Bookings via the internet

It is not possible to make a provisional booking when booking online. Payment must be made online using your credit or debit card. The deposits are the same as those set out above for telephone and travel agent bookings. You can choose the option to have your balance payment taken automatically at the due dates set out below. If you do not select the option to automatically take payment from your card, you must ensure you pay the balance of monies due (without any further reminder from us) 42 days before departure. You should print the final page of the internet booking process as your confirmation for your records, although a confirmation will also be sent to you by email if you have provided your email address or alternatively via post.

All Bookings

Your booking is confirmed when we issue you with a booking confirmation. We reserve the right to return your deposit and decline to issue a booking confirmation at our absolute discretion. A binding contract will come into existence between you and us as soon as we have issued you with a booking confirmation that will confirm the details of your booking and will be sent to you or your agent. If your booking confirmation or any other document is incorrect you must advise us immediately as changes cannot be made later and it may harm your rights if we are not notified of any inaccuracies in any document within ten days of our sending it out (five days for tickets).

If we do not receive this balance in full and on time, we reserve the right to treat your booking as cancelled by you in which case the cancellation charges set out below will become payable.

Travel Tickets will be forwarded approximately 10 days prior to departure. Since local pick up times are frequently re-scheduled, it is essential that you check the time shown on your travel ticket and do not rely on your initial confirmation for your pick up time.

2. Accuracy

We endeavour to ensure that all the information and prices both on our website and in any advertising material that we publish are accurate, however, occasionally changes and errors occur and we reserve the right to correct prices and other details in such circumstances. You must check the current price and all other details relating to the travel arrangements that you wish to book before you make your booking.

3. Prices

We reserve the right to amend advertised prices at any time. We also reserve the right to correct errors in both advertised and confirmed prices. Special note: changes and errors sometimes occur. You must check the price of your chosen travel arrangements at the time of booking.

Where you have booked a Package, additional terms and conditions apply, please see clause 26 for further information.

4. Insurance

Adequate travel insurance is a condition of your contract with us, either through our scheme or an equivalent travel policy. If you wish to insure through another company, you must inform us of the insurer's name and emergency contact number by telephone or by emailing us at reservations@alfatravel.co.uk quoting your booking reference. You must be satisfied that your insurance fully covers all your personal requirements including pre-existing medical conditions, cancellation charges, medical expenses and repatriation in the event of accident or illness. If you choose to travel without adequate insurance cover, we will not be liable for any losses howsoever arising, in respect of which insurance cover would otherwise have been available.

5. Special Requests

Any special requests must be advised to us at the time of booking e.g. diet, room location, a particular facility at a hotel etc. If booking on the website, please indicate it in the Special Requests section on the booking screen. Whilst every effort will be made by us to try and accommodate your reasonable special requests, we cannot guarantee that they will be fulfilled.

The fact that a special request has been noted on your confirmation invoice or any other documentation or that it has been passed on to the supplier is not confirmation that the request will be met. Failure to meet any special request will not be a breach of contract on our part unless the request has been specifically confirmed by us. We do not accept bookings that are conditional upon any special request being met. Where a payment is made for additional facilities, our liability shall be limited to the brochure price of that supplement.

6. Fitness to Travel and Medical Conditions

Whilst we are not a specialist disabled holiday company, we will do our utmost to cater for any special requirements you may have. If you or any member of your party has any medical problem or disability which may affect your trip, please provide us with full details before we confirm your booking so that we can try to advise you as to the suitability of your chosen travel arrangements. We may require you to produce a doctor's certificate certifying that you are fit to participate in your chosen tour.

Acting reasonably, if we are unable to properly accommodate the needs of the person(s) concerned, we will not confirm your booking or if you did not give us full details at the time of booking, we will cancel it and impose applicable cancellation charges when we become aware of these details.

If you or any member of your party is mobility impaired or have any medical circumstances or disabilities which may affect your holiday you must contact the special requirements team on 01257 248000 or by emailing specialrequirements@alfatravel.co.uk so that we can ascertain if your chosen hotel is able to satisfy your needs. Please note we do not have any vehicles fitted with wheelchair lifts, so it is essential that all customers are able to manage the steps necessary to board a coach either unaided or with the assistance of members of their own party. Due to weight restrictions on our coaches, we cannot accommodate scooters, either on the outbound or inbound journey. Passengers may be able to hire scooters during their stay and they are able to take these on the excursions, so long as the heaviest piece weighs no more than 15kg and the scooter has a brake which can be applied when the coach is moving. Please note that the passenger will be responsible for the scooter and drivers cannot be held responsible for loading/unloading. Should you wish to hire a scooter, please do not hesitate to contact our reservations team on 01257 248000 and they will be happy to check if the hotel can accommodate scooters and to provide you with hire details for companies local to the hotel.

7. Minimum Number of Passengers

Please Note: for all of the holidays that we offer, we require a minimum of 30 travellers to have booked on each holiday in order for us to be able to operate it. Where we do not receive this number of bookings in respect of your chosen holiday, we may unfortunately be unable to go ahead with providing that holiday and may be required to cancel your holiday as a result. If we choose to cancel in such circumstances, whilst we are not liable to pay you any additional compensation, we will provide an equivalent tour at a discount from the published price as set out in clause 10. If this alternative is not acceptable, we will refund all monies paid, whereupon we shall have no further liability to you.

Duration of Holiday	Deadline by which we will notify you of our need to terminate
More than 6 days	20 days before the start of the package
6 days or less	7 days before the start of the package

8. If You Change Your Booking & Transfers of Bookings

If you wish to change any part of your booking after our booking confirmation has been issued, you must inform us in writing as soon as possible. This should be done by the first named person on the booking. Whilst we will do our best to assist, we cannot guarantee that we will be able to meet your requested change. Where we can meet a request, all changes will be subject to payment of an administration fee of £20 per person per change if made more than 42 days prior to departure or £40 per person per change if made 42 days or less prior to departure, as well as any costs and charges incurred by us and/or incurred or imposed by any of our suppliers in making this change. You should be aware that these costs could increase the closer to the departure date that changes are made and you should contact us as soon as possible. Where we are unable to assist you and you do not wish to proceed with the original booking we will treat this as a cancellation by you. A cancellation fee may be payable in accordance with clause 9.

Important Note: Certain arrangements may not be amended or transferred after they have been confirmed and any alteration could incur a cancellation charge of up to 100% of that part of the arrangements.

9. If You Cancel Your Booking Before Departure

If you or any other member of your party decides to cancel your confirmed booking you must notify us in writing. Your notice of cancellation will only take effect when it is received in writing by us at our offices and will be effective from the date on which we receive it.

Should one or more member of a party cancel, it may increase the per person holiday price of those still travelling and you will be liable to pay this increase.

Since we incur costs in cancelling your arrangements, you will have to pay the cancellation charges as follows:

Period before departure in which you notify us	Coach holidays and self drive
More than 84 days	Deposit is forfeited
43 to 84 days prior to departure	Loss of Deposit
29 to 42 days prior to departure	40%
15 to 28 days prior to departure	55%
8 to 14 days prior to departure	75%
Less than 8 days prior to departure	100%

Please note that insurance premiums and amendments charges are not refundable in any circumstances.

If the reason for your cancellation is covered under the terms of your insurance policy, you may be able to reclaim these charges.

Where possible, we will deduct the cancellation charge(s) from any monies you have already paid to us.

10. If We Change or Cancel

As we plan your holiday arrangements many months in advance we may occasionally have to make changes or cancel your booking and we reserve the right to do so at any time.

Changes: If we make a minor change to your holiday, we will make reasonable efforts to inform you or your travel agent as soon as reasonably possible if there is time before your departure but we will have no liability to you. Examples of minor changes include change of accommodation to another of the same or higher standard, changes of carriers, or changes to your seats booked on the coach.

Occasionally we may have to make a significant change to your confirmed arrangements. Examples of "significant changes" include the following, when made before departure:

- A change of accommodation area for the whole or a significant part of your time away.
- A change of accommodation to that of a lower standard or classification for the whole or a significant part of your time away.
- A change of outward departure time or overall length of your arrangements by more than 12 hours.
- A significant change to your itinerary, missing out one or more destination entirely.

Cancellation: We will not cancel your travel arrangements after the balance due date for your holiday, except for reasons of force majeure or failure by you to pay the final balance or where the minimum 30 clients required for a particular travel arrangement is not reached.

If we have to make a significant change or cancel, we will tell you as soon as possible and if there is time to do so before departure, we will offer you the choice of:

- i (for significant changes) accepting the changed arrangements; or
- ii having a refund of all monies paid; or
- iii if available and where we offer one, accepting an offer of alternative travel arrangements (we will refund any price difference if the alternative is of a lower value).

continued on the following page...

You must notify us of your choice within 7 days of our offer. If we do not hear from you within 7 days, we will contact you again to request notification of your choice. If you fail to respond again, we will assume that you have chosen to accept the change or alternative booking arrangements.

Discount in the event of cancellation due to low numbers:

In the unfortunate event that we have to cancel due to insufficient numbers booked onto your chosen holiday, we will contact you to offer an alternative holiday and will provide a discount off the published price as detailed below;

Period before departure in which we notify you	Amount of discount we will provide*
More than 56 Days	Nil
28 - 56 Days prior to departure	£10
15 - 27 Days prior to departure	£15
8 - 14 Days prior to departure	£20
0 - 7 Days prior to departure	£25

If you chose not to book the alternative offered, the Company will refund all monies paid, whereupon all liability on the part of the Company shall cease.

Compensation:

In addition to a full refund of all monies paid by you, we will pay you compensation as detailed below, in the following circumstances:

- (a) If, where we make a significant change, you do not accept the changed arrangements and cancel your booking;
- (b) If we cancel your booking and no alternative arrangements are available and/or we do not offer one.

The compensation that we offer does not exclude you from claiming more if you are entitled to do so.

Period before departure in which we notify you	Amount of discount we will provide*
	Coach holidays and self drive
More than 84 days prior to departure	Nil
60 - 84 days prior to departure	Nil
42 - 59 days prior to departure	Nil
28 - 41 days prior to departure	£15
14 - 27 days prior to departure	£20
Less than 14 days prior to departure	£25

***IMPORTANT NOTE:** We will not pay you compensation in the following circumstances:

- (a) where we make a minor change;
- (b) where we make a significant change or cancel your arrangements before the balance due date;
- (c) where we make a significant change and you accept those changed arrangements or you accept an offer of alternative travel arrangements;
- (d) where we have to cancel your arrangements as a result of your failure to make full payment on time;
- (e) where the change or cancellation by us arises out of alterations to the confirmed booking requested by you;
- (f) where we are forced to cancel or change your arrangements due to Force Majeure (see clause 13).
- (g) if we cancel your travel arrangements because the minimum number of participants to run the arrangements has not been reached.

If we become unable to provide a significant proportion of the arrangements that you have booked with us after you have departed, we will, if possible, make alternative arrangements for you at no extra charge and where those alternative arrangements are of a lower standard, provide you with an appropriate price reduction.

11. Complaints

We make every effort to ensure that your trip runs smoothly but if you do have a problem during your tour, please inform the relevant supplier (e.g. your driver/hotelier as applicable) immediately who will endeavour to put things right. If your complaint is not resolved locally, and you wish to complain further, write to: The Customer Care Team, Alfa Travel, East Terrace, Euxton, Chorley PR7 6AF within 28 days of the end of your stay, providing your booking reference and all other relevant information or email care@alfatravel.co.uk

Failure to follow the procedure set out in this clause may affect ours and the applicable supplier's ability to investigate your complaint, and will affect your rights under this contract.

Please note that we offer an Alternative Dispute Resolution service through our ABTA membership. Please see clause 25 for further details. You can access the European Commission Online Dispute Resolution (ODR) platform at <http://ec.europa.eu/consumers/odr/>. This ODR platform is a means of registering your complaint with us; it will not determine how your complaint should be resolved.

12. Our Responsibility for your Booking

(1) Subject to the remainder of this clause, we have a duty to provide the services making up your booking with us with reasonable skill and care. We have no liability to you for the actual provision of the services, except in cases where it is proved that we have breached that duty and damage to you has been caused.

(2) We will not be responsible or pay you compensation for any injury, illness, death, loss, damage, expense, cost or other claim of any description if it results from:

- (a) The act(s) and/or omission(s) of the person(s) affected; or
- (b) The act(s) and/or omission(s) of a third party unconnected with the provision of the services contracted for and which were unforeseeable or unavoidable; or
- (c) Unusual or unforeseeable circumstances beyond ours or our supplier(s) control, the consequences of which could not have been avoided even if all due care had been exercised; or
- (d) An event which either ourselves or suppliers could not, even with all due care, have foreseen or forestalled.

(3) **We limit the amount of compensation we may have to pay you if we are found liable under this clause:**

- (a) loss of and/or damage to any luggage or personal possessions and money. The maximum amount we will have to pay you in respect of these claims is £25 per person in total because you are assumed to have adequate insurance in place to cover any losses of this kind.
- (b) Claims not falling under (a) above and which don't involve injury, illness or death. The maximum amount we will have to pay you in respect of these claims is twice the price paid by you in total. This maximum amount will only be payable where everything has gone wrong and you have not received any benefit at all from your booking.

(4) It is a condition of our acceptance of liability under this clause that you notify any claim to ourselves and our supplier(s) strictly in accordance with the complaints procedure set out in these conditions.

(5) Where any payment is made, the person(s) receiving it (and their parent or guardian if under 18 years) must also assign to ourselves or our insurers any rights they may have to pursue any third party and must provide ourselves and our insurers with all assistance we may reasonably require.

(6) Please note, we cannot accept any liability for any damage, loss or expense or other sum(s) of any description: (a) which on the basis of the information given to us by you concerning your booking prior to our accepting it, we could not have foreseen you would suffer or incur if we breached our contract with you; or (b) relate to any business.

(7) We will not accept responsibility for services or facilities which do not form part of our agreement or where they are not advertised on our website. For example any excursion you book whilst on the tour, or any service or facility which your hotel or any other supplier agrees to provide for you.

Please Note: Where you have booked a Package we will accept responsibility for that Package as a package organiser and additional terms and condition apply. Please see clause 29 for further information.

13. Force Majeure

Except where otherwise expressly stated in these Booking Conditions we will not be liable or pay you compensation if our contractual obligations to you are affected by "Force Majeure". For the purposes of these Booking Conditions, Force Majeure means any event beyond our or our supplier's control, the consequences of which could not have been avoided even if all reasonable measures had been taken. Examples include warfare and acts of terrorism (and threat thereof), civil strife, significant risks to human health such as the outbreak of serious disease at the travel destination or natural disasters such as floods, earthquakes or weather conditions which make it impossible to travel safely to the travel destination or remain at the travel destination, the act of any government or other national or local authority including port or river authorities, industrial dispute, labour strikes, lock closure, natural or nuclear disaster, fire, chemical or biological disaster, unavoidable technical problems with transport and all similar events outside our or the supplier(s) concerned's control.

Brexit Implications: please note that certain travel arrangements may be affected as a result of the United Kingdom's decision to leave the European Union. This could include an unavailability of access to certain ports, changes to the visa requirements of British citizens travelling to Ireland and the validity of EHIC cards. Please rest assured that this is something we will continue to monitor and will advise our customers as soon as possible if we become aware of any confirmed bookings that will be affected. However, since this is something which is completely unprecedented and outside our control, we would treat any such changes as Force Majeure, and whilst we will endeavour to provide suitable alternative arrangements or refunds where possible, we will not be liable to pay you any compensation.

Covid-19 Implications: please note that certain travel arrangements may be affected by social distancing measures introduced by the government following the Coronavirus pandemic. This could include the unavailability of certain venues and attractions resulting in changes to itineraries at short notice and/or access to certain destinations. Any such changes, which are outside of our control, will not be considered as a major change in accordance with Clause 10 of these booking conditions. It may also be necessary to introduce changes to the configuration of seating on board our coaches and to apply certain restrictions within our hotels and interchanges, to enable us to operate safely within the guidelines. If we are unable to operate with a load factor of 30 passengers or more per coach, we reserve the right to introduce a surcharge after the booking has been made. Customers will have the option of cancelling their holiday with a full refund if they do not wish to pay the surcharge, but no compensation will be payable by Alfa Travel.

14. Visa, Passport and Health Requirements for holidays to Republic of Ireland

It is your responsibility to check and fulfill the passport, visa, health and immigration requirements applicable to your itinerary. We can only provide general information about this. You must check requirements for your own specific circumstances with the Irish Embassies and/or Consulates and your own doctor as applicable. Requirements do change and you must check the up to date position in good time before departure.

Most countries now require passports to be valid for at least 6 months after your return date. If your passport is in its final year, you should check with the Embassy of the country you are visiting. For further information contact the Passport Advice line on 0300 222 0000 or visit <https://www.gov.uk/browse/citizenship/passports>. For holidays to the Republic of Ireland you should obtain a completed and issued form EHIC prior to departure.

Up to date travel advice can be obtained from the Foreign and Commonwealth Office, visit <https://www.gov.uk/travelaware>.

Non British passport holders, including other EU nationals, should obtain up to date advice on passport and visa requirements from the Embassy, High Commission or Consulate of your destination or country or countries through which you are travelling. We do not accept any responsibility if you cannot travel, or incur any other loss because you have not complied with any passport, visa, immigration requirements or health formalities. You agree to reimburse us in relation to any fines or other losses which we incur as a result of your failure to comply with any passport, visa, immigration requirements or health formalities.

15. Law and Jurisdiction

These Booking Conditions are governed by English law and we both agree that the courts of England and Wales have exclusive jurisdiction over any dispute, claim or other matter which may arise between us (unless you live in Scotland or Northern Ireland, in which case you can bring proceedings in your local court under Scottish or Northern Irish law, as applicable).

16. Your Behaviour

All our customers are expected to conduct themselves in an orderly and acceptable manner and not to disrupt the enjoyment of others. If in our opinion or in the opinion of any hotel manager or any other person in authority, your behaviour or that of any member of your party is causing or is likely to cause distress, danger or annoyance to any other customers or any third party, or damage to property, or to cause a delay or diversion to transportation, we reserve the right to terminate your booking with us immediately. In the event of such termination our liability to you and/or your party will cease and you and/or your party will be required to leave your accommodation or other arrangements immediately. We will have no further obligations to you and/or your party. No refunds for lost accommodation or any other arrangements will be made and we will not pay any expenses or costs incurred as a result of termination. You and/or your party may also be required to pay for loss and/or damage caused by your actions and we will hold you and each member of your party jointly and individually liable for any damage or losses caused by you or any member of your party. Full payment for any such damage or losses must be paid directly to the hotel manager or other supplier prior to departure. If you fail to make payment, you will be responsible for meeting any claims (including legal costs) subsequently made against us as a result of your actions together with all costs we incur in pursuing any claim against you. We cannot be held responsible for the actions or behaviour of other guests or individuals who have no connection with your booking arrangements or with us.

17. Smoking

Smoking is prohibited by law on all coaches and in the public areas of all hotels throughout the UK. Most hotels, including all Leisureplex Hotels, also prohibit smoking in hotel bedrooms and treat electronic cigarettes as though they were cigarettes made from tobacco and therefore prohibit their use inside the hotel. Failure to follow smoking prohibitions will be considered unreasonable behaviour and the provisions of clause 16 above shall apply.

18. Infectious and Contagious Diseases

If you develop an infectious or contagious disease and in our reasonable opinion your presence on the coach represents a serious risk of infection to other customers we reserve the right to refuse to allow you to travel. In such circumstances, we will make every effort to assist with alternative means of returning you to your point of origin but responsibility for the costs incurred in such alternative transport will be yours. If you have taken the insurance policy offered by us at the time of booking, we will ensure all necessary arrangements are made. If you have insurance through another insurer, it is your responsibility to make contact with your insurer but we will make every effort to assist if requested. Please contact us on our emergency number 01257 248002 to request such assistance.

19. Animals

Animals (other than registered assistance dogs) are not allowed on our trips. If you have a registered assistance dog you must advise us at the time of booking and provide the dog's registration number or a letter from the Charity who provided the dog, which confirms their assistance dog status.

20. Hotel Amenities

Some facilities (e.g. lifts) are not always available due to sudden breakdowns or the need to service them. Other facilities (e.g. outdoor swimming pools) are only available when weather permits. The nature and frequency of entertainment is also subject to demand and is at the discretion of the hotel.

21. Late Arrival by Passenger and Passengers in Difficulties

We will be unable to delay departures where you arrive late at any of the stops en route during your trip or where you are late to arrive at the departure point and where you miss a pick up you shall have no claim against us for any losses you incur as a result. We will, however, make every effort to assist passengers who get into difficulty through circumstances beyond their control where you notify us and request such assistance by telephoning our emergency number: 01257 248002.

22. Conditions of Suppliers

Many of the services which make up your holiday are provided by independent suppliers. Those suppliers provide these services in accordance with their own terms and conditions which will form part of your contract with us. Some of these terms and conditions may limit or exclude the supplier's liability to you, usually in accordance with applicable International Conventions. Copies of the relevant parts of these terms and conditions are available on request from us or the supplier concerned.

23. Excursions

Excursions or other tours that you may choose to book or pay for whilst you are on the trip are not part of your contracted arrangements with us. For any excursion or other tour that you book, your contract will be with the operator of the excursion or tour and not with us. We are not responsible for the provision of the excursion or tour or for anything that happens during the course of its provision by the operator.

24. Baggage

Each passenger is allowed one suitcase measuring no more than 26in x 8in x 15in and weighing no more than 33lb (15kg). In the interests of the health and safety of our employees and agents, we ask customers to strictly observe this weight limitation on individual suitcases and customers will be refused portage facilities for suitcases which exceed the weight limit.

25. ABTA

We are a Member of ABTA, membership number V2560. We are obliged to maintain a high standard of service to you by ABTA's Code of Conduct. We can also offer you ABTA's scheme for the resolution of disputes which is approved by the Chartered Trading Standards Institute. If we can't resolve your complaint, go to www.abta.com to use ABTA's simple procedure. Further information on the Code and ABTA's assistance in resolving disputes can be found on www.abta.com.

SECTION B: PACKAGE BOOKINGS

THIS SECTION ONLY APPLIES TO PACKAGES AND SHOULD BE READ IN CONJUNCTION WITH SECTION A OF THESE BOOKING CONDITIONS.

26. Pricing

We reserve the right to amend the price of unsold holidays at any time and correct errors in the prices of confirmed holidays. We also reserve the right to increase the price of confirmed holidays solely to allow for increases which are a direct consequence of changes in:

- (i) the price of the carriage of passengers resulting from the cost of fuel or other power sources;
- (ii) the level of taxes or fees chargeable for services applicable to the holiday imposed by third parties not directly involved in the performance of the holiday, including tourist taxes.
- (iii) the exchange rates relevant to the package.

You will be charged for the amount of any increase in accordance with this clause. However, if this means that you have to pay an increase of more than 8% of the price of your confirmed holiday (excluding any insurance premiums, amendment charges and/or additional services or travel arrangements), you will have the option of accepting a change to another holiday if we are able to offer one (if this is of lower quality you will be refunded the difference in price), or cancelling and receiving a full refund of all monies paid to us, except for any insurance premiums and any amendment charges and/or additional services or travel arrangements. Should you decide to cancel for this reason, you must exercise your right to do so within 7 days from the issue date printed on your final invoice. We will consider an appropriate refund of insurance premiums paid if you can show that you are unable to transfer or reuse your policy.

Should the price of your holiday go down due to the changes mentioned above, then any refund due will be paid to you less an administrative fee of £10. However, please note that travel arrangements are not always purchased in local currency and some apparent changes have no impact on the price of your travel due to contractual and other protection in place.

There will be no change made to the price of your confirmed holiday within 20 days of your departure nor will refunds be paid during this period.

27. Transferring Your Package

If any member of your party is prevented from travelling on their Package, that person(s) may transfer their place to someone else, subject to the following conditions:

- that person is introduced by you and satisfies all the conditions applicable to the travel arrangements making up the Package;
- we are notified not less than 7 days before departure;
- you pay any outstanding balance payment, an administration fee of £20 per person transferring if made more than 42 days prior to departure or £40 per person transferring if made less than 42 days prior to departure, as well as any additional fees, charges or other costs arising from the transfer; and
- the transferee agrees to these Booking Conditions, the Supplier/Principal's terms and conditions and all other requirements applicable to the travel arrangements making up the Package.
- You and the transferee remain jointly and severally liable for payment of all sums.

If you are unable to find a replacement, cancellation charges as set out will apply in accordance with clause 9. Otherwise, no refunds will be given for passengers not travelling or for unused services.

28. If You Cancel your Package due to Unavoidable & Extraordinary Circumstances

If you have booked a Package, you have the right to cancel your confirmed Package before departure without paying a cancellation charge in the event of "unavoidable and extraordinary circumstances" occurring at your holiday destination or its immediate vicinity and significantly affecting the performance of the Package or significantly affecting transport to the destination. In these circumstances, we shall provide you with a full refund of the monies you have paid but we will not be liable to pay you any compensation.

Please note that your right to cancel in these circumstances will only apply where the Government or Foreign and Commonwealth Office advises against travel to your destination or its immediate vicinity.

For the purposes of this clause, "unavoidable and extraordinary circumstances" means warfare, acts of terrorism, significant risks to human health such as the outbreak of serious disease at the travel destination or natural disasters such as floods, earthquakes or weather conditions which make it impossible to travel safely to the travel destination.

29. Our Responsibilities in Respect of Packages

(1) We will accept responsibility for the arrangements we agree to provide or arrange for you as an "organiser" under the Package Travel and Linked Travel Arrangements Regulations 2018, as set out below and as such, we are responsible for the proper provision of all travel services included in your package, as set out in your confirmation invoice. Subject to these Booking Conditions, if we or our suppliers negligently perform or arrange those services and we don't remedy or resolve your complaint within a reasonable period of time, and this has affected the enjoyment of your package holiday you may be entitled to an appropriate price reduction or compensation or both.

You must inform us without undue delay of any failure to perform or improper performance of the travel services included in this package. The level of any such price reduction or compensation will be calculated taking into consideration all relevant factors such as but not limited to: following the complaints procedure as described in these Booking Conditions and the extent to which ours or our employees' or suppliers' negligence affected the overall enjoyment of your holiday. Please note that it is your responsibility to show that we or our supplier(s) have been negligent if you wish to make a claim against us.

(2) We will not be responsible or pay you compensation for any injury, illness, death, loss, damage, expense, cost or other claim of any description if it results from:

- (a) the acts and/or omissions of the person affected; or
- (b) the acts and/or omissions of a third party unconnected with the provision of the services contracted for and which were unavoidable and extraordinary; or
- (c) Force Majeure (as defined in clause 13).

(3) We limit the amount of compensation we may have to pay you if we are found liable under this clause:

- (a) **loss of and/or damage to any luggage or personal possessions and money:** the maximum amount we will have to pay you in respect of these claims is an amount equivalent to the excess on your insurance policy which applies to this type of loss per person in total because you are required to have adequate insurance in place to cover any losses of this kind.
- (b) **Claims not falling under (a) above and which don't involve injury, illness or death:** the maximum amount we will have to pay you in respect of these claims is up to three times the price paid by or on behalf of the person(s) affected in total. This maximum amount will only be payable where everything has gone wrong and you or your party has not received any benefit at all from your booking.
- (c) **Claims in respect of international travel by air, sea and rail, or any stay in a hotel:**
 - i) The extent of our liability will in all cases be limited as if we were carriers under the appropriate Conventions such as The Paris Convention (with respect to hotel arrangements). You can ask for a copy of this Convention from our offices. Please contact us. In addition, you agree that the operating carrier or transport company's own 'Conditions of Carriage' will apply to you on that journey. When arranging transportation for you, we rely on the terms and conditions contained within these international conventions and those 'Conditions of Carriage'. You acknowledge that all of the terms and conditions contained in those 'Conditions of Carriage' form part of your contract with us, as well as with the transport company and that those 'Conditions of Carriage' shall be deemed to be included by reference into this contract.
 - ii) When making any payment, we are entitled to deduct any money which you have received or are entitled to receive from the transport provider or hotelier for the complaint or claim in question.

(4) It is a condition of our acceptance of liability under this clause that you notify any claim to us and our supplier(s) strictly in accordance with the complaints procedure set out in these conditions.

(5) Where any payment is made, the person(s) receiving it (and their parent or guardian if under 18 years) must also assign to us or our insurers any rights they may have to pursue any third party and must provide ourselves and our insurers with all assistance we may reasonably require.

(6) **Please note:** we cannot accept any liability for any damage, loss or expense or other sum(s) of any description:

- (a) which on the basis of the information given to us by you concerning your booking prior to our accepting it, we could not have foreseen you would suffer or incur if we breached our contract with you; or
- (b) relate to any business;
- (c) indirect or consequential loss of any kind.

(7) We will not accept responsibility for services or facilities which do not form part of our agreement or where they are not advertised on our website. For example any excursion you book whilst away, or any service or facility which your hotel or any other supplier agrees to provide for you.

(8) Where it is impossible for you to return to your departure point as per the agreed return date of your package, due to "unavoidable and extraordinary circumstances", we shall provide you with any necessary accommodation (where possible, of a comparable standard) for a period not exceeding three nights per person. Please note that the 3 night cap does not apply to persons with reduced mobility, pregnant women or unaccompanied minors, nor to persons needing specific medical assistance, provided we have been notified of these particular needs at least 48 hours before the start of your holiday. For the purposes of this clause, "unavoidable and extraordinary circumstances" mean warfare, acts of terrorism, significant risks to human health such as the outbreak of serious disease at the travel destination or natural disasters such as floods, earthquakes or weather conditions which make it impossible to travel safely back to your departure point.

30. Insolvency Protection for Package Payments

We provide full financial protection for our package holidays where we act as package organiser which don't include flights by way of a bond held by ABTA Ltd, The Travel Association 30 Park Street London SE1 9EQ www.abta.co.uk. ABTA can be contacted by calling 0203 117 0599.

31. Cutting your holiday short

If you are forced to return home early, we cannot refund the cost of any travel arrangements you have not used. If you cut short your holiday and return home early in circumstances where you have no reasonable cause for complaint about the standard of accommodation and services provided, we will not offer you any refund for that part of your holiday not completed, or be liable for any associated costs you may incur. Depending on the circumstances, your travel insurance may offer cover for curtailment and we suggest that any claim is made directly with them.

32. Prompt Assistance for Packages

If you have booked a Package and whilst you are on holiday, you find yourself in difficulty for any reason we will offer you such prompt assistance as is appropriate in the circumstances. In particular, we will provide you with appropriate information on health services, local authorities and consular assistance, and with distance communications and finding alternative travel arrangements. Where you require assistance that is not owing to any failure by us, our employees or sub-contractors, we will not be liable for the costs of any alternative travel arrangements or other such assistance you require. Any Supplier/Principal, or other transport supplier may however pay for or provide refreshments and/or appropriate accommodation and you should make a claim directly to them. Subject to the other terms of these Booking Conditions, we will not be liable for any costs, fees or charges you incur in the above circumstances, if you fail to obtain our prior authorisation before making your own travel arrangements. Furthermore, we reserve the right to charge you a fee for our assistance in the event that the difficulty is caused intentionally by you or a member of your party, or otherwise through your or your party's negligence.

33. What is included in your Package

Holiday price includes coach travel, accommodation, excursions and meals as specified in the holiday description. Some hotels make a small additional charge for tea or coffee taken after meals. Personal items and other food and beverages are not included in the price of the holiday.

Published July 2020



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