



COACH HOLIDAYS
DEPARTING FROM

NORTH EAST

Autumn AND Spring 2020-2021

**ONLY £25
PER PERSON
LOW DEPOSIT**

UK's only Employee Owned Travel Company

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**SECURE YOUR
HOLIDAY BOOKING
LOW DEPOSIT
JUST £25
PER PERSON**

Welcome to the Autumn and Spring 2020/2021 collection

Hello... and a warm Alfa welcome to our **NEW** Autumn and Spring 2020/2021 collection, featuring an unrivalled range of 'value added' offers in partnership with our very own Leisureplex hotels, all designed to tempt you away across the winter months.

Whether you have always fancied seeing the spectacular Autumnal colours in Scotland or admiring breath taking seascapes in Ilfracombe, we have something for everyone. Why not enjoy Christmas or New Year away this year and celebrate with the Alfa Leisureplex family with our fantastic range of tempting festive breaks.

Your very own team of Alfa memory makers have been busy designing a fantastic new range of holiday experiences, so if you fancy blowing the cobwebs away, we invite you to join us on our brand new range of short weekend coach breaks which start in February 2021.

We also pride ourselves on offering the widest range of ways to join your holiday. Whether you choose to sit back and take in stunning vistas from the comfort of your personal, luxury seat on our coach breaks, or you prefer to experience the freedom to go as you please on our self drive breaks in your own car, you're always assured of great hospitality.

With lots of single rooms available without supplements, no hidden charges for seats or pickups and a fantastic range of 21 destinations to choose from with Leisureplex hotels, what more reason do you need to get away.

Here at Alfa, we are proud to be part of the Alfa Leisureplex Group, the only employee owned travel business within the UK, so whether you have travelled with us before or are looking to holiday with us for the first time, we look forward to welcoming you on board and thank you for your continued support.

Best wishes, The Alfa Team.

PEACE OF MIND

And don't forget for peace of mind, all our coach and self drive holidays are financially secure as we are fully bonded tour operator members of the Association of British Travel Agents, so you can be sure that all payments made to us in advance of your holiday are fully protected.

THE ALFA TRAVEL COMMUNITY

It has been great to see so many of you keeping in touch via our Alfa Travel Community Group on Facebook. If you're a member of the group then you may well recognise the name Wally Hoskisson. We would like to extend our thanks to Wally for helping us to design the front cover of this brochure.

ALFA PEACE OF MIND COVID GUARANTEE

With Alfa you can book your holiday with confidence, safe in the knowledge that if you have to cancel your holiday due to having to self isolate with Covid-19 symptoms or you are contacted by 'Track and Trace' and advised to self isolate, you can move your holiday departure date free of charge to another date in the future \$.

SAFE SOCIAL DISTANCING AND COVID SAFE PROCEDURES

Working with industry bodies and government advisors we will be publishing our plans for safe social distancing along with our Covid safeguarding procedures to ensure that we protect our customers and employee owners. However, as the situation is rapidly evolving on a daily basis, we will be updating on our website and via Facebook to make sure that we are following the most up to date guidance. Please be assured that our customers and employee owners are part of the Alfa Leisureplex family and their safety will always be our number one priority.



AUTUMN & SPRING OFFERS

HALF PRICE BAR~

AT BLACKPOOL, DUNOON, FORT WILLIAM, ILFRACOMBE, NEWQUAY, PORTHCAWL AND SANDOWN

Take advantage of the nightly half price bar. Available on Spring 2021 holidays from 7pm-11pm up until the end of April 2021. HALF PRICE BAR promotion is valid on selected drinks.

FREE DRINKS ON SPRING HOLIDAYS

Have a drink on us! Enjoy a complimentary glass of wine, beer or a soft drink with dinner every evening on Spring 2021 tours up until the end of April 2021 (at Leisureplex Hotels only).

FREE LUNCHES ON RESORT DAYS

Relax and enjoy a free lunch on non-excursion days at our Leisureplex Hotels on tours departing in October 2020 and Spring 2021 up until the end of April 2021. 5 day breaks include lunch on one free day whilst 7 day breaks include lunch on all free days in resort.

LOCAL PICK-UP POINTS FOR BOWBURN SERVICES

NORTH YORKSHIRE: Brotton, Eston[#], Guisborough, Marske, Middlesbrough, Northallerton⁺, Ormesby[#], Redcar, Saltburn[#], Scotch Corner^{*}, Skelton[#]

DURHAM: Billingham, Bishop Auckland, Bowburn (Durham Services) Chester-le-street^{**}, Consett, Darlington, Durham, Ferryhill, Hartlepool, Newton, Norton[#], Aycliffe, Peterlee, Seaham[#], Sedgefield[#], Shildon, Spennymoor, Stanley, Stockton

NORTHUMBERLAND: Ashington, Bedlington, Blyth, Cramlington, Morpeth, Prudhoe

TYNE & WEAR: Blaydon[#], Gateshead, Houghton-le-Spring, Jarrow[#], Newcastle upon Tyne^{**}, North Shields, South Shields, Sunderland, Wallsend, Washington, Whitley Bay

*Leeming Bar and Scotch Corner are en route joining points available for Southbound tours.

**Chester-Le-Street and Newcastle-upon-Tyne are also available as an en-route joining point for Scottish Tours.

+Northallerton passengers will be transferred to and from Leeming Bar services.

NEW En-Route Pick-Up Points

If you want to join your tour coach en-route to your chosen resort, we'll pick you up on the way. Wetherby Services (A1 (M), Junc. 46) - All tours travelling Southbound.

*We have added **NEW** En-Route pick-up points (highlighted above) to the North East area, which are available for holidays departing from January 2021.

[#]Pick-Up points available until 31st December 2020 only.



AUTUMN & SPRING SINGLE SAVER*

No single supplements at Leisureplex Hotels on holidays departing in October 2020 and Spring holidays up until the end of April 2021.

SCOTTISH SINGLE SAVER*

No single supplements at Dunoon or Fort William regardless of when you book your holiday. Double rooms used as singles charged only the standard single supplement.

DOUBLE AS SINGLE OFFER*+

Double rooms used as singles are charged only a standard single supplement at Leisureplex Hotels on all departures in October to December and Spring departures up until the end of April 2021.



WHAT ALFA INCLUDES

- Accommodation, dinner & breakfast
- Entertainment most evenings
- All rooms with en-suite bath or shower
- Excursions included **
- Return coach travel
- Hotels ideally situated in resort
- NO CHARGE for local pick up points or seat reservations (including front seats)
- Options to join your tour coach directly at one of our interchanges

Terms and conditions: Low deposit £25 is per person. Applies to coach and self drive holidays departing before 31/12/2021 when you book by 31/10/2020. Offer cannot be used in conjunction with any other offers. Applies to NEW bookings only and is subject to withdrawal at any time. ~Half Price Bar offer applies at selected hotels above from 7pm - 11pm on selected drinks. *Offer excludes Christmas and New Year tours and tours that have a non-Leisureplex overnight hotel. Book early to secure your room as offers are subject to availability. +Double for sole is subject to availability and is authorised by the Alfa reservations team whose decision is final. ** Excursions may be subject to change at short notice due to the Covid pandemic. \$Valid on all existing and new bookings. Evidence will be required to prove that you are self isolating in conjunction with Covid-19. You are entitled to transfer your holiday free of charge under our guarantee to an alternative date (please be aware any increase in the holiday price will be applicable), if you choose to cancel your holiday you will be charged the appropriate cancellation fees in line with our booking terms and conditions.

EASTER BREAKS



Make your Easter one to remember with our fantastic 3 night breaks departing on Good Friday, 2nd April 2021 and returning on Easter Monday, 5th April 2021.

Easter is the perfect time to escape to one of our lovely seaside resorts. Plus, don't forget there are lots of little extras that Alfa includes on our holidays that make them great value for money!

4 Day Easter Breaks

Departs Friday 2 April - Returns Monday 5 April 2021

Resort & Hotel	Code	Half Day Excursions Included	Price
Great Yarmouth New Beach Hotel	4260NE	Cromer, Aldeburgh	£194
Scarborough, Cumberland Hotel	4275NE	Bridlington, Whitby	£194
Bridlington, Monarch Hotel	4279NE	Beverley, Scarborough	£194
Blackpool, Queens Hotel	4305NE	Lytham St Annes, Fleetwood	£189
Criccieth, George IV Hotel	4365NE	Caernarfon, Trawsfynydd, Barmouth & Porthmadog	£189
Dunoon, Selborne Hotel	4410NE	Inveraray, Tighnabruaich	£189
Fort William, Croit Anna Hotel	4430NE	Glencoe, Fort Augustus	£184
Super Saver, Our Choice	SS4NE	2 Excursions or Our Choice	£154

Supplements per person: Room with a view £16. No Single Supplements at Leisureplex Hotels.



4 DAYS
FROM
£154
PER PERSON

ALFA INCLUDES:

- 3 nights dinner, room & breakfast
- En suite rooms
- Entertainment on at least one evening at Leisureplex Hotels
- Return coach travel from local pick up points
- 2 half day excursions
- No single supplements at Leisureplex hotels

NEW WEEKENDERS

SHORT ON TIME OR JUST NEED A FEW DAYS AWAY?

Our new range of weekend breaks are designed to give you chance to relax and take in the stunning British scenery. Escape to one of our lovely seaside resorts for the weekend for your own perfect mini getaway.

Keep a look out for our '**WEEKEND BREAKS**' throughout this brochure for some fantastic destinations to entice you away!

ALFA INCLUDES:

- 3 nights dinner, room & breakfast
- En suite rooms
- Entertainment on at least one evening at Leisureplex Hotels
- Return coach travel from local pick up points
- 2 half day excursions
- No single supplements at Leisureplex hotels



**BRAND
NEW!**

LOW DEPOSIT OFFER - BOOK FROM £25PP



ANCHOR HEAD HOTEL | Weston-super-Mare

Leisureplex



Justifiably Somerset's best known holiday resort. The sheltered bay and sandy beaches are ideal for a quiet walk and there is a choice of several boat trips.

CHEDDAR, BATH & WELLS Tour 5100NE - 5 Days

Alfa Includes
 • 4 nights dinner, room & breakfast
 • 2 full day excursions

Excursions included

Bath
 Already a spa resort in Roman times, Bath became the height of fashion during the eighteenth century and has many fine Georgian buildings. The Pump Room is well worth a visit and there are several museums, including the world's largest costume museum. There is also a fine medieval abbey.

Cheddar Gorge and Wells
 Through spectacular Cheddar Gorge, which has the highest inland cliffs in the country, to England's smallest city, Wells, with its glorious cathedral.

2020		2021	
Mon - Fri		Mon - Fri	
Oct 19	£204	Feb 22	£159
-	-	Mar 22	£184
Supplements per Person			
View	£20		



ELIOT HOTEL | Newquay

Leisureplex



Newquay is Britain's surfing capital and Cornwall's premier holiday resort boasting some of the finest coastline in Europe with no fewer than 11 sandy beaches!

NEWQUAY Tour 5132NE - 5 Days

Alfa Includes
 • 4 nights dinner, room & breakfast
 • 2 full day excursions

Excursions included

Eden Project
 Today's excursion takes us to one of the wonders of the modern world, the magnificent Eden Project, with its fantastic architecture and amazing collection of plants from around the world (**entrance included in the tour cost**).

Padstow & Bodmin
 Padstow is a charming fishing village on the Camel Estuary noted as a sailing dinghy centre and Cornwall's capital of seafood cuisine, made famous by the celebrity chef Rick Stein. We then head inland to historic Bodmin, formerly Cornwall's county town.

2020		2021	
Mon - Fri		Mon - Fri	
Oct 19	£204	Mar 22	£179



CAVENDISH HOTEL | Exmouth

Leisureplex



Overlooking Lyme Bay and the River Exe, with views to Haldon Hills and Dawlish Warren, Exmouth boasts immaculate sands, picturesque gardens, a bustling marina, and Georgian heritage.

DELIGHTFUL DEVON Tour 5155NE - 5 Days

Alfa Includes
 • 4 nights dinner, room & breakfast
 • 2 full day excursions

Excursions included

Sidmouth & Seaton
 Sidmouth is a famously select resort which was regularly visited by Princess Victoria before she became Queen. Seaton is a charming resort with a delightful tramway.

Teignmouth & Dawlish
 The relaxing resort of Dawlish before continuing to Teignmouth, a fascinating ancient port.

2020		2021	
Mon - Fri		Mon - Fri	
Oct 5, 26	£194	Feb 15	£164
		Mar 29	£189
Supplements per Person			
View	£20		



IMPERIAL HOTEL | Ilfracombe

Leisureplex



Nestled around a harbour as old and as beautiful as any in Britain, scenic Ilfracombe boasts delightful gardens, splendid coastal walks and the famous Tunnel beaches.

ILFRACOMBE Tour 5110NE - 5 Days

Alfa Includes
 • 4 nights dinner, room & breakfast
 • 2 full day excursions

Excursions included

Barnstaple & Bideford
 A visit to the ancient market town of Barnstaple and then onto the relaxing town of Bideford.

Minehead, Lynton & Lynmouth
 The twin towns of Lynton and Lynmouth are spectacularly situated on the northern edge of Exmoor National Park. A trip on the water operated cliff railway is not to be missed. When then continue to Minehead which is a popular holiday centre but was once an important port.

2020		2021	
Sat - Wed		Mon - Fri	
Oct 10	£179	Mar 8	£164
		Apr 5	£179
Supplements per Person			
View	£20		



METROPOLE HOTEL

Torquay



Torquay is famed for its palm trees and the expansive blue waters of Torbay. Attractions include the zoo, model village, steam railway and of course the sandy beaches and lively harbour.

5 DAYS
FROM
£194
PER PERSON

DEVON & CORNWALL

Tour 5152NE - 5 Days

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

Excursions included

Loe & Polperro

We travel over the River Tamar into Cornwall and visit these picture perfect Cornish villages with their intricate maze of narrow little streets lined with charming Cornish cottages.

Sidmouth & Exmouth

Today we visit East Devon and the elegant resorts of Exmouth and Sidmouth, travelling through Teignmouth and Dawlish. Unlike their Cornish cousins, these South Devon towns have been seaside resorts for two centuries and their elegant Georgian villas provide quite a contrast to the fisherman's cottages in Cornwall.

2020			
Sat - Wed			
Oct 10	£194	—	—
Supplements per Person			
View	£20		



REGINA HOTEL | Torquay



The English Riviera has a mild climate, sparkling blue waters and beautiful public gardens with subtropical plants and palm trees. Torquay boasts a bustling harbour and excellent shops!

5 DAYS
FROM
£159
PER PERSON

THE ENGLISH RIVIERA

Tour 153NE - 7 Days

Alfa Includes

- 6 nights dinner, room & breakfast
- 2 full & 1 half day excursions

Excursions included

Exmouth & Sidmouth

Today we visit East Devon and the elegant resorts of Exmouth and Sidmouth.

Teignmouth & Exeter

We travel through the attractive seaside towns of Teignmouth and Dawlish, then along the estuary of the River Exe to Exeter.

Buckfast Abbey

Beautifully situated on the banks of the River Dart, the Abbey is famous for its tonic wine, but it is also a living monastic community (**free entrance**).

2021			
Sun - Sat			
Apr 25	£289	—	—
Supplements per Person			
View	£28		

CAPTIVATING CITIES OF DEVON - Tour 5151NE - 5 Days

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

Excursions included

Dartmoor

Today we visit Dartmouth, a picturesque river town near the estuary of the Dart. Passengers may choose to take a sail on the river towards Totnes (cost not included in tour price). We return to Torquay via Paignton.

Teignmouth & Exeter

We travel through the attractive seaside towns of Teignmouth and Dawlish, then along the estuary of the River Exe to Exeter.

2020		2021	
Sat - Wed		Mon - Fri	
Oct 10	£194	Feb 15	£159
		Mar 22	£184
Supplements per Person			
View	£20		



QUEENS HOTEL | Eastbourne



Sheltered by Beachy Head and the South Downs, Eastbourne has an excellent sunshine record. The world-famous Carpet Gardens line the seafront behind clean inviting beaches.

5 DAYS
FROM
£159
PER PERSON

EASTBOURNE

Tour 5215NE - 5 Days

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

Excursions included

Rye & Hastings

Today Rye is best known for its Thursday market but historically it was one of the Cinque Ports and home for many years to the novelist Henry James. We then visit Hastings, which has undergone extensive regeneration in recent years.

Brighton

We travel to Brighton, famous for its graceful Regency buildings, the exotic iron-domed Pavilion built by the Prince Regent, its two piers and the enticing series of byways, known as The Lanes.

2020			
Sat - Wed			
Oct 10	£194	Feb 15, 22	£159
		Mar 29	£179
		Apr 5	£179
Supplements per Person			
View	£20		



DEVON TOWERS HOTEL | Bournemouth



Not just a resort but a "city by the sea"! Bournemouth boasts a huge range of shops, entertainments and amenities as well as fine public parks and gardens.

5 DAYS
FROM
£159
PER PERSON

VIBRANT BOURNEMOUTH

Tour 5170NE - 5 Days

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

Excursions included

Lyndhurst & Salisbury

Lyndhurst is the capital of the New Forest, an area of unspoilt countryside. Salisbury is famous for its spectacular cathedral with the tallest spire in England. The well preserved medieval town is a delight and the Cathedral library houses an original of the Magna Carta.

Weymouth & Portland

Weymouth is one of Britain's oldest seaside resorts. It boasts splendid beaches, a busy harbour and narrow shopping streets as well as a Tudor fort and a nature reserve. Portland is connected to the mainland by the spectacular Chesil Beach with its spectacular views.

2021			
Mon - Fri			
Mar 1	£159	Mar 15, 29	£179

ROYAL NORFOLK HOTEL | Bognor Regis

AAA ★★ ★★ Leisureplex



A fashionable resort since the reign of George III, Bognor Regis boasts a long flat promenade, a pier, and a delightful park with extensive leisure facilities.



5 DAYS FROM
£159
PER PERSON

SPLENDED SUSSEX

Tour 207NE - 7 Days

Alfa Includes

- 6 nights dinner, room & breakfast
- 3 full day excursions

Excursions included

Chichester & Littlehampton

We visit the historic city of Chichester with its fine before returning via Littlehampton, a beautiful seaside town.

Portsmouth & Southsea

First is the historic naval town of Portsmouth before continuing to Southsea with its stunning pier and prom.

Worthing & Amberley

We visit Worthing, where Oscar Wilde wrote *The Importance of Being Earnest* in the 1890s. We then visit the Amberley Museum & Heritage Centre (**entrance included in the tour cost**).

2021			
Sun - Sat			
Apr 25	£329	—	—
Supplements per Person			
View	£28		

SOUTH DOWNS SPLENDOUR

Tour 5205NE - 5 Days

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

Excursions included

Chichester & Arundel

We visit the historic city of Chichester with its fine cathedral, Georgian houses and ancient city walls. The cathedral hosts a pair of Peregrine falcons, who can sometimes be seen swooping across the city. We then travel to historic Arundel. Its castle and cathedral dominate the countryside and the charming town is delightful.

Portsmouth & Southsea

We journey westwards along the coast to the historic naval town of Portsmouth with its fascinating harbour before continuing to Southsea with its stunning pier and promenade.

2021			
Mon - Fri			
Feb 15	£159	—	—
Supplements per Person			
View	£20		

SHANKLIN HOTEL | Isle of Wight

AAA ★★ ★★ Leisureplex



Boasting a long, safe sandy beach and spectacular cliffs, Shanklin's resort area blends into the picturesque thatched cottages of the Old Town and the Shanklin Chine nature trail.



5 DAYS FROM
£169
PER PERSON

DELIGHTS OF THE ISLE

Tour 203NE - 7 Days

Alfa Includes

- 6 nights dinner, room & breakfast
- 2 full & 1 half day excursions

Excursions included

Isle of Wight Steam Railway & Cowes

We take a journey back in time on board a train pulled by a restored locomotive at the Isle of Wight Steam Railway (**rail fare included in the tour cost**). We return via Britain's yachting capital, Cowes.

Newport & Ryde

First stop is Newport with its range of historic attractions and independent shops. We continue to Ryde which has outstanding views across the busy Solent.

Godshill

Today we visit the picturesque village of Godshill.

2021			
Sun - Sat			
Apr 25	£339	—	—
Supplements per Person			
View	£28		

SEASIDE TOWNS & THE NEEDLES

Tour 5200NE - 5 Days

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

Excursions included

Alum Bay & Godshill

We travel via Blackgang on our way to Alum Bay, famous for its coloured sands. Returning via Newport and the picturesque village of Godshill.

Ryde & Cowes

Today we visit Ryde which has the oldest pleasure pier in Britain, built during the Napoleonic wars, and Cowes, famous throughout the world as a yachting centre.

2020		2021	
Mon - Fri		Mon - Fri	
Oct 19	£209	Mar 1	£169
—	—	Apr 5	£199
Supplements per Person			
View	£20		



Sandown

5 DAYS FROM
£189
PER PERSON

BAYSHORE HOTEL

Isle of Wight

Leisureplex



Sheltered in a beautiful bay with long stretches of golden sandy beach and pier, Sandown boasts many attractions including a zoo housed in an old fort and a dinosaur museum.

SANDOWN

Tour 5195NE - 5 Days

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

Excursions included

Alum Bay & Cowes

We journey across the island to Alum Bay, famous for its coloured sands and close to the magnificent chalk Needles. We return via Britain's yachting capital, Cowes.

Newport

We travel through Shanklin to Ventnor, the island's most southerly resort. Turning inland we continue to Newport, the county town. The quay on the River Medina is always a source of interest. We return to Sandown via the charming village of Godshill, with its picturesque church and thatched cottages.

2020			
Mon - Fri			
Oct 19	£189	—	—
Supplements per Person			
View	£20		



Cromer

5 DAYS FROM
£159
PER PERSON

HOTEL DE PARIS

Cromer

Leisureplex



Full of character, with narrow twisting streets and a splendidly preserved pier, Cromer boasts a lively seafront promenade and colourful gardens behind the sandy beach.

NORFOLK DELIGHTS & SEASCAPES - Tour 5265NE - 5 Days

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

Excursions included

Sheringham & Norwich

Along the coast from Cromer lies the seaside town of Sheringham with its rural craft centre. Norwich is one of Britain's most attractive cities, a fine town with an irregular medieval street plan and many notable buildings of all periods including a Norman Castle and imposing cathedral.

Great Yarmouth & Wroxham

Great Yarmouth is Norfolk's principal seaside resort. We return via Wroxham where we enjoy the tranquillity and beautiful scenery of the Broads.

2020		2021	
Mon - Fri		Mon - Fri	
Oct 26	£199	Feb 22	£159
—	—	Mar 15	£179
—	—	Apr 19	£199
Supplements per Person			
View	£20		



Great Yarmouth

5 DAYS FROM
£174
PER PERSON

THE GOLDEN MILE OF FUN -

Tour 263NE - 7 Days

Alfa Includes

- 6 nights dinner, room & breakfast
- 3 full day excursions

Excursions included

Cromer & The Broads

We travel to Cromer before visiting Wroxham where we take a short trip on the Norfolk Broads (**boat fare included in the tour cost**).

Aldeburgh & Southwold

Once a major Tudor port whose shipwrights built Drake's Golden Hind, Aldeburgh is today a picturesque coastal town. We also visit Southwold with its pier, waterclock and lighthouse.

Norwich

Norwich is one of Britain's most attractive cities, a fine town with an irregular medieval street plan.

2021			
Sun - Sat			
Apr 25	£274	—	—
Supplements per Person			
View	£28		

GREAT YARMOUTH & THE BROADS -

Tour 5261NE - 5 Days

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

Excursions included

Cromer & the Broads

We travel to Cromer via Caister and North Walsham. We return through Aylsham to Wroxham where we take a short trip on the Norfolk Broads to relax and enjoy the tranquillity and beautiful scenery (**boat fare included in the tour cost**).

Norwich

Norwich is one of Britain's most attractive cities, a fine town with an irregular medieval street plan and many notable buildings of all periods including a Norman Castle and imposing cathedral.

2020			
Mon - Fri			
Oct 5	£199	—	—
Supplements per Person			
View	£20		

GREAT YARMOUTH

Tour 5260NE - 5 Days

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

Excursions included

Cromer & Sheringham

Cromer is full of character with its narrow twisting streets in the town centre. Along the coast lies the seaside town of Sheringham which is home to a splendid craft centre with traditional rural crafts which have been part of North Norfolk life for generations.

Norwich

Norwich is one of Britain's most attractive cities, a fine town with an irregular medieval street plan and many notable buildings of all periods including a Norman Castle and imposing cathedral.

2021			
Mon - Fri			
Mar 1	£174	Apr 5	£179
Supplements per Person			
View	£20		

NEW BEACH HOTEL | Great Yarmouth

Leisureplex

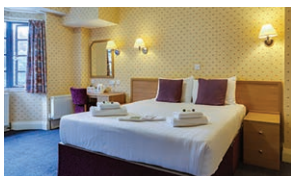


East Anglia's top seaside venue caters for many tastes with its huge range of entertainments, plus sports and recreational amenities, as well as a long sandy beach that stretches for miles.



CUMBERLAND HOTEL | Scarborough

AA ★★ Leisureplex



Arguably the oldest seaside resort in Britain, Scarborough boasts an impressive medieval castle, a busy harbour, two expansive beaches, as well as attractive parks and gardens.



Scarborough

4 DAYS
FROM
£119
PER PERSON

SCARBOROUGH & WHITBY

Tour 5276NE - 5 Days

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

Excursions included

⑤ Bridlington & Beverley

A short journey brings us to Bridlington, a lively seaside resort and fishing port. Further South lies Beverley, a delightful town with many Georgian buildings and the famous 13th century Minster.

⑤ North York Moors & Whitby

We travel inland along the southern edge of the North York Moors to Pickering with its magnificent 12th century castle. Then over the moors to Whitby, with a skyline dominated by the remains of the ancient abbey.

2020		2021	
Sat - Wed		Mon - Fri	
Oct 10	£194	Feb 22	£159
–	–	Mar 1	£159
Mon - Fri		Mar 8	£164
Oct 26	£194	Mar 22	£179
Supplements per Person			
View	£20		

MINSTERS & MOORS

Tour 277NE - 7 Days

Alfa Includes

- 6 nights dinner, room & breakfast
- 3 full day excursions

Excursions included

⑤ Bridlington & Beverley

Refer to tour 5276NE description opposite.

⑤ North York Moors & Whitby

Refer to tour 5276NE description opposite.

⑤ York

One of the world's great tourism cities with its wealth of places to visit including the Roman walls, the famous Minster, the fascinating Jorvik centre as well as splendid shops! Why not visit the National Railway Museum? (**Free entrance**)

2021			
Sun - Sat			
Apr 25	£264	–	–
Supplements per Person			
View	£28		

SCARBOROUGH WEEKEND

Tour 4275WE - 4 Days

Alfa Includes

- 3 nights dinner, room & breakfast
- 2 half day excursions

Excursions included

⑤ Bridlington

With its sandy beaches, award-winning promenades and historic harbour, Bridlington is a hidden seaside gem awash with traditional entertainment.

⑤ Whitby

From the atmospheric Abbey towering over cobbled streets to the windswept beach and working harbour, Whitby is not your traditional coastal town. Discover ancient vampire legends and sit under the whale bone arch, watching the brightly coloured fishing vessels passing by.

2021			
Fri - Mon			
Feb 12	£119	Feb 26	£124
Mar 12	£139	Mar 26	£144
Supplements per Person			
View	£16		

MONARCH HOTEL | Bridlington

AA ★★ Leisureplex



With its historic old town, long promenade, sandy beach and cliff top walk, Bridlington is a delightful resort. The refurbished Spa entertainment centre has a free-to-enter art gallery hosting a variety of exhibitions.



Bridlington

4 DAYS
FROM
£119
PER PERSON

BRIDLINGTON

Tour 279NE - 7 Days

Alfa Includes

- 6 nights dinner, room & breakfast
- 3 full day excursions

Excursions included

⑤ Scarborough & Filey

Today we visit Filey, a tranquil resort, with a picturesque bay and flat prom. We then head to Scarborough, said to be the oldest seaside resort in Britain.

⑤ North York Moors Railway & Whitby

We enjoy a scenic journey by train from Pickering to Goathland (**included in tour cost**). We alight in Whitby.

⑤ Beverley & Withernsea

Today we visit Withernsea, a charming seaside town which boasts a sandy beach and flat prom. Later we head inland to historic Beverley which is home to an impressive 13th century Minster.

2021			
Sun - Sat			
Apr 25	£274	–	–
Supplements per Person			
View	£28		

BRIDLINGTON

Tour 5279NE - 5 Days

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

Excursions included

⑤ Scarborough & Filey

Refer to tour 279NE description opposite.

⑤ Burton Agnes Hall & Beverley

Today we visit Burton Agnes Hall (**included in tour cost**) an Elizabethan Manor House filled with treasures collected over the centuries, with its impressive walled gardens and sweeping lawns. Later we head South to historic Beverley which is home to an impressive 13th century Minster.

2020		2021	
Mon - Fri		Mon - Fri	
Oct 19	£224	Feb 15	£159
–	–	Mar 8	£189
–	–	Apr 5	£189
Supplements per Person			
View	£20		

BRIDLINGTON WEEKEND

Tour 4279WE - 4 Days

Alfa Includes

- 3 nights dinner, room & breakfast
- 2 half day excursions

Excursions included

⑤ Beverley

Today we visit Beverley, a delightful town with many Georgian buildings and the famous 13th century Minster.

⑤ Scarborough

Scarborough is a seaside resort, fishing port, notable venue for the arts and home to Roman, Viking and medieval remains - a rich mixture which means there is never a dull moment!

2021			
Fri - Mon			
Feb 12	£119	Feb 26	£134
Mar 26	£149	–	–
Supplements per Person			
View	£16		

Call **01257 248058**, visit **alfatravel.co.uk** or visit your local travel agent



Blackpool

4 DAYS
FROM
£109
PER PERSON

QUEENS HOTEL | Blackpool

AAA 4★ Leisureplex

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Few resorts anywhere in the world can rival the popularity of Blackpool. With miles of golden sands, the famous Tower, three piers and an array of amusements it is Britain's capital of fun.

BRITAIN'S CAPITAL OF FUN Tour 5305NE - 5 Days

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

Excursions included

📍 Southport

The Victorian seaside town of Southport is home to the elegant Lord Street. There are several lovely parks and its shops are outstanding.

📍 Ribble Valley & Oswaldtwistle Mills

A guided tour through the Ribble Valley, where we hear tales of the infamous 17th Century trial and execution of the Pendle Witches (**included in tour cost**), followed by a visit to Oswaldtwistle Mills.

2020		2021	
Mon - Fri		Mon - Fri	
Oct 19	£239	Feb 22	£154
-	-	Mar 1	£159
-	-	Mar 22	£179
Supplements per Person			
View	£20		

BLACKPOOL, LUNE VALLEY & THE LAKES - Tour 5306NE - 5 Days

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

Excursions included

📍 Lancaster Canal boat trip

Lancaster is renowned for its Georgian architecture and boasts an impressive Castle. Explore its colourful history and tales of witches, or perhaps simply stroll through the pedestrianised city centre, bustling with small boutiques and cafes. We then discover Lancashire from a different angle, with a cruise on the Lancaster Canal (**included in the tour cost**).

📍 Windermere boat trip & Grasmere

Today we take a boat trip on England's largest lake, Windermere (**included in tour cost**). We continue via Ambleside to Grasmere.

2021			
Mon - Fri			
Apr 19	£184	-	-
Supplements per Person			
View	£20		

BLACKPOOL WEEKEND Tour 4305WE - 4 Days

Alfa Includes

- 3 nights dinner, room & breakfast
- 2 half day excursions

Excursions included

📍 Lytham St. Annes

The twin resorts of Lytham and St Annes provide a contrast to nearby Blackpool with their peaceful parks and gardens and half-timbered houses. There are excellent shops, an attractive promenade and of course, some of the best golf courses in England.

📍 Fleetwood

Fleetwood is a beautiful Victorian seaside resort boasting a stunning promenade, a beautiful yacht marina and the famous Fleetwood market.

2021			
Fri - Mon			
Feb 12	£109	Feb 26	£124
Mar 12	£129	Mar 26	£134
Supplements per Person			
View	£16		



Porthcawl

5 DAYS
FROM
£179
PER PERSON

SEABANK HOTEL | Porthcawl

AAA 4★ Leisureplex

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Set on a beautiful stretch of coast, this attractive seaside resort boasts sandy beaches and rocky cliffs. Porthcawl is handily located between Swansea & Cardiff and offers numerous facilities.

THE HEART OF SOUTH WALES Tour 5386NE - 5 Days

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

Excursions included

📍 Cardiff & St Fagans National History Museum
We start the day with a tour of Cardiff (**Guide included**), with free time in the city afterwards. We then visit St Fagans National History Museum (**free entrance**) one of Europe's premier open air museums.

📍 Swansea & Bracelet Bay

Swansea is a bustling city full of interest including the National Waterfront Museum and the Dylan Thomas Centre. Bracelet Bay, near Mumbles, offers exceptional sea views across the Bristol Channel.

2020		2021	
Mon - Fri		Mon - Fri	
Oct 5	£204	Mar 15	£179
Oct 19	£199	Apr 5	£199
Supplements per Person			
View	£20		

Tenby

5 DAYS
FROM
£174
PER PERSON

CLIFFE NORTON HOTEL | Tenby

AAA 4★ Leisureplex

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A uniquely attractive resort, whose pastel coloured buildings, narrow streets, fortified walls and shimmering bays lend Tenby an atmosphere reminiscent of the Mediterranean.

KING ARTHUR COUNTRY Tour 5380NE - 5 Days

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

Excursions included

📍 Pembroke & St Davids

Our tour visits Pembroke, birthplace of Henry VII and site of a prolonged siege by Oliver Cromwell from which the town retains a magnificent castle. St Davids is an attractive village, set amongst beautiful coastal scenery.

📍 Narberth & Carmarthen

Narberth boasts an atmospheric castle ruin, quirky shops, and a distinctive former town hall and gaol, which resembles a boathouse. We also have some free time in historic Carmarthen, birthplace of Merlin the Wizard!

2020		2021	
Mon - Fri		Mon - Fri	
Oct 26	£254	Feb 15	£174
-	-	Mar 8	£179
-	-	Mar 29	£189
Supplements per Person			
View	£20		

HYDRO HOTEL | Llandudno

AAA 4★ Leisureplex



The 'Queen of the Welsh resorts' is situated on its own peninsula between the Great Orme and Little Orme Heads. It boasts two superb beaches and a wealth of attractions.



Llandudno

4 DAYS FROM
£119
PER PERSON

GREAT LITTLE TRAINS OF WALES - Tour 5352NE - 5 Days

Alfa Includes

- 4 nights dinner, room & breakfast
- 3 full day excursions

Excursions included

Ffestiniog Railway

We travel first to Porthmadog before taking the most famous of the Great Little Trains up to Blaenau Ffestiniog, in the heart of the Welsh slate mining area.

Snowdon & Llanberis Lake Railway

Llanberis Lake lies at the foot of Snowdon, the highest mountain in Wales with majestic views. We return via Swallow Falls.

Llangollen & Bala Lake Railway

We head over the lovely Horseshoe Pass to Llangollen in the Dee Valley before turning West to Bala for a trip on the Bala Lake Railway.

(Fares on all three rail journeys included in our tour cost)

2020		2021	
Mon - Fri		Mon - Fri	
Oct 19	£304	Apr 19	£299
Supplements per Person			
View	£20		

NORTH WALES HIGHLANDS & ISLANDS - Tour 5350NE - 5 Days

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

Excursions included

Betws-y-Coed & Conwy

We travel down the Vale of Conwy, through Llanrwst to Betws-y-Coed, a wooded village in a picturesque setting where three rivers meet. We then continue to the historic town of Conwy, with its mighty castle and medieval town walls.

Caernarfon & Snowdonia

Today's journey follows the shores of Conwy Bay to Caernarfon, with its magnificent castle beside the harbour. We then turn inland through to Porthmadog. Passing through the heart of Snowdonia on the return journey we visit Llanberis at the foot of Snowdon.

2020		2021	
Mon - Fri		Mon - Fri	
Oct 5	£214	Feb 15, 22	£159
Oct 26	£209	Mar 1	£164
Supplements per Person			
View	£20		

LLANDUDNO WEEKEND

Tour 4350WE - 4 Days

Alfa Includes

- 3 nights dinner, room & breakfast
- 2 half day excursions

Excursions included

Conwy

A short journey to Conwy with its mighty castle and medieval town walls.

Betws-y-Coed

A delightful journey up the Vale of Conwy takes us to the town of Betws-y-Coed which is a bustling mountain resort at the gateway to Snowdonia.

2021			
Fri - Mon			
Feb 12	£119	Feb 26	£134
Mar 12	£139	Mar 26	£149
Supplements per Person			
View	£16		



Criccieth

4 DAYS FROM
£169
PER PERSON

GEORGE IV HOTEL

Criccieth

AAA 4★ Leisureplex



On the South side of the Llyn Peninsula, Criccieth has splendid views over Cardigan Bay, surrounded by breathtaking countryside including the awesome mountain scenery of Snowdonia.

CRICCIETH

Tour 5365NE - 5 Days

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

Excursions included

Caernarfon & Snowdonia

We travel to Caernarfon and return via Llanberis at the foot of Snowdon. In Llanberis we visit the National Slate Museum (**free entrance**).

Ffestiniog & Porthmadog

We travel East to Blaenau Ffestiniog, in the heart of Snowdonia, once a major centre of the slate mining industry. We return to the coast at Porthmadog, a harbour town with a long maritime history and arguably Britain's narrow gauge railway capital with stations on both the Ffestiniog and the Welsh Highland Railways.

2021			
Mon - Fri			
Mar 8	£169	Apr 5	£169
Supplements per Person			
View	£20		



Fort William

5 DAYS FROM
£174
PER PERSON

CROIT ANNA HOTEL

Fort William

AAA 4★ Leisureplex



At the southern end of the Great Glen, on the shores of Loch Linnhe, Fort William lies in a picture perfect setting at the foot of Ben Nevis, Britain's highest mountain.

LOCH NESS & SKYE

Tour 5433NE - 5 Days

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

Excursions included

Isle of Skye

A scenic journey takes us along Loch Lochy, then past the Five Sisters of Kintail to the much photographed Eilean Donan Castle. We continue to Kyle of Lochalsh and then across to Skye for a short tour of the island.

Loch Ness & Inverness

We travel to the beautiful city of Inverness and we also see magnificent Loch Ness.

2020		2021	
Sat - Wed		Mon - Fri	
Oct 10	£199	Mar 15	£174
-	-	Mar 22, 29	£179
-	-	Apr 19	£184
Mon - Fri			
Oct 26	£199	-	-
Supplements per Person			
View	£20		



DUNOON

Tour 5410NE - 5 Days

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

Excursions included

Oban

En route to Oban, the principal town on the West coast, we pass Inveraray, seat of the Dukes of Argyll, Loch Awe and the remarkable Falls of Lora.

Dumbarton & Loch Lomond

Dumbarton was once the capital of the ancient Kingdom of Strathclyde. Today one of the towns most popular attractions is the fascinating Denny Tank Museum (entrance fees may apply). We then continue to Loch Lomond which is part of the Loch Lomond & Trossachs National Park.

2020		2021	
Mon - Fri		Mon - Fri	
Oct 19	£194	Mar 8	£169
-	-	Mar 22	£179
Supplements per Person			
View	£20		

DUNOON & ISLE OF BUTE

Tour 5400NE - 5 Days

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

Excursions included

Arran

A memorable day as we catch the ferry from Ardrossan to Brodick for a circular trip around the island visiting Lochranza, then along the West coast with views of the Mull of Kintyre as we travel to Blackwaterfoot before returning via the mountainous spine of the island to Brodick.

Cumbræ

We follow the beautiful Ayrshire Coast to Largs, where we board the ferry to Great Cumbræ, known as the Jewel in the Clyde. In the island's main town, Millport, look out for the famous Crocodile Rock.

2021			
Mon - Fri			
Mar 29	£179	Apr 19	£189
Supplements per Person			
View	£20		

SELBORNE HOTEL | Dunoon



Leisureplex



Splendidly situated on the western shores of the Firth of Clyde, where Loch Long and Holy Loch join the sea, Dunoon boasts some lovely gardens, two bays, and a flat promenade.



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ALL TYPES OF GROUPS CATERED FOR

At Alfa Travel we understand that all of our Groups are unique. From Coach to Self Drive breaks, we pride ourselves on offering fantastic holidays to suit any Group. We have a range of great Spring holidays including Cabaret weekends and Themed breaks as well as a Fun-Filled Festive season to entertain your Group all year round. Alternatively, if you have a specific programme in mind, we can also tailor make your holiday for you.

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4 FREE
PLACES



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FESTIVE BREAKS

ADD SOME SPARKLE TO YOUR FESTIVE SEASON



Get into the festive spirit with Alfa Travel and choose from our selection of pre-Christmas Festive Specials, Christmas breaks and New Year holidays.

We offer great value for money with festive entertainment and menus, guaranteeing you a party season to remember!

ALFA INCLUDES:

ALL FESTIVE TOURS

- En suite rooms with private bath or shower & WC
- Festive entertainment programme
- 2 resort lunches
- Festive menus
- Return coach travel from local pick up points listed on page 3

FESTIVE SPECIALS

- 4 nights dinner, room & breakfast
- 1 half day excursion & 1 full day shopping excursion

CHRISTMAS

- 4 nights dinner, room & breakfast with 3 resort lunches
- 2 half day excursions

TWIXMAS

- 3 nights dinner, room & breakfast with 1 resort lunch & 1 resort brunch
- 2 half day excursions

NEW YEAR

- 3 nights dinner, room & breakfast with 1 resort lunch & 1 resort brunch
- 2 half day excursions

Festive Specials - 5 Days

2020

Departs Monday - Returns Friday			Nov 2	Nov 9	Nov 16	Nov 23	Nov 30	Dec 7	Dec 14
Resort	Hotel	Code							
Weston-super-Mare	Anchor Head	5100XE	-	-	-	£209	-	-	-
Ilfracombe	Imperial	5110XE	-	-	£199	-	-	-	-
Torquay	Regina	5150XE	£204	-	£204	-	-	-	-
Torquay	Metropole	5154XE	-	-	-	-	-	£209	-
Exmouth	Cavendish	5155XE	-	-	-	-	£214	-	-
Bournemouth	Devon Towers	5170XE	£199	-	-	-	-	-	-
Isle of Wight Shanklin	Shanklin	5200XE	-	£204	-	-	-	-	-
Eastbourne	Queens	5215XE	-	-	£214	-	-	-	-
Great Yarmouth	New Beach	5260XE	-	-	£199	-	-	-	£214
Cromer	Hotel De Paris	5265XE	-	-	-	£229	-	-	-
Scarborough	Cumberland	5275XE	-	-	-	£224	-	-	£224
Bridlington	Monarch	5279XE	£234	-	-	-	£234	-	£224
Blackpool	Queens	5305XE	-	£214	-	£214	-	£209	-
Llandudno	Hydro	5350XE	-	£229	£229	£229	£229	£229	£229
Criccieth	George IV	5365XE	-	-	-	-	£204	-	-
Porthcawl	Seabank	5385XE	-	£204	-	-	£204	-	£214
Dunoon	Selborne	5410XE	£199	-	£204	-	£204	-	-
Fort William	Croit Anna	5433XE	£214	-	-	-	-	-	-
Super Saver	Our Choice	SS5NE	£169	£174	£174	£174	£174	£169	£174

Supplements per person: Single Room £0. Room with a view £20.

SPECIAL OFFERS



FESTIVE SINGLE SAVER

Festive Specials are free of single supplement charges

DUNOON FOR HALF PRICE

Book a Christmas break at Dunoon and get a Twixmas at Dunoon for half price!

Christmas 2020 - 5 Days

Departs Wednesday 23 Dec - Returns Sunday 27 Dec

Resort	Hotel	Code	2020
Scarborough	Cumberland	SCXNE	£479
Bridlington	Monarch	BDXNE	£499
Blackpool	Queens	BLXNE	£474
Dunoon	Selborne	DXNE	£434
Super Saver	Our Choice	SS5NE	£369

Supplements per person: View £20. Single Room £26.

Twixmas - 4 Days

Departs Sunday 27 Dec - Returns Wednesday 30 Dec

Resort	Hotel	Code	2020
Scarborough	Cumberland	SCNYSE	£189
Blackpool	Queens	BLNYSE	£189
Dunoon	Selborne	DNYSNE	£179
Super Saver	Our Choice	SS4NE	£154

Supplements per person: View £16. Single Room £0.

New Year 2020/21 - 4 Days

Departs Wednesday 30 Dec - Returns Saturday 2 Jan 2021

Resort	Hotel	Code	2020
Eastbourne	Queens	ENYNE	£364
Cromer	Hotel De Paris	CNYNE	£344
Scarborough	Cumberland	SCNYNE	£379
Blackpool	Queens	BLNYNE	£359
Dunoon	Selborne	DNYNE	£364
Super Saver	Our Choice	SS4NE	£279

Supplements per person: View £16. Single Room £20.



2020	2021
2 Night Hotel Breaks Fri-Sun or Sat-Mon	
Aug 7 - Sept 25 £84 - £164	Feb 5 - April 30 £79 - £149
Oct 2 - Dec 18 £84 - £134	May 7 - Sept 24 £94 - £169
Dec - 27 £134 - £169	Oct 1 - Dec 17 £94 - £139
Dec - 30 £234 - £334	Dec - 27 £144 - £169
-	Dec - 30 £244 - £339

2020	2021
3 Night Hotel Breaks Fri-Mon	
Aug 7 - Sept 25 £114 - £194	Feb 5 - April 30 £99 - £179
Oct 2 - Dec 18 £114 - £164	May 7 - Sept 24 £119 - £204
Dec - 27 £159 - £199	Oct 1 - Dec 17 £119 - £169
Dec - 30 £284 - £384	Dec - 27 £169 - £199
-	Dec - 30 £289 - £394

2020	2021
4 Night Hotel Breaks Mon-Fri	
Aug 3 - Sept 28 £129 - £244	Feb 1 - April 26 £139 - £194
Oct 5 - Dec 14 £119 - £214	May 3 - Sept 27 £154 - £254
Dec - 23 £394 - £464	Oct 4 - Dec 13 £169 - £219
-	Dec - 23 £404 - £469

2020	2021
6 Night Hotel Breaks Sun-Sat	
Aug 2 - Sept 27 £224 - £319	Mar 7 - April 25 £119 - £304
Oct 4 - Oct 25 £234 - £284	May 2 - Sept 26 £239 - £339
-	Oct 3 - Oct 24 £239 - £289

2020	2021
7 Night Hotel Breaks Sat-Sat or Sun-Sun	
Aug 1 Sept 27 £244 - £364	Mar 7 - April 25 £244 - £324
Oct 3 - Oct 25 £254 - £309	May 1 - Sept 26 £259 - £374
-	Oct 2 - Oct 24 £259 - £319

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- Entertainment most evenings (Leisureplex hotels only)
- Dunoon & Isle of Wight ferry tickets included in holiday cost*

*Isle of Wight holidays include off peak ferry tickets in the holiday cost. However, a supplement will apply per car for all peak travel dates. Peak travel dates are subject to change, call our reservations team on 01257 248058 for more details.

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