

UK &
EUROPE



DEPARTING
FROM
YORKSHIRE &
HUMBERSIDE

Coach Holidays
& SELF DRIVE BREAKS



November 2019 - December 2020

The UK's only Employee Owned Travel Company

alfatravel.co.uk | 01257 248000



Welcome to the ALFA TRAVEL BROCHURE

Hello... and a warm Alfa welcome to our **NEW** Summer 2020 brochure, featuring a handpicked collection of holidays to the UK's finest seaside destinations in partnership with our very own Leisureplex hotels, with amazing 'value added' excursions and seasonal offers – all designed to tempt you away!

Your very own team of Alfa memory makers have been busy designing a fantastic new range of holiday experiences within the UK and Europe especially with our customers in mind. Working with our carefully selected Alfa preferred partners, our unique range of tours take in some of the UK and Europe's 'must see' destinations from the world-famous to those magical 'hidden gems'.

In 2020 we are celebrating 30 years of Alfa Travel delivering award winning holidays. Our experience and heritage means we are truly trusted by our customers who book with us again and again, and as an employee owned business that's something that makes us all very proud.

We also pride ourselves on offering the widest range of ways to join your holiday.

Whether you choose to sit back and take in the stunning vistas from the comfort of your personal, luxury seat on our coach breaks, cruise along European waterways aboard your very own floating hotel without the need to pack and unpack every day or you simply prefer to experience the freedom to go as you please on our self drive breaks in your own car, you're always assured of the same great Alfa hospitality.

With lots of single rooms available, no hidden charges for seats or pick ups and a fantastic range of 21 destinations to choose from with Leisureplex hotels, plus a whole host of tempting partner breaks across the UK and Europe, what more reason do you need to get away?

Here at Alfa, we are proud to be part of the Alfa Leisureplex Group, the only employee owned travel company within the UK, so whether you have travelled with us before or are looking to holiday with us for the first time, we look forward to welcoming you on board in 2020 and thank you for your continued support.

Best wishes, the Alfa Team





BOOKING WITH ALFA MADE EASY



BOOK AT YOUR CONVENIENCE
ON OUR WEBSITE
alfatravel.co.uk

Why not search and book your holiday from the comfort of your own home.

Call our friendly reservations team on **01257 248000**

Our offices are open:

Mon – Fri: 08.30 am – 6.30 pm (New extended hours)

Sat: 09.00 am – 5.00 pm,

Sundays & Bank Holidays: 10 am – 4.00 pm

Visit an approved Travel Agent

We have an extensive range of partner travel agents within your local area, who will be able to guide you through your booking.

YOUR HOLIDAY CHOICE UK AND EUROPE

Introduction to Alfa	2	CENTRAL ENGLAND	34
Events	7	NEW Cambridgeshire	34
Themed Evenings	8	Oxford & Stratford	34
Easter Weekenders	9	NORTH WEST ENGLAND	35
Spring Breaks	10	Blackpool	36
Autumn Breaks	11	Lake District	37
SOUTH WEST ENGLAND	12	NEW Canals of Cheshire & Clwyd	37
NEW Sidmouth	12	Southport	37
Weston-super-Mare	13	WALES	38
Ifracombe	14	Llandudno	39
Newquay	15	Criccieth	40
Torquay	16	Tenby	41
Exmouth	18	Porthcawl	42
SOUTH & SOUTH EAST ENGLAND	19	SCOTLAND	43
Eastbourne	20	NEW Oban & Mull	43
Isle of Wight - Sandown	22	Dunoon	44
Isle of Wight - Shanklin	23	Fort William	45
Canterbury & Chatham	24	Loch Lomond & The Falkirk Wheel	46
Weymouth	24	Glasgow & Edinburgh	46
Folkestone	24	EUROPE	47
Wartime Britain	25	Belgian Coast	48
Kent	25	Dutch Bulfields	48
London & Kew Gardens	25	NEW Lake Garda	49
Bournemouth	26	Tuscany	49
Bognor Regis	27	RIVER CRUISE	50
EAST COAST ENGLAND	28	NEW Spring Gardens	50
Southend on Sea	28	JERSEY BY AIR	51
Skegness	28	Festive Season	52
Great Yarmouth	29	Self Drive Hotel Breaks	54
Cromer	30	Super Savers	57
NORTH EAST ENGLAND	31	Joining Your Tour	58
Northumbria & Beamish	31	Group Holidays	60
Scarborough	32	Holiday Insurance	60
NEW Bridlington	33	Booking Conditions	61

PEACE OF MIND

We are fully bonded tour operator members of the Association of British Travel Agents, so you can be sure that all payments made to us in advance of your holiday are fully protected. In addition, as an ABTA member we adhere to a strict code of conduct. For more information on ABTA, the Code of Conduct and the arbitration scheme available to you if you have a complaint, contact ABTA, 30 Park Street, London SE1 9EQ.

Tel 020 3117 0500. www.abta.com.



Celebrating 30 years of Alfa travel





HOLIDAY WITH US... EXPERIENCE THE ALFA DIFFERENCE

Here at Alfa, we are passionate about offering the very widest choice of coach holidays, featuring exclusive itineraries and unique experiences.

The majority of our coach holidays include free excursions and admissions to some of the UK and Europe's most fascinating places without the need to pre book yourself or queue at busy times of the year.

A fantastic team of employee owner knowledgeable drivers are on hand to share with you their 'hidden secrets' and top tips to help you get the most out of your holiday.

HOTEL ICON KEY

Keep a look out for the icon keys throughout the brochure which will help you to easily identify which facilities are available at your chosen hotel.



The hotel has a lift



Entertainment on at least one evening



Tea/Coffee facilities in bedroom



WiFi at least in the public areas



The number of bedrooms in the hotel

ENJOY YOUR STAY THE ALFA WAY

All the hotels featured in our brochure are handpicked by our resident team of Alfa product curators to ensure that you get the most out of your holiday. Many of our UK holidays stay at our own group of Leisureplex Hotels which are highlighted throughout the brochure with the **Leisureplex** logo.

GRADE	DESCRIPTION
ⓧⓧ	Good standard of accommodation, perhaps with self-service restaurant or limited entertainment
ⓧⓧⓧ	Very good standard of accommodation, equivalent to 2 or 3 star standard, with choice of menu and usually entertainment
ⓧⓧⓧⓧ	Excellent accommodation, superb facilities and high standard of catering
ⓧⓧⓧⓧ+	Superb accommodation, offering exquisite service and cuisine.

EXPLORE THE VERY BEST OF THE BRITISH SEASIDE WITH LEISUREPLEX HOTELS

From a warm welcome on arrival to the very last minute of your holiday, our helpful team will be on hand to make your stay one to remember. Our quality hotels are matched by professional, efficient staff representing the very best of the UK hospitality industry.

Set in some of the very best iconic seaside resorts, many of our hotels offer stunning views and the perfect location from which to take an evening stroll or explore the delights of the local town.

Leisureplex hotels have entertainment on at least four evenings and up to six evenings per week included. All our hotels are large enough to provide both cosy relaxing lounge areas where you can enjoy a tranquil glass of wine or curl up with a book and fabulous entertainment areas if you fancy a spin around the dance floor or being entertained with a cabaret act.





GREAT HOTELS IN GREAT LOCATIONS

All hotels featured are in superb locations and are perfectly placed to ensure you make the most of the region you're visiting. Most holidays are to our own group of 22 Leisureplex Hotels, which are highlighted in our brochure with the **Leisureplex** HOLIDAY HOMES symbol and we also work with a selection of carefully chosen partner hotels.

DINING IN LEISUREPLEX HOTELS

We provide a full British breakfast to start off the day and in the evening you can relax with our substantial menus which offer plenty of choice and a selection of wines. Light two course lunches are included on some Spring and Autumn holidays or you can take advantage of our great value meal deal, where we can provide a picnic lunch for you to enjoy on your travels.

We can accommodate most dietary requirements. Please call our dedicated Special Requirements line on 01257 248134.

CATERING FOR YOUR NEEDS

If you have a **Special Request** please let us know at the time you confirm your booking. Although we cannot guarantee that we will be able to meet your request, we will always do our best to facilitate where possible. Remember that if you want a particular room type (especially a single room or sea view) or would like to have a choice of seats on the coach, it is best to book early.

A **Special Requirement** is different and is only available to clients with a medical disability who will normally be expected to have a Blue Badge. In this instance you must call our Special Requirements department on 01257 248134 at the time of booking your holiday, and they will guide you through some short questions to ascertain your needs. For Data Protection reasons and to ensure we have the most up to date information, you must go through this process each time you book, as we are unable to keep this information on file. Due to the time required to carry out the Special Requirements process we regret that we cannot accept Special Requirements requests less than 21 days prior to the start of the holiday.

Please note that we cannot transport motorised wheelchairs or scooters, but can advise on hire in resort. If you have specific dietary requirements, please inform us at the time of booking and inform the hotel at least one week prior to your arrival.

If you would like to write to our customer care team, you can do so at Alfa Travel, Euxton Lane, Chorley, PR7 6AF.

Please refer to booking conditions on page 61 for more details.



Our Alfa Preferred Partner Breaks offer the chance to explore a whole host of destinations across the UK and Europe, with the same quality assurances that you expect from Alfa. So whether you are looking to tick off that bucket list 'must do' holiday destination or simply looking to kick back and relax, look out for our partner hotels throughout the brochure.

All rooms are en suite bath or shower and many of the hotels we feature have sea, loch and castle view rooms, which you can book at a small supplement (see tour pages for hotel descriptions and prices).



WELCOME TO ALFA

Take the stress out of your holiday travel arrangements and choose a break with Alfa Travel. From the moment you make your first enquiry, to the last day of your holiday, our dedicated employee owners will help make it an experience to remember.

We will pick you up close to home at no extra cost and take you to one of our interchanges where you will join your tour coach and be whisked away to your holiday destination. From the moment you embark on your tour coach, your holiday begins! All you have to do is simply sit back, relax and enjoy the scenery en route to your chosen destination and we'll take care of the rest.

With a wide range of options to join your holiday, see 'Joining Your Tour' on page 58, plus **NO CHARGE** for seat reservations (including front seats) and fascinating excursions included, there are plenty of reasons to escape with us on your next holiday.

OUR COACHES

Board one of our coaches for a holiday packed with inspiring itineraries and excursions. Our fantastic team of knowledgeable and experienced drivers are some of the best in the industry and are on hand throughout your holiday to share their 'top tips' so you can get the most out of your holiday.

We are proud of our fleet of modern Mercedes coaches which offer our customers the highest standards of safety. On board our Alfa Travel coaches you will find individually reclining seats with seat belts, air-conditioning for a comfortable environment and on-board toilet facilities.



A VARIETY OF BREAKS TO CHOOSE FROM

HOLIDAYS TO EUROPE

If you fancy venturing further afield then why not try one of our coach holidays to Europe. Passing through some of the best scenery Europe has to offer, we believe the journey is just as important as the destination, so on our longer duration tours we include overnight stays en route so you can enjoy the journey in comfort without feeling rushed.

RIVER CRUISES

Uncover some new destinations on our increasingly popular River Cruise tours. There's an incredible range of excursions included in the price, meaning you get more for your money than you would with other tour operators. You board the coach in the UK, like you would with any of our other coach holidays, which will then take you to the ship to enjoy your River Cruise break. Our Alfa Driver remains with you throughout the holiday and will also escort you on some of the excursions.

JERSEY BY AIR

Perfect for exploring the unique Island of Jersey. Simply make your own way to the airport in the UK and we'll take care of the rest! Return flights to Jersey from the UK are included in the holiday cost along with transfers between Jersey airport and the hotel.

SELF DRIVE BREAKS

If a coach holiday isn't for you then perhaps you can take advantage of one of our unbeatable value for money Self Drive Hotel Breaks. With varying durations to choose from as well as a fabulous selection of locations to explore throughout the UK, the difficult bit will be deciding where to go first.

UK's only Employee Owned Travel Company



EMPLOYEE
OWNERSHIP
ASSOCIATION



LOOK FORWARD TO SOME FABULOUS UK EVENTS

WHY NOT COMBINE YOUR HOLIDAY WITH THE CHANCE TO SEE SOME AMAZING EVENTS WHICH ARE TAKING PLACE DURING YOUR STAY?

Britain is packed with exciting events and things to do this year; from air shows to festivals, carnival processions or fabulous fireworks displays, you'll be spoilt for choice!

We've highlighted tours which have events happening in and around the resort during your stay, to view the full list visit alfatravel.co.uk/2020events to see what experiences you can enjoy on your next Alfa holiday.



HERE IS JUST A SELECTION OF WHAT'S ON OFFER!

UK Events prices in £s per person

Event	Departure Date	Code	Tour	Duration	Price From	Tour info
Brixham Pirate Festival	May 3	152Y	Devonian Delights	7 Days	£299	See page 16
Helston Flora Day	May 3	132Y	Cornish Coast & Eden	7 Days	£294	See page 15
Folk on the Pier	May 6	5267Y	Cromer & Royal Norfolk	5 Days	£269	See page 30
The Wales Swim	May 31	382Y	Timeless Tenby	7 Days	£404	See page 41
Grand Victorian and Steampunk Festival	Jun 7	113Y	Devon Coast Delights	7 Days	£349	See page 14
Paignton Festival	Jul 19	152Y	Devonian Delights	7 Days	£384	See page 16
Blackpool Illuminations	Sep 14 - Oct 26	5305Y	Britain's Capital of Fun	5 Days	£199	See page 36

Note that prices quoted are for the Alfa tour only and do not include any entry costs associated with the events mentioned.

ALL TOURS DEPARTING FROM YORKSHIRE



Celebrating 30 years of Alfa travel



THEMED EVENINGS

AT BLACKPOOL



Join us for an evening of Themed Entertainment at our Queens Hotel in Blackpool on selected dates. Enjoy the Themed Evenings as part of a 5 day break with a half price bar included Monday - Thursday each week. Everyone loves live music and what better way to enjoy it than as part of your next Alfa Holiday!



Themed Evenings

Departure	Tour Code	Days	ABBA Tribute	Price
May 20	5305Y	5	✓	£174



FROM ONLY
£174
PER PERSON

ALFA INCLUDES

- Half price bar Monday - Thursday
- Themed entertainment (selected dates)
- No single supplements
- Accommodation, dinner, bed and breakfast
- Return coach travel
- Excursions



HALF PRICE BAR



Book a midweek holiday and take advantage of our fabulous half price bar offer (Mon - Thurs).

Available on all midweek tours up to 31st May at the following hotels:

Anchor Head Hotel, Weston-super-Mare (See page 13)

Imperial Hotel, Ilfracombe (See page 14)

Eliot Hotel, Newquay (See page 15)

Bayshore Hotel, Sandown (See page 22)

Queens Hotel, Blackpool (See page 36)

George IV Hotel, Criccieth (See page 40)

Seabank Hotel, Porthcawl (See page 42)

Selborne Hotel, Dunoon (See page 44)

See main resort pages listed above for tour details.

EASTER WEEKENDERS



THE PERFECT TIME TO ESCAPE TO THE SEASIDE

Make your Easter Weekend one to remember with our fantastic 3 night breaks departing on Good Friday, 10th April 2020 and returning on Easter Monday, April 13th 2020.

Easter is the perfect time to escape to one of our lovely seaside resorts. Plus, don't forget there are lots of little extras that Alfa includes on our holidays that make them great value for money!

ALFA INCLUDES

- 3 nights dinner, room & breakfast
- En suite rooms
- Entertainment on at least one evening at Leisureplex Hotels
- Return coach travel from local pick up points
- 2 half day excursions
- No single supplements

4 DAYS
FROM
£144
PER PERSON



4 Day Easter Weekenders

Departs Friday 10 April 2020 - Returns Monday 13 April 2020

Resort & Hotel	Code	Half Day Excursions Included	Price
Cromer Hotel De Paris	4265Y	Wroxham; Wells	£194
Scarborough Cumberland Hotel	4275Y	Whitby; Bridlington	£184
Llandudno Hydro Hotel	4350Y	Betws-y-Coed; Conwy	£194
Super Saver Our Choice	SS4Y	2 Excursions of Our Choice	£144

Supplements per person: Room with a view £16. No Single Supplements.

SPRING BREAKS

LENGTHENING DAYS, PRISTINE BEACHES AND SPRINGTIME BLOSSOM

Start the year in style with one of our fantastic value for money Spring Breaks. With a wide choice of destinations, all with included excursions, evening entertainment on at least 2 evenings, return coach travel and amazing offers, there can be no better way to enjoy the Spring sunshine.



5 DAYS
FROM
£139
PER PERSON

SPRING OFFERS

As if our holidays weren't already great value for money... they are even more so with our amazing Spring offers. With **FREE** lunches on resort days, **FREE** drinks, half price bar deals and no single supplements, there are plenty of reasons to escape with us on your next holiday.

HALF PRICE BAR

Book a midweek holiday and take advantage of our fabulous nightly half price bar offer. Available on all midweek tours up to 31st May at Blackpool, Criccieth, Dunoon, Ilfracombe, Newquay, Porthcawl, Sandown and Weston-super-Mare.

FREE DRINKS ON SPRING HOLIDAYS

Have a drink on us! Enjoy a complimentary glass of wine, beer or a soft drink with dinner every evening on tours departing between February to April.

FREE LUNCHES ON RESORT DAYS

Relax and enjoy a free lunch on non-excursion days at our Leisureplex Hotels. 5 day breaks include lunch on one free day.

SPRING SINGLE SAVER*

No single supplements at Leisureplex Hotels on holidays departing between February and April.

SCOTTISH SINGLE SAVER*

There are no supplements for guests staying in single rooms at our Leisureplex Selborne Hotel in Dunoon or Croit Anna Hotel in Fort William regardless of when you book your holiday. Plus, if you prefer the comfort of a double room, you will only be charged our standard Leisureplex single supplement price.

BLACKPOOL SINGLE SAVER*

Solo travellers staying at our Queens Hotel in Blackpool are invited to take advantage of the fact that we don't charge single supplements throughout most of the season, with the only exclusions being August, September, Christmas and New Year.

DOUBLE AS SINGLE OFFER**

Are you a single traveller who would prefer that extra bit of space and the cosiness of a double bed? For guests staying in any of our Leisureplex Hotels you can request a double room and only be charged our standard Leisureplex single supplement price, on Spring holidays returning before May 1st.

*Offer excludes Christmas and New Year tours and tours that have a non-Leisureplex overnight hotel. Book early to secure your room as offers are subject to availability!

+Double for sole is subject to availability and is authorised by the Alfa reservations team, whose decision is final.

Spring Breaks 2020 - 5 Day Holidays prices in £s per person

Resort	Hotel	Code	Full Day Excursions Included (Excursions are full days, except where (H) denotes a half day excursion)		Mar 02	Mar 09	Mar 16	Mar 23	Mar 30	Apr 08	Apr 13	Apr 20	Apr 22
					Mon	Mon	Mon	Mon	Mon	Wed	Mon	Mon	Wed
Weston-super-Mare	Anchor Head	5100Y	Bath	Cheddar Gorge and Wells	-	-	-	-	-	-	£184	-	-
Ilfracombe	Imperial	5110Y	Barnstaple and Bideford	Minehead, Lynton and Lynmouth	-	-	-	£169	-	-	-	-	-
Newquay	Eliot	5132Y	Eden Project	Padstow and Bodmin	-	-	£184	-	-	-	-	-	£194
Torquay	Regina	5151Y	Teignmouth and Exeter	Plymouth and Buckfast Abbey	-	£169	-	-	-	-	£184	-	-
NEW Torquay	Metropole	5154Y	Plymouth and Buckfast Abbey	Sidmouth and Exmouth	-	-	-	-	£179	-	-	-	-
Exmouth	Cavendish	5155Y	Sidmouth and Seaton	Teignmouth and Davlish	£169	-	-	-	-	£194	-	-	-
Bournemouth	Devon Towers	5170Y	Lyndhurst and Salisbury	Weymouth and Portland	£159	-	-	-	-	-	-	-	£194
Isle of Wight - Sandown	Bayshore	5195Y	Alum Bay and Cowes	Newport	-	-	£179	-	-	-	-	-	-
Isle of Wight - Bayshore	Shanklin	5200Y	Alum Bay and Godshell	Ryde and Cowes	-	-	-	-	-	-	£199	-	-
Bognor Regis	Royal Norfolk	5205Y	Chichester and Arundel	Portsmouth and Southsea	-	£169	-	-	-	-	£194	-	-
Eastbourne	Queens	5215Y	Rye and Hastings	Brighton	£154	-	-	-	£189	-	-	-	-
Eastbourne	Queens	5217Y	Bluebell Railway and Sheffield Park Gardens	Leeds Castle	-	-	-	-	-	-	-	£249	-
Great Yarmouth	New Beach	5261Y	Cromer and The Broads	Norwich	-	-	-	-	-	£184	-	-	-
Cromer	De Paris	5265Y	Sheringham and Norwich	Great Yarmouth and Wroxham	-	£184	-	-	-	-	-	£194	-
Scarborough	Cumberland	5276Y	Bridlington and Beverley	North York Moors and Whitby	-	-	-	£184	-	-	-	-	-
NEW Bridlington	Monarch	5279Y	Scarborough and Filey	Beverley and Burton Agnes Hall	-	-	-	-	-	-	-	-	£194
Blackpool	Queens	5305Y	Southport	Ribble Valley and Oswaldtwistle Mills	-	-	£159	-	-	-	-	£169	-
Llandudno	Hydro	5350Y	Betwys-y-coed and Conwy	Caernarfon and Snowdonia	£164	-	-	£184	-	-	£214	-	£214
Criccieth	George IV	5365Y	Caernarfon and Snowdonia	Ffestiniog and Porthmadog	-	-	-	-	£189	-	-	-	-
Tenby	Cliffe Norton	5380Y	Pembroke and St Davids	Narberth and Camarthen	-	-	-	£189	-	-	-	-	-
Porthcawl	Seabank	5385Y	Glamorgan Coast, Barry and Cardiff	Swansea and Bracelet Bay	-	£154	-	-	-	-	-	-	-
Dunoon	Selborne	5410Y	Dumbarton and Lock Lomond	Oban	-	-	-	-	-	-	£184	-	-
Fort William	Croit Anna	5433Y	Isle of Skye	Loch Ness and Inverness	-	-	-	-	-	£194	-	-	-
Super Saver**	Our Choice	SS5Y	<i>At least 2 full day excursions included</i>		£139	£144	-	£159	-	-	£159	£159	£164

Supplements per person: No Single Supplements at Leisureplex Hotels on Feb-Apr departures! Feb-Apr: Room with a view £20.

**On Super Saver holidays you choose the date and we choose the destinations and seats, which are notified to you approximately 14 days prior to departure.



AUTUMN BREAKS



ENJOY AN AUTUMN BREAK WITH ALFA TRAVEL

What better time to take a break than as the browns and golds of autumn light up our beautiful British countryside, with falling leaves and transforming landscapes, autumn can be a stunning time of year to take a break and recharge your batteries.

An autumn break with Alfa Travel is fantastic value for money. With included excursions, entertainment on at least 2 evenings, return coach travel and amazing offers, it's the perfect excuse to get away. There's a wide range of superb holiday destinations to choose from staying at our very own Leisureplex Hotels, the difficult part will be deciding where to go!

AUTUMN OFFERS

As if our holidays weren't already great value for money... they are even more so with our amazing Autumn offers. With **FREE** lunches on resort days and no single supplements, there are plenty of reasons to escape with us on your next holiday.

FREE LUNCHES ON RESORT DAYS

Relax and enjoy a free lunch on one free day on non-excursion days at our Leisureplex Hotels on tours departing in October.

SCOTTISH SINGLE SAVER*

There are no supplements for guests staying in single rooms at our Leisureplex Selborne Hotel in Dunoon or Croit Anna Hotel in Fort William regardless of when you book your holiday. Plus, if you prefer the comfort of a double room, you will only be charged our standard Leisureplex single supplement price.

BLACKPOOL SINGLE SAVER*

Solo travellers staying at our Queens Hotel in Blackpool are invited to take advantage of the fact that we don't charge single supplements throughout most of the season, with the only exclusions being August, September, Christmas and New Year.

AUTUMN SINGLE SAVER*

No single supplements at Leisureplex Hotels on holidays departing in October.

DOUBLE AS SINGLE OFFER**

Are you a single traveller who would prefer that extra bit of space and the cosiness of a double bed? For guests staying in any of our Leisureplex Hotels you can request a double room and only be charged our standard Leisureplex single supplement price, on holidays departing between October and December.

*Offer excludes Christmas and New Year tours and tours that have a non-Leisureplex overnight hotel. Book early to secure your room as offers are subject to availability! +Double for sole is subject to availability and is authorised by the Alfa reservations team, whose decision is final.

Autumn Breaks 2020 - 5 Day Holidays prices in £s per person

Resort	Hotel	Code	Full Day Excursions Included (Excursions are full days, except where (H) denotes a half day excursion)		Sep 14	Sep 23	Sep 30	Oct 07	Oct 14	Oct 19	Oct 26
					Mon	Wed	Wed	Wed	Wed	Mon	Mon
Weston-super-Mare	Anchor Head	5100Y	Bath	Cheddar Gorge and Wells	-	-	-	£189	-	-	-
Ilfracombe	Imperial	5110Y	Barnstaple and Bideford	Minehead, Lynton and Lynmouth	-	£199	-	-	-	-	-
Newquay	Eliot	5132Y	Eden Project	Padstow and Bodmin	-	-	-	£189	-	-	-
Torquay	Regina	5151Y	Teignmouth and Exeter	Plymouth and Buckfast Abbey	-	-	£194	-	£194	-	-
NEW Torquay	Metropole	5152Y	Looe and Polperro	Sidmouth and Exmouth	-	£209	-	-	£194	-	-
Bournemouth	Devon Towers	5170Y	Lyndhurst and Salisbury	Weymouth and Portland	-	-	-	£194	-	-	-
Isle of Wight - Sandown	Bayshore	5195Y	Alum Bay and Cowes	Newport	-	-	-	£184	-	-	-
Isle of Wight - Shanklin	Shanklin	5200Y	Alum Bay and Godshill	Ryde and Cowes	-	£214	-	-	-	-	£209
Eastbourne	Queens	5215Y	Rye and Hastings	Brighton	-	£209	-	-	£194	-	-
Great Yarmouth	New Beach	5261Y	Cromer and The Broads	Norwich	-	£194	-	-	-	-	-
Cromer	De Paris	5265Y	Sheringham and Norwich	Great Yarmouth and Wroxham	-	-	£199	-	-	-	-
Scarborough	Cumberland	5276Y	Bridlington and Beverley	North York Moors and Whitby	-	-	-	-	£194	-	-
NEW Bridlington	Monarch	5279Y	Scarborough and Filey	Beverley and Burton Agnes Hall	-	-	£209	-	-	-	£199
Blackpool	Queens	5305Y	Southport	Ribble Valley and Oswaldtwistle Mills	£199	-	-	£204	-	-	£204
Llandudno	Hydro	5350Y	Betwys-y-coed and Conwy	Caernarfon and Snowdonia	-	£219	-	-	-	-	£199
Criccieth	George IV	5365Y	Caernarfon and Snowdonia	Ffestiniog and Porthmadog	-	-	-	-	-	£199	-
Tenby	Cliffe Norton	5380Y	Pembroke and St Davids	Narberth and Carmarthen	-	-	-	£209	-	-	-
Porthcawl	Seabank	5385Y	Glamorgan Coast, Barry and Cardiff	Swansea and Bracelet Bay	-	-	-	-	-	£204	-
Porthcawl	Seabank	5388Y	Brecon Mountain Railway and Cyfarthfa Castle	National Botanic Gardens of Wales and Swansea	£254	-	-	-	-	-	-
Dunoon	Selborne	5400Y	Arran	Glasgow Cumbrae	-	£204	-	-	-	-	-
Dunoon	Selborne	5410Y	Dumbarton and Lock Lomond	Oban	-	-	£204	-	-	£194	-
Fort William	Croit Anna	5433Y	Isle of Skye	Loch Ness and Inverness	-	-	-	-	£204	-	-
Super Saver**	<i>Our Choice</i>	SS5Y	<i>At least 2 full day excursions included</i>		-	£169	£169	£169	£169	-	£169

Supplements per person: No Single Supplements at Leisureplex Hotels on Oct departures! Single (Sep) £28, (Oct) £0. Room with a view (Sep) £28, (Oct) £28

**On Super Saver holidays you choose the date and we choose the destinations and seats, which are notified to you approximately 14 days prior to departure.



Celebrating 30 years of Alfa travel



SOUTH WEST

“Very good hotel, staff excellent and always very helpful. I would recommend this hotel to anyone.”

T. Ashton

Stunning landscapes that melt together with rolling hills and postcard-shot beaches, the largest of all regions in England often feels pleasantly off the beaten track.

In this part of the country you can discover endless Areas of Outstanding natural beauty, cream teas, fruity cider and crumbly cheeses.

Step into England's story with a visit to the ancient port of Bideford, see how the Romans bathed in Bath, or visit Hartland Abbey with its beautiful gardens and grounds which lead to the rocky cove.

South West England shouts 'picturesque' from every corner.



Hartland Abbey



“Weston-super-Mare is the most popular resort in North Somerset. Our annual Sand Sculpture Festival open from May-Oct shows off some fantastic works of art, you can even have a go yourself. On the Grand Pier you can soak up the views in Tiffany's tea rooms and a visit to the refurbished Weston museum is a must. We also have the famous Helicopter museum, with a fantastic collection on display as well as organised trips to fly across the bay!”

Janet Day, General Manager, Anchor Head Hotel, Weston-super-Mare



DESTINATIONS AVAILABLE IN THIS AREA:

Sidmouth, Weston-Super-Mare, Ilfracombe, Newquay, Torquay, Exmouth



Sidmouth

Sidmouth

Situated amid the dramatic red sandstone cliffs of the Jurassic Coast, Sidmouth is a Regency coastal town with a peaceful, genteel ambience. The wide flat promenade and shingle beach are framed by prominent headlands, one of which features a delightful walled garden. In the resort centre, many independent boutique shops rub shoulders with cafes and restaurants of the highest quality.

BEDFORD HOTEL | Sidmouth

NEW HOTEL

Set on Devon's Jurassic Coast, The Bedford Hotel is situated in a prominent location on Sidmouth's seafront, overlooking Lyme Bay. Individually designed rooms have been tastefully decorated and modernised whilst keeping their traditional feel. Dinner menus include freshly made seaside favourites, speciality fish dishes and daily specials using locally sourced Devon produce. Tel: 01395 513047.



Powderham Castle



Tiverton Canal

SIDMOUTH TOUR 5160Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Exe Estuary Boat Tour and entrance to Powderham Castle
- Horse Drawn Canal Boat Trip and entrance to Knightshayes Court

NEW TOUR

5 DAYS FROM
£359
PER PERSON

EXCURSIONS INCLUDED

F NEW! Exe Estuary Boat Tour & Powderham Castle

A relaxing cruise around the historic Exe Estuary (*included in tour cost*) with informative commentary is followed by a visit to Powderham Castle, a Grade 1 listed seat of the Earls of Devon with its Grade 2* listed gardens (*entrance included in tour cost*).

F NEW! Tiverton Canal & Knightshayes Court

Scenic tranquility awaits as we glide through the Devon countryside on our horse-drawn barge (*included in tour cost*). We then visit Knightshayes, a Victorian country house surrounded by acres of glorious gardens and parkland (*entrance included in tour cost*).

Departs Wednesday - Returns on Sunday			
Aug 12	£369	Oct 14	£359
Supplements per person			
Single (Aug)	£28	Single (Oct)	£26



Weston-super-Mare

Weston-super-Mare

SOMERSET'S BEST KNOWN HOLIDAY RESORT

Weston-super-Mare is situated in a sheltered bay at the foot of the Mendip Hills with views across the Bristol Channel to South Wales. There are many charming Victorian and Edwardian terraces interspersed with colourful parks and gardens providing fascinating walks; from the delightful rocky point at Anchor Head to the sandy beaches at the southern end of the resort. Weston offers a great many attractions including the Grand Pier – described as “the ultimate 21st Century indoor theme park”! It also boasts the Sea Life centre, a helicopter museum and a big wheel which offers breathtaking views. The sheltered bay is ideal for a quiet walk and there is a choice of several boat trips. Other superb activities include ten pin bowling, golf and bowls. At night there are numerous attractions including top class cabaret at the Playhouse and dancing at the famous Winter Gardens.

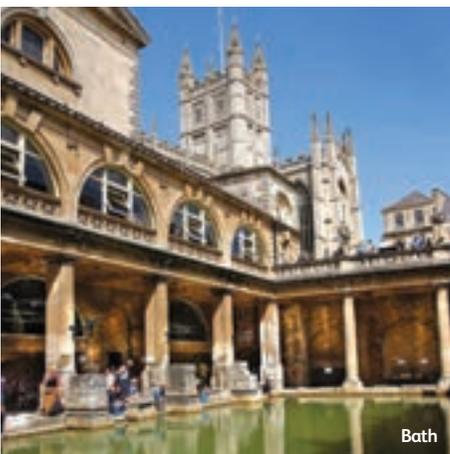
ANCHOR HEAD HOTEL

Weston-super-Mare

Splendidly situated between Weston’s two piers and close to the boating slipway and a small beach; the promenade walk begins right next to the hotel. There is an attractive TV lounge and delightful bar with dance floor. There are magnificent views of the bay from the lounge, restaurants and many of the bedrooms.
Tel: 01934 620880.



Fabulous half price bar offer! See page 8 for details.



Bath



Cheddar Gorge

CHEDDAR, BATH & WELLS

TOUR 5100Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS FROM
£184
PER PERSON

EXCURSIONS INCLUDED

F Bath

Already a spa resort in Roman times, Bath became the height of fashion during the eighteenth century and has many fine Georgian buildings - highlights include the iconic Royal Crescent and the majestic Circus. The Pump Room is well worth a visit and there are several museums, including the world’s largest costume museum. There is also a fine medieval abbey. Some of the lesser know features of Bath are its many gardens, from the 18th century Sydney Gardens to lovingly recreated Georgian Garden at the Circus.

F Cheddar Gorge & Wells

Spectacular Cheddar Gorge has the highest inland cliffs in the country. The deep caves beneath the cliffs, where prehistoric man once lived, are today used to refine Cheddar cheese. England’s smallest city, Wells, is crowned by its glorious cathedral and unique moated Bishop’s Palace. The Wells Museum offers further insight in to the geology of the local area.

Departs Monday - Returns on Friday

Apr 13	£184		
--------	------	--	--

Departs Wednesday - Returns on Sunday

Jun 24	£269	Oct 14	£189
--------	------	--------	------

Supplements per person

Single (Apr, Oct)	£0	View (Apr, Oct)	£20
-------------------	----	-----------------	-----

Single (Jun-Sep)	£28	View (Jun-Sep)	£28
------------------	-----	----------------	-----

BATH, BRISTOL & CHEDDAR GORGE TOUR 102Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions

7 DAYS FROM
£354
PER PERSON

EXCURSIONS INCLUDED

F Bath

Already a spa resort in Roman times, Bath became the height of fashion during the eighteenth century and has many fine Georgian buildings. The Pump Room is well worth a visit and there are several museums, including the world’s largest costume museum. There is also a fine medieval abbey.

F Bristol

A visit to the ancient maritime city of Bristol, with its world-famous suspension bridge that spans the picturesque Avon Gorge, fascinating docks and eclectic array of architecture.

F Cheddar Gorge & Wells

Spectacular Cheddar Gorge has the highest inland cliffs in the country. The deep caves beneath the cliffs, where prehistoric man once lived, are today used to refine Cheddar cheese. England’s smallest city, Wells, is crowned by its glorious cathedral and unique moated Bishop’s Palace. The Wells Museum offers further insight in to the geology of the local area.

Departs Sunday - Returns on Saturday

May 24	£354	Aug 23	£359
--------	------	--------	------

Jul 26	£364		
--------	------	--	--

Supplements per person

Single	£39	View	£37
--------	-----	------	-----



Ilfracombe

Ilfracombe

COAST OF CONTRASTS & BEAUTIFUL MOORLAND

Ilfracombe nestles around a harbour as old and as beautiful as any in Britain with the breath-taking scenery of North Devon as a backdrop. For the energetic there are splendid walks along the Coastal Path, the famous Torrises walks or swimming from the Tunnel beaches and coves. For those who like to take things a bit easier, one can simply stroll through the delightful gardens or while away an hour or two watching the ever-changing harbour scene. A boat trip is a "must" during your stay to see the spectacular cliffs of North Devon or visit the legendary Isle of Lundy. There is also plenty to do in the evenings with theatre, concerts, and cinema, as well as the entertainment provided at our hotel.

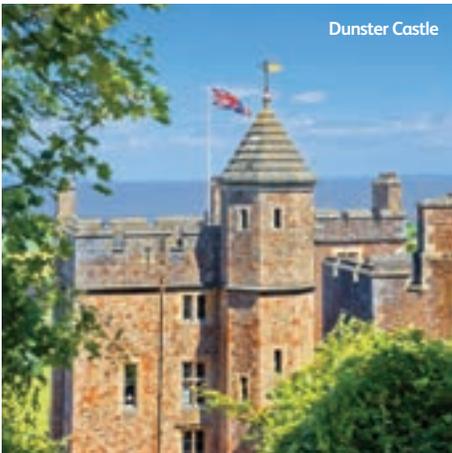
IMPERIAL HOTEL

Ilfracombe

Situated in one of the best positions in Ilfracombe, overlooking Wildersmouth beach and the splendid Landmark Theatre and Conference Centre, close to the High Street and only a short, almost level walk from the harbour. There is a large restaurant, bar, comfortable lounge and dance floor where entertainment is provided most evenings. Tel: 01271 862536.



Fabulous half price bar offer! See page 8 for details.



BEAUTIFUL ILLFRACOMBE TOUR 5110Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS FROM **£169** PER PERSON

EXCURSIONS INCLUDED

F Barnstaple & Bideford

Barnstaple is an ancient market town lying on the River Taw. It has many shops and a number of interesting buildings including the parish church and St. Anne's Chapel Museum. Bideford is an historic port with delightful quayside shops and cafés. Its historic quayside was once amongst the busiest in England. Today it is a relaxing town, with many reminders of its maritime heritage.

F Minehead, Lynton & Lynmouth

We travel to the twin towns of Lynton and Lynmouth, spectacularly situated on the northern edge of the Exmoor National Park. A trip on the water operated cliff railway is not to be missed. Continuing to Minehead, now a popular holiday centre but once an important port, retaining many historic features from that era. It's promenade with its cafés, bars and shops offers access to the sandy beach and spectacular views across to North Hill, where St. Michael's Church can be accessed via the quaint Church Steps, a footpath between thatched cottages, with stunning views across the town.

Departs Monday - Returns on Friday			
Mar 23	£169		
Departs Wednesday - Returns on Sunday			
May 20	£214	Sep 23	£199
Jul 29	£244		
Supplements per Person			
Single (Mar)	£0	View (Mar)	£20
Single (May-Sep)	£28	View (May-Sep)	£28

DEVON COAST DELIGHTS TOUR 113Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Hartland Abbey

7 DAYS FROM **£274** PER PERSON

EXCURSIONS INCLUDED

F Barnstaple & Woolacombe

Barnstaple is a lively, bustling place; with several narrow interesting streets and a profusion of shops. The quay, once a busy port, is well worth a look, as is the 14th century parish church. Barnstaple's Pannier Market, unusually built over the top of Market Street, dates back to Saxon times. Woolacombe is a lively village with an award-winning 3 mile long beach.

F Bideford & Hartland Abbey

A visit to the ancient port of Bideford and then to Hartland Abbey with its beautiful gardens and grounds which lead to the rocky cove (*entrance to house & gardens included in tour cost*).

F Lynton, Lynmouth & Dunster

We travel to the twin towns of Lynton and Lynmouth, spectacularly situated on the northern edge of the Exmoor National Park. A trip on the water operated cliff railway is not to be missed. Picturesque Dunster is a fascinating historic village with a Norman castle steeped in history.

Departs Sunday - Returns on Saturday			
Apr 26	£274	Jul 19	£369
Jun 7	£349	Aug 9	£349
Supplements per person			
Single (Apr)	£0	View (Apr)	£28
Single (Jun-Aug)	£39	View (Jun-Aug)	£37



Newquay

Newquay

THE FINEST BEACHES IN EUROPE

Newquay is Cornwall's premier holiday resort boasting some of the finest coastline and beaches in Europe. Although well known as Britain's surfing capital, there are many other activities and the surrounding countryside has an endless wealth of fascinating places to visit. The town is an ancient one, dating from the fifteenth century when a new quay was constructed. The heart of the town is the old harbour, it spreads along the cliff tops which stand behind the eleven magnificent sandy beaches. Newquay offers wonderful cliff and beach walks, a picturesque harbour to explore and the variety of activities one associates with such a major resort, including swimming pools, golf, putting, squash, tennis, bowls and boating. There are also the atmospheric smugglers' pubs which are a living reminder of the more colourful side of Cornwall's history!

ELIOT HOTEL

Newquay

Very well situated close to Great Western and Tolcarne beaches, only a few yards from the seafront and within easy walking distance of the shops and harbour. There are three lovely airy lounges in which to relax, plus a large lounge with bar and dance floor where entertainment is provided most evenings. There is also a games room and a large car park. Tel: 01637 878177.



Fabulous half price bar offer! See page 8 for details.



CORNISH GARDENS

TOUR 5131Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Eden Project
- Entrance to Lost Gardens of Heligan

5 DAYS FROM **£269** PER PERSON

EXCURSIONS INCLUDED

F Eden Project

Today's excursion takes us to the South coast of Cornwall and one of the wonders of the modern world - the magnificent Eden Project. With its fantastic architecture and amazing collection of plants from around the world, it is an experience never to be forgotten (*entrance included in the tour cost*).

F Mevagissey & Heligan

Mevagissey is still a working fishing port with a lively harbour and many interesting pubs. A short journey takes us to the Lost Gardens of Heligan. Extending to some 80 acres, this is the site of the largest garden restoration in Europe (*entrance included in the tour cost*).



Mevagissey Harbour

Departs Wednesday - Returns on Sunday

Jun 3	£274	Aug 19	£269
Jul 1	£279		
Supplements per person			
Single	£28		

CORNISH TOWNS & EDEN

TOUR 5132Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Eden Project

5 DAYS FROM **£184** PER PERSON

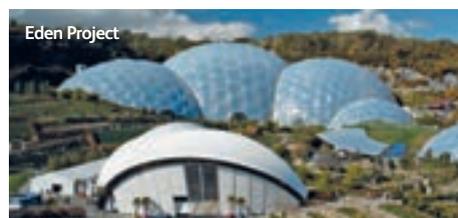
EXCURSIONS INCLUDED

F Eden Project

Refer to Cornish Gardens 5131Y description opposite.

F Padstow & Bodmin

We travel North to Padstow, a charming fishing village on the Camel Estuary noted as a sailing dinghy centre and Cornwall's capital of seafood cuisine, made famous by the celebrity chef Rick Stein. We then head inland to historic Bodmin, formerly Cornwall's county town, which features several museums, the largest parish church in Cornwall and quirky independent shops in its quaint narrow streets.



Eden Project

Departs Monday - Returns on Friday

Mar 16	£184		
Departs Wednesday - Returns on Sunday			
Apr 22	£194	Oct 7	£189
Supplements per person			
Single	£0		

CORNISH COAST & EDEN

TOUR 132Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Entrance to Eden Project

7 DAYS FROM **£294** PER PERSON

EXCURSIONS INCLUDED

F Eden Project

Refer to Cornish Gardens 5131Y description opposite.

F St. Ives

Today we travel South along Cornwall's northern coast through St. Agnes, Portreath and Gwithian to St. Ives, one of Britain's most picturesque towns. The narrow winding streets mean the coach is unable to take us into the heart of this delightful town, but a regular and inexpensive shuttle service runs the short distance from the coach park into the town centre.

H Padstow

Padstow is a charming fishing village on the Camel Estuary noted as a sailing dinghy centre and Cornwall's capital of seafood cuisine, made famous by the celebrity chef Rick Stein.



St. Ives

Departs Sunday - Returns on Saturday

May 3	£294	Jul 26	£374
Jun 14	£374	Aug 30	£354
Supplements per person			
Single	£39		



Torquay

Torquay

QUEEN OF THE ENGLISH RIVIERA

Torquay is one of Britain's most famous resorts, situated at the heart of 22 miles of unspoilt coastline, often referred to as the "English Riviera". It has a mild climate, sparkling blue waters and in its beautiful public gardens you will see subtropical plants and palm trees. Torquay has something to offer everyone: by day you can relax on one of the clean sandy beaches, explore the bustling harbour and marina and the excellent shops or if you are feeling more active there are lovely walks, or activities such as sailing, bowls, golf or fishing. By night you'll be spoilt for choice: there are theatres and cabarets and of course you'll see the lights illuminating the promenade reflected across the beautiful bay. The many local attractions include Paignton Zoo, Babbacombe Model Village, Kent's Cavern, Torbay Steam Railway and Cockington thatched village.

REGINA HOTEL

Torquay

Wonderfully situated on the harbour-side, with the principal shops and theatre a gentle stroll away. Part of the Regina is particularly interesting as the home for three years of the poet, Elizabeth Barrett Browning. There is a lounge bar overlooking the harbour, air conditioned restaurant and bar with dance floor. Public car park across the road.
Tel: 01803 292904.



THREE RIVERS & A RIVIERA TOUR 5150Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£264
PER PERSON

EXCURSIONS INCLUDED

F Dartmouth

Today we visit Dartmouth, a picturesque river town near the estuary of the Dart, home of the Royal Naval College. Passengers may choose to take a sail on the river upstream towards Totnes (cost not included in tour price). We then return to Torquay via Paignton.

F Teignmouth & Exeter

We travel through the attractive seaside towns of Teignmouth and Dawlish, then along the estuary of the River Exe to Exeter. Exeter is a city full of history - visit the famous cathedral or the nearby Ship Inn which Drake used to frequent.



Dartmouth

Departs Wednesday - Returns on Sunday

May 27	£264	Sep 2	£269
Jun 24	£274		
Supplements per person			
Single	£28	View	£28

CAPTIVATING CITIES OF DEVON TOUR 5151Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Buckfast Abbey

5 DAYS
FROM
£169
PER PERSON

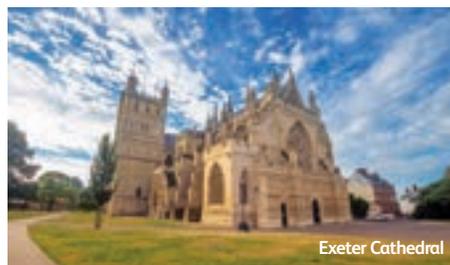
EXCURSIONS INCLUDED

F Teignmouth & Exeter

Refer to Three Rivers & a Riviera 5150Y description opposite.

F Plymouth & Buckfast Abbey

This historic naval city has a breathtaking harbour and a wealth of attractions including the National Marine Aquarium, the delightful Hoe, the Promenade along Plymouth Sound and some excellent shopping. We return via Buckfast Abbey, famous for its tonic wine.



Exeter Cathedral

Departs Monday - Returns on Friday

Mar 9	£169	Apr 13	£184
-------	------	--------	------

Departs Wednesday - Returns on Sunday

Sep 30	£194	Oct 14	£194
--------	------	--------	------

Supplements per person

Single (Mar-Apr, Oct)	£0	View (Mar-Apr, Oct)	£20
Single (Sep)	£28	View (Sep)	£28

DEVONIAN DELIGHTS TOUR 152Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Entrance to Buckfast Abbey

7 DAYS
FROM
£299
PER PERSON

EXCURSIONS INCLUDED

F Plymouth & Buckfast Abbey

This historic naval city has a breathtaking harbour and a wealth of attractions including the National Marine Aquarium, the delightful Hoe, the Promenade along Plymouth Sound and some excellent shopping. We return via Buckfast Abbey, famous for its tonic wine.

F Teignmouth & Exeter

Refer to Three Rivers & a Riviera 5150Y description opposite.

H Brixham

Morning excursion to the pretty fishing town of Brixham at the southern end of Torbay.



Teignmouth

Departs Sunday - Returns on Saturday

May 3	£299	Jul 19	£384
May 31	£359		

Supplements per person

Single	£39	View	£37
--------	-----	------	-----



“ You can always find something to do in our beautiful town. See the penguins at the Living Coast or head to Babbacombe and visit Bygones or the Model Village. A stroll along the palm tree lined paths towards the pier is a must for the beautiful views; you are in the Heart of the English Riviera after all. Don't hesitate to come and visit us in Torquay! ”

**Bartek Maron, General Manager,
Regina Hotel, Torquay**



SOUTH WEST

Babbacombe

METROPOLE HOTEL

Torquay



Situated in the heart of Torquay just a five minute walk from the beach, the Metropole Hotel offers a conveniently located base to explore beautiful Torquay and the well-renowned English Riviera. All 96 guest bedrooms are traditionally furnished and equipped with en-suite bathrooms, Freeview TV, and tea and coffee making facilities, some featuring balconies and sea views. The hotel also features two large entertainment rooms and provides a variety of evening entertainment on a regular basis. Tel: 01803 293682.



NEW HOTEL

DEVON & CORNWALL

TOUR 5152Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£194
PER PERSON

EXCURSIONS INCLUDED

F Looe & Polperro

We travel over the River Tamar into Cornwall and visit these picture perfect Cornish villages with their intricate maze of narrow little streets lined with charming Cornish cottages.

F Sidmouth & Exmouth

Today we visit East Devon and the elegant resorts of Exmouth and Sidmouth, travelling through Teignmouth and Dawlish. Unlike their Cornish cousins, these South Devon towns have been seaside resorts for two centuries and their elegant Georgian villas provide quite a contrast to the fisherman's cottages in Cornwall.



Polperro

Departs Monday - Returns on Friday

May 18	£249		
Jun 15	£264		

Departs Wednesday - Returns on Sunday

Aug 26	£264	Oct 14	£194
Sep 23	£209		

Supplements per person

Single (May-Sep)	£28	View (May-Sep)	£28
Single (Oct)	£0	View (Oct)	£20

PLYMOUTH & EAST DEVON

TOUR 5154Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Buckfast Abbey

5 DAYS
FROM
£179
PER PERSON

EXCURSIONS INCLUDED

F Plymouth & Buckfast Abbey

This historic naval city has a breathtaking harbour and a wealth of attractions including the National Marine Aquarium, the delightful Hoe, the Promenade along Plymouth Sound and some excellent shopping. We return via Buckfast Abbey, famous for its tonic wine.

F Sidmouth & Exmouth

Refer to the Devon & Cornwall 5152Y description opposite.



Buckfast Abbey

Departs Monday - Returns on Friday

Mar 30	£179		
--------	------	--	--

Supplements per person

View	£20		
------	-----	--	--

THE BEST OF DEVON

TOUR 154Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Entrance to Buckfast Abbey

7 DAYS
FROM
£349
PER PERSON

EXCURSIONS INCLUDED

F Plymouth & Buckfast Abbey

Refer to Plymouth & East Devon 5154Y description opposite.

F Sidmouth & Exmouth

Refer to the Devon & Cornwall 5152Y description opposite.

H Salcombe

The beautiful coastal town of Salcombe sits on the banks of the Salcombe Estuary making it one of the prettiest towns in South Devon. Located within the South Devon Area of Outstanding Natural Beauty, Salcombe is known for its outstanding coastal views. Until about 100 years ago Salcombe earned its living from the estuary and the sea. Fishing, seafaring, boat and later shipbuilding with smuggling and probably some piracy being the principal occupations!



Salcombe

Departs Sunday - Returns on Saturday

May 24	£349	Aug 16	£389
Jul 5	£359		

Supplements per person

Single	£39	View	£37
--------	-----	------	-----



Exmouth MILES OF GOLDEN SANDS, A WORLD HERITAGE COAST

Exmouth developed as a resort in Georgian times and was once probably the most select seaside resort in Britain, home to such famous people as Lady Nelson and Lady Byron. Nowadays it offers a rich mixture of immaculate sands, lovely gardens, a busy marina and a wide range of sports facilities that combine to make it an excellent resort for all ages and interests. To the South the resort overlooks Lyme Bay, while to the West it looks across the estuary of the River Exe to the Haldon Hills and Dawlish Warren. There are boat trips aplenty but also lots to do on dry land with good shops, a museum, many old pubs and good walks at every turn. For the more active there is a swimming pool, golf, and all forms of water sports including a sailing school.

CAVENDISH HOTEL

Exmouth



Popular with sightseers, this delightful hotel is wonderfully situated on the level seafront overlooking Exmouth's fine golden sands, a few minutes' walk from the shops. Rooms are equipped with tea/coffee facilities and private bath or shower and WC. There is a large quiet lounge with sea views. The bar lounge has a dance floor and hosts entertainment most evenings. Extensive car parking. Tel: 01395 272528.



Dawlish



Seaton

DELIGHTFUL DEVON TOUR 5155Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£169
PER PERSON

EXCURSIONS INCLUDED

F Sidmouth & Seaton

Situated amid the dramatic red sandstone cliffs of the Jurassic Coast, Sidmouth is a famously select resort which was regularly visited by Princess Victoria before she became Queen. Visitors appreciate the peaceful, genteel ambience, wide flat promenade and shingle beach, all framed by prominent headlands, one of which features a delightful walled garden. The local independent shops, cafés and restaurants are some of the finest on the South coast. Seaton is a charming resort with a delightful tramway and a visitor centre run by the local wildlife trust, which explores the historic and current wildlife of the Jurassic Coast.

F Teignmouth & Dawlish

We travel around the estuary of the River Exe to Dawlish, a relaxing resort famous for its attractive gardens and black swans. We continue to Teignmouth, a fascinating ancient port with a myriad of narrow streets. It became a popular resort with the coming of the railways and still retains its functions as both port and holiday resort.

Departs Monday - Returns on Friday

Mar 2	£169		
-------	------	--	--

Departs Wednesday - Returns on Sunday

Apr 8	£194	Jul 8	£269
May 13	£244	Aug 5	£264

Supplements per Person

Single (Mar-Apr)	£0	View (Mar-Apr)	£20
Single (May-Aug)	£28	View (May-Aug)	£28

THE JURASSIC COAST TOUR 158Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions

7 DAYS
FROM
£289
PER PERSON

EXCURSIONS INCLUDED

F Dartmoor & Torquay

Heading West, we skirt the southern edge of Dartmoor to Buckfastleigh, before turning South to Devon's largest resort, Torquay. Here we have plenty of time to explore the harbour or visit the many shops before returning to Exmouth.

F Sidmouth & Seaton

Sidmouth is a famously select resort which was regularly visited by Princess Victoria before she became Queen. Huge cliffs rise on either side of the town's Regency architecture. Seaton is a charming resort with a delightful tramway.

F Teignmouth & Dawlish

We travel around the estuary of the River Exe to Dawlish, a relaxing resort renowned for its attractive gardens and tranquil brook on which glide the resort's famous black swans. The Town Beach is a short walk away. We continue to Teignmouth, a fascinating ancient port with a myriad of narrow streets. It became a popular resort with the coming of the railways and still retains its functions as both port and holiday resort. There is a Victorian pier with traditional amusements and an excellent sandy beach, as well as fresh local seafood, landed on the quay.

Departs Sunday - Returns on Saturday

Apr 26	£289	Aug 16	£409
Jun 14	£424	Sep 6	£384

Supplements per Person

Single (Apr)	£0	View (Apr)	£28
Single (Jun-Sep)	£39	View (Jun-Sep)	£37

SOUTH AND SOUTH EAST

Visit the South of England for the chance to step back in time in medieval villages and quintessential coastal towns, or why not explore the myths and legends of smugglers along England's stunning South Coastline.

Blending festivals, culture, history and breathtaking scenery, you'll never be short on things to do in the UK's sunniest region.

Some of the region's best attractions include Brighton's Royal Pavilion – one of the most opulent buildings in England, Alum Bay - famous for its coloured sands and nearby, the magnificent chalk needles.

“ We really enjoyed our recent holiday. The three trips we had out were an excellent choice, made all the more enjoyable by our driver. ”

M. Cheshire



Royal Pavillion, Brighton



Beachy Head

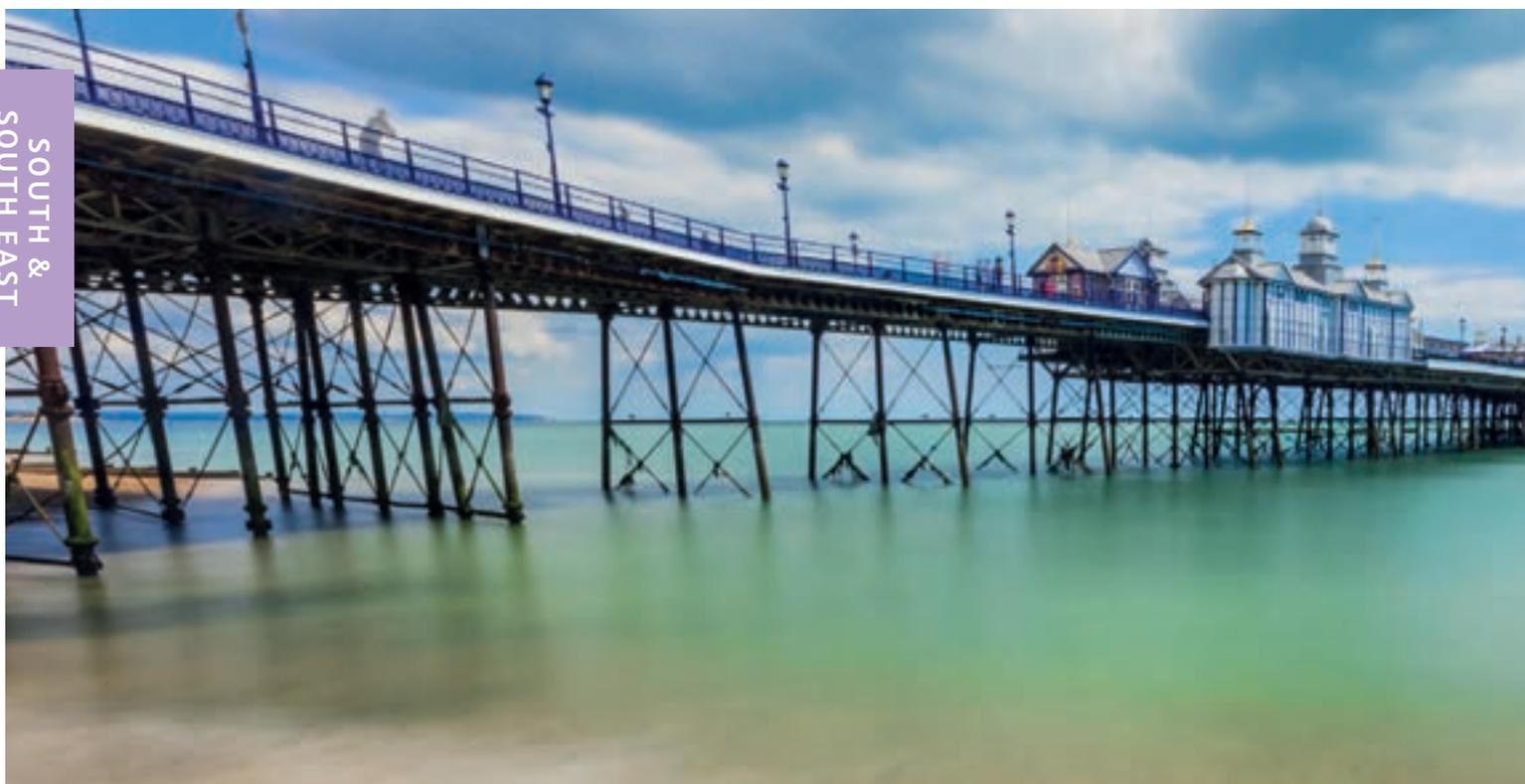


“ Officially the sunniest town in Britain, Bognor Regis is an old-school seaside resort in West Sussex. Enjoy the live music from the bandstand in the charming grounds of Hotham Park, take a short trip to Arundel which is home to Arundel Castle & Gardens, or explore the Tudor Market Cross and Norman Cathedral surrounded by a host of independent shops. The South Downs National Park is also just a stone's throw away and well worth a visit. ”

Peter Malinowski, General Manager, Royal Norfolk Hotel, Bognor Regis

DESTINATIONS AVAILABLE IN THIS AREA:

Eastbourne, Sandown, Shanklin, Canterbury, Weymouth, Folkestone, Wartime Britain, Kent, London, Bournemouth, Bognor Regis.



Eastbourne

ELEGANT GARDENS & A WEALTH OF EXCURSIONS

Eastbourne is one of Britain's more elegant resorts, enjoying a glorious location on the South Coast. Because it is sheltered by Beachy Head and the South Downs it has an excellent sunshine record, always coming around the top of the sunshine league. It has a spacious promenade to stroll along and the world-famous Carpet Gardens line the seafront. Eastbourne has clean inviting beaches predominantly of shingle leading to sand at low tide and offering excellent bathing. There's plenty to see and do with first class shops, cinemas, museums, shows, concerts and dancing in the Winter Gardens. There is also a large variety of sporting facilities, whether you want to play or spectate, such as boating, bowls, golf, putting, and walking on the South Downs.



QUEENS HOTEL

Eastbourne  



This magnificent Victorian hotel is situated in an outstanding position overlooking the pier. Spacious public rooms include a public bar, sun lounge and two restaurants. Several function rooms including the Princes Suite with its own bar where entertainment is provided most evenings. Two lifts serve all floors and a wheelchair lift is now available between the ground floor's two levels. Extensive car parking. Tel: 01323 722822.



EXCITING EASTBOURNE TOUR 219Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Carr Taylor Vineyard

7 DAYS FROM
£294
PER PERSON

EXCURSIONS INCLUDED

F Battle & Carr-Taylor Vineyard

Battle was the site of William the Conqueror's victory over Harold. Follow the history trail around the village to learn how the battle unfolded. We then visit nearby Carr-Taylor Vineyard, where we receive an informative and entertaining tour of the vines and the winery (*included in tour cost*).

F Rye & Hastings

Today, Rye is best known for its Thursday market but historically it was one of the Cinque Ports and home for many years to the novelist Henry James. We then visit Hastings, which has undergone extensive regeneration in recent years, and features a new £15m pier, several museums and galleries, a cliff railway, and delightful shops in the Old Town.

F Brighton

Refer to Elegant Eastbourne 5215Y description opposite.

Departs Sunday - Returns on Saturday

Apr 26	£294	Jul 26	£404
May 31	£409	Aug 23	£379
Jun 28	£429	Sep 13	£384

Supplements per person

Single (Apr)	£0	View (Apr)	£28
Single (May-Sep)	£39	View (May-Sep)	£37



Royal Pavilion, Brighton



Eastbourne Pier



Queens Hotel & Eastbourne Beach

SOUTH &
SOUTH EAST

ELEGANT EASTBOURNE TOUR 5215Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£154
PER PERSON

EXCURSIONS INCLUDED

F Rye & Hastings

Today, Rye is best known for its Thursday market but historically it was one of the Cinque Ports and home for many years to the novelist Henry James. We then visit Hastings, which has undergone extensive regeneration in recent years, and features a new £15m pier, several museums and galleries, a cliff railway, and delightful shops in the Old Town.

F Brighton

We travel to Brighton, made famous by the Prince Regent who built the remarkable Pavilion. Brighton is host to numerous museums and galleries as well as an aquarium and several theatres, while the pier offers visitors the traditional promenade above the waves. Add to this the abundance of quirky independent shops clustered around the unique "Lanes", and there is never a dull moment in this city by the sea!

Departs Monday - Returns on Friday			
Mar 2	£154	Mar 30	£189
Departs Wednesday - Returns on Sunday			
Sep 23	£209	Oct 14	£194
Supplements per person			
Single (Mar, Oct)	£0	View (Mar, Oct)	£20
Single (Sep)	£28	View (Sep)	£28



Hastings

EASTBOURNE & BRIGHTON TOUR 5216Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Battle Abbey

5 DAYS
FROM
£269
PER PERSON

EXCURSIONS INCLUDED

F Rye & Battle Abbey

Today, Rye is best known for its Thursday market but historically it was one of the Cinque Ports and home for many years to the novelist Henry James. We also explore the atmospheric Battle Abbey ruins and their recently refurbished museum and visitor centre (*entrance included in the tour cost*). Indeed we can stand on the very spot where King Harold is said to have died!

F Brighton

We travel to Brighton, made famous by the Prince Regent who built the remarkable Pavilion. Brighton is host to numerous museums and galleries as well as an aquarium and several theatres, while the pier offers visitors the traditional promenade above the waves. Add to this the abundance of quirky independent shops clustered around the unique "Lanes", and there is never a dull moment in this city by the sea!

Departs Wednesday - Returns on Sunday			
May 27	£284	Aug 12	£269
Jul 8	£299		
Supplements per person			
Single	£28	View	£28



Rye

SUSSEX & KENT TOUR 5217Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Trip on Bluebell Railway
- Entrance to Leeds Castle & Sheffield Park Gardens

5 DAYS
FROM
£249
PER PERSON

EXCURSIONS INCLUDED

F Bluebell Railway & Sheffield Park Gardens

We revisit the Halcyon days of steam to travel the Bluebell Railway through the gentle Sussex Weald before exploring the extensive splendour of Sheffield Park Gardens, a magnificent landscape garden surrounding four lakes, laid out in the 18th century by 'Capability' Brown (*rail fare and entrance to gardens included in the tour cost*).

F Leeds Castle

We visit what Lord Conway described as 'The Loveliest Castle in the World', a romantic and deeply historical wonderland which is listed in the Domesday Book. It has been a Norman stronghold, a royal residence for six of England's medieval queens and a palace of Henry VIII. One of the best days out in its area with its 500 acres of beautiful parkland and even falconry displays can be seen. (*Entrance included in the tour cost*).

Departs Monday - Returns on Friday			
Apr 20	£249		
Departs Wednesday - Returns on Sunday			
Jun 10	£294	Jul 29	£304
Supplements per person			
Single (Apr)	£0	View (Apr)	£20
Single (Jun-Jul)	£28	View (Jun-Jul)	£28



Leeds Castle



Sandown Beach & Pier

Sandown

MAGNIFICENT SEASIDE & UNSPOILT COUNTRYSIDE

The Isle of Wight has a great deal to offer with many superb sandy beaches, mile upon mile of stunning countryside and coastal walks and all the usual modern holiday facilities in the resorts. Sandown is the island's principal resort, and offers a wealth of entertainments. Sandown Bay is the largest on the island and offers a long, safe, sandy beach framed at either end by stunning white cliffs contrasting with the rich blue sea. On the High Street you will find a wide variety of wonderful shops. Dinosaur Isle offers life-like dinosaur models and skeletons. There is also a traditional pier. In addition, Sandown boasts Brown's Pleasure Park, swimming and squash at the Heights Leisure Centre and a fascinating Geological Museum. There are plenty of evening entertainments to suit all tastes. Nearby Brading has a Roman Villa complete with mosaic floors.

BAYSHORE HOTEL

Sandown

Situated in a magnificent position on the seafront, opposite the superbly sandy beaches and pier and close to the shopping centre. The Bayshore is a popular choice and all bedrooms are well decorated. The hotel has a light and spacious bar and lounge area with a large dance floor where entertainment is regularly provided. There is a sun lounge and attractive restaurant overlooking the sea and a games room and lounge. Tel: 01983 403154.



Fabulous half price bar offer! See page 8 for details.



PICTURESQUE BEACHES & HISTORICAL TOWNS TOUR 5195Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS FROM **£179** PER PERSON

EXCURSIONS INCLUDED

F Alum Bay & Cowes

We journey across the island to Alum Bay, famous for its coloured sands. Nearby are the magnificent chalk Needles, the remains of a ridge which once joined the island to the mainland. Returning via Britain's yachting capital, Cowes.

F Newport

We travel through Shanklin to Ventnor, the island's most southerly resort. Turning inland we continue to Newport, the county town. The quay on the River Medina is always a source of interest. We return to Sandown via the charming village of Godshell, with its picturesque church and thatched cottages.



Ventnor

Departs Monday - Returns on Friday			
Mar 16	£179		
Departs Wednesday - Returns on Sunday			
Oct 7	£184		
Supplements per person			
Single	£0	View	£20

DIVERSE LANDSCAPES & A ROYAL RESIDENCE TOUR 5197Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Osborne House

5 DAYS FROM **£239** PER PERSON

EXCURSIONS INCLUDED

F Alum Bay & Godshell

We journey across the island to Alum Bay, famous for its coloured sands. Nearby are the magnificent chalk Needles, the remains of a ridge which once joined the island to the mainland. We return through the centre of the island via pretty Godshell.

F NEW! Whippingham Church & Osborne House

We journey to the North of the island to see the famous Whippingham Church of St. Mildred, designed for Victoria and Albert. We continue to Queen Victoria's spectacular hideaway, Osborne House, where she died in 1901 (*entrance included in the tour cost*).



Osborne House

Departs Wednesday - Returns on Sunday			
May 13	£239	Sep 9	£254
Jul 8	£294		
Supplements per person			
Single	£28	View	£28

ISLE OF WIGHT - SANDOWN TOUR 197Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Entrance to Osborne House
- Entrance to Rosemary Vineyard

7 DAYS FROM **£339** PER PERSON

EXCURSIONS INCLUDED

F Alum Bay & Godshell

Refer to Diverse Landscapes & A Royal Residence 5197Y description opposite.

F NEW! Whippingham Church & Osborne House

Refer to Diverse Landscapes & A Royal Residence 5197Y description opposite.

H Rosemary Vineyard & Ryde

We travel along the eastern coast and have a fascinating vineyard visit (*entrance included in the tour cost*) before continuing to Ryde which offers many shops and a magnificent pier with outstanding views across the busy Solent.



Godshell

Departs Sunday - Returns on Saturday			
May 10	£339	Aug 16	£394
Jun 21	£404	Sep 6	£394
Supplements per Person			
Single	£39	View	£37



Shanklin Beach & Town

Shanklin

BEAUTIFUL BEACH, THATCHED COTTAGES & LOVELY WALKS

Shanklin boasts a long, safe sandy beach which lies at the foot of the spectacular cliffs on which most of the town is situated. The two are connected by a cliff lift. The traditional seaside part of town blends into the picturesque thatched cottages of Shanklin Old Town at the head of the impressive Shanklin Chine. The delightful nature trail through the Chine is not to be missed and includes a surprising relic of the Second World War - a section of PLUTO, the Pipeline Under The Ocean, which was used to pump fuel under the sea to France for the Normandy landings. Although a quieter and more intimate resort than Sandown, it nevertheless has its own theatre, lively pubs and entertainments.

SHANKLIN HOTEL

Shanklin

One of the best known hotels on the island, the Shanklin is situated in Shanklin town with superb views from its magnificent Starlite Restaurant and many bedrooms. Shanklin Old Village is a few minutes' walk away and the beach is accessible via the nearby cliff lift. Facilities include an impressive reception area, splendid bar, spectacular Starlite Restaurant with dance floor, indoor swimming pool, whirlpool, sauna, and games room. Car parking is available. Tel: 01983 862286.



SEASIDE TOWNS & THE NEEDLES TOUR 5200Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£199
PER PERSON

EXCURSIONS INCLUDED

F Alum Bay & Godshell

Refer to Delights of the Isle 203Y description opposite.

F Ryde & Cowes

Visits to the two principal towns in the North East of the island. Ryde has the oldest pleasure pier in Britain, built during the Napoleonic wars. Cowes is famous throughout the world as a yachting centre.



Cowes

Departs Monday - Returns on Friday			
Apr 13	£199	Oct 26	£209
Departs Wednesday - Returns on Sunday			
Sep 23	£214		
Supplements per person			
Single (Apr, Oct)	£0	View (Apr, Oct)	£20
Single (Sep)	£28	View (Sep)	£28

RAILWAY LINES & VINES TOUR 5203Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Trip on Isle of Wight Steam Railway
- Entrance to Rosemary Vineyard

5 DAYS
FROM
£269
PER PERSON

EXCURSIONS INCLUDED

F Isle of Wight Steam Railway & Godshell

We travel towards Ryde where we take a journey back in time on board a train pulled by a restored locomotive at the Isle of Wight Steam Railway (*rail fare included in the tour cost*). The sight of the powerful majestic steam engines, the charm of the quiet rural stations, and the friendliness of traditionally uniformed staff, will leave you with some enduring memories from a special day out. We return via Godshell, a picturesque village well known for its church, thatched cottages and local produce.

F Rosemary Vineyard, Ryde & Cowes

We travel along the eastern coast and have a fascinating vineyard visit (*included in the tour cost*) before continuing to Ryde which offers many shops and a magnificent pier with outstanding views across the busy Solent. We also visit Britain's yachting capital, Cowes. The town of Cowes is split from East Cowes by the river, which is crossed by a fascinating chain link ferry. Many buildings in Cowes were influenced by Prince Albert's ornate tastes.

Departs Wednesday - Returns on Sunday			
Jun 3	£279	Aug 26	£279
Jul 1, 29	£284	Sep 9	£269
Supplements per person			
Single	£28	View	£28

DELIGHTS OF THE ISLE TOUR 203Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Trip on Isle of Wight Steam Railway
- Entrance to Rosemary Vineyard

7 DAYS
FROM
£424
PER PERSON

EXCURSIONS INCLUDED

F Alum Bay & Godshell

We journey around the South of the island through Ventnor and Blackgang to Alum Bay, famous for its coloured sands. Nearby are the magnificent chalk Needles, the remains of a ridge which once joined the island to the mainland. We return through the centre of the island and visit Godshell, a picturesque village well known for its church and thatched cottages.

F Isle of Wight Steam Railway & Cowes

We take a journey back in time on board a train pulled by a restored locomotive at the Isle of Wight Steam Railway (*rail fare included in the tour cost*). We then continue to Cowes, Britain's yachting capital situated on the West bank of the River Medina. It's a great place to visit for its selection of boutique shops, cafes and restaurants.

H Rosemary Vineyard & Ryde

We travel along the eastern coast and have a fascinating vineyard visit (*included in the tour cost*) before continuing to Ryde which offers many shops and a magnificent pier with outstanding views across the busy Solent.

Departs Sunday - Returns on Saturday			
Jun 28	£434	Aug 9	£424
Jul 19	£424		
Supplements per person			
Single	£39	View	£37



Canterbury Cathedral

Canterbury & Chatham

Combine an exploration of the Roman and Medieval history of the county with a visit to the delightful seaside towns of Whitstable and Herne Bay, famous for their seafood. We visit Chatham Historic Dockyard, Whitstable, Herne Bay and Canterbury.

HOLIDAY INN SITTINGBOURNE

Sittingbourne

Originally built as a private residence in 1880, the recently refurbished and re-branded former Coniston Hotel is now stylish and modern in feel, whilst retaining original quirky features. The hotel's central location is convenient for the amenities of Sittingbourne and transport links to Sheerness, Chatham and Canterbury. Tel: 01795 410560.



Weymouth Harbour

Wonderful Weymouth

Weymouth has a fabulous beach and a fascinating harbour as well as some atmospheric shopping streets, the remains of a Tudor castle, a lovely nature reserve and plenty to entertain both by day and by night.

CENTRAL HOTEL

Weymouth AA ★★

The Central, as the name suggests, is conveniently situated for all local attractions, including the beach, the 17th century fishing harbour. The town centre, with its variety of shops, cafes and amenities, is just a few moments' walk away. Tel: 01305 760700.



Folkestone

Folkestone & France

Folkestone has delightful gardens, an interesting harbour and a newly-regenerated vibrant town centre. Wonderful seascapes can be enjoyed from the Leas, a unique clifftop promenade and features magnificent architecture and gardens.

GRAND BURSTIN HOTEL

Folkestone

This large modern hotel is conveniently situated on the harbour side near to the beach, with spacious public lounges and an impressive entertainment room. It also boasts an indoor swimming pool, sauna and gymnasium (extra charges apply). Access to the town is via a cliffside lift or elevated cobbled walk past the shops. An excellent entertainment programme is provided. Tel: 01303 854500.



CANTERBURY & CHATHAM

TOUR 5243Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Chatham Historic Dockyard

5 DAYS FROM **£284** PER PERSON

EXCURSIONS INCLUDED

F Chatham Historic Dockyard

Most recently used as the setting for many scenes of the TV series "Call the Midwife", the Historic Dockyard (*entry included in tour cost*) offers a variety of maritime and land based attractions from the RNLI lifeboat collection to submarines and a Victorian naval ropery still working to this day.

F Whitstable & Herne Bay

Famous since Roman times for its oysters, Whitstable features miles of shingle beach, a maze of historic alleyways between delightful shops and pubs, and the largest village green in England. Herne Bay boasts a flat prom with a clock tower and a renovated pier out to sea.

F Canterbury

We travel inland to historic Canterbury with its excellent shops and famous cathedral, the home of English Christianity. Made famous by Chaucer's Canterbury Tales, the university city boasts some of England's finest medieval architecture.

Departs Wednesday - Returns on Sunday			
May 6	£284	Jul 15	£289
Supplements per person			
Single	£90		

WONDERFUL WEYMOUTH

TOUR 5165Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS FROM **£239** PER PERSON

EXCURSIONS INCLUDED

F Dorchester, Bridport & Abbotsbury

We first travel to Dorchester, the county town of Dorset – *Casterbridge* in Thomas Hardy's books. Afterwards we continue to the ancient town of Bridport – ITV's *Broadchurch* – and the village of Abbotsbury on The Fleet, the lagoon behind the amazing Chesil Beach.

F Poole & Bournemouth

Travelling eastwards to the Georgian port of Poole, now a leading yacht harbour. Then onto Dorset's largest resort, Bournemouth. Bournemouth is not just a seaside resort but a "city by the sea" with a huge range of shops, entertainments and amenities. It has a real international flavour, miles of golden sands and some of the finest parks and gardens in the country.

Departs Wednesday - Returns on Sunday			
May 13	£244	Sep 23	£239
Jul 1	£264		
Supplements per person			
Single	£28		

FOLKESTONE & FRANCE

TOUR 232Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Kent Battle of Britain Museum

7 DAYS FROM **£309** PER PERSON

EXCURSIONS INCLUDED

F Broadstairs & Kent Battle of Britain Museum

We travel first to Broadstairs, rich in memorabilia of Charles Dickens, who wrote "David Copperfield" here. We return via the former RAF base at Hawkinge, the most important collection of Battle of Britain artefacts in the country including aircraft, pieces of equipment and pilots' personal mementos.

F Canterbury

We travel inland to historic Canterbury with its excellent shops and famous Cathedral, the home of English Christianity.

F Dunkirk

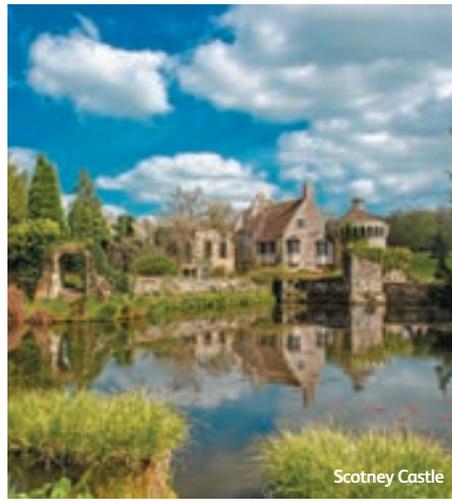
We travel by ferry from Dover to Calais giving us a chance to see the famous White Cliffs and then journey onto Dunkirk. Visit the site of the dramatic rescue of Allied troops in 1940, Dunkirk's gallery houses Flemish and Italian works (*entrance fee may apply*) while the seafront cafés offer views of the sandy Malo beach.

Departs Sunday - Returns on Saturday			
May 10	£309	Aug 2	£329
Supplements per person			
Single	£39		

All passengers must be in possession of all relevant travel documents and insurance.



Churchill War Rooms



Scotney Castle



Kew Gardens

SOUTH & SOUTH EAST

Wartime Britain

Experience the 1940's atmosphere of some of the pivotal locations of the Second World War, familiar from so many films and television series, as we visit Churchill's bunker, the code breakers' base at Bletchley Park and the Imperial War Museum at Duxford.

HOLIDAY INN LUTON SOUTH | Luton **CCO**

NEW HOTEL

Set in the beautiful Hertfordshire countryside the Holiday Inn Luton South is an ideal location for leisure travellers planning to explore Oxford and Cambridgeshire. Guest rooms are well equipped and modern in décor and a pillow menu helps to ensure a good night's sleep. The Open Lobby Restaurant offers a range of hearty British dishes in a relaxed informal dining atmosphere. Tel: 01582 449988.



WARTIME BRITAIN TOUR 5248Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Bletchley Park, Churchill War Rooms & RAF Duxford

5 DAYS FROM
£309
PER PERSON

EXCURSIONS INCLUDED

F Bletchley Park

Famous for the secret team who cracked the Enigma Code during World War II, Bletchley Park gives us a glimpse into 1940's Britain and the efforts of the home front (*entrance included*). We return via the market town of Aylesbury.

F London & the Churchill War Rooms

We visit the Churchill War Rooms, the wartime bunker under Whitehall that sheltered Churchill during the Blitz (*entrance included*). We then have free time to explore the capital.

F RAF Duxford

The Imperial War Museum based at RAF Duxford (*entrance included*) is Britain's best-preserved World War II airfield and reflects the landmark achievements made in aviation history. We return via the pretty town of Bishop's Stortford.

Departs Wednesday - Returns on Sunday			
Jun 10	£309	Aug 26	£309
Supplements per person			
Single	£100		

Kent Coast & Castles

From historic Gillingham our tour visits the rolling hills of the High Weald and the twin castles of Scotney. We also enjoy a half-day at the revitalised seaside town of Whitstable, famed for its oysters.

KING CHARLES HOTEL
Gillingham **CCO**

Conveniently located in the heart of Gillingham, with its extensive shopping and amenities including the Royal Engineers Museum and Chatham Historic Dockyard, the King Charles Hotel offers quality accommodation and traditional dining. Alternatively, relax in the lounge bar where screens display various sports channels. Tel: 01634 830303.



KENT COAST & CASTLES TOUR 5254Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Entrance to Hornby Toy Museum
- Entrance to Scotney Castle

5 DAYS FROM
£254
PER PERSON

EXCURSIONS INCLUDED

F Margate, Ramsgate & Hornby Visitor Centre

We take a trip along the coast to Margate, home to the new Turner Gallery, many unique and interesting shops and the official Hornby Toy Museum (*museum entry included in tour cost*). We continue to Ramsgate, with its redeveloped marina.

F Scotney Castle

We journey to the High Weald, a designated Area of Outstanding Natural Beauty, to visit the house and gardens of Scotney Castle (*entry included in tour cost*). The ruined 'Old Castle' stands on a moated island surrounded by sloping gardens with many beautiful flowering shrubs. The 'New Castle' was built in the 1800s in Tudor style with more formal lawns and planting. We return via historic Maidstone.

H Whitstable

Famous since Roman times for its oysters, Whitstable features miles of shingle beach, a maze of historic alleyways and the largest village green in England.

Departs Monday - Returns on Friday			
May 18	£254	Sep 14	£259
Supplements per person			
Single	£59		

London, Windsor & Kew

Discover one of the world's most exciting cities from our convenient base in Slough. Enjoy a day trip to Kew, one of the most famous botanical gardens in the world and marvel at Windsor Castle which has been the home of British monarchs for over 900 years.

COPTHORNE HOTEL
Slough, Windsor **CCO** **AA** **★★★★**

NEW HOTEL

Located on the outskirts of Slough, the Copthorne Hotel is a modern well equipped 4* property which offers a comfortable base from which to explore all that London has in store! Amenities include indoor pool and health club with sauna, steam room, whirlpool and gym, plus a salon offers spa and beauty treatments (surcharge). Tel: 01753 516222.



LONDON, WINDSOR & KEW GARDENS TOUR 5247Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Kew Gardens & Guided Tour of London

5 DAYS FROM
£319
PER PERSON

EXCURSIONS INCLUDED

F London

We have a morning guided sightseeing tour (*included in the tour cost*) to take in the principal sights of London and perhaps select a place to visit at length later in the day.

F **NEW!** Royal Windsor

Windsor Castle is the largest inhabited castle in the world and has been the home of British monarchs for over 900 years. It is worth a full day visit itself, but on a warm summer's day you just might be tempted to take a boat trip or while away the time down by the river instead. (Castle entry and cruise at additional cost).

F Kew

Probably the world's best known botanical garden, first laid out by Princess Augusta, the mother of George III and offering more than 100,000 species with many interesting buildings and pleasant walks (*entrance included in the tour cost*).

Departs Monday - Returns on Friday			
Jul 20	£319	Aug 17	£319
Supplements per person			
Single	£90		



Bognor Regis

Bognor Regis

QUINTESSENTIAL ENGLISH LANDSCAPES & BRILLIANT SEASCAPES

Bognor Regis has been a seaside fishing settlement since Anglo Saxon times. It became a fashionable resort in the reign of George III and has been frequented by royalty on numerous occasions. The resort is flat and has an excellent promenade walk. There is a pier and a delightful park, Hotham Park, which boasts a narrow gauge railway, putting green, crazy golf, tennis court and boating lake. On the beach between Bognor Regis and Aldwick lies the wreck of a floating pontoon - part of the Mulberry Harbour which was destined to be towed across to Normandy on D-Day June 6, 1944 and was washed up on the beach shortly after D-Day. The beach is predominantly pebbly but the water is clean and the quality of the light often remarkable. Inland, the scenery is quintessentially English with the splendour of the South Downs, England's newest National Park, very close at hand.

ROYAL NORFOLK HOTEL

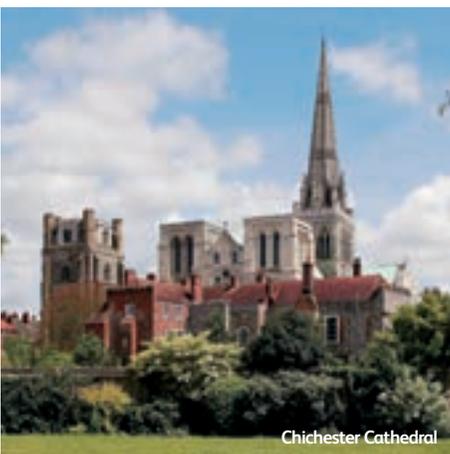
Bognor Regis    



Situated in a delightfully sunny spot on the seafront with extensive lawns and superb Channel views, this exceptional Georgian building dates from the 1830s and has been visited by the Emperor Napoleon III of France and various descendants of Queen Victoria. It is a short walk from the pier and shops. There is an attractive lobby bar, a split level restaurant, and a ballroom with small dance floor. Tel: 01243 826222.



Arundel



Chichester Cathedral

SOUTH DOWNS SPLENDOUR TOUR 5205Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£169
PER PERSON

EXCURSIONS INCLUDED

F Chichester & Arundel

We visit the historic city of Chichester with its fine cathedral, Georgian houses and ancient city walls. The cathedral hosts a pair of Peregrine falcons, who can sometimes be seen swooping across the city. We then travel to historic Arundel. Its castle and cathedral dominate the countryside and the charming town is delightful.

F Portsmouth & Southsea

A trip westwards along the coast to the historic naval town with its fascinating harbour which plays host to the remains of Henry VIII's Mary Rose and Nelson's flagship, Victory. Gunwharf Quays Shopping Village is a shopper's paradise with nearly 100 great quality outlets under one roof. For those with a head for heights, take the lift to the top of the Spinnaker Tower (entry fee may apply) to take in spectacular vistas across the Solent to the New Forest and Isle of Wight. We continue to Southsea with its stunning pier and promenade.

Departs Monday - Returns on Friday			
Mar 9	£169	Apr 13	£194
Departs Wednesday - Returns on Sunday			
May 27	£259	Aug 5	£259
Jul 15	£264		
Supplements per person			
Single (Mar-Apr)	£0	View (Mar-Apr)	£20
Single (May-Aug)	£28	View (May-Aug)	£28

SPLENDID SUSSEX TOUR 207Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Amberley Museum

7 DAYS
FROM
£354
PER PERSON

EXCURSIONS INCLUDED

F Chichester & Littlehampton

We visit the historic city of Chichester with its fine cathedral, Georgian houses and ancient city walls. The cathedral hosts a pair of Peregrine falcons, who can sometimes be seen swooping across the city. We return via Littlehampton, a beautiful seaside town famous for the UK's longest bench.

F Portsmouth & Southsea

We journey westwards along the coast to the historic naval town of Portsmouth with its fascinating harbour before continuing to Southsea with its stunning pier and promenade.

F Worthing & Amberley

We visit the large seaside town of Worthing, where Oscar Wilde wrote *The Importance of Being Earnest* while on a visit in the 1890s. We then stop at Arundel and the Amberley Museum & Heritage Centre where working craftspeople demonstrate their traditional crafts and we can ride on the narrow gauge railway and historic bus services (*entrance included in the tour cost*).

Departs Sunday - Returns on Saturday			
May 10	£354	Aug 16	£419
Jun 21	£434		
Supplements per person			
Single	£39	View	£37

EAST COAST

The East of England is home to expansive wetlands, vast sandy beaches and stylish coastal towns.

Discover the famous Norfolk Broads, a stunning National Park with over 125 miles of lock free waterways which are home to some of the rarest plants and animals in the UK.

Travel through England's history with a visit to Sandringham House; the much loved country retreat of Her Majesty the Queen and Blickling Estate; a fascinating Jacobean hall and gardens.

The East Coast is home to a variety of popular towns, with attraction-packed resorts such as Skegness, Great Yarmouth and Southend on Sea, to the charming seaside resort of Cromer and smaller villages like Louth and Aldeburgh.

If you've never visited the beautiful East Coast of England before then prepare to be inspired!



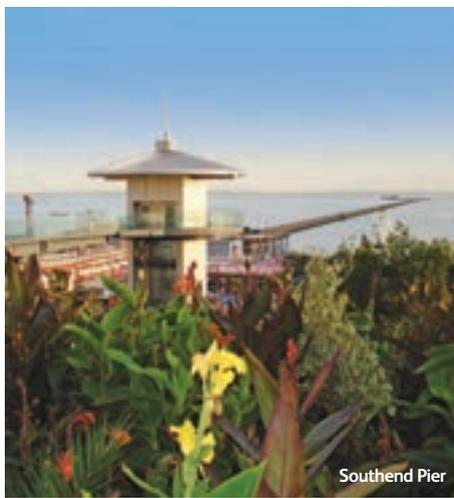
“Outside our Hotel de Paris is the famous Grade II listed pier, home to a lifeboat station and Pavilion Theatre, where the UK's only remaining traditional end of pier variety show takes place. Cromer is one of the few places in the UK where you can see the sun rise and set from the same bench. With great sandy beaches, a lighthouse, museums and wonderful walking routes along the Norfolk Coast Path, Cromer is a great place for your next holiday.”

Karolina Fox, General Manager, Hotel de Paris, Cromer



DESTINATIONS AVAILABLE IN THIS AREA:

Southend on sea, Skegness, Great Yarmouth, Cromer



Southend Pier

Southend-on-Sea

Southend is the largest resort in Essex and Londoners' favourite seaside resort. It has a famous pier, the longest in the world, with a railway service along to the pier head over a mile out to sea. A large lift offers access to the seafront from the town's centre.

PARK INN PALACE

Southend



The Palace Hotel is a short stroll away from Southend's excellent shopping centre with the seafront accessible via a free promenade lift. Below the hotel is the long pier with its own railway. The restaurant, lounge and bar are on the first floor with stunning views of the sea. Tel: 01702 455100.



SOUTHEND-ON-SEA

TOUR 252Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Maritime Museum
- Guided Tour of London

7 DAYS
FROM
£374
PER PERSON

EXCURSIONS INCLUDED

F Greenwich & National Maritime Museum
We travel via the Blackwall Tunnel to Greenwich and the famous National Maritime Museum (free entrance). There is a Nelson display, and the history of Atlantic trading. A short walk away uphill is the Royal Observatory with its amazing collection of Harrison's ship clocks and story of 'finding longitude'.

F Colchester & Clacton on Sea

Today we visit Britain's oldest town which grew from a Roman fortress and still has long stretches of Roman fortifications as well as a splendid Norman keep (the largest in Europe) and interesting sites from the Civil War. We then continue to Clacton, the leading resort on the Essex "Sunshine Coast".

F London

We have a morning guided sightseeing tour (included in the tour cost) to take in the principal sights of London and perhaps select a place to visit at length later in the day.

Departs Sunday - Returns on Saturday

May 24	£374	Sep 6	£389
Supplements per person			
Single	£150	View (May)	£66



Skegness

Skegness

Skegness is the largest resort on the Lincolnshire coast and has been a firm favourite holiday destination for decades. Wide, clean, award-winning beaches are amongst the fine attributes of this lively town. While many gardens straddle the seashore.

ROYAL HOTEL

Skegness



Situated in its own grounds at the southern end of the promenade, looking towards the sea and an easy stroll from the resort's principal attractions, including both the clock tower and beach. There is a lounge bar, games room and a ballroom. Tel: 01754 762301.



SPECTACULAR SKEGNESS

TOUR 5272Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£234
PER PERSON

EXCURSIONS INCLUDED

F Boston & Spalding

Both of these towns have rich histories dating from Norman times. Boston was a hugely important port until the river silted up in the late 1600s. The religious persecution of the seventeenth century was nowhere more bitterly fought than in Lincolnshire and led to the founding of the great American city of the same name by people from Boston.

F Lincoln

Lincoln's splendid cathedral is one of the finest in the country and is surrounded by many other fascinating buildings of all periods including its castle which houses one of four remaining original copies of *Magna Carta*. With independent boutique shopping, great arts and culture and a wealth of places to eat and drink, Lincoln provides a great day out.

Departs Monday - Returns on Friday

May 18	£234	Sep 14	£239
Jul 20	£254		
Supplements per person			
Single	£28		



Norfolk Broads

Great Yarmouth

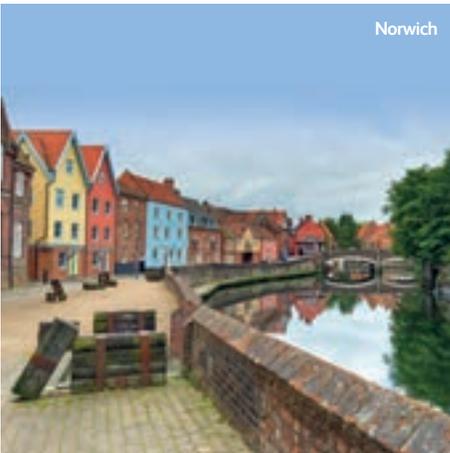
EAST ANGLIA'S LIVELIEST RESORT

Great Yarmouth is East Anglia's top seaside venue, whose long sandy beach stretches for miles, backed by the Marine Parade and promenade, ideal for a gentle stroll or a ride on a horse-drawn landau. Visitors enjoy a huge range of attractions including the Model Village, a magnificent Sea Life Centre and the Hippodrome Circus, one of the longest running permanent circuses in England. Historically, Great Yarmouth's South Quay was a bustling port, described by Daniel Defoe as the finest quay in Europe with its many Georgian buildings. Those with an interest in history might also enjoy the Nelson Museum and the preserved Row Houses, unique to Great Yarmouth. There's something for everyone in England's far East!

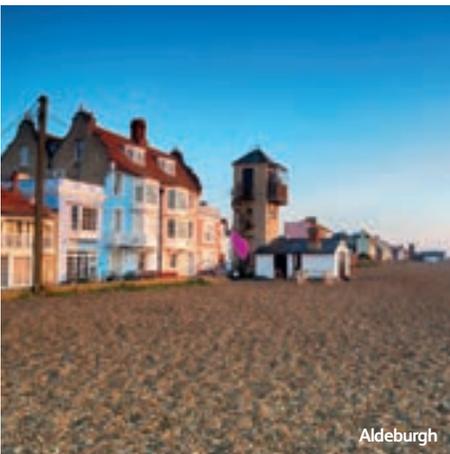
NEW BEACH HOTEL

Great Yarmouth  

Recently refurbished and expanded with all facilities you could need, the New Beach is situated in Great Yarmouth's most central and lively location, on the seafront opposite Britannia Pier and adjacent to the shops and resort amenities. All public areas (new bar lounge with sea views, new restaurant and entertainment room) are on the ground floor. Tel: 01493 332300.



Norwich



Aldeburgh

GREAT YARMOUTH & THE BROADS TOUR 5261Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Broads Boat Trip

5 DAYS FROM
£184
PER PERSON

EXCURSIONS INCLUDED

F Cromer & the Broads

We travel to Cromer via Caister and North Walsham. The attractive, small resort of Cromer is full of character with its narrow twisting streets in the town centre. The lively seafront promenade behind the sandy beach contrasts with relaxing colourful gardens. We return through Aylsham to Wroxham where we take a short trip on the Norfolk Broads to relax and enjoy the tranquillity and beautiful scenery (*boat fare included in the tour cost*).

F Norwich

Norfolk's county town of Norwich is one of Britain's most attractive cities, a fine town with an irregular medieval street plan and many notable buildings of all periods including a Norman Castle and imposing cathedral. In addition to the historical attractions, the centre of Norwich is replete with a myriad of interesting shops and a large daily market featuring a variety of clothes and homewares as well as the local agricultural produce.

Departs Wednesday - Returns on Sunday

Apr 8	£184	Aug 19	£249
May 27	£259	Sep 23	£194
Jul 15	£269		
Supplements per person			
Single (Apr)	£0	View (Apr)	£20
Single (May-Sep)	£28	View (May-Sep)	£28

THE GOLDEN MILE OF FUN TOUR 263Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Broads Boat Trip

7 DAYS FROM
£274
PER PERSON

EXCURSIONS INCLUDED

F Cromer & the Broads

We travel to Cromer via Caister and North Walsham. The attractive, small resort of Cromer is full of character with its narrow twisting streets in the town centre. The lively seafront promenade behind the sandy beach contrasts with relaxing colourful gardens. We return through Aylsham to Wroxham where we take a short trip on the Norfolk Broads to relax and enjoy the tranquillity and beautiful scenery (*boat fare included in the tour cost*).

F Aldeburgh & Southwold

Once a major Tudor port whose shipwrights built Drake's *Golden Hind*, Aldeburgh is today a picturesque coastal town with many interesting buildings such as the moot hall, windmill and Martello Tower. We also visit Southwold with its pier, waterclock and lighthouse.

F Norwich

Norwich is one of Britain's most attractive cities, a fine town with an irregular medieval street plan and many notable buildings of all periods including a Norman Castle and imposing cathedral.

Departs Sunday - Returns on Saturday

May 3	£274	Jul 19	£374
Jun 21	£374		
Supplements per person			
Single	£39	View	£37



Hotel de Paris & Cromer Pier

Cromer VICTORIAN CHARM AMID FLINT COTTAGES & UNSPOILT BEACHES

Cromer was once a small fishing village which has now grown into a bustling family holiday resort, with superb sunshine records. This attractive, small resort is full of character with its narrow twisting streets in the town centre and lively seafront promenade behind the sandy beach. Colourful gardens offer quiet relaxation but if you're feeling energetic there are leisure facilities available including bowling greens, tennis courts, squash and golf. During the summer season there's a varied entertainments programme available at the famous Pier Pavilion. Cromer is set amidst the pleasant countryside of North Norfolk with its leafy country lanes, villages with their flint cottages and of course the Norfolk Broads, miles and miles of waterways weaving their way through this unique landscape.

HOTEL DE PARIS

Cromer  



A delightful and unique hotel, occupying the finest position in Cromer, a town full of character. Hotel de Paris is close to the shops and historic parish church and directly overlooking the pier and lively seafront. Superb reception lounge, attractive bar and lounge. Delightful restaurant with small dance floor.
Tel: 01263 513141.



NORFOLK DELIGHTS & SEASCAPES TOUR 5265Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£184
PER PERSON

EXCURSIONS INCLUDED

F Sheringham & Norwich

Along the coast from Cromer lies the seaside town of Sheringham with its rural craft centre. Norwich is one of Britain's most attractive cities, a fine town with an irregular medieval street plan and many notable buildings of all periods including a Norman Castle and imposing cathedral.

F Great Yarmouth & Wroxham

Norfolk's principal seaside resort is packed with entertainments and amusements of all descriptions. We continue to Wroxham, at the centre of the calm and scenic Broads.



Norfolk Broads

Departs Monday - Returns on Friday			
Mar 9	£184	Apr 20	£194
Departs Wednesday - Returns on Sunday			
Sep 30	£199		
Supplements per person			
Single (Mar-Apr)	£0	View (Mar-Apr)	£20
Single (Sep)	£28	View (Sep)	£28

CROMER & ROYAL NORFOLK TOUR 5267Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Blickling Hall
- Entrance to Sandringham Museum & Gardens

5 DAYS
FROM
£269
PER PERSON

EXCURSIONS INCLUDED

F North Norfolk Coast & Sandringham

Refer to Royal Sandringham & The Broads 269Y description opposite.

F Sheringham & Blickling Hall

A short distance along the coast lies Sheringham, a delightful bustling seaside town boasting a splendid craft centre with traditional rural crafts which have been part of North Norfolk life for generations. Turning inland we come to Blickling Hall, a superb Jacobean House said to be home to the ghosts of both Anne Boleyn and Falstaff! (*Entrance included in the tour cost*).



Sandringham House & Gardens

Departs Wednesday - Returns on Sunday			
May 6	£269	Jun 24	£284
Supplements per person			
Single	£28	View	£28

ROYAL SANDRINGHAM & THE BROADS TOUR 269Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Broads Boat Trip
- Entrance to Sandringham Museum & Gardens

7 DAYS
FROM
£379
PER PERSON

EXCURSIONS INCLUDED

F Norwich

Norwich is one of Britain's most attractive cities, a fine town with an irregular medieval street plan and many notable buildings of all periods including a Norman Castle and imposing cathedral.

F North Norfolk Coast & Sandringham

We travel West to Wells-next-the-Sea, a quaint, thriving port with a unique atmosphere. We continue along the coast and then inland to Royal Sandringham to visit the Royal Estate (*entrance to Museum and gardens included in the tour cost*). The gardens are a delight to behold with their seeping lawns and riverside walks.

NB. Entrance is not possible when Royal Family is in residence, expected to be late July/early August.

F Great Yarmouth & the Broads

Norfolk's principal seaside resort is Great Yarmouth, packed with entertainments and amusements for all ages. We also visit Wroxham in the heart of the Norfolk Broads from where we take a trip on the Broads (*boat fare included in tour cost*).

Departs Sunday - Returns on Saturday			
May 24	£379	Aug 9	£404
Supplements per person			
Single	£39	View	£37

NORTH EAST

“ Excellent from start to finish. 10 out of 10 for every detail. Will book Alfa again, no hesitation. ”

T. Reed

North East England is where England's true beauty shines, from historical attractions, World Heritage Sites and stunning countryside, to those that know this region there is a wealth of beauty unspoilt by large numbers of visitors.

It's easy to uncover some of the regions heritage, from historic York, to the bygone era of North Eastern life at the Beamish Open Air Museum. There's also Durham Cathedral, the largest and finest example of Norman architecture in England, famous for its appearance in Harry Potter films.

Let's not forget the maritime history of Scarborough and Whitby, which have been the heart of these towns for centuries. Many of you may remember Whitby from the TV series Heartbeat!

The real beauty of North East England is its secret and it's there waiting to be discovered.



Angel of the North



“ Scarborough has a lot to offer whether you are old, young, a first time visitor or one of many return visitors. During the Summer months Europe's largest open air theatre can have acts ranging from Cliff Richard to Madness. If that's too lively you could always take a walk through the Italian Gardens or even up to Oliver's Mount and take in Scarborough's stunning panoramic views. We are the most visited place outside of London and we would like to show you why! ”

Kyle Patel, General Manager, Cumberland Hotel, Scarborough



DESTINATIONS AVAILABLE IN THIS AREA:

Newcastle, Scarborough, Bridlington



North of England Open Air Museum, Beamish

NORTH EAST

Northumbria & Beamish

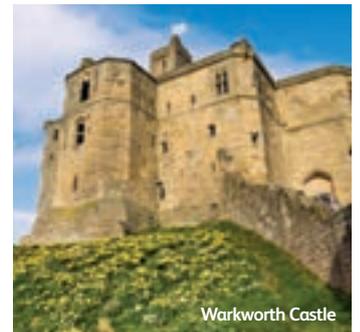
Gateshead, just over the Tyne from Newcastle, provides an excellent base from which to explore this area of spectacular scenery, rich in history. Here was the most northerly sustained frontier of the Roman Empire and a beacon of Christianity during the Dark Ages. Gorgeous coastline with rocky headlands and delightful coves, fishing villages and medieval castles, rolling countryside and fascinating historic sights - they are all here!

CALEDONIAN HOTEL | Newcastle AA ★★★

Located in Jesmond, about one mile from Newcastle's city centre, the Caledonian is a comfortable friendly hotel. There is a small lounge area, whilst the Billabong Bar and Bistro offers a pleasant atmosphere throughout the day. All bedrooms are modern and have bath or shower, TV, telephone, hair dryer and tea/coffee making facilities. Some rooms in wing not lift accessible. Tel: 0191 281 7881.



Durham



Warkworth Castle

NORTHUMBRIA & BEAMISH TOUR 5291Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Beamish Open Air Museum

5 DAYS FROM
£259
PER PERSON

EXCURSIONS INCLUDED

F Beamish

The North of England Open Air Museum is set in lovely countryside and vividly recreates life in the North East at the start of the Industrial Revolution (*entrance included in the tour cost*).

F Durham

A short journey brings us to Durham with its superb Norman cathedral. The adjacent castle is a reminder that church and state were never closer than in the time of the warlike Prince Bishops who were based here.

F Warkworth & the Northumbrian Coast

Warkworth Castle, birthplace of Harry Hotspur, is a magnificent sight enclosed within the meandering River Coquet. More castles follow at Dunstanburgh and romantically situated Bamburgh, signs of the turbulent past of this border region.

Departs Wednesday - Returns on Sunday			
May 13	£259	Aug 5	£259
Supplements per person			
Single	£70		



Scarborough

Scarborough

THE GEM OF THE YORKSHIRE COAST

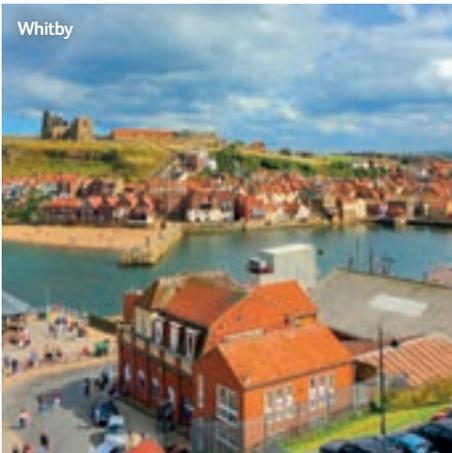
Scarborough is arguably the oldest seaside resort in Britain - a Dr Wittie of Scarborough was advocating sea bathing as long ago as 1660, more than a century before it became popular in Regency Brighton! But Scarborough is much older even than this - a cursory glance at the headland which divides Scarborough's two bays reveals the impressive medieval castle. The name Scarborough is a Viking one and the castle grounds conceal the remains of a Roman signal station. The busy harbour is haven to a welter of fishing vessels and there are the usual seaside pursuits a-plenty on the adjacent South Bay promenade which leads to the Spa. The steep hill sides are beautifully landscaped and there are many attractive parks and gardens. The resort is noted for its theatres and there is an art gallery and several small museums.

CUMBERLAND HOTEL

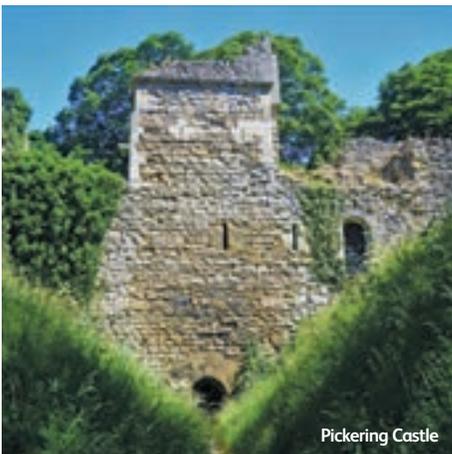
Scarborough



Very well situated on the South Cliff just a few minutes walk from the Spa complex, beach and town centre. With excellent views of the town from the North facing rooms, this brilliant hotel has all the amenities including in room tea/coffee.
Tel: 01723 361826.



Whitby



Pickering Castle

SCARBOROUGH & WHITBY TOUR 5276Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS FROM
£184
PER PERSON

EXCURSIONS INCLUDED

F Bridlington & Beverley

A short journey brings us to Bridlington, a lively seaside resort and fishing port. Points of interest include the priory church with its unique organ. Further South lies Beverley, a delightful town with many Georgian buildings and the famous 13th century Minster, not to be confused with the equally impressive church of St. Mary, which is also well worth a visit!

F North York Moors & Whitby

We travel inland along the southern edge of the North York Moors to Pickering with its magnificent 12th century castle. Then over the moors to Whitby, incomparably situated on the banks of the River Esk and with a skyline dominated by the remains of the ancient abbey. The many attractions of this famous port town include the Captain Cook Museum, Mining Museum, and several art galleries (entry fees may apply), as well as fresh fish and chips!

Departs Monday - Returns on Friday

Mar 23	£184		
--------	------	--	--

Departs Wednesday - Returns on Sunday

May 6	£199	Sep 9	£259
May 13	£254	Oct 14	£194
Jul 1	£269		

Supplements per person

Single (Mar, Oct)	£0	View (Mar, Oct)	£20
Single (May-Sep)	£28	View (May-Sep)	£28

MINSTERS & MOORS TOUR 277Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions

7 DAYS FROM
£359
PER PERSON

EXCURSIONS INCLUDED

F Bridlington & Beverley

A short journey brings us to Bridlington, a lively seaside resort and fishing port. Points of interest include the priory church with its unique organ. Further South lies Beverley, a delightful town with many Georgian buildings and the famous 13th century Minster.

F The North York Moors & Whitby

We travel inland along the southern edge of the North York Moors to Pickering with its magnificent 12th century castle. Then over the moors to Whitby, incomparably situated on the banks of the River Esk and with a skyline dominated by the remains of the ancient abbey.

F York

One of the world's great tourism cities with its wealth of places to visit including the Roman walls, the famous Minster and the fascinating *Jorvik* centre. Like stepping back into the middle ages, the overhanging timber-framed houses and traditional shopfronts of The Shambles makes this one of the UK's most historic (and picturesque) streets. Why not visit the National Railway Museum? (Free entrance). The journey to and from York passes through the Howardian Hills AONB and some relaxing rolling countryside.

Departs Sunday - Returns on Saturday

May 24	£359	Aug 30	£374
Aug 2	£369		

Supplements per person

Single	£39	View	£37
--------	-----	------	-----



Bridlington

Bridlington

HISTORIC OLD TOWN WITH A SANDY BEACH & CLIFF TOP WALKS

Bridlington has an historic old town, long promenade, sandy beach and cliff top walks with views of the trawler port. Recently refurbished, the spa entertainment centre has free to enter art gallery hosting a variety of exhibitions. With its sandy beaches, award-winning promenades and historic harbour, Bridlington is a hidden seaside gem awash with kitsch traditional entertainment. Visit the funfair, amusements and donkey rides on the beach for a traditional British day out with seaside in spades! Alternatively, explore Bridlington's Old Town and Priory Church of St Mary, which was founded as an Augustinian monastery in 1113. Stroll through the Old Town High Street and immerse yourself in a bygone era and perhaps pick up a hidden treasure in one of the numerous antique shops.

MONARCH HOTEL

Bridlington



Located in a prominent seafront location on Bridlington's South beach, the Monarch Hotel offers breathtaking panoramic sea views in a peaceful setting. Situated close to the Spa Theatre and a short walk to the busy fishing harbour which is alive with colourful trawlers and pleasure boats, the Monarch is sure to provide the perfect base for exploring Bridlington. The hotel features an onsite restaurant and comfortable bar area, as well as a good size dance floor where entertainment is regularly featured. Tel: 01262 674447.



NEW HOTEL



“Glorious beaches, history galore, sporting fun, independent shops, great entertainment and amazing nature; whatever the weather there is always something to do. Sewerby Hall has it all - uniquely situated in a dramatic cliff top position with spectacular views over Bridlington and set in 50 acres of early 19th Century parkland. I'd also highly recommend a visit to Bridlington Spa which hosts the best dance, comedy and music performances. Don't just take my word for it, come and see for yourself what Bridlington has to offer!”

Jenny Badarau, General Manager, Monarch Hotel, Bridlington

EAST COAST ESCAPE TOUR 5279Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Burton Agnes Hall

NEW TOUR
5 DAYS FROM
£194
PER PERSON

EXCURSIONS INCLUDED

F NEW! Scarborough & Filey
Today we visit Filey a tranquil resort town, with a picturesque bay and flat prom. At the northern end of the town is the fishing quay of Coble Landing and inland are the beautiful Crescent Gardens with traditional bandstand. Later we head north to Scarborough which is said to be the oldest seaside resort in Britain, predating Brighton. The town's two bays are divided by a dramatic headland with its medieval castle. Scarborough also retains a busy fishing harbour.

F NEW! Beverley & Burton Agnes Hall
Today we visit Burton Agnes Hall (*included in tour cost*) an Elizabethan Manor House filled with treasures collected over the centuries. The extensive gardens include walled areas with intricate planting, sweeping lawns and a woodland walk. Later we head south to historic Beverley which is home to an impressive 13th century Minster, noted as one of England's finest Gothic churches. Meander the quaint cobbled streets and take in the glorious architecture.

Departs Monday - Returns on Friday			
Oct 26	£199		
Departs Wednesday - Returns on Sunday			
Apr 22	£194	Aug 19	£279
May 27	£259	Sep 30	£209
Jul 8	£279		
Supplements per person			
Single (Apr, Oct)	£0	View (Apr, Oct)	£20
Single (May-Sep)	£28	View (May-Sep)	£28

BRIDLINGTON TOUR 279Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Trip on North York Moors Railway

NEW TOUR
7 DAYS FROM
£299
PER PERSON

EXCURSIONS INCLUDED

F NEW! Scarborough & Filey
Refer to East Coast Escape 5279Y description opposite.

F NEW! North York Moors Railway & Whitby

We enjoy a scenic journey by train from Pickering to Goathland (*included in tour cost*). Our heritage train takes us through the dramatic North York Moors National Park where we alight in Whitby. From the atmospheric Abbey towering over winding cobbled streets to the windswept beach and working harbour, Whitby is not your traditional coastal town. Discover ancient vampire legends and sit under the whale bone arch, watching the brightly coloured fishing vessels passing by and don't forget to sample Yorkshire's best fish and chips!

F NEW! Beverley & Withernsea

Today we visit Withernsea a charming seaside town which boasts a sandy beach and long flat prom. The old lighthouse plays host to an unusual museum dedicated to film star Kay Kendall. Later we head inland to historic Beverley which is home to an impressive 13th century Minster, noted as one of England's finest Gothic churches. Meander the quaint cobbled streets and take in the glorious architecture of this beautiful city.

Departs Sunday - Returns on Saturday			
May 3	£299	Aug 23	£389
Supplements per person			
Single	£39	View	£37

CENTRAL ENGLAND

Visit Central England for the chance to explore the historic counties of Derbyshire, Herefordshire and Nottinghamshire.

Stratford-upon-Avon is where Shakespeare's story began and a visit to the house where the world's most famous playwright was born and grew up is an absolute must.

In Central England you can also marvel at the picturesque chocolate box sleepy Cotswolds villages, with stunning rolling hills it is one of the prettiest places in England to explore.

Make time to discover the glorious town of Oxford, which is one of Britain's oldest university cities, there's guaranteed to be plenty going on when you visit.

"Our holiday has been excellent. The driver was first class, and the included tours were excellent and very informative. We look forward to holidaying with you again."

T. Brewster



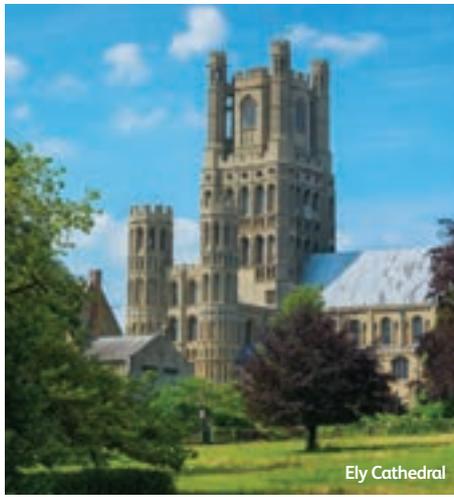
Chatsworth House



Belton House

DESTINATIONS AVAILABLE IN THIS AREA:

Cambridgeshire, Oxford & Stratford



Ely Cathedral

Cambridgeshire

The ancient stone-built towns and cities of Cambridgeshire are surrounded by glorious countryside, from the rolling farmland of the Huntingdonshire to the vast fenlands around the former island of Ely. Our tour visits the most interesting towns and cities of the county.

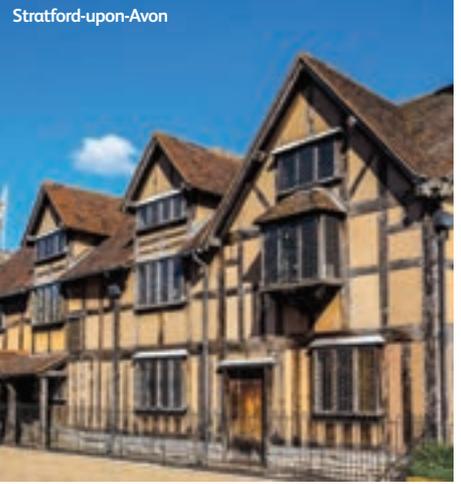
MARRIOTT HOTEL

Huntingdon

NEW HOTEL



Located on the outskirts of Huntingdon, offering a comfortable and convenient base for visiting the popular destinations of Cambridgeshire and Suffolk. Relax in your well-designed hotel room, with deluxe bedding, flat-screen TV and sleek marble bathroom. Onsite health club, spa and restaurant. Tel: 01480 446000.



Stratford-upon-Avon

Oxford & Stratford

See the real Heart of England as we visit magnificent Oxford and Shakespeare's historic Stratford, including a short drive through the northern Cotswolds. Our base is adjacent to Coventry Cathedral and shops and close to the fabulous Motor Museum (free entry).

BRITANNIA HOTEL

Coventry



The superb location of this Hotel gives you the opportunity to explore the city's historic centre. The hotel adjoins Coventry Cathedral at the very heart of the city and is a stones throw from the Transport Museum (admission charges apply). The hotel has 211 bedrooms with TV, telephone, hair dryer, and tea/coffee making facilities. Tel: 02476 402 151.



CAMBRIDGESHIRE

TOUR 5320Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Guided Tour of Cambridge

NEW TOUR

5 DAYS FROM
£309
PER PERSON

EXCURSIONS INCLUDED

NEW! Ely & St. Ives

The Impressive cathedral city of Ely rises imposingly from the surrounding fens and is visible from great distances. Important attractions include Oliver Cromwell's home, the Fenland Museum, and the Museum of Stained Glass within the cathedral (entry fees may apply). St. Ives, a market town and riverport, discover its heritage along the waterfront, alleyways and marketplace. A wide variety of independent shops and recently renovated museum.

Cambridge

The college buildings of Cambridge are a wonder to behold, but the river, the Botanic Gardens and the excellent shops are also worthy of a visit (*guided tour included in the tour cost*).

Departs Monday - Returns on Friday			
Jul 20	£309	Sep 14	£309
Supplements per person			
Single	£89		

OXFORD & STRATFORD

TOUR 5330Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Guided Tour of Oxford

5 DAYS FROM
£224
PER PERSON

EXCURSIONS INCLUDED

Oxford

We journey to Oxford, site of England's oldest university, the "City of Spires". We have a guided walking tour of the city (*guided tour included in the tour cost*) and time to visit the many shops before returning to our hotel.

Cotswolds & Stratford-upon-Avon

We have a morning drive through Stow-on-the-Wold and Broadway. We spend the afternoon in Stratford-upon-Avon, Shakespeare's birthplace. Stratford has many fascinating Shakespearean sites including the World of Shakespeare exhibition and Anne Hathaway's cottage. There are also lots of shops and pubs and the river is a delight.

Departs Monday - Returns on Friday			
Jun 15	£224	Aug 17	£229
Jul 20	£229		
Supplements per person			
Single	£28		

NORTH WEST

There are so many enchanting places to visit in the North West, with its idyllic countryside, iconic seaside resorts and historic towns; this is one of the most exciting corners of the country.

Experience the revolutionary city of Liverpool, with its impressive musical legacies, art galleries and theatres, together with magnificent buildings.

A visit to the ancient city of Chester is a breathtaking experience, with the most complete city walls, the oldest racecourse, 1000 year old cathedral and the largest Roman Amphitheatre in Britain. Just along the coast from these major cities you will find vibrant seaside resorts such as Blackpool and Southport.

The serenity of the Lake District, with its stunning scenery and varied landscapes provides the perfect escape from the hustle and bustle.

There is something to charm everyone in the North West.

“We don't think you can improve the holiday. The hotel was lovely and the staff couldn't be faulted, all very helpful.”

E. Kimber



Blackpool



Liverpool



“Whilst in Blackpool a visit to one of the traditional piers is an absolute must, as is a trip to the famous Tower where the ballroom dancing is magical. Another great experience is Madame Tussauds with stunningly life-like wax figures of some of the UK's best loved superstars; you can even have a drink in the Rovers Return! As the regular driver for Alfa's Blackpool tours, my favourite excursion is to Windermere in the Lake District, it is always beautiful!”

Roy Barber, Alfa Tour Driver

DESTINATIONS AVAILABLE IN THIS AREA:

Blackpool, Lake District, Mold, Southport

Lake Windemere



Blackpool

Blackpool

BRITAIN'S CAPITAL OF FUN

Few resorts anywhere in the world can rival the popularity of Blackpool - Britain's Capital of Fun! The world famous Tower, three piers, miles of golden sands, the spectacular Pleasure Beach with its breathtaking "white knuckle" rides, horse drawn carriages, a Sealife Centre, Madame Tussaud's Waxworks, a Zoo Park, an Art Gallery - Blackpool has them all. But save some of your energy for the evening and sample the terrific summer shows, lively bars and pubs, for it is at night that Blackpool really stands out as the most exciting of all Britain's resorts. For a complete contrast to the sheer energy of Blackpool, the excursions included in our itineraries takes us to some of the most serene scenery in Britain including the Ribble Valley and the Lake District.

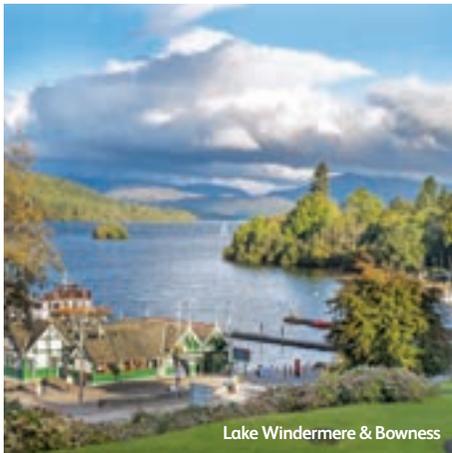
QUEENS HOTEL

Blackpool

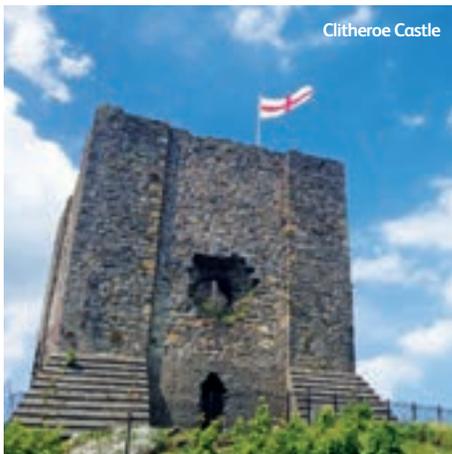
Ideally situated on South Promenade between Central and South Piers, the Queens is one of Blackpool's larger hotels. It overlooks the Irish Sea and is only a ten minute walk from the famous Pleasure Beach. Generously sized public areas include lounge bar and entertainment theatre. Extensive car parking. Tel: 01253 336980.



Fabulous half price bar offer! See page 8 for details.



Lake Windermere & Bowness



Clitheroe Castle

BRITAIN'S CAPITAL OF FUN TOUR 5305Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Guided tour of Ribble Valley

5 DAYS FROM **£159** PER PERSON

EXCURSIONS INCLUDED

F Southport

Despite their common Victorian heritage, the studied elegance of Southport's Lord Street could not be more different from Blackpool's Golden Mile! It has several lovely parks and its shops are outstanding. With 22 miles of coastline and plenty of beaches, it's the perfect place to relax and unwind. There's plenty to keep you entertained with a great choice of restaurants, three theatres, a museum and an art gallery.

F Ribble Valley & Oswaldtwistle Mills

Take our guided tour through the Ribble Valley and visit Clitheroe, Chatburn and Downham. We hear tales of the infamous 17th Century trial and execution of the Pendle Witches and learn about the Sabden Treacle Mines. We visit Oswaldtwistle Mills and return by the 'Nick of Pendle' road to Blackpool (*guided tour included in tour cost*).

Departs Monday - Returns on Friday

Mar 16	£159	Sep 14	£199
Apr 20	£169	Oct 26	£204

Departs Wednesday - Returns on Sunday

May 20*	£174	Jul 15	£219
Jun 24	£214	Aug 12	£239
Jul 8	£219	Oct 7	£204

Supplements per person

Single (Mar-Apr, Oct)	£0	View (Mar-Apr, Oct)	£20
Single (May-Sep)	£28	View (May-Sep)	£28

*Themed entertainment - see page 8

BLACKPOOL & WINDERMERE TOUR 307Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Trip on Lake Windermere Cruise

7 DAYS FROM **£309** PER PERSON

EXCURSIONS INCLUDED

F Lake Windermere Cruise & Grasmere

Today we take a boat trip on England's largest lake, Windermere (*included in tour cost*). The surrounding scenery varies from vast lawns to towering hills and a variety of sailing marinas. We also visit Grasmere, famously the former home of William Wordsworth, who was inspired in his writing by much of the local scenery.

F Ribble Valley & Skipton

A delightful scenic drive through some of the loveliest country in the North, visiting Clitheroe in the Ribble Valley, as well as the well-known railway town of Settle, and historic Skipton with its famous castle.

F Southport

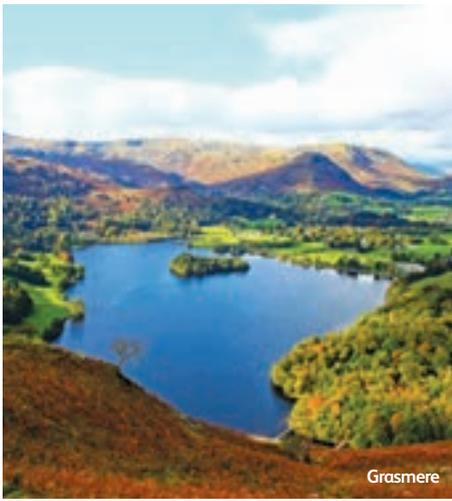
Despite their common Victorian heritage, the studied elegance of Southport's Lord Street could not be more different from Blackpool's Golden Mile! It has several lovely parks and its shops are outstanding. With 22 miles of coastline and plenty of beaches, it's the perfect place to relax and unwind. There's plenty to keep you entertained with a great choice of restaurants, three theatres, a museum and an art gallery.

Departs Sunday - Returns on Saturday

May 31	£309	Aug 30	£314
Aug 16	£309		

Supplements per person

Single	£39	View	£37
--------	-----	------	-----



Lake District

The Lake District is England's largest National Park and has inspired more poetry than any other area of English landscape. Both Wordsworth and Coleridge lived and worked here for a time and every corner provides a new and enticing vista.

CUMBRIA GRAND HOTEL

Grange Over Sands

Set in 20 acres of private gardens and woodland overlooking Morecambe Bay this charming Victorian hotel is only six miles from Lake Windermere. There is an outdoor tennis court, putting green and woodland walk as well as an indoor games room with a full sized snooker table, table tennis and darts. Tel: 01539 532331.



PICTURESQUE LAKE DISTRICT TOUR 5298Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Trip on Lake Windermere Cruise
- Trip on Ullswater Cruise

5 DAYS
FROM
£279
PER PERSON

EXCURSIONS INCLUDED

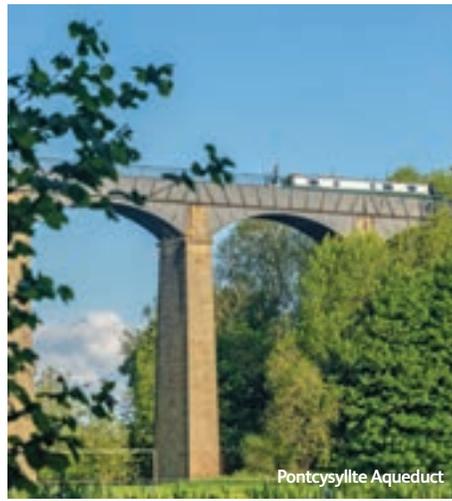
F Lake Windermere Cruise & Grasmere

Today we take a boat trip on England's largest lake, Windermere, from Lakeside to Bowness (*included in tour cost*). We continue via Ambleside to Grasmere for a look around Wordsworth's village.

F Ullswater & Keswick

We travel to Pooley Bridge to join the Ullswater 'Steamer' boat trip to Glenridding (*boat fare included in tour cost*), at the foot of the mighty Helvellyn. We then continue to Keswick, the busiest town in the North Lakes, situated beside Derwent Water. Whilst here, why not visit the Pencil Museum and discover the fascinating history of this important every day item.

Departs Monday - Returns on Friday			
Apr 20	£279	Jun 15	£339
May 18	£319	Sep 14	£349
Supplements per person			
Single	£69		



Canals of Cheshire & Clwyd

From our tranquil base just outside the historic market town of Mold, we visit the delightful regions of Cheshire and Clwyd, renowned for their canal heritage. Our final excursion takes us to the charming village of Llangollen which is a UNESCO World Heritage site.

BEAUFORT PARK HOTEL

Mold

Conveniently located in scenic North Wales, the Beaufort Park is a 3* AA Hotel situated in the village of New Brighton approximately two miles from the historic market town of Mold. The well appointed bedrooms are tastefully furnished and designed with your comfort in mind. The Orchard Restaurant offers delicious freshly produced meals in a relaxed and informal setting. Tel: 01352 758646.



CANALS OF CHESHIRE & CLWYD TOUR 5314Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to National Waterways Museum

5 DAYS
FROM
£279
PER PERSON

EXCURSIONS INCLUDED

F **NEW!** Anderton Canal Lift & The National Waterways Museum

Today we visit the mighty Anderton Boat Lift, known as one of the 'Seven Wonders of the Waterways' which still does the job it was designed to do of lifting boats and barges 50 feet from the River Weaver Navigation to the Trent & Mersey Canal. Later we visit the National Waterways Museum on the banks of the Mersey and the Manchester Ship Canal. The museum houses extensive in-door displays and looks after one of the greatest collections of historic boats in the world.

F Llangollen

Renowned for the surrounding hills and the River Dee, Llangollen has something for every visitor. Llangollen is part of the UNESCO World Heritage Site along eleven miles of canal from Gledrid to the Horseshoe Falls via the spectacular Pontcysyllte Aqueduct. Ride on the steam railway or experience peace and tranquillity, gliding along the canal on a horse-drawn boat (charges apply).

Departs Monday - Returns on Friday			
Jun 15	£279	Sep 14	£284
Supplements per person			
Single	£75		



NORTH WEST

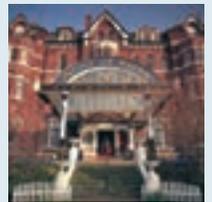
Southport

One of Britain's most elegant resorts with wide boulevards, delightful parks, a fabulous Marine Lake and one of the longest piers in Britain. Home to wide unspoiled beaches and many golf courses including the magnificent Royal Birkdale.

PRINCE OF WALES HOTEL

Southport

Southport's most famous hotel is situated in the heart of the town, on fabulous Lord Street. Bedrooms have been designed to reflect the hotel's Victorian heritage. The Clubhouse bar is themed in true Golf style and has a warm friendly atmosphere. Tel: 01704 536688.



SOUTHPORT TOUR 311Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 3 full day excursions

7 DAYS
FROM
£349
PER PERSON

EXCURSIONS INCLUDED

F Blackpool

Britain's Capital of Fun is a superb destination for a day of unashamed seaside nostalgia. In addition to the world renowned Golden Mile with its funfair and tower, it has excellent shopping and some lovely parks.

F Chester

We have plenty of time to explore this city first visited by the Romans 2000 years ago. The centre is compact and easy to get around on foot by means of a waymarked Millennium Festival Trail. Sights include the Eastgate Clock, Chester Visitor Centre, Roman Amphitheatre and the most complete city walls in Britain. There is even a Town Crier who welcomes visitors at 12 noon at the city centre Cross.

F Liverpool

Liverpool is well known for its lively atmosphere. Its magnificent buildings, fascinating waterfront and superb museums make for an absorbing day out.

Departs Sunday - Returns on Saturday			
May 24	£349	Aug 9	£379
Jul 26	£379		
Supplements per person			
Single	£39		

WALES

A colourful myriad of rugged coastline, mountainous national parks and Celtic culture, Wales has everything you could wish for in a holiday.

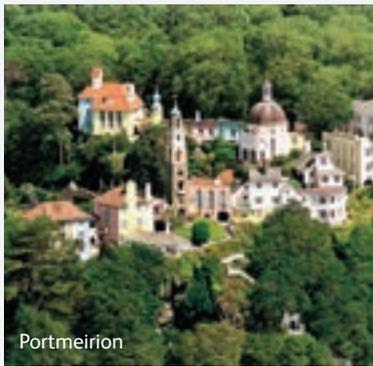
Delve into Wales' epic heritage with more than 600 castles to explore, including the magnificent World Heritage Sites of Beaumaris, Caernarfon and Harlech castles.

Lose yourself in the pretty seaside towns of Tenby, Criccieth and Porthcawl, with glorious beaches and warming atmospheres to provide the perfect holiday escape.

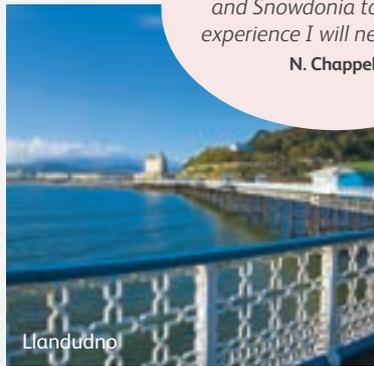
Vibrant Llandudno is a Victorian seaside gem with history dating back to the Bronze Age, it's located between two famous headlands; The Great Orme and Little Orme which have breathtaking views from the summit.

Experience the magic of Portmeirion which has served as the location for numerous films and television shows such as The Prisoner.

The phrase 'good things come in small packages' may be a cliché, but in the case of Wales it's absolutely true.



Portmeirion



Llandudno

"I had a marvellous time on your Portmeirion and Snowdonia tour, a real experience I will never forget."

N. Chappell



"Llandudno has fantastic beaches at both the North and West shore, both of which have lovely views. A must for any visit to Llandudno is a trip up the Great Orme, for those who don't fancy walking up there is a vintage coach, a tram or cable car to take you to the top. The promenade is nice and flat with ample shops and cafes and lots going on during the summer season."

Derek Ashley, Alfa Tour Driver

DESTINATIONS AVAILABLE IN THIS AREA:

Llandudno, Criccieth, Tenby, Porthcawl



Criccieth



Llandudno

Llandudno

ELEGANT BOULEVARDS BETWEEN MOUNTAINS & SEA

Situated on a sandy isthmus between the Great Orme and Little Orme Heads, Llandudno boasts two superb beaches. The shingly North Shore is the busier of the two with its Victorian Pier, boat trips, donkey rides and much more. The sandy West Shore is quieter with miles of sands and panoramic views of the Snowdonia mountain range in the distance. Llandudno is a highly attractive resort with its magnificent crescent of hotels, broad tree-lined streets and elegant shops all combining to produce a unique atmosphere. A tramway and cable car both offer a route to the summit of the Great Orme (which also boasts a superb dry ski slope – one of the best in Britain). There is plenty to do both day and night and you are sure never to have a dull moment at what many would claim to be the most complete of all British holiday resorts.

HYDRO HOTEL

Llandudno



Ideally placed on the seafront close to the Venue Cymru Theatre and a short walk from Llandudno's wonderful shops, pier and Happy Valley gardens. Large entertainment suite with dance floor and entertainment most evenings. Superb "Looking Glass" bar with views over the bay, sun lounge and games room with snooker included. Many rooms have views over the bay or over the town to the Snowdonia mountains. Car parking available. Tel: 01492 870101.



NORTH WALES HIGHLANDS & ISLANDS TOUR 5350Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS FROM
£164
PER PERSON

EXCURSIONS INCLUDED

F Betws-y-Coed & Conwy

We travel down the Vale of Conwy, through Llanrwst to Betws-y-Coed, a wooded village in a picturesque setting where three rivers meet. We then continue to the historic town of Conwy, with its mighty castle and medieval town walls.

F Caernarfon & Snowdonia

Refer to Queen of the Welsh Resorts 353Y description opposite.



Snowdonia

Departs Monday - Returns on Friday			
Mar 2	£164	Apr 13	£214
Mar 23	£184	Oct 26	£199
Departs Wednesday - Returns on Sunday			
Apr 22	£214	Aug 19	£254
Jun 3	£269	Sep 23	£219
Supplements per person			
Single (Mar-Apr, Oct)	£0	View (Mar-Apr, Oct)	£20
Single (Jun-Sep)	£28	View (Jun-Sep)	£28

GARDENS OF NORTH WALES TOUR 5353Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Entrance to Bodnant Gardens, Gwydir Castle, Penrhyn Castle & Plas Newydd House & Gardens

5 DAYS FROM
£289
PER PERSON

EXCURSIONS INCLUDED

F Beaumaris & Plas Newydd House & Gardens

We cross through Anglesey to the charming town of Beaumaris then we visit the beautiful 18th century Plas Newydd House with its fine gardens and parkland that overlook the Menai Straits (*entrance to Plas Newydd House and gardens included in the tour cost*).

F Gwydir Castle & Bodnant Gardens

We spend the morning at the fine Elizabethan Gardens of the splendid Tudor Gwydir Castle and continue to Bodnant Gardens, widely acknowledged as one of the world's most spectacular gardens, not to mention its stunning views across to Snowdonia. We return on a picturesque journey via Betws-y-Coed (*entrance to Gwydir Castle and Bodnant Gardens included in the tour cost*).

H Penrhyn Castle

A visit to the early 19th century Penrhyn Castle, offering attractive walks in the grounds amongst its collection of exotic trees and shrubs and in its Victorian walled garden (*entrance included in the tour cost*).

Departs Wednesday - Returns on Sunday			
May 20	£289	Jul 15	£304
Supplements per person			
Single	£28	View	£28

QUEEN OF THE WELSH RESORTS TOUR 353Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to National Slate Museum

7 DAYS FROM
£349
PER PERSON

EXCURSIONS INCLUDED

F Anglesey & Beaumaris

We travel to Anglesey with time to explore the charming town of Beaumaris before paying a visit to LlanfairPG, famous not only for its inordinately long name, but also for Pringle's Woollen Mills, where we have a short stop.

F Betws-y-Coed & Conwy

We travel down the Vale of Conwy, through Llanrwst to Betws-y-Coed, a wooded village in a picturesque setting where three rivers meet. We then continue to the historic town of Conwy, with its mighty castle and medieval town walls.

F Caernarfon & Snowdonia

A magnificent journey today takes us along the shores of Conwy Bay to Caernarfon, with its splendid castle beside the harbour. We then turn inland through to Porthmadog, a small Welsh coastal town known by locals as port. Passing through the heart of Snowdonia, the 823 square-mile national park with its lakes, villages and Snowdon peak. On the return journey we visit Llanberis at the foot of Snowdon, the highest mountain in Wales. In Llanberis we visit the National Slate Museum (free entrance).

Departs Sunday - Returns on Saturday			
Jun 14	£384	Aug 2	£364
Jul 5	£379	Sep 13	£349
Supplements per person			
Single	£39	View	£37



Criccieth

Criccieth

THE PEARL OF WALES ON THE SHORES OF SNOWDONIA

Criccieth lies on the South side of the Llyn Peninsula with splendid views over Cardigan Bay. It is home to a medieval castle, built by the Welsh in the mid-thirteenth century but later taken by Edward I who incorporated it into his ring of castles designed to maintain Norman control. It was captured by Owain Glyndwr in the uprising of 1404 and the scorch marks from that battle can still be seen! The castle headland divides the town into two with a pebbly beach to the West and a lovely sheltered mainly sandy beach to the East. Nearby is the village of Llanystumdwy, which boasts a museum devoted to David Lloyd George, the "Welsh Wizard", whose family once lived in Criccieth. The countryside around Criccieth is breathtaking with fabulous coastal views over Cardigan Bay, awesome mountain scenery in Snowdonia and delightful gardens and castles at every turn.

GEORGE IV HOTEL

Criccieth

Situated on the High Street in the centre of Criccieth with magnificent views towards the sea and castle from many bedrooms. This iconic hotel with its ideal location, is a popular choice with its extensive public areas including a delightful intimate bar, attractive large restaurant, entertainment room with additional bar and a cosy lounge. Tel: 01766 522168.



Fabulous half price bar offer! See page 8 for details.



WELSH HIGHLANDS & MEDIEVAL TOWN TOUR 5365Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to National Slate Museum

5 DAYS FROM **£189** PER PERSON

EXCURSIONS INCLUDED

F Caernarfon & Snowdonia

We travel to Caernarfon, home to one of the finest castles in Wales and boasting attractive streets and a lively harbour. Passing through the heart of Snowdonia on the return journey we visit Llanberis at the foot of Snowdon. In Llanberis we visit the National Slate Museum (free entrance).

F Ffestiniog & Porthmadog

We travel East to Blaenau Ffestiniog, in the heart of Snowdonia, once a major centre of the slate mining industry. We return to the coast at Porthmadog, a harbour town with a long maritime history and arguably Britain's narrow gauge railway capital with stations on both the Ffestiniog and the Welsh Highland Railways.



Caernarfon Castle

Departs Monday - Returns on Friday			
Mar 30	£189	Oct 19	£199
Supplements per person			
View	£20		

PORTMEIRION & SNOWDON RAILWAY TOUR 5366Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Portmeirion
- Trip on Snowdon Mountain Railway

5 DAYS FROM **£259** PER PERSON

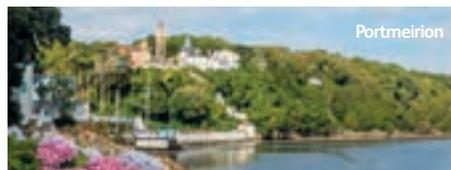
EXCURSIONS INCLUDED

F Snowdon

The unique Snowdon Mountain Railway rises to within 66' of the summit of Wales' highest mountain and provides unforgettable views of some of the finest mountain scenery in the British Isles (*rail fare included in tour cost - service stops part way in severe weather*).

F Portmeirion Village

This unique village is set on its own peninsula on the southern shores of Snowdonia. Its dreamlike Italianate quality made it the setting for the famous TV series The Prisoner. There are lovely gardens and fascinating vistas at every turn (*entrance included in tour cost*).



Portmeirion

Departs Wednesday - Returns on Sunday			
May 6	£259	Aug 12	£264
Jun 10	£274	Sep 2	£269
Jul 8	£279		
Supplements per person			
Single	£28	View	£28

PORTMEIRION & SNOWDONIA TOUR 368Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Portmeirion
- Trip on Snowdon Mountain Railway

7 DAYS FROM **£374** PER PERSON

EXCURSIONS INCLUDED

F Portmeirion Village

Refer to Portmeirion & Snowdon Railway 5366Y description opposite.

F Snowdon

Refer to Portmeirion & Snowdon Railway 5366Y description opposite.

F Barmouth & Ffestiniog

A lovely coastal journey through Harlech to Barmouth, with its long sandy beach and picturesque harbour, before continuing to Ffestiniog in the heart of Snowdonia, once a major centre of the slate mining industry.



Barmouth

Departs Sunday - Returns on Saturday			
May 31	£389	Aug 23	£374
Supplements per person			
Single	£39	View	£37



Tenby

Tenby PASTEL COLOURED BUILDINGS, MEDIEVAL WALLS & LOVELY BEACHES

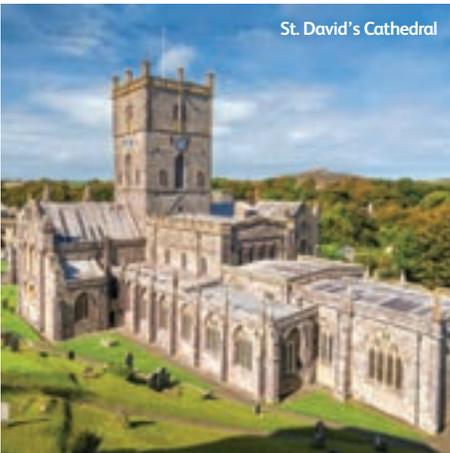
Tenby is a uniquely attractive resort. Its pastel coloured buildings, narrow streets, fortified walls and the quality of the light from its shimmering bays give it an atmosphere which is reminiscent of the Mediterranean. Its medieval castle was bombarded into submission by Cromwell using artillery on both land and sea and the feeling of a town whose history is much richer than most seaside resorts is very strong as one ambles around the narrow streets or stops for a drink in one of the many bars or cafés. The fifteenth century Tudor Merchants House gives an insight into life when it was a busy trading port. Tenby has four magnificent sandy beaches and a delightful harbour which is always busy with pleasure craft and the regular ferries which serve nearby Caldey Island monastery, a “must” to explore during your stay.

CLIFFE NORTON HOTEL

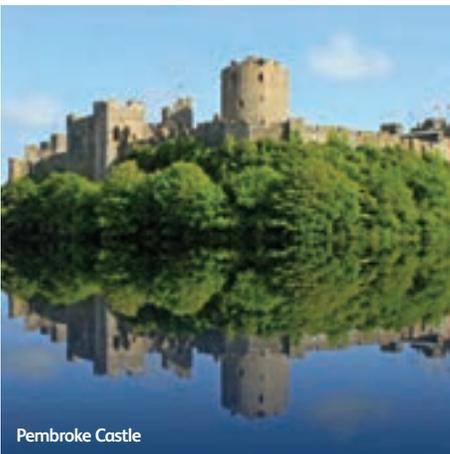
Tenby



The Cliffe Norton Hotel occupies a prime position on the North Beach, affords uninterrupted views across the bay, and is just a short walk from the town centre. The full Leisureplex menu is served in the panoramic dining room (nine steps to dining room). The rooms are decorated to complement the building’s period features.
Tel: 01834 842333.



St. David's Cathedral



Pembroke Castle

KING ARTHUR COUNTRY TOUR 5380Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS FROM **£189** PER PERSON

EXCURSIONS INCLUDED

F Pembroke & St. Davids

Our tour visits Pembroke, birthplace of Henry VII and site of a prolonged siege by Oliver Cromwell from which the town retains a magnificent castle. St. Davids is situated on the far South West coast of Wales; although technically a city due to its magnificent cathedral, St. Davids is actually an attractive village, set amongst beautiful coastal scenery.

F Narberth & Carmarthen

A delightful small town with an intriguing museum, Narberth boasts an atmospheric castle ruin, a wide range of quirky independent shops, and a distinctive former town hall and gaol, which resembles a boathouse. One of the oldest settlements in Wales, Carmarthen is brimming with historic architecture, such as Clough Williams-Ellis's bridge over the Towy, and boasts a bustling market and shopping streets. It is also reputed to be the birthplace of King Arthur and Merlin.

Departs Monday - Returns on Friday

Mar 23	£189		
--------	------	--	--

Departs Wednesday - Returns on Sunday

May 13	£259	Sep 9	£274
Jun 10	£284	Oct 7	£209
Aug 5	£299		

Supplements per person

Single (Mar, Oct)	£0	View (Mar, Oct)	£20
Single (May-Sep)	£28	View (May-Sep)	£28

TIMELESS TENBY TOUR 382Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 2 full & 1 half day excursions

7 DAYS FROM **£404** PER PERSON

EXCURSIONS INCLUDED

F Pembroke & St. Davids

Our tour visits Pembroke, birthplace of Henry VII and site of a prolonged siege by Oliver Cromwell from which the town retains a magnificent castle. St. Davids is situated on the far South West coast of Wales; although technically a city due to its magnificent cathedral, St. Davids is actually an attractive village, set amongst beautiful coastal scenery.

F Narberth & Carmarthen

A delightful small town with an intriguing museum, Narberth boasts an atmospheric castle ruin, a wide range of quirky independent shops, and a distinctive former town hall and gaol, which resembles a boathouse. One of the oldest settlements in Wales, Carmarthen is brimming with historic architecture, such as Clough Williams-Ellis's bridge over the Towy, and boasts a bustling market and shopping streets. It is also reputed to be the birthplace of King Arthur and Merlin.

H Broad Haven

As the name suggests, Broad Haven's beach is wide and calm, backed by a long flat promenade and a selection of tea rooms and cafés.

Departs Sunday - Returns on Saturday

May 31	£404	Aug 23	£439
Jul 5	£454		

Supplements per person

Single	£39	View	£37
--------	-----	------	-----



Seabank Hotel, Porthcawl

Porthcawl

THE HEART OF THE SOUTH WALES HERITAGE COAST

Located between Swansea and Cardiff, Porthcawl was originally a port for the iron and steel industries and still has some interesting features from that period, including the oldest maritime warehouse in Wales, an attractive harbour and the last coal and gas powered lighthouse in the country. It developed as a seaside resort after the Great War and the splendid Grand Pavilion dates from 1932. Nearby is Kenfig Nature Reserve, a site of national importance. This attractive seaside resort offers numerous facilities, including the world famous Porthcawl golf course, the finest course in Wales and one of several in the area, an expansive sandy beach and Coney Beach, a fairground with a variety of rides and amusements which was named after the famous New York venue. To the East of the town lies the River Ogmore and the beautiful Glamorgan Heritage Coast.

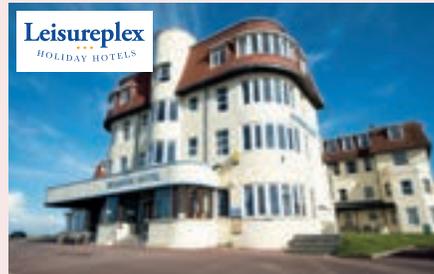
SEABANK HOTEL

Porthcawl

Porthcawl's most prominent building is situated on a headland, a short walk from the Grand Pavilion and John Street shops. There are spectacular views of the Bristol Channel and South Wales coast from the bar, restaurant and most bedrooms. Extensive public areas include the Smuggler's Bar, Garden Restaurant and large function room. Extensive car parking. Tel: 01656 782261.



Fabulous half price bar offer!
See page 8 for details.



GLAMORGAN GAMBOL

TOUR 5385Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS FROM
£154
PER PERSON

EXCURSIONS INCLUDED

F Glamorgan Coast, Barry & Cardiff

We travel via Southerndown and Llantwit Major to the port of Barry and nearby Barry Island, setting for television's "Gavin and Stacey". We continue to Cardiff for a look around the Welsh capital where we can explore the National Museum, visit the revitalised waterfront at Cardiff Bay, home to the Millennium Centre complex and drink in the atmosphere of this vibrant city.

F Swansea & Bracelet Bay

Refer to South Wales Cities & Seaside 387Y description opposite.



Mumbles

Departs Monday - Returns on Friday			
Mar 9	£154	Oct 19	£204
Departs Wednesday - Returns on Sunday			
Jun 24	£269	Aug 12	£264
Aug 5	£264	Sep 9	£249
Supplements per person			
Single (Mar, Oct)	£0	VIEW (Mar, Oct)	£20
Single (Jun-Sep)	£28	VIEW (Jun-Sep)	£28

SPECTACULAR SOUTH WALES

TOUR 5388Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Trip on Brecon Mountain Railway
- Entrance to National Botanic Gardens & Cyfarthfa Castle

5 DAYS FROM
£254
PER PERSON

EXCURSIONS INCLUDED

F Brecon Mountain Railway & Cyfarthfa Castle

Today we take a trip on the newly extended Brecon Mountain Railway, which winds its way high into the Beacons National Park (*return fare included in tour cost*). We then visit Cyfarthfa Castle, once a pivotal location in the Industrial Revolution and today a fascinating museum with extensive gardens.

F National Botanic Gardens of Wales & Swansea

A short journey takes us to Carmarthen and the first major Botanic Garden to be created this century. Features include a Mediterranean Garden, Double Walled Garden and Great Glass House. Swansea is a bustling city full of interest including the National Waterfront Museum and the Dylan Thomas Centre.

Departs Wednesday - Returns on Sunday			
May 13	£259	Jul 15	£279
Departs Monday - Returns on Friday			
Sep 14	£254		
Supplements per person			
Single	£28	VIEW	£28

SOUTH WALES CITIES & SEASIDE

TOUR 387Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Guided Tour of Cardiff
- Entrance to St. Fagans National History Museum

7 DAYS FROM
£369
PER PERSON

EXCURSIONS INCLUDED

F Tenby

Tenby's two superb beaches and photogenic harbour are overlooked by its pastel coloured Georgian and Regency buildings. Its narrow streets and fortified walls combine to create a unique seaside atmosphere.

F Cardiff & St. Fagans Nat. History Museum

We travel the short distance to Cardiff and start the day with a tour of the city (*guide included*). We then have free time to look around the Welsh capital where we can explore the National Museum or visit the revitalised waterfront at Cardiff Bay. We then visit St. Fagans National History Museum (free entrance) one of Europe's premier open air museums and the most popular heritage attraction in Wales, featuring reconstructed buildings brought from all parts of Wales.

F Swansea & Bracelet Bay

Swansea is a bustling city full of interest including the National Waterfront Museum and the Dylan Thomas Centre. Bracelet Bay, near Mumbles, offers exceptional sea views across the Bristol Channel. The more active guest might choose to make the short walk from here to Mumbles.

Departs Sunday - Returns on Saturday			
Jun 14	£374	Aug 16	£369
Jun 28	£384		
Supplements per person			
Single	£39	VIEW	£37



View of Firth of Clyde from Selborne Hotel

Dunoon

A WINDOW ON THE OUTSTANDING SCENERY OF THE HIGHLANDS

Dunoon is splendidly situated on the western shores of the Firth of Clyde, where Loch Long and Holy Loch join the sea. It boasts some lovely gardens, two bays, and a flat promenade - perfect for that most traditional of seaside occupations, strolling along the prom! There is a modern indoor swimming pool with solarium and sauna, bowling greens, squash and tennis courts and both 9 and 18 hole golf courses. There are two cinemas and, in the season, entertainment at the Queens Hall. Within just a few miles is some of Scotland's most spectacular mountain scenery in the Argyll Forest Park. The journeys along Loch Eck and to Colintraive are amongst the most memorable anywhere in Scotland.

SELBORNE HOTEL

Dunoon



Superbly situated looking South across the Clyde with pleasant lawns reaching down to the promenade and water's edge. All the public rooms and many of the bedrooms offer uninterrupted views of the river which is a constant source of interest. Ground floor areas include a lounge, bar lounge with dance floor, quiet lounge and games room. Car parking available. Tel: 01369 702761.



Fabulous half price bar offer! See page 8 for details.



ARRAN & CUMBRAE

TOUR 5400Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 3 full day excursions
- Guided Tour of Glasgow
- Return ferries to Great Cumbrae & Arran

NEW TOUR
5 DAYS FROM
£204
PER PERSON

EXCURSIONS INCLUDED

F Arran

A memorable day as we catch the ferry from Ardrossan to Brodick for a circular trip around the island visiting Lochranza, then along the West coast with views of the Mull of Kintyre as we travel to Blackwaterfoot before returning via the mountainous spine of the island to Brodick in time for the ferry back to the mainland.

F NEW! Cumbrae

We follow the beautiful Ayrshire Coast to Largs, where we board the ferry to Great Cumbrae, known as the Jewel in the Clyde. In the island's main town, Millport, look out for the famous Crocodile Rock. Home to the cathedral of the isles and the university marine biological station, the island also has a sweeping golf course almost to the summit and a round island road. Away from Millport the island consists of green fields and golden beaches.

F Glasgow

Scotland's largest city is only a short distance away. It was recently the venue for the Commonwealth Games and is a dynamic European city with a wealth of places of interest including museums, art galleries and some excellent shops. We include a guided tour of the city.

Departs Wednesday - Returns on Sunday			
Jul 1	£209	Sep 23	£204
Supplements per person			
View	£28		

DUNOON

TOUR 5410Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS FROM
£184
PER PERSON

EXCURSIONS INCLUDED

F Dumbarton & Loch Lomond

We travel alongside Loch Eck and Loch Fyne before reaching Loch Lomond. After a scenic journey along the shores, with stops for photo opportunities, we reach the Clyde at Dumbarton. We return via Gare Loch and Loch Long, with views of the Arrochar Alps.

F Oban

We visit the principal town on the West coast and port for many of the ferry services to the Hebridean Islands. En route we pass Inveraray, seat of the Dukes of Argyll, Loch Awe and the remarkable Falls of Lora.



Departs Monday - Returns on Friday			
Apr 13	£184	Oct 19	£194
Jul 20	£229		
Departs Wednesday - Returns on Sunday			
Sep 2	£224	Sep 30	£204
Supplements per person			
Single	£0	View (Apr, Oct)	£20
		View (Jul-Sep)	£28

DUNOON, ROTHESAY & GLASGOW

TOUR 412Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 2 full & 2 half day excursions
- Guided Tour of Glasgow
- Return Ferry to Isle of Bute

7 DAYS FROM
£329
PER PERSON

EXCURSIONS INCLUDED

F Isle of Bute

Today's journey takes us to Colintraive and then via a short ferry crossing to the Isle of Bute. We continue to its capital, the resort of Rothesay. This peaceful island is home to a rich heritage, contrasting landscapes and seascapes and unrivalled panoramic views.

F Glasgow

We take the ferry across the River Clyde and continue to Glasgow. With its magnificent buildings and delightful parks beside the Clyde, Glasgow has become one of Europe's most dynamic and cultured cities. We have a guided tour of the city (included in the tour cost).

H The Cowal Peninsula

A delightful short tour to explore the area immediately around Dunoon visiting Innellan, Toward, Kilmun Church and Strone.

H Lochgoilhead

A small village at the head of fjord-like Loch Goil, approached via a steep descent from the 'Rest and be Thankful' Pass.

Departs Sunday - Returns on Saturday			
Jun 7	£339	Aug 9	£329
Jul 5	£339		
Supplements per person			
Single	£0	View	£37

SCOTLAND

A land of magical glens and picturesque lochs with stunning mountain views, when it comes to exploring Scotland, it's as much about the journey as the destination.

Glasgow and Edinburgh are two amazing historic cities with exceptional galleries, museums and restaurants to explore.

Beyond the cities, Scotland is studded with an astonishing number of ancient monuments, castles and legends in abundance. For example, you can delve into Scotland's turbulent past at Inverary Castle or go in search of the infamous 'Nessie' at Loch Ness.

From the shimmering waters of Loch Lomond, to the unspoilt natural beauty of the highlands and everything in between, a holiday to Scotland is sure to leave you with memories to last a lifetime.



"It was my first holiday in Scotland, and by far my best! Thanks for a lovely week and hope to travel with Alfa again soon."

L. Whikling

Ben Nevis

"Fort William is the self-styled Outdoor Capital of the UK, home to the highest mountain in Britain towering above us at 4411ft. An ideal base for exploring the beauty of the Highlands and Islands, discover the Islands of Mull and Skye or take your chance at spotting the Loch Ness Monster! For those wanting to chill and take in the beautiful views of Loch Linnhe from the front facing bedrooms or the public rooms you may be lucky to see some otters, porpoise, seals and many more!"



Tony Riley, Alfa Tour Driver & Clair Adams, General Manager, Croit Anna Hotel Fort William

DESTINATIONS AVAILABLE IN THIS AREA:

Oban, Dunoon, Fort William, Loch Lomond, Glasgow & Edinburgh

Duart Castle, Isle of Mull



SCOTLAND

Oban & Mull

Oban is the most popular resort and touring centre in the Western Highlands. Its busy harbour provides the link with the islands of the Inner Hebrides and it also has plenty of shops.

MUTHU DALMALLY HOTEL | Dalmally

NEW HOTEL

Surrounded by spectacular mountain scenery and set in three acres of beautiful landscaped gardens, The Muthu Dalmally hotel is perfectly situated to explore the historical, cultural and natural delights of Argyll and Bute. The hotel features an onsite restaurant which serves freshly prepared British cuisine. Tel: 01838 200666.



OBAN & MULL TOUR 5427Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Return Ferries to Isle of Mull

NEW TOUR

5 DAYS
FROM
£314
PER PERSON

EXCURSIONS INCLUDED

F Isle of Mull

We take the ferry to Craignure on the Isle of Mull. We then continue by coach up to Tobermory, the capital of Mull with its colourful buildings and echoes of Iceland and Norway. We return via ferry to Oban.

F **NEW!** Lochgilphead & Inveraray

Travelling South via Lochgilphead and then along the shores of Loch Fyne to Inveraray, ancestral seat of the Campbells, Dukes of Argyll.

F Oban

We visit the principal town on the West coast and port for services to the Hebridean Islands. En route we pass the remarkable Falls of Lora.

Inveraray Castle



Departs Monday - Returns on Friday

May 18	£314	Sep 14	£329
Aug 17	£349		
Supplements per Person			
Single	£80		



Eilean Donan Castle, Isle of Skye

Fort William & Skye

OUTDOOR CAPITAL OF THE UK

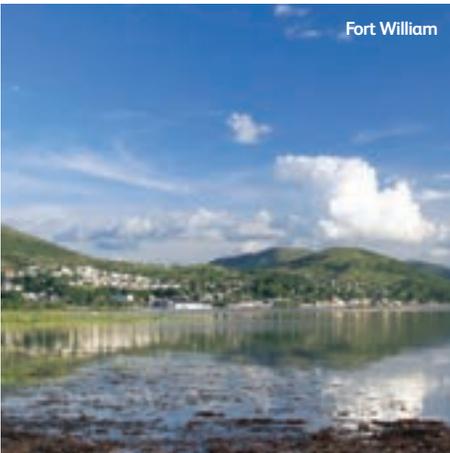
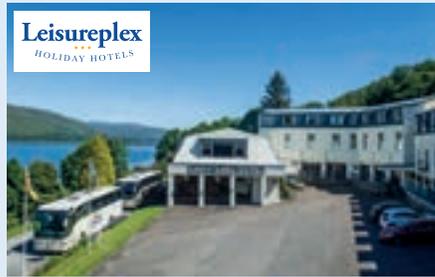
Fort William, the “Outdoor Capital of the UK”, is not only an important tourist centre but also a splendid location from which to explore the magnificent Western Highlands. It is situated at the southern end of the Great Glen, on the shores of Loch Linnhe, beneath towering Ben Nevis, Britain’s highest mountain. For those who do not feel quite up to the ascent of Ben Nevis, nearby Aonach Mor offers Britain’s only alpine cable car, rising over 2000 feet to the Snowgoose restaurant, from where there are spectacular views of the Great Glen. The surrounding countryside has some of Britain’s most spectacular scenery and its torrid history has produced over 30 battlefields in the Lochaber area alone. As a touring centre, Fort William is unrivalled and our excursions make the best of this with coverage of many of the area’s most interesting places.

CROIT ANNA HOTEL

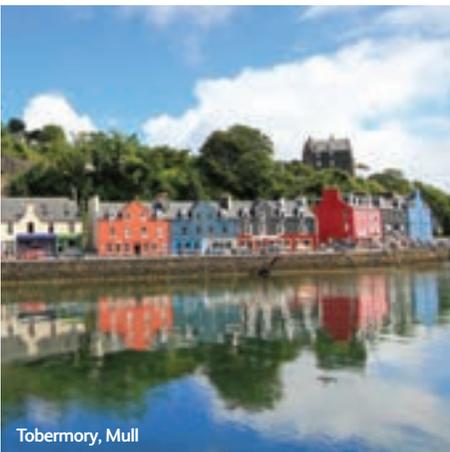
Fort William



Situated on the shores of Loch Linnhe, three miles from the centre of Fort William, with spectacular views across the loch from all of the public rooms and most of the bedrooms, the Croit Anna offers a comfortable and friendly base in which to relax. There is a panoramic lounge, spacious bar and terrace. Extensive car parking.
Tel: 01397 702268.



Fort William



Tobermory, Mull

LOCH NESS & SKYE

TOUR 5433Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS FROM
£194
PER PERSON

EXCURSIONS INCLUDED

F Isle of Skye

A scenic journey takes us along Loch Lochy, then past the Five Sisters of Kintail to the much photographed Eilean Donan Castle. We continue to Kyle of Lochalsh and then across to Skye with a short tour of this enchanting Island, visiting the villages of Portree, famed for its colourful cottages, and Broadford, nestled below Ben na Calliach.

F Loch Ness & Inverness

We travel to the beautiful city of Inverness which boasts an array of historic buildings including Inverness Castle and St. Andrew’s Cathedral. The route to Inverness follows the shores of probably the most famous lake in Britain, Loch Ness. This magnificent long loch is surrounded by the towering Scottish hills. Whether a monster lurks in the deep waters is a matter of conjecture, but do have a look just in case!

Departs Wednesday - Returns on Sunday

Apr 8	£194	Oct 14	£204
Aug 5	£229		
Supplements per person			
Single	£0	View (Apr, Oct)	£20
		View (Aug)	£28

ALL ROADS LEAD TO

THE ISLES TOUR 432Y

WHAT ALFA INCLUDES

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Return Ferry to Isle of Mull

7 DAYS FROM
£299
PER PERSON

EXCURSIONS INCLUDED

F Isle of Skye

A scenic journey takes us along Loch Lochy, then past the Five Sisters of Kintail to the much photographed Eilean Donan Castle. We continue to Kyle of Lochalsh and then across to Skye with a short tour of this enchanting Island, visiting the villages of Portree, famed for its colourful cottages, and Broadford, nestled below Ben na Calliach.

F Mallaig

Along the famous “Road to the Isles” to this delightful fishing port, superbly situated overlooking the Sound of Sleat and the Cuillin Mountains of Skye.

F Isle of Mull

We take the Corran ferry across Loch Linnhe to Ardgour and proceed through this unspoilt peninsula to Lochaline where we board a second ferry to Mull. We have time to explore Tobermory, the capital of Mull with its colourful buildings and echoes of Iceland and Norway.

Departs Sunday - Returns on Saturday

Apr 26	£299	Jul 26	£354
May 10	£349	Aug 30	£359
Jun 21	£379	Sep 13	£359
Supplements per person			
Single	£0	View (Apr)	£28
		View (May-Sep)	£37



Loch Lomond

Loch Lomond & The Falkirk Wheel

Based in the heart of the Trossachs at Aberfoyle, the surrounding forests and hidden lakes offer a tranquil but breathtaking natural beauty. The Trossachs were home to Rob Roy and the setting for Walter Scott's *The Lady of the Lake*.

ROB ROY HOTEL | Aberfoyle

Named after the legendary folk hero Rob Roy MacGregor the recently refurbished Rob Roy Hotel is wonderfully situated at the edge of the Trossachs within Scotland's first National Park. The restaurant offers a varied menu sourced from local produce, whilst the Thistle Bar has pleasant ambience in which to relax. Tel: 01877 382245.



Edinburgh

Glasgow & Edinburgh

Our base at Bannockburn is the site of Robert The Bruce's defeat of Edward II and the lifting of the siege of Stirling. The town also houses a rather unusual bridge by Telford.

KING ROBERT HOTEL | Bannockburn

Situated on the site of the Battle of Bannockburn, The King Robert is a family run hotel. There is a well-stocked Cocktail bar with satellite TV and exterior seating. Bruce's Bistro Restaurant serves evening meals in a modern and relaxed atmosphere whilst breakfasts are served in the Garden Suite. Tel: 01786 811666.



Falkirk Wheel



Glasgow

LOCH LOMOND & THE FALKIRK WHEEL TOUR 5537Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 3 full day excursions
- Boat Trips on Falkirk Wheel & Loch Lomond

5 DAYS
FROM
£234
PER PERSON

EXCURSIONS INCLUDED

F The Trossachs

Travelling via Duke's Pass and Brig O'Turk, we head North to Loch Earn and the town of Lochearnhead. We return via Loch Lubnaig and the Falls of Leny, before taking a scenic diversion to Callander.

F The Falkirk Wheel & Stirling

We visit the Falkirk Wheel, the world's first and only rotating boatlift! We discover this fascinating construction by taking a breathtaking boat journey (*boat fare included in the tour cost*), returning via Stirling, one of Britain's most historic cities with a magnificent castle and ancient market street.

F Loch Lomond & the Bonnie Clyde

We travel to Dumbarton on the Clyde and follow the river to Helensburgh. In the afternoon we journey to Balloch at the southern tip of Loch Lomond before taking a trip on the loch (*included in the tour cost*).

Departs Monday - Returns on Friday		
May 18	£234	Jul 20
Returns on Friday		
Single		
	£28	

GLASGOW & EDINBURGH TOUR 5550Y

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Guided Tours of Glasgow & Edinburgh

5 DAYS
FROM
£289
PER PERSON

EXCURSIONS INCLUDED

F Edinburgh

A relatively short journey takes us to Scotland's most historic city where we have a guided city tour (*included in the tour cost*) and plenty of time to explore the National Museum of Scotland (free admission, additional charge for some exhibitions).

F Glasgow

With its magnificent buildings and delightful parks beside the Clyde, Glasgow has become one of Europe's most dynamic and cultured cities. We have a guided tour of the city (*included in the tour cost*).



Edinburgh

Departs Monday - Returns on Friday		
May 18	£289	Sep 14
Returns on Friday		
Single		
	£49	

EUROPE

Experience some of the best scenery Europe has to offer on one of our continental holidays. Here at Alfa we believe the journey is just as important as the destination so on our longer duration Coach Holidays and River Cruise tours we include overnight stays en route, meaning you can enjoy the journey in comfort without feeling rushed.

With different routes on the outward and return journeys on most holidays, we also guarantee a greater variety of location and hotels to sample on your European adventure!



Lake Annecy

“ Have returned from the Danube cruise. What a superb holiday! You couldn't fault the crew. The excursions were excellent & informative.”

P. Carter

“ The atmosphere on board the River Cruise ships is amazing and the staff just can't do enough for you. On the days that you are cruising it's so relaxing watching the scenery go by, the gentle pace means you can really enjoy the landscapes as you pass through them. With 3 meals every day plus evening entertainment most nights where everyone gets involved, it truly is a memorable experience. Personally, my favourite River Cruise tour has to be the Danube as you get to experience so many different countries and cultures. From the magnificent Schönbrunn Palace in Vienna, to the striking architecture of Bratislava Castle, or the grandeur of the parliament building in Budapest there is so much to discover. Plus, don't forget that with Alfa all of the excursions are included in the tour cost! ”

Gary Gibson, Alfa Tour Driver



DESTINATIONS AVAILABLE IN THIS AREA:

Belgian Coast, Dutch Bulbfields, Lake Garda, Tuscany, Spring Gardens

Lake Maggiore



Blankenberge

Blankenberge

A busy coastal resort, with a bustling marina, weekly market and traditional pier, Blankenberge was popularised in the Belle Époque. The old town is pedestrianised, with shops for all tastes and a variety of interesting architecture. Local attractions include a sea life centre, reptile zoo and the fascinating Belle Époque museum.



Keukenhof Gardens

Dutch Bulbfields

In springtime the fields of Holland burst into colour and from our base in Blankenberge we visit the famous Keukenhof Gardens, the largest flower garden in Europe. Walking through the gardens you will experience strong scents from the tulips, daffodils, hyacinths and many other varieties of spring bulbs and many other plants and flowers.



Antwerp

HOTEL SABOT D'OR | Blankenberge

This friendly, welcoming, family-run hotel is now in the hands of the third generation of owners. Centrally located, the Sabot d'Or is within easy walking distance of the seafront, marina, market square and tram station.
Tel: 00322 50 43 34 00.



Keukenhof Gardens



Bruges



Ghent

BELGIAN COAST, BRUGES & ANTWERP TOUR 810NWY

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Guided Tour of Bruges

5 DAYS FROM
£354
PER PERSON

EXCURSIONS INCLUDED

F Bruges

The "Venice of the North". We include a **guided walking tour** of this splendidly preserved medieval town which has a wealth of historic buildings dating mainly from the 13th, 14th and 15th centuries and there is also some excellent shopping.

F Antwerp

Belgium's second largest city, once the home of Rubens and the "Diamond Capital of the World" is a city rich in history with many buildings from its golden Age in the late 16th and early 17th centuries.

Departs Wednesday - Returns on Sunday			
Sep 9, 30	£354	Oct 14	£354
Supplements per person			
Single	£94		

Journey Direct

Outbound journey: We cross the Channel and continue directly to our resort.
Return journey: After leaving our resort we cross the Channel and return to our original joining points.



DUTCH BULBFIELDS TOUR 811NWY

WHAT ALFA INCLUDES

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Keukenhof Gardens & Guided Walking Tour of Ghent

5 DAYS FROM
£369
PER PERSON

EXCURSIONS INCLUDED

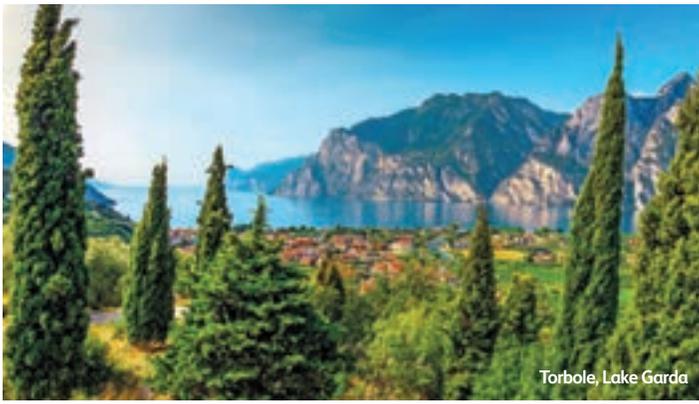
F Ghent

Often referred as the Heart of Flanders, Ghent is an historic town with cobbled streets and pleasant street cafés in the many little squares which lie alongside pretty canals (**guided walking tour included in tour cost**).

F Keukenhof Gardens

A long and rewarding day as we travel into Holland to see the famous bulbs known throughout the world as a symbol of the horticultural genius of Holland. Millions of bulbs explode into an overwhelming colourful display (**entrance included in tour cost**).

Departs Monday - Returns on Friday			
Mar 30	£369	Apr 13	£369
Supplements per person			
Single	£94		



Torbole, Lake Garda



Florence

Lake Garda

Italy's largest lake extends to over 140 square miles. The sparkling blue waters of the lake and the profusion of flowers - bougainvillea, cypress trees, geraniums and oleander are most notable - are the hallmarks of this warm sunny region.



Treasures of Tuscany

Italy's most beguiling region is also its artistic and cultural capital. This tour allows us to sample Florence, home of the famous Uffizi Gallery, Siena with its ancient university and Pisa with its leaning tower. Our tour is based in the spa resort of Montecatini Terme, which has a host of tourist facilities including a funicular railway.



HOTEL AURORA | Torbole sul Garda

NEW HOTEL

The freshly renovated Aurora is a smaller hotel of just 29 rooms, each with WC, shower, safe, TV and fan. Public areas include a relaxing solarium terrace and lounge bar. The lakeside is close by, with boats departing from a pier approx. 300m away.
Tel: 0039 464 505311.



HOTEL MANZONI | Montecatini Terme

NEW HOTEL

The well-appointed Hotel Manzoni is decorated in classic style and offers classic service. All rooms are en-suite with telephone, minibar (charges apply), hairdryer, satellite TV, air conditioning and a safe. The sumptuous restaurant offers local specialities and international favourites. Tel: 00 39 0572 70175.



Verona



Venice



Siena



Pisa

LAKE GARDA TOUR 892NWY

WHAT ALFA INCLUDES

- 8 nights dinner, room & continental breakfast
- 1 night, room & continental breakfast
- 2 full day excursions
- Guided Tour of Verona

NEW TOUR

10 DAYS FROM £759 PER PERSON

EXCURSIONS INCLUDED

F NEW! Venice

Explore this unique city with its romantic canals, breathtaking architectural and historic heritage or simply relax in a canal-side café and soak up the atmosphere! (Please note: we recommend use of the optional water taxi from the coach park to the Grand Canal at an extra charge payable in Venice.)

F NEW! Verona

A relatively short journey to Verona with its superbly maintained Roman arena, magnificent Gothic architecture - and for the more romantic a balcony said to be that of Romeo's Juliet. (Guided tour included in the tour cost.)

Departs Wednesday - Returns on Friday	
Sep 9	£759
Supplements per Person	
Single	£249

TREASURES OF TUSCANY TOUR 894NWY

WHAT ALFA INCLUDES

- 10 nights dinner, room & continental breakfast
- 1 night, room & continental breakfast
- 3 full day excursions

12 DAYS FROM £889 PER PERSON

EXCURSIONS INCLUDED

F Pisa

In Pisa's field of miracles 'Campo di Miracoli' we see the amazing leaning tower, one of the singularly most beautiful bell towers in the world.

F Florence

A day at the resplendent jewel of the Tuscan crown. Visit the Uffizi Gallery, Florence's enormous Cathedral, the Duomo, or explore the jewellery shops on the Ponte Vecchio (attraction entry fees may apply).

F Siena

We visit the beautiful medieval town of Siena and stroll round the ancient Piazza del Campo, site of the amazing Palio Races.

Departs Wednesday - Returns on Sunday	
May 20	£889
Supplements per person	
Single	£239

Overnight Stops

Outbound journey: We cross the Channel and stay overnight in Northern France, and then in Eastern France, before continuing to our resort.

Return journey: After leaving our resort we stay overnight in Eastern France, and then in Northern France before crossing the Channel.



Overnight Stops

Outbound journey: We cross the Channel and stay overnight in Northern France, and then in Eastern France, before continuing to our resort.

Return journey: After leaving our resort we stay overnight in Eastern France, and then in Northern France before crossing the Channel.





Amsterdam

Spring Gardens of Holland and Belgium

NEW TOUR

9 DAYS
FROM
£1149
PER PERSON

Famous throughout the world, the flower gardens of Holland and Belgium are a delight to behold. There is no better way to explore the whole region and all it has to offer than by gliding serenely along the extensive waterways of the low countries on a luxury river cruiser.

MS ARENA

A new addition to the River Cruise Line fleet for 2020, the MS Arena is a well-equipped, modern ship offering panoramic views of the passing scenery as she glides effortlessly along the waterways of Europe. Spacious public areas include a shaded sun-deck, elegant restaurant and lounge bar with dancefloor. Each of the 96 cabins benefits from panoramic French windows with Juliette balcony and en-suite shower room.



SPRING GARDENS OF HOLLAND AND BELGIUM

TOUR 921NWY - 9 DAYS

WHAT ALFA INCLUDES

- 6 nights dinner, cabin, breakfast & lunch on MS Arena
- 2 nights dinner, room & breakfast en route
- 7 excursions

CRUISE ITINERARY

Day 1: UK - Northern France

Travel from joining points, via the Alfa interchange, to Northern France. Evening meal to be taken on board ferry.

Day 2: Northern France - Amsterdam

A relaxed journey from Northern France to Amsterdam to embark the ship in time for a drinks reception and evening meal.

Day 3: Amsterdam

Excursions: Aalsmeer Flower Auction - Amsterdam Canal Cruise (evening)

We visit the largest flower auction in the world, housed in the second largest building in the world – a scale that has to be seen to be believed! In Amsterdam we experience the true beauty of this capital city on our canal cruise, which takes us around the 17th-century buildings and picturesque little bridges.

Day 4: Amsterdam - Dordrecht

Excursions: Windmills of Kinderdijk walking tour - Appeltoren Gardens

The iconic 18th century windmills (or more accurately wind pumps) of Kinderdijk stretch for miles across the flat landscape and are an arresting sight. Appeltoren hosts a vast series of small planned gardens, like a permanent Chelsea Show, offering inspiration for the keen amateur, with surprises at every turn.

Day 5: Antwerp

Excursion: Floralia Flower Show

The vast gardens of Floralia are set against the picturesque backdrop of the Groot-Bijgaarden castle and its moat.

Day 6: Antwerp - Rotterdam

Excursion: National Botanic Garden of Belgium

Located in the grounds of Bouchout Castle in the town of Meise, the gardens feature enormous glasshouses, giant waterlilies, and thousands of plants in the model of Kew.

Day 7: Rotterdam

Excursion: Keukenhof Gardens

We visit the famous Keukenhof Gardens, the largest flower garden in Europe. Walking through the gardens you will experience strong scents from the tulips, daffodils, hyacinths and other varieties of spring bulbs and many other plants and flowers.

Day 8: Amsterdam - Disembark - Calais - Kent

After breakfast we disembark our ship and return to the UK. We stay overnight in the South East of England.

Day 9: Kent - Home

We return to our original joining points in the afternoon.

EXCURSIONS INCLUDED

- Aalsmeer Flower Auction
- Amsterdam Canal Cruise
- Windmills of Kinderdijk
- Appeltoren Gardens
- Floralia Flower Show
- National Botanic Garden of Belgium
- Keukenhof Gardens

Date	Deck	Price	Single Supplement
Departs Saturday - Returns Sunday			
May 2	MS Arena (Main Standard)	£1,149	£399
May 2	MS Arena (Main Superior)	£1,249	-
May 2	MS Arena (Upper Superior)	£1,349	-



Keukenhof



Gorey

Jersey

A UNIQUE ISLAND WITH A BLEND OF BRITISH & FRENCH INFLUENCES

Jersey is a magical island, part of Britain, yet lying only 15 miles off the French coast. The result is an irresistible mixture of history, culture and rugged natural beauty. The island's fantastic sunshine record and miles of beautiful sandy beaches lie in wait and you are invited to enjoy its continental charm and climate without complications such as passports*, currency or a foreign language. Quite apart from its beaches Jersey boasts numerous museums and two fairyland castles, Mont Orqueil and Elizabeth, the names of which characterise the perfect blend of British and French culture on the island. The cosmopolitan streets of St. Helier, Jersey's capital, are lined with chestnut trees, bars, pavement cafés and, of course, tax free shops. This relaxing holiday allows you your own time to unwind and soak up the delights of this unique island. Whether it be energetic walks and trips, sunbathing on the miles of sandy beaches or simply relaxing in and around the resort, the decision is yours!



Mont Orqueil

TOUR INFORMATION

Return scheduled flights

Return scheduled flights from Doncaster Airport.

Depart Doncaster 10.30 Arrival Jersey 11.45

Depart Jersey 12.15 Arrival Doncaster 13.30

- A form of photographic identification is required. For full list of acceptable identification please check with your flight provider.
- Flight details are not finalised at time of going to press and are subject to confirmation from the relevant authorities.
- Flight supplements may be applied at time of booking.
- Holiday operated by Destination Specialists ATOL 9503.
- This tour does not include feeder services and you have to make your own way between home and the airport. We recommend you arrive at the airport 2 hours prior to departure. Return hotel transfers in Jersey are included in the tour cost.
- The deposit required for Jersey by Air is £150 (non refundable)



St. Brelades Bay

EXCURSION INCLUDED

F Coastal Tour

We experience some of the 48 miles of breathtaking scenery that forms Jersey's varied and spectacular coastline. From the dramatic cliffs of the North, to the golden sandy beaches of the South we see the most beautiful and historical points of the island.

NORFOLK HOTEL

St. Helier

NEW HOTEL



Just minutes walk from St. Helier's town centre, Havre des Pas beach and the beautiful Howard Davis Park, the Norfolk Hotel is a family-run, beautifully kept 2 star hotel. Facilities include a heated outdoor pool, coffee shop, evening bar with terrace, and games room. All rooms have flat screen TV and hairdryer. Tel: 01534 724096.



MAYFAIR HOTEL

St. Helier



This popular hotel is situated in the heart of St. Helier just 5 minutes' walk from the shopping precinct and the Howard Davis Park. Enjoy the many inviting facilities; coffee shop, indoor swimming pool complex, roof top sun terrace, lounge and cocktail bar. Tel: 01534 888822.



JERSEY BY AIR NORFOLK HOTEL TOUR 600Y

WHAT ALFA INCLUDES

- 7 nights dinner, room & breakfast
- 1 full day excursion
- Return flights from Doncaster
- Transfers between Jersey airport and hotel

8 DAYS FROM £694 PER PERSON

Departs Saturday - Returns on Saturday

May 2, 9	£694	Aug 1, 8	£814
May 16, 23	£729	Aug 15, 22, 29	£759
May 30	£759	Sep 5	£749
Jun 6, 13, 20, 27	£759	Sep 12	£734
Jul 4	£759	Sep 19	£714
Jul 11, 18, 25	£789	Sep 26	£704

Supplements per person

Single rooms available on request

JERSEY BY AIR MAYFAIR HOTEL TOUR 602Y

WHAT ALFA INCLUDES

- 7 nights dinner, room & breakfast
- 1 full day excursion
- Return flights from Doncaster
- Transfers between Jersey airport and hotel

8 DAYS FROM £724 PER PERSON

Departs Saturday - Returns on Saturday

May 2	£724	Jul 11, 18, 25	£824
May 9	£724	Aug 1, 8	£849
May 16	£764	Aug 15, 22, 29	£794
May 23, 30	£794	Sep 5, 12	£769
Jun 6, 13, 20, 27	£794	Sep 19	£749
Jul 4	£794	Sep 26	£739

Supplements per person

Single rooms available on request



FESTIVE SPECIALS
FROM
£159
PER PERSON

CHRISTMAS BREAKS
FROM
£364
PER PERSON

NEW YEAR BREAKS
FROM
£259
PER PERSON

SPECIAL OFFERS



FESTIVE SINGLE SAVER

Festive Specials are free of single supplement charges.

FESTIVE BREAKS



ADD SOME SPARKLE TO YOUR FESTIVE SEASON

Get into the festive spirit with Alfa Travel and choose from our selection of pre-Christmas Festive Specials, Christmas Breaks and New Year holidays. We offer great value for money with festive entertainment and menus, guaranteeing you a party season to remember!

ALFA INCLUDES

ALL FESTIVE TOURS:

- Rooms with private bath or shower & WC
- Festive entertainment programme
- 2 resort lunches at Leisureplex Hotels
- Festive Menus
- Coach travel from pick up points listed on page 58

FESTIVE SPECIALS (5 DAYS):

- 4 nights dinner, room and breakfast
- 1 half day excursion & 1 full day shopping excursion

CHRISTMAS (5 DAYS):

- 4 nights dinner, room & breakfast with 3 resort lunches
- 2 half day excursions

NEW YEAR (4 DAYS):

- 3 nights dinner, room & breakfast with 1 resort lunch & 1 resort brunch
- 2 half day excursions



4 DAYS
FROM
£179
PER PERSON

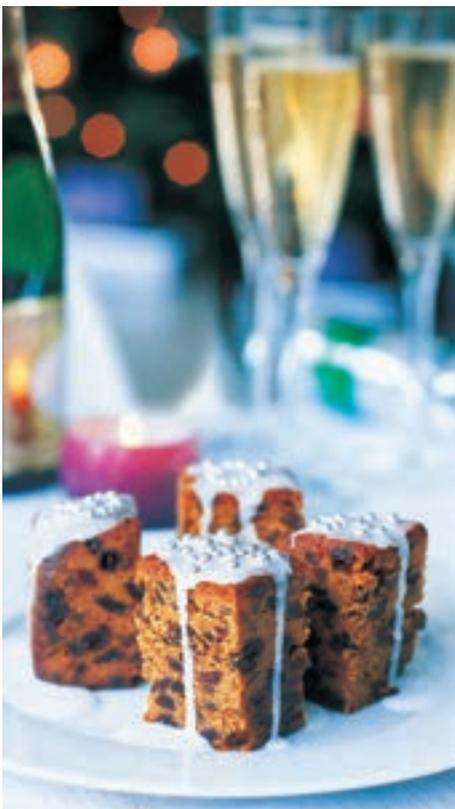
FESTIVE SPARKLE WEEKENDS FOR GROUPS

Festive Weekenders are available for Group Bookings throughout November & December

ALFA INCLUDES

- 3 nights dinner, room & full British breakfast
- Sherry reception on arrival
- Festive menus plus Sunday lunch
- Full day shopping excursion

Call our Groups Team today on 01257 248007 for more information.



Festive Specials			2019					2020				
Depart Monday - Return Friday			Nov 04	Nov 11	Nov 18	Nov 25	Dec 02	Nov 02	Nov 09	Nov 16	Nov 23	Nov 30
Resort	Hotel	Code										
Weston-super-Mare	Anchor Head	5100XY	-	-	-	-	£214	-	-	-	-	£219
Ilfracombe	Imperial	5110XY	-	£204	-	-	-	£209	-	-	-	-
Newquay	Eliot	5132XY	-	-	-	-	-	£194	-	-	-	-
Torquay	Regina	5150XY	-	-	-	-	£209	-	-	-	-	£214
Exmouth	Cavendish	5155XY	-	-	-	-	-	-	£214	-	-	-
Boumemouth	Devon Towers	5170XY	-	-	-	-	-	-	£214	-	-	-
Isle of Wight - Shanklin	Shanklin	5200XY	-	-	£209	-	-	-	-	£214	-	-
Bognor Regis	Royal Norfolk	5205XY	-	-	-	-	£209	-	-	-	-	£214
Eastbourne	Queens	5215XY	£204	-	-	-	-	£209	-	-	-	-
Great Yarmouth	New Beach	5260XY	£199	-	-	£199	-	-	-	-	£204	-
Cromer	De Paris	5265XY	-	-	-	£214	-	-	-	-	£219	-
Scarborough	Cumberland	5275XY	-	-	-	-	-	-	-	-	-	£214
Bridlington	Monarch	5279XY	-	-	-	-	-	-	£219	-	-	-
Blackpool	Queens	5305XY	-	£204	-	-	-	-	£214	-	-	-
Llandudno	Hydro	5350XY	-	-	£214	-	-	-	-	£224	-	-
Tenby	Cliffe Norton	5380XY	-	-	-	£209	-	-	-	-	£214	-
Porthcawl	Seabank	5385XY	-	-	-	£209	-	-	-	-	£214	-
Fort William	Croit Anna	5433XY	£189	-	-	-	-	-	-	£194	-	-
Super Saver**	Our Choice	SS5Y	£164	£164	£164	£164	£159	-	£169	£169	£169	£164

Supplements per person: Single Room £0. Room with a view £20. **See page 57 for further details of Super Saver Holidays. Supplements and festive programme may vary, call for more details.



CHRISTMAS PROGRAMME

23RD DECEMBER

Sherry reception on arrival followed by dinner and dancing.

CHRISTMAS EVE

Morning excursion. Competitions after lunch. Gala dinner followed by dancing and entertainment.

CHRISTMAS DAY

Morning competition to guess the weight of the Christmas Cake. Traditional Christmas lunch with "Santa" and presents. Afternoon tea and games. Dinner followed by dancing and entertainment.

BOXING DAY

Morning excursion. Pre-lunch glass of punch followed by Grand Boxing Day Lunch. Evening dinner and farewell dance.

27TH DECEMBER

After breakfast, we reluctantly leave our hotel and journey home.

NEW YEAR PROGRAMME

30TH DECEMBER

Glass of sherry on arrival followed by dinner and an evening of entertainment.

NEW YEAR'S EVE

Morning excursion followed by lunch and an afternoon to relax or stroll around the resort. Dinner and an evening of entertainment until the early hours with spot prizes, games and a glass of bubbly to welcome in the New Year.

NEW YEAR'S DAY

A relaxing morning with a Grand New Year's Day Brunch from 10:00am until 1:00pm replacing our normal breakfast service. Afternoon excursion followed by dinner and farewell dance.

2ND JANUARY

After breakfast, we reluctantly leave our hotel and journey home.

Individual hotel programmes may differ slightly from this programme.

Christmas - 2019/20 - 5 Days

2019: Depart Monday 23 Dec - Return Friday 27 Dec
2020: Depart Wednesday 23 Dec - Return Sunday 27 Dec

Resort	Hotel	Code	2019	2020
Criccieth	George IV	CRXY	£439	£449
Great Yarmouth	New Beach	GXY	£409	£419
Shanklin	Shanklin	IWSXY	£449	£459
Scarborough	Cumberland	SCXY	-	£459
<i>Super Saver**</i>	<i>Our Choice</i>	<i>SS5Y</i>	<i>£364</i>	<i>£379</i>

Supplements per person:

Room with a view	£20	£20
Single Room	£25	£26

** See page 57 for further details on our Super Saver holidays. Supplements and festive programme may vary, call for more details.

New Year - 2019/20 - 4 Days

2019: Depart Monday 30 Dec - Return Thursday 2 Jan 2020
2020: Depart Wednesday 30 Dec - Return Saturday 2 Jan 2021

Resort	Hotel	Code	2019	2020
Bridlington	Monarch Hotel	BDNY	-	£319
Great Yarmouth	New Beach Hotel	GNYNY	£319	£329
Ilfracombe	Imperial Hotel	INMY	£294	£304
Sandown	Bayshore Hotel	IWNYY	£299	£309
Newquay	Eliot Hotel	NNMY	£284	£294
<i>Super Saver**</i>	<i>Our Choice</i>	<i>SS4Y</i>	<i>£259</i>	<i>£269</i>

Supplements per person:

Room with a view	£16	£16
Single Room	£20	£20

** See page 57 for further details on our Super Saver holidays.



PARTY NIGHTS



In the run up to Christmas it's great to get together for a good night out. Our Alfa Party Nights give you the chance to get away and let your hair down! They are incredible value and popular with individuals and groups alike!

ALFA INCLUDES

- Direct return coach travel from one of the joining points listed on page 58
- Christmas dinner with all the trimmings
- Welcome drink before dinner
- Dancing and entertainment
- 1 night accommodation
- Late breakfast brunch

Party Nights - 2019/20 - 2 Days

Departs Saturday - Return Sunday

Resort & Hotel	Code	2019	2020	2019 Price	2020 Price	Pick-up Points
Scarborough, Cumberland	2275AY	-	Nov 7, Nov 28	-	£59	Route A
Blackpool, Queens	2305AY	-	Dec 5	-	£59	
Llandudno, Hydro	2350AY	Nov 2, Nov 16	Nov 14	£58	£59	

Supplements per person: Room with a view £6



2 NIGHTS
FROM
£79
PER PERSON

ALFA INCLUDES

- Choice of 22 Leisureplex hotels plus carefully selected partner hotels
- Choice of 2, 3, 4, 6 or 7 night stays
- Dinner, room and full British breakfast
- Entertainment most evenings[^]
- Dunoon & Isle of Wight holidays include ferry tickets in the holiday cost
- Please note: hotel breaks do not include coach excursions

SELF DRIVE HOTEL BREAKS

ENJOY THE FLEXIBILITY OF YOUR OWN SELF DRIVE HOTEL BREAK

Our unbeatable value for money Self Drive Hotel Break packages offer varying locations to choose from as well as a fabulous selection of locations to explore throughout the UK.

You can make your own way to the hotel, explore the resort at your leisure, yet still be reassured you will receive the quality accommodation and premium service that comes with every Alfa holiday.

GREAT HOTELS IN GREAT LOCATIONS

All hotels featured are in superb locations and are perfectly placed to ensure you make the most of the region you're visiting. Most holidays are to our own Leisureplex hotels, and we also work with a selection of carefully chosen partner hotels.

All rooms are en suite bath or shower, plus don't forget that many of the hotels we feature have rooms with a view which you can book for just a small supplement.

CAR PARKING FACILITIES

Many Alfa Self Drive Hotel Breaks include FREE PARKING, however please check the details for your chosen hotel for full details and information. Call our reservations team on 01257 248000 or visit us at alfatravel.co.uk for more details.

FREE FERRIES

Isle of Wight holidays include off peak ferry tickets in the holiday cost. However, a supplement of £30 per car in each direction applies to all holiday durations for travel on peak dates. Peak travel dates are subject to change, call our reservations team on 01257 248000 for more details.

Please note the Isle of Wight off peak ferry crossing is from Portsmouth to Fishbourne. If you would like to take your off peak ferry from Lymington to Yarmouth just let us know when you book your break.

"We very much enjoyed the hotel and would not hesitate to book an Alfa Self Drive break again."

M Slater

LEISUREPLEX HOTELS

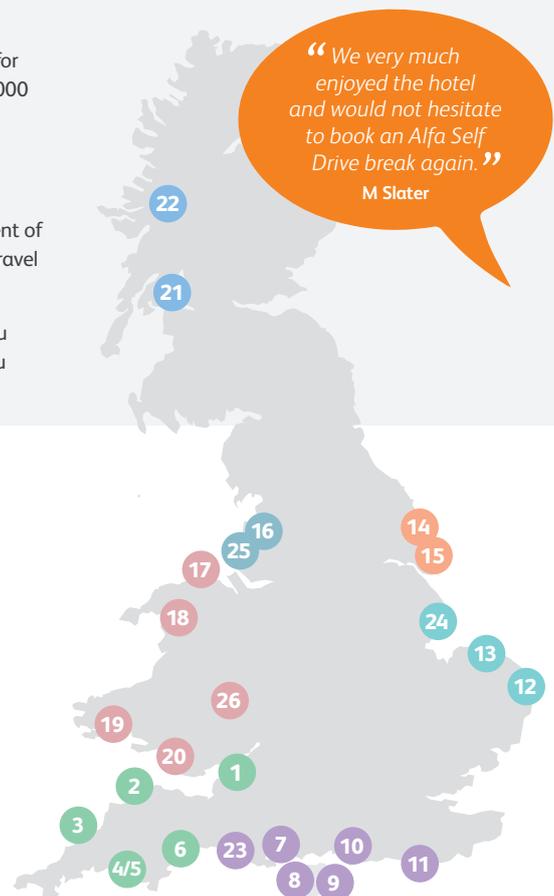
- 1 Weston-super-Mare - Anchor Head Hotel
- 2 Ilfracombe - Imperial Hotel
- 3 Newquay - Eliot Hotel
- 4 Torquay - Regina Hotel
- 5 NEW Torquay - Metropole Hotel
- 6 Exmouth - Cavendish Hotel
- 7 Bournemouth - Devon Towers
- 8 Shanklin - Shanklin Hotel
- 9 Sandown - Bayshore Hotel
- 10 Bognor Regis - Royal Norfolk Hotel
- 11 Eastbourne - Queens Hotel
- 12 Great Yarmouth - New Beach Hotel
- 13 Cromer - Hotel De Paris
- 14 Scarborough - Cumberland Hotel

- 15 NEW Bridlington - Monarch Hotel

- 16 Blackpool - Queens Hotel
- 17 Llandudno - Hydro Hotel
- 18 Criccieth - George IV Hotel
- 19 Tenby - Cliffe Norton Hotel
- 20 Porthcawl - Seabank Hotel
- 21 Dunoon - Selborne Hotel
- 22 Fort William - Croit Anna Hotel

PARTNER HOTELS

- 23 Weymouth - Fairhaven Hotel
- 24 Skegness - Royal Hotel
- 25 Lytham St. Annes - Monterey Beach
- 26 Llandrindod Wells - Commodore Hotel



[^]At Leisureplex hotels only

2 Night Breaks – 2020 prices in £s per person

Friday to Sunday or Monday to Wednesday		Code	24 Jan - 3 April	10 Apr (Easter)	17 Apr - 1 May	8 May - 15 May	22 May - Jul 17	24 Jul - 4 Sep	11 Sep	18 Sep - 18 Dec	27 Dec +	30 Dec +
Resort	Hotel											
Weston-super-Mare	Anchor Head	3100SD	£79	£114	£84	£104	£119	£114	£109	£89	£139	£264
Newquay	Eliot	3130SD	£79	£119	£79	£89	£114	£109	£94	£84	-	£234
Eastbourne	Queens	3215SD	£94	£119	£99	£124	£139	£134	£119	£99	£144	£304
Scarborough	Cumberland	3276SD	£94	£119	£104	£119	£129	£124	£119	£99	£139	£294
Blackpool	Queens	3305SD	£79	£104	£94	£119	£129	£124	£124	£124	£144	£304
Porthcawl	Seabank	3385SD	£79	£119	£94	£114	£129	£124	£114	£94	£139	£289
Great Yarmouth	New Beach	3261SD	£79	£114	£99	£104	£114	£109	£94	£84	-	£234
Llandudno	Hydro	3350SD	£99	£124	£114	£124	£129	£124	£114	£94	£144	£304
Ilfracombe	Imperial	3110SD	£79	£104	£89	£94	£114	£109	£94	£84	£134	£249
Tenby	Cliffe Norton	3380SD	£94	£124	£119	£124	£129	£124	£114	£109	£154	£309
Bournemouth	Devon Towers	3170SD	£79	£119	£79	£114	£124	£119	£109	£94	£134	£264
Cromer	Hotel de Paris	3265SD	£94	£119	£114	£119	£134	£129	£114	£94	£134	£274
NEW Bridlington	Monarch	3279SD	£94	£119	£114	£119	£134	£129	£114	£94	£134	£274
Dunoon	Selborne	3410SD	£109	£129	£109	£139	£144	£139	£134	£119	£169	£314
Criccieth	George IV	3365SD	£79	£119	£94	£119	£129	£124	£114	£94	£139	£284
Torquay	Regina	3150SD	£79	£114	£89	£104	£124	£119	£109	£94	£139	£274
NEW Torquay	Metropole	3151SD	£79	£114	£89	£104	£124	£119	£109	£94	£139	£274
Exmouth	Cavendish	3155SD	£79	£114	£104	£124	£134	£129	£119	£94	£139	£279
Isle of Wight - Sandown	Bayshore	3195SD	£109	£144	£129	£144	£159	£154	£144	£134	-	£284
Isle of Wight - Shanklin	Shanklin	3200SD	£109	£144	£129	£154	£169	£164	£149	£129	-	£334
Bognor Regis	Royal Norfolk	3205SD	£79	£119	£99	£124	£139	£134	£124	£99	£139	£294
Fort William	Croit Anna	3430SD	£79	£109	£94	£114	£124	£119	£114	£94	-	-

Supplements per person: May-Sep: Single Room: £16, Room with a View £18 (available at selected hotels only) **Oct-Apr:** No single supplements at Leisureplex Hotels (Excludes Christmas & New Year breaks), Room with a View £10.
*Denotes a non-Leisureplex Hotel. Supplement prices may also vary. During special events, festivals, conferences and exhibitions certain rates may not be available. All rates are subject to availability. + Dec 27 stay is Sunday to Tuesday, Dec 30 stay is Wednesday to Friday.

3 Night Breaks – 2020 prices in £s per person

Friday to Monday		Code	24 Jan - 3 April	10 Apr (Easter)	17 Apr - 1 May	8 May - 15 May	22 May - Jul 17	24 Jul - 4 Sep	11 Sep	18 Sep - 18 Dec	27 Dec+	30 Dec+
Resort	Hotel											
Weston-super-Mare	Anchor Head	4100SD	£99	£139	£104	£129	£149	£144	£139	£119	£169	£314
Newquay	Eliot	4130SD	£99	£144	£99	£114	£144	£139	£124	£114	-	£284
Eastbourne	Queens	4215SD	£114	£144	£119	£149	£169	£164	£149	£129	£174	£354
Scarborough	Cumberland	4275SD	£114	£144	£124	£144	£159	£154	£149	£129	£169	£344
Blackpool	Queens	4305SD	£99	£129	£114	£144	£159	£154	£154	£154	£174	£354
Porthcawl	Seabank	4385SD	£99	£144	£114	£139	£159	£154	£144	£124	£169	£339
Great Yarmouth	New Beach	4260SD	£99	£139	£119	£129	£144	£139	£124	£114	-	£284
Llandudno	Hydro	4350SD	£124	£149	£134	£149	£159	£154	£144	£124	£174	£354
Ilfracombe	Imperial	4110SD	£99	£129	£109	£119	£144	£139	£124	£114	£164	£299
Tenby	Cliffe Norton	4380SD	£114	£149	£139	£149	£159	£154	£144	£139	£184	£359
Bournemouth	Devon Towers	4170SD	£99	£144	£99	£139	£154	£149	£139	£124	£164	£314
Cromer	Hotel de Paris	4265SD	£114	£144	£134	£144	£164	£159	£144	£124	£164	£324
NEW Bridlington	Monarch	4279SD	£114	£144	£134	£144	£164	£159	£144	£124	£164	£324
Dunoon	Selborne	4410SD	£129	£154	£129	£164	£174	£169	£164	£149	£199	£364
Criccieth	George IV	4365SD	£99	£144	£114	£144	£159	£154	£144	£124	£169	£334
Torquay	Regina	4150SD	£99	£139	£109	£129	£154	£149	£139	£124	£169	£324
NEW Torquay	Metropole	4151SD	£99	£139	£109	£129	£154	£149	£139	£124	£169	£324
Exmouth	Cavendish	4155SD	£99	£139	£124	£149	£164	£159	£149	£124	£169	£329
Isle of Wight - Sandown	Bayshore	4195SD	£129	£169	£149	£169	£184	£174	£164	-	£334	
Isle of Wight - Shanklin	Shanklin	4200SD	£129	£169	£149	£179	£199	£194	£179	£159	-	£384
Bognor Regis	Royal Norfolk	4205SD	£99	£144	£119	£149	£169	£164	£154	£129	£169	£344
Fort William	Croit Anna	4430SD	£99	£134	£114	£139	£154	£149	£144	£124	-	-
Lytham St Annes	Monterey Beach*	4309SD	-	-	-	£154	£169	£164	£164	£169	-	-

Supplements per person: May-Sep: Single Room: £22, Room with a View £23 (available at selected hotels only) **Oct-Apr:** No single supplements at Leisureplex Hotels (Excludes Christmas & New Year breaks), Room with a View £16.
*Denotes a non-Leisureplex Hotel. Supplement prices may also vary. During special events, festivals, conferences and exhibitions certain rates may not be available. All rates are subject to availability. + Dec 27 stay is Sunday to Wednesday, Dec 30 stay is Wednesday to Saturday.

4 Night Breaks – 2020 prices in £s per person

Monday to Friday		Code	Feb 10 - Mar 23	Mar 30 - Apr 27	May 04	May 11	May 18	May 25 - Jul 13	Jul 20 - Jul 27	Aug 03 - Aug 24	Aug 31 - Sep 21	Sep 28 - Oct 26	Nov 2 - Dec 14	Dec 23+
Resort	Hotel													
Weston-super-Mare	Anchor Head	5100SD	£149	£159	£159	£174	£194	£209	£204	£209	£214	£169	£169	£424
Ilfracombe	Imperial	5110SD	£144	£159	£159	£174	£179	£194	£189	£189	£194	£169	£164	£404
Newquay	Eliot	5130SD	£144	£159	£154	£174	£179	£194	£189	£189	£194	£169	£164	£394
Torquay	Regina	5150SD	£144	£159	£154	£179	£199	£214	£209	£209	£214	£179	£174	£429
NEW Torquay	Metropole	5151SD	£144	£159	£154	£179	£199	£214	£209	£209	£214	£179	£174	£429
Exmouth	Cavendish	5155SD	£149	£164	£159	£204	£219	£234	£229	£234	£234	£179	£174	£439
Weymouth	Fairhaven*	5165SD	-	£214	£214	-	£214	£214	-	£214	£214	£199	-	-
Bournemouth	Devon Towers	5170SD	£144	£159	£154	£184	£204	£219	£214	£214	£219	£179	£174	£424
Isle Of Wight - Sandown	Bayshore	5195SD	£149	£164	£164	£184	£209	£229	£224	£224	£224	£179	£164	£419
Isle Of Wight - Shanklin	Shanklin	5200SD	£149	£164	£164	£209	£229	£249	£244	£244	£244	£179	£169	£444
Bognor Regis	Royal Norfolk	5205SD	£149	£164	£164	£204	£224	£239	£234	£244	£244	£179	£169	£439
Eastbourne	Queens	5215SD	£149	£164	£164	£209	£224	£244	£239	£239	£239	£179	£174	£444
Great Yarmouth	New Beach	5260SD	£144	£159	£159	£174	£179	£194	£189	£189	£194	£169	£179	£429
Cromer	Hotel de Paris	5265SD	£149	£164	£164	£184	£204	£219	£214	£224	£224	£179	£184	£424
Skegness	Royal*	5272SD	£109	£124	£134	£134	£149	£149	£149	£149	£144	£129	-	-
Scarborough	Cumberland	5275SD	£149	£164	£159	£184	£204	£224	£219	£224	£224	£179	£174	£454
NEW Bridlington	Monarch	5279SD	£149	£164	£164	£184	£204	£219	£214	£224	£224	£179	£184	£424
Blackpool	Queens	5305SD	£134	£149	£149	£184	£199	£204	£199	£224	£224	£214	£174	£459
Lytham St Annes	Monterey Beach*	5309SD	-	£159	£169	-	£209	£214	£209	£234	£234	£224	£184	-
Llandudno	Hydro	5350SD	£149	£164	£164	£189	£214	£229	£224	£224	£224	£184	£174	£459
Criccieth	George IV	5365SD	£149	£164	£164	£184	£204	£229	£224	£224	£224	£179	£174	£434
Llandrindod Wells	Commodore*	5372SD	£169	£169	£169	£169	£169	£179	£179	£179	£179	£169	£169	-
Tenby	Cliffe Norton	5380SD	£174	£189	-	-	-	-	-	-	-	£199	£199	£464
Porthcawl	Seabank	5385SD	£149	£164	£164	£184	£209	£219	£214	£214	£219	£179	£174	£434
Dunoon	Selborne	5410SD	£149	£164	£164	£179	£179	£194	£189	£189	£194	£179	£169	£409
Fort William	Croit Anna	5430SD	£149	£164	£159	£184	£199	£209	£204	£204	£209	£179	£169	-

Supplements per person: May-Sep: Single Room: £28, Room with a View £28 (available at selected hotels only) **Oct-Apr:** No single supplements at Leisureplex Hotels (Excludes Christmas & New Year breaks), Room with a View £20.
*Denotes a non-Leisureplex Hotel. Supplement prices may also vary. During special events, festivals, conferences and exhibitions certain rates may not be available. All rates are subject to availability. + Dec 23 stay is Wednesday to Sunday.

6 Night Breaks – 2020 prices in £s per person

Sunday to Saturday		Code	Mar 29	Apr 19	Apr 26	May 03	May 10	May 17	May 24	Jun 14	Jul 19	Sep 06	Sep 13	Sep 20	Sep 27	Oct 04
Resort	Hotel		- Apr 12						- Jun 07	- Jul 12	- Aug 30					- Oct 25
Weston-super-Mare	Anchor Head	102SD	£224	£239	£249	£249	£259	£264	£279	£274	£269	£264	£259	£244	£239	£249
Ilfracombe	Imperial	112SD	£224	£239	£239	£239	£249	£249	£264	£259	£254	£259	£249	£229	£224	£234
Newquay	Eliot	132SD	£224	£239	£249	£244	£254	£254	£269	£264	£259	£259	£249	£229	£224	£234
Torquay	Regina	152SD	£234	£249	£264	£259	£269	£284	£299	£309	£289	£274	£269	£259	£254	£264
NEW Torquay	Metropole	153SD	£224	£239	£259	£259	£269	£289	£309	£309	£299	£274	£269	£259	£254	£264
Exmouth	Cavendish	157SD	£239	£259	£269	£264	£284	£299	£319	£319	£309	£294	£269	£254	£249	£259
Bournemouth	Devon Towers	172SD	£224	£234	£249	£244	£254	£264	£279	£274	£269	£264	£254	£244	£239	£249
Isle Of Wight	Bayshore	197SD	£229	£244	£259	£259	£264	£279	£294	£294	£284	£274	£264	£254	£249	£259
Isle Of Wight - Shanklin	Shanklin	202SD	£239	£259	£259	£259	£284	£314	£329	£329	£319	£304	£284	£259	£254	£264
Bognor Regis	Royal Norfolk	207SD	£244	£259	£259	£254	£279	£304	£314	£314	£304	£284	£269	£254	£249	£259
Eastbourne	Queens	217SD	£239	£254	£259	£259	£284	£314	£329	£329	£319	£304	£284	£264	£254	£264
Great Yarmouth	New Beach	262SD	£224	£234	£239	£239	£244	£249	£264	£259	£254	£249	£239	£229	£224	£234
Cromer	Hotel de Paris	267SD	£244	£259	£279	£264	£279	£279	£299	£299	£284	£274	£259	£259	£249	£259
Scarborough	Cumberland	277SD	£234	£249	£259	£259	£269	£279	£294	£294	£284	£274	£264	£254	£244	£254
NEW Bridlington	Monarch	280SD	£249	£264	£279	£279	£279	£284	£294	£294	£284	£274	£259	£259	£249	£259
Blackpool	Queens	307SD	£229	£244	£254	£244	£249	£264	£294	£294	£284	£284	£284	£274	£274	£284
Llandudno	Hydro	352SD	£239	£254	£264	£259	£269	£284	£299	£299	£284	£269	£259	£254	£249	£259
Criccieth	George IV	367SD	£239	£254	£274	£259	£269	£274	£289	£284	£279	£264	£259	£244	£239	£249
Tenby	Cliffe Norton	382SD	£244	£259	£259	£254	£279	£304	£314	£314	£304	£284	£269	£254	£249	£259
Porthcawl	Seabank	387SD	£239	£259	£259	£259	£269	£279	£294	£294	£284	£269	£259	£244	£239	£249
Dunoon	Selborne	412SD	£229	£244	£254	£244	£254	£254	£259	£259	£254	£254	£249	£229	£224	£234
Fort William	Croit Anna	432SD	£229	£244	£254	£254	£259	£269	£284	£279	£274	£264	£259	£244	£239	£249

Supplements per person: **May-Sep:** Single Room: £39, Room with a View £37 (available at selected hotels only) **Oct-Apr:** No single supplements at Leisurplex Hotels (Excludes Christmas & New Year breaks), Room with a View £28. During special events, festivals, conferences and exhibitions certain rates may not be available. All rates are subject to availability.

7 Night Breaks – 2020 prices in £s per person

Saturday to Saturday or Sunday to Sunday		Code	Mar 28	April 18	April 25	May 2	May 9	May 16	May 23	Jul 18	Sep 12	Sep 19	Sep 26	Oct 3
Resort	Hotel		- Apr 12	- 19	- 26	- 3	- 10	- 17	- Jul 12	- Sep 6	- Sep 13	- Sep 20	- Sep 27	- Oct 25
Weston-super-Mare	Anchor Head	100SD	£244	£264	£274	£269	£279	£294	£319	£309	£294	£269	£264	£274
Ilfracombe	Imperial	110SD	£239	£259	£264	£259	£274	£274	£284	£279	£274	£254	£249	£259
Newquay	Eliot	130SD	£244	£259	£269	£264	£274	£279	£304	£294	£274	£254	£244	£254
Torquay	Regina	150SD	£254	£269	£289	£289	£299	£319	£339	£329	£299	£289	£279	£289
NEW Torquay	Metropole	151SD	£254	£269	£289	£289	£299	£319	£339	£329	£299	£289	£279	£289
Exmouth	Cavendish	155SD	£264	£284	£299	£299	£324	£339	£354	£344	£304	£279	£274	£284
Bournemouth	Devon Towers	170SD	£244	£259	£274	£269	£284	£309	£314	£304	£284	£269	£264	£274
Isle Of Wight	Bayshore	195SD	£254	£269	£284	£279	£294	£319	£329	£319	£289	£274	£269	£279
Isle Of Wight - Shanklin	Shanklin	200SD	£259	£274	£289	£294	£324	£349	£364	£354	£319	£284	£279	£289
Bognor Regis	Royal Norfolk	205SD	£264	£279	£284	£284	£319	£339	£349	£339	£299	£279	£274	£284
Eastbourne	Queens	215SD	£259	£274	£289	£294	£324	£349	£364	£354	£319	£284	£284	£289
Great Yarmouth	New Beach	260SD	£244	£254	£264	£259	£264	£269	£279	£274	£264	£254	£249	£259
Cromer	Hotel de Paris	265SD	£269	£284	£299	£299	£314	£324	£339	£329	£294	£279	£274	£284
Scarborough	Cumberland	275SD	£259	£274	£289	£294	£309	£324	£339	£329	£299	£274	£269	£279
NEW Bridlington	Monarch	279SD	£269	£284	£299	£304	£319	£324	£339	£329	£294	£279	£274	£284
Blackpool	Queens	305SD	£249	£264	£279	£274	£284	£309	£319	£309	£319	£309	£304	£309
Llandudno	Hydro	350SD	£264	£279	£299	£294	£309	£319	£334	£324	£294	£274	£269	£279
Criccieth	George IV	365SD	£264	£279	£294	£294	£309	£314	£329	£319	£284	£269	£264	£274
Tenby	Cliffe Norton	380SD	-	-	-	£334	£349	£359	£379	£364	£329	£314	-	-
Porthcawl	Seabank	385SD	£259	£274	£289	£284	£304	£314	£324	£314	£284	£269	£264	£269
Dunoon	Selborne	410SD	£249	£264	£279	£274	£279	£279	£294	£284	£274	£254	£249	£259
Fort William	Croit Anna	430SD	£249	£264	£279	£274	£284	£304	£314	£304	£279	£264	£259	£269

Supplements per person: **May-Sep:** Single Room: £44, Room with a View £42 (available at selected hotels only) **Oct-Apr:** No single supplements at Leisurplex Hotels (Excludes Christmas & New Year breaks), Room with a View £32. During special events, festivals, conferences and exhibitions certain rates may not be available. All rates are subject to availability.



For more details visit
alfatravel.co.uk/self-drive
 or call our reservations team on
01257 248000





MAKE YOUR BUDGET GO FURTHER

BY LETTING US SURPRISE YOU WITH OUR CHOICE OF DESTINATION!



SUPER SAVERS



VALUE FOR MONEY BUDGET BREAKS

The first surprise is how much you can save by taking a Super Saver holiday.

We guarantee a saving of at least 10%! The second pleasant surprise comes when we inform you approximately 14 days prior to departure which destination we have chosen for you. What is never a surprise is how consistently good these holidays are. They are perfect for the adventurous customers who like to travel to different places and love the Leisureplex Hotel brand.*

HOW DOES IT WORK?

Choose the date on which you wish to travel and the length of holiday you want. There are 5 and 7 day durations available to select.



When you book, we send you a Confirmation showing the date, duration and cost of your holiday and a provisional seat allocation but the destination remains a mystery!



You can book your holiday online at alfatravel.co.uk, over the phone with our friendly reservations team or visit your local travel agent.



14 days prior to departure, we choose the destination for your holiday and send you a new Confirmation showing the holiday we have chosen for you including the seat you have been allocated.

Part of the fun is not knowing where you will be going, but safe in the knowledge that you will be staying at one of our Leisureplex Hotels.*

NOTES:

- It is not possible to reserve specific seats on Super Saver holidays and the seat number shown on your initial Super Saver Confirmation is a notional one only. The actual seat allocated will be shown on the Final Confirmation which you will receive approximately 14 days prior to departure.
- Because of the limited time between final allocation of your holiday and departure, we regret that it is not possible to operate our Special Requirements procedure on Super Saver holidays.
- Where clients book 8 day holidays, we reserve the right to amend your departure date by one day (from a Saturday - Saturday holiday to a Sunday - Sunday holiday or vice versa). In all other cases, the date of departure of your Super Saver will be the date of your actual departure.
- Super Saver prices exclude insurance and any single room supplements.

- All Super Saver rooms are sold as standard rooms and it is not possible to book sea view rooms. On rare occasions clients booking a Super Saver may be allocated a sea view room. If so, this will be at our expense - making your saving even greater!
- Your Super Saver destination is selected at the discretion of Alfa Travel and in booking a Super Saver holiday you undertake to accept whichever Hotel is allocated to you. The only exception to this is that if you have been to the allocated hotel with us within the previous 6 months, you may request an alternative which we will attempt to provide, but if no alternative is possible you undertake to travel to the resort we have selected.

* There are occasions when our Super Saver tours will stay at one of our carefully chosen partner hotels. This will be shown on the final confirmation which you will receive approximately 14 days prior to departure.

5 Day Holidays - SS5Y

Departs Monday - Returns on Friday

Mar 2	£139	Apr 20	£159
Mar 9	£144	Oct 26	£169
Mar 23	£159	Nov 9, 16, 23	£169
Apr 13	£159	Nov 30	£164

Departs Wednesday - Returns on Sunday

Apr 22	£164	Aug 5, 12, 19	£209
May 13	£209	Sep 2	£209
May 27	£224	Sep 9	£194
Jun 24	£224	Sep 23, 30	£169
Jul 1, 8, 15	£224	Oct 7, 14	£169
Dec 23	£379		

Supplements per person

Single (May-Sep)	£28	Single (Dec 23)	£26
------------------	-----	-----------------	-----

7 Day Holidays - SS7Y

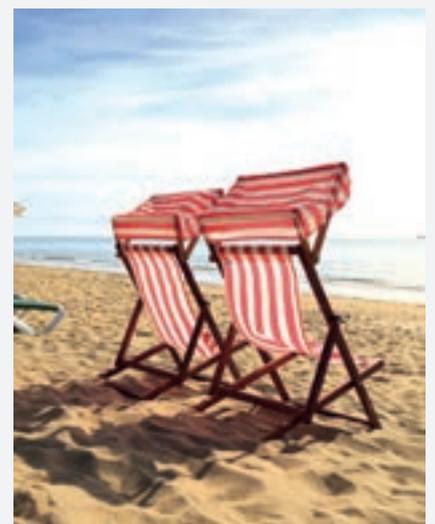
Departs Sunday - Returns on Saturday

Apr 26	£244	Jun 21, 28	£324
May 3	£244	Jul 5	£324
May 31	£284	Jul 19, 26	£309
Jun 14	£319	Aug 9, 16, 23, 30	£304

Supplements per person

Single (May-Aug)	£39
------------------	-----

No Single Supplements on Super Saver breaks departing between October and April!



Celebrating 30 years of Alfa travel





JOINING YOUR TOUR

Take the stress out of your holiday travel arrangements and choose an Alfa Travel Coach Holiday. You can choose from an extensive list of local joining points and make the journey part of your holiday, as you travel in comfort to your holiday destination.

FREE FEEDER SERVICE FROM LOCAL PICK-UP POINTS

We will pick you up close to home and take you to our Woodall Interchange (M1, Junction 30/31 Northbound side) where you will embark on your tour coach and be whisked away to your holiday destination.

Once at Woodall you can relax and make the most of the facilities within the services, safe in the knowledge that your luggage will be taken care of by our experienced interchange staff and drivers. From the moment you board the coach at your local pick up, to arriving at your holiday destination you don't need to worry about your luggage; we will take care of it so you can enjoy your holiday.

Pick-up times will be finalised two weeks before departure and will be indicated on your travel ticket.

JOIN EN-ROUTE

Joining your Alfa Holiday is now even more convenient. If you want to join your tour coach en-route to your chosen resort, we'll pick you up on the way.

For all tours we can pick you up at: **Woodall** (M1, Junc. 30/31)



LOCAL PICK-UP POINTS FOR WOODALL SERVICES

DERBYSHIRE: Chesterfield, Dronfield

LINCOLNSHIRE: Lincoln, Scunthorpe, Brigg, **NEW** Cleethorpes, **NEW** Grimsby, **NEW** Barton

NOTTINGHAMSHIRE: Kirkby in Ashfield, Mansfield, Retford, Sutton in Ashfield, Worksop

EAST YORKSHIRE: Beverley, Hessle, Hull, **NEW** Goole

NORTH YORKSHIRE: Harrogate, Selby, York, Ripon

SOUTH YORKSHIRE: Barnsley, Doncaster, Mexborough, Rotherham, Sheffield

WEST YORKSHIRE: Batley, Bramley, Castleford, Cleckheaton, Cross Gates, Dewsbury, Leeds, Morley, Pontefract, Rothwell, Seacroft, Wakefield, Wetherby, Pudsey

EUROPEAN HOLIDAYS - JOIN DIRECT AT DOVER

If it is more convenient to drive to Dover to join your tour coach, there is **FREE PARKING** at Dover for the duration of your holiday. To reserve your free, secure parking simply select "Dover Relyon" as your pick-up point. We will make the parking reservation for you and supply you with detailed directions to the car park which is situated at Poulton Close, approximately two miles from the Ferry Terminal. A free shuttle service operates between the car park and ferry terminal, with a waiting lounge available in the terminal. Car parking is fully insured and security patrolled. This service is available for all Continental European tours listed in this brochure.



TOUR DRIVER OF THE YEAR

MICK LAMBERT

Regular guests will know how invaluable a knowledgeable and helpful driver is and makes all the difference on a coach holiday. What's more a coach driver with real character and personality puts the wow factor into a holiday or short break.

With drivers having such a key role in the delivery of outstanding service to our customers, it's only right that the customer feedback provides a significant contribution to the award judging. In addition to this, a range of other driver skills are taken into account, ensuring the award recognises the drivers who perform to the pinnacle of their profession throughout the season.

As a result of his all-round performance in 2018 Mick was ranked number one Alfa Travel Driver and as such awarded the Alfa Travel Tour Driver of the Year 2019. Mick also picked up the Silver Award at the 2019 UK Coach Awards in their Driver of the Year category.

Keep a look out for Mick on your next Alfa holiday!

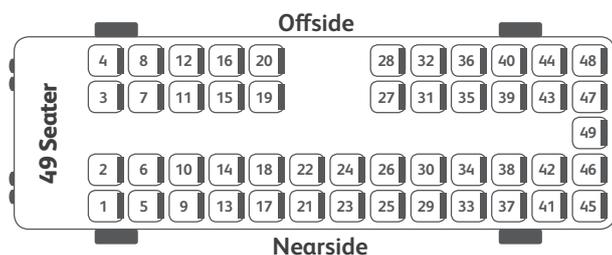


PARTY NIGHTS PICK UP ROUTES

ROUTE	TOUR CODE	PICK-UP POINTS
Route A	2275AY, 2305AY & 2350AY	Doncaster, Sheffield, Barnsley, Wakefield, Leeds, Cleckheaton

SEATING PLAN

Upon confirming your Alfa booking you will be able to select your seat for your tour coach, which you will join at Woodall. The seating plan below shows a typical Alfa coach.



**Please note that pre-booked seats do not apply to the vehicle which transports you from your pick-up point to the interchange and back and are subject to availability. Some of our partner coaches have an alternative seating plan, in which case the row and nearside/offside position shown determine your seat.*

RELIABLE COACHES

Most of our holidays are operated by our own fleet of luxury Mercedes coaches, all of which have an on board washroom and are air conditioned. We also work with selected third party coach operators who supplement our own fleet during peak periods. The facilities on third party coaches can vary, but the majority have air conditioning. We are members of the Confederation of Passenger Transport and the Coach Tourism Association – bodies established to encourage standards of excellence in our industry.



Group HOLIDAYS



ALL TYPES OF GROUPS CATERED FOR – UK, IRELAND, EUROPE | TAILOR-MADE HOLIDAYS | SOLO TRAVELLER HOLIDAYS | WEEKEND BREAKS | FESTIVE BREAKS



At Alfa Travel we understand that all of our Groups are unique. From Coach and Self Drive breaks to River Cruises, we pride ourselves on offering fantastic holidays to suit any Group. We have a range of great Spring holidays including Cabaret weekends and Themed breaks as well as a Fun-Filled Festive Season to entertain your Group all year round. Alternatively, if you have a specific programme in mind, we can also tailor make your holiday for you.

Call today on
01257 248007,
visit your local travel agent,
email groups@alfatravel.co.uk
or go online at
alfatravel.co.uk/group-bookings

REASONS TO BOOK A GROUP HOLIDAY WITH ALFA TRAVEL:

- A fantastic range of value for money holidays.
- Special joining arrangements - one pick up of your choice for every ten passengers booked.
- Direct return travel - so you don't have to travel via the interchange.
- **FREE PLACE DISCOUNTS** on the 21st, 31st, 41st and 48th passenger travelling.
- Tailored itineraries to suit your requirements.
- Exclusive sole use of each coach for 30* passengers or more. *T&Cs apply.
- Extensive collection of accommodation from our Leisureplex Hotel Group **PLUS** an array of carefully selected Partner Hotels.

HOLIDAY INSURANCE

THE FOLLOWING IS A SUMMARY OF THE HOLIDAY INSURANCE POLICY OFFERED BY ALFA FOR HOLIDAYS DEPARTING IN 2019 AND 2020.

FROM JUST
£14
PER DAY

A Special Holiday Travel Insurance Scheme is available for all passengers travelling on our holidays which is underwritten ERV the United Kingdom branch of Europäische Reiseversicherung A.G., an Ergo Group Company incorporated and regulated under the laws of Germany. (ERV) Companies House Registration FC 25660 and Branch Registration BR 007939. Authorised by the Bundesanstalt für Finanzdienstleistungsaufsicht (BAFIN - www.bafin.de) and subject to limited regulation by the Financial Conduct Authority (FCA - www.fca.org.uk). ERV's FCA registration number is 220041.

Alfa Travel Limited is an Appointed Representative of Wrightsure Services (Hampshire) Limited who are authorised and regulated by the Financial Conduct Authority. Their firm reference is 311394.

Please note, this insurance is only available to residents of the United Kingdom who purchase their cover before they travel.

Departures in:	Duration	2019	2020
British Holidays	1-4 days	£14	£14
	5 days	£20	£22
	6-8 days	£24	£26
Overseas Holidays	1-5 days	£27	£29
	6-14 days	£36	£38

The above premiums are inclusive of Insurance Premium Tax @ 20%. British holidays include the Isle of Man & Northern Ireland. Overseas holidays include Jersey and Southern Ireland. Should you wish to take advantage of our Insurance please note that the premium is additional to the holiday cost and should be paid at the time you pay the deposit on your holiday.

You are not obliged to take the insurance we offer, but should you decide to insure elsewhere you must supply details of your insurer including an emergency telephone number. If you book on the internet, you should send an email quoting your Booking Reference and the name, policy number and emergency contact number of your insurer to req@alfatravel.co.uk. If you choose not to insure, we will ask you to sign a Disclaimer to confirm that you will be responsible for any costs the company may incur in helping you resolve any difficulties you may experience which would normally have been covered by a holiday insurance policy.

DEMANDS AND NEEDS

This insurance policy will suit the Demands and Needs of an individual or group (where applicable) who have no excluded pre-existing medical conditions, are travelling in countries included within the policy terms and who wish to insure themselves against unforeseen events detailed in the cover section below. Subject to the terms, conditions and maximum specified claim limits.

IMPORTANT

We will not provide you with advice about the suitability of this product for your individual needs but will be happy to provide you with factual information.

We summarise below the details of the insurance cover provided which also includes details of the 24 hour Emergency Assistance service, **who can be contacted 24/7 365 days a year on 01403 288167**.

The following is a brief summary of the cover available. Full details of Cover, Policy Warranties and Exclusions will be forwarded with your confirmation of booking. In any event you may ask for a specimen copy of the Policy Wording before booking should you wish to examine this in advance.

HEALTH CONDITIONS

Insurers shall not be liable for claims WHERE AT THE TIME OF TAKING OUT THIS POLICY AND BETWEEN THAT TIME AND YOUR DEPARTURE:

- You are aware of any medical condition or set of circumstances that could reasonably be expected to give rise to a claim (for example the state of health of a Close Relative, Business Associate or any person on whom your travel plans depend).
- The Insured Person whose medical condition gives rise to a claim:

- Is receiving, or on a waiting list for, surgery, in-patient treatment or investigations in a hospital, clinic or nursing home.
- Is travelling against any health requirements stipulated by the carrier, their handling agents or other public transport provider.
- Is travelling against the advice of a Medical Practitioner or for the purpose of obtaining medical treatment abroad.
- Has been given a terminal prognosis.

Please note: If you are on medication at the time of travel, Your medical condition(s) must be stable and well controlled. If you are travelling outside of the UK You must notify the Change in Health helpline immediately if a change in health occurs (including any change to medication) between the date this policy is issued and your scheduled date of departure.

Summary of Cover - Cover limits and applicable excesses per person

Section and Cover	Benefit	Excess
1. Cancellation and Curtailment/ Loss of Deposit	£3,000 (River Cruise Holidays) £1,500 (Other Holidays)	£45 for holidays under £150 and £55 for holidays over £150. (£10 in respect of Loss of Deposit)
2. Travel delay and disruption - Delay - Abandonment after 12 hours - Missed Departure	£20 per 12hrs (max £60) £2,500 £100UK/£300EU	Nil As Per Cancellation Nil
3. Emergency medical and repatriation expenses - Hospital confinement benefit UK - Hospital confinement benefit outside of the UK - Funeral expenses and body repatriation - Emergency dental treatment - Taxi fares	£200,000 EU/ £2,500 UK Only £10 per 24hrs (max £100) £15 per 24hrs (max £450) £5,000 EU/£1,500 UK Only £250 £1,000	£55 Nil Nil £55 £55 £55
4. Personal accident - Death (aged over18) - Death (under 18) - Death (aged 66 or over) - Permanent total disablement - Loss of limb(s) or total and irrecoverable loss of Sight	£15,000 £1,000 £7,500 £15,000 £15,000	Nil
5. Personal effects and money - Single Item limit - Valuables limit - Personal money - Cash - Loss of passport/travel documents	£1,500 £200 £400 £200 £200 (£50 under 18) £200	£55 £55 £55 Nil
6. Luggage delay	£50 per 12 hours (minimum 12 hours - max £100)	Nil
7. Personal liability	£2,000,000	Nil
8. Legal costs and expenses	£25,000	Nil

COOLING OFF PERIOD

You should read your policy immediately to ensure it meets with your requirements. If for any reason it does not it must be returned to the issuer of the policy within 14 days of the date of issue or prior to travel whichever ever is the sooner. Your money will be refunded in full, provided no claims have been made or incident likely to give rise to a claim has arisen. If you cancel your policy after 14 days no refund will be given.

HOW TO CLAIM

In the event of cancellation, written notice must be sent to Alfa Travel immediately. For both cancellation and all other claims you must contact the claims department by phone on 01403 288170 for a claims form which must be returned within 28 days of your cancellation or return from holiday.

PLEASE NOTE: The above is an outline of the cover provided. A policy document containing full details of what is and what is not covered will be forwarded along with your Booking Confirmation. You should read it carefully and you must inform us within 14 days if the policy is unacceptable for any reason.

BOOKING CONDITIONS

These Booking Conditions, together with our Privacy Policy and where your holiday is booked via our website, our Website Terms of Use, together with any other written information we brought to your attention before we confirmed your booking, form the basis of your contract with Alfa Travel Limited, a company registered in England and Wales with company number 02326610 and registered office Alfa Building Euxton Lane, Euxton, Chorley, Lancashire, PR7 6AF ("we", "us", "our"). Please read them carefully as they set out our respective rights and obligations. In these Booking Conditions references to "you" and "your" include the first named person on the booking and all persons on whose behalf a booking is made or any other person to whom a booking is added or transferred.

By making a booking, the first named person on the booking agrees on behalf of all persons detailed on the booking that:

- (1) He/she has read these Booking Conditions and has the authority to and does agree to be bound by them;
- (2) He/she consents to our use of personal data in accordance with our Privacy Policy and is authorised on behalf of all persons named on the booking to disclose their personal details to us, including where applicable special categories of data (such as information on health conditions or disabilities and dietary requirements);
- (3) He/she is over 18 years of age and where placing an order for services with age restrictions declares that he/she and all members of the party are of the appropriate age to purchase those services;
- (4) He/she accept financial responsibility for payment of the booking on behalf of all persons detailed on the booking.

PLEASE NOTE: Our obligations to you will differ depending upon what services you book with us and whether or not they create a Package. We have tried to set out our obligations as clearly as possible below. These booking conditions contain three sections:

- (A) Section A contains the conditions that will apply to all bookings you make with us, other than a booking of a holiday by air to Jersey;
- (B) Section B sets out the additional terms and conditions that will apply when you make a booking with us for a Package, other than a booking of a holiday by air to Jersey; and
- (C) Section C only applies where you make a booking of a holiday by air to Jersey, in which case we act only as agent on behalf of Destinations Ltd (trading as Destination Specialists). Sections A and B do not apply to such bookings.

Where your booking is for a Package (other than for a holiday including air travel to Jersey), as defined below, we will act as a "Package Organiser" and you will receive the rights and benefits under the Package Travel and Linked travel arrangements Regulations 2018 ("PTRs"), as outlined in Section B of these Booking Conditions. These can be found here: <https://www.legislation.gov.uk/ukksi/2018/634/contents/made>

A "Package" exists if you book a combination of at least two different types of the following individual travel services, for the purpose of the same trip or holiday:

- a) transport; or
- b) accommodation; or
- c) rental of cars, motor vehicles, motorcycles (in certain circumstances); and
- d) any other tourist service not intrinsically part of one of the above travel services, provided that those travel services are purchased together from a single visit to our website and selected by you before you agree to pay; or are advertised, sold or charged at an inclusive or total price; or advertised or sold under the term "package" or a similar term.

IMPORTANT NOTE: Please note that where you have made a booking which consists of not more than one type of travel service as listed at (a) – (c) above, combined with one or more tourist services as listed at (d) above, this will not create a Package where the tourist services:

- do not account for 25% of the value of the combination and are not advertised as, and do not otherwise represent, an essential feature of the package; or
- are selected and purchased after the performance of the transport, accommodation or car rental has started.

These bookings will be treated as "Single Component" bookings and will not be afforded the benefit of the rights under the PTRs.

SECTION A –

APPLICABLE TO ALL BOOKINGS EXCEPT FOR BOOKINGS OF HOLIDAYS BY AIR TO JERSEY

1. Booking & Paying For Your Arrangements

Bookings via telephone or travel agent

Where you make an enquiry for a booking, we will reserve your holiday provisionally for 3 days (or only 1 day if the enquiry is made within 6 weeks of the departure date). If you wish to confirm the booking you must pay a deposit of £50 per person (£175 per person for River Cruise) plus your insurance premium within that 3 day period. If we do not reserve the payment within that time, we will cease to hold the holiday for you.

You must ensure you pay the balance of monies due (without any further reminder from us) 42 days before departure (84 days prior to departure for River Cruise holidays).

Bookings via the internet

It is not possible to make a provisional booking when booking online. Payment must be made online using your credit or debit card. The deposits are the same as those set out above for telephone and travel agent bookings. You can choose the option to have your balance payment taken automatically at the due dates set out below. If you do not select the option to automatically take payment from your card, you must ensure you pay the balance of monies due (without any further reminder from us) 42 days before departure (84 days prior to departure for River Cruise holidays). You should print the final page of the internet booking process as your confirmation for your records, although a confirmation will also be sent to you by email if you have provided your email address or alternatively via post.

All Bookings

Your booking is confirmed when we issue you with a booking confirmation. We reserve the right to return your deposit and decline to issue a booking confirmation at our absolute discretion. A binding contract will come into existence between you and us as soon as we have issued you with a booking confirmation that will confirm the details of your booking and will be sent to you or your agent. If your booking confirmation or any other document is incorrect you must advise us immediately as changes cannot be made later and it may harm your rights if we are not notified of any inaccuracies in any document within ten days of our sending it out (five days for tickets).

If we do not receive this balance in full and on time, we reserve the right to treat your booking as cancelled by you in which case the cancellation charges set out below will become payable.

Travel Tickets will be forwarded approximately 10 days prior to departure. Since local pick up times are frequently rescheduled, it is essential that you check the time shown on your travel ticket and do not rely on your initial confirmation for your pick up time.

2. Accuracy

We endeavour to ensure that all the information and prices both on our website and in any advertising material that we publish are accurate, however, occasionally changes and errors occur and we reserve the right to correct prices and other details in such circumstances. You must check the current price and all other details relating to the travel arrangements that you wish to book before you make your booking.

3. Prices

We reserve the right to amend advertised prices at any time. We also reserve the right to correct errors in both advertised and confirmed prices. **Special note: changes and errors sometimes occur. You must check the price of your chosen travel arrangements at the time of booking.**

Where you have booked a Package, additional terms and conditions apply, please see clause 26 for further information.

4. Insurance

Adequate travel insurance is a condition of your contract with us, either through our scheme or an equivalent travel policy. If you wish to insure through another company, you must inform us of the insurer's name and emergency contact number by telephone or by emailing us at req@alfatravel.co.uk quoting your booking reference. You must be satisfied that your insurance fully covers all your personal requirements including pre-existing medical conditions, cancellation charges, medical expenses and repatriation in the event of accident or illness. If you choose to travel without adequate insurance cover, we will not be liable for any losses howsoever arising, in respect of which insurance cover would otherwise have been available.

5. Special Requests

Any special requests must be advised to us at the time of booking e.g. diet, room location, a particular facility at a hotel etc. You should then confirm your requests in writing. If booking on the website, please indicate it in the Special Requests section on the booking screen. Whilst every effort will be made by us to try and accommodate your reasonable special requests, we cannot guarantee that they will be fulfilled. The fact that a special request has been noted on your confirmation invoice or any other documentation or that it has been passed on to the supplier is not confirmation that the

request will be met. Failure to meet any special request will not be a breach of contract on our part unless the request has been specifically confirmed by us. We do not accept bookings that are conditional upon any special request being met. Where a payment is made for additional facilities, our liability shall be limited to the brochure price of that supplement. Bookings for rooms with bath or shower shall be deemed to be fulfilled by the provision of either facility or requests for one or the other will be treated as requests only. Bookings for a double room shall be considered satisfied by the provision of either a double or twin bedded room. Bookings for a twin room shall be considered satisfied by the provision of a room with two or more beds.

Where your special request relates to dietary requirements, you are also strongly urged to make direct contact with the hotel 7-14 days prior to arrival and to forward details of your requirements in writing to the hotel.

6. Fitness to Travel and Medical Conditions

We are not a specialist disabled holiday company but we will do our utmost to cater for any special requirements you may have. If you or any member of your party has any medical problem or disability which may affect your trip, please provide us with full details before we confirm your booking so that we can try to advise you as to the suitability of your chosen travel arrangements. We may require you to produce a doctor's certificate certifying that you are fit to participate in your chosen tour.

Acting reasonably, if we are unable to properly accommodate the needs of the person(s) concerned, we will not confirm your booking or if you did not give us full details at the time of booking, we will cancel it and impose applicable cancellation charges when we become aware of these details.

If you or any member of your party is mobility impaired or have any medical circumstances or disabilities which may affect your holiday you must contact the Alfa Customer Relations Department on 01257 248134 so that we can ascertain if your chosen hotel is able to satisfy your needs. **Please note we do not have any vehicles fitted with wheelchair lifts, so it is essential that all customers are able to manage the steps necessary to board a coach either unaided or with the assistance of members of their own party.** Due to weight restrictions on our coaches, we cannot accommodate scooters, either on the outbound or inbound journey. Passengers may, however, be able to hire scooters during their stay and they are able to take these on the excursions, so long as the heaviest piece weighs no more than 15kg and the scooter has a brake which can be applied when the coach is moving. Please note that the passenger will be responsible for the scooter and drivers cannot be held responsible for loading/unloading. Should you wish to hire a scooter, please do not hesitate to contact our customer relations team on 01257 248134 and they will be happy to check if the hotel can accommodate scooters and to provide you with hire details for companies local to the hotel.

7. Minimum Number of Passengers

Warning Note: for all of the holidays that we offer, we require a minimum of 30 travellers to have booked on each holiday in order for us to be able to operate it. Where we do not receive this number of bookings in respect of your chosen holiday, we may unfortunately be unable to go ahead with providing that holiday and may be required to cancel your holiday as a result. If we choose to cancel in such circumstances, whilst we are not liable to pay you any additional compensation, we will provide an equivalent tour at a discount from the published price as set out below. If this alternative is not acceptable, we will refund all monies paid, whereupon we shall have no further liability to you.

Duration of Holiday	Deadline by which we will notify you of our need to terminate
More than 6 days	20 days before the start of the package
6 days or less	7 days before the start of the package

8. If You Change Your Booking & Transfers of Bookings

If you wish to change any part of your booking after our booking confirmation has been issued, you must inform us in writing as soon as possible. This should be done by the first named person on the booking. Whilst we will do our best to assist, we cannot guarantee that we will be able to meet your requested change. Where we can meet a request, all changes will be subject to payment of an administration fee of £20 per person per change if made more than 42 days prior to departure or £40 per person per change if made 42 days or less prior to departure, as well as any costs and charges incurred by us and/or incurred or imposed by any of our suppliers in making this change. You should be aware that these costs could increase the closer to the departure date that changes are made and you should contact us as soon as possible. Where we are unable to assist you and you do not wish to proceed with the original booking we will treat this as a cancellation by you. A cancellation fee may be payable in accordance with clause 9.

Important Note: Certain arrangements may not be amended or transferred after they have been confirmed and any alteration could incur a cancellation charge of up to 100% of that part of the arrangements.

9. If You Cancel Your Booking Before Departure

If you or any other member of your party decides to cancel your confirmed booking you must notify us in writing. Your notice of cancellation will only take effect when it is received in writing by us at our offices and will be effective from the date on which we receive it.

Should one or more member of a party cancel, it may increase the per person holiday price of those still travelling and you will be liable to pay this increase.

Since we incur costs in cancelling your arrangements, you will have to pay the cancellation charges as follows:

Period before departure in which you notify us	Coach holidays and self drive	River cruise holidays
43 to 84 days prior to departure	Loss of Deposit	100%
29 to 42 days prior to departure	40%	100%
15 to 28 days prior to departure	55%	100%
8 to 14 days prior to departure	75%	100%
Less than 8 days prior to departure	100%	100%

Please note that insurance premiums and amendments charges are not refundable in any circumstances.

Important Note: Certain arrangements may not be amended after they have been confirmed and any alteration or cancellation could incur a cancellation charge of up to 100% of that part of the arrangements in addition to the charge above.

If the reason for your cancellation is covered under the terms of your insurance policy, you may be able to reclaim these charges.

Where possible, we will deduct the cancellation charge(s) from any monies you have already paid to us.

10. If We Change or Cancel

As we plan your holiday arrangements many months in advance we may occasionally have to make changes or cancel your booking and we reserve the right to do so at any time.

Changes: If we make a minor change to your holiday, we will make reasonable efforts to inform you or your travel agent as soon as reasonably possible if there is time before your departure but we will have no liability to you. Examples of minor changes include change of accommodation to another of the same or higher standard or changes of carriers.

Occasionally we may have to make a significant change to your confirmed arrangements. Examples of "significant changes" include the following, when made before departure:

- A change of accommodation area for the whole or a significant part of your time away.
- A change of accommodation to that of a lower standard or classification for the whole or a significant part of your time away.
- A change of outward departure time or overall length of your arrangements by more than 12 hours.
- A significant change to your itinerary, missing out one or more destination entirely.

Cancellation: We will not cancel your travel arrangements after the balance due date for your holiday, except for reasons of force majeure or failure by you to pay the final balance or where the minimum 30 clients required for a particular travel arrangement is not reached.

If we have to make a significant change or cancel, we will tell you as soon as possible and if there is time to do so before departure, we will offer you the choice of:

- i (for significant changes) accepting the changed arrangements; or
- ii having a refund of all monies paid; or
- iii if available and where we offer one, accepting an offer of alternative travel arrangements (we will refund any price difference if the alternative is of a lower value).

You must notify us of your choice within 7 days of our offer. If we do not hear from you within 7 days, we will contact you again to request notification of your choice. If you fail to respond again, we will assume that you have chosen to accept the change or alternative booking arrangements.

continued on the following page...

Discount in the event of cancellation due to low numbers:

In the unfortunate event that we have to cancel due to insufficient numbers booked onto your chosen holiday, we will contact you to offer an alternative holiday and will provide a discount off the published price as detailed below;

Period before departure in which we notify you	Amount of discount we will provide*
More than 56 Days	Nil
28 – 56 Days prior to departure	£10
15 – 27 Days prior to departure	£15
8 – 14 Days prior to departure	£20
0 - 7 Days prior to departure	£25

If you chose not to book the alternative offered, the Company will refund all monies paid, whereupon all liability on the part of the Company shall cease.

Compensation:

In addition to a full refund of all monies paid by you, we will pay you compensation as detailed below, in the following circumstances:

- If, where we make a significant change, you do not accept the changed arrangements and cancel your booking;
- If we cancel your booking and no alternative arrangements are available and/or we do not offer one.

The compensation that we offer does not exclude you from claiming more if you are entitled to do so.

Period before departure in which we notify you	Amount of discount we will provide*	
	Coach holidays and self drive	River cruise holidays
More than 84 days prior to departure	Nil	Nil
60 – 84 days prior to departure	Nil	£10
59 - 42 days prior to departure	£10	£10
41 - 28 days prior to departure	£15	£15
27 - 14 days prior to departure	£20	£20
Less than 14 days prior to departure	£25	£25

***IMPORTANT NOTE:** We will not pay you compensation in the following circumstances:

- where we make a minor change;
- where we make a significant change or cancel your arrangements before the balance due date;
- where we make a significant change and you accept those changed arrangements or you accept an offer of alternative travel arrangements;
- where we have to cancel your arrangements as a result of your failure to make full payment on time;
- where the change or cancellation by us arises out of alterations to the confirmed booking requested by you; (f) where we are forced to cancel or change your arrangements due to Force Majeure (see clause 13).
- if we cancel your travel arrangements because the minimum number of participants to run the arrangements has not been reached.

If we become unable to provide a significant proportion of the arrangements that you have booked with us after you have departed, we will, if possible, make alternative arrangements for you at no extra charge and where those alternative arrangements are of a lower standard, provide you with an appropriate price reduction.

11. Complaints

We make every effort to ensure that your trip runs smoothly but if you do have a problem during your tour, please inform the relevant supplier (e.g. your driver/hotelier as applicable) immediately who will endeavour to put things right. If your complaint is not resolved locally, and you wish to complain further, write to: The Customer Care, Alfa Travel, East Terrace, Euxton, Chorley PR7 6AF within 28 days of the end of your stay, giving your booking reference and all other relevant information or email care@alfatravel.co.uk

Failure to follow the procedure set out in this clause may affect ours and the applicable supplier's ability to investigate your complaint, and will affect your rights under this contract.

Please note that we offer an Alternative Dispute Resolution service through our ABTA membership. Please see clause 25 for further details. You can access the European Commission Online Dispute Resolution (ODR) platform at <http://ec.europa.eu/consumers/odr/>. This ODR platform is a means of registering your complaint with us; it will not determine how your complaint should be resolved.

12. Our Responsibility for your Booking

(1) Subject to the remainder of this clause, we have a duty to provide the services making up your booking with us with reasonable skill and care. We have no liability to you for the actual provision of the services, except in cases where it is proved that we have breached that duty and damage to you has been caused.

(2) We will not be responsible or pay you compensation for any injury, illness, death, loss, damage, expense, cost or other claim of any description if it results from:

- The act(s) and/or omission(s) of the person(s) affected; or
- The act(s) and/or omission(s) of a third party unconnected with the provision of the services contracted for and which were unforeseeable or unavoidable; or
- Unusual or unforeseeable circumstances beyond ours or our supplier(s) control, the consequences of which could not have been avoided even if all due care had been exercised; or
- An event which either ourselves or suppliers could not, even with all due care, have foreseen or forestalled.

(3) **We limit the amount of compensation we may have to pay you if we are found liable under this clause:**

- loss of and/or damage to any luggage or personal possessions and money, The maximum amount we will have to pay you in respect of these claims is £25 per person in total because you are assumed to have adequate insurance in place to cover any losses of this kind.
 - Claims not falling under (a) above and which don't involve injury, illness or death The maximum amount we will have to pay you in respect of these claims is twice the price paid by you in total. This maximum amount will only be payable where everything has gone wrong and you have not received any benefit at all from your booking.
- (4) It is a condition of our acceptance of liability under this clause that you notify any claim to ourselves and our supplier(s) strictly in accordance with the complaints procedure set out in these conditions.
- (5) Where any payment is made, the person(s) receiving it (and their parent or guardian if under 18 years) must also assign to ourselves or our insurers any rights they may have to pursue any third party and must provide ourselves and our insurers with all assistance we may reasonably require.
- (6) Please note, we cannot accept any liability for any damage, loss or expense or other sum(s) of any description:
- which on the basis of the information given to us by you concerning your booking prior to our accepting it, we could not have foreseen you would suffer or incur if we breached our contract with you; or
 - relate to any business.
- (7) We will not accept responsibility for services or facilities which do not form part of our agreement or where they are not advertised on our website. For example any excursion you book whilst on the tour, or any service or facility which your hotel or any other supplier agrees to provide for you.

Peace Note: Where you have booked a Package we will accept responsibility for that Package as a package organiser and additional terms and condition apply. Please see clause 29 for further information.

13. Force Majeure

Except where otherwise expressly stated in these Booking Conditions we will not be liable or pay you compensation if our contractual obligations to you are affected by "Force Majeure". For the purposes of these Booking Conditions, Force Majeure means any event beyond our or our supplier's control, the consequences of which could not have been avoided even if all reasonable measures had been taken. Examples include warfare and acts of terrorism (and threat thereof), civil strife, significant risks to human health such as the outbreak of serious disease at the travel destination or natural disasters such as floods, earthquakes or weather conditions which make it impossible to travel safely to the travel destination or remain at the travel destination, the act of any government or other national or local authority including port or river authorities, industrial dispute, labour strikes, lock closure, nuclear or nuclear disaster, fire, chemical or biological disaster, unavoidable technical problems with transport and all similar events outside our or the supplier(s) concerned's control.

Brexit Implications: please note that certain travel arrangements may be affected as a result of the United Kingdom's decision to leave the European Union. This could include an unavailability of certain flight routes, access to certain ports and airports, changes to the visa requirements of British citizens travelling to, within or through the EU and the validity of EHIC cards. Please rest assured that this is something we will continue to monitor and will advise our customers as soon as possible if we become aware of any confirmed bookings that will be affected. However, since this is something which is completely unprecedented and outside our control, we would treat any such changes as Force Majeure, and whilst we will endeavour to provide suitable alternative arrangements or refunds where possible, we will not be liable to pay you any compensation.

Special Conditions for River cruises: If a Force Majeure event occurs, we reserve the right to change the itinerary of the river cruise where the captain of the ship determines that it is advisable or necessary to do so. Such events also mean that we may substitute another vessel for some or all of the trip. The captain of the ship always has the right at their absolute discretion to carry any planned routing without prior notice or consultation if they deem it is necessary to do so in the interest of safety. As the events are beyond our control, we will not be responsible for any loss, damage, expenses, cost or inconvenience caused by such changes.

14. Visa, Passport and Health Requirements

It is your responsibility to check and fulfill the passport, visa, health and immigration requirements applicable to your itinerary. We can only provide general information about this. You must check requirements for your own specific circumstances with the relevant Embassies and/or Consulates and your own doctor as applicable. Requirements do change and you must check the up to date position in good time before departure.

Most countries now require passports to be valid for at least 6 months after your return date. If your passport is in its final year, you should check with the Embassy of the country you are visiting. For further information contact the Passport Advice line on 0300 222 0000 or visit <https://www.gov.uk/browse/citizenship/passports>. For European holidays you should obtain a completed and issued form EHIC prior to departure.

Up to date travel advice can be obtained from the Foreign and Commonwealth Office, visit <https://www.gov.uk/travelaware>.

Non British passport holders, including other EU nationals, should obtain up to date advice on passport and visa requirements from the Embassy, High Commission or Consulate of your destination or country or countries through which you are travelling. We do not accept any responsibility if you cannot travel, or incur any other loss because you have not complied with any passport, visa, immigration requirements or health formalities. You agree to reimburse us in relation to any fines or other losses which we incur as a result of your failure to comply with any passport, visa, immigration requirements or health formalities.

15. Law and Jurisdiction

These Booking Conditions are governed by English law and we both agree that the courts of England and Wales have exclusive jurisdiction over any dispute, claim or other matter which may arise between us (unless you live in Scotland or Northern Ireland, in which case you can bring proceedings in your local court under Scottish or Northern Irish law, as applicable).

16. Your Behaviour

All our customers are expected to conduct themselves in an orderly and acceptable manner and not to disrupt the enjoyment of others. If in our opinion or in the opinion of any hotel manager or any other person in authority, your behaviour or that of any member of your party is causing or is likely to cause distress, danger or annoyance to any other customers or any third party, or damage to property, or to cause a delay or diversion to transportation, we reserve the right to terminate your booking with us immediately. In the event of such termination our liability to you and/or your party will cease and you and/or your party will be required to leave your accommodation or other arrangements immediately. We will have no further obligations to you and/or your party. No refunds for lost accommodation or any other arrangements will be made and we will not pay any expenses or costs incurred as a result of termination. You and/or your party may also be required to pay for loss and/or damage caused by your actions and we will hold you and each member of your party jointly and individually liable for any damage or losses caused by you or any member of your party. Full payment for any such damage or losses must be paid directly to the hotel manager or other supplier prior to departure. If you fail to make payment, you will be responsible for meeting any claims (including legal costs) subsequently made against us as a result of your actions together with all costs we incur in pursuing any claim against you. We cannot be held responsible for the actions or behaviour of other guests or individuals who have no connection with your booking arrangements or with us.

17. Smoking

Smoking is prohibited by law on all coaches and in the public areas of all hotels throughout the UK. Most hotels, including all Leisureplex Hotels, also prohibit smoking in hotel bedrooms and treat electronic cigarettes as though they were cigarettes made from tobacco and therefore prohibit their use inside the hotel. Failure to follow smoking prohibitions will be considered unreasonable behaviour and the provisions of clause 16 above shall apply.

18. Infectious and Contagious Diseases

If you develop an infectious or contagious disease and in our reasonable opinion your presence on the coach represents a serious risk of infection to other customers we reserve the right to refuse to allow you to travel. In such circumstances, we will make every effort to assist with alternative means of returning you to your point of origin but responsibility for the costs incurred in such alternative transport will be yours. If you have taken the insurance policy offered by us at the time of booking, we will ensure all necessary arrangements are made. If you have insurance through another insurer, it is your responsibility to make contact with your insurer but we will make every effort to assist if requested. Please contact us on our emergency number 01257 248002 to request such assistance.

19. Animals

Animals (other than registered assistance dogs) are not allowed on our trips. If you have a registered assistance dog you must advise us at the time of booking and provide the dog's registration number or a letter from the Charity who provided the dog, which confirms their assistance dog status.

20. Hotel Amenities

Some facilities (e.g. lifts) are not always available due to sudden breakdowns or the need to service them. Other facilities (e.g. outdoor swimming pools) are only available when weather permits. The nature and frequency of entertainment is also subject to demand and is at the discretion of the hotel.

21. Late Arrival by Passenger and Passengers in Difficulties

We will be unable to delay departures where you arrive late at any of the stops en route during your trip or where you are late to arrive at the departure point and where you miss a pick up you shall have no claim against us for any losses you incur as a result. We will, however, make every effort to assist passengers who get into difficulty through circumstances beyond their control where you notify us and request such assistance by telephoning our emergency number: 01257 248002.

22. Conditions of Suppliers

Many of the services which make up your holiday are provided by independent suppliers. Those suppliers provide these services in accordance with their own terms and conditions which will form part of your contract with us. Some of these terms and conditions may limit or exclude the supplier's liability to you, usually in accordance with applicable International Conventions. Copies of the relevant parts of these terms and conditions are available on request from us or the supplier concerned.

23. Excursions

Excursions or other tours that you may choose to book or pay for whilst you are on the trip are not part of your contracted arrangements with us. For any excursion or other tour that you book, your contract will be with the operator of the excursion or tour and not with us. We are not responsible for the provision of the excursion or tour or for anything that happens during the course of its provision by the operator.

24. Baggage

Each passenger is allowed one suitcase measuring no more than 26in x 8in x 15in and weighing no more than 33lb (15kg).

In the interests of the health and safety of our employees and agents, we ask customers to strictly observe this weight limitation on individual suitcases and customers will be refused portage facilities for suitcases which exceed the weight limit.

25. ABTA

We are a Member of ABTA, membership number V2560. We are obliged to maintain a high standard of service to you by ABTA's Code of Conduct. We can also offer you ABTA's scheme for the resolution of disputes which is approved by the Chartered Trading Standards Institute. If we can't resolve your complaint, go to www.abta.com to use ABTA's simple procedure. Further information on the Code and ABTA's assistance in resolving disputes can be found on www.abta.com.

SECTION B: PACKAGE BOOKINGS

This section only applies to Packages (other than packages which include travel to Jersey) and should be read in conjunction with Section A of these Booking Conditions.

26. Pricing

We reserve the right to amend the price of unsold holidays at any time and correct errors in the prices of confirmed holidays. We also reserve the right to increase the price of confirmed holidays solely to allow for increases which are a direct consequence of changes in:

- (i) the price of the carriage of passengers resulting from the cost of fuel or other power sources;
- (ii) the level of taxes or fees chargeable for services applicable to the holiday imposed by third parties not directly involved in the performance of the holiday, including tourist taxes.
- (iii) the exchange rates relevant to the package.

You will be charged for the amount of any increase in accordance with this clause. However, if this means that you have to pay an increase of more than 8% of the price of your confirmed holiday (excluding any insurance premiums, amendment charges and/or additional services or travel arrangements), you will have the option of accepting a change to another holiday if we are able to offer one (if this is of lower quality you will be refunded the difference in price), or cancelling and receiving a full refund of all monies paid to us, except for any insurance premiums and any amendment charges and/or additional services or travel arrangements. Should you decide to cancel for this reason, you must exercise your right to do so within 7 days from the issue date printed on your final invoice. We will consider an appropriate refund of insurance premiums paid if you can show that you are unable to transfer or reuse your policy.

Should the price of your holiday go down due to the changes mentioned above, then any refund due will be paid to you less an administrative fee of £10. However, please note that travel arrangements are not always purchased in local currency and some apparent changes have no impact on the price of your travel due to contractual and other protection in place.

There will be no change made to the price of your confirmed holiday within 20 days of your departure nor will refunds be paid during this period.

27. Transferring Your Package

If any member of your party is prevented from travelling on their Package, that person(s) may transfer their place to someone else, subject to the following conditions:

- that person is introduced by you and satisfies all the conditions applicable to the travel arrangements making up the Package;
- we are notified not less than 7 days before departure;
- you pay any outstanding balance payment, an administration fee of £20 per person transferring if made more than 42 days prior to departure or £40 per person transferring if made less than 42 days prior to departure, as well as any additional fees, charges or other costs arising from the transfer; and
- the transferee agrees to these Booking Conditions, the Supplier/Principal's terms and conditions and all other requirements applicable to the travel arrangements making up the Package.
- You and the transferee remain jointly and severally liable for payment of all sums.

If you are unable to find a replacement, cancellation charges as set out will apply in accordance with clause 9. Otherwise, no refunds will be given for passengers not travelling or for unused services.

28. If You Cancel your Package due to Unavoidable & Extraordinary Circumstances

If you have booked a Package, you have the right to cancel your confirmed Package before departure without paying a cancellation charge in the event of "unavoidable and extraordinary circumstances" occurring at your holiday destination or its immediate vicinity and significantly affecting the performance of the Package or significantly affecting transport to the destination. In these circumstances, we shall provide you with a full refund of the monies you have paid but we will not be liable to pay you any compensation.

Please note that your right to cancel in these circumstances will only apply where the Government or Foreign and Commonwealth Office advises against travel to your destination or its immediate vicinity.

For the purposes of this clause, "unavoidable and extraordinary circumstances" means warfare, acts of terrorism, significant risks to human health such as the outbreak of serious disease at the travel destination or natural disasters such as floods, earthquakes or weather conditions which make it impossible to travel safely to the travel destination.

29. Our Responsibilities in Respect of Packages

(1) We will accept responsibility for the arrangements we agree to provide or arrange for you as an "organiser" under the Package Travel and Linked Travel Arrangements Regulations 2018, as set out below and as such, we are responsible for the proper provision of all travel services included in your package, as set out in your confirmation invoice. Subject to these Booking Conditions, if we or our suppliers negligently perform or arrange those services and we don't remedy or resolve your complaint within a reasonable period of time, and this has affected the enjoyment of your package holiday you may be entitled to an appropriate price reduction or compensation or both. You must inform us without undue delay of any failure to perform or improper performance of the travel services included in this package. The level of any such price reduction or compensation will be calculated taking into consideration all relevant factors such as but not limited to: following the complaints procedure as described in these Booking Conditions and the extent to which ours or our employees' or suppliers' negligence affected the overall enjoyment of your holiday. Please note that it is your responsibility to show that we or our supplier(s) have been negligent if you wish to make a claim against us.

(2) We will not be responsible or pay you compensation for any injury, illness, death, loss, damage, expense, cost or other claim of any description if it results from:

- (a) the acts and/or omissions of the person affected; or
- (b) the acts and/or omissions of a third party unconnected with the provision of the services contracted for and which were unavoidable and extraordinary; or
- (c) Force Majeure (as defined in clause 13).

(3) We limit the amount of compensation we may have to pay you if we are found liable under this clause:

- (a) loss of and/or damage to any luggage or personal possessions and money: the maximum amount we will have to pay you in respect of these claims is an amount equivalent to the excess on your insurance policy which applies to this type of loss per person in total because you are required to have adequate insurance in place to cover any losses of this kind.
- (b) Claims not falling under (a) above and which don't involve injury, illness or death: the maximum amount we will have to pay you in respect of these claims is up to three times the price paid by or on behalf of the person(s) affected in total. This maximum amount will only be payable where everything has gone wrong and you or your party has not received any benefit at all from your booking.
- (c) Claims in respect of international travel by air, sea and rail, or any stay in a hotel:

i) The extent of our liability will in all cases be limited as if we were carriers under the appropriate Conventions such as The Paris Convention (with respect to hotel arrangements). You can ask for a copy of this Convention from our offices. Please contact us. In addition, you agree that the operating carrier or transport company's own 'Conditions of Carriage' will apply to you on that journey. When arranging transportation for you, we rely on the terms and conditions contained within these international conventions and those 'Conditions of Carriage'. You acknowledge that all of the terms and conditions contained in those 'Conditions of Carriage' form part of your contract with us, as well as with the transport company and that those 'Conditions of Carriage' shall be deemed to be included by reference into this contract.

ii) When making any payment, we are entitled to deduct any money which you have received or are entitled to receive from the transport provider or hotelier for the complaint or claim in question.

(4) It is a condition of our acceptance of liability under this clause that you notify any claim to us and our supplier(s) strictly in accordance with the complaints procedure set out in these conditions.

(5) Where any payment is made, the person(s) receiving it (and their parent or guardian if under 18 years) must also assign to us or our insurers any rights they may have to pursue any third party and must provide ourselves and our insurers with all assistance we may reasonably require.

(6) Please note: we cannot accept any liability for any damage, loss or expense or other sum(s) of any description:

- (a) which on the basis of the information given to us by you concerning your booking prior to our accepting it, we could not have foreseen you would suffer or incur if we breached our contract with you; or
- (b) relate to any business;
- (c) indirect or consequential loss of any kind.

(7) We will not accept responsibility for services or facilities which do not form part of our agreement or where they are not advertised on our website. For example any excursion you book whilst away, or any service or facility which your hotel or any other supplier agrees to provide for you.

(8) Where it is impossible for you to return to your departure point as per the agreed return date of your package, due to "unavoidable and extraordinary circumstances", we shall provide you with any necessary accommodation (where possible, of a comparable standard) for a period not exceeding three nights per person. Please note that the 3 night cap does not apply to persons with reduced mobility, pregnant women or unaccompanied minors, nor to persons needing specific medical assistance, provided we have been notified of these particular needs at least 48 hours before the start of your holiday. For the purposes of this clause, "unavoidable and extraordinary circumstances" mean warfare, acts of terrorism, significant risks to human health such as the outbreak of serious disease at the travel destination or natural disasters such as floods, earthquakes or weather conditions which make it impossible to travel safely back to your departure point.

30. Insolvency Protection for Package Payments

We provide full financial protection for our package holidays where we act as package organiser which don't include flights by way of a bond held by ABTA Ltd, The Travel Association 30 Park Street London SE1 9EQ www.abta.com. ABTA can be contacted by calling 0203 117 0599

If you book travel arrangements that don't form part of a Package your monies will not be financially protected. Please ask us for further details.

31. Cutting your holiday short

If you are forced to return home early, we cannot refund the cost of any travel arrangements you have not used. If you cut short your holiday and return home early in circumstances where you have no reasonable cause for complaint about the standard of accommodation and services provided, we will not offer you any refund for that part of your holiday not completed, or be liable for any associated costs you may incur. Depending on the circumstances, your travel insurance may offer cover for curtailment and we suggest that any claim is made directly with them.

32. Prompt Assistance for Packages

If you have booked a Package and whilst you are on holiday, you find yourself in difficulty for any reason we will offer you such prompt assistance as is appropriate in the circumstances. In particular, we will provide you with appropriate information on health services, local authorities and consular assistance, and with distance communications and finding alternative travel arrangements. Where you require assistance that is not owing to any failure by us, our employees or sub-contractors, we will not be liable for the costs of any alternative travel arrangements or other such assistance you require. Any Supplier/Principal, airline or other transport supplier may however pay for or provide refreshments and/or appropriate accommodation and you should make a claim directly to them. Subject to the other terms of these Booking Conditions, we will not be liable for any costs, fees or charges you incur in the above circumstances, if you fail to obtain our prior authorisation before making your own travel arrangements. Furthermore, we reserve the right to charge you a fee for our assistance in the event that the difficulty is caused intentionally by you or a member of your party, or otherwise through your or your party's negligence.

33. What is included in your Package

Holiday price includes coach travel, accommodation, excursions and meals as specified in the holiday description. Some hotels make a small additional charge for tea or coffee taken after meals. Personal items and other food and beverages are not included in the price of the holiday.

SECTION C: BOOKINGS WHERE WE ACT AS AGENT

This section only applies to bookings of air travel packages to Jersey, in which case we act as agent only and not as principal or package organiser.

34. Your contract

When making your booking we will arrange for you to enter into a contract with Destinations Ltd, trading as Destination Specialists, which is the supplier of the travel arrangements in question ("Supplier/Principal"). As an agent we accept no responsibility for the acts or omissions of the Supplier/Principal or for the travel arrangements provided by the Supplier/Principal. The Supplier/Principal's terms & conditions will apply to your booking and we advise you to read these carefully as they do contain important information about your booking. Please ask us for copies of these if you do not have them.

A contract between you and the Supplier/Principal will come into force when we issue a confirmation invoice on behalf of the Supplier/Principal. Until your booking has been confirmed by the individual Supplier/Principal, no contract has been formed between you and the Supplier/Principal.

35. Payment

You will be required to pay a deposit at the time of booking, or full payment the booking is made within the balance due period. If you have paid a deposit, you must pay the full balance 60 days prior to your scheduled departure without further reminder from us. If full payment is not received by the balance due date, we will notify the Supplier/Principal who may cancel your booking and charge the cancellation fees set out in their booking conditions.

Except where otherwise advised or stated in the booking conditions of the Supplier/Principal concerned, all monies you pay to us for arrangements will be held by us on behalf of the Supplier/Principal concerned until such time as we make payment to the Supplier/Principal in accordance with our agreement with the Supplier/Principal.

36. Cancellation & Amendment

Any cancellation or amendment request must be sent to us in writing, by email, and will take effect at the time we receive it. Please ensure that you have received written confirmation of any changes to your booking prior to travel. Whilst we will try to assist, we cannot guarantee that such requests will be met. Amendments and cancellations can only be accepted in accordance with the booking conditions of the Supplier/Principal of your Arrangements. The Supplier/Principal may charge the cancellation or amendment charges shown in their booking conditions (which may be as much as 100% of the cost of the Arrangements and will normally increase closer to the date of departure). In addition you must pay us an administration fee of £20 per person transferring if made more than 42 days prior to departure or £40 per person transferring if made less than 42 days prior to departure, as well as any additional fees, charges or other costs arising from the transfer.

Please note: the Supplier/Principals may not allow changes and therefore full cancellation charges may apply.

37. Changes or Cancellations by the Supplier/Principal

We will inform you of any changes or cancellations as soon as reasonably possible. If the Supplier/Principal offers alternative arrangements or a refund, you will need to let us know your choice within the time frame we stipulate. If you fail to do so the Supplier/Principal is entitled to assume you wish to receive a full refund. We accept no liability for any changes or cancellations made to your arrangements by the Supplier/Principal under your contract with them.

38. Complaints

Because the contract for your arrangements is between you and the Supplier/Principal, any queries or concerns about your arrangements should be addressed to them. If you have a problem with your holiday whilst away, this must be reported to the Supplier/Principal immediately. If you fail to follow this procedure there will be less opportunity for the Supplier/Principal to investigate and rectify your complaint. The amount of compensation you may be entitled to may therefore be reduced or extinguished as a result.

If you wish to complain when you return home, please write to us and we will liaise with the Supplier/Principal on your behalf.

39. Our responsibility for your booking

Your contract is with the Supplier/Principal and its terms and conditions apply. As agent, we accept no responsibility for the actual provision of the travel arrangements. Our responsibilities are limited to making the booking in accordance with your instructions. We accept no responsibility for any information about the arrangements that we pass on to you in good faith. However, in the event that we are found liable to you on any basis whatsoever, our maximum liability to you is limited to twice the cost of the commission we have earned on your booking (or the appropriate proportion of this if not everyone on the booking is affected). We do not exclude or limit any liability for death or personal injury that arises because of our negligence or that of any of our employees whilst acting in the course of their employment.

Published September 2019



FANTASTIC FRIENDLY DRIVERS

Our fantastic team of knowledgeable drivers are on hand to share with you their 'hidden secrets' and top tips to help you get the most out of your holiday.



AMAZING TOURS

Whether you're looking for a new adventure or seeking to rediscover the hidden delights of some of our most loved seaside resorts, with a variety of breaks to choose from, we think you'll find the perfect holiday with us.



SO MUCH INCLUDED

With **FREE** return travel from your local joining point, **NO CHARGE** for local pick up points or seat reservations (including front seats), fascinating excursions included in the tour cost and our amazing offers on Autumn and Spring tours, there are plenty of reasons to escape with us on your next holiday.



BOOKING IS EASY WITH ALFA

THERE ARE **3 EASY WAYS** TO BOOK YOUR HOLIDAY:



CALL OUR FRIENDLY RESERVATIONS TEAM ON 01257 248000

Our offices are open: Mon-Fri: 8.30am-6.30pm (*New extended hours*), Sat: 9.00am-5.00pm, Sundays & Bank Holidays: 10.00am-4.00pm.



BOOK ONLINE AT alfatravel.co.uk

The easiest way to book your holiday is online. It is totally secure, you can pay online using a debit or credit card* and you will receive an instant booking confirmation.



VISIT AN APPROVED TRAVEL AGENT

Visit the Travel Agent who supplied your brochure or call us to find the location of your nearest appointed Travel Agent. There you will find friendly advisors who will be able to guide you through your booking and give you valuable feedback from other clients who have used Alfa.

CONFIRM YOUR HOLIDAY BOOKING WITH A DEPOSIT STARTING FROM JUST £50.

*There is no extra charge for using a debit or credit card.



Find us on facebook®

Sign up for our email newsletter



to keep up to date with all the latest news and offers!

THE UK'S ONLY **EMPLOYEE OWNED** TRAVEL COMPANY

